

LAW'S MACHINERY

Reforming the Craft of Lawyering in America's Industrial Age

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INTRODUCTION

“You’ll have to get a lawyer, and I expect there’ll be smart of fuss about it before it’s over. . . . I’ve no doubt the old man will get tired of it before you do; but, after all, law is the most uncertain thing in the world.”
—Albion Tourgée, *Bricks Without Straw* (1880)

IN THE WAKE OF THE CIVIL WAR, the young New York-educated lawyer Albion Tourgée traveled to the South with his wife and settled in Greensboro, North Carolina. The Tourgées were quintessential “carpetbaggers” — staunchly abolitionist northerners migrating to the war-torn South to improve their health and fortunes while educating freedmen and white southerners alike about the operations of free labor. Tourgée had been seriously wounded in the opening battle of the war, but after resuming his military commission in the Chickamauga campaign, he believed his health had been improved by the southern climate. At the time of their relocation, the Tourgées’ wealth may indeed have fit into a carpetbag, but in the depressed economy of North Carolina the two quickly secured the loans necessary to establish their homestead.¹

As a lawyer, legislator, and judge in North Carolina, Tourgée developed a reputation as a fierce opponent of the Ku Klux Klan in an especially Klan-infested district, and he would go on to great eminence as an early civil rights lawyer. At the end of the century, Tourgée represented Homer Plessy at the U.S. Supreme Court in the unavailing challenge to the separate but equal doctrine. Swaying only John Marshall Harlan’s dissent at the time, Tourgée’s advocacy eventually became a cornerstone in modern civil rights doctrine.² But in his own lifetime, Tourgée’s most widely

¹ Among early biographies of Tourgée, Otto Olsen’s is particularly helpful on Tourgée’s career as a legislator before his more famous turn as a judge and novelist. Otto Olsen, *Carpetbagger’s Crusade: The Life of Albion Winegar Tourgée* (Johns Hopkins 1965). Interest in Tourgée’s career has been reviving among scholars of Reconstruction. See, for instance, David W. Blight, *Race and Reunion: The Civil War in American Memory* (Belknap 2001), 85–97, 217–21; Mark Elliott, *Color-Blind Justice: Albion Tourgée and the Quest for Racial Equality from the Civil War to Plessy v. Ferguson* (Oxford 2006).

² See Elliott, *Color-Blind Justice*, 231–95.

recognized contribution to civil and racial equality stemmed from his bestselling companion novels *A Fool's Errand* and *Bricks Without Straw*.³

Less well-known today, Tourgée's novels in the 1880s were viewed as postbellum sequels of sorts to Harriet Beecher Stow's *Uncle Tom's Cabin*, circulating as widely and generating nearly as much controversy. The novels provided a semi-autobiographical account of Tourgée's sojourn in the Reconstruction South, chronicling southern resistance to federal authority and the struggle of freedmen to turn the paper promises of the Reconstruction Amendments into actual rights. The novels featured Klan violence, of course, but they also documented ways in which white southerners used fully legal processes to make freedmen feel the weight of their second class citizenship in the postbellum order.

In *Bricks Without Straw*, just after freedmen Nimbus and Eliab Hill are able to acquire their own land and hire their fellow freedmen as workers, a white former master sues them for \$1,000 for enticing away his workers. Translating the formal language of the summons, the sheriff explains to Nimbus that he is called to court by "a civil action—an action under the code, as they call it, since you Radicals tinkered over the law." Under this civil action, Nimbus will have "to come and answer old man Granville's complaint, and after that you will have a trial." Nimbus, recognizing the civil action as of a piece with Klan violence, vows to resist both: "I ain't ter be druv off wid law-suits ner Ku Kluckers. I'se jest a gwine ter git a lawyer an' fight it out, dat I am." The sheriff doubts that former master Granville can get a real remedy, and "no doubt the old man will get tired of it before you do," but the final legal remedy here is not the point: "You'll have to get a lawyer, and I expect there'll be smart of fuss about it before it's over." Hiring a lawyer, the sheriff indicates, will turn Nimbus's act of resistance into Granville's means of oppression. The freedman will have to spend scarce capital on

³ Albion W. Tourgée, *A Fool's Errand: By One of the Fools* (1879); Albion W. Tourgée, *Bricks Without Straw* (1880). For modern critical editions, see John Hope Franklin, ed., *A Fool's Errand*, by Albion W. Tourgée (Belknap 1961); Carolyn L. Karcher, ed., *Bricks Without Straw*, by Albion W. Tourgée (Duke 2009).

legal representation, defending a meritless suit that may yet turn against him, for “after all, law is the most uncertain thing in the world.”⁴

Tourgée placed in the sheriff’s mouth words that had often been directed at him, for he was the chief Radical who had “tinkered over the law” with a code that introduced this new legal device known as the civil action. In the early days of Radical Republicanism in North Carolina, Tourgée had joined a commission to draft a new code of laws for the state that would modernize the state’s civil institutions, or at least would conform them to the self-proclaimed modernity of Tourgée’s native New York. Tourgée’s opponents recognized the code of practice as a centerpiece of Radical rule. “The grandest mistake in our existing Constitution, and that which, of itself, would warrant the call of a Convention to remedy it, is the change it has made in our Judicial system,” two Democratic senators wrote in a local paper, mourning that the “splendid temple in which such men as Gaston and Ruffin ministered as high priests, is in ruins. The people remember and long for it again, like the captive Jews longed for their ruined sanctuary. Shall it not be rebuilt?”⁵

Joining Tourgée on the commission was Victor Barringer, scion of a Democratic planter family in Concord. Barringer too had been wounded in the first battle of the Civil War—but fighting on the opposite side of Tourgée. The son of a German immigrant who preferred railroad construction to slaveholding, Barringer had a mildly reformist disposition that kept him from clashing with Tourgée as much as one might expect, but few of Barringer’s party tolerated the northern interloper so well. In a biography of Victor, Barringer’s granddaughter Anna repeated charges against Tourgée that were common in newspapers of the 1870s. “Since the Carpet-baggers controlled” the commission, “there was a radical departure from the North Carolina Law as it had been written in the wisdom of its judges

⁴ Tourgée, *Bricks Without Straw*, 266–73.

⁵ “Report of Senators Robbins and Murphy on the Convention Bill,” *Wilmington Journal* (Wilmington, N.C.), February 19, 1870. The senators were referring to Thomas Ruffin (1787–1870) and William Gaston (1778–1844), two supreme court justices who dominated the North Carolina bench during their long tenure (1829–1858). Between them, they wrote two of the most influential opinions on the law of slavery, Ruffin on the absolute power of slaveholders in *State v. Mann*, 13 N.C. 263 (1829), Gaston on preserving criminal liability for masters and overseers who mistreated slaves in *State v. Will*, 18 N.C. 121 (1834). See Alfred L. Brophy, “The Nat Turner Trials,” 91 *North Carolina Law Review* 1817 (2013).

and the lives of its people, since the American Revolution. The laws of New York were a major influence.” But what exactly was exchanged when the civil procedure of New York was foisted on North Carolina? Anna Barringer had little to offer concretely, generalizing that “many of the best features of the old were omitted and much of the new utterly foreign to the customs and ideas of the State.” She concluded weakly that “in the light of today, much does not seem so radical.”⁶

This study seeks to recapture what it was about a New York procedure code that originally seemed so radical, so politically and socially disruptive, in the mid-nineteenth-century United States. A staple first-year course in modern legal education, civil procedure is, by definition, one of the more technical departments of the law. For procedure prescribes technique itself: the processes whereby courts gain jurisdiction over a dispute, lawyers access the bar, litigants summon one another to court and demand a remedy, juries weigh the proofs, and sheriffs execute a judgment. One might be excused for thinking of procedure as a dry subject of interest only to specialists, but as we can discern from these hints from Tourgée’s southern career, civil procedure once occupied a significant part of the public square. In the United States, procedure was headline news, the subject of bestselling novels, daily editorials, and constitutional conventions. Within its rules lawyers and laymen alike believed that important policies of the day would be advanced or hindered. Freedmen might find deliverance or re-enslavement in the rules of procedure; depressed economies might recover or collapse; civilization itself, some said, might rise or fall.

FOR CIVIL PROCEDURE TO ACCOMPLISH ANY OF THESE THINGS, it first had to be invented as a field. As Amalia Kessler has recently noted, “That the category of procedure did not exist in any meaningful way before the mid-nineteenth century is difficult to conceive—and perhaps for this reason has

⁶ Anna Barringer, “The First American Judge in Egypt,” 198 (manuscript biography of Victor C. Barringer), Barringer Family Papers, University of Virginia Library, Special Collections.

received no scholarly attention.”⁷ While academic proceduralists like to argue that “process” and “law” form a spectrum rather than a dichotomy,⁸ the distinction between procedure and “real” law has such a hold in modern legal thought as to appear too natural to seriously question. Yet, as Kessler argues, that distinction is surprisingly recent, an “unknown entity” until the New York code “recognized and gave content to the conception.”⁹ Before then, lawyers spoke not of procedure but of “pleading,” not of legal rights but of legal writs courts used to award remedies.¹⁰

This book tells a story of legal practice in the United States as it underwent this transformation from “pleading” to “procedure,” from an all-encompassing law of practice to a segmented law of substantive right and procedural remedy that remains familiar in American courts and law schools today. Its central focus is the New York code of procedure, known colloquially as the Field Code after its chief drafter, the Manhattan trial lawyer David Dudley Field II. “The” Field Code was not a single statute but rather a series of drafts – some enacted in New York, some not – that went on to influence or be directly copied by some thirty other jurisdictions in the nineteenth-century United States.¹¹

What Field and his imitators achieved was the creation of a peculiarly lawyerly code, written and enacted by lawyers, and written for and addressed to the trial bar. It was a lawyer’s code not only in the way it addressed professional interests, but in the way it assumed them. As a code, it was geared towards easing the burden of practicing lawyers by giving them a single volume to consult rather than the “vast irregular mass” of case law on pleading.¹² It advanced professional interests most notably by eliminating the public regulation of fees and thereby ushering lawyers into an age of market

⁷ Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of Adversarial Legal Culture, 1800–1877* (Yale 2017), 11.

⁸ See, e.g., John Hart Ely, “The Irrepressible Myth of Erie,” 87 *Harvard Law Review* 693 (1974). See also Jay Tidmarsh, “Procedure, Substance, and Erie,” 64 *Vanderbilt Law Review* 877 (2011) (reviewing the post-Ely literature).

⁹ Kessler, *Inventing American Exceptionalism*, 10.

¹⁰ See Daniel J. Hulsebosch, “Writs to Rights: ‘Navigability’ and the Transformation of the Common Law in the Nineteenth Century,” 23 *Cardozo Law Review* 1049 (2002), 1050–55.

¹¹ For a guide to the chronology of the multiple drafts and reports that made up “the” Field Code, see Mildred V. Coe & Lewis W. Morse, “Chronology of the Development of the David Dudley Field Code,” 27 *Cornell Law Review* 238 (1942).

¹² David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855), 21.

capitalism. In addition to control over their compensation, the code effectively gave lawyers control over a host of proceedings, from the mode of trial, to the investigation of facts, to the election of remedies and the speed of their enforcement. But most of all the code was a lawyer's code for what it did not say. Despite its attempt at comprehensiveness, the massive code neglected to define the key terms of its most fundamental requirements for legal practice, leaving it to the lawyers to fill the gaps with inherited habits of thought and practice. Quite contrary to Field's intentions, the lawyers' code preserved much of the common law tradition even as it spurred the gradual transformation of the law from practice into a novel field known as "procedure."¹³

At the time Napoleon promulgated a *code de procedure civile* in France, the Anglo-American common law had no word for procedure, though it had much to say about "practice and pleading."¹⁴ By learning practice and pleading, a law student became acquainted with the medieval writ system, and through the writs he learned what rights could be vindicated and in what manner. As one classic explanation of the early forms of action put it, "substantive law" was "secreted in the interstices of procedure," so much so that one blended seamlessly into the other.¹⁵ A wrong required a remedy; a remedy was obtained by a writ; each writ had a distinct set of processes to follow and requests to make. But wrong, remedy, and writ were tightly bound up in a practical legal logic that did not neatly divide into an abstract proposition about "rights" and the merely "technical" processes for complaining about a violation of one's rights.

¹³ To be sure, a conceptual distinction between substantive and procedural law had some life before the Field Code. French law arguably distinguished a domain of procedural law as early as 1667, but as the leading study of continental procedure asserts, "it is not too bold a statement to say that . . . civil procedure in Continental Europe starts with the 1806 French Code of Civil Procedure." C.H. van Rhee, "Introduction," in C.H. van Rhee, ed., *European Traditions in Civil Procedure* (Intersentia 2005), 5. In America, Napoleon's codes, including the procedure code, supplied the basis for codifications in Louisiana in 1808 and 1825. See John W. Cairns, *Codification, Transplants and History: Law Reform in Louisiana (1808) and Quebec (1866)* (Talbot 2015).

¹⁴ See, e.g., Joseph R. Swan, *The Practice in Civil Actions and Proceedings at Law and Precedents in Pleading* (1845); Robert Edmund Daniell, *Pleading and Practice of the High Court of Chancery* (1st. Am. ed., 1846); Henry Whittaker, *Practice and Pleading under the Codes* (1852).

¹⁵ Sir Henry Summer Maine, *On Early Law and Custom* (London, 1890), 389.

Trying to describe English common law scientifically, William Blackstone in his famed *Commentaries* attempted to use a continental structure; but instead of expounding the law of Persons, Things, and Actions, the closest analogues Blackstone could come up with were Persons, Things, and Wrongs (Private and Public). It was left to Blackstone's antagonist Jeremy Bentham to develop a vocabulary of "substantive" law as distinguished from "adjective," or procedural, law.¹⁶

But it was one thing to claim a distinction between a law of private rights and a law of procedure, and quite another to demonstrate it. That work of division is what the Field Code and its imitators set out to do for law in the United States. By taking apart the common law writ system and re-describing Anglo-American practice in terms of "a civil action" consisting of complaints and answers, trials and remedies, the codes created legal procedure by drawing lines between substance and form among their thousands of detailed regulations.¹⁷

If that project sounds rather mundane and mechanical, that was precisely the codifiers' aim. Over and over again, in commentary justifying codification or explaining the codes, in treatises gathering judicial interpretations of the codes, in educational literature training a new generation in the code system, codifiers repeatedly returned to one central metaphor for their reforms, the figure of the *machine*. Procedure, codifiers insisted, was the "mere machinery" of the law, as separable and independent from the "real law" as the artisan's tools were from the natural materials on which he worked.

In the age of American industrialization, interest in and talk about machines was everywhere. Leo Marx's classic study *The Machine in the Garden* traced through American literature themes of novel industrial technologies crashing up against pastoral ideals of accommodation to nature in the quest to build up national wealth and prosperity. While in time "contempt for the machine became a stock

¹⁶ See Michael Lobban, *The Common Law and English Jurisprudence 1760–1850* (Clarendon Press 1991), 33–46; David Lieberman, *The Province of Legislation Determined: Legal Theory in Eighteenth-century Britain* (Cambridge 1989), 219–40.

¹⁷ For the three key drafts of the code defining a civil action in New York, see 1848 New York Laws 497, 510ff; 1849 New York Laws 613, 630ff.; *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:3ff.

literary attitude,” American writers at first greeted the new age of mechanized technology with exhilaration.¹⁸ So did the code-writing lawyers. The depiction of procedure as law’s machinery gave codifiers a useful two-sided argument they deployed constantly in the later half of the nineteenth century. As neutral, mechanical supplement to the real, or “substantive” law, procedure was both inoffensive enough for legislative reform yet technical enough that lawyerly experts had to control it. On the one hand, procedure was a field open to experimentation and wide-ranging reform precisely because it could not affect the underlying law of substantive rights and relations between property and people. And yet, on the other hand, the experiment could not be performed by just any amateur legislator. Law’s machinery was too delicate to trust to the hands of the inexperienced, making lawyers the ideal, indeed the only available, machinists. The first five chapters of this volume offer a chronological narrative of how these arguments succeeded—or were contested—as lawyers pressed for codification both in Field’s home state of New York and around the growing nation.

As Leo Marx observed generally of the belle lettres in America, the machine did not have an easy entrance into the garden. Lines between the artificial and the natural, the mechanical and the organic, were often difficult to trace. Technical procedure was to be a field only lawyers could love. But because American procedure codes classified remedies as procedural, the domain of procedure continued to expand into substantive domains and threatened to swallow the law itself. That classification was defensible as a matter of common law tradition, since the writs of pleading had been so closely bound to the remedies courts could grant, and the substantiality of the procedure code was usually not a consequence intended by the codifiers. But it made the lawyers’ code distinctive, and distinctively difficult to fit with their theory of procedure’s relative superficiality and unimportance.¹⁹ Tourgée’s experiences in North Carolina, and the many other political squabbles recounted in this

¹⁸ Leo Marx, *The Machine in the Garden: Technology and the Pastoral Ideal in America* (Oxford 1964), 146–50; see also John Lardas Modern, *Secularism in Antebellum America: With Reference to Ghosts, Protestant Subcultures, Machines, and Their Metaphors* (Chicago 2011).

¹⁹ See generally van Rhee, ed., *European Traditions in Civil Procedure*.

study, belied the codifiers' pretensions that a "mere" procedure code of remedial law could be insulated from matters of substantive policy.

The political volatility of procedure becomes especially clear when one breaks down the machine to examine the five key areas of practice that codifiers from New York to the Carolinas identified as the foundation of the "reformed American procedure": the abolition of the common law forms of action and their replacement with "face pleading"; the authorization to allow parties to take the oath and testify in their own cases; the empowerment of lawyers to investigate the facts of a case before trial; the fusion of the formerly separate institutions and traditions of law and equity; and the privatization of lawyer fees. None of these reforms were viewed as superficial or merely procedural at the time, either inside or outside of the legal profession. Each of these foundational reforms, and the political and legal contests that swirled around them, is the subject of a separate chapter in the second half of this volume. Because these reforms were passed in the form of a code, central to all these reforms were questions about the nature of law and legislation, and whether nature itself imposed boundaries on the machine the lawyers had constructed. While Part I offers a political and intellectual history of the Machine, Part II takes a thematic approach, studying discrete legal practices as law's machinery ran up against the natural or cultural barriers of long-cultivated and inherited practices, or in short, the Garden.

CODIFICATION IS, AS LAWRENCE FRIEDMAN HAS WRITTEN, "one of the set pieces of American legal history." Law reformers advocated for codification of the common law from the earliest days of the Republic through the Gilded Age, from Massachusetts to South Carolina. Efforts ranged from mere compilations of existing statutes to attempts at writing a full European-style code meant to be an

entirely comprehensive and systematic statement of the law.²⁰ At a basic level, codification proposed that legislation ought to be the sole source of law. Law was to be made by democratically responsible legislators in terse, unambiguous statements, not discovered through application and analogy in particular cases by judges. Debates over codification thus ranged from the metaphysics of law to political theories of institutional competency and the separation of powers.²¹

At an even more basic level, codification was itself a technology, one deployed to organize knowledge and authority in an era of legal practice that was becoming increasingly complex as it became increasingly mechanized. Publication of case reports exploded in the early nineteenth century as printers used modern methods to send transcriptions of judicial opinions around the globe. By the 1840s, enterprising practitioners had collated case law and oral traditions of practice into dozens of marketable treatises, but these remained works of private opinion—no court was bound to agree with the treatise writers as to the weight, relevance, or proper interpretation of a legal statement.²² The common law was accordingly known as “unwritten law,” despite the proliferation of published texts, because the common law was not precisely determined until a particular case demanded resolution. Statutes, on the other hand, were “written law,” prescribing or reforming the rules even before a case put the precise question in issue. Within the realm of written law, codes were the ultimate statutes.²³

The pure form of codification as a complete repudiation of the unwritten common law and as a total restraint on the reasoned decision-making of judges came to America in the proposals of Jeremy Bentham and especially in the advocacy of the Irish exile and renowned litigator William Sampson.

²⁰ Lawrence M. Friedman, *A History of American Law* (Simon & Schuster, 3d. ed., 2005), 302. See also Charles M. Cook, *The American Codification Movement: A Study in Antebellum Legal Reform* (Greenwood 1983); Maurice Eugen Lang, *Codification in the British Empire and America* (Lawbook Exchange 1924).

²¹ Perry Miller, ed., *The Legal Mind in America: From Independence to the Civil War* (Doubleday 1962).

²² For the rise of treatises in America generally, see Angela Fernandez & Markus D. Dubber, *Law Books in Action: Essays on the Anglo-American Legal Treatise* (Hart 2012); G. Edward White, *The Marshall Court and Cultural Change, 1815–1835* (Oxford 1988), 81–104; and A. W. B. Simpson, “The Rise and Fall of the Legal Treatise: Legal Principles and the Forms of Legal Literature,” 48 *University of Chicago Law Review* 632 (1981).

²³ Or, to use a term from contemporary analysis, “super statutes.” William N. Eskridge Jr. and John Ferejohn, *A Republic of Statutes: The New American Constitution* (Yale 2010). See also Lieberman, *The Province of Legislation Determined*; Farah Peterson, “Statutory Interpretation and Judicial Authority, 1776–1860” (Ph.D. dissertation, Princeton University, 2015).

Field admired both Bentham and Sampson, but held more modest hopes for codification. Field expected judges to continue to issue reasoned opinions that analogized to and built up legal precedents by accretion, but as a practitioner who believed his craft was being inundated by ever more hopelessly unorganized precedents, Field's aim for codification was to gather all the law on a subject into one authoritative volume and thus ease the research burdens of lawyers. That codification would have to be periodically repeated seemed no shortcoming to Field.

Thus, not only was "the" Field Code a set of multiple drafts in New York, then a set of multiple codes enacted across the nation, it was also a set of re-enactments and re-codifications, usually about once per decade in every state that adopted the code. A major source for this study is, of course, the code itself, including its iterations that migrated to thirty different jurisdictions and were instantiated in multiple drafts and re-enactments. The magnitude of that corpus presents a unique historical challenge, one that rewards an unconventional approach. The Field Code was the longest proposed statute of its time in American history, and its imitators were usually the longest regulations on the books of their respective jurisdictions until the legislation of the Progressive Era. The shortest version of the New York code was nearly 400 sections; the final draft was 1,885 sections spanning 800 pages. Derivative procedure codes averaged nearly 750 sections in 200 pages. Re-enactments across the thirty code jurisdictions, as well as comparisons to non-Fieldian codes from other states brings an adequately analytic project up to about 180,000 distinct rules and regulations spread across 50,000 pages.

As codes were a new technology to manage ever-increasing lines of published precedent, so this study relies on new technologies to track the history of the American procedure codes. Techniques from the digital humanities have empowered a variety of approaches to the "distant reading" of large networks of texts and authors.²⁴ This study makes use of several of those techniques, from citation

²⁴ See Lisa Samuels and Jerome McGann, *Deformance and Interpretation*, 30 *NEW LITERARY HIST.* 25 (1999); STEPHEN RAMSAY, *READING MACHINES: TOWARD AN ALGORITHMIC CRITICISM* (2011), chap. 3. Gathering the corpus of codes was also aided by digitization efforts that have made the contents of academic libraries – which hold most of the sessions laws for most of the fifty states – publicly available in Google Books or the Hathi Trust. Since the commencement of this project, the subscription database HeinOnline has also made significant strides toward a comprehensive digital collection of state

detection and network analysis, to stylometry and algorithmic clustering. So as not to clutter the narrative or sidetrack readers more interested in the history than the digital, discussion of methodology is generally left to the notes or external posts online.²⁵ Suffice it to say here that from the start of this study, digital analysis directed much of the archival research that eventually spanned thousands of newspapers, novels, cases, treatises, tracts, and legislative materials housed in dozens of state archives. This introduction itself is one product of this reciprocal interpretive method. Digital analysis of the codes highlighted Reconstruction North Carolina as a promising site for future study, a study that then brought me to Albion Tourgée, his novels, and Anna Barringer's biography of her codifier grandfather.

IT BEARS REPEATING THAT THIS STUDY is about a code, and about legal practices before and after it. It is not primarily a study of the man who wrote the code, even if he necessarily appears everywhere throughout it. The numerous works on the Field Code tend to fall into one of two tracks. The first is quasi-biography, in which studies of the code seek to illuminate its reforms, especially the concept of "fact pleading," from the life and psychology of David Dudley Field.²⁶ In the second track, works seek

legislative materials. These digitization efforts are not without their own political valences. See Lara Putnam, "The Transnational and the Text-Searchable: Digitized Sources and the Shadows They Cast," 121 *American Historical Review* 377 (2016), 399-400. The American South, in particular, is extremely underrepresented in digital archives.

²⁵ Kellen Funk & Lincoln A. Mullen, "The Spine of American Law: Digital Text Analysis and U.S. Legal Practice," 123 *American Historical Review* 132 (2018); <https://legalmodernism.org>.

²⁶ E.g., Stephen N. Subrin, "David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision," 6 *Law & History Review* 311 (1988); J. Newton Fiero, "David Dudley Field and His Work," 51 *Albany Law Journal* 39 (1895). In some works of this kind the procedure code can at most take up a chapter or two since Field's life and legal practice spanned so many other codifications and reform (or anti-reform) efforts. See, e.g., Daun Van Ee, *David Dudley Field and the Reconstruction of the Law* (Garland 1986); Michael Joseph Hobor, *The Form of the Law: David Dudley Field and the Codification Movement in New York, 1839-1888* (Ph.D. dissertation, University of Chicago, 1975).

to excavate the practices and theories surrounding one or another aspect of codified practice on its own, say fact pleading,²⁷ or cost shifting,²⁸ or witness examinations.²⁹

The trouble with both tracks is that neither provides the right scale to understand practice as such. The biographies treat the procedure code as one constellation in the broader galaxy of Field's work. But the other literature takes one segment of the code and treats it as a whole universe. We commonly speak of "the legal system." Yet it is increasingly rare for legal historians these days to treat legal practice as a system, self-contained yet constantly invaded by external forces, and with many internal moving and interlocking parts. Without that sense of system, we can easily miss how changes to one practice were in fact guided by or made in response to another, seemingly unrelated practice elsewhere in the system.³⁰ It turns out that fact pleading and fee-shifting were not discrete practices under the Field Code. Rather, both were centrally concerned with a lawyer's daily work, how that work should be valued and monetized, and what parts of that work the public had a right to regulate. The two practices have to be understood together before either can really make sense on its own.

That said, because he was one of the leading thinkers writing on the question of the lawyer's value and the lawyer's craft, it is useful to get some sense of who the archetypal codifier of procedure

²⁷ William P. LaPiana, "Just the Facts: The Field Code and the Case Method," 36 *New York Law School Law Review* 287 (1991); Robert G. Bone, "Mapping the Boundaries of a Dispute: Conceptions of Ideal Lawsuit Structure from the Field Code to the Federal Rules," 89 *Columbia Law Review* 1 (1989).

²⁸ John Leubsdorf, "Toward a History of the American Rule on Attorney Fee Recovery," 47 *Law & Contemporary Problems* 9 (1984); Peter Karsten, "Enabling the Poor to Have Their Day in Court: The Sanctioning of Contingency Fee Contracts, a History to 1940," 47 *DePaul Law Review* 231 (1998).

²⁹ Amalia D. Kessler, "Our Inquisitorial Tradition: Equity Procedure, Due Process, and the Search for an Alternative to the Adversarial," 90 *Cornell Law Review* 1181 (2005).

³⁰ I don't mean by this statement to resolve the debate between so-called "internalist" and "externalist" approaches to legal history. See the discussion in Kessler, *Inventing American Exceptionalism*, 8-13. For the most part, I side with the externalists who argue that internalists—those who see legal history as primarily driven forward by the unfolding of legal logics, for legal institutional reasons—have a hard time of explaining why a certain legal logic unfolds at the precise time and place that it does historically. See, e.g., James Q. Whitman, "The Transition to Modernity," in Markus D. Dubber & Tatjana Hörnle, eds., *The Oxford Handbook of Criminal Law* (Oxford 2014), 91-94. But I would not go as far as Lawrence Friedman's claim that law is entirely "relative and molded by economy and society," with no "kingdom unto itself, not as a set of rules and concepts, not as the province of lawyers alone, but a mirror of society." Friedman, *A History of American Law* (1st ed., 1973), 15-16. Instead, and despite its almost oxymoronic quality, I find Sally Falk Moore's concept of law as a "semi-autonomous" domain compelling, with law as neither a fully autonomous totalizing discourse (despite its ambitions and pretensions to be such) nor as a total mirror reflecting only external forces. Sally Falk Moore, "Law and Social Change: The Semi-Autonomous Social Field as an Appropriate Subject of Study," 7 *Law & Society Review* 719 (1973).

was up front. Though generally unknown today, the man who drafted much of the New York code was a fascinating figure of American history. The life of David Dudley Field spanned nearly the entire nineteenth century and intersected with a number of its more famous events. The Fields rivaled the Adams family in number of talented members and public servants across the generations. David's younger brother Cyrus laid the transatlantic cable that first allowed instantaneous communication between continents. Another brother, Stephen, became one of the more transformative justices of the U.S. Supreme Court. Field's sister became one of the first American missionaries to Turkey. Her son, David Brewer, joined his uncle Stephen on the Supreme Court. Among David Dudley's other siblings (eight total) were prominent lawyers, engineers, and clergymen.³¹

No one person in America – or in the world, perhaps – produced as much original legislation in one lifetime as David Dudley Field. By the time of his death in 1894, Field had drafted a penal code, civil code, political (constitutional) code, as well as codes of criminal and civil procedure, of evidence, and even of international law (in two volumes). For such a prolific legislator, the striking feature of Field's career is that he never won a regular election to legislative office. He ran unsuccessfully for the New York Assembly in 1841 and for the state constitutional convention in 1846. He briefly served in the nation's Forty-fourth Congress, but only as a vacancy appointment.³²

In his biography of his brother, Henry Martyn Field explained David Dudley's lack of success at the polls as resulting from his never having precisely the right political convictions at the right time and place. An ardent Democrat in a Democratic ward, Field nevertheless alienated many Catholics by opposing state funding for parochial schools on the (very Protestant) ground of "separation of church

³¹ Field's personal papers, such as they are (most were burned), are found in the collection of Sir Anthony Musgrave, Field's son-in-law. Duke University Library Special Collections, Durham, N.C. On Field's family, see the biography by his layman (in the legal sense) brother, Henry M. Field, *Life of David Dudley Field* (1898).

³² The Congressional vacancy was caused by Smith Ely Jr.'s resignation to become the mayor of New York. As a formality, the vacancy was filled by popular vote, Field winning 5,000 votes of the nearly 6,500 cast, but most newspapers announced Field's appointment as soon as he had been nominated as the choice of Samuel Tilden and the assembly Democrats. "Mr. Ely's Successor," *New York Herald*, December 31, 1876; *New York Tribune*, January 3, 1877.

and state.”³³ An antislavery man, Field joined a vocal minority of New York Democrats in opposing war with Mexico on the ground that it would expand the territory of slave states. The party of Polk thus denied Field election to the state convention in 1846.³⁴ Over the next three decades, Field switched parties four times in the search for a political home that best supported his free market and free labor principles. He joined the Free Soil revolt from the Democratic Party in 1848, became a Republican in the 1850s, a Liberal Republican in the 1870s, and he finally rejoined the Democracy after the end of Reconstruction.

While his forays into electoral politics proved ineffectual, Field thrived as a lawyer—both in the office and in the courtroom. Field may have been the first American lawyer to make a million dollars from a single representation. Saying he “earned” it might put it too strongly, for it is not clear that Field’s forensic skills were any sharper than the average lawyer’s. A survey of Field’s reported cases found that he lost more than he won, and most accounts portray Field as a humorless and intemperate oral advocate, easily lured into counterproductive outbursts when he felt his honor impugned.³⁵ Instead, Field’s genius seems to have been of the out-of-court tactical sort. Field excelled at moving through New York’s high society, connecting the right people to broker deals or settlements, and to foster relationships. Herman Melville’s introduction to Nathaniel Hawthorne; Cyrus’s financial backing from Peter Cooper, and John C. Fremont’s offloading of troublesome land litigation before his presidential nomination—all these lines ran through David Dudley Field’s drawing room.³⁶

Indeed, Field’s chief political influence was not as a public legislator but as a back-room mediator. Field was one of the New Yorkers who helped to swing the 1860 Republican nomination to

³³ Field, *Life of David Dudley Field*, 46

³⁴ Field, *Life of David Dudley Field*, 110–13.

³⁵ See Van Ee, *David Dudley Field and the Reconstruction of the Law*, 57–112, 156–61.

³⁶ Bernard A. Drew, *Literary Luminaries of the Berkshires: From Herman Melville to Patricia Highsmith* (Arcadia 2015), 41–44; John Steele Gordon, *A Thread Across the Ocean: The Heroic Story of the Transatlantic Cable* (Bloomsbury 2002), 40–42; Van Ee, *David Dudley Field*, 156–58.

Abraham Lincoln against William Seward, a prominent New York Whig and one of Field's arch-rivals from his Democratic days.³⁷ Sixteen years later, after bitterly fighting to take down Field's client William "Boss" Tweed in New York, the Democratic reformer Samuel Tilden also hired Field as his own counsel to broker the deal that resolved the disputed presidential election of 1876 between Tilden and Rutherford B. Hayes. Historians still do not know the exact negotiated compromises through which Lincoln and Hayes became presidents while Seward and Tilden did not. But we do know that, like a famous New York lawyer before him, Field was in the room where it happened.³⁸

For some, Field's "switching sides" to represent Tilden proved the mercenary quality of his lawyering—after voting for Hayes, Field happily followed a paycheck to deprive Hayes of the presidency. But for others, Field's representation of Tilden enhanced his reputation and ennobled him—here was a man who voted for Hayes but followed his principles against his political interests when he saw that Tilden had the stronger legal right. The same debate swirled around Field's Gilded Age representations when Jim Fisk, Jay Gould, and Boss Tweed became his major clients. Again, Field's oral arguments often proved unavailing—the robber barons "lost" most of the claims litigated by Field. But the time and expense consumed in litigation, and the many procedural roadblocks Field threw in the path of his opponents, touched off a major phase in America's long-running debate about the dual role of the lawyer as both a public servant and a private zealot for his client.³⁹

The modern American bar association traces its origins to this debate. Originally formed to censure Field and reign in his mercenary lawyering, the Association of the Bar of the City of New York ended up excusing him and adopting the zealous-advocate model as their professional ideal. The organization of the ABCNY then became a model for the national American Bar Association founded

³⁷ Philip J. Bergan, "David Dudley Field: A Lawyer's Life," in *The Fields and the Law* (Federal Bar Council 1986), 34–35.

³⁸ Lin-Manuel Miranda, *Hamilton: An American Musical* (2015).

³⁹ Michael Schudson, "Public, Private, and Professional Lives: The Correspondence of David Dudley Field and Samuel Bowles," 21 *American Journal of Legal History* 191 (1977).

in Saratoga Springs in 1878.⁴⁰ By the ABA's tenth anniversary, Field had been elected its president. Still, the dual view of Field as grasping soldier of fortune and consummate professional would dog him to the end of his life, and biographers since have rarely succeeded at holding the two sides of the mercenary and the statesman together.⁴¹

Perhaps the best way to get a handle on Field's multifaceted career, personality, and politics is to think of him as a quintessential nineteenth-century American liberal. Field adamantly opposed slavery in principle and the Slave Power in politics, but he was almost equally opposed to the growth of statist institutions and especially of federal power.⁴² After helping to found the Republican Party on an explicitly antislavery platform, Field became one of the most effective opponents of Republican rule in Reconstruction. Field argued several of the signature Reconstruction cases before the Supreme Court, including *Cruikshank*, the case limiting the reach of the Reconstruction Amendments to "state action" only. This time, Field succeeded in every argument he made before the high Court, occasionally seeing his brief copied into majority opinions written or joined by his brother Stephen.⁴³ After striking significant blows against federal power in his Supreme Court advocacy, Field turned his attention to fighting the "agrarian" impulses of a rising populism.⁴⁴ Free Labor and Free Men – but not Free Land – was the core ideology of Field.⁴⁵

⁴⁰ See George Martin, *Causes and Conflicts: The Centennial History of the Association of the Bar of the City of New York, 1870–1970* (Fordham 1997); John A. Matzko, "'The Best Men of the Bar': The Founding of the American Bar Association," in Gawalt, ed., *New High Priests*, 75–96.

⁴¹ Henry M. Field, for instance, never even mentions his brother's corporate clients in his *Life of David Dudley Field*. Other biographical works that focus on Field's jurisprudence apart from his practice include Subrin, "David Dudley Field and the Field Code"; LaPiana, "Just the Facts."

⁴² Field's ideology was quite similar to that of the antislavery democrats described in Sean Wilentz, "Slavery, Antislavery, and Jacksonian Democracy" in Melvyn Stokes and Stephen Conway, *The Market Revolution in America: Social, Political, and Religious Expressions, 1800–1880* (UVA 1996), 202–23.

⁴³ Among Field's successful Supreme Court arguments were *Ex Parte Milligan*, 71 U.S. (4 Wall.) 2 (1866) (holding the trial of civilians by military commission unconstitutional); *Cummings v. Missouri*, 71 U.S. (4 Wall.) 277 (1867) (striking a loyalty oath as unconstitutional); *Ex Parte McCordle*, 74 U.S. (7 Wall.) 506 (1869) (affirming the power of Congress to "strip" the Court of habeas jurisdiction); and *United States v. Cruikshank*, 92 U.S. 542 (1875) (enforcing the Fourteenth Amendment only against "state action").

⁴⁴ For Field's attack on "agrarian" populism, see David Dudley Field, "Corruption in Politics," (1877) in A.P. Sprague, ed., *Speeches, Arguments, and Miscellaneous Papers of David Dudley Field* (1884), 2:494.

⁴⁵ Cf. Eric Foner, *Free Soil, Free Labor, Free Men: The Ideology of the Republican Party Before the Civil War* (Oxford 1995).

In this liberal legal orientation, Field was typical of the American codifiers. Political affiliations spanned the spectrum, but nearly all were antislavery unionists in the early or midpoint of their legal careers. Judges were plentiful, but by far the most common experience of code commissioners was trial lawyering. Often that experience came through some kind of federal appointment to the territories, meaning the codifiers were well connected enough to draw the attention of a presidential cabinet member. Indeed, a significant number were the sons, brothers, or law partners of Supreme Court justices, presidents and vice presidents, governors and attorneys general. With few exceptions, the codifiers were every bit as elite and “orthodox” as their common law opponents who have drawn most of the attention of historians of the nineteenth century.⁴⁶ And at their center, in most relevant ways the mean and median codifier, was David Dudley Field.

I SURVEY FIELD’S BIOGRAPHY AT SOME LENGTH HERE both to introduce the man but also to relieve subsequent chapters of the burden of biography. What follows is decidedly not a biography of Field. In a way, Field’s life was too colorful, complicated, and contradictory for one study to track while simultaneously explicating the civil justice system he attempted to craft. From another perspective, Field’s life was much smaller than the life of his code. Field was not, after all, a lone genius laboring in isolation. The original code was produced by a commission of three lawyers which included the equally talented and prolific David Graham, who might have received more credit for the code if he had not died in 1852. Field traveled the world to promote his code, but he did comparatively little traveling in the United States, and it took a host of other codifiers to copy, adapt, promote, and enact the code in other states. While Field moved on in his codification efforts, others like his law partner

⁴⁶ Cf. Morton J. Horwitz, *The Transformation of American Law: The Crisis of Legal Orthodoxy, 1870–1960* (Oxford 1992), 117–21; David M. Rabban, *Law’s History: American Legal Thought and the Transatlantic Turn to History* (Cambridge 2013), 322–77; Kunal M. Parker, *Common Law, History, and Democracy in America, 1790–1900: Legal Thought before Modernism* (Cambridge 2011), 230–41; Lewis A. Grossman, “James Coolidge Carter and Mugwump Jurisprudence,” *Law & History Review* 20 (2002). For a complete list of code commissioners in the nineteenth-century United States and sources of their biographies, see <http://kellenfunk.org/field-code/the-american-codifiers>.

Thomas G. Shearman were left to write the treatises that would guide lawyers in the actual practice of the reformed system.⁴⁷

A study that stuck too closely to Field's life would thus be overburdened with detail yet remain analytically incomplete. What follows then is not a biography of Field but a biography of a legal text, or more precisely, of a set of legal practices. In this I take inspiration from the great English legal historian Frederic Maitland, who preferred organic metaphors in his history of civil practice over the codifiers' mechanistic ones. In a memorable passage on the early modern forms of action, Maitland wrote, "They are – we say without scruple – living things. Each of them lives its own life, has its own adventures, enjoys a longer or shorter day of vigour, usefulness and popularity, and then sinks perhaps into a decrepit and friendless old age. A few are still-born, some are sterile, others live to see their children and children's children in high places."⁴⁸ Maitland might have added that if Field had had his way, all would have been euthanized in a drafting room in Albany in 1848.

Field, however, did not have his way, not entirely. And though his code would live to see its children seated in high places – most notably in the major federal codification of 1938 – the codifiers of the twentieth century commonly looked on Field's efforts as quixotic.⁴⁹ That is one of the peculiarities of historiography on the code. The literature simultaneously treats the Field Code as an inevitable modernization and "rationalization" of obviously obsolete common law practices,⁵⁰ yet also recognizes that for all its inevitability, the code's modernizing aims were not achieved if at all until the mid-twentieth century.⁵¹ Lawyers and jurists continued to analogize cases to the forms of action the code had abolished, continued to recognize a distinction between law and equity the code said did

⁴⁷ See John L. Tillinghast & Thomas G. Shearman, *Practice, Pleadings, and Forms in Civil Actions in Courts of Record in the State of New York* (2d. ed., 1865).

⁴⁸ Frederick Pollock & Frederic W. Maitland, *The History of English Law Before the Time of Edward I* (2d. ed., Cambridge, 1898), 559.

⁴⁹ See, for instance, Clark, "Addresses on the Proposed Rules of Civil Procedure," 787 ("Nevertheless, even Field was a lone worker, who carried through, by sheer force of his own intellectual strength, changes at best only half-heartedly supported, and often opposed even after their adoption, by his colleagues of the bench and bar.").

⁵⁰ See Friedman, *A History of American Law*, 296–97.

⁵¹ Friedman, *A History of American Law*, 299–301.

not exist, continued to appeal to oaths the code had stripped of sacred significance. As Maitland summarized it in 1909, “The forms of action we have buried, but they still rule us from their graves.”⁵²

Codifiers at the time believed their political battles simply had not yet ended. What common law lawyers had lost in the legislature the codifiers believed they were trying to usurp from the bench. When the codifiers and their successors sought to explode the “common sense” reasoning of jurists opposed to the code, they attributed it to the jurists’ old age, the natural reluctance of the elites to change, the years of training in common law writs that had closed their minds to reform.⁵³ What they should have done, this volume argues, is look to themselves. Their own codes trafficked so much in inherited modes of thought purportedly abolished on the page that legal practice could not have but persisted in a somewhat altered but largely stable form. Despite the codifiers’ aim at comprehension, the codes left enormous undefined gaps in the law of procedure and practice, incorporating by assumption a whole world of unarticulated legal practices to keep the codified system running. The difficulty is, as with craft practices generally, those practices with the most staying power were the ones whose logic and effects the lawyers could least articulate at the time.

If that sounds rather mystical, perhaps it one indication that scholars of religion have done a much better job of thinking deeply about the interpretation of craft practices and embodied ritual performances than legal historians have.⁵⁴ One particularly challenging source from that other realm

⁵² F. W. Maitland, *Equity and the Forms of Action at Common Law: Two Courses of Lectures*, ed. A. H. Chaytor & W. J. Whittaker (Cambridge 1910), 296.

⁵³ See especially *Third Report of the Commissioners on Pleading and Practice* (New York 1849), 4 (“That [the code] is a revolution in legal procedure is certain, and it is equally certain, that that is precisely what was required of the commissioners.” But “they who had mastered [the common law] in youth, had forgotten the distaste with which they then regarded it, and had come to consider it as something necessary and unalterable,” facing “the harder necessity of measuring themselves at a disadvantage with others, having less to unlearn and more power to learn.”).

⁵⁴ There are, of course, exceptions. For an outstanding reading of courtroom rituals in the Revolutionary Era, see Richard Lyman Bushman, “Farmers in Court: Orange County, North Carolina, 1750–1776,” in Christopher L. Tomlins & Bruce H. Mann, eds., *The Many Legalities of Early America* (UNC 2012), 388–413. Works on spatial legal history shares a promising kinship with ritual studies. See especially Judith Resnik & Dennis E. Curtis, *Representing Justice: Invention, Controversy, and Rights in City-States and Democratic Courtrooms* (Yale 2011); Nicholas Blomley et al., *The Legal Geographies Reader: Law, Power and Space* (Wiley-Blackwell 2001).

is Charles Taylor's gloss on Pierre Bourdieu.⁵⁵ What does it mean for practice to have a logic, Taylor asks? Or to pose it as Wittgenstein did, what does it mean to "follow a rule" in practice? Taylor affirms Wittgenstein's dilemma that practice is itself a form of understanding, a way of knowing, but one that is essentially unarticulated, a logic that is always in the background. Once explicate the logic of practice, and the practice ceases to be as such. Instead it becomes a rule purporting to represent practice. Taylor concludes that articulated rules represent practice only in the way a map represents a place. It can be a kind of guide, even an "accurate" one, but reading a map is almost nothing like traversing real terrain. "The practical ability exists only in its exercise, which unfolds in time and space." Fundamentally, practice can only ever be "embodied, not represented" – a real challenge for a book seeking to convey something of the realities of legal practice.⁵⁶

I have found Ronald Grimes's *The Craft of Ritual Studies* particularly helpful for addressing Taylor's challenge.⁵⁷ Perhaps it is inevitable, as Bourdieu and Taylor contend, that "distortion arises from the fact that we are taking a situated, embodied sense and providing an express depiction of it."⁵⁸ Nevertheless, Grimes offers his handbook as a guide to interpretive labor that "is most productive when it circles a ritual, approaching it from multiple vectors," such as various modes of formal, production, and reception criticism. Representation cannot offer the same kind of understanding that practice does, but it can at least "'triangulate' a ritual [practice] by crosscutting it in several ways to develop a critical interpretive edge."⁵⁹ One aim of this study is to triangulate the rituals and practices of mid-nineteenth-century law in the United States by crosscutting many different types of legal and lay literature from the era. But the primary aim is to show that this kind of triangulation was in fact the activity that many lawyers of the time were engaged in.

⁵⁵ Charles Taylor, "To Follow a Rule . . . ," in Richard Shusterman, ed., *Bourdieu: A Critical Reader* (Blackwell 1999), 29–44.

⁵⁶ Taylor, "To Follow a Rule," 31–32, 37–39.

⁵⁷ Ronald L. Grimes, *The Craft of Ritual Studies* (Oxford 2014).

⁵⁸ Taylor, "To Follow a Rule," 39.

⁵⁹ Grimes, *The Craft of Ritual Studies*, 73–75.

One lawyer who struggled to put into words the practices he knew from experience was a West Virginian common law lawyer named Connor Hall. In a 1926 editorial, Hall wrote that “legislatures have, from time immemorial, enacted statutes that causes should be decided according to the very substance of the right without regard to technical defects.” What made such admonitions futile in practice, Hall observed, was practice itself. It was all well and good to speak of the substance of rights, but in vindicating a right some sequence had to be followed, some time had to be taken to determine the worthiness of the claim, and so technique remained the indispensable gatekeeper to substance. Hall expressed what for most common law lawyers never had to be articulated:

This is not to elevate practice before, or even to anything approximating equality with the substantive right of the cause. Practice is a mere tool, but in any system of government having anything like a guaranty of private rights and a judiciary of integrity and consistency, there must be a way to bring causes to the attention of the court; to adduce proof; to hear argument; to conclude the cause; to give the proper judgment; to take the proper steps for enforcing it; to seize the property which, perhaps, really belongs to the debtor and not to somebody else, yet at the same time not permit him to hide what he really owes; to grant certain exemptions for the relief or self respect of himself and family and yet not permit these to be abused.⁶⁰

A guaranty of private rights, a consistent judiciary, power over property and judgment over fraud, these and so many other notions served as a bedrock so foundational it need not be named in a procedure code or in any code.

And on this bedrock rested the whole structure of “practice,” which as Hall described it was a “mere tool” that nevertheless contained worlds within itself. Hall concluded his editorial by denouncing “the present scheme” of procedural codification for being too “typically American in its faith in machinery.”⁶¹ The problem the codifiers faced was where to draw the line between the machine and the ghost within. The more they treated “procedure” as a synonym for “practice,” the

⁶⁰ As one indication of how out of step Hall’s common law defense was in a world of increasingly codified law, the editorial was refused by the American Bar Association’s journal of record multiple times. It can be found in the papers of Senator Thomas J. Walsh, Library of Congress Manuscript Division, Washington, D.C. Connor Hall, “Uniform Law Procedure in Federal Courts,” unpublished editorial sent to the *ABA Journal*, dated October 15, 1926, pg. 5.

⁶¹ Hall, “Uniform Law Procedure in Federal Courts,” 6.

more their codes threatened to swallow the whole of the law and belie their claims that procedure was a narrow and unimportant sub-department of the law. The more they narrowed, the more they tore open the gaps through which uncodified practices poured past the texts that supposedly abolished them. The Field Code became the lawyers' code not just because lawyers controlled the code's political fortunes and benefited professionally from its enactment, but also because its silences and inconsistencies could be filled only by the American bar's inherited practices.

That lesson was quickly lost to history. When Frederic Maitland opened a series of lectures on the writ system in 1909, he parodied the typical response of his students: "Substantive law should come first—adjective law, procedural law, afterwards. The former may perhaps be studied in a university, the latter must be studied in chambers. As to obsolete procedure, a knowledge of it can be profitable to no man."⁶² Already by the early twentieth century, the codifiers had largely won their battles. "Procedure" had taken up its place in both lay and professional understandings as an apolitical, boring and technical sub-department of the law, useful enough for actual practitioners, but unworthy of serious scrutiny. The chapters that follow take inspiration from Maitland in retracing procedure's steps, showing the politics of procedure's creation in their contemporary vibrancy, and recounting the consequences for American legal practice and thought after a technical field of procedure became the peculiar preserve of the lawyers.

Whether the invention of the lawyers' code and its machinery should be viewed overall as a triumph of modernity brings us back to Albion Tourgée's puzzling indictment of his own codified system in *Bricks Without Straw*. The novel left uncontradicted the final bit of advice to Nimbus and Eliab, that the "law is the most uncertain thing in the world." Tourgée placed the words in the mouth of an antagonistic sheriff—a layman, technically, but one endowed with official power. The sheriff's claim that Radicals had "tinkered over the law" with the new code was certainly true and a way for

⁶² Maitland, *Equity and the Forms of Action at Common Law*, 295.

Tourgée to compliment himself. As a state district judge, Tourgée was no doubt aware that the sheriff's description of former masters using civil litigation to harass their freed workers was also true.⁶³ What then of the claim of the law's uncertainty?

In a study of early modern codification, Roger Berkowitz argues that, rather than addressing the problem of legal uncertainty, codification is the original progenitor of that problem. "Lawyers and jurists have been well aware of the impossibility of true and certain interpretations of law since at least the time of ancient Rome," he writes, yet indeterminacy was not equated with injustice until codification redefined the very nature of law. "At the heart of the shift is law's transformation from an insightful knowing of justice into a product of scientific knowledge. As a product of science, law comes to be a justified rule that is knowable in advance and can be applied to particular cases. Only once law becomes a product of science . . . does the indeterminacy of law come to be such a forbidding problem."⁶⁴

Judge Tourgée seems not to have been particularly bothered by the law's uncertainty, and his use of the code pointed forward to the time when judges, rather than lawyers, would become both the political and professional masters of procedure.⁶⁵ A curious feature of a procedure code is that, standing alone, it leaves the law's indeterminacy in the air, as it were. That is why European codifiers saved their procedure codes for last, why Bentham argued procedure ought to be the one area of law left uncoded, and why Maitland's students assumed that procedure would be the last thing they should study rather than the first.⁶⁶ That is why major studies of codification debates in the nineteenth century have concluded that America lacked any real codification effort to speak of.⁶⁷ A procedure

⁶³ Tourgée, *Bricks Without Straw*, 266–73.

⁶⁴ Roger Berkowitz, *The Gift of Science: Leibniz and the Modern Legal Tradition* (Fordham 2010), xv.

⁶⁵ See Judith Resnik, "Managerial Judges," 96 *Harvard Law Review* 374 (1982); Steven S. Gensler, "Judicial Case Management: Caught in the Crossfire," 60 *Duke Law Journal* 669 (2010).

⁶⁶ See generally Rhee, ed., *European Traditions in Civil Procedure*; Jeremy Bentham, *Principles of Judicial Procedure with the Outline of a Procedure Code*, in John Bowring, ed., *Works of Jeremy Bentham* (2d. ed. 1843 [1839]), preface; Lobban, *The Common Law and English Jurisprudence*, 127–31 ("The corollary of the defined code would be an undefined procedure."); Maitland, *Equity and the Forms of Action at Common Law*, 295.

⁶⁷ R.C. Van Caenegem, *Judges, Legislators and Professors: Chapters in European Legal History* (Cambridge 1987).

code on its own could not tell you how a case would come out on the merits; it lacked all the certainty that was supposed to be a leading virtue of codification. Perhaps that was its appeal to Judge Tourgée.⁶⁸ Planters could not get far in their litigiousness under Tourgée's watchful procedural eye. The writs issued out one day to annoy the freedmen might be re-issued another day to enjoin the nascent Klan. So also in a later century the injunctions that once restrained striking workers might then again integrate their children's schools.⁶⁹

When it came to a code of legal practice, one never quite knew what one would get.

⁶⁸ See Olsen, *Carpetbagger's Crusade*, 141-42, 180.

⁶⁹ See Peter Charles Hoffer, *The Law's Conscience: Equitable Constitutionalism in America* (UNC 1990); Fiss, *The Civil Rights Injunction*.

PART I

THE MACHINE

“I CAME NEAR LOSING A CASE ON A POLICY OF INSURANCE, by filing in assumpsit,” the elderly New York City lawyer David Dudley Field recalled in 1891. Reminiscing on his early days in the practice of law, he continued: “When the policy was produced at the trial, the defendant’s counsel insisted that it had a seal and so the action should have been covenant.” The faint lighting of the courtroom saved Field’s case, however, because “the judge looking at it without his glasses said he could see no seal and denied the motion for non-suit.” While Field chuckled about his misfiling in the courts of common law, the prominent abolitionist Henry Brewster Stanton spun his own anecdotes about New York’s court of chancery. He claimed to know of a case in which “one witness, coming from Troy, was sworn in.” During the length of the protracted trial, the witness “became acquainted with a young lady, married her, and was a father before he left the stand.”¹

Such reminiscences were common in late nineteenth-century New York as a passing generation of lawyers looked back and congratulated themselves on reforming the practice of law in the United States. Losing a suit for filing in assumpsit instead of covenant, gathering written testimony for years, bringing suits either “at common law” or “in chancery” – these notions seemed hardly thinkable anymore. Practice had changed in 1848, when New York enacted a code of civil procedure drafted in large part by David Dudley Field. The code abolished pleading in assumpsit or covenant altogether, fused the systems of common law and chancery, and required oral testimony in open court to keep proceedings brief. By the time these men set down their recollections, procedure systems

¹ David Dudley Field, “Law Reform in the United States and Its Influence Abroad,” 25 *American Law Review* 515 (1891), 518. Henry B. Stanton, *Random Recollections* (1885), 142.

imitating New York's had been adopted in thirty other states and territories, including every jurisdiction west of the Mississippi.

Scholars have rightly identified the New York Code of Procedure—known since the 1870s as the Field Code—as a major force in modern American litigation and statutory law, but their accounts skip over the focus of lawyers' recorded memories: the politics of law reform. In their less lighthearted moments, the reminiscences of Field and his colleagues about codification almost entirely concerned politics: running for office, currying favor with news media, lobbying law makers and compromising over legislation.² All this should hardly be surprising. The reform of civil justice through codification meant the effort had to be run through legislation, and legislation meant politics. Indeed, the code and its imitators were enacted in some of the most politically divided times and places in the country, among legislatures wrangling with vastly different priorities of governance. The same state legislatures that spurred the Compromise of 1850, that first opened the franchise to women in the West, and that first installed mixed-race governments in the South were also the legislatures that adopted Field's code from New York.³ By prescribing the design of the civil courts and the powers and remedies judges could administer, and by delineating who could be an officer, a lawyer, a litigant, or a witness, the code dealt with both mundane procedures as well as fundamental issues of constitutionalism and legal philosophy. Accordingly, its reforms were politically controversial and frequently contested by shifting party alliances in an era where those alliances were shifting dramatically.

² Major secondary sources on the code include Lawrence M. Friedman, *A History of American Law* (Simon & Schuster, 3d ed., 2005), 293–308; Charles M. Cook, *The American Codification Movement: A Study in Antebellum Legal Reform* (Greenwood 1983), 185–200; John H. Langbein et al., *History of the Common Law: The Development of Anglo-American Institutions* (Aspen 2009), 382–83. For lawyers' reminiscences, see David Dudley Field, *A Third of a Century Given to Law Reform* (1873); Arphaxad Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings* (1879); William Allen Butler, *The Revision of the Statutes of the State of New York and the Revisers: An Address Delivered Before the Association of the Bar of the City of New York* (1889); Stephen N. Subrin, "David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision," 6 *Law & Hist. Rev.* 311 (1988); Robert G. Bone, "Mapping the Boundaries of a Dispute: Conceptions of Ideal Lawsuit Structure from the Field Code to the Federal Rules," 89 *Columbia Law Review* 1 (1989).

³ See 1850 California Laws 428; 1870 Wyoming Laws 508; 1868 North Carolina Code of Civil Procedure; 1870 South Carolina Laws 2:433.

Given the political volatility of the code and its reforms, it is surprising just how closely so many jurisdictions adhered to the text of a code originally written to address the idiosyncrasies of law practice in New York. Most states did not have a byzantine array of courts and officers to re-organize like New York did, nor had the pressures of metropolitan industrialization stressed their credit systems as they had New York City's. Many of the code's reforms could have been adopted piecemeal, allowing states to experiment with, say, pleading reform before moving on to witness testimony or coercive remedies. Nevertheless, the further the codes got from New York, the more they slavishly copied the code of the Empire State.

What aided the code's acceptance as an undivided whole, both among the rancorous legislatures and a skeptical bar, was a powerful idea first deployed alongside the original code in 1840s New York: the idea that procedure was merely "law's machinery." Like an artisan's tool that worked upon but could not essentially alter material nature, procedure was described as a set of practices that could aid or inhibit the application of the law without fundamentally transforming it. As the mere machinery of the law, procedure invited legislative experiment. Whereas the protection of private property and liberty might be a sacred task best left to the courts, changing mere process could be trusted to the policy judgments of legislators. At the same time, the machinery image warned legislators not to get too close. In an age of rising industrialization, machines could be complicated, dangerous devices even when handled skillfully. While the idea of procedure as law's machinery opened the door to legislative reform, the codifiers continually argued that only expert lawyers were competent to tinker with the invention they had made.

Metaphors can only get one so far. In the end, many of the code reformers had to admit that their machine was best deployed towards some ends and not others. At different times and in different jurisdictions, codifiers argued that their machine was better calibrated than the common law had been to arrive at truth and to protect civil rights with legal remedies. In New York, that meant valorizing the forensic examinations in the code-reformed trial. In the West, code lawyers advertised the efficient

debt collection procedures that would draw out capital from the metropolises back east. In the South, the codes used procedure to safeguard access for freedmen to the witness stand and the jury box. Lawyers eagerly joined issue over the wisdom of these policies, but the fact that lawyers would get to make the ultimate policy decisions went almost unquestioned. They were after all, the only skilled machinists who could understand and manipulate this machine called procedure.

Almost unquestioned. Occasionally elite lawyers challenged the codifiers on their own terms. Procedure, they pointed out, could not be so cleanly marked off from the “substantive” law as codifiers supposed. An accelerated debt collection, after all, changed an essential feature about the debt itself. How soon the violence of the state would be visited against a civil debtor, and what form that violence would take, could hardly be described as “ancillary” or “adjectival” issues, at least from the perspective of the debtor.⁴ Moreover, the attempt to codify *just* procedure seemed to overflow all boundaries—Field’s final draft included the jurisdiction of the courts as well as the full law of remedies, of evidence, and even of attorney compensation and ethics.⁵ More seemed to be smuggled in to a procedure code than the “mere machinery” image allowed, and defenders of the common law kept up a steady drum beat against the very idea of codes to the end of the century. For the most part, their resistance proved to be a rearguard action. Finding success in the legislatures, code procedure eventually won its way into the university curriculum, then into federal policy in the twentieth century. While procedure scholarship today constantly questions the substance/procedure divide, it is largely reproducing a debate from over a century earlier.⁶

⁴ Cf. Robert Cover, “Violence and the Word,” 95 *Yale Law Journal* 1601 (1986).

⁵ *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), vol. 2.

⁶ See Thomas O. Main, “The Procedural Foundation of Substantive Law,” 87 *Washington University Law Review* 801 (2010); Leslie M. Kelleher, “Taking ‘Substantive Rights’ (in the Rules Enabling Act) More Seriously,” 74 *Notre Dame Law Review* 47 (1998); Jeffrey W. Stempel, “New Paradigm, Normal Science, or Crumbling Construct? Trends in Adjudicatory Procedure and Litigation Reform,” 59 *Brooklyn Law Review* 659 (1993); Abram Chayes, “The Bead Game,” 87 *Harvard Law Review* 741 (1974).

The chapters that follow tell the political story of the Field Code from its advent in New York to its migration across the states and its eventual retrenchment in national legal institutions. Chapter 1 surveys the early debates around codification in the United States and introduces Field's practitioner-focused approach to codification as a response to technological change in the lawyer's daily work. Chapter 2 provides an overview of what we would now call the procedural system of 1820s New York, culminating in the blend of procedural reform and codification undertaken in the Revised Statutes of 1829. Chapter 3 addresses the advent of both the Field Code and the field of civil procedure as they simultaneously came into being sustained by the political imagery of process as the mere machinery of the law. Chapter 4 traces the migration of the code first to the Midwest then to the states and territories of the Reconstruction South and West. Chapter 5 concludes the story with the institutionalization of the code in treatise literature, legal education, and federal court practice.

Chapter 1

Sampson Against the Philistines

The Allure of an American Code

IN THE SPRING OF 1812, as the United States drew closer to trans-Atlantic war, President James Madison received a strange message. The English philosopher Jeremy Bentham had written to Madison with an offer of help—not with diplomacy, but with something Bentham regarded to be much more significant. A cover letter from the law reformer Henry Brougham tried to forewarn Madison that Bentham’s “style is somewhat peculiar” because of its “excessive subdivisions” and tendency “of coining new terms.” True to form, Bentham’s first paragraph was one endlessly tangled sentence of dashes, underlines, and false starts that at last concluded with a grand, but indecipherable, offer for Bentham to produce an American “*Pannomion*.”¹

The letter hurried to explain that Bentham was writing “not to the person” of Madison, “but to the Office,” and all Bentham wanted in return was for any governmental functionary to authorize his work. But just what was the work being proposed? Bentham at last clarified that “*Pannomion*” meant “a body of Statute law,” a “*complete body*,” that would turn “*Unwritten law*” into its opposite. What the philosopher was offering the United States was the service of *codification*—to use another term Bentham later coined.²

No mere technical exercise, codification was pressed as an emergency at least as great as imminent war between Britain and the United States. Whether or not the two nations met on a field

¹ Jeremy Bentham to James Madison, October 30, 1811, in *The Papers of James Madison, Presidential Series, vol. 3, 3 November 1810–4 November 1811*, ed. J. C. A. Stagg et al. (UVA 1996), 505–35.

² The basic idea of codification had a much longer history than Bentham’s terminology. Barbara Shapiro argues that if codification fundamentally consists of an effort at systemization, comprehension, and sovereign promulgation of the law, serious English efforts at codification arose at least as early as the sixteenth century. Barbara Shapiro, “Codification of the Laws in Seventeenth Century England,” 1974 *Wisconsin Law Review* 428 (1974).

of battle, Bentham imagined a militant English common law was already arrayed against American popular sovereignty. The common law had for “its authors—not the people themselves, nor any persons chosen by the people, but the creatures . . . of the King alone.” Bentham contended that the precedents of the royal judges in England were entirely unsuited for the young republic. The common law “had of course for its main object—not the good of the people, but . . . the sinister & confederated interests of the creator,” the despotic monarch against whom the Americans were preparing for war.

Although the Revolution had sundered the Crown’s authority over the United States, Bentham explained that importing England’s system of judge-made law would have equally pernicious effects as it had in the motherland. The law announced case-by-case by judges was “[l]aw, blundered out by a set of men, who in their course of operation [were] not at their own command, but at the command of plaintiffs in the several causes.” In some ways, the control of judges by artful lawyers was even worse than control by the King. Lawyers litigating particular cases had no concern for general principles, for the public good, or for systemic coherence in the law. Worse yet, judges used their pronouncements in particular cases to spring new rules of property and contract on unsuspecting litigants. The retroactive effect of judicial opinions meant that litigants were expected to conduct their affairs according to unwritten rules they could not possibly know in advance of litigation. In all, Bentham viewed “*unwritten* alias *common* law” as an “imposturous law” whose “perpetual fruits” were “*uncertainty, uncognoscibility, particular disappointments* without end, [and] *general sense of insecurity* against similar disappointment and loss.”

Madison politely declined Bentham’s offer. In a terse, clear style that achieved what Bentham promised for his code but failed to deliver in his letter, Madison assured the philosopher that the Revolution had sufficiently “lopped off” so much of England’s common law that the crisis of unwritten law was less severe in the United States than Bentham imagined. And while “a digest of our laws on sound principles” might be worthwhile, Madison feared that a code would only complicate matters with “complex technical terms,” which in the end would only require more

caselaw to explicate.³ The irony of the law was that the same statutes aiming to displace judicial opinions only ended up calling forth more opinions.

SO ENDED WHAT MAY HAVE BEEN THE FIRST attempt at an American code. But it was certainly not the last. When the intellectual historian Perry Miller published a reader surveying *The Legal Mind in America*, Miller treated codification as the only intellectual topic that could attract lawyers away from their practices for debate.⁴ Slaveholding aristocrats like Thomas Jefferson in Virginia urged codification of the common law, and so did evangelical abolitionists like Thomas Smith Grimké in South Carolina. Codification was a standard theme of law school commencement addresses in the early nineteenth century, and of bar association keynotes at the century's end.⁵ The topic was of pressing interest outside of the American bar as well. Napoleonic France promulgated a series of codes in the early nineteenth century, Germans debated the wisdom of codification after Napoleon's fall, and in the 1860s the British imposed codes on their colonies in India and Singapore.⁶ Lawyers in the

³ James Madison to Jeremy Bentham, May 8, 1816.

⁴ Lawrence M. Friedman, *A History of American Law* (Simon & Schuster, 3d. ed., 2005), 302; Perry Miller, ed., *The Legal Mind in America: From Independence to the Civil War* (Doubleday 1962), 11. See also Charles M. Cook, *The American Codification Movement: A Study in Antebellum Legal Reform* (Greenwood 1983); Maurice Eugen Lang, *Codification in the British Empire and America* (Lawbook Exchange 1924).

⁵ See Christopher Michael Curtis, *Jefferson's Freeholders and the Politics of Ownership in the Old Dominion* (Cambridge 2012), 69–70; Thomas Smith Grimké, *An Oration on the Practicability and Expediency of Reducing the Whole Body of the Law to the Simplicity and Order of a Code* (1827); James Coolidge Carter, *The Proposed Codification of Our Common Law: A Paper Prepared at the Request of the Committee of the Bar Association of the City of New York* (1884), George Hoadly, *Codification in the United States: An Address Delivered Before the Graduating Classes at the Sixtieth Anniversary of the Yale Law School* (1884); Robert Ludlow Fowler, *Codification in the State of New York* (2d ed. 1884); R. Floyd Clarke, *The Science of Lawmaking: Being an Introduction to Law, a General View of Its Forms and Substance, and a Discussion of the Question of Codification* (1898).

⁶ See James Q. Whitman, *The Legacy of Roman Law in the German Romantic Era: Historical Vision and Legal Change* (Princeton 1990); Jean-Louis Halperin, *The French Civil Code* (Texas 2006); Robert B. Holtman, *The Napoleonic Revolution* (Louisiana State 1981); R. H. Kilbourne, *A History of the Louisiana Civil Code* (Paul M. Herbert Law Center 1987); Brian Young, *The Politics of Codification: The Lower Canadian Civil Code of 1866* (Osgoode Society 1994); John W. Cairns, *Codification, Transplants, and History: Law Reform in Louisiana (1808) and Quebec (1866)* (Talbot 2015). On common theories of codification that transcended jurisdictional boundaries, see Csaba Varga, *Codification as a Socio-Historical Phenomenon* (Budapest, 2d. ed., 2011 [1991]); Roger Berkowitz, *The Gift of Science: Leibniz and the Modern Legal Tradition* (Fordham 2010).

U.S. followed the international development of these codes with interest, many regarding codification as the leading edge of modern legal science.⁷

Across all these varied contexts, lawyers used a broad range of meanings for “codification.” In its simplest version, a code collected a jurisdiction’s generally applicable statutory laws currently in force. Yet even such a mere compilation of a state’s operative legislation could be daunting to arrange. From their earliest days, state legislatures chronologically published all the bills enacted during an annual session in a single volume, usually known as “sessions laws.” But sessions laws were highly impractical for day-to-day use because laws regulating the same subject might be separated by hundreds of pages and dozens of volumes. Furthermore, the vast bulk of sessions laws were irrelevant to most readers because they were so-called “private bills” – laws that had no general application but rather incorporated only a single company, granted a divorce to a particular couple, or altered the unique boundaries of a municipality. Thus, the task of a statutory compilation was to cull the private legislation from the sessions laws and put the remaining “public” or “general” law in order, even if it was simply alphabetical order by keyword or topic. Such compilations were often called “revised statutes” if not codes, and in theory they ensured that amendments and retractions made by the legislature over time were faithfully represented in the consolidated texts. As Farah Peterson, Naomi Lamoreaux and John Wallis have demonstrated, however, even modest compilations could occasion a high degree of editorial discretion and provoke political contests over the nature of legislative authority.⁸

⁷ See Gunther A. Weiss, “The Enchantment of Codification in the Common-Law World,” 25 *Yale Journal of International Law* 435 (2000); Maurice Eugen Lang, *Codification in the British Empire and America* (Lawbook Exchange 1924); Roscoe Pound, “The French Civil Code and the Spirit of Nineteenth Century Law,” 35 *Boston Law Review* 79 (1955).

⁸ Farah Peterson, “Expounding the Constitution,” 130 *Yale Law Journal* 2 (2020); Farah Peterson, “Interpretation as Statecraft: Chancellor Kent and the Collaborative Era of Statutory Interpretation,” 77 *University of Maryland Law Review* 712 (2018); Naomi R. Lamoreaux and John Joseph Wallis, “General Laws and the Mid-Nineteenth-Century Transformation of American Political Economy: Massachusetts, New York, Indiana, and Beyond,” *Journal of the Early Republic* (forthcoming).

A proper code of the kind recommended by Bentham and his American admirers intensified these controversies by aiming to compile and arrange not just all of the operative statutes, but also all of the rules that judges used to decide cases in court. “Revised Statutes,” as the Massachusetts legislator Robert Rantoul Jr. noted, “still cover but a small part of the ground. We are governed, principally, by the Common Law,” which Rantoul advised “ought to be reduced, forthwith, to a uniform written Code.” Rantoul contrasted the “positive and unbending text” of statutory law with the judge’s “arbitrary power, or *discretion*” to bend the malleable rules of the common law and effectively to legislate new law for every case. Rantoul argued that only the duly constituted legislature “must act on general views, and prescribe at once, for a whole class of cases,” whereas if a conniving judge “wishes to decide the next case differently, he has only to *distinguish* and thereby make a new law.”⁹

In modern parlance, “codify” implies that a policy or practice will be enshrined, hardened into place. But as Rantoul’s argument illustrates, demands to codify the common law frequently insisted on major substantive or institutional reform. The goal was not just to collect and articulate existing legal rules, but also to change those rules as well as the very process of rulemaking itself. The articulation of the law was to be an exclusive prerogative of the democratically elected legislature. Above all, codification of this sort aimed to cut off further manipulation of rules and the creation of new exceptions by judges who might favor special interests. Mere statutory compilers insisted (however truthfully) that they never substantively altered the laws they collated, but for jurists like Rantoul, the point of codifying the common law was to change it.

Not all codifiers followed Rantoul’s program for radical law reform, however. The Harvard professor and Supreme Court Justice Joseph Story, for example, chided the “visionary statesmen” who pretended “that the legislature can do no wrong” and “that popular opinion is the voice of unerring

⁹ Robert Rantoul Jr., *An Oration Delivered before the Democrats and Antimasons, of the County of Plymouth; at Scituate* (1836).

wisdom.” Rejecting Rantoul’s premise that only the democratic legislature gave due regard to the public interest, Story nevertheless endorsed codification insofar as it could produce “a gradual digest under legislative authority of those portions of our jurisprudence, which under the forming hand of the judiciary shall from time to time acquire scientific accuracy.”¹⁰ Story’s biographers have tended to see his moderate support for codification as an attempt to forestall or coopt the process of codifying the common law before it took on more radical dimensions, but as Jane C. Manners argues, “In codification, Story saw the possibility not just of stasis, but of progress.”¹¹

Scientific improvement of law remained Story’s guiding principle. A good code could provide “the true rule [of a line of cases], instead of leaving it open to conjecture and inference by feeble minds.” Men of “less learning and ability” might “plunge into serious errors” while interpreting judicial opinions for themselves. A code offered clarity, much like the treatises Story was famous for writing, and indeed, Story praised the Code Napoleon for being “the most finished and methodical treatise of law that the world ever saw.” The advantage of a code was that it took the best of legal learning and paired it with the authoritative force of the legislature. Story looked forward to “the future jurists of our country” who could “accomplish for the common law, what has thus been so successfully demonstrated to be a practical problem in the jurisprudence of other nations.” Story even agreed with the firebrand codifier from his state, Rantoul, that “a code furnishes the only safe means of incorporating qualifications upon a general principle,” particularly when judges “do not feel themselves at liberty to interpose exceptions.” Codification restrained the discretion of judges on the bench while allowing expert jurists room to advise the codifying legislature on the best rule statements to adopt.¹²

¹⁰ Joseph Story, “An Address Delivered Before the Members of the Suffolk Bar on the 4th of September, 1821,” *American Jurist and Law Magazine* (1829), 25, 31–32.

¹¹ Miller, *Life of the Mind*, 250–51; R. Kent Newmyer, *Supreme Court Justice Joseph Story: Statesman of the Old Republic* (UNC 1985), 278. Jane C. Manners, *Congress and the Problem of Legislative Discretion, 1790–1870* (Phd Dissertation, Princeton University, 2018), 211.

¹² “Law Legislation, Codes,” 7 *Encyclopedia Americana* (Francis Lieber, ed., 1831), 576. Special thanks to Jane C. Manners for identifying Story’s authorship of this anonymous encyclopedia entry (citing Wetmore Story, *Life and Letters*, 2:27).

Story's hopes for codification thus rested on two conditions. First, those tasked with producing the code must be jurists "of high standing in the profession" who would approach their task "with a cautious and skillful hand, and with a deep sense of the delicacy of intermeddling with established principles." When Story accepted appointment to Massachusetts codification commission, he illustrated just what kind of careful jurist he had in mind: A judge like himself.¹³ Story's second condition was that any resulting code confine itself to "the general principles" of the common law and thus leave judges freedom to maneuver within the rules as before. For examples, Story directed legislators to look to "elementary treatises"—several of which Story had now written—that "enunciated a precision and exactness [of legal rules] which approach very near to scientific accuracy."¹⁴ But treatises, however much they might guide judicial reasoning, never compelled a particular outcome, and judges were well accustomed to massaging the rule statements of treatises or finding new exceptions as new cases arose.¹⁵ Story expected the same play in the joints to continue under a code. Codes, like treatises, could further the progress of legal science, but that progress would not end with codification. Judges would continue to extend and refine the law, and the codes would always have to catch up.

Legal historians have discerned a pattern in the exchanges between Bentham and Madison, Rantoul and Story. Radical calls to reshape the law based on democratic principles and legislative supremacy ended with a milquetoast endorsement of statutory consolidation and a limited borrowing

¹³ "Story's Report," reprinted in *Codification of the Common Law* (David Dudley Field, ed., 1882), 41, 61–62.

¹⁴ "Story's Report," 42. Story's Massachusetts commission recommended that the law of bailments, agency, bails of exchange, promissory notes, and partnership were all ripe for codification. Story had written and published treatises on all these topics. See Manners, *Congress and the Problem of Legislative Discretion*, 219.

¹⁵ Historiographical interest in legal treatises has recently revived thanks in part to Angela Fernandez & Markus D. Dubber, eds., *Law Books in Action: Essays on the Anglo-American Legal Treatise* (Cambridge 2012). For responsive essays, see Richard A. Danner, "Foreword: Oh, the Treatise!," 111 *Michigan Law Review* 821 (2013); Steven Wilf, "The Legal Treatise," in Simon Stern, Maksymilian del Mar, and Bernadette Meyler, eds., *The Oxford Handbook of Law and the Humanities* (Oxford 2020). For the classic trilogy of historiographical treatment of treatises as such, see G. Edward White, *The Marshall Court and Cultural Change, 1815–1835* (Oxford 1988), 81–104; A. W. B. Simpson, "The Rise and Fall of the Legal Treatise: Legal Principles and the Forms of Legal Literature," 48 *University of Chicago Law Review* 632 (1981); Morton J. Horwitz, "Part III—Treatise Literature," 69 *Law Library Journal* 460 (1976).

of treatise literature for the statute books, mostly under the control of judicial advisors.¹⁶ Story's code commission in Massachusetts, for example, produced little more than a new edition of the commonwealth's revised statutes. Most other states followed the model of Story's Massachusetts or of Jefferson's Virginia, both of which pronounced the excellence of the codification ideal but then settled for organizing and re-printing colonial statutes while declaring that English common law would continue in force in the courts.¹⁷ Judged by the standards of Bentham, or of the Napoleonic commissioners, American efforts at codification did not amount to much.

But not everyone judged by those standards, not even the most ardent American codifiers. While Benthamite arguments about the superiority of a democratically enacted Pannomion and envy of the French were never entirely absent from the American codification debates, they were not at the center either. Rather, codification in the United States resounded with overtones of anti-English political and religious dissent—dissent that could speak in a democratic voice, to be sure, but often did not, favoring the interests of lawyers more than legislators. These resonances are less familiar in our modern world of statutes and were often missed by the critical historians of codification. By attending to them, we can better grasp what American codifiers were aiming for, and what over time they believed they achieved. That story, of a distinctively lawyerly, distinctively American approach to codification begins, appropriately enough, on Independence Day, 1806, when the fiery Irish exile Willam Sampson first arrived in America with a strong conviction of what was wrong with its laws.

¹⁶ See Lawrence M. Friedman, "Law Reform in Historical Perspective," 13 *St. Louis University Law Journal* 351 (1969); Morton J. Horwitz, *The Transformation of American Law: The Crisis of Legal Orthodoxy, 1870-1960* (Oxford 1992), 117-21; Cook, *The American Codification Movement*; Robert W. Gordon, "The American Codification Movement," 36 *Vanderbilt Law Review* 431 (1983).

¹⁷ On New York's "reception" of the common law, see New York Constitution of 1777, art. 35; William B. Stoebuck, "Reception of English Common Law in the American Colonies," 10 *William and Mary Law Review* 393 (1968); Hulsebosch, *Constituting Empire*, 181-82. Several states followed New Jersey in adopting the English common law but forbidding citation to English cases decided after July 1, 1776. See Anton-Hermann Chroust, *Rise of the Legal Profession in America* (Oklahoma 1965), 2:54.

IF STORY'S MEASURED SUPPORT FOR GRADUAL CODIFICATION represented the views of a high-minded jurist, Sampson most forcefully pressed the workaday interests of the practicing lawyer. Born in Londonderry in 1764, the son of a Protestant minister, Sampson gained notoriety as a barrister who pleaded the causes of persecuted Catholics and workingclass Irishmen. The failed Irish Revolution of 1798 with resultant British prosecutions instilled in Sampson a fierce hatred of English legal institutions.¹⁸ Sampson broadly dismissed any suggestion that the English jury system protected liberty, because jurors had "to hear with the *law's ear*, see with the *law's eye*, speak with the *law's voice*, of which law the court are alone to judge."¹⁹ As was the case for Sampson's fellow codifiers, the unwritten law of the judges haunted Sampson's philosophy.

Sojourning in France when Napoleon promulgated the French Civil Code, Sampson witnessed the radical possibilities of a codification built atop the rubble of the old order. Sampson met several of Napoleon's commissioners and staff who worked on the code, and some of them eventually followed Sampson to New York with advice for constructing an American code.²⁰ Sampson thought it auspicious that he arrived in New York harbor on July 4. Compared to the Old World, the United States appeared to be the land of liberty that American enthusiasts had advertised. With appreciative levity, he wrote back to Irish allies that "[t]he government here makes no sensation. It is round about you like the air, and you cannot even feel it."²¹

Sampson gained national renown as one of Manhattan's leading attorneys even as he undertook unpopular litigation for working-class Catholic immigrants and labor radicals. Today, Sampson is remembered for arguing the first reported case establishing the religious freedom of a

¹⁸ See Maxwell Bloomfield, "William Sampson and the Codifiers: The Roots of American Legal Reform," 11 *American Journal of Legal History* 234 (1967); William Sampson, *Memoirs* (2d. ed., 1817); Charles Currier Beale, *William Sampson: Lawyer and Stenographer* (1907).

¹⁹ William Sampson, *A Faithful Report of the Trial of Hurdy Gurdy* (1807), 10.

²⁰ See Count Pierre François Réal to William Sampson, October 27, 1824, in Pishey Thompson, ed., *Sampson's Discourse and Correspondence with Various Learned Jurists Upon the History of the Law* (1826), 191.

²¹ Quoted in Beale, *William Sampson*, 13.

priest to refuse to testify against a penitent.²² One of his biographers refers to the success of Sampson, and his small circle of Irish lawyer-exiles as representative of a distinctive “Orangeism in America.” Respectable but never quite as elite as jurists like Story or New York’s Chancellor James Kent, the Orangeists escaped social condemnation for representing disreputable clients because their grounds of defense resounded so strongly with developing ideals of American liberalism. Their fierce advocacy of liberty and toleration with explicit contrasts to Old World tyranny won them both begrudging respect and the occasional victory in court.²³ Thus, when the New-York Historical Society approached its twentieth anniversary in 1823, the Society’s selection of Sampson to deliver the keynote address seemed a respectable choice. At least, the organizers had no reason to expect the fury that was coming.

Sampson’s announced topic was “The Origin, Progress, Antiquities, Curiosities, and Nature of the Common Law,” but that benign title hardly cloaked Sampson’s polemical intent. After condemning English jurisprudence for its “disingenuous mystery, its language a barbarous jargon, its root in savage antiquity,” Sampson’s lecture demanded that American law start a fresh direction. “It is time we should assert our own independent judgment, and act and think for ourselves.”²⁴ And to Sampson, thinking “for ourselves” meant creating a code, and binding judges to it.

“Sampson’s Discourse,” as it became known, attracted widespread attention. Lawyers from Massachusetts to South Carolina wrote Sampson to express both praise and criticism. Many correspondents rejected judges’ complete subjection to a code as unthinkable, or undesirable, and several letters echoed Madison’s point that codes would require extensive and complex judicial glosses that invite judicial glosses that inevitably mirrored the current production of uncodified

²² On Sampson’s confessional privilege case, see Steven T. Collis, *Deep Conviction* (Shadow Mountain 2019), pt. 1. On Sampson’s defense of labor radicals in New York, see Sean Wilentz, *Chants Democratic: New York City and the American Working Class, 1788–1850* (Oxford, 2d. ed., 2004), 97–99.

²³ Walter J. Walsh, “William Sampson, a Republican Constitution, and the Conundrum of Orangeism on American Soil, 1824–1831,” *5/7 Radharc* 1 (2006).

²⁴ William Sampson, “Anniversary Discourse on the Origin, Progress, Antiquities, Curiosities, and Nature of the Common Law, Delivered Before the New York Historical Society, December 6, 1823,” in Pishey Thompson, ed., *Sampson’s Discourse and Correspondence with Various Learned Jurists Upon the History of the Law* (1826), 5.

caselaw. As one South Carolina judge argued, “there would be nothing certain in any one principle laid down until its true meaning had been explained by the Court of Appeals.” Precedent would continue to accumulate, and a fresh codification would be necessary every twenty or thirty years.²⁵ For some critics, that was argument enough against “the experiment” of codification.²⁶

To be sure, many of Sampson’s remarks in his Discourse and the ensuing debates gave voice to English and European ideals for codification. Like Bentham two decades before, Sampson denounced English common law for having “obliged judges to legislation *pro re nata* [as each case arises], upon every new point.” Codification was therefore more than an advance in legal science, it was a cornerstone of popular government and the truest mark of liberty and independence from the English Crown. Through codification, lawmaking power would rest properly with legislators as agents of the sovereign populace, breaking the spell of common law authority when “the People know that their law is the creature of their power; the work of their own hands; and that, if it is not good, it is to their own shame; and that canting and ranting will never make it better.” Under a codified system, sober political deliberation would produce change in the law without reliance on the “mummery” of common law development.²⁷

Sampson also emphasized, again like Bentham, that legal institutions would have to change under codification. Favoring a French model, Sampson suggested that judges must cite only to the code and avoid producing long, reasoned decisions. If judges encountered a novel or ambiguous issue, they would certify the question to the legislature to create a new general law that would cover future cases.²⁸ Bentham had proposed similar measures, as well as novel institutions such as a Public Opinion

²⁵ Thomas Cooper to William Sampson, July 28, 1823, in *Sampson’s Discourse*, 58–59.

²⁶ See Miller, *The Legal Mind in America*, 135–36.

²⁷ Sampson, “Anniversary Discourse,” 10–12; 37–38.

²⁸ William Sampson to Thomas Cooper, President of Columbia College, August, 1823, in *Sampson’s Discourse*, 61–62.

Tribunal and a Legislation Minister, who would together periodically audit the laws for “clearness” to the lay reader.²⁹

But the allure of Sampson’s Discourse lay not in the debates it rehashed from across the sea but rather in two themes that stood out for their novelty and lasting resonance in the American codification debates: one of technology and one, perhaps surprisingly, of religion. In Sampson’s hands, a code was primarily a tool, a practical device for daily use, not a historical artifact of democratic will. To go by some jurists, a code’s significance culminated with its production. To Sampson, that was only the beginning – a code then had to be used, especially by the lawyers. And it was the imagined use of a code that tapped into Sampson’s convictions of religious dissent. In his telling, codes broke the spell of common law “mummery,” not in a figurative way, but in the same real way the Protestant Reformation had destroyed the power of the parish priest. Codification offered a rebalance of power, not just of political power divided between judge and legislator, but of oracular, quasi-divine power to declare just what the law was. Both the theme of codification as a tool of lawyerly control and the theme of quasi-religious reformation were echoed across the correspondence over Sampson’s Discourse as well as the sprawling pamphlet debates over codification in the decades to come.

And both were immediately taken to heart by an eighteen-year-old journeyman in the law named David Dudley Field. Like Sampson, Field was the son of a latitudinarian minister with ambitions of becoming an elite New York lawyer. Never one to give credit where he did not have to, Field long remembered Sampson’s Discourse as a seminal work that guided his thinking from his earliest days of practice. Born in 1805, forty years Sampson’s junior, Field was a second-generation American codifier. After a haphazard education at Williams College, Field took up with a group of writers and politicians that referred to themselves as Young America. Adherents like Nathaniel

²⁹ See David Lieberman, “Bentham’s Jurisprudence and Democratic Theory: An Alternative to Hart’s Approach,” in Xiaobo Zhai, ed., *Bentham’s Theory of Law and Public Opinion* (Cambridge 2014), 136-39.

Hawthorne dreamed of a distinctive American literature while John O'Sullivan prophesied a "manifest destiny" of continental conquest. Field declared his own role would be to supply the "Code American" to the national enterprise. Field had just begun his apprenticeship in the Manhattan law office of Henry Sedgwick when Sampson's *Discourse* fell like fire from heaven. His master wrote an admiring review for O'Sullivan's newspaper, to which Field may have contributed. In time, Field's name would become synonymous with American codification. At the beginning of Field's career, however, the arguments and complaints about New York law – its technological deficiencies, and its religious distortions – sounded with the voice of Sampson.³⁰

SAMPSON'S TREATMENT OF CODES AS A TECHNOLOGY for handling legal argument suggested that worthwhile judicial precedents "require little more than regulation and systematic order." A code could provide that order, settling "all doubts that hang upon them." Practitioners would no longer need to consult numerous volumes of precedents "with fear and trembling." Instead of these "overwhelming showers" of precedents they need consult only a passage or two from a code.³¹

Sampson understood very well the mass of precedents that were swamping New York lawyers with seemingly limitless prose. Shortly after his arrival, Sampson supplemented his legal practice with income as a case stenographer, demonstrating impressive facility and output. New York case decisions remained almost entirely unpublished at that time, which left practitioners to cite either published English reports or oral traditions learned over a course of practice before local judges. Publishers occasionally produced pamphlets about high profile cases, including Sampson's (which often were "his" proceedings in the double sense that he was also lawyering the cases he reported

³⁰ Edward L. Widmer, *Young America: The Flowering of Democracy in New York City* (Oxford, rev. ed. 2000); Yonatan Eyal, *The Young America Movement and the Transformation of the Democratic Party 1828–1861* (Cambridge 2007). For Sedgwick's admiring, but anonymous, review of Sampson's *Discourse*, see "Review of An Anniversary Discourse by William Sampson," 19 *North American Review* 429 (1824). David Dudley Field, *A Third of a Century Given to Law Reform* (1873), 1.

³¹ Sampson, "Anniversary Discourse," 33, 38.

on).³² A few editors attempted to publish an entire run of decisional law from especially important tribunals, such as opinions of the U.S. Supreme Court, but even up through 1815 many of these works for decades remained at the whim of private initiative.³³

New York was among the first states to publicly subsidize the professional publishing of notable decisions rendered by its higher courts. The state's official reporting system began in 1804, likely instigated by the famous Chancellor James Kent. The many published opinions from Kent's tenure aimed to instruct lawyers on how to cite and argue from written precedent as Kent did, by drawing upon a whole library of legal literature from around the world for his reasoned decisions.³⁴ But following Kent's methods, lawyers soon complained not that they had too little literature, but too much.

The problem was that although states had been slow to start publishing case reports, an industrial revolution in printing swiftly accelerated the pace of reporting, even as the addition of new states to the Union produced more courts writing more decisions. In England, Bentham had complained that the so-called "unwritten" common law filled far more printed volumes than statutory law, but the diversity of U.S. jurisdictions made the English scale look puny. An effort to compile all the published caselaw of the English royal courts from the time of Henry III to 1866 yielded just over 120,000 printed decisions. By that same year, only five decades of American law reporting had rendered at least twice as many published decisions. Lawyers keenly felt the struggle to keep up. By 1846, the Philadelphia lawyer David Hoffman was already groaning that "[t]he increase of this portion

³² See Beale, *William Sampson*, 8–9.

³³ On the oral culture of the common law system, see Michael Lobban, *The Common Law and English Jurisprudence 1760–1850* (Clarendon Press 1991), 17. On the early history of case reporting in America, see Craig Joyce, "The Rise of the Supreme Court Reporter: An Institutional Perspective on Marshall Court Ascendancy," 83 *Michigan Law Review* 1291, 1332–48 (1985).

³⁴ See John H. Langbein, "Chancellor Kent and the History of Legal Literature," 93 *Columbia Law Review* 547 (1993). On Kent's sources for adjudication, see Daniel J. Hulsebosch, *Constituting Empire: New York and the Transformation of Constitutionalism in the Atlantic World, 1664–1830* (UNC 2005), 283–87.

of our legal literature within the last thirty years, has no parallel in the juridical history of any other country. More than four hundred and fifty volumes of American law reports now load our shelves!"³⁵

The multiplicity of jurisdictions need not have occasioned so much alarm if each state simply stuck to its own case reports as authoritative statements of the law. But most states, led again by New York, were far more indiscriminate. Although only New York judgments had formal precedential authority within the state, judges might be informed and persuaded by recent decisions reported anywhere else in the common law world. From the mid-1830s to the mid-1840s, New York judges based their decisions on rules and arguments cited from Pennsylvania and Massachusetts over 300 times each, from South Carolina, Kentucky, Virginia, and Connecticut more than 100 times each, and every other state in the Union made at least an occasional appearance.³⁶ Lawyers swiftly learned that any reported case was fair game for a legal argument, and some excelled at ferreting out obscure cases from distant jurisdictions that might be sprung on an adversary or used to overawe a susceptible judge. Others despaired at keeping up with such a hunt, and they dreaded the newspaper advertisements announcing the never-ending importation of new books of precedents. "Who can guess what he may have to meet in a law suit," one practitioner despondently wrote, "as no lawyer can afford to buy or read all the books in the world?"³⁷

The solution to overabundant publishing appeared to be ever more publishing for some practitioners attempting to keep up. In addition to treatises that introduced neophytes to rules of practice, publishers circulated digests of recent cases and indices of citations to cases discussing related points of law.³⁸ Over time, the guide books to case reports became only an additional set of

³⁵ W.T.S. Daniel, *History of the Origin of the Law Reports* (1884); David Hoffman, *A Course of Legal Study* (2d ed. 1846), 657. For a comparison of English and American case reporting rates, see Kellen Funk and Lincoln Mullen, *Making Law Modern: Discovering the Restructuring of Law through Legal Citations in American Treatises*, Working Paper 2023.

³⁶ Counts derived from a partial dataset of citations in published opinions. See <https://observablehq.com/@lmullen/legal-citations-across-state-jurisdictions>.

³⁷ Hiram P. Hastings, *An Essay on Constitutional Reform* (1846), 27.

³⁸ See Patti Ogden, "Mastering the Lawless Science of Our Law': A Story of Legal Citation Indexes," 85 *Law Library Journal* 1 (1993); Thomas A. Woxland, "'Forever Associated with the Practice of Law': The Early Years of the West Publishing Company," 5 *Legal Reference Services Quarterly* 115 (1985).

NEW LAW BOOKS.

VOL. 1.—HILL'S Reports, Supreme Court, New York.

Vol. 1.—Hill's Reports, New York.

Vol. 2.—Sandford's Chancery Reports, New York.

Vol. 4.—Howard's U. S. Reports, Supreme Court.

Vol. 9.—Metcalf's Reports, Massachusetts.

Vol. 20.—English Common Law Reports, entire.

Vol. 14.—Mason and Washby's Exchequer Reports.

Vol. 12.—English Chancery Reports, now published verbatim, with notes and references to English and American Decisions, by John A. Dullop, Counsellor at Law: each American contains two entire English volumes; vol. 12 contains Wythe and Gregory Chancery Reports, vol. 4, and Craig & Phillips Chancery Reports, vol. 1.

Vol. 24.—Malin Reports, Shopley, vol. 11.

Vol. 1.—Johnson's Cases, second edition, much enlarged, with additional cases, and with copious notes and references to the American and English Decisions, by Lorenzo S. Shepard, Counsellor at Law.

Vol. 5.—Hoyl's Reports, Kentucky.

Vol. 3.—Hendell's Law Reports, North Carolina.

Vol. 2.—Hendell's Equity Reports, North Carolina.

Vol. 2.—Hendell's Digest of North Carolina Reports, 1846.

Vol. 10.—Laws of the United States.

Vol. 2.—Richardson's Equity Reports, South Carolina.

Vol. 17.—Connecticut Reports.

Vol. 1.—Kaufman's Bookkeeper's Civil Law.

Vol. 2.—Greenleaf's Evidence.

Vol. 1.—Story's Circuit Court Reports.

Vol. 6.—Hampden's Reports, Tennessee.

Vol. 3.—Arkansas Reports, by A. Pike.

Vol. 3.—Kane's Law Compendium.

Wharton's American Law, Criminal.

Barbour's American Colonial Treaties.

Greenleaf's Testimony of the Evangelists.

Wharton's History of the Law of Nations in Europe and America to 1815.

Wharton's International Law, third edition, revised and corrected.

Abbott on Shipping, 8th Edition, from the seventh English edition, with the notes of Judge Story and J. C. Perkins, Esq., 1844.

Beard's Reports, 3 vols, sixth edition; much enlarged and improved, by Edward V. Williams, Esq. 1846.

Hillard on real property, second edition, revised corrected and enlarged, 2 vols, 1846.

Cooking's Treatise on the practice of the Supreme District and Circuit Courts of the United States second edition, much enlarged and improved by the author.

American Military Laws and the Practice of Courts Martial, by John O'Brien, Lieutenant in the United States' Army.

Barbour's Chancery Practice, 2 vols, with a collection of precedents.

Hampden's Precedents, 2 vols. A collection of practical Forms in State Law; also, Precedents of Contracts, Conveyances, Wills, etc., and Precedents under the Danish, Polish and Naturalization Laws of the United States, with Annotations and References, by Charles Hampshire, Counsellor at Law.

Vol. 1.—Solby's Reports, Supreme Court, Georgia.

Vol. 2.—Robinson's Reports, Louisiana.

Vol. 1.—Graham's Practice, third edition, Supreme Court of New York.

Dunlap's Mayor's Agency, American Notes.

English Common Law Index, vol. 1 to 47 inclusive.

Gilchrist's Digest of New Hampshire Reports, vol. 1 to 12 inclusive.

Debate in the N. York Convention, Atlas and Appendix edition.

Vol. 2.—Green's Chancery Reports, New Jersey.

Hoyt's Law of Surrogates, Executors, etc.

Revised Statutes of New Jersey, 1847.

Ripened Supreme Court Licenses, on parchment from Copper Plate Engravings. Also, Solicitors and Counsellors Licenses in Chancery.

See above, with a general assessment of Law Books, and all the new State Reports, as soon as published; Law Libraries, and the Production, supplied on the best terms, by **BANKS, GOULD & CO.**
Law Bookellers and Publishers,
No. 244 Nassau Street.

Figure 1.

This advertisement ran through the summer of 1847. It shows that even young states on the American periphery like Alabama had produced a half dozen volumes of precedents consulted in New York, precedents that by the 1840s were being cited frequently in New York decisions.

volumes under which the lawyers' shelves creaked. One practitioner in 1846 observed that a minimally adequate law library should contain 800 to 1,000 volumes; a good library would have upwards of 5,000 volumes. In David Dudley Field's experience, "the lawyer's library had become a collection of books from the Old World and the new, reports of all the courts in England and in all our States, and treatises from every legal authority in America or Europe." Sampson denounced all these tools as so many "clouds of cyphers" which "would not be missed off the shelves of a young attorney" after a code swept them away.³⁹

Precedents were not the only legal tools that industrialized publishing changed. The print revolution also transformed the compensation structure of New York attorneys with respect to pleadings and motions filed in court. Like most Anglo-American jurisdictions, New York law required the loser in a legal controversy to pay the winner's costs and attorney's fees. Since the colonial era, New York had precisely regulated the fees a lawyer could collect, usually tagged to the number of pages in court filings—including pleadings, affidavits, deposition transcripts, or appellate briefs.⁴⁰ According to one (self-interested) reform advocate, Theodore Sedgwick, clients usually demanded—and lawyers often had to accept—only the prescribed rates that could be shifted to a losing adversary.⁴¹ What the general public usually considered "law reform," Sedgwick complained, consisted of nothing more than lowering the fees lawyers could charge for their filings. Significant fee reductions were legislated at the turn of the nineteenth century and again in 1828 and 1840.⁴²

³⁹ Michael Hoffman, "Letter on Reforms Necessary in the Body of Law, in the Written Pleadings, and in the Practice of the Courts" (Mar. 21, 1846), in Thomas Prentice Kettle, ed., *Constitutional Reform in a Series of Articles Contributed to the Democratic Review* (1846), 63–64; David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855), 21. Sampson, "Anniversary Discourse," 39.

⁴⁰ See, for instance, *Revised Statutes of the State of New York* (1829), 2:630–33 §§ 15 & 18.

⁴¹ Theodore Sedgwick, *How Shall the Lawyers Be Paid?* (1840), 9–10.

⁴² See *Laws of the State of New York* (Kent & Radcliffe 1802), 2:69–70; *Revised Statutes of the State of New York*, 2:630–33, §§ 15 & 18; 1840 New York Laws 327–36, ch. 386. Field estimated from returns filed in 1838 that chancery in a single year adjudicated about \$9.2 million in claims at a cost of over \$920,000. During the same year common law courts adjudicated about \$28.8 million in claims at a cost of \$1.9 million. The average common law case was for debt and damages in the amount of \$996.75, with costs of \$35.97. Considering costs were taxed for court personnel, witnesses expenses, and lawyers' fees, a lawyer might expect about \$5 per case to be paid by the adverse party (\$125 in 2015 value). See Field, Letter to Representative John O'Sullivan, 28–29.

Such “law reform” galled New York City’s lawyers especially, who likened themselves to the city’s other artisans who were undergoing what lawyers perceived to be a similar crisis of overabundant labor, falling prices, and degraded working conditions. “A boy is now made an attorney and grows up into a counsellor with habits that would dishonor the profession of a tailor, wrote the *National Advocate* in 1825. “Is not a Lawyer a laborer—a workman?” Sedgwick asked. Yet “no other workman is paid according to statute.” Even as artisans across the city complained that industrialization and low prices had “bastardized” journeymen, preventing them from earning the competence of a master, Sedgwick and other lawyers complained that the same was happening in the practice of law. Sedgwick complained that lawyers had suffered even more because “no other class of workmen is paid without any reference to the individual qualification of talent, industry or integrity of the members composing it.” The prevalent system of legislatively fixed costs was “degrading to the profession” and turning “lawyers and gentlemen into pettifoggers and knaves.”⁴³

That use of the word “pettifogger” is particularly illustrative. In the eighteenth century, the epithet “pettifogger” described people who were untrained in legal advocacy, but nineteenth-century lawyers increasingly applied the term to members of their profession who excelled at degrading forms of legal practice, such as filing frivolous motions and bloated pleadings in order to boost page-based fees. with an eye only to the fees racked up by the page count. No longer an interloper among a closed guild, the pettifogger was a craftsman who had neither the skill nor the desire to attain the level of master—the perpetual journeyman, content with his own degradation.⁴⁴

⁴³ “Codal Revision of State Laws,” *National Advocate* (New York, N.Y.), April 8, 1825. Sedgwick, *How Shall the Lawyers Be Paid*, 7, 9. For the sources of Sedgwick’s language of craft dignity and degradation, see Sean Wilentz, *Chants Democratic: New York City and the American Working Class, 1788–1850* (Oxford, 2d. ed., 2004), 61–144.

⁴⁴ On the older use of “pettifogger” as an interloping amateur, see John E. Douglass, “Between Pettifoggers and Professionals: Pleaders and Practitioners and the Beginnings of the Legal Profession in Colonial Maryland 1634–1731,” 39 *American Journal of Legal History* 359 (1995). For examples of pettifoggers as degraded lawyers, see, for instance, the satirical “Natural History of the New York Bar,” *New York Herald*, November 29, 1844; *National Advocate* (New York, N.Y.), April 9, 1825.

In actual practice, virtually all lawyers – including the master practitioners – maintained their income by increasing the length (and number) of their court filings. Using common counts to restate the same claim and adding in legalistic “aforesaid” and redundancies (“paid out, laid out, and expended by the plaintiff”), even the simplest of common law claims could fill a dozen pages or more, while the written examinations of chancery pleading could fill even more pages with facts of questionable relevance.⁴⁵ For lawyers like Field, the useless multiplication of form and fiction to earn a competence had transformed daily employment into “mere drudgery.”⁴⁶

Innovations in legal publishing brought other problems of mass production to the practice of law because, as one New York lawyer wrote, “books are to a lawyer or a judge what tools are to a mechanic.”⁴⁷ Seeking convenience in pleading, innovative printers marketed “law blanks.” Since common law pleadings were largely fictitious anyway, the same fictions could be used repeatedly while lawyers filled in blank lines with the dates, party names, and the few other necessary details. Printers thus produced reams of common pleadings styled in their lengthiest possible formulations to save lawyers from the trouble of reproducing such forms by hand. But for lawyers pursuing a craftsman ideal, these conveniences did nothing to reverse the degradation of legal profession. One supreme court judge complained that law blanks destroyed the educational value of apprenticeships, teaching students “no more of actual pleading than how properly to fill out blanks.” To Field, blanks promoted “a vicious system of procedure” and made “pecuniary emolument disproportionate to intellectual exertion.”⁴⁸

⁴⁵ Graham, *Practice of the Supreme Court*, 172. See Burrill, *Treatise on the Practice of the Supreme Court*, 2:268–72. In chancery, each page of interrogatories and answers had its corresponding court and lawyer’s fee – in 1830, 28 cents a folio to the solicitor drawing up the questions and 20 cents a folio for the court examiner recording the answers (in addition, of course, to other costs). *Revised Statutes of the State of New York*, 2:626–30, ch. 10, tit. 3, §§ 9 & 15.

⁴⁶ David Dudley Field, “The Study and Practice of the Law,” *14 Democratic Review* 345 (1844), 345–47.

⁴⁷ Report of Mr. Elisha Crosby on Civil and Common Law, *Journal of the Senate of the State of California* (1850), 478.

⁴⁸ For example forms and catalog listings of Law Blanks, see M. H. Hoeflich, “Law Blanks and Form Books: A Chapter in the Early History of Document Production,” *11 Green Bag* 2d 189 (2008). Edmonds, *An Address on the Constitution and the Code of Procedure*, 16. Field, “Study and Practice of the Law,” 347.

New York Supreme Court

(1) The fifteenth day of
January

In the year of our Lord one thousand eight hundred
and forty eight

City and County of New York ss. Samuel Frost and signor A.
Jacobus plaintiffs in this suit copartners in trade and
doing business together under the name style and firm of
Frost and Jacobus to wit at the City and County of New York
~~vs~~ vs. Isaac H. Applegate their — Attorney at Law of
George Huntington and Albert W. Barney defendants in this
suit heretofore copartners in trade and doing business together
under the name style and firm of Huntington and Barney
~~vs~~ of a plea of trespass on the case upon promise, to wit a declaration printed in words
For that whereas the said Applegate on the fourteenth day of January in the year
of our Lord one thousand eight hundred and forty eight — at New York to wit at
the City and County of New York and within the jurisdiction
of this Court came
sued to the said plaintiffs in the sum of one thousand dollars of lawful money of
the United States of America, in diverse goods, wares, and merchandise, by the said plaintiffs before that time sold and
delivered to the said Applegate, and in the special return and request of the said Applegate, and being so indebted to the
said plaintiffs for the said debt, as compensation thereof, afterwards to wit, on the same day and year, and at the place
above mentioned, and then and there lawfully promised the said plaintiffs, well and truly to pay unto the said
plaintiffs the said sum of money but afterwards the said Applegate should, by the means afterwards reported,
And whereas also, the said Applegate afterwards to wit, on the same day and year, and at the place above said, in
consideration that the said plaintiffs had before that time, or two time special return and request of the said Applegate,
sold and delivered to the said Applegate diverse other goods, wares, and merchandise of the said plaintiffs, the said
Applegate then and there undertook, and lawfully promised the said plaintiffs that the said Applegate would well and
truly pay to the said plaintiffs or such money as he had advanced goods, wares, and merchandise, at the time of the sale
and delivery thereof, seven thousand five hundred dollars, when the said Applegate should, by the means afterwards reported; and the
said plaintiffs give that the said goods, wares, and merchandise last mentioned, at the time of the sale and delivery
thereof were reasonably worth the further sum of one thousand dollars
of the lawful money so advanced, to wit, at the place above said, where the said Applegate afterwards to wit, on the same
day and year, and at the place above said, was indebted to the said plaintiffs in the further sum
of one thousand dollars of lawful money as aforesaid, for money before that time
of one thousand dollars of lawful money as aforesaid, and at the time of the said Applegate, and he
had not received by the said plaintiffs, and at the time of the said Applegate, and he
other money by the said plaintiffs before that time paid, had not received by the said Applegate, and of the like
request of the said plaintiffs, And being so indebted, the said Applegate in consideration thereof, afterwards to wit, on
the same day and year, and at the place above mentioned, and then and there lawfully promised the said plaintiffs well
and truly to pay unto the said plaintiffs the said several sums of money in his court requested, when the said Applegate
should, by the means afterwards reported. And whereas also, the said Applegate afterwards to wit, on the same day
and year, and at the place above said, conspired together with the said plaintiffs of and concerning diverse other sums of
money before that time due and owing from the said Applegate to the said plaintiffs, and then and there being by error
and trespass, and upon such assurance the said Applegate then and there was to be in error, and indebted to the
said plaintiffs in the further sum of one thousand dollars of the lawful money as
aforesaid. And being so found in error and indebted to the said plaintiffs the said Applegate in consideration thereof,
afterwards to wit, on the same day and year, and at the place above mentioned, and then and there lawfully promised
the said plaintiffs well and truly to pay unto the said plaintiffs the said sum of money last mentioned, when the said
Applegate should, by the means afterwards reported.

Nevertheless the said Applegate (although often requested, &c.) has not yet paid the said several sums of
money above mentioned, or any or either of them, or any part thereof, to the said plaintiffs but to pay the same, or any
part thereof, to the said plaintiffs the said Applegate has, in some instances refused, and will do — to the damage
of the said plaintiffs one thousand dollars, and therefore the said
plaintiffs bring suit, &c.

Isaac H. Applegate
Atty. for P. & J.

Printed and sold by Bert & Lloyd.
Henry Cowen—Manhattan

Figure 2.

A “law blank” pleading alleges four different liabilities, or “counts,” against the defendants, and each time the lawyer has filled in the round sum of \$1,000. In this case, the suit recovered \$483.42 in actual damages, costs, and fees.

With the rise of printing, a “folio” for purposes of costs and fees was redefined from an actual folio page to a segment of one hundred words (then later reduced to seventy-five). Although this blank is only one sheet, it was charged as ten folios.

New York City Municipal Archives, Office of the County Clerk, 31 Chambers St., Manhattan. Pleadings of the Supreme Court of Judicature Collection, PL-1848-F-21, Frost & Jacobus v. Huntington & Barney. Judgment recorded in Indices of Judgments Docketed in the City and County of New York, 1844-1855 (1857), New York City Municipal Archives, Volume H, 242-243. Photo by author.

In sum, New York lawyers complained both that they had to work too hard and too little to earn their fees. Thanks to the legislature's fee reduction acts, lawyers felt they had to produce ever more written work product to maintain their incomes, yet the mass production of form filings was unfulfilling work that undercut their self-image as learned master craftsmen of the law. The proliferation of case reports required a rapid mechanical search for favorable decisions instead of a focused appreciation for the reasoning that produced such rulings. "Those who have the best practice," remarked Field, "are tasked almost beyond endurance. The multiplication of law-books . . . have quadrupled their labors." And for what? Lawyers had to know their precedents to win their cases, but they were rarely compensated for the time and effort expended in research. Instead, a routine drudgery of stuffing pleadings and examinations supplied a lawyer's income. Another practitioner complained that instead of spending his time "in the study of the law as a most extensive, enlightened and liberal science," pressure to collect fees meant he was "compelled to spend one half of the best seventeen years of my life in the study of special pleading and the distinctions and niceties with which it is connected."⁴⁹

Sampson understood that a code offered a kind of technology to solve the problems of unmanageable precedents and tedious pleadings. Unlike the digests and "cyphers" that only directed lawyers toward sprawling case reports, an authoritative code would limit the options judges had in formulating rules. Lawyers need only consult the legislation and not the volumes of decisions. "Particular cases will not then be resorted to, instead of general law," Sampson figured. "The law will govern the decisions of judges, and not the decisions the law." Having eliminated the enormous costs of scrambling after precedents, Sampson expected a code to rescue practitioners from "chicane and pettifogging" in their pleading, as attorneys would "no longer [be] forced into the degrading paths of

⁴⁹ Field, "Study and Practice of the Law," 345; R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (Missouri 1849), 112-14. (It was as though a lawyer "is almost compelled by the system, to degenerate into a pettifogging caviler about words and phrases and forms, which diminish his intelligence and usefulness; and by the injustice of which he is the instrument, he becomes odious and his *profession* disreputable.")

Norman subtleties, nor to copy from models of Saxon barbarity." A code principled rules naturally inclined practitioners "to resolve every argument into principles of natural reason, universal justice, and present convenience."⁵⁰

Echoing the argument that "a code will lessen the labor of Judges and lawyers in the investigation of legal questions," Sampson's young admirer David Dudley Field explained the practitioner's point of view. "Instead of searching, as now, through large libraries . . . it will be sufficient to examine the articles of the Code relating to the subject."⁵¹ Field nonetheless disagreed with Sampson about whether codification should completely displace the common law's precedential system. Field expected that an accumulation of judicial "glosses and comments" on the code's text might require fresh codifications "at certain intervals." But Field argued the benefits of consolidation and systematic reform made the effort worthwhile even if it would have to be periodically repeated.⁵² Field agreed with Sampson that commonly "judges, instead of interpreting, are making law, and he believed that a code would substantially restore "independence of the different departments of government." Yet Field approached the question foremost as a harried practitioner. His chief aim in codification was to see "our libraries superseded by a single work." As much as he decried "judicial legislation," he was prepared to accommodate judicial interpretation and comment, so long as judges in principle focused their interpretations on a more limited set of sources: the single volume of a slender code.⁵³ That was at least one major allure of a code for overworked and undercompensated

⁵⁰ Sampson, "Anniversary Discourse," 32, 38.

⁵¹ See [Henry Sedgwick], "The Common Law," 19 *North American Review* 411 (1824); Miller, *The Legal Mind in America*, 135–36. David Dudley Field, *A Third of a Century Given to Law Reform* (1873), 1; David Dudley Field, "Reasons for the Adoption of the Codes" (1873), in *Speeches, Arguments, and Miscellaneous Papers of David Dudley Field* (A. P. Sprague ed., 1884), 1:361, 371.

⁵² Field, *Legal Reform*, 29 ("This, if it were true, would only prove that the process of codification must be repeated at certain intervals – an objection of no great force, especially as it assumes that, until the accumulation of glosses and comments, the code would prove an advantage.").

⁵³ Field, *Legal Reform*, 28–30.

lawyers: By escaping the endless research into case law and the stultifying copying of pleading forms, elite lawyers hoped to restore the law to a “liberal science” worthy of their cultivated minds.

MINDS, AND PERHAPS ALSO THEIR SOULS. For Sampson, a code was a technology that did not just control judicial authority, a code destroyed that very authority by demystifying it, or to put it as harshly as the codifiers did, by desecrating it. In an era when an ascendant liberal Protestantism was challenging old orthodoxies, Sampson’s Discourse invited its audience to imagine the power codes had to overthrow the old oracles of the law. “Oracles” had been William Blackstone’s characterization of common law judges in his massively influential *Commentaries on the Law of England*. Blackstone explained that English law essentially originated from the judges as “the depositaries of the laws; the living oracles,” whose “knowledge of that law is derived from experience and study; from the ‘viginti annorum lucubrationes’ [nighttime labors of many years], . . . and from being long personally accustomed to the judicial decisions of their predecessors.”⁵⁴ Sampson retorted that that precisely was the common law’s problem: It treated judges as actual oracles, a mystical community whose rulings went unquestioned by “superstitious votaries.”⁵⁵ Treatises and other learned literature revered judicial decisions and only further reinforced the oracular quality of the common law. Codes, on the other hand, could break the spell.

References to oracular devotion and mystical spells were more than incidental. Sampson’s legal history was at least as much a religious history, and his prescriptions conflated a legal reformation with the capital-R Protestant Reformation of the previous centuries. Describing the legal profession, Sampson regretted that young apprentices “cannot enter the vestibule without paying constrained devotion to idols” of common law writs. The “history and antiquities” part of Sampson’s lecture located the common law’s origins in pagan Britain, where an “abundance of gods and

⁵⁴ William Blackstone, *Commentaries on the Law of England* (1765), 1:68–70.

⁵⁵ Sampson, “Anniversary Discourse,” 5.

goddesses" enclosed the law within "the veil of mystery." The Norman Conquest only further "imported the whole farrago of superstitious novelties, engendered in the blindness and superstition" of medieval Europe. Scholasticism rendered "[t]he administration of both the prayers of the church and the law of the land, in a foreign and unknown language; the frittering both law and divinity, into . . . a science of the greatest intricacy."⁵⁶

As a Protestant who famously defended Catholic toleration, Sampson took some care to avoid anti-Catholic polemic when he could, often selecting derogatory imagery that cast the common law as pagan Celtic (comparing judges to "druids"), Arabic ("prostrate ourselves before the offended genii of the common law"), Semitic ("mystical and cabilistic name of Common Law"), or pre-Columbian ("the practices of the Gentoos, the Mexicans, and the children of the Sun") by turns. Nevertheless, Sampson's prescriptions for purging "bad faith . . . from the temple of justice," insisted that "we have but to put our hands to the good work of reformation," using the Protestant revolt against Rome as a model for American codification. Just as the "ministers of the Gospel long worshipped in the temples and vestments of the heathens" in the days of Catholic syncretism, Sampson described American lawyers as people who "had reduced the practice of religion to its purest principles" yet nevertheless retained "one pagan idol to which they daily offered up much smoky incense": The Common Law. But like the Reformers opening the Bible to the people, the codifiers could dispel "the air of occult magic" surrounding the judges and their caselaw.⁵⁷

Sampson's imagining of the common law as the one area of English culture untouched by the Protestant Reformation had a broad and deep influence among American codifiers. The southern codifier Thomas Grimké, for instance, thought that "the Reformation shut for ever the dark book of despotism, in religion, politics, and science," but as yet had no influence over the common law. David Dudley Field likewise described New York's legal system as one "conceived in the midnight of the

⁵⁶ Sampson, "Anniversary Discourse," 6-7.

⁵⁷ Sampson, "Anniversary Discourse," 8, 11, 32, 37-38.

dark ages, . . . when chancellors were ecclesiastics and logic was taught by monks." Field expected that a New York code would contribute to the overthrow of medieval scholasticism and superstition begun by the Protestant Reformation. "There is no magic in forms," one of his early reports concluded. The forms of action were merely "old jingles of words, invented somewhere about the times of the Edwards."⁵⁸

After the publication of Sampson's Discourse, many readers rediscovered an anonymous pamphlet from 1805 titled *Sampson Against the Philistines, or the Reformation of Lawsuits*. Some supposed by the misspelled name in the title that the author was Sampson himself, but the publication preceded Sampson's arrival in America, and the evidence points towards an obscure Delaware law reformer named Jesse Higgins as the author.⁵⁹ Higgins's pamphlet made clear that "Reformation" was not a general reference to law reform but a specific invocation of the Protestant faith. Like Sampson, Higgins identified the history of the common law with "the invention of the same times and same men" who crafted the papal indulgence system "to make sale the *mercy of God* [and] the *justice of man*."⁶⁰ If anything, Higgins drew even more explicit links between Protestant theology and law reform through codification, and his tract offers a compact guide to the ways early nineteenth-century codifiers in the United States assumed and argued from Protestant principles to support their notions of legal authority and textual interpretation.

Following Sampson and *Sampson*, codifiers compared the authority of common law judges to "the Romish priesthood when that imperious hierarchy was most ambitious and intolerant; . . . they were learned, and *laymen* ignorant."⁶¹ Historian Lawrence Friedman writes that codifiers like Higgins

⁵⁸ Grimké, *Oration*, 5; *First Report* (New York 1848), 141; David Dudley Field, *Legal Reform: An Address to the Graduating Class at the University of Albany* (1855), 20; Field, "Study and Practice of the Law," 349.

⁵⁹ See G.S. Rowe, "Jesse Higgins and the Failure of Legal Reform in Delaware, 1800–1810," 3 *Journal of the Early Republic* 17 (1983). Nor were the American codifiers alone in their conflation of legal and religious reform. Professor Robert Yelle has written that codification efforts in British India comprised explicitly Protestant efforts to "disenchant" Hindu law, converting otherwise magical utterances into mundane charges and counter-charges. Robert A. Yelle, *The Language of Disenchantment: Protestant Literalism and Colonial Discourse in British India* (Oxford: Oxford University Press, 2012).

⁶⁰ *Sampson Against the Philistines, Or, The Reformation of Lawsuits* (1805), 33.

⁶¹ *Sampson Against the Philistines*, 16.

hoped to make litigation “so simple and rational that the average citizen could do it on her own.” As with liberal Protestantism, however, that theory was more complex in practice. Though often caricatured by their opponents as democratic levelers, the codifiers displayed significant internal divisions over whether their movement claimed interpretive authority for all readers, for all insiders (i.e., the lawyers), or only for all educated insiders (academic jurists). Some like Higgins hoped codes would indeed eliminate the legal profession entirely. But most codifiers agreed that “such hopes will never be realized this side of utopia,” as one law journal put it. More representative of his profession, David Dudley Field declared that “justice is attainable only through lawyers,” because “only a few men, set apart for that particular calling, and devoting to it the best part of their lives” could master the law even in a codified jurisdiction.⁶²

Whatever their disagreements on the exact level of interpretive authority, codifiers agreed that law did not need to be mediated through judicial authority. Field wrote that, in monarchies and aristocracies, “it would not be so much to be wondered at that a class should arrogate to itself the knowledge and interpretation of laws; but that this should happen in a republic, where all the citizens both legislate and obey, is . . . incredible.” Codifiers compared judges’ purported authority to declare and apply the law as similar to the claim that priests had special powers to absolve sin—an explicit comparison codifiers often made with the epithet “priestcraft.” Field’s mentor Henry Sedgwick condemned “the veneration and obedience paid to authority and precedent” in both law and religion and drew on anti-Catholic polemic to criticize the mysterious, quasi-private reasoning judges used in formulating their decisions.⁶³

Obliterate the mediated authority of the judges, Sampson’s circle of codifiers believed, and the legal texts left behind would be readily *perspicuous*, a Protestant term that American lawyers used

⁶² Friedman, *History of American Law*, 297; “Nature and Method of Legal Studies,” *United State Monthly Law Magazine* 3 (1851): 380. On the parallel Protestant ambiguities on the locus of interpretive authority, see Nathan O. Hatch, *The Democratization of American Christianity* (1991), 179-83.

⁶³ Field, “Reform in the Legal Profession,” 510. “Review of An Anniversary Discourse,” 421.

frequently. When applied to scripture, the doctrine of perspicuity held that important truths (those pertaining to salvation especially) were immediately clear from the text without the need for external aids or magisterial interpreters. “No creed but the Bible,” was a common American formulation of perspicuity.⁶⁴ Advocates of codification believed legal texts had achieved similar perspicuity, with two significant consequences. First, since texts sufficiently spoke for themselves, the codifiers figured the time had come to discard oral traditions of practice. “[I]t may be safely asserted that the whole body of the Common Law has ceased to be *lex non scripta*,” Grimké wrote. Field agreed. “All that we know of the law, we know from written records,” he wrote. Whatever oral traditions or courtroom practices persisted in particular locales, the written case reports were sufficient in themselves to communicate the general law. It followed then, secondly, that if general rules were contained in the case reports, “to make a Code of the known law is therefore but to make a complete, analytical, and authoritative compilation from these records,” as Field explained. A contemporary treatise writer described the process further: “The report of a case sets forth, at length, all the facts which it involves, the arguments of counsel, and the opinion, with all its reasons and illustrations of the Court, while the principle recognized or decided may be concisely but clearly expressed in a few marginal lines.” Simply extract those lines, case by case, and one had a compendium of the rules.⁶⁵

It was at this point that codification efforts could seriously fracture, at least when they came to put pen to page. Codifiers disagreed about whether legal texts were perspicuous to ordinary readers or only to what Grimké called “the *inquiring* reader” – meaning a trained lawyer. They further disagreed about the level of generality with which rules could be stated or described. “Some one has estimated the whole number of rules laid down in the reports at two million,” Field wrote, but “[n]o

⁶⁴ Mark Noll, *America's God: From Jonathan Edwards to Abraham Lincoln* (Oxford: 2002), 231, 367–84. See also Keith D. Stanglin, “The Rise and Fall of Biblical Perspicuity: Remonstrants and the Transition toward Modern Exegesis,” *Church History* 83 (2014), 38.

⁶⁵ Grimké, *Oration*, 15. David Dudley Field, “Final Report of the Code Commission,” (1865) in *Speeches of Field*, 1:326. See also *id.*, 322 (“Whatever is known to the judge or to the lawyer can be written, and whatever has been written in the treatises of lawyers or the opinions of judges, can be written in a systematic Code.”); Francis Hilliard, *The Elements of Law: Being a Comprehensive Summary of American Jurisprudence* (1848), v.

man would dream of collecting and arranging all these in a code." Instead, "[t]he province of a code is not to give all the rules of law, general and particular, but only such as are general and fundamental." Where to draw those lines, however, was far from clear, and each expert codifier seemed to come up with different general rules for his draft code. Typical reviews even among the supporters of codification declared one another's drafts "grossly incomplete in some branches, absurdly minute in others." Opponents of codification delighted in pointing out the endlessly fracturing "sectarianism" of the codifiers and the ever-increasingly glosses interpreting their codes. One drew a comparison to Protestantism, which had by that time splintered into 20,000 American denominations. Protestantism vaunted perspicuity, yet "how various have been the opinions and dogmas of its professors upon what would seem to be the most plain and intelligible portions of its text," the common law lawyer John Pickering tittered. If Protestants divided in their interpretation of divine law, "how vain, then, is the hope of attaining to perfect exactness in the formation of any laws which are the work of man?"⁶⁶

But codifiers did not think they worked in vain, no matter how much the common law lawyers jeered. In this too they expressed a kind of liberal Protestant optimism that once the cobwebs of the past were cleared away, truth and common sense would easily prevail. Legal judgment itself would become a simple task. While "subtleties, quibbles, refinements, and false analogies, have been introduced into it," Sedgwick wrote, "nothing is . . . more simple than the ownership of real property." Freed from the scholastic tradition, even the most arcane law of property would be easy to understand and apply under a code. "[W]hen the whole facts (or truth) are known," Higgins summarized, "the

⁶⁶ Grimké, *Oration*, 16; David Dudley Field, "Reasons for the Adoption of the Codes by New York, Address Before the Judiciary Committees of the Two Houses of the Legislature," (1873) in *Speeches of Field*, 1:367. Hornblower, *Is Codification of the Law Expedient?*, 3; John Pickering, "A Lecture on the Alleged Uncertainty of the Law," *American Jurist* 12 (1834): 293-94, 297. See also Carter, *Proposed Codification*, 85-86; Orestes Brownson, "Authority in Matters of Faith," *Catholic World* 14 (1871): 155.

decision agreeable to law is easy; the law properly being agreeable to the simplest dictates of nature and reason."⁶⁷

Common sense philosophy, an offshoot of nineteenth-century liberal Protestantism, encouraged the codifiers that their search for general principles in the law books would ultimately yield universal legal truths. Grimké confidently affirmed that "the common sense of the people, becoming every day more enlightened" could not "suffer the indefinite continuance of the Laws, in their present condition." Others declared that practices variously labeled Catholic, feudal, or European would appear obviously absurd if they were separated from the authority of tradition. While a few lawyers may have learned Scottish philosophy from its source, most adopted the American pairing of common sense realism with religious ideas of natural or biblical revelation. Francis Hilliard's *Elements of Law*, for instance, reasoned that legal "rules are founded upon the basis of equity, reason, and right. If this be so, then obscurity no more belongs to the former than to the latter; upon which the instinct of conscience, the conclusions of the understanding, and the teachings of revelation, pour their mingled light."⁶⁸

If the texts of the law were so perspicuous, and general legal truths so easy to discern, why hadn't the authority of the common law judges already collapsed? Sedgwick explained the common law's persistence in terms of a Catholic upbringing. Noting that many otherwise brilliant men adhered to Catholicism, a religion "equally at variance with right reason and divine revelation," he surmised that they did so only because they "had been *brought up* to be catholics. . . . Had these men been born in a protestant country," they would have been "champions of a purer faith." So too the common law

⁶⁷ Higgins linked common sense simplicity to the issue of authority: "[S]uch laws as relate to the rights of property are so consistent with simple justice, that every man in society can understand the law, by merely deciding what would be just according to his own opinion of moral rectitude." *Sampson Against the Philistines*, 26. "Review of an Anniversary Discourse," 424.

⁶⁸ In sum, the immediate target of American common sense rationalism was not the skepticism of David Hume, but the crippling depravity propounded by John Calvin. See especially Blumenthal, *Law and the Modern Mind*, ch. 1; Noll, *America's God*, 93-113. Grimké, *Oration*, 21. See also, for instance, Sedgwick, *English Practice*, 6; Parker, *Common Law, History, Democracy*, 68. Hilliard, *Elements of Law*, vi.

lawyer: “He is brought up to think with the highest reverence of the wisdom of our ancestors, and especially the wisest of them, the ancient sages of the law. These are to him the holy fathers, whose creed he thinks it almost impious to doubt.” But faith went beyond creeds, Sedgwick recognized. It shaped and was shaped by the practices and rituals of both law and piety. “The particular forms, modes, and principles” lawyers used in practice gave rise to habits that then insulated belief from criticism, “in the same way in which many pious Christians sincerely believe the particular rites and dogmas of their own sect to be the very body and soul of religion, and that whatever affects the one must endanger the other.” Practice instilled and protected belief; belief interpreted and legitimated practice. In all, Sedgwick concluded “the *faith* of the lawyer is much akin to that of the theologian,” and in both cases, Sedgwick lamented that some Americans simply grew up too habituated to the authority of tradition and hierarchy.⁶⁹

The Protestant framework made codification efforts in the United States notably distinct from similar efforts elsewhere. The leading proponents of positivism and codification in England and France—Comte, Mill, Bentham, Austin, Cambacérès, Thibaut—all adhered to varieties of irreligion, dismissive of Catholic and Protestant modes of argument alike.⁷⁰ That is not to say that all American codifiers were orthodox Protestants. Most engaged in varying levels of adherence to liberal or rationalistic Protestant denominations like Unitarianism. But as the sons and brothers of some of America’s leading ministers, the codifiers inherited a facility with theological modes of arguments about textual authority and the links between ritual practices and belief. Bentham once sarcastically asked when a Martin Luther would arise for the common law.⁷¹ Whatever their intensity of religious devotion, American codifiers like Field earnestly believed they were answering that call.

⁶⁹ David Dudley Field, A Short Response to a Long Discourse 8 (1884); [Henry Dwight Sedgwick], *The English Practice: A Statement Showing Some of the Evils and Absurdities of the Practice of the English Courts* (1822), 6.

⁷⁰ See Brian J. Young, *The Politics of Codification: The Lower Canadian Civil Code of 1866* (Montreal: McGill Queens University Press, 1994), 117-20; James Q. Whitman, *The Legacy of the Roman Law in the German Romantic Era: Historical Vision and Legal Change* (Princeton: Princeton University Press, 1990), 3-40.

⁷¹ *The Works of Jeremy Bentham* (1843), 7:269.

“ALL THAT WE KNOW OF THE LAW, we know from written records,” Field announced in commentary to one of his draft codes. The writtenness of the law was for Field not just the root but the sum of his codification philosophy. “Whatever is known to the judge or to the lawyer can be written,” he surmised, “and whatever has been written in the treatises of lawyers or the opinions of judges, can be written in a systematic Code.” Field’s reduction of the law to its writings became the lasting response to William Sampson’s call for a distinctively American approach to codification. Admirers like Henry Sedgwick had retained a sense for the ways unwritten practice could bolster or reformulate written doctrine, but that was not the sense of the arch-codifier David Dudley Field. For him, in the beginning was the word, and only the word.⁷²

Field’s religiously inflected epistemology made the written word not just the chief but sole technology for knowing and mastering law, and in a way, that orientation lessened the importance of a code overall while sharpening its utility for lawyers like Field. Blackstone—whose *Commentaries* were themselves first delivered orally until market-driven publishers wrote them down—reverenced common law judges as “the living oracles” of the law, whose status and power were derived from their technological access to the law. Judges contained within themselves special judicial knowledge of their precedents that they gained only through years of monastic devotion.⁷³ Where Sampson believed a code was necessary to cast down the oracular judges, Field’s generation of codifiers believed that case reporting had already done that. As Gutenberg’s press had done for Martin Luther, industrial American publishers transmitted the oracular word beyond the chambers of law’s priesthood. Broad access to opinions that announced rules and rendered judgments meant that anyone could undertake the “nighttime labors” that Blackstone associated with legal knowledge. “It

⁷² David Dudley Field, “Final Report of the Code Commission,” (1865) in *Speeches of Field*, 1:322. On the similar primacy of word over ritual in American Protestantism at the time, see Candy Gunther Brown, *The Word in the World: Evangelical Writing, Publishing, and Reading in America, 1789–1880* (UNC 2004); David Paul Nord, *Faith in Reading: Religious Publishing and the Birth of Mass Media in America* (Oxford 2004); Monica L. Mercado, “‘Have You Ever Read?’: Imagining Women, Bibles, and Religious Print in Nineteenth-Century America,” 31 *U.S. Catholic Historian* 1 (2013).

⁷³ See Kunal M. Parker, “Historicizing Blackstone’s *Commentaries on the Laws of England*: Differences and Sameness in Historical Time,” in *Law Books in Action*, 22–42.

may be safely asserted that the whole body of the Common Law has ceased to be *lex non scripta*, and actually is now a part of the *lex scripta*," one codifier wrote, years before any code had been attempted.⁷⁴

On this account, it was not a code that destroyed the idols of common law judging—that was simply the work of law itself in the age of its mechanical reproduction.⁷⁵ Rather, a code collected the fragments of the law and set them in order, especially for lawyers. The written word was a gift, but its reproduction at industrial scales threatened to overwhelm its recipients. "To make a Code of the known law," however, was "but to make a complete, analytical, and authoritative compilation from these records," Field concluded. With the compilation in hand, it was the lawyers more than judges or the populace at large that stood to gain from codification's mastery of the law.⁷⁶

Field's emphasis on the lawyerly users of codes helps to dispel the myth that American codification had its origins in or drew its aims from Jacksonian Era democracy. Legal historians have often assumed that codification went hand-in-hand with a politics of distributive democracy. If codifiers could consolidate the rules of property and reduce the judges' power to announce new rules or exceptions protecting property, then transformative regimes of equal rights to and redistribution of property would be as simple as a legislative enactment. And legislative enactments followed logically from rising democratic majorities of the workingclass voters. Thus legal historians asking why there was no codification in the United States have tended to adopt the same polemical tone and import of Werner Sombart's *Why Is There No Socialism In the United States?*⁷⁷

⁷⁴ Grimké, *Oration*, 15.

⁷⁵ Cf. Walter Benjamin, "The Work of Art in the Age of Mechanical Reproduction," in Hannah Arendt, *Illuminations* (Harry Zorn, trans., 1999 [1939]), 211–44; Miriam Bratu Hansen, "Benjamin's Aura," 34 *Critical Inquiry* 336 (2008).

⁷⁶ Field, "Final Report of the Code Commission," 1:326.

⁷⁷ Werner Sombart, *Why Is There No Socialism in the United States?* (M. E. Sharpe, trans., 1976 [1906]). See especially Morton J. Horwitz, *The Transformation of American Law, 1780–1850* (Oxford 1977), 160–201, 265–66. Gordon, "The American Codification Movement."

But in fact it was the codifiers, and not their common law-defending opponents, who most vehemently defended absolute property rights and the limited role of a legislature in the liberal state.⁷⁸ For many, American Protestantism again provided the model, as leading codifiers grounded their views about liberty and the American state upon their understanding of religious toleration during the era of American disestablishment. The aggressive codifier Robert Rantoul argued that “the principles of civil and religious freedom” represented “the only sure foundation” for codification. In Rantoul’s telling, the liberal individual “may rove free as the free air which he breathes, calling no man his master, acknowledging no power above him but in heaven” when it came to religious toleration. The common law itself thus needed to be reframed on the understanding that “the whole object of government is negative. It is to remove, and keep out of his way all obstacles to his natural freedom of action.”⁷⁹ Religious and legal freedom were pieces in a pod.

Field also counted “the separation of church and state” – a phrase he might have coined – to be the greatest achievement of American government. No antagonist to religion, Field valued disestablishment for the ways it sapped the legislature’s authority over “private” life and property. Interested in extending codification globally, Field conceded that any international code would be limited to a “public law of Christendom” only, as the nations of the East entangled religion, property, and communalism in ways incompatible with western law. In contrast to the Benthamites in England, Field routinely denounced “agrarian measure[s] to divide property among those who have not earned

⁷⁸ For defenses of the anti-codification common law lawyers as economic and political progressives of their day, see David M. Rabban, *Law’s History: American Legal Thought and the Transatlantic Turn to History* (Cambridge 2013), 322–77; Kunal M. Parker, *Common Law, History, and Democracy in America, 1790–1900: Legal Thought before Modernism* (Cambridge 2011), 230–41; Lewis A. Grossman, “James Coolidge Carter and Mugwump Jurisprudence,” *Law & History Review* 20 (2002).

⁷⁹ Rantoul, *An Oration Delivered before the Democrats and Antimasons*, 41–42. On the Protestant sources of disestablishment, and indeed the Protestant framework of secularization itself, see Brad S. Gregory, *The Unintended Reformation: How a Religious Revolution Secularized Society* (Harvard 2012); John Lardas Modern, *Secularism in Antebellum America* (Chicago 2011); Tracy Fessenden, *Culture and Redemption: Religion, the Secular, and American Literature* (Princeton 2007).

it,” and he frequently contributed to John O’Sullivan’s *Democratic Review*, whose masthead announced “The best government is that which governs least.”⁸⁰

A codification movement that devalued legislatures and was indifferent to mass politics might sound too contradictory to have possibly gained adherents, but for lawyers like Field, codification was a tool for managing judges and judicial precedent without sacrificing the property protections those precedents secured. Paired with short, biennial legislative sessions restricted to passing only “general laws” – institutional reforms many codifiers like Field favored – the legislative supremacy implied by codification was a power that was to be left unused.⁸¹ Ultimately the authoritative individual readers of the perspicuous codes were not to be found in the populace at large, but only among the lawyers. And as disestablishment had withdrawn religion from the state, codification would further sap the state of centralized power, leaving the lawyers to their negotiations over the rights of property. That was the allure, at least to Field and his generation of codifiers. In their hands, codified laws would render a government as William Sampson had idealized it: Insensible, like the air.

⁸⁰ David Dudley Field, “Corruption in Politics,” (1877) in *Speeches of Field*, 2:494. A series of Field’s travelogues, his first published writings, appear in the *United States Democratic Review* under the title “Sketches over the Sea” from October to May, 1839–1840. On the association of Field and O’Sullivan within the broader “Young America” movement, see Widmer, *Young America*, 155–84. David Dudley Field, “On a Project for an International Code,” *22 Law Magazine & Law Review Quarterly* (3d Series, 1867), 151. See also David Dudley Field, *Applicability of International Law to Oriental Nations: Address Before the Institute of International Law at the Hague* (Aug. 1875), 447, 450. In short, the autonomous liberal individual – western, male, and Protestant (but not fanatically so) – was the basic actor in Field’s legal imagination, as it was for many of his contemporaries. See Barbara Young Welke, *Law and the Borders of Belonging in the Long Nineteenth-Century United States* (Cambridge 2010).

⁸¹ See, e.g., “The Progress of Constitutional Reform in the United States.” *Democratic Review* 18, no. 94 (April 1846): 243–56. On the growing movement for “general laws” in the nineteenth century, see Naomi R. Lamoreaux & John Joseph Wallis, “Economic Crisis, General Laws, and the Mid-Nineteenth-Century Transformation of American Political Economy,” *41 Journal of the Early Republic* 403 (2021).

Chapter 2

The Rule of Writs

Civil Justice Before the Code

IN AN 1854 ESSAY, CHARLES DICKENS compiled his favorite “legal and equitable jokes,” which, to his relish, were “all of a practical nature” – the pun uniting practical jokes with the practices of the law. In the guise of an English barrister, Dickens lamented that “the leveling spirit of the times has destroyed some of the finest practical jokes connected with the profession.” But despite mid-nineteenth century reforms to legal practice, the narrator still found many “practical” jokes in the law:

A sea-captain ejected from his ship a noisy and drunken man, who misconducted himself; and at the same time turned out certain pot-companions of the drunken man, who were as troublesome as he. Bibo (so to call the drunken man) bringeth an action against the captain for assault and battery; to which the captain pleadeth in justification that he removed the plaintiff ‘and certain persons unknown,’ from his ship, for that they did misbehave themselves. ‘Aye,’ quoth the learned counsel for Bibo, at the trial, ‘but there be seventeen objections to that plea, whereof the main one is that it appeareth that the certain persons are *known* and not *unknown* as by thee set forth.’ ‘Marry,’ crieth the court, ‘but that is fatal, Gentlemen of the Jury!’ Verdict accordingly.

Dickens admitted that “with great delay and expense” the sea-captain eventually “got judgment in his favour. But, no man to this hour hath been able to make him comprehend how he got it, or why; or wherefore the suit was not decided on the merits when first tried.” The joke, commented the narrator, put “the density, obstinacy, and confusion of the sea-captain in a richly absurd light.” Of course, the real professional target of Dickens’s joke was not the mariner but the lawyer, the bitter irony being that Dickens described an actual case at common law.¹

¹ Charles Dickens, “Legal and Equitable Jokes” (1854) in *The Works of Charles Dickens: Miscellaneous Papers* (Chapman & Hall 1911), 14:477, 480–81. Dickens embellished the details of a case reported by Graham Willmore, the counsel for the steamer captain. See *First Report of the Commissioners Appointed to Inquire into the State of the County Courts and the Course of Practice Therein*, No. 1914, *House of Commons Sessional Papers* (1855), 18:162.

Dickens's joke conveyed the central concerns of mid-nineteenth-century law reform both in England and America. Suits, reformers complained, were too often determined on "technicalities" – like the wording of an immaterial part of the pleadings – instead of on "the merits." Even when ordinary litigants like the sea captain obtained justice, they failed to understand the language of the courts that provided it. Such, at least, were the complaints about the courts of common law. The court of chancery inspired its own "equitable" jokes that frequently focused on the extreme costs and delays of equity suits. Dickens offered one that repeated the plot of his 1853 novel *Bleak House*: Creditors brought suit against a decedent's estate and won their decree. "But, the property realizing seven hundred pounds, and the suit costing seven hundred and fifty, these creditors brought their pigs to a fine market, and made much amusement for the Chancery Bar."² Similar jokes – whether purporting to relate actual cases or rhetorical exaggerations – abounded among the American bar as well.³

Although such humor at the expense of the legal system may reveal the perceptions of contemporaries, American legal historians have tended to take the jokes too seriously. They often tell the story of the practice and profession of law as one of relatively smooth and inevitable modernization. Inherited technical rules were obviously absurd, but they remained entrenched within a professional bar that could deny access to any who refused to play the game by its medieval rules. The rules changed only when they encountered equal and opposite forces of commerce. Business demanded certainty, it is said. The "slow ritual dance" of common law practice thus had to give way to a system where law was clearly and systematically codified and where remedies would not be snared in technical traps.⁴

² Dickens, "Legal and Equitable Jokes," 478.

³ For two particularly rich sources of anecdotes and jokes about the New York bar, see Henry B. Stanton, *Random Recollections* (1885); Charles Edwards, *Pleasantries about Courts and Lawyers of the State of New York* (1867).

⁴ Lawrence M. Friedman, *A History of American Law* (Simon & Schuster, 3d. ed., 2005), 294–97; Alison Reppy, "The Field Codification Concept," in Alison Reppy, ed., *David Dudley Field Centenary Essays* (1949), 17, 34–36; Charles M. Cook, *The American Codification Movement: A Study in Antebellum Legal Reform* (Greenwood 1983), 187–88.

The following account offers a different perspective. It takes the jokes literally without taking them too seriously. By the nineteenth century, the practice of law had created a complex system of civil justice that, unlike histories juxtaposing static views of “pre-modern” with “modern” practice, was constantly evolving. Small changes in one department of practice might create unexpected chaos across the system, those unforeseen turns highlighted by lawyer jokes. But, as it had for centuries, Anglo-American civil practice found ways to work, as even critics at the time had to admit. The ardent Jacksonian lawyer Charles O’Conor roundly criticized technicalities and fictions in the common law, in which “almost throughout, the allegations in [a legal] declaration are false to every common and ordinary intent.” Nevertheless, he conceded, “the relation between the fiction in the pleadings, and the truth it represented, was well understood by lawyers and judges; and between them, they could instruct the jury to bring in such a verdict as worked out the ends of justice.”⁵ Many shared both O’Conor’s professional understanding that the common law was working well enough, as well as his growing anxiety that the system was starting to show signs of failure in need of serious reform.

At the end of the nineteenth century, the English legal historian Frederic Maitland offered a sympathetic account of the early “technicality” of legal practice. Maitland cautioned modern lawyers inclined to sneer at the rigid adherence to common law forms that “formalism is the twin-born sister of liberty.” The technical limitations of pleading according to common law writs had checked royal judges from making law according to their own sense of fairness, a sense that Maitland reasonably believed was opposed to the interests of ordinary litigants. Over time, as it became clear that more discretionary authority could be “safely entrusted to judges whose impartiality is above suspicion and whose every act is exposed to public and professional criticism,” the writs could be “made to do work for which they were not originally intended, and that work they can only do by means of fiction.”

⁵ William G. Bishop & William H. Attree, eds., *Report of the Debates and Proceedings of the Convention for the Revision of the Constitution of the State of New York* (1846), 562 (O’Conor). On the construction of a pre-modern legal order out of the anxieties of modern theorists, see Steven Wilf, “The Invention of Legal Primitivism,” 10 *Theoretical Inquiries in Law* 485 (2009).

Together, technical form and legal fiction struck a balance between arbitrary judicial discretion and rule-bound jurisprudence. “We shall do well to remember,” Maitland concluded, “that the rule of law was the rule of writs.”⁶

The 1820s and ‘30s were decades of feverish law reform in New York under the rule of writs. Subtle changes in the practice of law coupled with industrialization and an expanding economy brought unprecedented strains on the daily work of practitioners. At the same time, jurists continued to pursue a century-long project to reformulate the common law as a system of principles and rules rather than a set of ad hoc practices and modes of reasoning about legal remedies—a movement, in Maitland’s phrasing, from a rule of writs to a rule of law. New York’s first experiment with codification in the late 1820s failed to end the rule of writs, but it sharpened ideas about legislative supremacy and practical reform. It also provided the legislative strategy that legal reformers would later use to steer codification through the vicissitudes of politics.

IN 1847, A YOUNG LAW PROFESSOR named David Graham Jr. anticipated “alterations of a very extensive character in the body of practice itself.” Nevertheless, he decided to move forward with publishing the third edition of his popular treatise on common law practice in New York. Graham felt “much embarrassed” about advertising a treatise that might soon become obsolete, but he reasoned “that whatever may be the character of that system, it will not so wholly remove the ancient landmarks of the practice, as to render a work based upon the existing system wholly valueless.” After the first volume was published, the legislature appointed Graham along with David Dudley Field and one other lawyer to a commission to revise New York’s pleading and practice. Their efforts removed more ancient landmarks than Graham had anticipated, and the second volume never appeared.⁷ Still,

⁶ Frederick Pollock & Frederic William Maitland, *The History of English Law Before the Time of Edward I* (Cambridge, 2d ed., 1898), 561–62.

⁷ David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (3d. ed., 1847), v–vii. For a more concise introductory account of Graham’s views on the common law, see David Graham Jr., “The Practice of the Law,

Graham's partial treatise, covering ordinary proceedings from pleading to judgment, provides an invaluable examination of New York practice on the very eve of the Field Code reforms.

The New York legal system described in the treatise closely mimicked English legal institutions, especially in the division between two separate and sophisticated court systems known as common law and equity. The distinctive feature of the common law courts was their reliance on trial by jury to resolve disputed "facts," while judges ruled on questions of "law." A jury might be charged to say whether a party had, in fact, expressed certain promises, but a judge would rule on what legal rights and remedies arose from such a promise.⁸ Many hailed jury trial as an essential right, one guaranteed by both the state and federal constitutions, but some lawyers—like Charles O'Connor, another lawyer of the Orangeist contingent—complained that common law practice had become burdensome because of the jury requirement. "Jurors were originally very ignorant," O'Connor explained, and many of the rules accommodating their ignorance remained fundamental features of practice. Common jurors were not expected to answer complex questions of intent, so the text of an agreement alone was binding at common law. Jurors might be easily misled by the self-interested (and probably false) testimony of personally interested litigants, so all parties to litigation were forbidden from testifying. Cases had to be simplified for juries, and ideally this meant that only a single issue of fact should be presented to the jury, who could then weigh the proofs on one precise question and render a yes-or-no answer.⁹

As Illustrated in the Study of Pleading and Practice," in *Inaugural Addresses Delivered by the Professors of Law in the University of the City of New York at the Opening of the Law School of That Institution* (1838), 51.

⁸ The leading treatises on common law practice in pre-code New York include Alexander M. Burrill, *A Treatise on the Practice of the Supreme Court of the State of New York*, 2 vols. (1840; 2d. ed., 1846); David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (1832; 2d. ed., 1836).

⁹ Bishop & Attree, *Report of the Debates*, 562–64 (O'Connor). See also Alexis de Tocqueville, *Democracy in America*, ed. J.P. Mayer, trans. George Lawrence (Fontana 1969 [1839]), 276 ("The jury system arose in the infancy of society, at a time when only simple questions of fact were submitted to the courts; and it is no easy task to adapt it to the needs of a highly civilized nation, where the relations between men have multiplied exceedingly and have been thoughtfully elaborated in a learned manner.") On the ambivalent attitude of nineteenth-century lawyers towards the jury, see especially Renée Lettow Lerner, "The Failure of Originalism in Preserving Constitutional Rights to Civil Jury Trial," 22 *William & Mary Bill of Rights Journal* 811 (2014).

Yet even before the novelties introduced by the 1848 code, the system Graham described had been one of continual change and innovation. From the 1820s to the '40s, New York had undertaken significant reforms to the practice of law nearly every year. Equity courts had begun experimenting with jury trial, while the courts of common law were borrowing informal proceedings and investigative practices from equity. Only in 1845 had the state even begun to standardize admissions to the bar.¹⁰ Nevertheless, Graham began his treatise where practice treatises commonly began, in the thirteenth-century reign of King Edward I. Despite how much common law practice was changing in the nineteenth century, practical jurists like Graham continued to organize the subject around the medieval writ system.¹¹

As Graham explained it, the writ system developed out of the king's prerogative to grant remedies to his injured subjects. "When any one had received an injury. . . he made application or petition to the king himself, as the fountain of justice," and the king's chancellor "framed or selected a writ" to remedy the harm. The writ, Graham explained, "was nothing more than a letter" to a local sheriff explaining a plaintiff's injury and requiring the sheriff to exact a remedy from the defendant or else summon the defendant to explain himself before the king's officers, the royal judges sitting at the courts of common law. Over time the form of the writs became standardized. Rather than draft a new writ for each case, the chancellor's staff relied on previous writs as precedents to redress similar injuries and compel similar remedies. "But now," Graham wrote, the writs "had assumed a new character;—they were invested with the authority of precedents;—were considered as evidences of the law;—their form could not be changed;—and no *new* one could be framed but by the aid of

¹⁰ Graham, *A Treatise on the Practice of the Supreme Court*, 149–52, 408. See also David Graham, *A Treatise on the Organization and Jurisdiction of the Courts of Law and Equity in the State of New York* (1839), 364, 490–91, 556–75.

¹¹ See, for instance, Burrill, *A Treatise on the Practice of the Supreme Court*, 1:20; John Wentworth, *A Complete System of Pleading* (Dublin ed., 1791 [1677]); William Bohun, *The English Lawyer* (1732); George Crompton, *Practice Common-Placed* (1780).

parliament.” Instead of a guide to practice, the standard writs had become the law of practice. “The register of writs,” Graham emphasized, had become “a compendium of legal remedies.”¹²

The number and nature of writs that made up this compendium varied over time; some fell out of use while others took on new significance when fictions stretched their reach over more cases. Graham counted fifty-one writs by the reign of Edward I but only fourteen in contemporary New York (others said ten).¹³ Each sought a particular remedy to a different type of harm. Covenant granted a plaintiff money damages for an unpaid contract, while assumpsit provided money damages for an unperformed contract. Replevin recovered personal goods, while trover recovered money damages for the value of those goods. Following form and guided by precedent, much of the writ might be fictional. For trover, a plaintiff claimed to have possessed goods, lost them, and then discovered that the defendant found the goods and converted them to his own use. “The conversion is the gist of the action, the remainder being a mere fiction,” Graham explained. So in cases where a defendant manufactured defective goods, stole personal property, or misdelivered on a contract, the plaintiff used the same fictional story of losing and finding in order to plead for the desired remedy: money damages for the value of the (damaged, missing, or stolen) property.¹⁴

With this background, one can appreciate the argument of the English legal historian Michael Lobban that “historians cannot understand the common law of the period unless they come to terms with its intrinsic nature as a system of remedies, and see the importance of the practitioners’ view.” Practicing lawyers, Lobban writes, saw the common law not so much as a system of rules as “a form of reasoning working within a set of remedies.” And from the sixteenth through the nineteenth

¹² Graham, *A Treatise on the Practice of the Supreme Court*, 401–03.

¹³ Graham, *A Treatise on the Practice of the Supreme Court*, 402. David Dudley Field numbered the forms at ten, down from a high of fifty-nine. See *First Report of the Commissioners of Practice and Pleadings* (New York 1848), 139. See also, George van Santvoord, *A Treatise on the Principles of Pleading in Civil Actions under the New York Code of Procedure* (2d. ed. 1855), 24 (“At the adoption of the Code, in this State, there were but ten forms of personal actions.”).

¹⁴ The language quoted comes from Graham’s second edition (1836) at page 172. The later edition used more technical language. Graham, *A Treatise on the Practice of the Supreme Court*, 451 (“It is founded on the supposition, that the chattel came into the defendant’s possession by finding, and that he afterwards converted it to his own use; but the allegation of finding is, in general, a mere fiction, and the conversion is the only thing material or traversable.”).

centuries, the sources of this remedial reasoning were quite varied. At the turn of the seventeenth century, Lord Edward Coke listed twenty such sources, ranging from moral theology to the formulaic precedents in the register of writs.¹⁵ Lawyers at the time were much less inclined than their modern counterparts to speak of “rights,” and much more likely to speak of “wrongs” and their “remedies.”¹⁶ On this account, trover was not a clumsy device for protecting a coherent legal right. Rather, trover was a remedy – the payment of money for the value of goods. Over time, judges and lawyers had reasoned their way towards a set of wrongs in which a defendant’s blame could be clearly proved, goods could be easily valued, and thus a whole category of harms could be remedied by transferring payment for those goods. The fiction of finding and losing operated as an analogy: The harm of a particular case was *like* the harm suffered when a defendant failed to return lost goods, and thus it deserved the same remedy.¹⁷

By the turn of the nineteenth century, a number of English and American jurists had become dissatisfied with the haphazard remedial basis of the common law and sought to reformulate the law as a rule-based system. William Blackstone’s *Commentaries* (published between 1765 and 1769) made the first attempt to present the common law as a set of principles derived from a science of jurisprudence rather than ad hoc remedial reasoning drawn from the variety of Lord Coke’s sources. While practitioners appreciated Blackstone’s organization for an elementary study of the law, they found his jurisprudence nearly worthless as a description of how common law cases were actually decided in practice. After Blackstone, treatise literature tended to divide between works of theory,

¹⁵ See *The First Part of the Institutes of the Laws of England; Or a Commentary on Littleton*, ed. Francis Hargrave & Charles Butler (17th ed., 1817), 1:11. See also Thomas Reeve, *Lord Chief Justice Reeve’s Instructions to His Nephew Concerning the Study of Law* (1791); Frederick Ritso, *An Introduction to the Science of Law* (1815).

¹⁶ Michael Lobban, *The Common Law and English Jurisprudence 1760–1850* (Clarendon Press 1991), 6–9, 53–55.

¹⁷ As Lobban has more recently written, through fictions judges could tentatively propose and “test” adjustments to their remedial powers without engaging in legislation, the domain of Parliament. While fictions might mean the reality was the very opposite of what was stated in the pleadings, fictions nevertheless followed rules of their own. They worked within existing legal practices and strictures to offer “a method used by lawyers who wanted to reform the law, without offending those who wished to see the old law preserved.” Michael Lobban, “Legal Fictions before the Age of Reform,” in *Legal Fictions in Theory and Practice* (Springer 2015), 217.

which like Blackstone tried to discern the principles and rules operative in the common law, and works more suitable for actual practice, which tended to follow the outline of the writ system and advised on the proper framing of the pleadings.¹⁸

Those who sought to re-describe the common law as a system of rules faced a longstanding challenge, one that had certainly troubled Counselor Sampson and the early codifiers: the problem of the oracular judge. Blackstone divided the sources of common law rules into the “written” statutory law of Parliament and “unwritten” customs that judges decreed as “the living oracles” of English law and custom; but a number of eighteenth-century constitutionalists disputed the authority of judges to promulgate law. Critics of the royal judges argued that they lacked the representative capacity to create general legislation, and without a definite and certain set of rules, their oracular decrees could descend into arbitrary despotism.¹⁹ After the age of Blackstone, common law theorists struggled to describe what judges actually did in a way that legitimized their apparent role as law-makers who followed their own discretion.²⁰

The English serjeant Henry John Stephen took a novel approach to the problem by theorizing the most practical department of the law, the law of pleadings. Stephen claimed his 1824 treatise was the first to be “intended for the use rather of those who are exploring the principles, than of those who are engaged in the practice” of pleading, and the attempt became especially popular among American lawyers and codifiers. Rather than summarizing the case law on pleading writ by writ, as practical treatises did, Stephen presented a systematic set of “rules” for pleading, such as “a pleading which is

¹⁸ See Lobban, *The Common Law and English Jurisprudence*, 26–46 (listing treatises of each kind).

¹⁹ Lobban, *The Common Law and English Jurisprudence*, 123–51. At the turn of the nineteenth century, Jeremy Bentham had become one of the most trenchant critics of “judicial legislation.” See Jeremy Bentham, *Of Laws in General* (ed. H.L.A. Hart 1970 [1782]), 158–68. See also David Lieberman, *The Province of Legislation Determined: Legal Theory in Eighteenth-century Britain* (Cambridge 1989), 219–40.

²⁰ Blackstone supposed common law cases acted as precedents to create definite and certain rules, but as Lobban notes, his “discussion of the role of judges and judicial precedents was confusing and allusive . . . largely because he placed this discussion in the context of a treatise seeking to define law as a system of rules, and because he therefore spent very little time discussing the process of legal reasoning by judges.” Lobban, *The Common Law and English Jurisprudence*, 33. In the same chapter Blackstone treated custom both as a definite set of certain rules but also as an ineffable practice of judicial reasoning. 1 *Blackstone’s Commentaries* 68–70.

bad in part, is bad altogether.”²¹ Most of Stephen’s rules focused on “singleness of issue,” which he thought dodged the problem of judicial lawmaking. In the theory of single-issue pleading, the goal of common law pleading was for parties to agree among themselves upon one and only one question that divided them. This single question could then be resolved by the judge if the question turned on a point of law, or by the jury if it turned on the facts. Stephen argued that this process created a “public adjustment” of “the precise question for decision,” and against this “public adjustment” Stephen posed the “private discretion” of oracular judges.²²

Alone among the world’s legal systems, Stephen argued, common law pleading gave judges no real discretion in framing a dispute and thereby influencing it by pre-judging a case or creating openings for their own legal innovations. “In almost every plan of judicature,” he wrote, pleadings were made “at large.” Each party told his own story at length and “indulge[d] in such amplification . . . [to] put the case of the particular party in the fullest and most advantageous light, and to propound the facts in such form as may be thought most impressive or convenient, though at the expense of clearness or precision.” The problem with such narrative pleadings was that each could follow a different organization centering on different theories of right. Defendants’ answers did not necessarily mirror plaintiffs’ allegations, and so “it will always be in some measure doubtful . . . in what exact sense, the allegations on one side, are disputed on the other.” A judge in such a system necessarily had to exercise his own discretion to say precisely what a dispute was about, which points should be proved at trial, and whether new rules of law were required. The common law, on the other hand, aimed “to preclude the exercise of any discretion, in extracting from [the parties] the true question in

²¹ Henry John Stephen, *A Treatise on the Principles of Pleading in Civil Actions* (2d. ed. 1827 [1824]), vi, 448. Francis J. Troubat edited and produced an American edition of Stephen on pleading approximately every five years from 1831 to 1857, and American editions continued to appear until the end of the nineteenth century. The Field commission cited Stephen as “one of the ablest commentators” on pleading, and other commissions spoke just as highly of Stephen’s authority. *First Report of the Commissioners on Practice and Pleadings* (New York 1848), 81–82; *The First Report of the Commissioners to Revise the Rules of Practice and Pleadings* (Maryland 1855), 79; *Report of the Commissioners on Practice and Pleadings* (Ohio 1853), 3, 50–53; Report of W.F. Cooper, in *Journal of the Senate of the State of Tennessee* (Tennessee 1857), 189.

²² Stephen, *A Treatise on the Principles of Pleading*, 498.

controversy.” Fictional pleadings aided this enterprise. Parties could not organize their pleadings to tell a good tale or shade the facts if all they could plead was the traditional story of casually losing their goods. The half-fictional forms of action thus comprised a limited set of propositions with which an adversary could take issue, and a party took issue by precisely denying one of those propositions.

Stephen analogized such pleading to

that analytical process, by which the mind, even in the private consideration of any controversy, arrives at the development of the question in dispute. For this purpose, it is always necessary to distribute the mass of matter, into detached contending propositions, and to set them consecutively in array against each other, till, by this logical conflict, the state of the question is ultimately ascertained.

The difference was that the common law required this process to be performed on the record, in writing, thus creating a “public adjustment” of the dispute. European procedure purportedly allowed this process to unfold privately in the mind of the judge.²³

In practice, maneuvering a case towards a single issue could be one of the most technical and cumbersome aspects of the law. In almost every dispute, parties had multiple disagreements about the facts or the legal theories that supported their claims. If a party believed he had multiple defenses—say, that the statute of limitations had run on a contract claim and that the contract was illegal and void—he had to choose one defense on which to stake his case. That, however, was the virtue of the system to Stephen. The parties, and not the judge, chose the dispositive issue. Whether that issue was a trivial argument about the pleadings themselves or a material disagreement about possession of goods, the parties consented to a trial on that single ground, the judge convened the trial on the parties’ terms, and the parties had to live with the consequences of their own choices.²⁴ This, to Stephen, was the rule of writs. It granted that oracular judges might indeed make law, but it minimized their reach. Judicial officers had to decide a limited question within a particular case, and

²³ Stephen, *A Treatise on the Principles of Pleading*, 86 n.29, 498–502.

²⁴ See, e.g., Stephen, *A Treatise on the Principles of Pleading*, 78–87.

adjustments to the rules had to be demanded by litigants in properly pleaded arguments that left no room for judges to make law from their own discretion.

Coming from a seasoned practitioner with a bent towards theory, Stephen's *Treatise* helpfully articulated what most practicing lawyers took for granted. The oracular judge was mostly a problem for those who sought to describe the common law in the abstract, as a set of rules apart from the practices that produced those rules. When David Graham wrote his practitioner's treatises in New York a decade later, he, like most practitioners, ignored concerns about the sources of law and instead provided the exacting details for proper pleading. He did, however, add one refinement to Stephen's account. Graham believed the development of the writ system "completed an entire revolution," not because it constrained the judges but because it turned the system over to the lawyers. Once the writs "were granted by the proper officers of the court, as a matter of course, without inquiry or examination, upon payment of the established fees," then "the selection or application of them, in practice, had become the science, if such it could be called, of the attorneys."²⁵ To speak more precisely than Stephen had, it was not the parties that crafted single issues or consented to trial, it was their counsel. In common law practice, the rule of writs was the rule of lawyers. Attorneys became the agents of legal change as they bent and amended the forms to provide a remedy in a case that did not quite fit the precedents. Only after lawyers for both sides had adequately framed the dispute and offered plausible arguments was a judge called upon to accede to or deny the remedy.²⁶

BOTH IN ENGLAND AND NEW YORK, a separate court of chancery administered an equity jurisdiction which was supposed to ameliorate the jury-based limitations of common law practice in order to "do equity" between the litigants. A single judge—the chancellor or his representative—presided over

²⁵ Graham, *A Treatise on the Practice of the Supreme Court*, 404.

²⁶ See also Lobban, *The Common Law and English Jurisprudence*, 53–54 ("The law was therefore no core set of principles, but developed in a haphazard way as lawyers attempted to solve daily problems for their clients. It was fashioned by the ingenuity of lawyers often trying to evade problematic rules.").

equity cases and, unlike a jury, could rule on complicated questions of intent, fraud, and abuse of common law procedures that resulted in injustice. In time, chancery gained exclusive jurisdiction over bodies of law deemed too complex for jury trial, such as the law of mortgages, trusts, and guardianships. Although parties were still barred from directly testifying, a procedure known as discovery could put a party under oath to provide factual information through the written pleadings.²⁷

By the nineteenth century, equity had a substantial literature of both practical and theoretical treatments. In 1843, the prominent New York case reporter Oliver Barbour produced yet another practical treatise on equity. He observed that unlike common law treatises, which were almost universally organized according to the writ system, “no two [equity treatises] are alike, or even similar, in the general plan or the arrangement.” Barbour attempted to organize the field according to the chronology of a case, from pleading to decree, followed by enforcement, but he admitted the third section of the work had to be “a sort of omnium gatherum” of topics that did not fit easily in the first two sections. The organization illustrates what struck many practitioners as the distinctive feature of equity: its abandonment of the writ system. As Charles O’Conor summarized equity, “There was literally no form about it. The party stated his case, and asked the relief he desired, and the court, if he proved his case, gave him the relief.”²⁸ Ironically, O’Conor’s argument that equity had no forms of proceeding nicely described just what equity’s forms of proceeding were: the narrative pleadings and discretionary judgements that had horrified Serjeant Stephen.

What O’Conor meant was that equity did not have forms of action in the same way that common law did. Equity did, however, have standard forms of practice and pleading, and Barbour devoted hundreds of pages of commentary to these forms. Equity did not generally allow fictions in

²⁷ The leading treatises on common law practice in pre-code New York include Joseph W. Moulton, *The Chancery Practice of the State of New York*, 2 vols. (1829); Joseph Parkes, *The Statutes and Orders of the Court of Chancery and the State Law of Real Property of the State of New York* (1830); John Sidney Smith, *A Treatise on the Practice of the Court of Chancery: With an Appendix of Forms and Precedents*, ed. David Graham Jr. (2d. American ed., 1842); Oliver Barbour, *A Treatise on the Practice of the Court of Chancery* (1843).

²⁸ Barbour, *A Treatise on the Practice of the Court of Chancery*, iv–vi; Bishop & Attree, *Report of the Debates*, 562 (O’Conor).

pleading, but in the same way that fictions illustrated the historical development of a common law writ (like the origin of trover in cases of losing and finding property), the typical equity plea recapitulated the development of chancery as an ancillary jurisdiction to the courts of common law.

As a matter of course, a litigant at chancery pleaded that “your orator is remediless in the premises at and by the strict rules of the common law.” An equity court, that is, was asked to intervene when strict adherence to common law practices caused a failure of remedy, perhaps because money damages were an insufficient remedy or perhaps because only the defendant had knowledge of the relevant facts but could not be called to testify. It also implied that if common law processes and remedies were sufficient, no claim could be supported in equity.²⁹ Whereas common law courts awarded money damages or title to land, equity petitions frequently prayed for a remedy against a defendant “personally.” Chancery could order a party to give evidence under oath, turn over property, or refrain from acting on penalty of imprisonment of the defendant’s person (a procedure known as contempt). Pleadings routinely concluded with a request for a decree “as shall be agreeable to equity and good conscience.” That concluding prayer made a virtue of the type of judicial discretion the common law writ system sought to avoid. Instead of precluding a judge from framing the case and constructing new rules of law at his own initiative, the equity petition specifically invited such behavior.³⁰

The problem of the oracular judge was therefore more acute in the chancery system, and when critics attacked judicial lawmaking, the chancellor was often their main target.³¹ The most well-known American theorist to answer the challenge was the Harvard professor and Supreme Court justice Joseph Story. In his 1834 *Commentaries on Equity Jurisprudence*, Story by his very title joined the

²⁹ See, e.g., Barbour, *A Treatise on the Practice of the Court of Chancery*, 567.

³⁰ See, e.g., Barbour, *A Treatise on the Practice of the Court of Chancery*, 37. On the maxim that equity acts in personam, or “on the person,” see Joseph Story, *Commentaries on Equity Pleadings and the Incidents Thereto* (1838), 315; William Wait, *A Treatise upon Some of the General Principles of the Law* (1885), 1:20-21; Walter Ashburner, *Principles of Equity* (1902), 59-97.

³¹ Critics were fond of repeating the complaint of John Selden that rulings according to “conscience” in Chancery could be as variable as the size of “a Chancellor’s foot.” *Table Talk of John Selden*, ed. Frederick Pollock (Quaritch 1927), 43.

enterprise of Blackstone and Stephen in describing the law in terms of rules rather than practices. If equity followed a jurisprudence it was not the creature of “discretion” and “conscience” that so many previous commentators had described. Story lamented that “many persons are misled into the false notion” that equity’s “real and peculiar duty” was “correcting, mitigating, or interpreting the law.” His treatise was dedicated to the opposite proposition, the maxim “that Equity follows the law.” Story purposely chose to make that ambiguous maxim central to his treatise. By it he meant not just the practitioner’s explanation that equitable remedies were available only after common law remedies had failed – that a successful suit in chancery had to follow an unsuccessful one at common law – but also that chancery “seeks out and guides itself by the analogies of the law.” By adhering to precedent, statute, and even form, Story insisted that equity was as restrained and law bound as the common law was.³²

Story began his treatise by surveying what he believed were false notions of equity that continued to be perpetuated by commentators. “In the most general sense, we are accustomed to call that Equity, which, in human transactions, is founded in natural justice, in honesty and right,” but, Story cautioned, “it would be a great mistake to suppose that Equity, as administered in England and America, embraced a jurisdiction so wide and extensive, as that.” Various jurists were making that exact mistake, Story contended. They wrote of equity “in contradistinction to strict law” as though chancery were concerned only with just outcomes and not with rules and process. He observed that such commentators frequently cited Aristotle’s definition of equity as “the correction of law, wherein it is defective by reason of its universality.” On this view, prescriptive human laws – whether those prescriptions sprang from legislation or forms of proceeding – inevitably failed to render justice in

³² Joseph Story, *Commentaries on Equity Jurisprudence as Administered in England and America* (1836), 1:10, 22. Equity was, Story contended, “part of jurisprudence, [and] built upon precedents” and “quite as regular and exact in its principles and rules, as the Common Law.” *Ibid.*, 11-12.

particular, unforeseen cases. An equitable jurisdiction, grounded in natural justice or right conscience could accordingly set aside the unjust rigors of the law to fix a more appropriate outcome.³³

That was precisely what equity did not do, Story argued.³⁴ Courts were not to be legislatures, willfully prescribing rules according to their own policies. They were to be legal institutions, following legal rules and processes in their decisionmaking. In a central passage, Story summarized the legal processes that equity followed:

Every system of laws must necessarily be defective; and cases must occur, to which the antecedent rules cannot be applied without injustice It is the office, therefore, of a judge to consider, whether the antecedent rule does apply, or ought, according to the intention of the lawgiver, to apply to a given case; . . . and if there exists no rule, applicable to all the circumstances, whether the party should be remediless, or whether the rule furnishing the closest analogy ought to be followed.³⁵

Story thus agreed with the Aristotelian premise that human foresight could not legislate for every eventuality, but he disagreed with the conclusion that an extraordinary jurisdiction automatically vested upon judges to remedy the shortcomings of the law. Importantly, leaving a party “remediless” appeared a legitimate alternative to Story. Just as the common law writ system gave no satisfactory resolution in some cases, neither would chancery. Story thought illustrations “may be found in every state of the Union.” By the common law, a husband for instance, might be enriched through his wife’s dowry but then “by his own act, or will, strip her of every farthing, and leave her a beggar.” The injustice of the rule was supposed to be obvious to Story’s audience, and yet no court of equity would use its personal remedies to enjoin a husband from acting against “natural justice” in this situation.³⁶

³³ Story, *Commentaries on Equity*, 1:1-2, 4-7 (citing Aristotle, *Nicomachean Ethics*, bk. 5 ch. 10). Story was particularly aggrieved by the supposed maxim that equity construed statutes “not according to the letter, but to the reason and spirit of them.”

³⁴ Story, *Commentaries on Equity*, 1:22 (quoting 3 *Blackstone’s Commentaries* 433, 440-442); 15-16 (quoting *Cowper v. Cowper*, 2 P. Will. 753 (1735)).

³⁵ Story, *Commentaries on Equity*, 1:8.

³⁶ Story, *Commentaries on Equity*, 1:15 (quoting 3 *Blackstone’s Commentaries* 430); 1:16 (“There are many cases against natural justice, which are left wholly to the conscience of the party, and are without any redress, equitable or legal.”)

The occasional unjust outcome, even in equity, was tolerable to Story because it proved equity was in fact rule-bound. As much as commentators might speak of equity searching out “the spirit of the law,” Story insisted that chancellors did not have the power to rewrite a statute entirely and were “often compelled to stop, where the letter of the law stops.” The eighteenth-century jurist Richard Francis had opined that “Equity is so extensive and various, that every particular case in Equity may be truly said to stand upon its own particular circumstances; and . . . I apprehend precedents not of that great use in Equity.” Story condemned such ideas as a danger to legal stability. “It would literally place the whole rights and property of the community under the arbitrary will of the Judge, . . . acting with a despotic and sovereign authority,” he concluded.³⁷ Although equitable remedies “are flexible, and may be suited to the different postures of cases,” Story insisted that equity cases too “have prescribed forms of proceeding.” Even in equity, the rule of law was the rule of writs. Although equity did not use the particular forms of action like trover and covenant, Story argued that equitable remedies were granted only where common law writs already recognized a right, “but the powers of those courts are not sufficient to afford a complete remedy.” By this theory, equity never made its own rules; it never legislated. It provided a particular set of remedies where “a plain, adequate, and complete remedy does not exist in any other Court,” but the rights were already “acknowledged in the Municipal Jurisprudence.” Equity followed the law, the law followed the writs, and the oracular judge was constrained to providing remedies only where statutes or common law had previously identified a remediable harm.³⁸

As at common law, the theoretical treatises on equity underemphasized the role of lawyers. When the New York merchant Philip Hone “passed a couple hours . . . in the Chancellor’s Court” purely for amusement, the number and activity of the solicitors impressed him. Although court was held “in a small office in a wing” of Chancellor Reuben Walworth’s home, Hone counted “about

³⁷ Story, *Commentaries on Equity*, 1:16, 11–12 (quoting Richard Francis, *Maxims of Equity* (1728), 5–6), 21, 32–33 n.3.

³⁸ Story, *Commentaries on Equity*, 1:27, 31, 53, 60, 94.

twenty lawyers, seated without order, some at a green table, but the greater number on chairs with their backs against the wall, and their legs cocked up." He likened the scene to an unruly classroom with the chancellor as a nominal schoolmaster. Lawyers from around the room intervened in the discussion "on points as they arise in the case" and freely cracked jokes at the parties' expense (the case that day sought an injunction "to prevent a man named Lance from selling a famous nostrum called 'Brandreth's Pills'"). Although Hone complimented Chancery as "this great court of little form," like O'Connor had, Hone unwittingly described the "form" that constrained the oracles of Chancellor Walworth. It was the lawyers who pushed and pulled at the margins of the rules, agreeing on expansions here, checking one another there. No less than at common law, the development of equity was a lawyer's enterprise.³⁹

IF COMMON LAW AND CHANCERY FOLLOWED THE SAME RULES while granting different remedies could they be integrated into a single system of courts and remedies? Joseph Story thought so, but he hedged his answer. "The union of Equity and Law in the same Court," Story wrote, "must be a mixed question of public policy and private convenience; and never can be susceptible of any universal solution, applicable to all times, and all nations, and all changes in jurisprudence." Nothing inherent in the nature of jurisprudence demanded their institutional separation, but Story reasoned there might be political reasons for preserving the traditional distinction. Story noted that many features of the law might be "accidental," but still, not every "arbitrary" or "irrational" rule needed to be purged. The legal system was large and complex, with rules interweaving with one another in multiple and sometimes unexpected places. Jurists might be unwise to remove even a clear "deformity in the general system," because often such deformities "cannot be removed, without endangering the existence of other portions of the fabric, or interfering with the proportions of other principles, which have been moulded and adjusted with reference to them." Remedies were tricky things, and remedies

³⁹ Philip Hone, *The Diary of Philip Hone, 1828-1851* (1889), July 23, 1840, 2:36-38.

to a remedial system trickier still. “The new remedy, to be applied, may otherwise be as mischievous, as the wrong to be redressed,” Story warned.⁴⁰

Story the reluctant fusionist was thus the twin side of Story the reluctant codifier. Just as Story believed codification might be valuable if pursued cautiously, gradually, and above all by competent jurists like himself, Story also allowed that the somewhat arbitrary and accidental division between common law and equity might eventually be cleared away. Story, however, did not draw any connections between his writings on codification and those on law and equity. Until late in the 1820s, the codification of practice and the reform of practice were wholly separate concerns. Their union would come about, itself quite accidentally, in New York’s first attempt to respond to William Sampson’s call for an American code.

To follow Sampson’s advice, New York legislators had two models of promulgation from which to draw. The first came from the French. Napoleon had appointed four- or five-member commissions to codify and reform the law of revolutionary France under several headings, including civil law, criminal law, civil procedure, and commercial law. When Sampson delivered his discourse, one of the members of the French civil procedure commission, Count Pierre François Réal, was living in exile in upstate New York and wrote enthusiastically to Sampson to advise him on the mechanics of codification:

Courage; persevere in the support of written reason against precedents and vague traditions. . . . Do as we did, but do it better, profiting by our mistakes. Let four or five good heads be united in a commission, to frame in silence the project of a code. It is not so difficult a task. It is only to consult together, and to select. Do so with your best authors as we did with ours, and principally with Pothier’s treatise on Obligations, which we simply converted into articles of our code.

Tellingly, Count Réal assumed the commission’s code would automatically be promulgated as law, as the French codes had been.⁴¹

⁴⁰ Story, *Commentaries on Equity*, 1:35, 61.

⁴¹ Count Pierre François Réal to William Sampson, October 27, 1824, in *Sampson’s Discourse*, 191.

At the same time as this correspondence, a commission in Louisiana was preparing a codification of the civil law and civil procedure. The lead commissioners Moreau Lislet and the New York-trained Edward Livingston both admired French law and adapted as much of the French codes as they could while engrafting in common law novelties like the jury trial.⁴² In 1825 the Louisiana legislature decreed that the code would become law when the commissioners published it. Although the commissioners reported to the legislature, they did not submit the actual text of the code in their reports, and the legislature had no opportunity to amend or revise the text until after promulgation.⁴³

The other model came from England. Royal commissions had been employed since before the Revolution of 1688 to advise on a variety of matters. After the Revolution, royal commissions became disfavored while Parliament undertook many of the same functions through “committees of enquiry” to which only members of Parliament were appointed. By the nineteenth century, royal commissions revived. Unlike committees of enquiry, royal commissioners usually were not legislators. That was both a virtue and a deficiency. Commissioners were not bound to the rhythms of Parliament’s schedule—they could continue their focused work even as Parliament adjourned or turned its attention to other matters—but without authority to make law, their advised legislation had to pass through the normal politicking, drafting, and revising processes of Parliament.⁴⁴

The three previous times New York had compiled its statutory law, it had imperfectly adhered to the English model of royal commissioners.⁴⁵ New York’s Revolutionary legislature, like most the

⁴² In addition to Sampson’s *Discourse*, Field cited Livingston’s codes as a chief influence in his early career. Field, *A Third of a Century Given to Law Reform*, 1.

⁴³ See generally George Dargo, *Jefferson’s Louisiana: Politics and the Clash of Legal Traditions* (Harvard 1975); on Livingston’s contributions to Louisiana procedure in particular, see Kent. A. Lambert, “An Abridged History of the Absorption of American Civil Procedure and Evidence in Louisiana,” in Vernon Valentine Palmer, ed., *Louisiana: Microcosm of a Mixed Jurisdiction* (UNC 1999), 105–15. This mode of promulgation in 1825 differed somewhat from that of Louisiana’s 1808 Digest, drafts of which were submitted to the legislature for enactment. For the argument that the Digest should be considered a modern code, see Cairns, *Codification, Transplants, and History*, 427–76.

⁴⁴ See Thomas J. Lockwood, “A History of Royal Commissions,” 5 *Osgoode Hall Law Journal* 172 (1967); Barbara Lauriat, “‘The Examination of Everything’: Royal Commissions in British Legal History,” 31 *Statute Law Review* 24 (2010); Joanna Innes, *Inferior Politics: Social Problems and Social Policies in Eighteenth-century Britain* (Oxford 2009).

⁴⁵ English proposals to consolidate and modernize the nation’s body of statute law received significant support from Francis Bacon (1561–1626). Bacon insisted, as Shapiro writes, “that parliamentary participation was essential; commissioners should be appointed by both houses to prepare the necessary legislation,” but “the newly modeled

other former colonies, decreed that “such parts of the common law of England, and of the statute law of England” in force in 1775 continued to be the law of the state “except such parts thereof as are by the . . . constitution abrogated.” Even if one looked only at the “statute law” side of the equation, that included an immense amount of material from diverse sources dating back over a century. The 1786 legislature thus commissioned two lawyers “to collect and reduce into proper form . . . all the said statutes and lay the same bills before the legislature of this State from time to time as they shall prepare the same.” That half of the task amounted to a glorified printer’s commission. The lawyers were to compile only previously enacted statutes, update the spelling and typescript, and give the collected statutes some logical order “under certain heads or titles of bills.” But those instructions regarded only the former English statutes. The next section instructed the commissioners to “collect revise and digest” the laws passed by the Revolutionary legislature since 1775 and promulgate them. Like royal commissioners, the lawyers were commissioned to work even when the legislature was not in session, and they presented their final drafts to a different legislature than the one that had appointed them.⁴⁶

A dozen years later, New York’s statutory law had grown by as many volumes, and a new commission was created to re-compile the state’s statutes into two manageable volumes. That commission included the young James Kent, who would go on to a celebrated career in the state’s court of chancery. This time the legislature requested that Kent note “contradictions, omissions, or imperfections” of the law in his reports so the legislature could correct them. Kent often proposed such corrections in the margins of his reported bills, but he also changed the text itself as he saw fit, usually with a note to the legislature that he had done so. Another twelve years saw yet another compilation, carried out in the same manner as Kent had done. As one scholar notes, “What Kent did

body of laws then required confirmation by the legislative body, ‘lest, under pretence of digesting old laws, new laws, be secretly imposed.’” Shapiro, “Codification,” 443, 447; see also Lieberman, *The Province of Legislation Determined*, ch. 9.

⁴⁶ “An Act for revising and digesting the laws of this State,” passed April 15, 1786, reprinted in *Laws of the State of New York Passed at the Sessions of the Legislature Held in the Years 1785, 1786, 1787, 1788, Inclusive* (1886), 2:247–48. See generally “Statute Law in New York from 1609 to 1901,” in *Report of the Joint Committee on Statutory Revision*, in *Documents of the Assembly of the State of New York*, 124th Sess., No. 72 (1901) 25:45–116.

when he revised the statutes was quintessentially legislative, and he did it with the legislature's permission and gratitude." Legislators reviewed the drafts and on rare occasions overruled a commissioner's suggestion, but clear lines of legislative prerogative were neither drawn nor guarded in these statutory revisions. What bound the lawmaking powers of the commissioners was the subject matter itself: The commissioners were revising previously enacted legislation; they were not venturing into a codification of the "rules" of the common law. Within the domain of prior legislation, however, they followed their practical sense of which laws worked and which needed to be updated to conform to republican theory and practical utility.⁴⁷

By the mid-1820s, another twelve years had passed since the last compilation, and New Yorkers had enacted a new constitution in 1821 that, like the Revolutionary constitution, restructured the court system and made a number of prior legislative acts unenforceable. Though a new commission was created in 1824, after Sampson's acerbic demand for codification, the nature of the commission's work changed. In his opening message to the legislature, Governor DeWitt Clinton called for "a complete code founded on the salutary principles of the common law, adapted to the interests of commerce and the useful arts." Clinton's approbative mention of the common law may have sounded like a repudiation of Sampson, but Clinton made it clear that his intended code would "utterly destroy judicial legislation, which is fundamentally at war with the genius of representative government."⁴⁸ Like Sampson, Clinton hoped to replace the foundations of law with the positive decrees of a democratic legislature.

The fourth revision of New York statutes thus became much more politically charged than previous revisions. While codifiers promoted their theories as those most compatible with democratically representative government, opponents decried codification on the same grounds. "The

⁴⁷ "An Act making provision for the revision of the laws of this State," passed March 28, 1800, reprinted in *Laws of the State of New York Passed at the Sessions of the Legislature Held in the Years 1797, 1798, 1799 and 1800, Inclusive* (1887), 4:519-20; Farah Peterson, *Statutory Interpretation and Judicial Authority, 1776-1860* (Ph.D. dissertation, Princeton University, September 2015), 107-13.

⁴⁸ "Governor Clinton's Message," *National Advocate* (New York, N.Y.), January 8, 1825.

leveling principles of Counselor Sampson," one paper wrote, took democracy to a dangerous extreme. The very reason for representative government, the *Evening Post* explained, was that most people were not capable legislators, and even many representatives lacked the requisite skill. Judicial lawmaking often arose because the statutes that did exist were poorly drafted, contradictory, and vague. A desultory statutory system was unsurprising, the *Post* added, given that legislatures were "subject to caprice, to the power of eloquence, to party feeling, and even to worse influences." Of the branches of government, only the judiciary had proven to have the sufficient "dignity and responsibility" to be entrusted with the "discretionary power" to declare the law.⁴⁹ Defenders of the common law pressed the new commission not to go beyond the bounds of previous revisers, and in making this appeal, critics retold the history of New York's statutory revisions with much clearer lines drawn between legislating and compiling than had actually been the case. Kent's revision, one article wrote, "did not profess to be more than a collection of general laws, with such modifications as they had received from legislative acts." Gone from this account were Kent's many alterations to the law made at his own discretion and reflecting his sense of sound policy.⁵⁰

Both the legislature and the revising commission attempted to navigate between the two positions on codification. The legislature permitted the revisers to "complete the said revision in such manner as to them shall seem most useful and proper." One important limitation was placed on this discretion, however. The revisers were not to alter "any statute that has been the subject of judicial decision." Legislation that had been judicially interpreted had to maintain its same "phraseology" so as not to disturb judicial precedents, including precedents of statutory construction.⁵¹ The legislature then appointed three revisers that balanced the state's partisan divisions: the Clintonian John C. Spencer, the Van Burenite Democrat Benjamin F. Butler, and the nonpartisan marine lawyer John

⁴⁹ *Commercial Advertiser*, May 22, 1826; *New York Evening Post*, August 28, 1824.

⁵⁰ *Chautauqua Phoenix* (Westfield, N.Y.), January 14, 1829.

⁵¹ 1825 New York Laws 446-47.

Duer.⁵² When the revisers set to work, they modeled their efforts on the commissions of France and Louisiana, providing the legislature a “project” of their proposed revision. The project loosely tracked Blackstone’s division of the law into four parts: statutes regarding public institutions and jurisdiction, the law of property and domestic relations (Blackstone’s persons and things), civil proceedings (private wrongs), and penal law (public wrongs).⁵³ Unlike the French-style commissions, though, they submitted reports to the legislature, inviting that body to omit any proposed sections “at their pleasure.”⁵⁴

After the approval of their project, the revisers’ first major report detailed their working arrangement. Agreeing at least in part with the critics of democracy, they found New York’s statutes a mess. “Many of these statutes have not only been drawn up carelessly and immethodically,” they reported, “but in all of them, numerous propositions are crowded together in the same section, and words multiplied without motive or necessity.” They proposed instead “to adopt the most simple arrangement; to confine the sections to short propositions; to omit unnecessary words; and to avoid, as far as practicable, all ambiguities of expression.” They admitted that such an effort went beyond a mere compilation of statutory law and “carried to their full extent, the powers given us by the legislature.” They defended the move only with an appeal to their own expertise and careful

⁵² The original appointments included the old federalist and Clintonian James Kent and the agrarian Democrat Erastus Root. Both declined the commission implying an unwillingness to work with Butler. They were replaced by Duer and Henry Wheaton, a well-known Supreme Court reporter. Wheaton left the project in 1827 with a diplomatic appointment to Denmark, and was then replaced by Spencer. See “Statute Law in New York,” 76–79; William Allen Butler, *The Revision of the Statutes of the State of New York and the Revisers* (1889). On the partisan affiliation of the commissioners, see Thomas D. Morris, *Free Men All: The Personal Liberty Laws of the North, 1780–1861* (Lawbook Exchange 2001), 54–55.

⁵³ For the project, see *Journal of the Assembly of the State of New York* (1825), Appendix D, elaborated again the next year at *Assembly Journal* (New York 1826), 885–94; *American* (New York, N.Y.), March 27, 1826; May 5, 1827. Other reports to the legislature can be found at *Assembly Journal* (New York 1826), 912; *Journal of the Senate of the State of New York* (1827), 31–33, 49, 105–06, 123, 157–58, 356, 517–19; *Assembly Journal* (New York 1827), 125–26, 476, 641–42, 692–93, 803; *Assembly Journal, Special Session* (New York 1827), 4–5, 23–24, 63–65 (“The general distribution of the subjects of the whole revision, it will have been perceived, has been made conformably to the admirable system of judge Blackstone’s commentaries.”), 98, 108.

⁵⁴ *Assembly Journal* (New York 1826), 891.

procedures. They promised to make “no changes or additions” to the law, but then qualified the statement by adding “[if] there did not appear sufficient reasons to our minds.”

Although it would have been more efficient, the commissioners did not think it “consistent with the great importance of the trust confided to us, to leave to any one of our number exclusively, the completion of any part of the work.” Rather, after each had drawn up his allotted portion, the three committed “the drafts prepared by each to the separate and critical revisal of the others; and then [subjected] them to the joint examination of all.” Expertise and process were all that were offered. Unlike Kent’s revision, subsequent reports provided very little commentary justifying new or altered rules, the commissioners explaining that they “supposed that the propriety of such alterations would best be explained and understood, by an actual exhibition of the text, as it would stand, after the proposed changes had been made.”⁵⁵ The revisers thus supplied a new oracle: the very text of the statute would speak for itself.

The work of revision lasted three years, and during that period the commissioners continually directed attention to the unclear boundary between compilation, revision, and codification. In compiling and systematizing New York’s statutes, they were “surprised” at how many legislative gaps were uncovered. There was a dearth of “necessary details to carry out a principle, or to provide for its enforcement, which we had never suspected until the effort was made to arrange the statutes upon the plan prescribed.” In such cases a coherent revision necessarily required new legislation to supply the details.⁵⁶ At times, they pushed against the boundaries of their commission, complaining that they “have not been able to understand why the language of the written law should defy all attempt at improvement,” merely because judges had happened to construe a particular statute. At other times, they resented the efforts of legislators to shift politically controversial reforms over to the commissioners. When the senate judiciary committee referred a petition to reform the penal system

⁵⁵ *Assembly Journal* (New York 1826), 889–92.

⁵⁶ *Assembly Journal, Second Session* (New York 1827), 63.

so that it could be “adapted to the genius of our government, and the enlightened policy of the age,” the revisers refused to act on it “until the intentions of the legislature shall have been more distinctly and fully expressed.”⁵⁷ At least on criminal reform, the revisers were not prepared to substitute their own policies for that of actual legislators.

Another petition received a different response. An 1826 petition to the senate complained “that our present system of law, together with the rules and regulations of our courts of record, have been copied from the English practice” and argued it should be replaced by a system “formed on the plain and simple principles of common sense.” The senate judiciary committee derived two questions from this petition: “1. Whether the whole body of our laws may not be reduced to a written code or text, and comprised within a moderate compass? and 2. Whether the existing practice of our courts of law, (which is substantially the English practice with some amendments,) ought not to be reformed and simplified?” The revisers dodged the first question as beyond the scope of their mandate, but they reasoned the second “comes more properly within the range of our inquiries; many parts of the practice being regulated by statutory provisions.” They agreed that practice deserved serious reform, and they promised when they reached that part of their project they “would extend the statutes already passed” to address complaints over civil proceedings.⁵⁸

First, however, they had to address the law of property and obligations in their Blackstonian division of the law. The regulation of contracts posed particular problems. “Almost every statute embraced” under that heading had been the subject of judicial interpretation, yet these statutes were just as poorly drawn up as any they had encountered. “Parts of sections have been repealed or qualified, and an amendment has again been amended. . . . In other cases it became necessary to break up sections containing provisions on distinct subjects, or containing complicated and voluminous details and provisos.” In such conditions, they explained, “this unavoidably produced a change in the

⁵⁷ *Assembly Journal, Second Session* (New York 1827), 63; *Assembly Journal* (New York 1826), 892.

⁵⁸ *Assembly Journal* (New York 1826), 892.

language” of the revision. They assured the legislature, however, that “in expressing the supposed meaning of various statutes, we have been guided by the decisions of the chancellors and judges of our state.” For the law of contracts, then, they proposed a true Sampsonite codification: the transformation of judicial practices and understandings into legislative rules.⁵⁹ The legislature, however, rejected the proposed report. Only after the revisers replaced their attempted codification with a mere compilation that left the “complicated and voluminous” statutes intact did the legislature give its approval. Defenders of the common law cheered that the revisers had been kept from taking “the broad-axe and cleaver” to the legal system.⁶⁰

Thus when the revisers reached Part III on civil proceedings, they adhered closely to their original explanation that, in this area at least, they were “extending” statutes without attempting to codify the unwritten law. The report included an abundance of sections that were purportedly “new” but defended as “necessary to carry out” statutes already in force. As the revisers had noted, the state had enacted many statutes over the decades making small adjustments to civil practice, and many of the more detailed regulations had not become subject to extensive judicial commentary the way statutes regulating property and contracts had. Moreover, by the time the revisers submitted their work on Part III, Butler had been elected to the state assembly and Spencer to the state senate, providing the commissioners actual legislative authority to defend their more striking innovations as sound policies worthy of enactment whether or not they reflected prior practice or statutory regulation. Butler, for instance, took up multiple daily sessions in the assembly fending off objections to the revisers’ proposal to extend powers of documentary discovery and witness examination from chancery to courts of common law.⁶¹ With the commissioners debating and voting within their numbers, legislators defeated fewer of the proposed changes to legal practices. But if the line between

⁵⁹ *Assembly Journal, Second Session* (New York 1827), 63–64.

⁶⁰ *Spectator* (New York, N.Y.), November 23, 1827.

⁶¹ See *Assembly Journal* (New York 1826), 892; *Report of the Commissioners Appointed to Revise the Statute Laws of this State* (New York 1828), passim; “State Legislature,” *New York Commercial Advertiser* (New York, N.Y.), January 22, 1828.

compilation, revision, and outright legislation had been blurry from the start, it became impossible to discern as the revisers entered the later stages of their work.⁶²

When the *North American Review* studied the resulting “Revised Statutes,” it misinterpreted politics as principle. The author approvingly observed that the revisers had taken a different approach to statutes regulating “modes of public proceeding, [from] those which concern private rights more nearly, regulating the distribution of property and the domestic relations. With the former they have felt themselves at greater liberty to fill up what was wholly unprovided for by the existing letter of the Statute Book.” Modes of proceeding seemed more amenable to legislative change and even experimentation. The settled law of property, however, could at best be arranged, not revised, lest “too much of substance may be sacrificed to mere method; . . . lest systematizing should degenerate into absolute codification.” Modes of public proceedings, however, could aim more directly at “practical convenience,” and in this domain, it was appropriate that the revisers had produced “not merely a consolidation” but “provisions wholly new, to supply and remedy what are in their judgment palpable omissions and imperfections.”⁶³ The *Review* thus extracted a legal philosophy from circumstances that had largely been produced by political happenstance. The revisers had altered legal practice not because they saw it as jurisprudentially severable from the law of property but because in that area they already had more statutory texts with which to work, and because, as a matter of timing, they were better able to influence the legislative reception of the later stages of their work after they themselves had become legislators. From a certain distance, however, the Revised Statutes appeared to demonstrate that matters of procedure and practice were peculiarly suited to

⁶² See *Report of the Commissioners Appointed to Revise the Statute Laws of this State* (New York 1828), 5. The revisers wrote that “exertions have been made, to prevent multiplicity of suits; to avoid fictitious, useless, and protracted forms; and to save unnecessary expense,” and it urged the legislature not to reject the material “merely because it is new.” On the many adjustments made to practice, see generally Graham, *A Treatise on the Practice of the Supreme Court*.

⁶³ “Revision of the Laws of New York,” 24 *North American Review* 193 (1827), 207–08. A local New York paper came to a similar conclusion. It reasoned that in the law of property “peculiar caution will be requisite in the revision of these statutes” inasmuch “as the consequences, even of partial innovation, are not easily foreseen.” It attributed the quotation to the revisers themselves, but no such material appears in the cited report. *American* (New York, N.Y.), May 5, 1827.

legislative modification, an idea that would last long after the political contingencies of the 1820s were forgotten.

ALTHOUGH THE REVISED STATUTES OF 1829 significantly altered the practice of law in New York, lawyers' complaints about an overwhelming bulk of precedents, uninformative pleadings, and the degrading fee system continued. Graham wrote in his 1847 treatise that in the past decade "there have been published more than twenty volumes of the reports of the Supreme Court, besides ten volumes of statutes, embracing a greater amount of *practical* law [than] during any portion of the former history of the practice in this state." Volumes of precedent continued to pile up, and treatise writers struggled to digest it all for the profession.⁶⁴ Lawyers continued to compare themselves with degraded artisans unable to earn a competence through their work.

One such lawyer was Gulian C. Verplanck, a writer and legislator who held to the old ideal of the lawyer as a leisurely worldly-wise man of letters.⁶⁵ In an 1839 address to the state assembly in which he sat, Verplanck complained that "there is an unaccountable reluctance" to compensate "any sort of public labor, on the same scale and with the same object which any large merchant, manufacturer, or any wealthy corporation establishes the salaries of persons whom he or they may employ."⁶⁶ Even the great jurists of the bench and bar, Verplanck lamented, were compensated like journeymen because they were public officers rather than private contractors.

Verplanck accused the Revised Statutes of exacerbating the two problems they were designed to alleviate: the cost and delay of civil suits. The revisers' attempted solution had sought to merge

⁶⁴ Graham, *Treatise on the Practice of the Supreme Court*, vii–viii.

⁶⁵ On the transition of lawyers from men of letters to professional tradesmen, see especially Michael Grossberg, "Institutionalizing Masculinity: The Bar as a Man's Profession," in Mark Carnes and Clyde Griffen, eds., *Meanings for Manhood: Masculinity in Victorian America* (Chicago 1990), 133–51. In literary circles, Verplanck was a lesser light among the famed Knickerbocker Group that included Washington Irving, James Fenimore Cooper, William Cullen Bryant, and Lydia Marie Child.

⁶⁶ Gulian C. Verplanck, *Speech When in Committee of the Whole in the Senate of New-York on the Several Bills and Resolutions for the Amendment of the Law and the Reform of the Judiciary System* (1839), 18.

practices of common law and equity, mostly by sharing certain powers of the chancery court with common law judges. Common law courts were empowered to order the “discovery” of documents between parties and the deposition of certain witnesses, a type of pretrial investigation of evidence formerly available only in equity.⁶⁷ These reforms were expected to reduce the number of cases filed in both court systems. The most common occasion for double filing—seeking information through equity to support a remedy at common law—could now be handled in one court with only one bill of costs. Further, New York’s eight common law circuit judges were invested as vice chancellors, and an additional full-time vice chancellor was appointed to busy New York City.⁶⁸ Thus, chancery’s investigative processes were shared by common law judges while the workforce of chancery dramatically expanded to resolve controversies under equity’s jurisdiction.

The problem, Verplanck pointed out in his address, was that on a fair reading of the state’s constitution, all “equitable” decisions could still be appealed up “to be decided by a single Chancellor, sitting alone.”⁶⁹ By expanding the number of officers rendering equitable decisions, the Revised Statutes had only multiplied the occasions for appeal to the chancellor a hundredfold. This problem was exacerbated by New York’s abolition of imprisonment for debt in 1831, a novel remedy unforeseen by the statutory revisers. Jurists then and now have celebrated New York for being among the first American states to free insolvent debtors from imprisonment, but few gave serious attention

⁶⁷ For citation to the relevant statutes as well as explanations of the practical details, see Graham, *Treatise on the Organization and Jurisdiction of the Courts*, 364 (noting the Revised Statutes “greatly relaxed the strictness of their [common law courts’] proceedings, by assimilating them to those of equity”). They could also administer equitable remedies for real property such as partition and waste, and the pleadings for these remedies took the form of equitable petitions and answers rather than the writ system’s forms of actions. Graham, *Treatise on the Organization and Jurisdiction of the Courts*, 564–68 (partition); 573–75 (waste); 556–57 (dower); 490–91 (document discovery). On the pre-code merger of examination practices in common law and equity, see Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of American Adversarial Legal Culture, 1800–1877* (Yale 2017), 96–111.

⁶⁸ Graham, *Treatise on the Organization and Jurisdiction*, 348. Two additional vice chancellors were commissioned in the early 1840s. By 1846, the chancery bench included the chancellor, three vice chancellors, and seven circuit judges who exercised chancery jurisdiction. See “Civil Officers,” *New York Evening Post*, 13 July 1846 (on file with the Beinecke Rare Book and Manuscript Library, Yale University).

⁶⁹ Verplanck, *Speech When in Committee*, 6–7.

to a problem of civil remedies that followed this humanitarian reform: the concealment of assets.⁷⁰ As Bruce Mann demonstrates, conditions at Manhattan's New Gaol where debtors were held until they worked off or refinanced their loans were unwelcoming, to say the least.⁷¹ If debtors could pay to avoid the cramped and squalid Gaol, they usually did. But once the threat of imprisonment had been statutorily abolished, creditors increasingly turned to the investigative powers of chancery to discover whether debtors were truly insolvent or merely hiding assets while avoiding their obligations.

The process worked out by lawyers in the 1830s became known as the "creditor's bill." By the 1820s, chancery had permitted creditors to file a bill to disgorge a debtor's fraudulent transfers of property from a colluding third party. In the landmark *Hadden v. Spader*, for instance, the indebted merchant John Davis made a "confidential debt" to his friend Lot Hadden. Instead of making payments on his original debts, Davis "paid" Hadden his entire stock of goods and accounts, but Hadden permitted Davis to continue to run his business as a sort of trustee. Davis continued his merchant operations but "owned" nothing that his creditors could collect. The chancellor, sustained by New York's highest appellate court, ruled that equitable remedies of discovery, injunction, and imprisonment for contempt were available to assist the defrauded creditors, so long as those creditors had won a judgment on the debt at common law. (As ever, equity followed the law.)⁷²

The state's abolition of imprisonment for debt applied to chancery proceedings on contracts no less than to common law, but the statute made an explicit exception for "fraudulent" debtors. Accordingly, lawyers pressed for the expansion of the creditor's bill to cover not just cases of fraudulent transfer to third parties but cases of concealment as well, and the equity courts obliged.

⁷⁰ See especially Peter J. Coleman, *Debtors and Creditors in America: Insolvency, Imprisonment for Debt, and Bankruptcy, 1607-1900* (Wisconsin 1974); Edward J. Balleisen, *Navigating Failure: Bankruptcy and Commercial Society in Antebellum America* (UNC 2001); Bruce H. Mann, *Republic of Debtors: Bankruptcy in the Age of American Independence* (Harvard 2002). For contemporary figures on the numbers and relative indebtedness of New York prisoners on the eve of abolition, see "Imprisonment for Debt," 32 *North American Review* 490 (1831), 490-508.

⁷¹ Mann, *Republic of Debtors*, 86-88; 96-102.

⁷² *Hadden v. Spader*, 20 Johns. 554 (1822). The expansion of the remedy to "fraudulent debtors" was affirmed in *Gleason v. Gage*, 7 Paige 121 (1838). See also Alexander M. Burrill, *A Treatise on the Practice of the Supreme Court of the State of New York* (2d. ed. 1846), 2:290-303.

“After the right to coerce the debtor by imprisonment of his body was abolished, something of the kind was necessary,” Oliver Barbour’s treatise explained. “While it is the policy of the non-imprisonment act, therefore, to relieve the unfortunate debtor from imprisonment, it is the design of . . . creditors’ bills, to compel him to surrender all his property and effects” or face imprisonment once again.⁷³ Creditors could therefore put debtors under oath to make admissions about their assets, and imprisonment for contempt could punish evasions of common law remedies.

Verplanck blamed “the imperfections of the law of [1831] *abolishing imprisonment for debt*” for putting the profession in “the habit of collecting commercial debts by what are called creditors’ bills.” In Verplanck’s experience, execution of common law judgments routinely required the supplemental remedies of chancery, including its most costly action, the bill of discovery, whose written question-and-answer format racked up fees by the page-count besides costs for the interrogating lawyers and recording examiner.⁷⁴ Thus despite the aims of the Revised Statutes, many actions continued to require two lawsuits. By 1838, creditors’ bills had so flooded the system that equity courts in the busiest circuits were hearing few other cases. Theodore Sedgwick observed that in New York City’s chancery circuit, the number of filed bills had grown from 45 per month in 1831 to 112 per month in 1838 with the rise of creditors’ bills. The current docket contained 130 other causes ready for trial, 104 of which had been sitting without a hearing for more than three years. During the three terms held so far in 1838, Sedgwick tallied, none of these cases had been heard at the January or July terms, and only six had been tried in April. The rest were held over to the next term, while new causes continued to accumulate.⁷⁵ Graham commented that the delays of chancery and the cumbersome proceedings of creditors’ bills led some creditors to seek their remedy through criminal procedure. Since New York still permitted private prosecutions before a grand jury, creditors could resort to criminal indictments

⁷³ Oliver Barbour, *A Treatise on the Practice of the Court of Chancery* (1844), 149; see also *id.* at 150–157; David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (3d. ed. 1847), 506–508; 568.

⁷⁴ Verplanck, *Speech When in Committee*, 21–22.

⁷⁵ Theodore Sedgwick, *A Statement of Facts in Relation to the Delays and Arrears of Business in the Court of Chancery of the State of New York* (1838), 30–35.

of a debtor or a colluding third party. Graham concluded that “the just legislation, which has abolished the imprisonment of the debtor in a civil action, has led to an unexampled number of complaints” within the criminal system.⁷⁶ Despite its “abolition,” the risk of imprisonment for debt lurked everywhere in 1830s New York.

Legislators considered further reforms in the sessions from 1836 to 1839, but Verplanck thought most suggestions were futile, for “they are all the mere hap-hazard patching up of a system which needs a much more thorough and radical reform.” If hasty statutory changes to legal practice had brought on these unforeseen problems, Verplanck wondered, what would further legislative “remedies” do?⁷⁷ Inspired by an English royal commission that had sat from 1829 to 1831 and proposed reforms to common law pleading, the 1837 legislature called on the governor to appoint a similar commission of three lawyers.⁷⁸ Verplanck was unimpressed with the New York commissioners, the majority of whom were old Federalist lawyers. He complained that, unlike the English commission that had produced multiple volumes of research and proposed legislation, New York’s commissioners “reported very briefly their theory of legal reform, with few reasons for it and little external evidence.” Their thirteen-page report concluded that “questions of practice, pleadings and costs” ought to be left “principally to the regulation of the higher courts of the State.” The commissioners proposed a constitutional amendment to expand the chancellor’s office to include up to six chancellors, but the rest of their legislation limited itself to vesting lawmaking authority among

⁷⁶ *Fourth Report of the Commission on Practice and Pleadings* (New York 1849), xxxvi. The commission’s Fourth Report included a code of criminal procedure that was reputed to be primarily the work of Graham. See, for instance, *People v. Willis*, 23 N.Y.S. 808, 809 (N.Y. Supreme Court 1898). In addition to being a chancery solicitor and professor of common law pleading, Graham earned renown as a criminal defense attorney. His brother John became one of the most famous criminal defense attorneys of the postbellum era.

⁷⁷ Verplanck, *Speech When in Committee*, 3.

⁷⁸ On the English commission, see Michael Lobban, *The Common Law and English Jurisprudence, 1760–1850* (Oxford 1991), 211–15. From 1829 to 1833, the commission produced six volumes of reports that contained extensive interview transcripts and collections of data from across the realm. The New York legislature authorized the governor to appoint the commissioners. 1837 New York Laws 502. Governor William Marcy (1786–1857) appointed Daniel Cady (1773–1859), a former Federalist member of the state assembly, Thomas Oakley (1783–1857), a former Federalist congressman and New York assemblyman, and Jacob Sutherland (1787–1845), a Democratic-Republican delegate to the 1821 state convention and an associate justice of the Supreme Court of Judicature.

the appellate judges, who “may, in their discretion, prescribe the forms of all process, pleadings, records and proceedings.”⁷⁹

Verplanck thought the commission had gotten the English imitation all wrong. It was true, he conceded, that English royal commissions mostly comprised reformist judges, but the main purpose had not been to employ judges as legislators but rather as examiners. The English commission sat for three years and made inquiries of “Chancellors and Ex-Chancellors, equity and common lawyers, and civilians, attorneys and bankers, money-borrowers and money-lenders, philosophers and brokers, every one who had knowledge or experience, or even ingenious theory to communicate.” Rather than legislate, in Verplanck’s telling the English judge-commissioners merely organized the data into “clear and intelligible rules” for Parliament to consider. “This is a very different thing from authorizing the Chancellor and the three Judges to revolutionize the whole system of practice and pleading next August.” According to Verplanck, what was needed was not a brief report and a quick delegation of lawmaking power to the judiciary. Rather, law reform required expertise, time, and a set of legislators who could think through the system holistically, taking care that reforms in one department of remedies did not work against another.⁸⁰

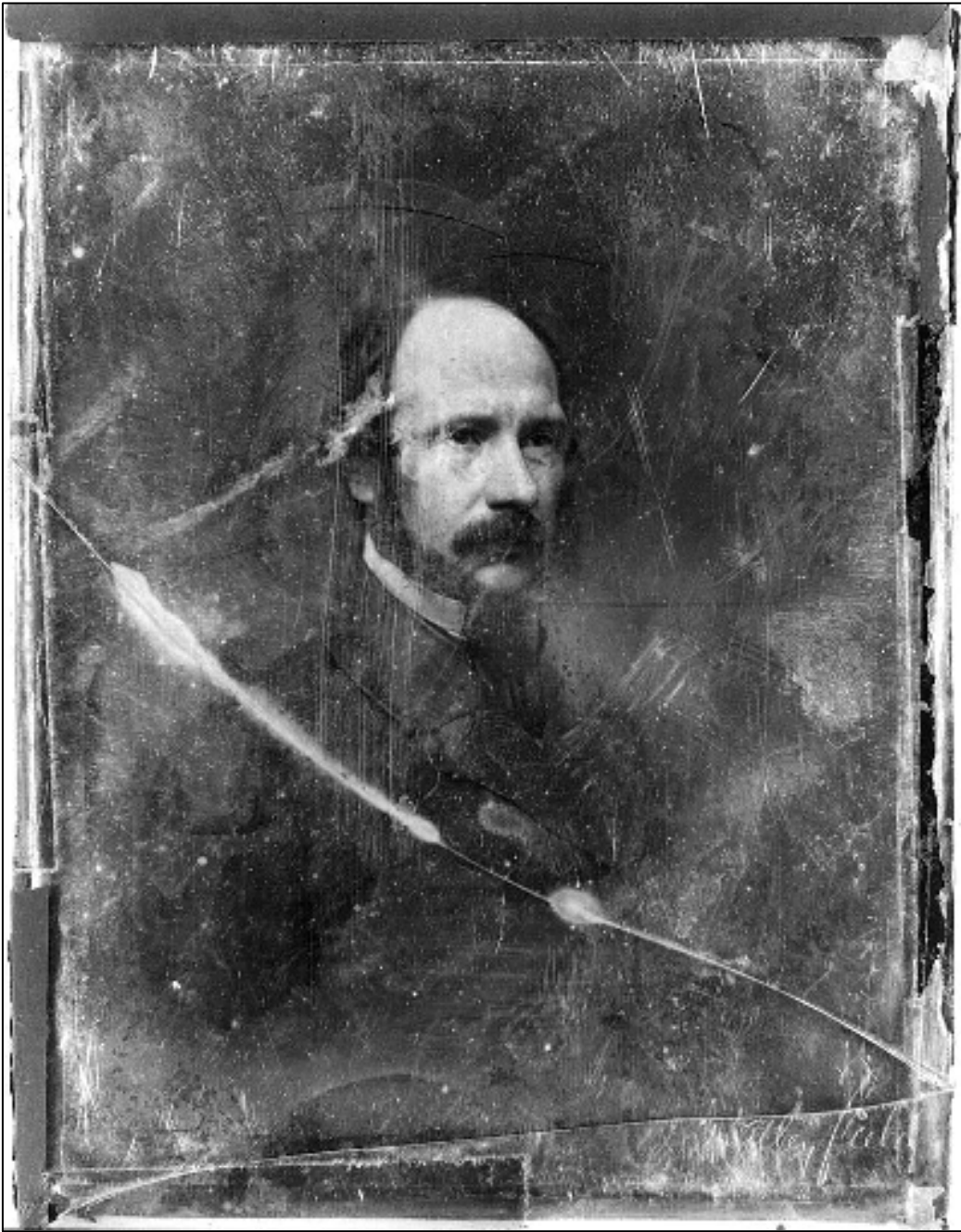
Verplanck’s address garnered the admiration of David Dudley Field, now a thirty-five-year-old trial attorney of middling prominence. Field wrote an enthusiastic letter of support that he later published as an anonymous tract. He agreed the recent commission report had “been prepared in haste, upon insufficient information. As unlike as possible the reports of the English Commissioners on the same subject.” And he further approved of Verplanck’s stance against judicial lawmaking. In addition to breaching the separation of powers, it was unlikely to be effective because judges would be reluctant to admit “any vice inherent in the system in which they were the chief officers.”⁸¹

⁷⁹ Verplanck, *Speech When in Committee*, 3–4; Report of the Commissioners Appointed under the Act of the 15th of May, 1837, in *Documents of the Senate of the State of New York*, 61st Sess., No. 2 (1838), 2:11, 15–19.

⁸⁰ Verplanck, *Speech When in Committee*, 3, 19–20.

⁸¹ [David Dudley Field], *A Letter to Gulian C. Verplanck, on the Reform of the Judicial System of this State* (1840), 4–7.

Figure 3.



Daguerreotype of David Dudley Field II (1805–1894), most likely produced in the mid to late 1840s, around the time Field produced the New York Code of Civil Procedure.
Library of Congress Prints and Photographs Division, Daguerreotype Collection, Film Reproduction No. LC-USZ62-28267.

Most importantly, Field agreed on the need for a holistic reform by a legislator who had an eye for detailed interconnections. Field likened the legal system of remedies to complicated yet noiseless “machinery”; “and the eye, except of the attentive and practiced observer, fails to perceive how it works, how complicated it is, what delicate adjustment it requires, what nice adaptation of parts, at once the most complex and the most potent of all the engines by which society is regulated and moved.”⁸² The consummate law reformer, therefore, had to be a master craftsman, one who understood complicated machinery so well he could avoid introducing defects among attempted corrections. By elaborating on Verplanck’s concern for expertise, Field hinted that he just might be the expert Verplanck was looking for.

In part because of Verplanck’s opposition, the proposed constitutional amendments failed to pass the legislature.⁸³ Hoping to provide a more systematic and durable reform from within the legislature, Field secured the Democratic nomination for a seat in New York’s 1842 assembly, but he was defeated when the Roman Catholic Archbishop John Hughes withheld support on account of Field’s Protestant views on public education.⁸⁴ Field nevertheless drafted a proposed reform bill and sent it to the assembly judiciary committee, whose chair, the retired probate judge Arphaxad Loomis, had prepared a reform bill of his own. Though Field’s was more extensive – both in length and degree of innovation – the two bills were similar in many respects. Both exhibited a code-like style, taking the form of systematic, multi-provisioned legislation that could be inserted straight into the Revised

⁸² Field, *A Letter to Gulian C. Verplanck*, 4–7.

⁸³ The commissioners’ recommendations were divided by the Assembly into a series of bills and proposed constitutional amendments. See Report of the Committee on the Judiciary, Relative to a Judicial and Equity System for the State, in *Documents of the Assembly of the State of New York*, 61st Sess., No. 238 (1838) 5:1. The constitutional amendments failed to pass one or the other chamber over the next couple sessions. The legislature did pass a bill that permitted either party to request a trial by jury or to examine witness testimony orally before the fact-finder, but in both cases the parties’ choices were subject to the “discretion” and “judgment” of the chancellor and vice-chancellors. 1838 New York Laws 244–45; 1839 New York Laws 292–93.

⁸⁴ See Henry Martyn Field, *The Life of David Dudley Field* (1898), 46.

Statutes, and both replaced lawyers' fee assessments based on page counts with "costs in gross" based on the amount in controversy.⁸⁵

More significantly, the reform bills attempted a fusion of common law and equity practice to fix the major problems in both systems. Both required common law pleadings to adopt the factual recitations of equitable pleadings, while Field's legislation allowed parties to testify at common law, thus obviating the need for discovery and creditors' bills at equity. These reforms cut to the essence of Field's complaints about legal craftsmanship, eliminating much of the paperwork filed in pursuit of a case and moving more of the action into the trial courtroom. Neither bill made it to a vote, however, as many assembly delegates thought the 1821 constitution clearly barred such reforms. Outside of the chancery court, the constitution required tribunals to "proceed according to the course of the common law," which implied the continuance of pleading the forms of action. All "equity powers," on the other hand, were "subject to the appellate jurisdiction of the chancellor," implicitly, a lone officer able to review any dispute about equitable discovery or execution. Practical reform seemed blocked by the constitution, and a portion of the New York City bar accordingly demanded amendments to the constitutional structure of the courts in an 1840 memorial to the legislature.⁸⁶

Lawyers were not the only ones seeking to amend the constitution in the 1840s. Although Loomis, the judiciary chairman, shared Field's professional concerns, they were hardly his top priority in the 1842 session. Loomis and his co-delegate from Herkimer County, Michael Hoffman, had joined together to oppose Whig Party spending on state infrastructure by drafting a "People's Resolution" that would constitutionally require all major public expenditures to be submitted to popular referendum before taking effect. By the legislative session of 1844, the Democrats had proposed not

⁸⁵ Report in Part of the Committee of the Judiciary, in Relation to the Administration of Justice, and Appendix: A Letter from D. D. Field, Esq. of New York, on Law Reform, to Representatives John O'Sullivan in *Documents of the Assembly of the State of New York*, 65th Sess., No. 81 (1842), 5:1.

⁸⁶ Field, Letter to Representative John O'Sullivan, 21-22. New York Constitution of 1821, art. 5. See "Memorial of the New York Bar for a Reform in the Judicial System of the State," in *Documents of the Senate of the State of New York*, 63d. Sess., No. 16 (1840), 1:1.

one, but five anti-spending amendments. The Whigs, who were seeking their own constitutional amendment expanding the state's eminent domain power, prevented any of them from passing. In the deadlocked debates no other amendment could be reported out of committee. Law reformers gained an opening in 1845, when a faction of Democrats called for a constitutional convention to break the deadlock. Expecting the Democrats to factionalize further and give them an electoral advantage, the Whigs gambled and joined the call for a convention, a move approved by the state's voters in 1845 and scheduled for the summer of 1846.⁸⁷ With the state's fundamental law facing imminent revision, fusionists, codifiers, and reformers of all types now had their opportunity. They would need a political coalition and a theory of reform to take advantage of it.

Already much of the reform agenda had been set by lawyers' experiences in the 1820s and '30s. While codification remained alluring, it was becoming increasingly clear that the democratic legislature so vaunted by the early positivists was actually a hindrance to successful and far-reaching code reforms. Some critics worried that the Revised Statutes had carried codification too far and gave too much lawmaking authority to legislators who were shortsighted amateurs at best, but even then the resulting work hardly satisfied the codifiers. What codifiers regarded as the largest and most important areas of "unwritten law" remained beyond the scope of New York's statutes (now compiled into three volumes).⁸⁸ Only the "modes of proceeding" had received thorough treatment and garnered innovative reforms. Indeed, a purported treatise on "practice in civil actions" in 1830 was little more than a re-printing of the recently published statutes.⁸⁹ In the following decades, this peculiarity would become the defining feature of American codification. Seizing the opening where they could, American lawyers would suggest that codification ought to begin with procedure and work out from there.

⁸⁷ See Charles Z. Lincoln, *The Constitutional History of New York from the Beginning of the Colonial Period to the Year 1905* (Lawyers' Cooperative 1905), 2:10-101.

⁸⁸ See *Revised Statutes of New York (1828-1829)*, 3 vols.

⁸⁹ See Elijah Paine, *The Practice in Civil Actions and Proceedings at Law in the State of New York*, 2 vols. (1830).

With all the political attention paid to the New York revisers and their method of working, debates about institutional competence in lawmaking increasingly focused less on the courts and more on commissions. When the District of Columbia contemplated a revision along the lines of New York in 1830, an editorial complained that hiring “some three or four lawyers . . . to make laws for the people” undermined fundamental principles of “REPUBLICANISM.”⁹⁰ If the oracles of an unelected judge were an illegitimate source of lawmaking, what were the oracles of an unelected commissioner? When state politics continually derailed subsequent efforts of law reformers, the Revised Statutes appeared to offer a model for achieving codification and reform both within, but also apart from, the normal operations of a legislature. But to be successful, codifiers would have to find a way to justify lawmaking by an extra-legislative commission. If the rule of writs were to end, it would have to be replaced by something more sophisticated than Sampsonite slogans of legislative supremacy. Lawyers would have to become supreme even over legislators.

⁹⁰ *Daily National Intelligencer* (Washington, D.C.), March 26, 1830.

Chapter 3

Mere Machinery

The Political Shape of Civil Procedure

NOT YET FORTY YEARS OLD IN 1847, David Graham had already proven himself a master practitioner. Besides his well-known work on common law practice appearing in its third edition, Graham had also prepared a volume on civil jurisdiction in New York and had edited for American lawyers John Sidney Smith's two-volume treatise on English equity practice. The inaugural professor of common law pleading at New York University, Graham was also a well-compensated solicitor in the court of chancery. He was thus an ideal choice for appointment to a legislative commission to revise practice and pleadings in the state.¹

But Graham was not chosen. At a party caucus meeting on the evening of February 4, 1847, Graham received 30 votes to join the commission, while Theodore C. Peters, a farmer from the distant western County of Genesee received 35.² Peters sounded like a quintessential Jacksonian agrarian. "I grant you that we farmers are about as great a set of asses as could well be," he wrote in 1846, "for we bear all the burdens of the whole community, but yet have no proportionate share in the law making." Peters had run for the state constitutional convention that year, breaking with customary politeness by openly campaigning in the papers as "a stump candidate . . . in relation to *reform*." He lost, reportedly after having to withdraw to attend to a family illness, but that did not dampen his

¹ David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (3d. ed., 1847); David Graham, *A Treatise on the Organization and Jurisdiction of the Courts of Law and Equity in the State of New York* (1839); John Sidney Smith, *A Treatise on the Practice of the Court of Chancery*, ed. David Graham Jr. (2d. American ed., 1842). Graham was the chief counselor to the municipal corporation of New York City and frequently appeared in chancery on the corporation's behalf. See, for instance, judgments recorded against the City in Indices of Judgments Docketed in the City and County of New York, 1844–1855 (1857), New York City Municipal Archives, Office of the County Clerk, 31 Chambers St., Manhattan.

² See "Speech of Mr. Upham," *Albany Evening Journal*, March 30, 1847. "Democratic Caucus," *New York Evening Post*, February 6, 1847, gives the date for the Whig and Democratic caucuses.

invectives against the state's system of law and legislative policy. Even when farmers did enter the legislature, he grouched, they were "led by the nose by the gentlemen of a certain other trade or profession" – that is, the lawyers.³

Yet as much as Peters sounded in the papers like an antilegalist populist, it turned out he was neither. Peters was, first of all, a stalwart member of the anti-Jacksonian Whig Party, a party known for its class hierarchy and capture by merchant capitalists rather than for populist agrarianism. Nevertheless it was the Whigs who pressed Peters's nomination and who ultimately championed the law reform code the commission produced. Moreover, Peters was, it turned out, a licensed lawyer – a member of the bar for over a decade before his nomination to the commission.⁴ Peters's complaints about access to law and lawmaking thus have to be understood as coming from someone who was not formally blocked from appearing or arguing in court but who nevertheless felt alienated from what legislative chambers and courts of law owed to an honest farmer like himself.

And in the end, Peters was not defeated by the work of the New York code commission. When the Democrats had to fill a vacancy on the commission, they chose among their members a reformer who by all accounts shared Peters's program for codification, the New York trial lawyer, David Dudley Field. Under the Field Code, access to the bar and to court ordered remedies did become somewhat more direct. For large property holders like Peters, the Field Code accomplished what they wanted out of a legal system. To an extent, that meant opening up access to lawmaking and legal practice beyond the control of learned judges and common law pleaders, at least so far as to make the law legible to elite merchant creditors and their allies like Peters and Field.

If facilitating merchant credit was an end to which the politics of codification could press, what the codifiers still needed was a means of navigating one of the most politically tumultuous eras of the

³ T. C. Peters to the Chairman of the Genesee Agricultural Association, July 10, 1846, in 7 *Genesee Farmer* 181 (1846); "Taking the Stump," *New York Daily Tribune*, March 12, 1846.

⁴ "Legislative Acts and Proceedings," *Albany Evening Journal*, March 25, 1847. "Speech of Mr. Blodgett," *Albany Evening Journal*, April 3, 1847.

New York legislature. Obviously a coalition of lawyers and professed lawyer-abolitionists, urban creditors and rural landholders was not fated to last long. So during the brief moment of Whig ascendance in New York, reformers developed a practical theory of law that would become a mainstay of American jurisprudence. In this theory, the Anglo-American tradition of pleading writs and remedies was recast as civil procedure, a benign field of regulation that left the real, or “substantive” law undisturbed while simply instructing the courts how to administer the law. In a favorite metaphor of the industrial age, procedure provided the machinery of the law, but only the machinery. Codification could thus tinker with and improve the machine without capturing or interfering with the ghost within.

BY THE MID-1840S, LINGERING ECONOMIC HARDSHIP from the Panic of 1837, rancorous debates over the annexation of Texas, and a looming war with Mexico put immense strains on the major political parties in New York. Typically a minority in New York, the Whigs continually sought out ways to broaden their coalition, but by the 1840s these efforts created rifts in the party. Liberal Whigs such as William Seward hoped to appeal to newly arrived Irish immigrants, while others sought electoral success through nativism. The Democrats, meanwhile, engaged in what one historian has called “political fratricide.” On the one side, “Hunkers” – those who “hunkered” after the spoils of James K. Polk’s victorious presidential campaign – often aligned with the Whigs on matters of state spending. Like Polk, Hunkers favored territorial expansion even at the risk of war with Mexico. “Barnburners,” on the other hand, remained committed to rooting out special corporate and banking interests, so much so that they were likened to a farmer who burned down his own barn to destroy the rats. Barnburners counted among their ranks a number of antislavery activists unwilling to see territorial expansion lead to the spread of the slavery, future organizers of the Free Soil Party in 1848.⁵

⁵ See Charles McCurdy, *The Anti-Rent Era in New York Law and Politics, 1839–1865* (UNC 2001), 5–7, 240–42, 264; Michael Holt, *The Rise and Fall of the American Whig Party: Jacksonian Politics and the Onset of the Civil War* (Oxford 1999), 238–43;

Science talk became the glue that connected these fractured parties to lawyers' professional concerns. "Political science," "legal science," "constitutional science," even the "science of pleading" – nearly every argument in the codification debates entered politics as the professed result of universal and methodologically sound reasoning. Morton Horwitz has written that "every defense of the common law system [against codification] was based on some assertion of the objective, apolitical, and scientific character of common law adjudication."⁶ But conservators of the common law tradition were not the only ones deploying the language of legal science. Fusionists, codifiers, and other legal reformers claimed that legal science was precisely why electoral parties and legislative politics had to be engaged rather than avoided.

Lawyers could assert their authority as legal scientists, but they also had to make their concerns sound in political science to build partisan coalitions. Law – like any artisan craft – involved an applied science, an inductive enterprise open to evaluation by outside observers. Wherever one came down on the codification question, most tended to agree with the writer for the *Democratic Review* who surmised that "for the past half century the national mind of this country has been storing up a vast amount of political wisdom, which is sure to make itself heard and felt in our legislation and in the administration of our public affairs, but which has never been formally incorporated into the body of our political science."⁷ The nation was now in its fiftieth year of experiment with freedom under law. But what could one scientifically conclude from this experiment?

For Professor Graham, common law practice was, as Lord Coke had written of it, "the perfection of human reason," the cumulative science of a thousand years. It was, in Graham's craft metaphor, "the cornerstone, upon which is built the proudest superstructure which the wisdom or ingenuity of man has devised." In its absence, all other experiments in rendering justice had failed,

James Henretta, "The Birth of American Liberalism: New York, 1820–1860" in *Republicanism and Liberalism in America and the German States, 1750–1850* (Cambridge 2002), 165–86; Jonathan H. Earle, *Jacksonian Antislavery and the Politics of Free Soil, 1824–1854* (2004); Herbert Donovan, *The Barnburners* (Porcupine 1925).

⁶ Morton J. Horwitz, *The Transformation of American Law, 1870–1960: The Crisis of Legal Orthodoxy* (Oxford 1992), 119.

⁷ "The Progress of Constitutional Reform in the United States," 18 *Democratic Review* 243 (1846).

“the spirit of innovation and reform has been compelled to shrink from the vain and hopeless task of substituting another system in its stead, which should, with any thing like equal efficacy, contribute to the advancement of justice, or to the development of truth and right.”⁸

Against this view of the common law as the pinnacle of legal science, codifiers scoffed. Appropriating the craft metaphor, the *Democratic Review* taunted that “he who should predicate the highest skill in the mechanical efforts of the early ages – who should say that they were the wisest and greatest of human art and science, would be laughed at for his foolish credulity.”⁹ The long continuity of the common law was in this case proof against its responsiveness to scientific breakthroughs. Critics of New York’s legal practice took special aim at the primitive state constitution of 1821. “The present Constitution of the State of New-York was adopted at a time when the subject of Constitutional Science was very imperfectly understood,” argued one lawyer. Surveying four other state constitutions written in the early 1840s, the author summed up the scientific principles on which all agreed: “They all limit the official term of the Judiciary. All provide for biennial sessions of the Legislature, and all impose civil disabilities upon the clergy.” The first two represented the leading edge of political science, but the lawyer disagreed with the last point, writing it off as an error of “political faith” – faith, not science, had produced that illiberal provision.¹⁰

The rhetoric of legal and political science helped to link codification to partisan politics. Whig Party political science imagined harmonious class relations in America predicated upon a system of state-sponsored development, or “internal improvement.” Whig views on governance generally trusted neither the executive (marred forever by the memory of Andrew Jackson) nor common voters (who had put Jackson in office), but were more at ease with a hierarchical elite expertly deploying resources to maximize commercial production. Democratic Party political science, on the contrary,

⁸ David Graham Jr., “The Practice of the Law, As Illustrated in the Study of Pleading and Practice,” in *Inaugural Addresses Delivered by the Professors of Law in the University of the City of New York at the Opening of the Law School of That Institution* (1838), 60–62. See also “The Independence of the Judiciary,” 57 *North American Review* 400 (1843), 405.

⁹ “The Code of Procedure,” 29 *Democratic Review* 481 (1851), 482.

¹⁰ “Progress of Constitutional Reform,” 253.

opposed “class-based” legislation that appeared to favor special interests—especially banks or commercial corporations—or that centralized government administration.¹¹

Both Democrats and Whigs found reasons in their science to support and resist codification. Some Whigs saw codification as one of the major “questions of internal improvement.” The codifiers’ claims to represent the best modern legal science fitted them, in the eyes of these Whigs, to aid “the immense extension of commerce . . . [and] great public schemes of internal improvement” with “new laws, adapted to the improved condition and modern exigencies of society.”¹² And if a new code could shorten the delay and cut the expense of debt collections without the trouble of creditors’ bills, it would be favored by the creditor class of bankers, merchants, and cash crop farmers who made up the bulk of Whig support in New York.¹³

Although they rejected the language of public internal improvement and drew strength from perennially indebted farmers and laborers, the Democrats found their own reasons to favor codification. Simply because the common law originated in feudal England, many Democrats found it an affront to popular sovereignty. Field’s mentor Henry Sedgwick was adamant on this point. Whereas Blackstone had thought the early common law possessed a “pristine vigor,” Sedgwick saw early common law as “a feeble, tottering, unstable thing, till the reason, wisdom, humanity, and experience of more modern times [developed] civilized and settled governments.”¹⁴

Democrats also viewed codification as a way to combat “special legislation” that favored individual corporations or discrete classes of society. “By a very cursory examination of the New-York session laws for the last ten years,” observed the *Democratic Review*, “it will appear that the great mass

¹¹ The literature on Jacksonian era politics is, of course, vast. For general works that give particular attention to New York, I have relied principally on Holt, *The Rise and Fall of the American Whig Party*; John Lauritz Larson, *Internal Improvement: National Public Works and the Promise of Popular Government in the Early United States* (UNC 2001); Sean Wilentz, *The Rise of American Democracy: Jefferson to Lincoln* (Norton 2006); Marvin Meyers, *The Jacksonian Persuasion: Politics and Belief* (Stanford 1957). For a marvelously detailed analysis of New York’s political factions across the 1840s, see McCurdy, *The Anti-Rent Era*.

¹² “Revision of the Laws of New York,” 24 *North American Review* 193 (1827), 193–99.

¹³ See Holt, *The Rise and Fall of the American Whig Party*, 83–87; Coleman, *Debtors and Creditors in America*, 23–25.

¹⁴ [Henry Sedgwick], “The Common Law,” 19 *North American Review* 411 (1824), 411–23.

of them concern private and local interests, with which government, properly restricted, would have nothing whatever to do." A code necessarily addressed itself to the general rules governing all society. For this reason, some Democrats who favored biennial meetings of the legislature likewise favored codification, expecting the two to go hand-in-hand. Codification would set the pattern for general legislation; short and infrequent legislative sessions would hold legislators to that pattern.¹⁵

Both parties likewise had reasons to resist codification, often stemming from an outspoken distrust of civilian Europe, the heartland of codification. Although equity's juryless proceedings and modes of investigation appeared to draw directly upon civilian traditions or at least operated like them in effect, civilian law was widely unpopular in the Early Republic.¹⁶ Democrats hailed popular sovereignty in the jury system, and Whigs admired the way habeas corpus could thwart a despotic executive. Arrayed as these rights were in common imaginations against a European-like tyranny, the threat that codification and law reform might overturn them along with the entire writ system could turn either party ideologically against codification. Habeas corpus, after all, was one of the writs.¹⁷

As New York's 1846 constitutional convention neared, two other factions became especially important to the development of a New York code: Young America Democrats and Anti-Rent Whigs. More famous as a loose confederation of artists and writers seeking to craft a distinctively American art and literature, the "Young America" movement also formed a distinctive political faction within Democratic politics. The movement's best known adherents typically combined literary pursuits with political activism, including John O'Sullivan, a New York assemblyman and editor of the *Democratic Review*, and Nathaniel Hawthorne, the Romantic novelist and Franklin Pierce's consul to Liverpool.¹⁸

¹⁵ "History of Constitutional Reform," 408.

¹⁶ See Thomas McSweeney, "English Judges and Roman Jurists: The Civilian Learning Behind England's First Case Law," 84 *Temple L. Rev.* 827 (2012); Stanley N. Katz, "The Politics of Law in Colonial America: Controversies over Chancery Courts and Equity Law in the Eighteenth Century," in Donald Fleming & Bernard Bailyn, eds. *Perspectives in American History* (Little, Brown & Co., 1971), 5:257-84, 265; see also Daniel J. Hulsebosch, *Constituting Empire: New York and the Transformation of Constitutionalism in the Atlantic World, 1664-1830* (UNC 2008), 60.

¹⁷ Juvenus Alumnus, *The Crudities of the Code and the Codifiers* (1850), 9-10.

¹⁸ Edward L. Widmer, *Young America: The Flowering of Democracy in New York City* (Oxford, rev. ed. 2000); Yonatan Eyal, *The Young America Movement and the Transformation of the Democratic Party 1828-1861* (Cambridge 2007).

David Dudley Field considered himself among their number. Field contributed travelogues to O'Sullivan's *Review* and first introduced Hawthorne to the aspiring author Herman Melville. When Field's run for the assembly failed in 1842, he sent his reform bills not to the judiciary committee's chair but to O'Sullivan, who made sure to print them with the chairman's report.¹⁹

Politically, Young America adhered to the Jacksonian rhetoric of limited government and general legislation. "The best government is that which governs least," O'Sullivan's *Review* declared on its front page, while Field denounced "agrarian measure[s] to divide property among those who have not earned it."²⁰ Practically, however, Young America Democrats had made their peace with banks and railroads. New technologies and means of capitalization were necessary to achieve Young America's vision of territorial expansion and national influence on the world stage. It was O'Sullivan's *Review* that had coined the term "Manifest Destiny" as a slogan for the United States' continental aspirations, and many followed O'Sullivan in the belief that Jackson's old feuds with soft money and corporate capital would have to be laid aside to realize those aspirations. Thus one study concludes that in their views of federal power, constitutional interpretation, and the means of commercial growth, "Young America Democrats could claim to be as welcoming of the modern economic world and its possibilities as their Whig opponents."²¹

As much as they favored expansion and nationalism, many Young America Democrats, including O'Sullivan and Field, counted themselves Barnburners who opposed slavery and Polk's seeming capitulation to the "Slave Power." In this regard as well, Young America appeared more Whiggish than Democratic, although their antislavery principles relied less on evangelical religion

¹⁹ See Field, Letter to Representative John O'Sullivan. The details of the Field-Hawthorne-Melville "Berkshire picnic" are compiled in Bernard A. Drew, *Literary Luminaries of the Berkshires: From Herman Melville to Patricia Highsmith* (Arcadia 2015), 41-44. Field's travelogues appear in the *United States Democratic Review* under the title "Sketches over the Sea" from October to May, 1839-1840.

²⁰ "Front Pages," *Democratic Review*, 1:1 (Oct. 1837), i. David Dudley Field, "Corruption in Politics," (1877) in A. P. Sprague, ed., *Speeches, Arguments, and Miscellaneous Papers of David Dudley Field* (1884), 2:494.

²¹ Eyal, *The Young America Movement*, 233.

than did those of leading Whigs and more on the political empowerment of laboring classes.²² For Young Americans such as Field, codification could unite all these concerns with expansion, nationalism, free labor, and a uniquely American literature. Altogether, Field wrote, the triumph of democratic reform would produce “a CODE AMERICAN” that could “move with every emigration, and make itself a home in the farthest portion of our own continent.”²³ Democrats like Field thus turned on its head the criticism of codification as a tool of imperialism. European empires might use their Code Napoleon to exercise arbitrary power, but the Code American would be well-suited for America’s empire of liberty.²⁴

If Young America Democrats appeared indistinguishable from Whigs, the Anti-Rent Whigs looked like Democrats. The anti-rent movement arose among Hudson Valley farmers whose lands remained under feudalistic tenures held over from colonial days. These feudal dues required annual rents paid to the descendants of the van Rensselaers and severely limited farmers’ ability to sell their land. A band of laboring farmers too poor to pay dues to a privileged elite ought to have fit naturally into the Democratic coalition, but state Democrats struggled to find a solution that would not violate their stance against class legislation – any reform would have divested a secure right of property from the van Rensselaers and transferred it to a discrete class of agrarians. Moreover, when the anti-renters’ ritualized violence caused the death of a sheriff during the tenure of a Democratic governor, the Democrats had to face the quandary of either prosecuting the anti-renters or appearing to sacrifice the rule of law for pet constituents.²⁵

²² See Sean Wilentz, “Slavery, Antislavery, and Jacksonian Democracy” in Melvyn Stokes and Stephen Conway, *The Market Revolution in America: Social, Political, and Religious Expressions, 1800–1880* (UVA 1996), 202–23; Eyal, *The Young America Movement*, 147.

²³ David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855), 32.

²⁴ On the Jeffersonian idea of America as an empire of liberty, see Drew McCoy, *The Elusive Republic: Political Economy in Jeffersonian America* (UNC 1980), 185–208; Robert W. Tucker and David C. Hendrickson, *Empire of Liberty: The Statecraft of Thomas Jefferson* (Oxford 1990). For the deployment of the term in the *Democratic Review*, see “Trained and Improvised Diplomats,” 43 *Democratic Review* 186 (1859), 186.

²⁵ McCurdy, *The Anti-Rent Era*, 128–81.

By the mid-1840s, William Seward's efforts to expand the Whig Party were reaping gains among the anti-renters, who reasoned that if Democrats would not help them, perhaps the Whigs' looser construction of eminent domain principles in service of commercial development could. The anti-renters had no discernable position on codification or the reform of civil remedies, but it was anti-rent strength in the legislature that deadlocked debates over constitutional amendments. Thus any road towards the reform of chancery practice or common law pleading would have to run through the party of anti-rent.²⁶ The anti-rent allegiance to the Whigs further defined the late 1840s as a peculiar moment in New York politics. While Democrats divided over Polk's expansionist war, the Whigs gained sweeping majorities from an unusual coalition, the same coalition that would create the New York code: urban merchants and their legal counsel united with rural smallholders seeking particular reforms. The latter became known at the convention not as anti-renters but "anti-lawyers." The anti-lawyers' demands for simplified proceedings in plain language would give the code its Jacksonian reputation, but the votes of pro-creditor Whigs and the draftsmanship of Young America Democrats would prove equally critical.

IN A GRAND COMPROMISE BETWEEN NEW YORK'S POLITICAL FACTIONS, the 1845 legislature summoned constitutional convention to meet the next year. Barnburners hoped to rein in state spending, anti-renters expected to abolish feudal tenures, and fusionists and codifiers anticipated remaking New York's system of civil remedies. During the spring of 1846, around forty-five lawyers won election to the convention, making them the best represented profession except for the forty-seven who called themselves farmers (some of whom were also lawyers). Field ran for a delegate's seat, but his strident opposition to the invasion of Mexico kept from him the Democratic nomination in New York City.²⁷

²⁶ McCurdy, *The Anti-Rent Era*, 83–87, 162–63, 200–04.

²⁷ Field, *Third of a Century*, 2; H. M. Field, *Life of David Dudley Field*, 110–13. For occupational identifications, see William G. Bishop & William H. Attree, *Report of the Debates and Proceedings of the Convention for the Revision of the Constitution of the State of New York* (1846), 3–6.

The legal profession did not unite behind a single party, but even lawyers within the same party rarely advocated the same set of reforms. On the organization of the courts and the reform of legal practice, party lines and party discipline were non-existent, making the convention both a visionary and chaotic scramble as lawyers brought their professional practices into political conversation.

Two weeks after the delegates convened on June 1, 1846, the first reform proposed for the legal profession was its abolition, or at least its privatization. Enoch Strong, a Whig farmer from Monroe, urged the convention to “inquire into the expediency of reserving to the people their dormant right of freely choosing their counsel and attorneys in all courts of law, with the like freedom from state interference that they now enjoy in the selection of their spiritual advisers.” Strong objected to the prerogative of state judges to certify courtroom advocates through bar admissions, and he offered his resolution to break this “close and gainful monopoly.”²⁸ A publication by a fellow Whig accused Strong of betraying his party by declaring “every man a lawyer (even as he is a ‘democrat’) by right of birth.” The writer likened the sentiment to “the vulgar error respecting the non-productiveness of mercantile classes.” Just as those of only “common intelligence” raised a cry against merchants for contributing nothing to society, Strong and his associates were missing a basic fact of political economy “as ancient as the practice of law for pay,” that lawyers ultimately were the “*makers of law*” through their arguments, decisions, and legislation, and thus they acquired an expertise that deserved to be certified, distinguishing true craftsmen from fraudulent hucksters.²⁹

But Enoch Strong was no leveling democrat wearing a Whiggish disguise. Although Strong identified himself in the convention journal as a farmer, he was also, like Peters, a licensed lawyer, and in fact a former legislator. In 1843, Strong had had the delicate task of chairing a committee and reporting on a petition from his county “praying for the repeal of all laws for the collection of debts.”

²⁸ Sherman Crosswell & R. Sutton, *Debates and Proceedings of the New York State Convention for the Revision of the Constitution* (1846), 72–73.

²⁹ “The Legal Profession, Ancient and Modern,” 4 *American Whig Review* 242 (1846).

Strong rebuked his own constituents, claiming they had “perhaps, unconsciously to themselves” been deluded by the Democratic tactics of class warfare in which “the prejudices of the poor were sought to be excited against the rich.” Credit, he argued, “occupied an important position in the machinery of commerce,” and in New York, the “poor man” was just as likely to be a creditor as a debtor, and he therefore needed “to collect his honest due.” What was needed, Strong said, was enforcement and protection of the law, not its abrogation.³⁰ Strong’s position cautions us not to over-read anti-lawyers at the time as anti-*legalists* pursuing a radical politics towards the rights of property and the distribution of wealth. Strong’s anti-lawyer proposals arose from a retired lawyer-farmer seeking to make his former profession more accessible to those who did not inherit connections from their fathers or could not afford long training in the technicalities of assumpsit, trover, and the creditor’s bill.³¹

Strong withdrew his convention motion the day after he introduced it, to the disgust of his supporters. One of them, a Whig writing in the *Daily Tribune* on behalf of “the millions” interested “in the removal of this odious taxing monopoly,” argued that the convention had given up its best chance to simplify legal practice by keeping its reform in the hands of “practicing lawyers.”³² Later in the convention, Strong tried again, proposing a clause that entitled “any citizen . . . of good moral character” to practice law in the state. Barnburner merchant Campbell White sarcastically asked if advocates could at least be required to read and write.³³ Strong countered with a less radical amendment, admitting to practice “any male citizen of the age of 21 years, of good moral character, and who possesses the requisite qualifications of learning and ability.” That clause passed, but Strong

³⁰ *Assembly Journal* (New York 1843), 450–52.

³¹ Crosswell & Sutton, *Proceedings of the Convention*, 575–77. A careful quantitative study of “anti-lawyer sentiment” in Massachusetts by Gerard Gawalt makes much the same point. Lawyers commanded majorities within legislative bodies and much of the commercial business of chartering, contracting, and collecting of payments could only be accomplished with the assistance of a licensed counselor. A well-organized bar association restricted licensing to the sons and associates of current members only, provoking the ire of anti-monopoly Jacksonians. In 1835, Massachusetts’s Revised Statutes finally destroyed the power of the bar association to recommend admissions and instead made admissions automatic upon a course of study in any law office in the state or examination by any judge. With that single reform to admissions, Gawalt notes, anti-lawyering swiftly faded. Gerard W. Gawalt, “Sources of Anti-Lawyer Sentiment in Massachusetts, 1740–1840,” 14 *Journal of American Legal History* 283 (1970), 283–307.

³² Roger Sherman, “Allow Me to Choose My Lawyer,” *New York Daily Tribune* (Sep. 3, 1846).

³³ Crosswell & Sutton, *Proceedings of the Convention*, 575–77.

clumsily appended it to the article specifying the powers of the judiciary, implicitly leaving it to judges to determine who was “of good moral character” and what “requisite qualifications of learning” would be.³⁴

Although Strong’s anti-lawyer provision failed to open access to the profession through constitutional mandate, anti-lawyers would have other chances to achieve similar aims. Throughout the summer, agreement among lawyers on a package of reforms remained elusive. To the end of the convention, lawyers engaged in widespread pamphleteering; but no two law reform tracts agreed in their essentials. Hiram Hastings, a Barnburner lawyer from New York City, argued for a total reorganization of the courts, complete with a salaried, elective judiciary as the best means of improving civil practice. The elderly Jacksonian Michael Hoffman urged that courts had to be constituted so that judges would travel among the people and sit with juries, but Hoffman refrained from calling for an elective judiciary. Field, meanwhile, continued to advocate the fusing of common law and equity while counseling against an elective judiciary and ignoring the question of codification.³⁵

The variety of proposals continued well on into August, even after the judiciary committee reported its proposed article. Of the thirteen delegates on the judiciary committee, three filed minority reports, while two others, not wishing to embarrass the committee further, filed no report but nevertheless voiced their dissent against multiple provisions in the majority bill. The majority report abolished the court of chancery but provided no further details as to whether equitable proceedings and jurisdiction would be retained by the common law courts. Charles O’Conor’s minority report, following advice from Hoffman, provided that “a code of procedure in civil suits shall be enacted within two years, subject to alteration by law.” The majority report remained undecided about judicial

³⁴ N.Y. Constitution of 1846, art. 4, § 7.

³⁵ Hiram P. Hastings, *An Essay on Constitutional Reform* (1846); Michael Hoffman, “Letter on Reforms Necessary in the Body of Law, in the Written Pleadings, and in the Practice of the Courts” (Mar. 21, 1846), in Thomas Prentice Kettle, ed., *Constitutional Reform in a Series of Articles Contributed to the Democratic Review* (1846), 63; David Dudley Field, *Re-Organization of the Judiciary: Five Articles Originally Published in the Evening Post on That Subject* (1846).

elections, offering two alternative texts for the convention to choose between. One minority report pressed for an elective judiciary, another disavowed it.³⁶

In the final month of the convention, short-term calculations determined the shape that law reform and codification would take, though the delegates could hardly have suspected how their maneuvers for the sake of partisan expediency would later be interpreted as legal principle. Those in favor of codification feared that the judiciary committee, staffed mostly by older common law lawyers, would prove resistant. They accordingly maneuvered a codification resolution to a select committee headed by Campbell White, a pro-codification merchant from New York City. A separate resolution, concerning an open-ended “reform of practice and pleadings” was shunted off to the judiciary committee, and only O’Conor’s minority report suggested reforming through a code.³⁷

By the time reformers moved for a constitutional entrenchment of procedural reform, it was mid-August and many delegates had already returned to their farms, businesses, and law practices. Forming an alliance across the political spectrum, the remaining delegates worked out a judiciary article that provided for both the practice commission and a separate commission to inquire into codification (each set at three members).³⁸ An elective judiciary was the more famous reform to emerge from these debates, but many saw the reform of pleading and practice as closely related. In his judiciary committee report proposing judicial elections, the Hunker Charles Ruggles had surmised that popularly elected judges who lacked legal training would help keep lawyers from falling “into the track of technical rules.”³⁹ Hoffman agreed that fusion of law and equity would force judges to

³⁶ Croswell & Sutton, *Proceedings of the Convention*, 369–84. For the list of judiciary committee members, see *Documents of the Convention of the State of New York* (Carroll & Cook 1846), 1:70.

³⁷ Bishop & Attree, *Debates and Proceedings of the Convention*, 109–11.

³⁸ Croswell & Sutton, *Proceedings of the Convention*, 642; Bishop & Attree, *Debates and Proceedings of the Convention*, 838–40. On an amendment linking procedural reform to codification, Whigs voted 12–21 against while Democrats split 23–28 (Hunkers overwhelmingly voted against, while Barnburners narrowly supported the provision).

³⁹ Croswell & Sutton, *Proceedings of the Convention*, 371–72. Measuring the votes by occupation and geography reveals much more about the politics of practice reform. Only a third of the lawyers and farmers still present at the convention voted in favor of Nicoll’s specific reforms, while three-fourths of the merchants did so. Adding a geographic dimension makes the divide even starker: 100% of both New York City merchants and lawyers (of any party) supported both amendments, while lawyers opposed to both provisions came from outlying border counties to the west and north of the state, counties less affected by the booming business of the Erie Canal. That is, those most involved in extending

simplify equitable proceedings so that they could be understood by lay jurors in the course of a few hours.⁴⁰

It was the Whigs who united these few Democrats with creditor merchants and anti-lawyers under a theory of “independence” in the judiciary. From its inception, the Whig Party had been a stalwart defender of an independent judiciary, especially, as their name implied, against the overreaching of a central executive. By the 1840s, some Whigs extended their arguments to defend the independence of the judiciary from partisan politics. One writer argued that the independence of the judiciary was actually more important for partisan America than it was for monarchical England, “to guard the property, the interests, and even the life of a citizen, not against the arbitrary will of a single despot, but against the violence and recklessness of a more formidable enemy, an excited political party.” For these Whigs, the chief danger to the rule of law was the direct link between a majority faction that both made the laws and appointed the judges who would apply them.⁴¹

The Whigs’ aversion to partisan politics might seem to contradict their support of an elective judiciary. But in a close study of the debates over judicial elections at the convention, Jed Shugerman demonstrates that Whigs believed partisanship had strong influence in gubernatorial and legislative appointments yet was virtually absent in local elections. An independent judiciary therefore had to be independent of, above all, patronage appointments in Albany.⁴² The other reforms of the judiciary article followed a similar logic. As the judiciary became independent of the other branches, so Whigs reasoned the bar ought to be independent of the judiciary to prevent patronage appointments. Making

and collecting on credit were those most in favor of fusion and ending the rule of common law writs. Party affiliation derived from Philip L. Merkel, “Party and Constitution Making: An Examination of Selected Role Calls from the New York Constitutional Convention of 1846,” (May 2, 1983) (unpublished graduate seminar paper, University of Virginia; on file with author), app. 1; with corrections from the *New York Herald*, April 18, 1846.

⁴⁰ Bishop & Attree, *Debates and Proceedings of the Convention*, 677–82.

⁴¹ “The Independence of the Judiciary,” 419–20.

⁴² Jed Handelsman Shugerman, “Economic Crisis and the Rise of Judicial Elections and Judicial Review,” 123 *Harvard Law Review* 1061 (2010), 1088–92. Shugerman further argues that some Whigs compromised with Democrats on judicial elections in order to save a clause preserving the right to jury trial. Others pragmatically reasoned that Democrats were likely to regain their statewide majority soon, and election by judicial district would at least allow Whigs to retain certain judicial offices.

a renewed anti-lawyer effort, Enoch Strong favored a provision that barred judges from exercising “any power of appointment to public office.” Democrats like O’Conor and Henry Nicoll pointed out the futility of the clause, noting that attorney admissions and remedial uses of receivers and referees were not considered “appointments to public office” in any conventional sense. Strong’s amendment was adopted anyway.⁴³ And even if the bar could not be made completely independent of the judiciary, some Whigs argued that the simplification of practice could at least make the judiciary independent of the bar by permitting access to court remedies without the payment of fees and costs to lawyer-mediators.⁴⁴

Institutional independence also informed the choice for law reform by commission. The use of legislative commissions might have seemed natural given the precedent of the Revised Statutes commission, but convention Democrats offered numerous alternatives. Lorenzo Shepard, a lawyer from New York County, proposed the “establishment of practice courts . . . for the adjudication of all questions of practice, in the first instance, that may arise.” O’Conor suggested empowering the state’s apex court to draft rules of practice. Writing for the majority of the judiciary committee, Ruggles favored doing nothing and letting the evolution of case law “gradually by the action and practice of the court” reform and unify the disparate systems of law and equity. The anti-rent lawyer Ira Harris proposed that a single chief justice could regulate procedure. All these choices gave effective control over the practice of law to the judiciary. By August, Democratic delegates had come around to reforming legal practice by “cautious and gradual legislation” instead of by court rules. Because the Democrats were intent on limiting legislative sessions to ninety days, one argued, “this work if done at all should be done by a commission” which could continue its efforts beyond the short sessions.⁴⁵

⁴³ Bishop & Attree, *Debates and Proceedings of the Convention*, 575–77. Further stretching the incoherence of the prohibition of judicial appointments, the clause was attached to Strong’s other amendment that implicitly assigned attorney admissions to the judiciary. See N.Y. Constitution of 1846, art. 4, § 7.

⁴⁴ See, for instance, Roger Sherman, “Allow Me to Choose My Lawyer,” *New York Daily Tribune*, September 3, 1846.

⁴⁵ See Croswell & Sutton, *Proceedings of the Convention*, 74, 372–74, 643; Bishop & Attree, *Debates and Proceedings of the Convention*, 785 (Tilden and Crooker).

New York's Constitution of 1846 thus marked an unusual compromise between Whigs and Barnburner Democrats, formerly two poles of the state's political system. Out of a concern for state credit, Whigs cooperated with Barnburners to pass restrictions on state spending, and the same coalition produced the compromises of the judiciary article, including the elective judiciary; the abolition of chancery; and the establishment of separate commissions to codify the law and to reform legal practice. Whig contributions to these measures and the Whig philosophy that underlay them were swiftly effaced in the partisan press after the convention. Newspapers interpreted the reforms to be mainly the work of Barnburners like Loomis and Hoffman, who had succeeded in transforming their "People's Resolution" from the 1845 legislature into a "People's Constitution."⁴⁶ That autumn, New Yorkers voted two-to-one in favor of the new constitution.⁴⁷

DESPITE HIS OWN MISGIVINGS ABOUT AN ELECTED JUDICIARY, Field was pleased with the new constitution, especially the mandate for procedural reform. Early in 1847, he dashed off a pamphlet titled "What Shall Be Done with the Practice of the Courts? Shall It Be Wholly Reformed?" The answer, of course, was yes. "Great changes in legal proceedings are now inevitable," he declared, "and . . . in making them it is as easy to build anew from the foundation, as to add to and repair what is old." Field's plea to his fellow members of the bar to embrace change slipped into vaguely threatening language: "We must either take part in the changes, or set ourselves in opposition, and then, as I think, be overwhelmed by them." Field concluded his tract by reiterating his basic reform of fusion: "nothing less than a uniform course of proceeding, in all cases, legal and equitable."⁴⁸

Turning from the bar to the legislature, Field drafted a memorial urging precise instructions. "Declare," advised Field, "that it shall be their duty to provide for the abolition of the present forms

⁴⁶ See Shugerman, "Economic Crisis and the Rise of Judicial Elections," 1086; Peter J. Galie, *Ordered Liberty: A Constitutional History of New York* (Fordham 1996), 110; *Evening Post*, April 25, 1849.

⁴⁷ Lincoln, *The Constitutional History of New York*, 2:213.

⁴⁸ David Dudley Field, *What Shall Be Done with the Practice of the Courts? Shall It Be Wholly Reformed?* (1847), 6-7, 37.

of action and pleadings in cases at common law, for a uniform course of proceeding in all cases, whether of legal or equitable cognizance, and for the abandonment of every form of proceeding not necessary to ascertain or preserve the rights of the parties.” Such a mandate had failed on the convention floor but was now offered up for normal legislation. Gracing Field’s lobbying effort were the signatures of fifty prominent New York lawyers—including those of former vice chancellors, congressional representatives, and leading trial attorneys.⁴⁹

Because the constitution required the legislature to establish both a commission to reform legal practice and a commission to inquire into codifying the entire common law, the legislature needed to fill six total seats on two commissions. Although one senator “did not wish to make this a party question,” the parties appear to have swiftly reached an agreement that a Whig majority would sit on the codification commission and a Democratic majority on the practice commission. The Democrats split their votes on the practice commission between their two leading factions, nominating the Barnburner Arphaxad Loomis and the Hunker Nicholas Hill, a member of the elite appellate bar in Albany. A Whig newspaper complained that the commission “has been drawn into the party vortex.” Instead of talent or skill being the leading qualification, “they were selected on party grounds and as party men.” But the Whigs too held a caucus, where they formally nominated the anti-lawyering farmer Theodore C. Peters to the practice commission.⁵⁰

The legislative sessions that would determine the fate of codification were dominated by Whigs. Whigs had a substantial majority in the 1847 assembly but were outnumbered in the senate. When the Democracy disintegrated with the departure of Free Soilers in 1848, Whigs gained large majorities in both chambers through the 1848 and 1849 sessions.⁵¹ With Whig support, the senate

⁴⁹ “Memorial of Members of the Bar in the City of New York Relative to Legal Reform,” in *Documents of the Assembly of the State of New York*, 70th Sess., No. 48 (1847), 2:1.

⁵⁰ See, for instance, the statements of Senator Spencer in “Legislative Acts and Proceedings,” *Albany Evening Journal*, Mar. 5, 1847. *Commercial Advertiser* (New York, N.Y.), Feb. 8, 1847. See notes 1-3 above and accompanying text.

⁵¹ The Senate and Assembly partisan compositions by years were: 1847 Senate—21 Democrats to 11 Whigs; 1847 Assembly—54 Democrats to 74 Whigs; 1848 Senate—8 Democrats to 24 Whigs; 1848 Assembly—32 Democrats to 96 Whigs; 1849 Senate—15 Democrats to 17 Whigs; 1849 Assembly—21 Democrats to 107 Whigs. Party affiliation derived

voted to adopt Field's memorial as the mandate to the practice commission. Democrats—and lawyers—split their votes evenly on the matter. So while the constitution vaguely required the revision and simplification of forms of proceeding, the legislature specified the abolition of "the present forms of action" and the fusion of law and equity.⁵²

On March 5, Democrats secured the appointment of Hill and Loomis as planned by their caucus. Several Whig senators thought better of nominating Peters, however. William van Schoonhoven, a Whig lawyer, pressed for Whigs to hold the course, arguing that Peters had the best combination of professional experience: he had practiced law but was not "attached to the complicated system of practice now existing." Abraham Gridley, the lone Whig from the Seventh District, retorted that Peters's one-time association with the law made him a poor choice. A novice "layman who knew nothing of the law" was preferable to a dilettante "quack lawyer." Richard Williams, a Democrat, inserted himself into the Whig debate to express his admiration of Peters and to note that what went against the interests of professional lawyers might well lie within the interests of the "People." If Peters was unacceptable as a layman, however, Williams suggested the senate consider David Dudley Field, a lawyer who Williams believed would make the same reforms as Peters. As the Democrats had already filled their seats on the commission, no one took the suggestion seriously at the time. Instead, senate Whigs met behind closed doors after the debate and agreed to replace Peters with the law professor David Graham the next day.⁵³

The senate's decision provoked a fierce anti-lawyer debate in the assembly. Herman Blodgett, the Whig representative of Peters's Genesee County, railed against the "mummeries and complications" of legal practice and asserted that Peters' only flaw was "that he was not acceptable to

from *Albany Evening Journal*, December 31, 1846; "Election Returns," *Commercial Advertiser* (New York, N.Y.), November 3, 1847; "Election Returns," *New York Evening Post*, November 3, 1847; "The Whig Victory!" *Albany Evening Journal*, November 4, 1847; *Cabinet* (Schenectady, N.Y.), November 28, 1848; *New York Weekly Herald*, October 28, 1848.

⁵² See *Journal of the Senate of the State of New York* (1847), 239-42. A move to strike the instructions was defeated 7-13, with 6 Democrats and 1 Whig supporting the motion and 6 Democrats and 7 Whigs opposing it; 6 lawyers supported the motion and 5 resisted it.

⁵³ *Albany Evening Journal*, March 10, 1847; *Albany Argus*, March 11, 1847; *Albany Evening Journal*, March 11, 1847.

that *professional* [senate] judiciary committee," even though Peters had provided "more substantial benefit to the producing classes than all the speeches of" the Whig lawyers. Blodgett produced letters of recommendation from the bench and bar of Genesee, one judge suggesting that Peters's ability to file a minority report would keep a conservative reform commission honest.⁵⁴

Blodgett was countered by the other Whig from Genesee, Alonzo Upham. Against his colleagues' charges that lawyers sought to control reform for the benefit of their own class, Upham appealed to Whig Party ideology that presumed essentially harmonious class relations in republican society. Law reformers—both from the legal profession and lay society—"wage war against no class of men as such," nor could they "be fooled or blinded by the senseless cry of lawyer or anti lawyer." Upham produced his own correspondence from citizens of Genesee County, "not one of whom is a lawyer." One remonstrance stated simply, "Had the choice of said Commissioner been up to us, we should not, from any knowledge we have of the qualifications for so important a trust, have selected Mr. Peters." Peters, Upham concluded, "has not the talent necessary for the station," and on that ground alone had to be rejected. Professional identity was otherwise irrelevant. "I am a mechanic, and am neither proud nor ashamed of it. I am for sound, wholesome, legal reform," Upham declared. "I am opposed to all efforts to set up one class of men against another."⁵⁵

Blodgett denied the charge that he was stooping to Democratic tactics of class warfare. Rather, "the violent opposition that this modest proposition receives from certain legal gentlemen, appears to me more like a war coming from them upon the class to which I belong, than anything else." He concluded his rebuttal by predicting that with Graham and Hill, the commission would have "a majority of Old Hunkers in law" and "we are to have no reform whatever." Nevertheless, when debate

⁵⁴ "Legislative Acts and Proceedings," *Albany Evening Journal*, March 25, 1847. "Speech of Mr. Blodgett," *Albany Evening Journal*, April 3, 1847.

⁵⁵ "Speech of Mr. Upham," *Albany Evening Journal*, April 4, 1847.

concluded, the Whigs voted 34-12 to concur with the senate on appointing the undisputed expert Graham to the commission.⁵⁶

Loomis, Hill, and Graham accepted their appointments and met over the summer to commence their work. In the midst of the anti-lawyer debate in the senate, Graham had written to the old Jacksonian Senator Samuel Young, promising that if appointed to the commission, he would give his full effort to simplifying and reforming practice.⁵⁷ Representative Blodgett doubted the sincerity of those “who never was heard to lisp a word in favor of reform until their names have been mentioned in connection with this commission,” but under Field’s specific instructions, Graham abandoned his popular treatise to obsolescence and joined Loomis in drafting a reform statute.⁵⁸ In September the legislature convened an extra session and requested an update from the commissioners. After reading the others’ drafts, Nicolas Hill concluded that the fusion of law and equity and the abolition of the forms of action would be undesirable if not impossible. Instead of filing a minority report, Hill resigned his commission, refusing to participate in “so purely experimental” a project. Loomis later recorded his impression that “a high judicial source” had counseled Hill to keep his name unassociated with whatever reforms came out of the commission.⁵⁹

Hill’s resignation pressured Loomis and Graham to defend the legitimacy of their activities. In their report, the two remaining commissioners expressed their regret that they could not come to an agreement with Hill; but they remained adamant that if their proposed procedural system “should incur the reproach of being radical, it should possess the redeeming merit of being neither superficial nor inadequate.” In making their defense, Loomis and Graham turned Hill’s accusation into a

⁵⁶ “Speech of Mr. Blodgett,” *Albany Evening Journal*, Apr. 3, 1847; *Assembly Journal* (New York 1847), 628-30.

⁵⁷ See statements of Senator Young, *Albany Evening Journal*, March 10, 1847.

⁵⁸ “Speech of Mr. Blodgett,” *Albany Evening Journal*, April 3, 1847; Arphaxad Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings* (1879), 15-16. Loomis’s reprinted diary shows that by August he had prepared a working bill with 80 sections, while Graham had prepared an additional 30 articles.

⁵⁹ See “Report of the Commissioners on Practice and Pleadings,” in *Documents of the Assembly of the State of New York*, 70th Sess., No. 202 (1847), 7:3. N. Hill, “Letter to Albert Lester, President of the Senate, Sep. 20, 1847,” in *Senate Journal* (New York 1847), 679. Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings*, 15.

compliment. Of course their system was “experimental” – all sciences were, and once again, craft rhetoric pervaded the arguments of law reformers. Surely, argued the report, legal practice could not be “the only exception to the progressive power of the human mind in the improvement of every art and science upon which its energies are employed.”⁶⁰

Although science talk as the basis of reform was common, what ultimately proved persuasive was the mixture of science with craft in a theory that made legal practice and procedure uniquely amenable to political reform. Conceiving of “procedure” as a distinct field, the commissioners reasoned that it possessed an essential difference from the rest of a common law system composed of substantive rules and principles. “The system of procedure by which law is administered, differs from the law itself in this,” the commissioners explained: “the latter is a body of elementary rules founded in the immutable principles of justice, drawing their origin from the obligations which divine wisdom has imposed . . . ; while the former consists, in its very nature, but of a body of prescribed rules, having no source but the will of those by whom they are laid down.” Substantive law was universal, natural, grounded in divine justice, and therefore politically immutable. But God apparently cared nothing of the “mere prescribed and arbitrary regulation” of the courts which adjudicated the substantive law, the “the mere machinery by which law is to be administered.”⁶¹ On this theory, substantive law functioned as the natural materials upon which artisans labored. Carpenters and smiths could not change the fundamental nature of wood or metal, nor could mere legislation redefine the rights of property or contract. Machinery, however, could be more or less improved to skillfully manipulate natural materials, even as nature itself remained unchanged.

The commissioners’ report marked a striking departure in common law thought. The division of law into substance and procedure was not wholly new, but it was largely foreign to common law jurisprudence. Civilian systems made such a distinction, and the French produced a *code de procédure*

⁶⁰ “Report of the Commissioners,” 4-5.

⁶¹ “Report of the Commissioners,” 4.

civile two years after their civil code. The problem was that the common law writ system made no such distinction, and it was rarely clear where the “procedural” aspects of a writ ended and a substantive law of rights began. William Blackstone ran headlong into the difficulty in his attempt to re-describe common law practice using the systematic structure of civil law principles. Since Roman times the civil law had been divided into persons, things, and actions. Blackstone had persons and things, but in place of actions (or procedures) his third book was titled “wrongs” and included what would today be known as the substantive law of contract, torts, and personal property. The “excellence of our English laws,” he explained, was that they “adapt their redress exactly to the circumstances of the injury, and do not furnish one and the same action for different wrongs, which are impossible to be brought within one and the same description.”⁶² By abolishing the forms of action, fusing law and equity, and crafting a code of “procedure,” New York law reformers aimed to fundamentally change the definition of law and how it operated in American society. From statutes and precedents the commissioners expected a substantive law of rights and rules would emerge, while a neutral, transubstantive procedure would vindicate those rights with remedies drawn from former common law and equity practice.⁶³

The commissioners’ “mere machinery” report satisfied the legislature and received acclaim from a Whig convention in Monroe County—home to the anti-lawyer supporters of Enoch Strong.⁶⁴ When a senator requested Loomis’s advice on Hill’s replacement, Loomis recommended Field, his fellow Barnburner Democrat. Field’s nomination thus did nothing to disturb the party balance of the

⁶² 3 *Blackstone’s Commentaries* 266; see Lobban, *The Common Law and English Jurisprudence*, 31–46.

⁶³ The nineteenth-century English legal historian Sir Henry Maine made a similar point in his famous aphorism: “So great is the ascendancy of the Law of Actions in the infancy of Courts of Justice, that substantive law has at first the look of being gradually secreted in the interstices of procedure.” Henry Sumner Maine, *On Early Law and Custom* (1890), 389. On other early American efforts to distinguish procedure from substantive categories, see William E. Nelson, *Americanization of the Common Law: The Impact of Legal Change on Massachusetts Society, 1760–1830* (Georgia 1994 [1975]), 69–88; Langbein et al., *History of the Common Law: The Development of Anglo-American Legal Institutions* (Aspen 2009), 148, 248–56; Daniel J. Hulsebosch, “Writs to Rights: ‘Navigability’ and the Transformation of the Common Law in the Nineteenth Century,” 23 *Cardozo Law Review* 1049 (2002).

⁶⁴ “The Right Spirit,” *Albany Evening Journal*, Oct. 6, 1847.

commission, and Field moreover solved the Whigs' dilemma that had arisen over Peters's nomination. Field was well regarded as an expert trial attorney and "one of the best lawyers in the State," according to one Whig Senator. Field was also popular among the reformist anti-lawyers, who had already signaled their willingness to consider Field if they could not seat a layman on the commission. Field's nomination received unanimous assent in both houses of the legislature.⁶⁵

WHEN FIELD MET WITH THE COMMISSIONERS EARLY IN 1848, he came prepared with a draft code that the three lawyers then read through, amending as they went. Even in his later efforts to downplay Field's role, Loomis had to admit that "more of Mr. Field's manuscripts than those of either of the other Commissioners were used as the basis of the action of the board from day to day." Field would propose a chapter, and each commissioner would then recommend amendments and vote on each section, the votes recorded informally in Loomis's diary. By March the commission had a draft of 391 sections ready for the legislature. The code did not cover the entirety of civil proceedings, and the commissioners emphasized that they were making "but a report in part." It nevertheless included the major reforms dictating the fusion of legal and equitable procedures, simplified common law pleading, and speedier creditor remedies. Finding themselves near the end of the session with a statute the constitution arguably required them to adopt, legislators enacted the code without significant amendment in less than two weeks, the senate voting 23-3, the assembly, 74-9. Although some objected to "this hurried mode of disposing of this important subject," most concluded that taking the time fully to read and amend the code might prevent its passage and thus violate the constitution.⁶⁶

⁶⁵ Remarks of Senator Folsom, "Legislative Acts and Proceedings," *Albany Evening Journal*, Feb. 12, 1847. *Assembly Journal* (New York 1847), 1551-52; *Senate Journal* (New York 1847), 713-14.

⁶⁶ Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings*, 17-22. *First Report of the Commission on Practice and Pleadings* (New York 1848), iv. *Senate Journal* (New York 1848), 457; *Assembly Journal* (New York 1848), 1019. See the remarks of Assemblymen Walsh, Myers, and Coe, "Legislative Acts and Proceedings," *Albany Evening Journal*, March 31, 1848.

The terse, systematically organized sections of the code reworked nearly every touchstone of New York practice. The code “abolished” common law pleading and required all pleas to be factually accurate, verified by oath, and expressed “in such a manner as to enable a person of common understanding to know what is intended.” It made jury trial available in all cases, subject to the choice of the litigants. And it required all testimony to be taken orally in court, even, in most cases, the testimony of the parties themselves. With regard to fees, the code flatly declared that “all existing rules . . . restricting or controlling the right of a party to agree with an attorney, solicitor, or counsel, for his compensation, are repealed,” ushering the legal profession into the world of free labor.⁶⁷

The commissioners made especially sure to demonstrate how these reforms served commercial credit. Fusion eliminated the possibility of double-filing a suit. “Every bill that is filed in aid or defense of a suit at law, and every creditor’s bill is a witness against our legal establishment,” a note explained. Instead of summoning debtors to respond with fictitious pleadings in court, the code permitted creditors to file process with court clerks. Debtors had to have a factually based defense verified on oath, or clerks would automatically issue default judgments. The code thus made the rhythms of New York’s court terms irrelevant. Under prior practice, a debtor did not have to answer a complaint until the court was in session, and fictitious defenses were allowed to ensure a plaintiff carried his burden of proof. If time was insufficient, the trial might be held over to a subsequent session, and then the process began again in chancery with a creditor’s bill to actually collect judgment.⁶⁸ Where collections under prior practice could take from six months to two years—sufficient time for a bumper harvest to allow renegotiation of a debt—the code aimed to allow collection in twenty days. The rhythms of agriculture were traded for the rhythms of merchant finance. As one country lawyer noted, “the cities, and particularly that of New-York, appear to suffer

⁶⁷ 1848 N.Y. Laws 521, 544.

⁶⁸ *First Report* (New York 1848), 146. On the use of fictitious defenses to maintain the burden of proof, see the discussion of Stephen’s *Treatise* in Chapter 1.

much less from the incongruities of the code, than the country.” The commissioners, however, assured their readers that the code “cannot injure the substantial rights of any party. No rule of law, by which rights and wrongs are measured, will be touched.”⁶⁹

When the code took effect in the summer of 1848, political opinion sharply divided. Some thought the commissioners’ “industry and zeal worthy of the highest commendation”; others reported the code a “great dissatisfaction to the legal profession and to the public generally.” The law on the books certainly had an effect on the law in action. New law blanks and form books shrank simple pleadings for the recovery of a debt from fourteen pages to a couple of paragraphs or even a few lines. Several judges reported similar savings to cost and delay in equity cases. One judge wrote to Field, “Under the old mode, several days would have been spent in the Examiner’s office, taking testimony in writing, at an expense equal to half the costs of the suit; and the hearing would have occupied quite as long as the trial did before me, which was less than a day.”⁷⁰

Nevertheless, the political coalition that had supported the commission began to express misgivings. While the constitution had at first appeared to be the work of a radical Barnburner plurality, the legislative sessions of 1847 and 1848 revealed how fully Whigs were in control, cooperating with Barnburners and advancing the policies of anti-lawyers. At the convention, Whigs had followed a principle of independent institutions in government—the judiciary would be independent of the other branches for its appointments, the bar would be independent of the judiciary

⁶⁹ *Albany Evening Journal*, March 27, 1849; *First Report* (New York 1848), 146. No single section of the code announced its preference for creditors’ rights; rather, the acceleration of creditors’ remedies resulted from the combination of several sections. In the original enacted code, § 107 required a defendant to answer the complaint within twenty days, regardless of whether the court was in session (see § 622 in the final draft); § 202 provided for default judgment as a matter of course, issued by a clerk without a judicial order if no answer was received within the twenty days (final draft § 755); the requirement that answers state true facts verified by a defendant’s oath were intended to prevent sham pleadings from requiring the delay of trial for uncontestable obligation (§§ 128–133 in the 1848 Code, §§ 645–652 in the 1850 draft; see also Chapter 5 on the verification requirement); finally, the code abolished a traditional thirty-day waiting period between issue of judgment and commencement of execution (see *First Report* (New York 1848), 197).

⁷⁰ “The Code of Procedure,” *Albany Evening Journal*, January 8, 1850; “The New Code of Practice,” *New York Weekly Herald*, February 3, 1849. Compare, for instance, the form pleading in Alexander M. Burrill, *Treatise on the Practice of the Supreme Court of the State of New York* (1846), 2:268–72; with Henry Whittaker, *Practice and Pleading Under the Code, Original and Amended, With Appendix of Forms* (2d. ed., 1854), 772. Letter of Lewis Sandford to David Dudley Field, in David Dudley Field, *The Completion of the Code* (1850), 6–7.

for its admissions, and law reform would be carried out by independent commission. But outside the convention, the elective judiciary, a more open bar, and law reform by legislative commission provoked the complaint that Whigs had debased all legal institutions and subjected them to partisan politics. "I was surprised," wrote a stunned New York City lawyer named Joshua Van Cott, "I blushed for Whiggism; I blushed for the legal profession; that no voice of Whig or of Lawyer was raised in denunciation of this new and foul political heresy." All the pretentious offense at the political patronage of "Hunker" Democrats was hypocritical, Van Cott argued, for the only thing that really irked Whigs and Barnburners about patronage was that they did not control it. Handing legal institutions over to partisan politics would now grant these "the NEW SHUFFLEITES . . . a new deal of the cards in the game of politics."⁷¹

Others wrote that opening the judiciary to nonprofessionals and setting the standard of pleading "such . . . as to enable a person of common understanding to know what is intended" would destroy the craft of the law. "With such a bench as we're likely soon to have," wryly commented the lawyer George Templeton Strong in his diary, "this reduction of legal practice to a Hottentot standard of simplicity and dispatch is indispensable." The Roman Catholic intellectual Orestes Brownson pursued a similar line: "The radical movement of the country exerts all its force to destroy the independence of the courts, and to make them, like every thing else, mere agencies for executing whatever may be the popular will, caprice, or prejudice for the moment." Resorting to an artisan analogy, Brownson goaded Whigs to take "law reform" further: "Every man should be free to make hats or coats without ever having served an apprenticeship, or learned the mysteries of the craft; and if he cannot do it, then you have no business to have hats or coats."⁷²

⁷¹ Joshua Marsden Van Cott, *Strictures on the Judiciary System of the Proposed Constitution* (1848), 7-19.

⁷² *Diary of George Templeton Strong*, ed. Allan Nevins, Sept. 28, 1848 (Macmillan 1952), 1:301. Orestes Brownson, "Cooper's Ways of the Hour," 5 *Brownson's Quarterly Review* 273 (1851), 285.

In his last novel, *The Ways of the Hour*, the ambivalent Jacksonian James Fenimore Cooper likewise argued that the Whigs had left no check on the degrading influences of popular sovereignty. The people who ruled through the legislature were now to rule through the law courts too, “making the law as well as interpreting it.” Cooper’s lawyer-protagonist Thomas Dunscomb was “emphatically” a common law lawyer who bragged he had never married because “I fell in love, early in life, with a certain my lord Coke, and have remained true to my first attachment.” Dunscomb lamented of the new constitution that “there is no compromise about it; . . . the conquerors took all” – extremist democrats had destabilized law and order with their “constitutions, codes, and elective judges.” Although Cooper griped about the code of procedure in nearly every chapter, his solution accorded remarkably with the views of the code commissioners:

Who cares for the bar? Legislators alone can change this system, and men very different from those who are now sent must go to the legislature, before one is found, honest enough, or bold enough, to get up and tell the people they are not all fit to be trusted. No, no; this is not the way of the hour.

Lawyers needed legislation to improve their practice, but proper legislation required convincing the people’s representatives that they were too inexperienced to make good law and had better defer to master lawyers. The repair of the common law would have to work through partisan politics while simultaneously transcending it.⁷³

Among the other subset of the Whig coalition, anti-lawyers were finding that the code failed their expectations for unmediated access to legal remedies. The code’s 400 regulations with a promise of more to come was not what many anti-lawyers were expecting from the “simplification” of practice. One anti-lawyer, writing under the name Anti Humbug, sarcastically noted that the code had “‘simplified’ with a vengeance.” Anti Humbug objected particularly to the code’s declaration that it applied not only to the regular civil courts but to justices of the peace as well. Justices’ courts typically

⁷³ James Fenimore Cooper, *The Ways of the Hour: A Tale* (1850), 84. On Cooper’s ambivalent Jacksonianism, see Meyers, *Jacksonian Persuasion*, 57–100; Charles Hansford Adams, *The Guardian of the Law: Authority and Identity in James Fenimore Cooper* (Penn. State 1990), 135–48.

resolved small, local disputes through informal processes and more than a little neighborly influence. By bringing them under the rules for formal written pleadings, trials, and motions practice, Anti Humbug found practice in the justices' courts "delayed by a thousand new embarrassments never heard of before."⁷⁴ Anti-lawyer editorials and calls for extending codification waned after 1848.

Whigs thus faced increasing criticism that they had out-democratized the Democrats and plunged the nation's leading legal system into amateurism and disorder. Although Whigs increased their majority in the 1849 session, only 16 of 107 Whigs returned from the previous session. Several commentators attributed this turnover to the '48 Whigs' inept handling of codification.⁷⁵

THE COMMISSIONERS CONTINUED THEIR WORK through the end of 1848, drafting amendments and codifying specialized procedures in equity and prerogative writs like habeas corpus. Largely under Graham's direction, they also prepared a code of criminal procedure. A brother who lived with Field during this time recalled that Field would work on the civil procedure code two or three hours in the morning (probably meeting his fellow commissioners during this time), counsel clients and try cases the rest of the workday, then return to the code from after dinner until midnight or later. The commissioners were compensated \$2,000 a year – not a trivial sum for a state that had just passed a constitution to rein in spending, but not enough to replace the annual compensation of a Manhattan attorney.⁷⁶

⁷⁴ "To the Commissioners on Practice and Pleadings," *Albany Evening Journal*, February 3, 1849. On the general history of justices of the peace (with an emphasis on criminal jurisdiction), see Langbein, *History of the Common Law*, 229–38, 578–587, 628–634; on New York practice in justices' courts, see Sung Yup Kim, *Justices of the Peace, Lawyers, and the People: Local Courts and Contested Professionalization of Law in Late Colonial New York* (Ph.D. dissertation, Stony Brook University, 2016).

⁷⁵ See, for instance, Statements of Thomas Clark, "Practice and Pleadings," *Albany Evening Journal*, February 1, 1849. Such turnover was extraordinarily high, even by standards of nineteenth-century legislatures. Cf. Rosemarie Zagari, "The Family Factor: Congressmen, Turnover, and the Burden of Public Service in the Early American Republic," 33 *Journal of the Early Republic* 283 (2013).

⁷⁶ H. M. Field, *The Life of Field*, 50–52; 1847 New York Laws 67–68.

By February 1849 – when their commission was set to expire – the commissioners submitted their reports of “a code of procedure which should comprehend the whole law of the State concerning remedies.”⁷⁷ This time they encountered stiff political resistance. When one representative moved to extend the practice commission an additional year so the drafters could consolidate the amendments and new material into one complete volume, the Whigs on the assembly judiciary committee returned a negative report.

Among the myriad objections to the code, the committee raised two constitutional complaints. First, the committee had become uneasy with the idea of legislating by commission. They regarded it a “solemn mockery” that the previous legislature had passed the code “without even reading it.” The committee claimed no ill will towards the commissioners personally, but wondered, “Responsible as the Commissioners undoubtedly are, should we place in them a blind and implicit confidence that shall commit to their discretion the peace and property, the personal liberty and the lives of those who sent *us* here to make laws for them?”⁷⁸

Second, committee members were alarmed at how much material the commissioners included in a code of “procedure,” and they directly disputed the commissioners’ claims that procedure was merely the law’s machinery. They wrote that “provisions for rights and for the mode of pursuing remedies, insensibly run into each other,” and distinctions between substance and procedure were difficult to draw in practice. In the common law system, “the ‘practice, pleadings, forms and proceedings of courts’ are the means and include the remedies for vindicating a right and obtaining redress for a wrong.” The attempt to codify the law of remedies in a “procedure” code involved a serious effort to codify the law itself. Even the partial code of procedure was found “full of provisions

⁷⁷ *Second Report of the Commission on Practice and Pleadings* (1849) (amendments to the first report); *Third Report of the Commission on Practice and Pleadings* (1849) (extension of the civil procedure code); *Fourth Report of the Commission on Practice and Pleadings* (1849) (criminal procedure code) (on file with the Rare Books Collection, Lillian Goldman Law Library, Yale University). “Practice and Pleadings,” *Albany Evening Journal*, January 19, 1849.

⁷⁸ Report of the Committee on the Judiciary on the Bill to Continue in Office the Commissioners on Practice and Pleadings, in *Documents of the Assembly of the State of New York*, 72d Sess., No. 47 (1849), 3:15.

affecting rights,” and this showed that “the parts of a system of law are more dependent on each other, and run into and affect each other, infinitely more than any machine of human contrivance.” Procedure, at least in the common law tradition, was no mere machinery – it involved the apparatus of the law itself.⁷⁹

Indeed, although New York’s was not the world’s first code of civil procedure, its inclusion of the “law of remedies” made its scope unique. Neither Jeremy Bentham’s ideal codification system nor the French or Louisiana codes included remedies under the heading of procedure. In those systems, remedies appeared self-evidently substantive. Substantive rights were by definition the rules that demanded particular remedies, while civilian “procedure” dealt only with the technical sequence of pleadings and proofs at trial.⁸⁰ In the common law tradition, the legitimacy of court-ordered remedies had developed not out of a law of rights but by the evolution of lawyers’ procedures. While the inclusion of remedies in a procedure code thus seemed appropriate within a common law context, it was difficult to see where such a code ought to stop. Field’s final draft included seemingly substantive issues of contract formation, such as what meaning a seal had when applied to written promises.⁸¹ The assembly committee complained that the code included constitutional regulations concerning “the organization and jurisdiction of [courts of record]” as well as the law of evidence and witness proofs, which it denied ought to be included in a code of “practice and pleadings” only. They suspected the commissioners’ forthcoming code of criminal procedure would include all of the criminal law as well, “as they seem to understand practice and pleadings to include all the law upon a given subject.”⁸²

⁷⁹ Report of the Committee on the Judiciary . . . on Practice and Pleadings, 2.

⁸⁰ See *Code de Procédure Civile: Édition Originale et Seule Officielle* (1806); Jeremy Bentham, *Principles of Judicial Procedure with the Outline of a Procedure Code*, in John Bowring, ed., *Works of Jeremy Bentham* (2d. ed., 1843 [1839]), 1–189.

⁸¹ *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:740.

⁸² Report of the Committee on Judiciary . . . on Practice and Pleadings, 12–14.

In defense of the commission, James Elwood, the lone Free Soiler on the committee, filed a minority report, trotting out the anti-lawyer line that his colleagues formed “a committee composed entirely of men belonging to the legal profession” who filed a report “so flattering to themselves and their profession, and so derogatory to the intelligence and judgment of others.” Elwood claimed the revision of pleadings and practice was the most “eagerly desired” and “imperiously demanded” reform of the “People” represented in the convention, though he had no answer for why pleading and practice involved all the topics the code actually covered. Instead Elwood counseled that “the work of preparing a plan to regulate the practice of the courts of record is not the task of an hour or a day,” and the legislature would have to trust the “high legal attainments and ability” of the commissioners who had been working for two years on the project.⁸³ The *Albany Evening Journal*, the state’s leading Whig organ, sided with Elwood. It criticized the judiciary committee for believing “LAW AND PRACTICE are necessarily united.” Law, it argued, “consists of the great principles and rules which govern the morals, the conduct, and the business of the citizen in their infinite variety” while “*Practice or the course of Procedure* embraces only that system of means or contrivances . . . provided by the Legislature to enforce the law.” Procedure, that is, was mere machinery, and, continued the *Journal*, “all new machinery works with some friction and jar, when complete, but who can safely condemn what is but half done?”⁸⁴

The legislature was not so accommodating, however. One Whig noted the reports coming in totaled 406 pages of 1393 additional regulations, and he wondered if there was “time for deliberation; or is it expected that it will be passed through the House on the run, as it was the last year, without receiving even the poor compliment of a perusal?” In the assembly, another Whig asked lay supporters of the code “if there be one of them who pretends to have read this code, or having read it

⁸³ Minority Report of the Committee on Judiciary, in *Documents of the Assembly of the State of New York*, 72d. sess., No. 51 (1849), 2:7-10.

⁸⁴ “The New Code and the Legislature,” *Albany Evening Journal*, February 9, 1849.

understand it?" The same challenge resounded in the senate, where one Whig declared that, given the code's length and intricacy, "there were not 20 members who knew what they were doing, any more than they did about the language of the Koran or the hieroglyphics of the Chinese." Both representatives argued it would be irresponsible for a legislature to pass a law they did not understand, another senator concluding "it was not the province of the servants of the people to try experiments on such important matters as this was. They were bound to know and understand how laws would work before they passed them."⁸⁵

Given that the constitution required practice reform, the 1849 legislature reluctantly agreed to adopt the commissioners' short report of amendments, but the reports that would have completed the codification never came to a vote. Whig lawyers in the senate succeeded in cajoling their colleagues into extending the commission through the end of the year, allowing Field, Loomis, and Graham one more effort to amend their work and lobby for its passage.⁸⁶

Compiling and editing their reports, the commissioners finished their work on the last day of their commission, December 31, 1849. The final report included a code of 1,884 sections in addition to a statute repealing all previous legislation and overriding all prior judicial rulings on practice and procedure. Coupled with lengthy explanatory notes, the final work – now christened a "Code of Civil Procedure" – ran to over 800 pages.⁸⁷

The 1850 session went even worse for the commissioners. The Democrats had finally reconciled; Barnburners and Free Soilers returned to the fold, and the Whigs lost their majority. Whereas the bulk of the 1848 code, the constitutional mandate, and a short legislative session had all

⁸⁵ "Legislative Acts and Proceedings," *Albany Evening Journal*, January 31, 1849; "Practice and Pleadings," *Albany Evening Journal*, February 3, 1849.

⁸⁶ By the end of the session, the code commission had finally offered a report on highway regulation that was immensely popular with the Whigs. In order to extend the code commission, however, Senate Whigs insisted that the Assembly had to extend the practice commission as well. See *Senate Journal* (New York 1849), 583, 592, 622–23, 652; *Assembly Journal* (New York 1849), 1454–55; *New York Herald*, April 14, 1849.

⁸⁷ *Final Report* (New York 1850); David Dudley Field, "Special Acts Reported in Connection with the Codes of Civil and Criminal Procedure," in *Documents of the Assembly of the State of New York*, 73d Sess., No. 19 (1850), 3:28–29.

worked in favor of the first draft's enactment, this time a select committee on the code complacently reported little progress on reading through the lengthy report by the end of the session, and no vote was ever called. Faced with the choice of blindly enacting the entire code, as the 1848 legislature had done, or doing nothing, legislators decided to do nothing.⁸⁸

Even had the 1850 report made it to a vote, passage was by no means assured. David Graham filed a minority report, dissenting against Field's codification of the law of evidence. Although Graham agreed that the law of evidence more properly belonged to "remedies" than to "rights," he pointed out that the constitution and the legislative mandate gave the commissioners authority only to revise practice, not to codify the unwritten law. Most of the reported code, Graham believed, amended the Revised Statutes to some degree, but going out into the case law to define every rule of evidence "would have required at least the time originally allotted to the commission, and . . . even then, he would hardly have hoped to complete" it. Moreover, Graham, the Whigs' representative on the commission, did not believe the code went far enough to provide opportunities for arbitration without lawyers and without the formal rules of pleading and practice. Finally, he objected to the code's attempt to change the name of habeas corpus to "writ of deliverance from imprisonment." While he was not "disposed to attach much importance, either to the retention or change of name of a particular proceeding," Graham believed habeas corpus was too well known a remedy, and too important, for any interference. Critics widely repeated the three points of Graham's dissent, which also made it into Cooper's novel when one character joked "it was proposed to call the old process of '*ne exeat*' a writ of 'no go.'"⁸⁹

With the closing of the 1850 legislative session, the last chance to complete procedural codification slipped away, though the commissioners did not know it at the time. Confident that the

⁸⁸ "Report of the Committee on the Code," in *Documents of the Assembly of the State of New York*, 73d Sess., No. 149, (1850), 6:6.

⁸⁹ "Dissent of Mr. Graham from Certain Portions of the Code of Civil Procedure," in *Documents of the Assembly of the State of New York*, 73d Sess., No. 149, (1850), 2:4-6, 23; *A Brief Review of the Latest Production*, 18-20; *Alumnus, Crudities of the Codifiers*, 6-7. Cooper, *Ways of the Hour*, 183.

legislature would resume its reading in 1851, Graham and Field departed for vacations in Europe, the latter to be feted by members of the English bar interested in fusing law and equity for their own practice. *Hunt's Merchant Magazine* enthusiastically reviewed the draft code, writing that "the commercial bearings of this great reform are important." The final draft attempted to shorten creditor collections from twenty days to five, and *Hunt's* judged the provisions "well adapted to the circumstances of an enterprising and commercial State like New York." The Democratic *Weekly Herald* reported that "a number of whig journals and others are coming out in favor of the new code, and are endeavoring to make a great noise about its defeat," but it assured its readers that "all systems of legal practice are the natural growth of time and experience; and it is supreme folly to demolish them for the sake of a few inconsiderable improvements."⁹⁰ Actually, time defeated the code. The short legislative sessions that had aided the first partial draft and its amendments doomed the final, completed draft. The Field Code, a signal victory of nineteenth-century positivism, never became positive law in its home state in finished form.

THE RESULT OF PARTISAN COMPROMISE and limited political horizons, the code ended up representing neither a triumph of Jacksonian democracy nor a straightforward modernization of commercial remedies. Although the code obliged its merchant sponsors with a speedier route to debt collection, the summary proceedings of the final code were never enacted. Rather than certainty and predictability, the commercial classes received a partial code with no clear direction as to which of the Revised Statutes or uncodified practices of equity remained in force, nor what pleading "such . . . as to enable a person of common understanding to know what is intended" actually required.⁹¹

⁹⁰ See Patricia I. McMahon, "Field, Fusion, and the 1850s: How an American Law Reformer Influenced the Judicature Act of 1875," in P. G. Turner, ed., *Equity and Administration* (Cambridge 2016), 424–62; Michael Lobban, "Preparing for Fusion: Reforming the Nineteenth-Century Court of Chancery," 22 *Law & Hist. Rev.* pts. I & II, 389, 565 (2004), 584; H. M. Field, *The Life of Field*, 53–55. "The Codes of Procedure, Civil and Criminal, in the State of New York," 23 *Hunt's Merchants' Magazine & Commercial Review* 67 (1850), 67–79; "The New Code of Legal Practice," *Weekly Herald* (New York, N.Y.), April 14, 1849.

⁹¹ 1848 N.Y. Laws 521.

Perhaps the greatest irony is that the code achieved such limited aims not because legislators accepted the lawyers' argument that procedure was the benign "mere machinery" of the law but because they understood the profound scope of procedure in the common law tradition. Critical historians have contended that across the antebellum era, elite lawyers "transmute[d] programs for substantive social change into professionally controlled proposals for technical changes in procedures or forms." On that basis, Robert W. Gordon dismisses the production of the New York procedure code as "nothing that contemporaries would have called a real codification." Although reformers emerged within the legal profession, "conservative lawyers easily defeat[ed] anything genuinely innovative in the ideas of their moderately reformist brethren and agree[d] to only unexceptionable technical reform."⁹²

Yet the reformers on which Gordon concentrates were in fact adamant about procedural reform, while staid lawyers and their political allies felt they had suffered a total defeat with the promulgation of Field's code. Whether or not self-proclaimed anti-lawyers expected or desired to change the substantive law of property and obligation, they absolutely demanded the reform of property and contract remedies. And as the common law was hardly anything more than a remedial system, good common law lawyers understood what was at stake in the proposal. Respectable lawyers like Nicolas Hill distanced themselves from "radical" and "experimental" legislation, and when the assembly judiciary committee reviewed the code of procedure, it recognized that procedural reform could extend to any corner of the common law. If the Field Code does not ultimately appear to the critics to be "real codification," it should not be assumed the "antilegalist" calls for substantive reform were necessarily defeated.⁹³

⁹² Gordon, "American Codification Movement," 434-439; Lawrence M. Friedman, "Law Reform in Historical Perspective," 13 *St. Louis University Law Journal* 351 (1969).

⁹³ Gordon identifies an Anglo-American "tradition of antilegalism and law reform" running from at least the seventeenth century through the Jacksonian era. Yet Gordon's own account of this tradition describes not so much *antilegalism* as what New Yorkers in the 1840s were calling *antilawyerism*. Gordon includes in this tradition demands for "publication of legal rules in a form accessible to the ordinary person's understanding, abolition of lawyers, curtailment of judicial discretion, . . . and reform of the processes for handling defaulting debtors." Gordon then argues

Indeed, the politics of the Field Code helped to create the very concept of “civil procedure” in American law and imbue it with such remarkably “substantive” features. As Amalia Kessler notes, *Bouvier’s Law Dictionary* did not even define “civil procedure” until its 1897 edition, describing the term as “rather a modern one.” Before 1848, the term was largely restricted to French usage, and American remedial law had carried the typical designation—as it did both in Graham’s treatise and professorial title—of “practice and pleadings,” the name likewise given to the reform commission. When the commission designated its final draft a “Code of Civil Procedure,” it marked the first American attempt to give content to this category.⁹⁴

Ironically, the critics’ conception of procedure as a superficial, technical field unworthy of “real” reform or codification was an idea invented by the law reformers themselves in order to give their proposals a chance of political success. As the “mere machinery” of the law, procedure could become a domain where legislative reform could not be politically resisted merely because it was innovative. Critical accounts are correct to note that procedure became a crucial tool for keeping lawyers in control of law reform, but here again the machinery metaphor did much of the work. Where Loomis and Graham, for their purposes, used it to emphasize the triviality of procedure, Field had deployed it to note its complexity and “what delicate adjustment it requires” in the hands of a skilled mechanic. As the machinery of the law, procedure was therefore complicated enough to require expert lawyerly mechanics but superfluous enough to be re-crafted by a legislature abstracted out from a context of partisan political battles.⁹⁵

that lawyers used “technical changes in procedures or forms” to stifle or subvert these “interests for real social change.” It is difficult to imagine, however, how a common law lawyer or even a lay critic in the 1840s would distinguish between these “real” reforms and matters of “procedure and form” (indeed, “form” and “process” are two of the items on Gordon’s list of radical reforms). The list of reforms Gordon itemizes might be summarized together as the lawyer’s craft, and anti-lawyers sought to admit anyone to the craft, just as—in Eoch Strong’s analogy at the state convention—anyone in the Early Republic could become a minister of religion. Strong summed up in one person the factions that Gordon’s political vision tends to keep apart: anti-lawyering farmers and pro-creditor lawmakers, incidentally the essence of the Whig coalition at this time. Gordon, “The American Codification Movement,” 437–38.

⁹⁴ Amalia Kessler, “Deciding Against Conciliation: The Nineteenth-Century Rejection of a European Transplant and the Rise of a Distinctively American Ideal of Adversarial Adjudication, 10 *Theoretical Inquiries in Law* 423 (2009), 481–82; *Bouvier’s Law Dictionary* (1897), 2:764.

⁹⁵ Field, *A Letter to Gulian C. Verplanck*, 4–7; “Report of the Commissioners,” 4.

This argument was not limited to lawyers, as most of the Whigs who had opposed Peters's nomination had been fellow farmers and mechanics convinced that law reform required legal expertise beyond the skill of legislators. But as the threatening anti-lawyers made clear, the legal mechanics were expected to keep faith by producing the reforms they were commissioned for: the abolition of chancery, the simplification of form and process, the fair collection of debts, and the restructuring of the lawyers' guild and its fee system. The "mere machinery" claim was acceded to by many non-lawyers who were unwilling to trust the fundamental restructuring of civil justice to neophytes working at a rush. But its success was limited in New York, where legislators ultimately refused to hand over their lawmaking authority to expert lawyers. With its political capital exhausted at home, the code, like many New Yorkers at the close of the 1840s, would have to seek its fortunes in the West.

Chapter 4

An Empire in Itself

The Migration of Field's Code

AT THE OPENING OF THE FIRST NEVADA LEGISLATURE IN 1861, Territorial Governor James W. Nye, a former New York lawyer, instructed the assembly that they would have to forsake the Mormon statutes of Utah Territory out of which Nevada was carved. Those laws were ill adapted to “the mining interests” of the new territory, but “happily for us, a neighboring State whose interests are similar to ours, has established a code of laws” that could attract “capital from abroad.”¹ That neighbor was California, and Nye urged that California’s procedure code be adopted as far as it could “be made applicable.” Territorial Senator William Morris Stewart, the famed mining lawyer who would become a leading U.S. Senator of Reconstruction, followed the instructions perhaps too well. The senator literally cut and pasted the latest *Wood’s Digest* of the California Practice Act into a session bill, crossing out “state” and “California” and substituting “territory” and “Nevada” where necessary. Amidst all the work of organizing the territory, the bill did not gain passage until late in the hurried session, when it was sent to Nye for his signature.

Nye wrote back in disgust. The bill—of 715 sections—had reached him along with other legislation late the night before the legislature was to adjourn. Even in the few hours he had to read it, Nye counted “so many errors in the enrolling of it, numbering probably more than three hundred.” Some errors were severe. Nevada’s Organic Act specified the jurisdiction of the district courts and justices of the peace, but the code overwrote these by copying California’s arrangements. Error-riddled and unconstitutional as the bill was, Nye persisted in the conviction that a civil practice code—

¹ Message of the Governor, in *Journal of the Council for the Territory of Nevada* (1862), 21.

CRIMINAL PRACTICE. 271

Sec. 9. A criminal action shall be prosecuted in the name of the people of the state of California, as a party, against the party charged with the offense.

Sec. 10. The party prosecuted in a criminal action is designated in this act as the defendant.

Act, 1886, Sec. 11. In a criminal action the defendant is entitled: 1. To a speedy and public trial. 2. To be allowed counsel as in civil actions, or he may appear and defend in person or with counsel; and 3. To produce witnesses on his behalf and to be confronted with the witnesses against him in the presence of the jury.

p. 271 strike out "by petition & indictment" & insert "by the witness."

... testimony of a witness on the part of the people, who is unable to give security for his appearance, has been taken conditionally in the like manner in the presence of the defendant, who has, either in person or by counsel, cross-examined or had an opportunity to cross-examine the witness, the deposition of such witness may be read upon its being satisfactorily shown to the court that he is dead or insane, or cannot, with due diligence, be found within the state.

Act, 1887, Sec. 12. No person shall be subject to a second prosecution for a public offense, for which he has once been prosecuted and duly convicted or acquitted.

Act, 1888, Sec. 13. No person shall be compelled, in a criminal action, to be a witness against himself, nor shall a person charged with a public offense be subjected, before conviction, to any more restraint than is necessary for him to answer the charge.

11 p. 271. Insert after "public offense" "tried by indictment"

... in section two hundred and sixty-six: [266] *inserted here?*

Figure 4.

The session bill for Nevada's procedure acts consisted of actual pages from *Wood's Digest of California Law*, 1857 edition. Stewart would have had to use two copies in order to paste the front and back of each sheet into the bill.

The sections have been renumbered by hand, with references to California replaced with Nevada and some emendations added to scattered sections.

Act, 1847, Sec. 545. When bail is taken upon the recommitment of the defendant, the recognizance shall be in substantially the following form: "An order having been made on the — day of —, A. D. 18—, by the court [naming it] that A. B. be admitted to bail in the sum of — dollars, in an action pending in that court against him in behalf of the people of the state of California upon an [information, presentment, indictment, or appeal, as the case may be,] we, C. D. and E. F., of [stating their places of residence,] hereby undertake that the above-named A. B. shall appear in that or any other court in which his appearance may be lawfully required upon that [information, presentment, indictment, or appeal, as the case may be,] and shall at all times render himself amenable to its orders and processes, and appear for judgment and surrender himself in execution thereof, or if he fail to perform either of these conditions, that he will pay to the people of the state of California the sum of — dollars [inserting the sum in which the defendant is admitted to bail.]"

Sec. 546. The bail must possess the qualifications, and must be put in in all respects in the manner heretofore prescribed.

V.—MISCELLANEOUS PROCEEDINGS.

1. Compelling Witnesses to Attend.

Act, 1848, Sec. 547. The process by which the attendance of a witness before a court or magistrate is required is a subpoena.

Sec. 548. A magistrate before whom an information is laid may issue subpoenas, subscribed by him, for witnesses within the state, either on behalf of the people or of the defendant.

Sec. 549. The district attorney may issue subpoenas, subscribed by him, for witnesses within the state, in support of the prosecution, or for such other witnesses as the grand jury may direct to appear before the grand jury, upon any investigation pending before them.

Sec. 550. The district attorney may, in like manner, issue subpoenas subscribed by him, for witnesses within the state, in support of an indictment to appear before the court at which it is to be tried.

Detail from Council Bill 21, First Territorial Legislative Session (1861), Nevada State Library, Archives and Public Records, Carson City, Nev. Photo by author.

something that had not existed when Nye began his own legal career – was a “universal necessity and public need.”² Nye signed the code into law.

At least Nevada had made an effort at adaptation. When Nebraska Territory organized in 1855, its legislature simply declared the code of Iowa to be in force, leaving its officers to figure out for themselves when “state of Iowa” meant “territory of Nebraska.”³ “The scissors and paste-pot we had heretofore confidently believed were implements peculiar to the newspaper sanctum,” wrote a Colorado journalist, mocking codification efforts in his state.⁴ Oregon legislators, however, featured their paste-pot in an advertisement noting that their procedural code was “taken, word for word, from the New York Code.”⁵

In a way, the cut-and-paste code matched well the cut-and-paste governments adopting it. The Field Code proved especially popular with the nascent territorial governments of the American Far West and the Reconstruction governments of the Deep South.⁶ Nevada’s assembly met in borrowed chambers and printed its business on borrowed presses.⁷ Why not borrow the laws and even the typesetting from a near neighbor? Moreover, the exigencies facing the Union meant that Nevada’s legislators in 1861—like Carolinas’ in 1868—were in a rush to form a recognizably

² *Council Journal* (Nevada 1862), 261.

³ 1855 Nebraska Laws 41.

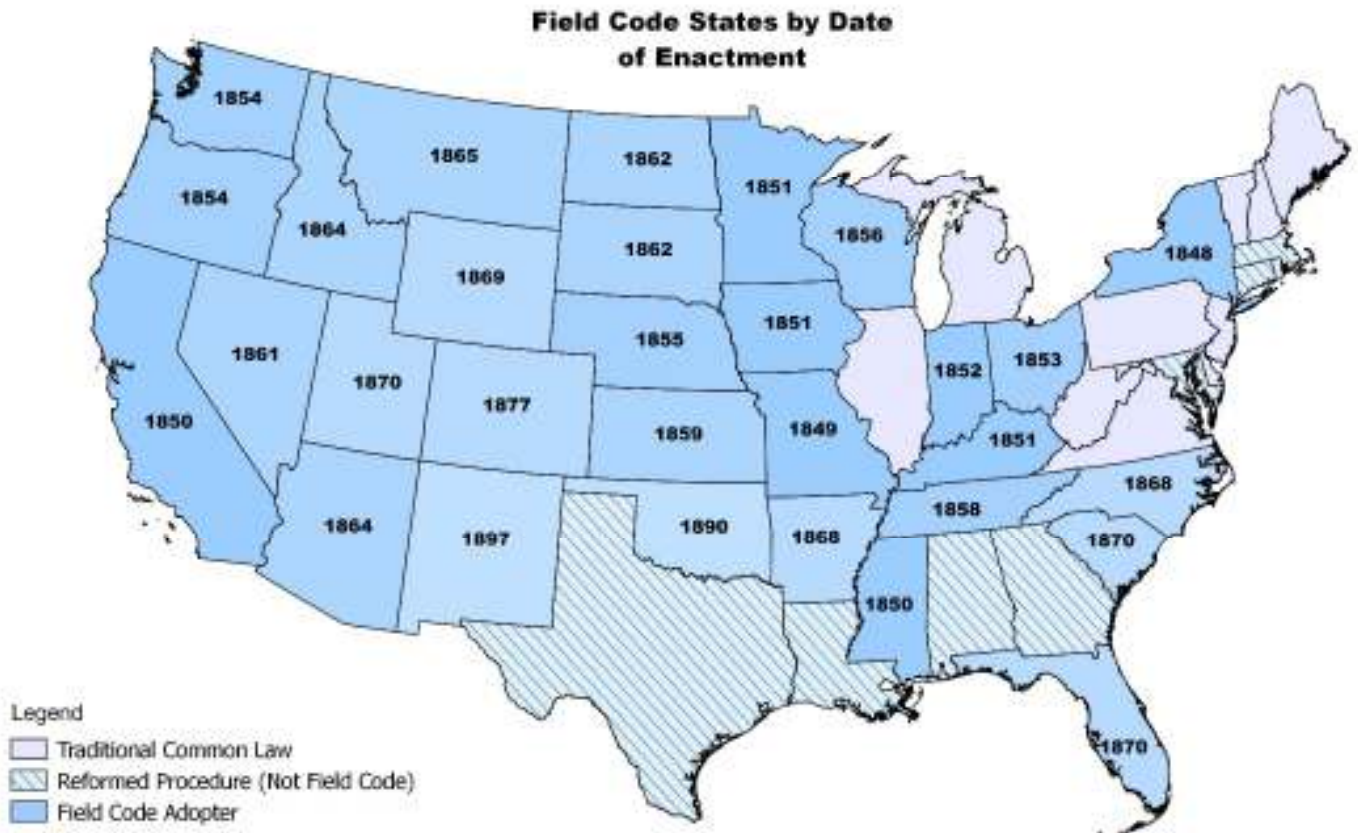
⁴ “Olla-Podrida,” *Rocky Mountain News* (Denver, Colo.), January 20, 1877.

⁵ 1854 Oregon Laws iii.

⁶ Depending on how one counts territories that later divided, around thirty jurisdictions adopted some version of the code. See Robert Wyness Millar, *Civil Procedure of the Trial Court in Historical Perspective* (NYU 1952), 54–55. The usual litany is Missouri (1849), California (1850), Iowa (1851), Kentucky (1851), Minnesota (1851), Indiana (1852), Ohio (1853), Oregon (1854), Washington, (1854), Nebraska (1855), Wisconsin (1856), Kansas (1859), Nevada (1861), Dakota Territory (1862), Arizona (1864), Idaho (1864), Montana (1865), Arkansas (1868), North Carolina (1868), Wyoming (1869), Florida (1870), South Carolina (1870), Utah (1870), Colorado (1877), Oklahoma (1890), New Mexico (1897), Alaska (1900). Tennessee in 1858 adopted a Code that, while much of it was original, borrowed nearly 300 sections from other states, combining Field Code provisions from Iowa and Nebraska with the Civil Code of Alabama. In 1850, Mississippi incorporated about fifty sections of the code’s provisions on pleading into its broader civil code. In 1855, Congress reviewed but did not enact a Code for the District of Columbia that borrowed heavily from Field Codes. Two states that prepared a code without ultimately adopting them were Utah in 1859 (the state would borrow Nevada’s Field Code in 1870) and Texas in 1855. See Utah Territory Legislative Assembly Papers, 1851–1872, MS 2919, Box 3, Folder 17, LDS Church History Library, Salt Lake City, Utah; The Code of Civil Procedure of the State of Texas, Rare Books Collection, Tarlton Law Library, University of Texas, Austin, Texas.

⁷ See Effie Mona Mack, *Nevada: A History of the State from the Earliest Times Through the Civil War* (Clark, 1936), 229–30.

Figure 5.



republican government, one with the trappings of civil justice and procedure that conformed to the model of surrounding states. For aspiring governments in a hurry, a code offered a ready-made civil justice system in a box – or as one leading historian has put it, “off the rack.”⁸

This assumed convenience of a code, however, obscures the significant real costs of borrowing legislation in the mid-nineteenth-century United States. Jurists may blithely speak of an innovative statute being “soon copied in other jurisdictions,” but that phrase papers over a world of labor, patronage, and politics. In every jurisdiction, the code had to be sent out by elite lawyers back in New York, physically imported and reproduced on frontiers where quality publishing could be quite costly, and then enacted by a legislature riven by the partisan battles of the day that ranged from secession to suffrage to silver. And while the American codification debates have long been understood as a struggle over the separation of judges from legislators, the Field Code’s contested migration shows that American-style codification provoked far more unease over the problem of lawmaking by unelected commissioners. Pressed by political demands within the short time horizons of legislative sessions, codifiers faced the dilemma of having to square lawmaking commissions and borrowed legislation with ideals of popular sovereignty and democratic representation.

At one time, most U.S. jurisdictions – including almost all of the eventual Field Code states – had solved this dilemma by brief, often single-paragraph laws “receiving” the common law into force over a new territory.⁹ Enacted directly by a legislature, such receptions avoided the problem of delegating lawmaking and left significant room for judges to adapt common law principles to future cases as they arose. Thus in a way, borrowing law had always been a fundamental part of Anglo-American migration. But while receiving an amorphous and adaptable common law might accord

⁸ Lawrence Friedman, *A History of American Law* (Simon & Schuster, 2d. ed., 1985), 394.

⁹ See Ford W. Hall, “The Common Law: An Account of Its Reception in the United States,” 4 *Vanderbilt Law Review* 791 (1951); Morris L. Cohen, “The Common Law in the American Legal System: The Challenge of Conceptual Research,” 81 *Law Library Journal* 13 (1989). For a stark example of multiple such receptions (of Iowa law) in the Oregon Territory, see Sidney Teiser, “The Second Chief Justice of Oregon Territory: Thomas Nelson,” 48 *Oregon Historical Quarterly* 214, 217 (1947).

with Jeffersonian visions of an expanding “empire of liberty,” the migration of “foreign” codes created by a distant jurist for a distant people appeared to many critics to bring the empire without the liberty.¹⁰

Nevertheless, the Field Code won its way across the nation. Governor Nye’s preferences for the laws of California over those of Mormon Utah give one clue to how codifiers overcame the charge of imperialism: they embraced it. The imagined expectations of distant capitalists fueled the codifiers’ arguments that New York’s remedial code was necessary to link newly formed governments to networks of wealth and credit flowing from the metropole. In time even Mormon Utah adopted Nevada’s new code, understanding that the code originally derived from “the State of New York—a State which is an empire in itself and whose commercial transactions are far greater than those of any other State in the Union.” By copying its code, Utah could be “rewarded by equal advantages.”¹¹ On these imaged demands and rewards from the Empire State of capital, codifiers made an idiosyncratic New York law the uniform practice of a nation.

BY NOVEMBER 1851, the *Sacramento Daily Union* could report that life was settling down in the golden hills of northern California. The booming gold rush population and national compromises with slavery had rushed California from a distant Mexican province to American statehood in less than two years. The editor took heart that civilization had taken root, as evidenced by professional specialization. Early migrants of all vocations washed their own clothes, crafted their own tools, and engaged in the mining frenzy, at least on the side. But now ministers were back to ministering, journalists were printing, and “the accomplished lawyer, now delver and digger in the mines, now trading, now cooking, is again assuming his legitimate place at the bar, re-perusing the huge works

¹⁰ On the Jeffersonian idea of America as an empire of liberty, see Drew McCoy, *The Elusive Republic: Political Economy in Jeffersonian America* (UNC 1980), 185–208; Robert W. Tucker and David C. Hendrickson, *Empire of Liberty: The Statecraft of Thomas Jefferson* (Oxford 1990).

¹¹ *Journal of the Assembly of the Territory of Utah* (1870), 15.

of the old guides to the principles and practice of law.”¹² The editor’s mistake was that, in 1851, those huge works of practice were not at all old.

By late 1851 California had already enacted the Field Code twice. Both adaptations came from the sort of multi-vocational lawyers the *Daily Union* described, men who came at the height of the gold rush to practice law while mining for gold, speculating for land, and running for office. Both codifiers were young New York lawyers, trained in Wall Street law firms, but, having departed New York in 1848, neither had much experience with practice under the code. Both were elected to the state senate and appointed to the judiciary committee, from whence they guided their versions of the code through the legislature without resorting to a commission as New York had. The first to arrive in 1849 was Elisha O. Crosby; the second, in late 1850, was Stephen J. Field, younger brother of David Dudley.¹³

Proud to think of himself as a Jeffersonian agrarian, Crosby would gain notoriety as a staunch defender of Mexican land claims. In his later career, he argued over a hundred cases on behalf of Mexican-descended land claimants at the congressionally established Land Commission and on appeal in the U.S. federal courts. Crosby often criticized the slow and expensive legal proceedings required to confirm land titles, proceedings that frequently enabled well-funded Anglo land speculators to win claims despite the merits of a case.¹⁴ In the first session of the state legislature, however, Crosby counted it his finest achievement to defend traditional common law practice against the request of California’s Hispanic bar—and the directive of the state’s governor—to adopt European-style civilian procedure codes as the law of the state.¹⁵

In his first address to the legislature, Governor Peter Burnett urged the adoption of Louisiana’s code of practice, which remained substantially as Edward Livingston had drafted it twenty years

¹² *Sacramento Daily Union*, November 20, 1851. On the mixed labor regime in San Francisco, especially its gendered dimensions with an absence of white women, see Susan Lee Johnson, *Roaring Camp: The Social World of the California Gold Rush* (Norton 2000).

¹³ See Elisha Oscar Crosby, *Reminiscences of California and Guatemala from 1849 to 1864*, ed. Charles Albro Barker (Huntington Library 1945); Stephen J. Field, *Personal Reminiscences of Early Days in California* (1893).

¹⁴ See Crosby, *Reminiscences of California*, 67–71.

¹⁵ Crosby, *Reminiscences of California*, 58.

earlier. Treading carefully, the governor argued that civil law was “a system of the most refined, enlarged, and enlightened principles of equity and justice” so long as it “assumes to regulate” only the commercial “intercourse of men with each other” and “aside from its mere political maxims.” English law should otherwise provide the basis for criminal and constitutional law, Burnett reasoned, reinforcing a distinction between commercial and constitutional law that would become common in future debates. Burnett added that “so great a portion of the cases that will arise in our courts” – implicitly, from Mexican grants – that “must be decided by the principles of the civil law” that the state’s bar might as well accommodate itself to civilian practice, as Louisiana’s bar had. As if to reinforce the point, a memorial soon arrived signed by eighteen lawyers from San Francisco, the majority of Spanish or Mexican descent, urging retention of civilian law as the most practical option for the new state.¹⁶

In a long report that would be celebrated by the state bar for decades to come, Crosby explained why the state could not import Louisiana’s code. Countering the argument from expediency, Crosby offered practical reasoning of his own: “More than twenty-nine thirtieths of the emigration to this country is from Common Law States; and an equal proportion of the business of our people is now and will continue to be, carried on by Common Law men.” Moreover, most emigrating lawyers read only English; “substitute the Civil for the Common Law, and it will be with great delay and expense, in limited supplies, and in strange tongues, that books can be procured which will be found absolutely necessary for the lawyer and the judge in the intelligent administration of the system.” (Never mind that the daily papers advertised Louisiana’s English procedure code and commentaries in the local book shops.)¹⁷

¹⁶ *Journal of the Senate of the State of California* (1850), 33–35. Oscar Tully Shuck, “Adoption of the Common Law,” in Oscar Tully Shuck, ed., *History of the Bench and Bar of California* (Commercial Printing House 1901), 47–53.

¹⁷ Report of Mr. Crosby on Civil and Common Law, *Senate Journal* (California 1850), 459–80, 477. Shuck, *History of the Bench and Bar*, 48–49. For the advertised codes and treatises on Louisiana law, see for instance, advertisements on October 1 and 2, 1850, of the *Daily Alta California*.

The heart of Crosby's argument was civilizational. It was the works of Mansfield and Marshall, Kent and Story, that forged a "chain of memory which, stretching across the Sierra Nevada, binds [the lawyer] to the land and institutions of his fathers." The common law sprang from "the reformed religion and enlightened philosophy and literature of England." Civil law was "based upon the crude laws of a rough, fierce people, whose passion was war" but who had nevertheless descended into "luxurious and effeminate refinement." Some might argue the common law favored "the landed interest," but, Crosby pointed out, it was in England and America where the landless laborer, merchant, and artisan contracted for the highest wages. Thus it was in the common law world where one found "the activity, the throng, the tumult of business life" and "the strength in freshness of manhood." Civilian countries exhibited only "feebleness of intellect, timidity of spirit, and the crouching subservience of slaves."¹⁸

Stark as Crosby's contrast was, it was not unique. In debates over procedure codes, the comparison of civil law and common law frequently turned on the premise that, as an 1855 Maryland commission put it, "as far as their administrative principles and forms of procedure are concerned," the two systems were "the opposites of each other." Actual policy differences were rarely elaborated, perhaps supporting Governor Burnett's premise that practitioners knew few details about one another's system. Instead, themes of manliness and civilizational destiny abounded. The same Maryland commission argued that adopting civilian law "would rend the spiritual chain which connects us with our forefathers, and would reduce us from a mighty original race . . . to one developing its energies in the obsolete forms of a past civilization, produced by a people inferior to ourselves, and standing behind us in the providential order of history."¹⁹

¹⁸ Report of Mr. Crosby, 465, 469, 471.

¹⁹ *The First Report of the Commissioners to Revise the Rules of Practice and Pleadings* (Maryland 1855), 7, 76. For a sample of other instances of comparison, see William G. Bishop & William H. Attree, eds., *Report of the Debates and Proceedings of the Convention for the Revision of the Constitution of the State of New York* (1846), 572; *Journal of the House of Representatives of the State of Minnesota* (1858), 517, 562; *Rocky Mountain News*, January 24, 1877. On the broader culture of manhood and (especially racial) dominance, see Gail Bederman, *Manliness and Civilization: A Cultural History of Gender and Race in the United States, 1880–1917* (Chicago 1996).

According to common law defenders, the history of a civilization's legal institutions affected its present liberty and prosperity. To the Maryland commissioners, the common law supported the rule of law through its institutional organization (a limited executive and an independent judiciary) and by its regard for history (the binding force of precedent among the latter branch). The civil law supported only the rule of will through legislative supremacy and unfettered judicial discretion. But, argued the Maryland commissioners, "the notion that human institutions can be created anew . . . without regard to old organizations, is a doctrine of sheer despotism. The notion is founded upon an entirely false philosophy of history."²⁰

Underlying these civilizational claims, especially in the political context of the 1850s, was a lurking fear that legal institutions might reduce even white men to effeminacy and servility. In ranking historical determinants, the Maryland report gave priority to legal systems even over race, arguing that a people's civilization "is not determined more by peculiarity of race, than it is by the character of the institutions under which a people are developed." In that case, all Americans of whatever origin were "the Anglo-Saxon race on a grander theatre," a nation that spread Anglo-American common law over more places and peoples than even England had.²¹ In this regard, Crosby's report to the California legislature was somewhat unusual in the way it discussed actual policy differences between common law and civilian law. Each example illustrated the difference between manly independence and the subordination deemed appropriate to women, children, and slaves. Civil law did not emancipate minor boys until the age of twenty-five (and it committed the opposite sin by failing to regard a wife's legal identity subsumed by her husband's). Further, the "Common Law allows parties to make their own bargains, and when they are made, holds them to a strict compliance; whilst the Civil Law looks upon man as incapable of judging for himself, [and] assumes the guardianship over

²⁰ *First Report* (Maryland 1855), 62–69, 75.

²¹ *First Report* (Maryland 1855), 70, 72.

him.” The civil law was overrun with implied warranties; the common law expected contractors to man up and live by the maxim “caveat emptor.”²²

The abundant civilizational arguments in the codification reports show how a focus on distributional politics can offer too reductive an account of the codification debates. The abhorrence of civil law was not, in many cases, a thin disguise for upholding status quo property rights.²³ Common law property reformers like Crosby were not so much worried about the redistribution of property as they were concerned that they could *become* property, reduced to servile dependency on a guardian state. Codification, rather than a narrow debate over institutional protection of property, squarely raised the broader problem of what Daniel Ernst calls “Tocqueville’s nightmare.” Alexis de Tocqueville, the French visitor of Jacksonian America, warned that American liberalism might degenerate into a dependency on an administrative “central power” to the point that Americans would lose “little by little the faculty of thinking, feeling, and acting by themselves, and thus . . . gradually falling below the level of humanity.” In Tocqueville’s stark dichotomy, a legal system could establish either emancipation or empire; there was “no other alternative than democratic liberty, or the tyranny of the Caesars.”²⁴ This was the specter raised by codification. If all law became merely the positivist decree of a legislature, a civilization’s history could be effaced in an instant, its development

²² Report of Mr. Crosby, 467–68.

²³ Marxist and critical legal historians have tended to describe American codification debates in terms of redistributionist politics. In their reading, the defense of the common law was designed to safeguard the power of judges to protect property from popular schemes of equalization and distribution. Morton J. Horwitz, *The Transformation of American Law: The Crisis of Legal Orthodoxy, 1870–1960* (Oxford 1992), 117–21; Charles Sellers, *The Market Revolution: Jacksonian America, 1815–1846* (Oxford 1991), 48–61; see also Robert W. Gordon, “The American Codification Movement,” 36 *Vanderbilt Law Review* 431 (1983). Recent work on common law thought in America has muddied this thesis by illustrating how some of the most outspoken proponents of the common law were also leading progressives who advocated redistributive economic policies and labored on behalf of marginalized populations, much as Elisha Crosby did. Kunal Parker, *Common Law, History, and Democracy in America, 1790–1900: Legal Thought Before Modernism* (Cambridge 2011); David M. Rabban, *Law’s History: American Legal Thought and the Transatlantic Turn to History* (Cambridge 2013); Lewis A. Grossman, “James Coolidge Carter and Mugwump Jurisprudence,” 20 *Law & History Review* 577 (2002).

²⁴ Daniel Ernst, *Tocqueville’s Nightmare: The Administrative State Emerges in America, 1900–1940* (Oxford 2014); Alexis de Tocqueville, *Democracy in America*, trans. Harvey C. Mansfield & Delba Winthrop (Chicago 2000), 301, 665.

arrested, its people managed by centralized statutes rather than emancipated to flourish according to local customs.

And yet the same Crosby who denounced civilian codes as the harbinger of imperial subservience readily introduced California to New York's untested and nontraditional code. After the legislature accepted his anti-civilian report and drew up an act receiving the common law, Crosby submitted an adapted version of New York's 1849 amended Field Code without comment or report. It passed by a voice vote, presumably on the understanding that this code, unlike Louisiana's, was not antithetical to the common law. Apparently, the threat of imperial subjugation could sometimes be avoided if the code under discussion was a "mere" procedure code. When Crosby wrote back to New York to announce the code's success, he spoke only of the code regulating "practice" and "proceedings," never the law itself.²⁵

Elsewhere, codifiers hailed the civilian affinity of Field's code as its leading virtue, on the same grounds of civilizational pedigree. A committee of Minnesota legislators in 1858 celebrated the code for being "closely analogous in its pleadings and practice to the celebrated civil code of Justinian, the leading principles of which prevail in all the enlightened commercial countries of Europe, except England." Like California's Governor Burnett, the committee was careful to distinguish Europe's dangerously autocratic political and criminal law from the commercial attainments of its civilization, for which "no wiser or better code ever existed." The civilian-like procedures of chancery courts, admiralty courts, and the courts of Louisiana and Texas proved that civilian commercial remedies could be distinguished from the arbitrary positivism of civilian systems. Hedging its arguments, the Minnesota committee also reaffirmed the idea that a merely procedural code was neither really civilian nor common law, since it did not alter real law at all: "By showing our preference for . . . the

²⁵ 1850 California Laws 219 (act adopting the common law); 428 (act regulating proceedings in civil cases). *Troy Daily Whig*, October 20, 1849.

New York Code, we in no manner show disrespect to the ‘Common Law.’ The code does not derogate one ‘jot or tittle’ from the common law.”²⁶

The code could thus pass as an uncontroversial revision of common law practice or as a total repudiation of that practice in favor of civilian procedure. Until the end of the century, the code would so pass in a remarkable number of jurisdictions, formerly common law, civilian, or the supposed legal wildernesses of the American Far West. Digital text analysis can help us get a handle on just how extensively American jurisdictions borrowed the Field Code. Most U.S. procedure codes averaged nearly 750 sections spanning 200 pages. While one historian at the end of the nineteenth century valiantly attempted to compare all U.S. codes by hand, computational analysis can more quickly and precisely offer an overview of the patterns of borrowing, pictured in the network graph below.²⁷ New York, as one would expect, sat in the center of the code universe, but not all satellites revolved around it. Rather, there were several regional text families, a couple stemming from midwestern states, and one stemming from California into other states of the Far West.²⁸

It may be unsurprising that legislators would borrow from a nearer neighbor, but it is worthwhile to note cases that break from this pattern. Midwestern states drew directly from New York in the early 1850s, when there were few other codes from which to borrow, but that was not the case with the Reconstruction South. There was no southern code family – only direct borrowings from New York. Likewise, although western states drew their texts from California, the strong similarity between California and New York basically rendered the states of the Far West and the Coastal South one big text family, as some commentators noticed at the time. One newspaper expected the Idaho

²⁶ *House Journal* (Minnesota 1858), 559, 563. See also R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (1849), 23; and at the end of the century, *Minutes of the New Mexico Bar Association* (1894), 34. For other civilian-favoring comparisons of civilization, see Bishop & Attree, *Report of the Debates and Proceedings*, 662; *Denver Daily Tribune*, January 10, 1877.

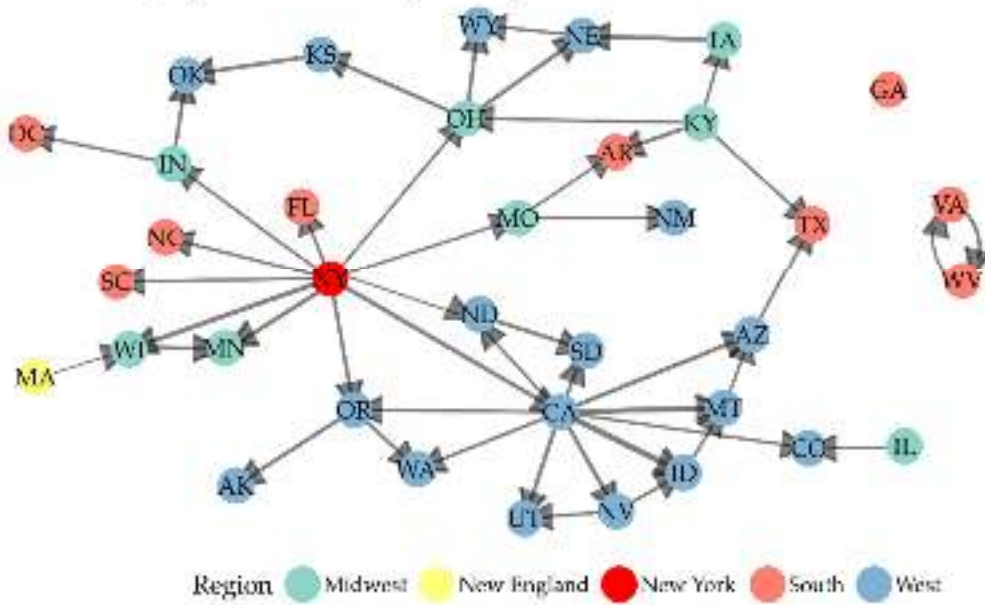
²⁷ For a nineteenth-century comparison of the codes, see Charles McGuffey Hepburn, *The Historical Development of Code Pleading in America and England* (1897).

²⁸ For a detailed account of the digital methods employed for this chapter, including the construction of a corpus of American procedural legislation, see Kellen Funk & Lincoln A. Mullen, “The Spine of American Law: Digital Text Analysis and U.S. Legal Practice,” 123 *American Historical Review* 132 (2018).

Figure 6.

The migration of the Field Code

States connected by legislative borrowings of civil procedure



legislature would “report substantially the Nevada code, which is the California code, which is the New York code.”²⁹ The Lower Midwest and Upper South adopted some New York reforms while dispensing with others, and their reliance on the New York text was relatively slighter. But all along the American periphery, the law of each state conformed closely to the law of New York.

“WHY THE WEST?” Lawrence Friedman has asked about the nearly universal migration of the Field Code to the U.S. frontier. Summarizing the literature, Friedman answers, “In none of the Western states did the bar have a strong vested interest in the continuance of old rules, especially rules of pleading. Codes were a handy way to acquire new law, a way of buying clothes off the rack, so to speak.”³⁰ The accounts on which Friedman relies make much of the fact that eleven jurisdictions adopted the code in their first year of organization (whether as a state or territory), while six more adopted it at some point in their territorial days.³¹ These numbers obscure the fact that a majority of Field Code adopters actually had a long history (at least a decade or more) of common law practice before codification, and many of the early codifiers—such as California’s Elisha Crosby and Stephen Field—had no experience with code practice before introducing the legislation.³² Taking account of nineteenth-century technologies for transmitting texts and nineteenth-century opposition to commissioner-lawmaking confirms that in the West, as in the South and Midwest, codification was anything but an off-the-rack convenience.

Consider first the drain of codification on state treasuries. Most states that employed commissioners compensated them well. An antebellum commissioner in Iowa was paid \$3,000 for

²⁹ *Boise News*, February 13, 1864.

³⁰ Friedman, *History of American Law*, 394, 406. On Texas, see William V. Dorsaneo III, “The History of Texas Civil Procedure,” 65 *Baylor Law Review* 713 (2013), 717–18.

³¹ In the first year of territorial organization: Washington (1854), Nebraska (1855), Nevada (1861), Dakota Territory (1862), Arizona (1864), Idaho (1864), Montana (1865), Wyoming (1869), Oklahoma (1890); in the first year of statehood: California (1850), Colorado (1877); during their territorial days: Missouri (1849), Minnesota (1851), Oregon (1854), Kansas (1859), Utah (1870), New Mexico (1897).

³² Field Code states with more than a decade of common law experience include: Arkansas, Colorado, Florida, Indiana, Iowa, Kentucky, Missouri, New Mexico, New York, North Carolina, Ohio, Oklahoma, South Carolina, Utah, and Wisconsin, as well as partial adopters of the Field reforms Maryland, Mississippi, and Tennessee.

revising and printing a code, the second-highest state salary next to the governor and significantly more than any public attorney. In the postbellum period, both of the Carolinas spent more than \$10,000 a year on commissioner compensation.³³ These could be significant sums, especially for territories that had not yet established stable revenue streams. As one Colorado newspaper complained, procedural code commissions ranked “in the same category with \$6,200 per year governors and \$3,500 secretaries of state, which in the course of time we may be able to afford, but which at present we can readily exist without.”³⁴

Commissioner salaries were slight compared to the cost of printing the code. Legislatures commonly required 500 to 1,000 copies of proposed legislation, copies that would be amended in the course of the session and then destroyed.³⁵ Legislators often convened evening or extra sessions to consider (or at least give the appearance of considering) the bulky bills, and critical journalists counted these expenses against a code as well.³⁶

Statutes that merely received the common law took up barely a page and then obligated private practitioners to see that their own libraries were well stocked with books of precedent. As public legislation, however, codes required a secretary of state to provide sufficient copies to practitioners for reference—and those copies had to be able to endure daily use. The Iowa legislature accordingly commanded that its code be “printed on good book paper . . . in one volume of royal octavo size, full bound in sheep.”³⁷ Codes that ran to several hundred pages were thus a major expense

³³ 1859 Report of the Auditor of the State, in *Legislative Documents of the General Assembly of Iowa* (1860), 11. *Reports and Resolutions of the General Assembly of South Carolina* (1870), 60.

³⁴ *Rocky Mountain News*, January 27, 1877. Auditor’s Statement of the Public Revenue, in 1870 North Carolina Public Laws 405, 408, 418, 448.

³⁵ See, for instance, the legislative history of the Iowa Code, of which 500 copies were distributed. Clifford Powell, “History of the Iowa Codes of Law,” 9–11 *Iowa Journal of History and Politics* 9:493, 10:3, 10:311, 11:166 (1913), 10:321. Wisconsin printed and distributed 1,000 copies. *Journal of the Assembly of the State of Wisconsin* (1856), 1186.

³⁶ *Rocky Mountain News*, December 27, 1876 (“The expense of running the legislature is, say, five hundred dollars per day; six thousand dollars upon that bill; to which add printing, engrossing, etc., and it will cost the state between seven and eight thousand dollars.”).

³⁷ 1860 Iowa Laws 119–25. Wisconsin quickly exhausted its supply of 6,000 copies of the Code and had to appropriate more funds to the Secretary of State for printing and distribution. *Appendix to the Senate Journal for the State of Wisconsin* (1858), 93.

and could raise sharp disputes over political patronage. The Iowa commission had to outsource the task to Connecticut printers to fulfill its mandate (not the farthest example of outsourcing—Arizona had its code printed in New York). The commissioners were then accused of self-dealing with the printing contract, a scandal that occupied the legislature and political press through the next two sessions.³⁸

Critics of codification never discounted when they balked at the cost of the code, but in most cases, there was not much to discount. If a print run of a code lasted several decades, the annual expense per value might have been more reasonable. The problem was that few codes lasted so long. Not counting New York's many revisions, seventeen code jurisdictions—a majority of them—recommissioned or re-adopted a substantial revision of the code less than a decade after its initial enactment, incurring the same costs over again.³⁹ On this point, Iowa was again noteworthy. The state hired a commission for its code from 1848 to 1851, and then hired another commission to re-write the code for three years at the end of the 1850s.⁴⁰

The further west one traveled, the higher off-the-rack prices soared. Mark Twain could joke about the absurdities of carrying the U.S. Statutes at Large overland to Nevada, but his experience was common to the codifiers, who had to import physical copies of the bulky law to consult, copy, and distribute.⁴¹ Nor did codification save practitioners from importing the many volumes of precedential law reports that a reception of the common law would have entailed. Instead, practitioners were encouraged to consult the New York reports to understand what the code meant. As more states adopted the code, the volumes of reports and treatises interpreting it increased, and

³⁸ See Powell, "History of the Iowa Codes," parts II & III. The California legislature that printed Crosby's Code designated printings costs the second-largest budget item for the state (behind only legislative salaries). Report of the State Comptroller, in *Assembly Journal* (California 1850), 1174.

³⁹ Those states were Arizona, California, Dakota Territory, Iowa, Kansas, Kentucky, Minnesota, Missouri, Nebraska, Nevada, North Carolina, Ohio, Oklahoma, Oregon, South Carolina, Wisconsin, and Wyoming. See Appendix C for details.

⁴⁰ See Powell, "History of the Iowa Codes," parts II & III.

⁴¹ Mark Twain, *Roughing It* (1872), 22, 30.

many of these volumes became necessary companions of code practice.⁴² These costs of codification remain invisible to those looking only at the reception of the code in the courts.

Yet perhaps the greatest cost of codification, one just as invisible in the case reports, was not to the public or professional fisc, but to American ideals of popular sovereignty. Historians have typically viewed the codification debate as one about the institutional competencies of courts versus legislatures.⁴³ As David Rabban has illustrated, this was indeed a primary concern for the “historical school” of American jurisprudence that largely resisted late-nineteenth-century efforts towards codification. While many of the adherents of that school were politically progressive, they feared that legislators were more liable to capture by corporate interests than they were receptive to democratic appeals from the poor and working classes. Independent judges, on the other hand, could better adapt the law on the books to evolving social customs of the law in practice.⁴⁴ But outside of this intellectual debate, carried on almost exclusively within the Northeast and centered at Harvard Law School, critics of codification recognized that even the most perspicacious provisions of the code required judicial interpretation and that judges were unlikely to lose influence or power under an American code regime.⁴⁵ Many critics instead argued that codification undermined the lawmaking authority of the very legislators who passed the codes. The length and technical sophistication of the Field Code meant that few legislators could actually give it any meaningful review, and thus it was the commissioners

⁴² Indeed, treatise literature sought to advertise its national scope through subtitles. See John L. Tillinghast & Thomas G. Shearman, *Practice, Pleadings, and Forms in Civil Actions in Courts of Record in the State of New York . . . Adapted Also to the Practice in California, Missouri, Indiana, Wisconsin, Kentucky, Ohio, Alabama, Minnesota, and Oregon* (1865); William Angus Sutherland, *A Treatise on Code Pleading and Practice: Also Containing 1900 Forms Adapted to Practice in California, Alaska, Arizona, Idaho, Montana, Nevada, New Mexico, North Dakota, Oklahoma, South Dakota, Utah, Washington, and Other Code States* (1910).

⁴³ See James Willard Hurst, *The Growth of American Law: The Law Makers* (Little Brown 1950), 90–91. Hurst’s has been the conventional view of the codification debates—that codifiers and common law lawyers struggled over the institutional allocation of power between legislators or judges, the former triumphing in the domain of procedure, the latter in substantive law. See Gordon, “American Codification Movement,” 445–46; Horwitz, *Transformation of American Law II*, 118–21.

⁴⁴ Rabban, *Law’s History*, especially 27–31, 356–61.

⁴⁵ See below, note 92 and accompanying text. See also John Pickering, “A Lecture on the Alleged Uncertainty of the Law,” *12 American Jurist* 293–98 (1834); Joseph Hopkinson, *Considerations on the Abolition of the Common Law in the United States* (1809); James Coolidge Carter, *The Proposed Codification of Our Common Law: A Paper Prepared at the Request of the Committee of the Bar Association of the City of New York, Opposed to the Measure* (1884), 85–86.

that adapted and recommended it that were truly the lawmakers. Even the more abstract thinkers in the historical school recognized as much and charged the codifiers with hypocrisy when they hailed codification as democratic legislation against aristocratic judge-made common law. “The complaint,” wrote the stalwart opponent of codification James Coolidge Carter, “really amounts to this, that *judges* make the law instead of *commissioners*.”⁴⁶

Criticism based on popular sovereignty greeted the code upon its earliest migrations. In 1851, Iowa, like a few other states, adapted the Field Code while consolidating its other legislation into a comprehensive state code.⁴⁷ While other states usually granted their commissions exceptional authority to revise the rules of pleading and practice, Iowa directed its commission to “prepare a complete and perfect code of laws, as nearly as may be, of a general nature only.” The three commissioners understood the command of generality to mean they should leave most private law uncodified to develop in the courts of common law. The 1851 Iowa code nevertheless represented one of the few times a statutory commission was granted broad authority to revise the prior law of a state.⁴⁸ In place of the usual substantive limitations on revision and codification, the legislature placed strict procedural requirements on the commission. The commissioners were to meet in regular session, and elect a president who would rule on points of order and break tie votes between the other two commissioners. A journal had to be kept of all proceedings and votes, and no commissioner could be absent without leave. The legislature prescribed a special oath for the commissioners, which bound them to discharge their duties “with an eye single to the good of the people of the State of Iowa.”⁴⁹ The commissioners were not popularly elected, but in all these other regards the legislature had done

⁴⁶ Carter, *The Proposed Codification of Our Common Law*, 42.

⁴⁷ Including Arizona, Arkansas, Tennessee, New Mexico, North and South Carolina, Mississippi, and Montana. On Iowa, see Powell, “History of the Iowa Codes,” part II.

⁴⁸ C.f. Report, *Appendix to the Journals of the Senate and Assembly of the State of Tennessee* (1857), 191; 1897 New Mexico Compiled Laws 9; 1866 Illinois Compiled Laws at v; 1849 Wisconsin Revised Statutes, “Advertisement.”

⁴⁹ 1848 Iowa Laws 42–44.

its best to constitute the commission as a mini-legislature that promulgated laws for the public good through transparent, public processes.

Nevertheless, newspapers complained about the delegation. *The Miner's Express* remarked that the commission operated against "the general idea of Democracy." Despite its three year term, the commission cut corners and appropriated significant pieces of legislation—including the procedure code—from other states, but "to be governed by a foreign law, especially when that law is not preknown to the people whose conduct is to be regulated thereby . . . is something repugnant to the idea of Democratic Republican government."⁵⁰ When the legislature debated the printing contract for the code, the paper read more into the decision than mere financial patronage. Printing the code seemed to commit the legislature to actually examine it as any other bill, "whether they should, in this matter, be the Legislators in fact, or a mere approbatory assembly, convened to give a formal sanction to what had been done by a comparatively irresponsible Commission."⁵¹

Against these complaints that Iowa's real legislating was being done "by this trio of Lawyers," pro-codification papers responded by making the commission's unrepresentativeness and lack of accountability its main virtue. The three lawyers "were presumed to be . . . familiar with the bearing of all our laws and practice under them" as well as "the wants and interests of our entire population," explained one. "Otherwise, they never could have been appointed."⁵² The sound judgment and erudition of the commissioners, another argued, stood in stark contrast to the legislators who would review the commission's work. The paper satirically reported a legislative session amending the code:

The gentleman from "Buncombe" approves of the general sense of the section, but some of the details are a little different from what "they used to was" in the State of Kentucky . . . *whar* he was born, and he therefore moves to strike out the word "quantity" and insert the words "powerful sight" — the gentleman on his left seconds

⁵⁰ *The Miner's Express* (Dubuque, Iowa), February 26, 1851.

⁵¹ *The Miner's Express*, December 25, 1850.

⁵² *The Miner's Express* (Dubuque), February 19, 1851; *Burlington Tri-Weekly Telegraph*, December 19, 1850.

the motion, and suggests that the words “or smart chance” be inserted after the words “powerful sight.”⁵³

The representativeness of the legislature, when it came to Buncombe county, was the problem standing in the way of scientific legal progress. Therefore, another editor explained, “The devil is to get the legislature to let [the code] alone . . . without making ten thousand amendments.” After all, “what was the utility of appointing Messrs. Woodward, Mason, and Hempstead to compile a code of laws if our Legislators possess legal talent so much superior?”⁵⁴

One answer might be that compared to the legislature’s brief sessions, a commission at least could enjoy the luxury of time to compile its code, yet the length and innovation of the Field Code presented a novel problem for American lawmaking. Even the shortest version of the code was significantly longer than any other state statute before the progressive legislation of the twentieth century. Practice codes were far longer than the relatively simple criminal codes of the early republic or the regulatory laws on corporations or railroads passed after the Civil War. Opening with a declaration of novelty, abolishing the hallmarks of prior practice and instituting “hereafter” a new form of action with significant revisions to civil remedies, the Field Code over and again announced itself as an original, and lengthy, new law.⁵⁵

Even multi-year commissions thus proved to be too short-lived to read the code with a critical eye and a revisionist’s pen. Whether sitting as commissioners or legislators, American codifiers constantly complained of a lack of time to give their subject full consideration and to adequately systematize procedural law. In Kentucky, “the Commissioners have not been able to perform all the duties assigned to them.” In Ohio, “they have realized [their task] requires more time and research, than they have been able to bestow.” In Kansas, “the time within which the commissioners were required to perform their labors was too short,” and in Wisconsin “the limited time for completion of

⁵³ *Muscatine Journal* (Muscatine, Iowa), January 11, 1851.

⁵⁴ *Burlington Tri-Weekly Telegraph* (Burlington, Iowa), December 19, 1850.

⁵⁵ 1848 New York Laws 510.

the work was very short.” “Recognizing and regretting [the code’s] deficiencies,” the North Carolina commissioners “beg leave only to call attention to the very brief time” they had to craft it.⁵⁶ Of course, states that declined to appoint a commission had even shorter time horizons during a single legislative session. “It is folly to undertake to pass a code in a sixty day session,” wrote the *Montana Post*, “and the best way would be for the Assembly to select one from a State or Territory which would come near meeting our wants, and slide it through with the fewest changes possible.”⁵⁷

Given these time constraints, adopting the code tended to be an all-or-nothing proposition. Once in a while that could work against the code, as it did in Texas, the only western state to reject the Field Code. When “the clerk then proceeded to read the code of civil procedure,” in the Texas Assembly, “there was a general *stampede*, and the House adjourned, there not being a quorum to transact business.” The code was not taken up again before the session expired.⁵⁸ Paired with a close reading of political commentaries on the Field Code, the macroscopic patterns of its borrowing thus intensifies Friedman’s question: Why the West? If codification of legal practice was not a natural convenience, if it provoked widespread complaints about the subversion of popular sovereignty, and if it invited the Tocquevillian nightmare of imperial servility to foreign law, why then did so many jurisdictions copy wholesale a text addressed to the idiosyncrasies of New York procedure and civil remedies? Why not rather follow Texas in its lonely rejection of the code?

⁵⁶ *Report of the Commissioners Appointed to Prepare a Code of Practice for the Commonwealth of Kentucky* (1850), vi; *Report of the Commissioners on Practice and Pleadings* (Ohio 1853), iv; *Journal of the Senate of the State of Kansas* (1868), 71; *Revised Statutes of Wisconsin* (1858), iii; *The Code of Civil Procedure of the State of North Carolina* (1868), iii; *Revised Statutes of Arizona* (1887), 3.

⁵⁷ *Montana Post*, January 21, 1865. Compared to Europe, the limited time horizons of American legislation could be quite short indeed. European commissions on civil procedure might sit for longer than a decade, even if they only produced what one scholar calls a “(bad) translation of the French Code.” A.W. Jongbloed, “The Netherlands,” in C.H. van Rhee, *European Traditions in Civil Procedure* (Intersentia 2005), 69. The Dutch code of civil procedure took nearly fifteen years to prepare, while the French code went into effect five years after the commission was first issued. Later French commissions would sit for the entirety of the 1870s and from 1886 to 1892. The first German confederation code of procedure took four years to prepare and another seven years of drafting before it was transformed into Germany’s *Zivilprozessordnung*. See *ibid.*, 5, 30, 42, 111–13.

⁵⁸ *Texas State Times* (Austin, Tex.), December 15, 1855.

As in other areas of postbellum study, one may learn a lot about the American West by turning to the American South. In the last decade, scholars of Reconstruction have broadened the scope of their study to include both the American South and the American West as two sites in one “Greater Reconstruction.” These studies have illustrated the ways in which military conquest, rapid industrialization, and the resettlement and education of ethnic minorities developed similarly in each region, guided by economic elites in New York and political administrators in Washington.⁵⁹ Twelve of the states and territories that copied the Field Code mostly closely did so during the Civil War and Reconstruction era – four states in the former Confederacy and eight jurisdictions in the Far West.⁶⁰ Complaints about imperialism and servility to foreign law unsurprisingly intensified as the New York code appeared in the Reconstruction South. The codifiers’ answer to the charge there would resound across the nation: capital demanded it.

AS RECONSTRUCTION IN NORTH CAROLINA FALTERED IN THE 1870s, and Democrats expected a chance to rewrite the constitution on more favorable terms, many counseled compromise on racial equality but stood fast against the new code of civil procedure. “The conditions upon which the State was restored to the Union, however unjust those conditions were, should not be disturbed,” one partisan paper announced, but “the ‘Civil Code of procedure’ offends and oppresses all.”⁶¹ The state’s speaker of the assembly argued “this child of the carpet baggers” was among the worst impositions of Radical Reconstruction. As the partisan press prepared their wish lists for a new convention, the repeal of the

⁵⁹ Elliott West, “Reconstructing Race,” 34 *Western Historical Quarterly* 6 (2003). See also Heather Cox Richardson, *West from Appomattox: The Reconstruction of America after the Civil War* (Yale 2007); Richard White, *The Republic for Which It Stands: The United States during Reconstruction and the Gilded Age, 1865–1896* (Oxford 2017); Sven Beckert, *Monied Metropolis: New York City and the Consolidation of the American Bourgeoisie, 1850–1896* (Harvard 2003); Mark Wahlgren Summers, *The Ordeal of the Reunion: A New History of Reconstruction* (UNC 2014). The major application of the Greater Reconstruction idea to legal history has been Sarah Barringer Gordon, *The Mormon Question: Polygamy and Constitutional Conflict in Nineteenth-Century America* (UNC 2003).

⁶⁰ Those jurisdictions were Nevada (1861), Dakota Territory – which retained the Code when split into North and South (1862), Idaho (1864), Arizona (1864), Montana (1865), Arkansas (1868), North Carolina (1868), Wyoming (1869), Florida (1870), South Carolina (1870), Utah (1870), and Colorado (1877).

⁶¹ “The Present Constitution,” *Weekly Standard* (Raleigh), October 5, 1870.

procedure code and the abolition of the code commission topped the lists each time. “One of the greatest curses inflicted upon North Carolina is the new system of laws that Judge Tourgée brought down here from New York,” one such list concluded.⁶²

“Judge Tourgée” was Albion W. Tourgée, a New York lawyer and one of the nation’s leading racial egalitarians. Tourgée was a quintessential “carpetbagger,” a northern Republican of modest means (whose whole wealth could fit in a carpetbag, as the name implied) who relocated to the postbellum South hoping to prosper in a region awakening to developing markets and free labor.⁶³ Tourgée sat on a commission alongside Victor C. Barringer, a leading Democrat and close personal friend of the ex-Confederate President Jefferson Davis (who had hid in Barringer’s house on his unsuccessful flight to Georgia). Filling the third chair was William Blount Rodman, a lawyer with a substantial practice in the eastern part of the state. Although Rodman served in the Confederate Army, he early on discerned the turn of the war and became a devoted Republican, a “scalawag” in the local parlance.⁶⁴ Seating an elite Democrat, a Radical Republican, and a southern scalawag, North Carolina’s commission was a virtual microcosm of (at least, white) Reconstruction politics. And as with Reconstruction more broadly in 1868, the Radical had the most influence early on.

As a delegate to North Carolina’s constitutional convention, Tourgée had pressed to entrench procedural reform in the constitution’s text. Indeed, the first borrowing of the Field Code was in the constitution itself, which copied the opening provision that “the distinction between actions at law and suits in equity, and the forms of all such actions and suits shall be abolished, and there shall be in

⁶² “The Future—Its Work—A Convention,” *Wilmington Journal*, September 30, 1870; *Tarboro Southerner*, February 16, 1870; “Report of Senators Robbins and Murphy on the Convention Bill,” *Wilmington Journal*, February 25, 1870; *Tarboro Southerner*, November 24, 1870; “The Constitutional Amendments,” *Wilmington Journal*, August 1, 1873.

⁶³ Otto H. Olsen, *Carpetbagger’s Crusade: The Life of Albion Winegar Tourgée* (Johns Hopkins 1965), 131–41. See also Mark Elliott, *Color-blind Justice: Albion Tourgée and the Quest for Racial Equality* (Oxford 2006).

⁶⁴ On the tropes of the carpetbagger and scalawag, see Eric Foner, *Reconstruction: America’s Unfinished Revolution* (Harper & Row 1988), 294–326. See the biographies of Barringer and Rodman kept with their personal papers. Barringer Family Papers, Special Collections, University of Virginia Library; William Blount Rodman Papers, Special Collections, East Carolina University Library.

Figure 7.



From left to right: Victor C. Barringer, William Blount Rodman, Albion W. Tourgée, with a manuscript code in the foreground—the only known photograph of a nineteenth-century U.S. code commission. Tourgée Papers, Chatauqua County Historical Society, Westfield, NY. Reprinted with permission.

this State but one form of action.”⁶⁵ Republicans thus ensured that even if they did not fare well at the forthcoming elections, the legislature would be constitutionally bound to adopt the Field Code, or something very like it. Republicans did fare well in the election, however, as reflected in the composition of the commission. Democrats could complain about the “stranger boy” Tourgée and the traitor to his people Rodman, but they could not muster the votes to defeat their appointment.⁶⁶

As soon as the commission was formed, Tourgée sought to link it to the network of other code states. He wrote to his colleagues that they must “organize immediately and communicate with the officials of the various states which are working under Code Procedure, and get copies of their codes.” Included among Tourgée’s correspondents was David Dudley Field, who had his carpetbagging nephew carry along “several volumes of my codes” to Tourgée.⁶⁷ As with other commissions, the workload was divided, but Tourgée assigned the main work of civil procedure to himself.⁶⁸ Tourgée’s code closely accorded with Field’s 1850 report, and was drafted quickly. The printed code of 575 sections appeared less than two months after Tourgée’s first letter organizing the commission.⁶⁹

Secure with a constitutional mandate and sympathetic legislature, Tourgée’s first report in 1868 boldly reminded the legislature of its constitutional duty to pass the code. Unlike most codifiers, Tourgée’s report put no reliance on the argument that procedure was an exceptionally benign field open to reform and codification. Rather, it argued, procedure was the ground on which the constitutional reconstruction of race relations would be carried out:

⁶⁵ *Constitution of the State of North Carolina, Together with the Ordinances and Resolutions of the Constitutional Convention* (1868), 18–19, 79.

⁶⁶ *Wilmington Journal*, April 3, 1868.

⁶⁷ A.W. Tourgée to Wm. B. Rodman, June 8, 1868, Rodman Papers; D. Dudley Field to Hon. A.W. Tourgée, July 20, 1868, Field to Tourgée, July 30, 1868 (confirming receipt of codes sent with Field’s nephew Fisk Brewer “some weeks ago”), Albion Tourgée Papers, Chautauqua County Historical Society, Westfield, NY.

⁶⁸ Rodman was responsible for sections on “special proceedings” and Barringer the code of criminal procedure. In correspondence between themselves, Rodman and Barringer called the civil procedure statute the “A.W. Tourgee code of procedure.” V.C. Barringer to William Rodman, October 16, 1868. Barringer to Rodman, August 21, 1868; Barringer to Rodman, March 26, 1869; Barringer to Rodman, October 11, 1869; Barringer to Rodman, November 24, 1869, Rodman Papers.

⁶⁹ *The Code of Civil Procedure of North Carolina* (1868).

The changes which the last eight years have wrought in the fundamental relations of society, blotting out entirely one of the great classes of personal relations—that of master and slave—opening the ears of justice to those who were before dumb in her presence, and giving parity of right, authority and remedy, to the highest and lowliest; breaking down the barriers of the jury-box, and permitting the landless citizen and the man of African descent to come within its bounds, opening the forum, the bar and the bench, to the honorable competition of the colored man—all these mighty changes in the relations of the great component elements of society, demand equivalent changes in the laws and render the work both of the Legislator and the codifier, one of extreme difficulty and delicacy.

Access to courts, to remedies, to juries, and to the profession—this was the scope Field had given civil procedure, and in Tourgée’s handling, civil procedure would be the tool to upend the law of master and slave. Accordingly, Tourgée “did not hesitate to take the Code of New York as the basis of that to be prepared for this State.”⁷⁰ In the following months as disgruntled Democrats insisted they could accept political racial equality but could not abide the code of procedure, they understood they were taking back with their left hand what they seemed to be offering with their right. As one complained, “Tourgée induced the late so-called Convention to do away with . . . pleading, and law and equity. . . . The Supreme Court is now a political, and not a judicial tribunal.”⁷¹ Political, because procedure had become the tool of Reconstruction policy.⁷²

Tourgée and his fellow commissioners took some steps to mitigate the sense of imposition. In their report they called for the bench and bar of the state to make the code their own and forward to the commission “such amendments as may occur to them, in practice under it, as necessary or valuable.” Even then, however, they made their authority clear. Significant alterations of the law were to run through them, not through ordinary legislation. They concluded their report by instructing the

⁷⁰ *First Report of the Code Commissioners*, x-xi; *Second Report of the Code Commissioners*, in *North Carolina Code of Civil Procedure* (1868) viii-ix, xvi.

⁷¹ *Wilmington Journal*, April 3, 1868.

⁷² Procedure could operate as a tool of Reconstruction policy at the level of the federal courts as well. See Edward A. Purcell, *Litigation and Inequality: Federal Diversity Jurisdiction in Industrial America, 1870–1958* (Oxford 1992).

legislature to pass their code “as it is,” offering for a model “the Code of New York [which] was adopted in 1848 as it come from the hands of the Commissioners.”⁷³

Although Republicans had the votes to pass the code without amendment, the native bench and bar were less willing to accommodate Tourgée’s code. “I don’t quite know whether the Code will go from beneath the dark waters or not,” Rodman wrote to Tourgée in the summer of 1869. “[Chief Justice] Pearson is against it and I fear the rest all are.” Two state senators complained that “our present Judicial system is a servile copy of New York, a State less like ours than almost any other in the Union.” Unlike the Californian defenders of the common law, North Carolinians readily conceded that civilian laws and practice codes were best suited for commercial empires, but North Carolina Democrats preferred rustic simplicity to being one more codified jurisdiction in New York’s network. “New York is full of large towns and cities, and her people are extensively engaged in commercial and maritime pursuits. North Carolina is an agricultural State, with a rural people,” the senate report continued. “The New York system was devised upon a model deemed suitable to a dense, commercial community.” But such a system was, as many Democratic newspapers complained, “unadapted to the wants of our people.”⁷⁴

Such criticisms endured to the end of the century. One 1891 commentary in the inaugural issue of the *Yale Law Journal* argued “the legal practice of the State was reconstructed by the adoption of the New York Code of Civil Procedure, with all its penalties and high-pressure machinery adapted to the conditions of an alert, eager, pushing commercial community.” Citing this report, Lawrence Friedman has expressed doubt “whether systems of procedure fit particular cultures so snugly” as North

⁷³ *Second Report* (North Carolina 1868), iv, xvi. The latter remark was not strictly true, since the New York legislature had at least taken two weeks to make some two dozen minor amendments.

⁷⁴ “Report of Senators Robbins and Murphy on the Convention Bill,” *Wilmington Journal*, February 25, 1870; “The Work Before Us,” *Tarboro Southerner*, August 25, 1870. See also “What a New York Lawyer Thinks of the Code of Civil Procedure,” *Wilmington Journal*, September 26, 1873; *Tarboro Southerner*, February 16, 1870; “The Code Commission—Judge Pearson,” *Weekly Standard* (Raleigh), September 7, 1870.

Carolínians “seemed to think.”⁷⁵ That assessment overlooks the particular procedures that troubled North Carolina jurists, especially the acceleration of debt collection. Like pre-code New York, North Carolina summoned debtors to answer a complaint only when a court was in session, and in many parts of the state, a court sat only for one month out of the year, holding over trials to the next term if too much business had accumulated. By copying Field’s provisions for default judgment, issued within twenty days by clerks in and out of term time, the code dramatically accelerated creditor remedies from around two years to three weeks.⁷⁶

From the code’s accelerated remedies arose the frequent comparisons between “commercial” states like New York and “agricultural” states like North Carolina. Although proceduralists tend to think of a bias toward settlement as a twentieth-century phenomenon, common law lawyers frequently hailed the pressure for out-of-court settlements as a virtue of pre-codified procedure. While trover and assumpsit were creditor remedies, jurists wrote that common law process overall created a debtor’s remedy through the languid pace of enforcement. The length of proceedings encouraged negotiations and settlement among the parties, and settlement almost always favored debtors, who ended up paying less than their strictly legal liabilities, especially by avoiding the court costs and lawyers’ fees that fell on a losing litigant.⁷⁷ When protracted proceedings extended beyond a year, they allowed a season or more of harvests to influence these negotiations. North Carolínians thus recognized that their remedial system had undergone a fundamental change of orientation towards creditors and a more liquid mercantile economy.

⁷⁵ Harry H. Ingersoll, “Some Anomalies of Practice,” 1 *Yale Law Journal* 89 (1891), 91–92; Friedman, *A History of American Law*, 395–96.

⁷⁶ Olsen, *Carpetbagger’s Crusade*, 134–37; *McAdoo v. Benbow*, 63 N.C. 462 (1869) (quoting Tourgée’s ruling in the court below: “The provision making the Summons returnable only at term would close the Courts for this ‘business’ for eleven months in each year”).

⁷⁷ On the twentieth-century shift to settlement, see John H. Langbein, “The Disappearance of Civil Trial in the United States,” 122 *Yale Law Journal* 522 (2012). On the common law preference for settlement (or “compromise” as it was usually termed), see Wells, *Law of the State of Missouri*, 94. Compromises were frequent and sophisticated enough that a whole body of law had developed for setting compromises aside when they appeared to be last-minute collusions to avoid lawyers’ fees. See David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (3d. ed., 1847), 285–96. See also Bruce H. Mann, *Republic of Debtors: Bankruptcy in the Age of American Independence* (Harvard, 2002), 16–25.

Tourgée and other codifiers did not wish to deprive debtors entirely of their customary powers of negotiation and settlement, but they sought to locate these powers in substantive law rather than process. The substantive legislation became known as “homestead exemptions,” which arose around the time states were abolishing imprisonment for debt. These laws set a minimum allowance of property—usually one’s home and adjoining land, as well as subsistence farm animals or an artisan’s tools—which creditors could not recover to satisfy a debt. Field was ambivalent about New York’s exemptions. His code repeated New York’s previous exemption of certain farm implements and mechanics’ tools. Whether the exemption should extend to a whole homestead, Field—not usually deferential about reforms he favored—declared it “a high question of public policy, which it is for the legislature alone to entertain.” New York did extend its homestead exemptions in 1850.⁷⁸

Paired with homestead exemptions, the New York code seemed to strike the popular balance for a Radical Republican like Tourgée who sympathized with the plight of freedmen. The code would accelerate the determination of creditors’ rights and remedies, but homestead laws would forbid enforcement against poor smallholders and sharecroppers. Freedmen could be protected while credit could again flow in the state, largely on collections from large landowners who overextended themselves—that is, the white plantation class. It was no coincidence, then, that Democratic lawmakers and journalists offered to trade black political equality for the repeal of the code. The two were vitally linked. Code remedies threatened to break up the source of planters’ political power before they could stabilize their lines of credit and maintain control over the most productive land.⁷⁹

⁷⁸ Such exemptions apparently originated in the South. See James W. Ely, “Homestead Exemption and Southern Legal Culture,” in Sally Hadden & Patricia Minter eds., *Signposts: New Directions in Southern Legal History* (Georgia 2013), 289–314; Paul Goodman, “The Emergence of Homestead Exemption in the United States: Accommodation and Resistance to the Market Revolution, 1840–1880,” 80 *Journal of American History* 470 (1993); William B. Aycock, “Homestead Exemption in North Carolina,” 29 *North Carolina Law Review* 145 (1950). *Final Report* (New York 1850), 354. For the New York exemption, see 1850 New York Laws 499–500.

⁷⁹ See Olsen, *Carpetbagger’s Crusade*, 134–45 (noting Tourgée’s “lack of sympathy for the ‘potentates of the South’ with their ‘ill gotten gains’ . . . increased by the fraudulent protection of property that he frequently encountered on the bench.”).

In reaction to the swift denunciation of code remedies, the same legislature that passed the code enacted a simple compromise later in the session: summonses to defendants would be “returnable to the regular term” of a court. Clerks, thereafter, could not issue swift default judgments out of term.⁸⁰ When a debtor tried to claim the statute’s protection before Tourgée, who had become a superior court judge, Tourgée struck the statute down for violating the state’s constitution. Not coincidentally, it was Tourgée who had worked at the convention to safeguard the powers of clerks to issue such judgments.⁸¹ On further appeal, Chief Justice Pearson reversed Tourgée, writing that Tourgée “did not fully comprehend” the legislature’s intent “to repeal so much of the Code as confers jurisdiction on the Clerk ‘to give judgments,’ and to restore the old mode of procedure, by which all judgments are rendered in term time.” Pearson concluded that the legislature had put judicial powers back where they belonged. “The Clerk is no longer a subordinate Judge, but is divested of all judicial functions in civil actions, and is simply a Clerk.”⁸²

Of course Tourgée fully comprehended the effects of the new law, which is why he had struck it down. Believing that the state’s war-torn economy could recover only if credit began flowing again, Tourgée remained opposed to “any ‘Stay-law,’ ‘Suspension Law,’ ‘Jurisdiction Law,’ or any other legislative humbug” that slowed creditor remedies. Writing to Rodman, Tourgée confided, “I have not got over cursing about” Pearson’s decision more than a month after it was handed down. Rodman, now serving as Pearson’s associate justice on the supreme bench, issued a dissent that focused on the equitable principle that “statutes which oust delay, and are for expedition of justice, shall be benignly

⁸⁰ 1868–1869 North Carolina Laws 179–82.

⁸¹ At the convention, Tourgée had tried to preclude this precise type of legislation, providing that only “issues of fact” could be “transferred to the Superior Courts” from a clerk’s office. That is, only contested cases could be removed from the clerk’s province, not uncontested claims of debt.

⁸² *Norwood v. Thorpe*, 64 N.C. 682 (1870), 683–84. *Norwood* was a follow-up case to *McAdoo v. Benbow*, 63 N.C. 461 (1869), the first reversal of Tourgée to which Rodman dissented. See also *Backalan v. Littlefield*, 64 N.C. 233 (1870). North Carolina Constitution of 1868, art. 4, § 17.

construed.” In such a constitutionally doubtful case, Rodman counseled sticking to the original code of procedure and its accelerated remedies.⁸³

Although Tourgée hoped to see Pearson reversed by a future court, the commissioners did not have to wait so long. The compromise that had produced the quasi stay law carried its own expiration clause. Despite Pearson’s separation of clerks and judges as a constitutional principle, the original code went back into effect the first day of 1871, reviving complaints against the code and calls for a new constitutional convention.⁸⁴ Subsequent reports to the legislature from the code commission dropped the bold tone of the First Report. “For the changes made by the constitution the Commissioners are no wise responsible,” they pleaded in an 1870 report. “We took them as accomplished facts; and our duty was as skillfully and as prudently as we could to bring the law of the State into harmony with them.”⁸⁵ The defense was somewhat disingenuous, as the two Republican commissioners, Tourgée and Rodman, had sat on the convention committee that wrote the mandate for codification and practice reform into the constitution’s text. The commissioners’ Second Report no longer argued that procedure would be the vessel through which freedman’s rights would be secured. Rather, it followed the original New York strategy of distinguishing procedure as “the machinery” of the law independent of the law’s “principles,” and it argued for the commissioners’ authority on the basis that “none but those whose profession makes them necessarily familiar” with practice were fit to reform it.⁸⁶

Receiving innumerable letters complaining that under the code, “no one will be benefited, except perhaps some Northern Capitalists,” Rodman undertook an anonymous defense of the new

⁸³ Tourgée to G. W. Welker, February 26, 1869, Tourgée Papers; Tourgée to Rodman, August 5, 1869, Rodman Papers; Norwood, 63 N.C. at 471 (Rodman, dissenting).

⁸⁴ Tourgée to Rodman, August 5, 1869, Rodman Papers; 1868–1869 North Carolina Laws 182; *Tarboro Southerner*, November 24, 1870.

⁸⁵ *Report of the Code Commissioners*, in *Executive and Legislative Documents of the Assembly of North Carolina*, No. 28 (1870), 2.

⁸⁶ *Second Report* (North Carolina 1868), xvi.

code in *The North Carolina Standard*.⁸⁷ He encouraged the bar to accommodate themselves to change, for “the New York system . . . bids fair to become national.” Putatively offering an overview of the code, Rodman’s articles were almost entirely about credit. “How can we create credit? By punctuality,” he wrote. “And how create punctuality? by law, and by law alone. Let the law enforce punctuality; let the people of North Carolina learn that the great law of business is, that ‘time is of the essence of the contract,’ and incur no debt that they do not expect to meet at maturity.” Under the old system, he argued, “the pleadings were most absurdly required to be made up in term time only,” but under the more certain and speedy remedies of the code, “we may expect that the secret hoards of the frugal among ourselves will be offered to loan, and even that the vaults of the banks of New-York . . . will be open to our industry.” Although they had to compromise over say laws and trim their rhetoric on power of procedural reform, Tourgée and Rodman ultimately secured the adoption of the code on that promise that New York remedies would draw out and secure New York capital.⁸⁸

LIKE THEIR SOUTHERN COUNTERPARTS, relatively longtime residents of the American West claimed that agitation for the code had been stirred up by “the carpet-bag crew who came here a few months since” hoping their careers would rise along with the elevation of territories to statehood.⁸⁹ Just as North Carolinians had complained the code was ill-adapted to local conditions, western attorneys warned that commissioners might be appointed who “had little or no knowledge of our statutes and practice” and would plunge local practice into “inextricable confusion”⁹⁰ Thus, westerners, no less than southerners, could view the code as a foreign imposition.

⁸⁷ William A. Jenkins to Rodman, January 14, 1868, Rodman Papers. Rodman’s explication of the code appeared in three sequentially numbered articles in the *Standard* on August 14, 15, and 16, 1868, under the title “The Code of Civil Procedure.” Rodman disclosed his authorship in private correspondence with Barringer. See Barringer to Rodman, August 21, 1868, Rodman Papers.

⁸⁸ [Rodman], “The Code of Civil Procedure.”

⁸⁹ “Plain Talk,” *Rocky Mountain News*, January 21, 1877.

⁹⁰ “A Miserable Fraud,” *Rocky Mountain News*, February 16, 1877.

Codification in the West developed with the significant difference that most jurisdictions sought to bolster local political autonomy by avoiding the use of lawmaking commissions. California, Colorado, the Dakotas, Idaho, Montana, Nebraska, New Mexico, Nevada, Oklahoma, and Wyoming all adopted their procedure codes through judiciary committees without appointing extra-legislative commissions. Often, the choice was explicitly rooted in concerns over popular sovereignty. When a Wyoming judiciary committee reported against a resolution to appoint a code commission, its chairman remonstrated that “the people have selected the different members of this body from their number and have commissioned us to act for them.” If a procedure code served the public good (and the legislature decided later that session that it did), “the duty” to craft it “is upon us and not upon others.”⁹¹

The same logic militated against a procedure commission in Colorado, a state that especially casts doubt on the notion that codification was an off-the-rack convenience for the West. For seventeen years after its organization as a territory, lawyers in Colorado adhered to the old common law forms of practice—indeed, they did so through a legislative borrowing, importing the practice acts of the staunchly anti-code state of Illinois. Although Colorado adopted the Field Code in its first year of statehood, its territorial history contradicts the notion that western states lacked an entrenched bar interested in maintaining traditional practices or that the Field Code was the only law available for importation.

Both ideas were explicitly contradicted at the time. One lawyer wrote anonymously to the Denver papers that “I should regret very much to see the ‘*accumulated wisdom of the ages*’ thrown aside for that new fangled abortion of legal quacks, denominated a ‘code.’” If the state had to look elsewhere to update its practice laws, it could with more ease and less expense adopt the briefer and more moderate laws of Massachusetts or even England. Although the rules of common law practice there

⁹¹ Report of Chairman William S. Rockwell, *Journal of the Council of the Territory of Wyoming* (1870), 39.

were scattered across volumes of case reports, New York's code was not a real alternative: "What constitutes a complaint in the New York code is contained in a definition, comprised in sixteen words. There are in the New York code reports *two thousand* decisions on these sixteen words. . . . So much for your code simplicity." Perhaps with an eye to the South, the lawyer concluded that the code had "fastened itself upon states which, were they now free to choose, would gladly go back to the so much deprecated common law practice."⁹²

Other code opponents argued that they did not oppose codification in principle, but they were opposed to this particular code and the manner in which it was rushing through the legislature without due consideration. At a January 1877 meeting in Denver attended by most of the Colorado bar and legislative assembly, common law lawyers rallied behind J. Q. Charles, who concluded that "the strongest argument against the adoption of the code" during the present legislative session "is the want of time to do it well."⁹³ Western legislatures often sat for only sixty days every two years. At that pace, deliberative legislation over so vast a topic as civil remedies was impracticable. Sometimes constitutionally bound to put bills through three readings before passage, legislatures scheduled evening sessions for the reading. But in the satirized words of a "Granger" who sat in on one such session, "fifty fellers" were just "settin' around, some of them smoking, with their heels cocked up on their desks, some of 'em readin' newspapers, some of 'em talkin' and laughin'," but "not one of 'em legislated a bit."⁹⁴

Code proponents conceded that "it hardly seems to the common mind that an entirely new system of practice can be properly framed and rightly adjusted in the limited time allowed by a single session of the Legislature." But, they argued, the expertise and experience of other states could avoid the dangers of novel legislation—so long as the text of other states was followed closely. "The code

⁹² "Shall We Have a Code?" *Pueblo Daily Chieftain*, January 13, 1877.

⁹³ "The Code: The Debate in the Legislative Hall Last Evening," *Denver Daily Tribune*, January 10, 1877.

⁹⁴ "Legislative Doings—The Code," *Pueblo Daily Chieftain*, February 15, 1877. Less humorous papers stated the same position. See *Rocky Mountain News*, February 9, 1877; *Journal of the Council of the Territory of Washington* (1854), 151.

proposed to be adopted," noted a Colorado lawyer, "is the California code," and therefore "the time and thought spent upon the code of California by lawyers of that State accrue to the benefit of people of Colorado."⁹⁵ In place of arguments about local concerns and state popular sovereignty, code proponents substituted something of a national popular sovereignty, one rooted in a mobile bar of lawyers whose rules of practice could travel with them and generate similar experiences in different locales.

In Denver, the argument that all due consideration for the code had essentially been outsourced to California did its required work. One of the most vocal legislative opponents of the code, Allison DeFrance, abandoned his criticisms after the code became identified with California law. Whereas earlier in the session, he had cited lack of time as a reason to defeat the code, he now reasoned that "he did not consider that he, or any other member of the General Assembly, with the time he had to examine it, was competent to criticize it. He understood the bill was almost an exact copy of the code of California, which had been framed by some of the ablest men in the land, and he could not criticize their work."⁹⁶ Now that the architect of California's code, Stephen J. Field, represented the West on the U.S. Supreme Court, it would hardly do to continue calling his code the law of "sciolists, agitators, and revolutionists."⁹⁷

The ultimate effect of forgoing commissions was that western states that refused to engage in commissioner lawmaking on grounds of popular sovereignty copied the text of New York lawyers even more slavishly than did the postbellum southern commissions. The Denver press complained that Colorado's legislators "have clipped a section from one code and pasted it with a section from another, and so industriously have they labored that they have been enabled to present the work of their hands to the assembly in the limited space of fifteen or twenty days a complete code of procedure,

⁹⁵ "The Code," *Denver Daily Tribune*, January 31, 1877.

⁹⁶ "The Legislature: The Senate Devotes Another Day to the Code," *Denver Daily Tribune*, February 17, 1877.

⁹⁷ "A Code Lawyer on the Code." See also "Codex Est Optimus," *Pueblo Daily Chieftain*, February 25, 1877.

which . . . has been ‘assimilated,’ as we are informed, ‘to the character and requirements of our people,’ whatever that may mean.”⁹⁸

Considering the universal complaints that time was too short and legislators too inexperienced to give the code due consideration, one might expect the code to have failed more often or at least to have faced more competition from other workable statutes. The Louisiana code that California’s governor wished to adopt remained a live option, as did the variety of southern codes that abandoned the common law forms of action.⁹⁹ If Euro-Americans believed law had to be imported into the West, Colorado immigrants proved that the common law of Illinois was just as amenable to statutory importation as New York code.

What codifiers saw when they looked at New York, more so than Louisiana, Alabama, or Illinois, was the Empire State of commercial capital. And the putative fears, demands, and desires of a personified Capital continually wielded promises—and threats—in the debates over procedural codification. Code proponents in Colorado parried charges that a code would be a “new-fangled” contrivance by pointing to the fact that it had been “adopted twenty-nine years ago by the Empire state of the Union” as well as “the wealthy and populous states of Ohio, Indiana, Wisconsin and Missouri.” They contended that the code of the nation’s uniquely commercial empire would bring wealth in its wake.¹⁰⁰

When a Colorado legislator scoffed at the idea that capitalists could possibly care about the difference between old common law and modern code remedies, his adversaries rebuked him. “Mr. Hamill replied that he knew of one California company of capitalists who were deterred from investing in mining property here wholly on account of the practice of the courts in mining cases. If we had had this code years ago, Colorado would now have a larger amount of California capital in

⁹⁸ “Olla-Podrida,” *Rocky Mountain News*, January 20, 1877.

⁹⁹ Although Tennessee in 1858 adapted nearly 225 sections of its code from Field codes, the state also incorporated nearly 50 sections of the 1852 Code of Alabama, one of the largest borrowings of southern legislation within the corpus I have collected.

¹⁰⁰ “The Code Again,” *Pueblo Daily Chieftain*, February 25, 1877.

her mines.”¹⁰¹ Codifiers argued that, in attracting capital, procedure was at least as important as the substantive rules of property and contract, because procedure secured the remedies that actually protected investments. “Men of capital and enterprise will not make investments and devote their time and energies to those works of internal improvement so necessary for the speedy development of our natural resources, and for the settlement and building up the country,” Nebraska’s governor reasoned, “unless ample protection is afforded them, by legal enactment, for the capital invested and labor employed.” Therefore he urged swift passage of the Field Code.¹⁰² On the same understanding, another western lawyer succinctly summarized the difference between the code and the common law as “whether a merchant had better try to collect a \$500 note or burn it up.”¹⁰³

The creditors’ remedies in the code gave the codifiers their leading argument against criticisms rooted in the ideology of popular sovereignty. “There is no doubt but the people are in favor of anything that promises to hurry up that proverbially slow and blind old female called Justice, and they will go for the old code,” one Colorado newspaper announced.¹⁰⁴ New York’s “code practice is the best in excellence,” stated another, “and when I say *best* I do not mean best for lawyers only, but best for the people—the commonwealth.”¹⁰⁵ If the People favored economic progress, certainty of remedy, and efficiency in proceedings, then they favored the New York code, no matter whether they understood or cared about technical rules of pleading and joinder. Thus, in their arguments codifiers imagined themselves champions of popular sovereignty, for it was they who accomplished what the People actually desired. Since legislative commissions and committees sought the proper end of the People’s good, codifiers downplayed the legislative shortcuts they used, arguing that “as long as the

¹⁰¹ “The Legislature: The Senate Devotes Another Day to the Code,” *Denver Daily Tribune*, February 17, 1877.

¹⁰² Governor’s Message, in *Journal of the House of Assembly of the Territory of Nebraska* (1857), 12.

¹⁰³ “The Code,” *Denver Daily Tribune*, January 10, 1877.

¹⁰⁴ “A Code of Civil Procedure,” *Denver Daily Times*, January 12, 1877.

¹⁰⁵ “The Code,” *Denver Daily Tribune*, January 31, 1877.

mass of the people represented by the non-legal portion of the legislature are in favor of a code, it matters little how much dust of ages the anti-code lawyers and their [newspaper] organs kick up.”¹⁰⁶

A central irony in the migration of the New York code, premised on the demands of New York capital, was that the migrating code was not in fact the law of New York. The version of Field’s code that was copied the most was the 1850 draft—the one never enacted in New York. In 1876, just as Colorado was debating the code, New York replaced what remained of Field’s original draft with a new code framed by a commission under the leadership of Montgomery Throop. A count by a “friend” of Field’s found that only three sentences of the Field Code had carried over word-for-word into the Throop Code. Hardly a line of the Throop Code appears in any of the post-1870s procedure codes or revisions of other states, however.¹⁰⁷

Thus by the end of Reconstruction, New York’s domestic empire of capital and creditors’ remedies bore a remarkable resemblance to the international empire administered by the British. Both jurisdictions, while reforming the practice of law, largely rejected codification within their own borders but encouraged it among their economic dependents. The English Parliament commissioned a full codification of law for India and colonies in Singapore, while further codifications produced by Field in New York covering civil and penal law were adopted in California and other western jurisdictions but defeated in Field’s home state.¹⁰⁸ In both places, leading arguments against codification were again civilizational: Advanced societies could not codify their law, for to do so would be to freeze the progress of legal science. What appeared to some to be a hopeless mass of confusion was to common law defenders the sign of true legal sophistication. Science was, after all,

¹⁰⁶ *Pueblo Daily Chieftain*, January 25, 1877.

¹⁰⁷ In the corpus prepared for this chapter, only Montana’s revised procedure code in 1895 borrowed any material from the Throop Code—about two dozen sections on liens in a code of 3,484 sections.

¹⁰⁸ See Gunther A. Weiss, “The Enchantment of Codification in the Common-Law World,” 25 *Yale Journal of International Law* 435 (2000). For a thorough study of the ideology of codification in India, see Robert A. Yelle, *The Language of Disenchantment: Protestant Literalism and Colonial Discourse in British India* (Oxford 2012).

sophisticated.¹⁰⁹ The Throop Code came in for censure, both in its first year and in following decades, precisely for trying to capture all the sophistication of the New York legal system within an unwieldy 3,300 rules.¹¹⁰ Codification, however, could help developing societies along law's frontier take a progressive leap forward. As India's chief codifier Thomas Macaulay explained, codification "cannot be well performed in an age of barbarism," but also "cannot without great difficulty be performed in an age of freedom." As India balanced between the two, however, "it is the work which especially belongs to a government like that of India – to an enlightened and paternal despotism."¹¹¹

In the United States, Macaulay's tool of enlightened despotism spread with the anxiety that capital from the nation's economic center would remain scarce without a code of remedies that, if not in fact the law of New York, was at least prescribed by New York lawyers and their monied clients. In the two most populous and commercially advanced western states, Texas and Illinois, New York capital failed to move state legislators to adopt the code at the expense of popular sovereignty (although there were concerted efforts in both jurisdictions).¹¹² Lacking the self-sufficiency of those two jurisdictions, the other states of Greater Reconstruction adopted a foreign code, at times through extra-legislative means; but lawyers, legislators, and their supporters claimed the endorsement of popular sovereignty in doing so. Even in North Carolina, whose Democratic newspapers daily called for the repeal of the code as an imperial imposition from New York, Republican editors proclaimed that "the movement" towards procedural codification "comes from the people, from the instinctive logic by which an unprejudiced mind grasps the advantages of the system."¹¹³

¹⁰⁹ See, for instance, James C. Carter's classic defense of the common law against codification, *The Ideal and the Actual in the Law, Address to the American Bar Association*, August 21, 1890, at 28 ("ascertaining and declaring existing customs . . . is the work of experts who can qualify themselves only by the devotion of their lives.").

¹¹⁰ See, for instance, "Notes," 29 *Albany Law Journal* 141, 142 (1884); Millar, *Civil Procedure of the Trial Court*, 55–56.

¹¹¹ 19 *Hansard Parliamentary Debates* 531.

¹¹² Texas commissioned the preparation of a code of civil procedure in 1855, and the legislature scheduled an extra session to consider it but ultimately never passed the law. 21 *Texas Reports* (Hartley) xi (1882); *Texas State Times*, December 15, 1855. Reformers in the 1869 convention in Illinois attempted to pass a provision similar to the one in New York's 1846 constitution, which would have required the legislature to appoint a commission to revise practice and pleadings along the lines of the Field Code. See *Debates and Proceedings of the Constitutional Convention of the State of Illinois* (1870), 1496–98.

¹¹³ "The Code," *Weekly Standard* (Raleigh), May 26, 1869.

The history of codification on the American periphery challenges cherished notions about American federalism. On the one hand, those suspicious of centralized power and critical of national governance since the New Deal have relied on narratives that tout the equality of sovereign states to set their own policies, foster local diversity, and “experiment” with legislative solutions to local issues.¹¹⁴ But the history of legal practice and civil remedies is one in which the localism fostered by common law practice rapidly gave way to uniform regulations transmitted by a network of New York lawyers without the slightest interference of a centralized federal government. On the other hand, scholars who support the legitimacy of New Deal governance have recently produced an abundant literature unearthing a long tradition of “administrative” law at the state level well before the twentieth century. These accounts have focused on administrative adjudication or discretionary regulation within a narrow domain, such as customs houses, but have so far neglected the most widespread and significant instance of nineteenth-century administrative lawmaking in America—the spread of the Field Code through extra-legislative commissions.¹¹⁵ While these histories have sought to demonstrate that nineteenth-century Americans could be quite comfortable with administrative law, accepting it as a normal part of the constitutional order, this chapter has shown how lawmaking by commission generated significant political controversy and raised grave questions about popular sovereignty that over time were merely dodged rather than answered.

The notion that lawyers were trading in a false populism to serve their own interests frequently followed the Field Code during its cross-country migration. The claim of public good, one Colorado lawyer wrote, “comes from a half-dozen or less of lawyers, who demand in the name of the people, that which these lawyers want for themselves. In other words, these lawyers want a ‘code’ and forthwith they shout ‘*vox populi*.’” In the view of this common law lawyer, the People “do not

¹¹⁴ See, for instance, the summary of the states-as-laboratories literature in Brian Galle & Joseph Leahy, “Laboratories of Democracy? Policy Innovation in Decentralized Governments,” 58 *Emory Law Journal* 1333 (2009).

¹¹⁵ See Ernst, *Tocqueville’s Nightmare*; Jerry L. Mashaw, *Creating the Administrative Constitution: The Lost One Hundred Years of American Administrative Law* (Yale 2012); Gautham Rao, *National Duties: Custom Houses and the Making of the American State* (Chicago 2016).

pretend to understand the principles of practice and pleading at law, any more than they pretend to understand the principles of any other particular science.”¹¹⁶ Although he may have been just as professionally interested in maintaining his accustomed practice, the lawyer’s criticism at least had the merit of accurate observation. In both the West and the South, codifiers transmuted democratic theory into support for a remedial code that elected legislators had neither the time nor inclination to read. Popular support for commercial development was taken to indicate popular support for New York’s civil remedies, especially the cheapened and accelerated collection of debts.

While the quickening pace of economic time created pressures to adopt New York’s creditor remedies, and while the brief spasms of legislative time spurred the wholesale adoption of Field’s code, the cadences of professional legal time eventually helped to entrench what had entered so many U.S. jurisdictions in a rush. In the same North Carolina papers that hoped to overturn the code appeared a news item on December 16, 1870: The bar exam was coming up. The first day would cover real property; the second day, the code of civil procedure.¹¹⁷

¹¹⁶ “The Practice of Law Made Easy,” *Rocky Mountain News*, February 2, 1877.

¹¹⁷ *Wilmington Journal*, December 16, 1870.

Chapter 5

The Code American

The Institutes of Code Practice

IN 1888, DAVID DUDLEY FIELD became the eleventh president of the still nascent American Bar Association. Founded by seventy-five lawyers in Saratoga Springs, the Association was dominated by New Yorkers but remained rudderless in its professional mission. Its founding charter dedicated its members to “the promotion of the administration of justice and a uniformity of legislation throughout the country.” But ten years into its history, the Association’s members—who hailed from solid code states like Missouri, common law states like Michigan, and Anglophile reform states like Massachusetts—disagreed sharply over what legislation actually was and whether national uniformity in legislation was even desirable.¹ Before his presidency, Field saw one of his codification proposals mangled in debate. Field therefore tried a different tack by reviving the strategy used forty years earlier: Field would build a professional consensus around national codification by starting with procedure.

Field’s original measure, co-drafted in 1886 with the theorist of municipal law John F. Dillon, was the seemingly anodyne resolution “that the law itself should, so far as possible, be reduced to a statute.”² In the ensuing debate, Field and Dillon clarified that the resolution was meant only to establish, as a first step, that legislation was preferable to case law as a source of governance. Whatever steps the Association should take towards legislation was an independent question on which the

¹ John A. Matzko, *Best Men of the Bar: The Early Years of the American Bar Association* (Talbot 2019); Henry Martyn Field, *Life of David Dudley Field* (1898), 307; Simeon E. Baldwin, “The Founding of the American Bar Association,” *3 American Bar Association Journal* 658 (1917), 695.

² *Report of the Ninth Annual Meeting of the American Bar Association* (1886), 11. Two other signatories to the report were George G. Wright of Iowa and Seymour D. Thompson of Missouri. *Ibid.*, 358. Wright dissented from the report because he thought it too disparaging of civil jury trials. *Ibid.*, 359. On Dillon’s jurisprudence, see Hendrik Hartog, *Public Property and Private Power: The Corporation of the City of New York in American Law, 1730–1870* (Cornell 1989), 220–27.

resolution supposedly did not depend. The accompanying report clarified that Association members could read the resolution as a call for codification if they chose, but that “the real question is whether the American people should be governed by legislation or by litigation.” Addressing the national Association, Field pitched the resolution in nationalist terms. “An unwritten or inaccessible law is un-American,” his report read. “The law of the legislature, as distinguished from the law of the courts, is the necessary sequence of the American doctrine.” But even after a century under this purportedly American doctrine, “our practice is inconsistent with our theory.”³

Common law lawyers were quick to challenge Field. Henry Budd, a lawyer from the anti-code state of Pennsylvania, offered what was by now a standard objection to codification. Granted that a binding American code could somehow be formulated and enacted, “the code won’t execute itself, [and] must be interpreted.” Without a “body of juris-consults to meet together to discuss problematical questions and decide them,” there would “still be law-making by litigation as before.” Budd was especially disparaging of Field’s belief that codification fit naturally with American political theory. The foundation of American politics, according to Budd, was not legislative supremacy as Field had it, but the federated system of independent states. Recasting arguments made all along the American frontier, Budd argued that codes were inherently a tool of imperial administration, because only an imperialistic regime could enact a single piece of legislation across an entire continent. “But it would be a very different thing were that code, drawn by the most skillful lawyer this country can produce, to be put before the legislatures of the thirty-eight states.”⁴

The prominent New York case reporter Austin Abbott attempted to salvage Field’s resolution with a practical compromise. He moved to amend Field’s resolution to state “that the law, so far as in its substantive principles it is settled, should be reduced to the form of a statute.” The amended resolution made clear that any resulting code would not change the law but only gather settled

³ *Report of the Ninth Annual Meeting of the American Bar Association*, 328–29.

⁴ *Report of the Ninth Annual Meeting of the American Bar Association*, 20.

precedents into one place, much like a treatise, albeit one with legislative force behind it. Abbott defended the proposal not with theories of governance, but as a practical question of “whether it will facilitate the labors of the profession and of the bench.” Case reports, Abbott knew from experience, had continued to multiply from the time lawyers first complained about the bulk of precedents during the Jacksonian era. “We have to range the reports of the whole country, whereas thirty years ago we only looked at the reports of our own state,” Abbott contended, and now “reports are multiplying so that their authority is breaking down by the mere mass of them.”⁵ If nothing else, codification could be a labor-saving device, and that was American enough.

Returning as president in 1888, Field ignored Abbott’s resolution relating to “substantive” law and instead started down the path of codification from a familiar place: procedure. Field reported that in 1887 he had visited Senator Francis Cockrell of Missouri in Washington to work out a plan for a federal code of procedure. Support for a federal procedure code had stalled in the Senate, but Field believed with the Association’s support it could pass, and he urged a resolution from his 1886 report that the Association go on record advocating for a federal procedure code.⁶

Field understood the resolution to mean more than simply an adjustment of practices in the federal courts. “If a Federal code of procedure is once made,” he reasoned, “the codes of procedure in the various states (for I believe there will be one in every state eventually) will naturally assimilate themselves to the code of Federal procedure.” Federal codification, encouraged by the national Bar Association, was thus a direct path to a national code. The setbacks suffered by the procedure code in Field’s home state, and the resistance to the Field Code along the eastern seaboard, could be transcended at the federal level. “Do gentlemen know what has already happened?” Field asked in his presidential address. “Do they know that the code of procedure of New York which was framed and passed in 1848, which abolished the distinction between law and equity, has gone the circuit of

⁵ *Report of the Ninth Annual Meeting of the American Bar Association*, 45–47.

⁶ *Report of the Eleventh Annual Meeting of the American Bar Association* (1888), 69.

the world?" Referring in part to the adaptation of his code in western and southern states and in part to reformed English procedure for which he took credit, Field proclaimed that his "code has been followed in twenty-six states and territories of this Union, and it is followed in almost every colony where there is an English speaking people. It is in Australia, it is in Singapore, it is in Hong Kong, it is in China."⁷

The litany of Field's claimed procedural colonies bears a remarkable resemblance to an address Field had delivered more than thirty years earlier to a graduating class of students at Albany Law School. Field stressed to the students that codification was the key to measuring New York's stature against other states and even other nations. "Shall this imperial State be outstripped in the noble race by either of her sisters, or by that queenly island, mother of nations, which having been our parent, is now our rival?" No, he answered. In the race for empire, the Empire State would be the first to "win the well-deserved prize; that we shall have a book of our own laws, a CODE AMERICAN, not insular but continental, . . . and that work will go with our ships, our travelers, and our armies; it will march with the language, it will move with every emigration, and make itself a home in the farther portion of our own continent, in the vast Australian lands, and in the islands of the southern and western seas." Like the Code Napoleon, the Code American would be a monument of civilization. Unlike the French code, it would be "as simple as so vast a work can be made, free in its spirit, catholic in its principles!"⁸

In his address to the American Bar Association, Field essentially proclaimed his Albany prophecy fulfilled. The Code American turned out to be his code, a procedure code. It had crossed the continent and even, in Field's telling, the western seas. It had traveled with emigrants to the West, and with armies to the South. But its dominance remained fragmented by American federalism. Some

⁷ *Report of the Eleventh Annual Meeting of the American Bar Association*, 69.

⁸ David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855), 32.

states avoided codification, some, like his home state, took half measures which distorted his intentions. “Now,” he pleaded with the Bar Association, “let us make a code of procedure for the Union, and that will lead to what we all desire, I think; to an assimilation of the practice in all the states. I hope the resolution will be adopted without a dissenting voice.” It was.⁹

Fifty years would elapse before Field and the ABA’s call for a “code of procedure for the Union” would be realized in the 1938 Federal Rules of Civil Procedure. The project of federal codification would outlive Field and his Jacksonian colleagues and be carried out by a new generation of codifiers and proceduralists who had been trained in Field’s system. For that to happen, the Field Code had to win its way in the law schools and educational regimens of young lawyers trained to view procedure as machinery, and codification as a modern technology. Though the task took far longer than Field envisioned, his code eventually marched through the institutions of treatise literature, law school education, and finally federal legislation.

IN ONE OF HIS MANY FAILED ATTEMPTS at elected office, Field found himself deadlocked in a tie to serve as a Republican national convention delegate in 1860. Remembering old fights with Field’s Barnburner Democrats, Albany Whigs maneuvered to break the tie against Field. A young clerk on the nominating committee found the politicking distasteful and rose in a public session to give a fiery denouncement of the Albany machine. Field lost anyway, but the clerk’s oratory intrigued him. The next week, Field tracked down the clerk at the library of the New York Law Institute. So it was that Field became acquainted with Thomas G. Shearman, with whom he would found one of New York’s most notable—and wealthiest—law firms. But when asking Shearman what he was working on at the time, Field

⁹ *Report of the Eleventh Annual Meeting of the American Bar Association* (1888), 70, 79.

must have been surprised to learn that the novice attorney-in-training was preparing a thousand-page treatise instructing bench and bar on practice under Field's code.¹⁰

Shearman had taken the job offer from the law librarian, "a very old lawyer, who had retired from practice" but who was intent on publishing the definitive treatise on New York practice anyway. But of the reformed practice "he knew about as little as I did," Shearman fondly recalled. Shearman consulted the librarian several times "without the slightest benefit," and so "concluded to make the book as well as I could in my own way." Not until the work was nearly completed did Shearman gain a law license without which he could have practiced any of the things he was writing about. "I often laugh to recall myself, a mere beginner at the study of law, without the least experience or instruction in its practice, gravely writing a book to teach lawyers and even judges how that practice should be conducted," he wrote in his memoirs.¹¹

As Shearman's tale indicated, just about anyone could write a treatise. And many lawyers or would-be lawyers in the nineteenth century did, with one database of legal treatise literature counting over 10,000 volumes during the period from the United States alone. Some treatises, like James Kent's *Commentaries on American Law* spanned multiple volumes and dozens of editions and attempted to synthesize all legal knowledge at a fairly high level of generality. Others could be far more specialized, detailing practices in particular states, or even particular courts. Indeed, legal treatises took such a variety of approaches to their framing, content, and extent of coverage that modern scholarship has struggled to define treatise literature with precision. Many treatises provided an introduction to their subject to neophytes entering the profession, while many others sought to persuade the master jurists on arcane points of possible legal development. Treatises took on varying stances of objectivity, of audience, and of aim. Joseph Story, a prolific treatise author, thought treatises could serve as stepping

¹⁰ Shearman Memoirs, 1: 99–101; Papers of Thomas G. Shearman, Shearman & Sterling Law Library, 575 Lexington Ave., New York. On the history of Field & Shearman, see Charles Parlin & Walter Earle, *Shearman & Sterling, 1873–1973* (Shearman & Sterling 1973), ch. 1.

¹¹ Shearman Memoirs, 1:94–95. The book appeared as John L. Tillinghast & Thomas Gaskell Shearman, *Practice, Pleadings, and Forms in Civil Actions in Courts of Record in the State of New York* (1861).

stones to codification, while Herbert Wechsler, a prolific codifier, believed codes served as stepping stones to great treatises.¹²

Almost no one thought that treatises were adequate *substitutes* for codes, however. The authority of the twenty-five-year-old Shearman was a poor exchange for an actual legislature, and the open market for treatise literature meant that the “authorities” contained within multiplied almost as rapidly as the caselaw itself. Shearman figured his first attempt at a treatise “ha[d] many great faults” and was valuable principally for the stipend it paid and the legal education it gave him.¹³ While more than self-interest lay behind the publication of most treatises, it was never easy to tell just how accurate and helpful a treatise would be until it was put to use in practice.

Many of the early treatises appearing in the wake of the Field Code give the sense that their authors, if not acting solely in self-interest, saw a chance to combine their familiarity with former New York practices and a quick comparative read of the code legislation to turn a profit. One “treatise” did not even expend effort on the comparison and merely reprinted the code itself.¹⁴ Others tended to explicate common law practice along the lines Field’s co-commissioner David Graham had laid out in his magisterial treatise from 1847. Following the progress of a suit at common law, the treatises supplied the text of the code and commented on changes to practice both expected and realized.¹⁵ Basically no one in the early days of the code attempted to explicate the code’s possible effects on equitable practice.

¹² Historiographical interest in legal treatises has recently revived thanks in part to Angela Fernandez & Markus D. Dubber, *Law Books in Action: Essays on the Anglo-American Legal Treatise* (2012). For responsive essays, see Richard A. Danner, “Foreword: Oh, the Treatise!,” 111 *Michigan Law Review* 821 (2013); Steven Wilf, “The Legal Treatise,” in Simon Stern, Maksymillian del Mar, and Bernadette Meyler, eds., *The Oxford Handbook of Law and the Humanities* (2020). For the classic trilogy of historiographical treatment of treatises as such, see G. Edward White, *The Marshall Court and Cultural Change, 1815–1835* (1988), 81–104; A. W. B. Simpson, “The Rise and Fall of the Legal Treatise: Legal Principles and the Forms of Legal Literature,” 48 *University of Chicago Law Review* 632 (1981); Morton J. Horwitz, “Part III – Treatise Literature,” 69 *Law Library Journal* 460 (1976). On Story, see Chapter 1. On Wechsler, see Barry Wright, “Renovate or Rebuild? Treatises, Digests and Criminal Law Codification,” in *Law Books in Action*, 181–201.

¹³ Shearman Memoirs 1:95.

¹⁴ See John Townshend, *The New Practice in Civil Actions in the Courts of Judicature in the State of New York* (1848).

¹⁵ See, for instance, Henry Whittaker, *Practice and Pleading under the Codes, Original and Amended* (1852); George van Santvoord, *A Treatise on the Principles of Pleading in Civil Actions under the New York Code of Procedure* (1852).

Alongside treatises, a new case reporter appeared in July, 1848, when the code first went into effect in New York. Unusually for a volume of case reports, the so-called Code Reporter had no listed author or compiler, and for a publisher it listed only “The Code Reporter” Office. A certain complimentary tone towards Field may indicate his editorship, or that of a close associate.¹⁶ The first issue printed the earliest opinions offered on the code’s meaning, alongside addresses and reviews of the code and guides to practitioners, such as one titled “How to Read a Statute.” More issues followed until the spring of 1851, when it no longer seemed possible to keep up. Decisions interpreting the code had “become so numerous, and were often so conflicting, and so much difficulty was sometimes experienced,” that the editor stopped printing whole decisions and instead offered a digest of the numerous decisions that by then could be found in other reporters. Soon there were more cases than even a digest could contain.¹⁷

By 1860, the early scramble to become the definitive treatise on the code had passed. But if some thought the time ripe for a careful consolidation of the precedents, they misjudged. The Civil War wiped out demand for law books, and Shearman cursed his luck that his amateur attempt at a treatise appeared in 1861 when sales were scarcest. But as the war wound down, he was ready to try again. By then he had become a licensed attorney and office manager for Field, and Field had hired him to assist on numerous jobs in his continuing codification efforts. Styled “Volume II” of his treatise, Shearman’s publication in 1865 was really more of a fresh start, as his prefaced acknowledged. Rather than a digest of cases and holdings, the new work was more of a prose narrative of the code’s aims and their reception in the courts. Unlike the first volume, “decisions, supposed to be erroneous, are

¹⁶ A later volume of the Code Reporter gave the address of the publisher as 80 Nassau Street, an office building where numerous law partnerships operated, including among them Charles O’Connor’s firm. At the time, O’Connor still supported codification and appeared alongside Field as counsel in various cases interpreting the code’s meaning, including cases reported in the volumes. See, for instance, *Bennett v. Hughes*, 1 Code Rep. 4 (N.Y. Sup. Ct. 1848); *Re Philip Walker*, 1 Code Rep. 9 (N.Y. Sup. Ct. 1848); *Cruger v. Douglas*, 2 Code Rep. 123 (N.Y. Sup. Ct. 1850).

¹⁷ “How to Read a Statute,” 1 Code Rep. 23 (pt. I); 1 Code Rep. 34 (pt. II). On the announcement of the digest, see 2 Code Rep. 3.

criticized,” and “there is throughout a free expression of the author’s opinions.”¹⁸ The time had come to judge the work of the judges, and in Shearman’s opinion the judges needed to take the code’s radical reforms merging law and equity more seriously.

Written in Field’s office, by Field’s clerk, Shearman’s 1865 treatise gave an insider’s view of the code in more ways than one. But Shearman declared himself a true believer. He reported that the “conviction has grown on me more and more, throughout the progress of the work,” that the codifiers had achieved something special. Put all other accolades aside, he continued, “it has been my chief ambition to put an end forever to all doubts . . . and to persuade the bench and bar to co-operate in building up that single and uniform system which the Code has so long offered to them in vain.” Over the next 1,200 pages, Shearman impressively avoided using the term “equity” as much as he could and rarely referred to pre-code practice. The code’s preferred term “special proceedings” appeared hundreds of times instead, and rather than follow the progress of a case through its common law proceedings, Shearman took the code’s organization of its chapters and articles for his own.¹⁹

Thus, two decades after its appearance, the 200-page code had received a 1,200-page gloss that adopted its outlook on practice and either ignored or criticized readings that failed to appreciate the code’s aims. As a work on “practice, pleadings, and forms,” Shearman’s treatise did not quite achieve the scope of what John H. Langbein describes as “institutionalist literature”—the attempt to comprehend all of private law within its scope and system, often in nationalist terms. Yet it would be a mistake to regard the multi-volume work on practice as simply a narrow treatise on pleading. Practice, if it did not quite contain the whole of private law, was still a very large domain, and Shearman’s didactic approach aimed to comprehend the whole of practice and convert practitioners to the reformed system. It even, in its way, bid to describe the code system of New York as a national system,

¹⁸ Shearman Memoirs 1:107, 118–21. John L. Tillinghast & Thomas G. Shearman, *Practice, Pleadings, and Forms in Civil Actions in Courts of Record in the State of New York*, vol. II (1865), iii.

¹⁹ Tillinghast & Shearman, *Practice, Pleadings, and Forms*, v.

reassuring readers by its subtitle that the work was “adapted also to the practice in California, Missouri, Indiana, Wisconsin, Kentucky, Ohio, Alabama, Minnesota, and Oregon.” A code on its way to becoming American.²⁰

A decade after Shearman completed his work, another admiring treatise appeared from the California jurist John Norton Pomeroy. The work was often known by its shorthand title *Code Remedies*, and it might likewise be described in institutionalist terms. Pomeroy’s work became a major vehicle for instruction on the Field Code, especially in western states.²¹ In the East, however, the code’s place in legal education took much longer to establish.

IN 1838, WHEN DAVID GRAHAM JR. earned his appointment to the law school at New York University, the newly formed legal program had three departments, with three professors. Reflecting Blackstone’s division of the law, Benjamin F. Butler taught “the Law of Real Property,” William Kent taught “the Law of Persons and Personal Property,” and Graham, the future co-commissioner with David Dudley Field, taught “the law of Pleading and Practice.” This division was typical of American law schools early in the century, and over time the “substantive” law categories expanded to include contracts, sales, partnerships, and equity. Virtually every law school maintained a course on practice and pleadings – usually with the shortened title “Pleading” – as a part of the core curriculum.²²

As a description, “Pleading” failed to convey what all made up courses on practice. Early courses on pleading not only included joinder and jurisdiction (as pleaded elements), but also a substantial amount of trial procedure and execution (as things accomplished by pleading), the practical details of litigation from initiation by summonses or arrest and bail, and the elements

²⁰ John H. Langbein, “Chancellor Kent and the History of Legal Literature,” 93 *Columbia Law Review* 547 (1993), 586–87.

²¹ John Norton Pomeroy, *Remedies and Remedial Rights by the Civil Action, According to the Reformed American Procedure* (1876). On Pomeroy’s influence, see Douglas Laycock, ed., *Modern American Remedies: Cases and Materials* (Wolters Kluwer, 4th ed., 2010), 1–2.

²² See *Inaugural Addresses Delivered by the Professors of Law in the University of the City of New York at the Opening of the Law School of That Institution* 51 (E.B. Clayton ed., 1838); Mary B. McManamon, “The History of the Civil Procedure Course: A Study in Evolving Pedagogy,” 30 *Arizona State Law Journal* 397 (1998).

necessary for bringing claims on contracts, property, and trusts. Only in the twentieth century would many of those elements be reclassified as “substantive” law. As a synonym of “practice” (so much so the terms ceased to be used together, as if they were redundant), “pleading” courses came closer to teaching the entirety of law. Yet even into the twentieth century, the standard textbook for pleading courses at basically all American law schools remained Henry John Stephen’s treatise on (English) pleading written twenty years before the Field Code. Although revised for an American audience and sometimes annotated to keep pace with current developments, the treatise continued to teach the importance of the writ system for carefully sequencing the “public adjustment” of litigants’ claims.²³

The opening line to a lecture course on pleading at Columbia Law School at the turn of the century shows just how far the codifiers’ influence reached by that time. “The term civil procedure . . . includes all the machinery of law, and might be called the mechanics of law,” Professor Jens Westengard announced. Yet even in the same lecture Westengard had to admit that it was difficult, perhaps even impossible, to teach civil procedure as the codifiers had imagined the field. By this time, the increasingly common term for procedure was “adjective law,” rules that were external to or sat beside the substantive law. The term was closely akin to the idea of procedure as the mere machinery of law, a field set apart for policy experimentation while leaving substantive law unaffected. But it was difficult to teach procedure as a field apart, or to start the course with advent of the code. “There is a difference between wrongs and rights,” Westengard concluded his opening lecture, “and in order to present our case clearly we must go through the old process more or less.”²⁴

The old process, more or less, dominated instruction on the code during the first half century of modern legal education (largely beginning in the 1870s). The earliest course on code pleading for

²³ See McManamon, “The History of the Civil Procedure Course,” 407, 413; Bruce A. Kimball & Pedro Reyes, “The ‘First Modern Civil Procedure Course’ as Taught by C.C. Langdell, 1870–78,” *47 American Journal of Legal History* 257 (2005), 259, 267, 272–73. On Stephen’s treatise, see Chapter 2.

²⁴ R.W. Gifford student notebook on pleading, 1898–99, Jens Iverson Westengard, instructor, Alia Tutor Law Library Special Collections, Columbia Law School. Westengard’s pedagogy is described more fully in “Jens Iverson Westengard,” *32 Harvard Law Review* 93 (1918).

which records survive was taught at Columbia in 1871, by the president of the law department Theodore Dwight. Following the organization of the code's chapter divisions, Dwight expounded on the cases interpreting its more obscure provisions and highlighting its major reforms, especially the acceleration of debt collection by proceeding before clerks of court. But all throughout the lectures Dwight warned his students against treating the code as comprehensive. His opening line is as indicative as Westengard's: "Proceedings in the Courts of Justice are termed remedies. The Code gives no definition of a remedy." Dwight guided his students to the cases supplying the code's defects, and he continually reminded them that "the former law must in some extent be resorted to in order to determine" the application of the code's rules.²⁵

Henry Redfield, Columbia's code professor after 1900, similarly complained about the effect the "adjective" view of procedure had on legal education. Surveying the catalogs of forty-five law schools, Redfield reported with dismay that "on an average, less than one-tenth of the entire number of hours. . . is awarded to adjective law," a steep descent from the days not too long past when Pleading and Practice dominated the law school curriculum. Quite apart from the practical value of training lawyers in procedure, Redfield emphasized as a matter of legal science "it will not be safe to put the substantive law on one side and the adjective law on the other." Legal science itself was incomplete "until the student knows how to make his knowledge of the substantive law practically effective for his clients," and in that sense procedure was at both the root and summit of all legal science. Of what importance was a substantive right of recovery if procedural rules blocked enforcement, Redfield asked. The remedy, Redfield suggested, was for procedural education to cover everything the codes did, not in one course of lecture but in several. Start with "a few introductory lectures . . . showing the relation of the adjective to the substantive law," stressing their interrelation. From there, survey the courts and their various remedial powers. Then parties and pleadings could

²⁵ Geo. Miller student notebook on Lectures on Actions under the Code of Procedure in the State of New York, 1871-72, Theodore W. Dwight, instructor, Alia Tutor Library Special Collections, Columbia Law School.

follow. Then the details of lawyering, including investigation and presentation of evidence. “But whatever method is chosen, no proper course in pleading under the reformed system is possible unless it is based upon prior courses in pleading under the systems which it has succeeded,” Redfield concluded, because often the theoretical principles of procedure were disclosed only by the systems rejected or modified in the codes.²⁶

The data from Redfield’s survey do not survive, but attempting to replicate the study shows that legal education was not so different from his prescriptions as his address made it seem. Perhaps the instructional hours were not as many as Redfield would have liked, but most law schools required students to enroll in procedure courses every term, and many curricula included (as did Columbia’s) a full-year term in common law pleading, a year in code pleading, and a final (sometimes optional) year in equity pleading. But as the sequence implies, even as “civil procedure” hardened into a mainstay of the law school curriculum, professors found it impossible to confine civil procedure to Field’s code or, indeed, to wrangle the field into a coherent single-term course.²⁷

The first offering of a course titled “Civil Procedure” came under the auspices of the famous reformer of American legal education, Christopher Columbus Langdell. Upon assuming the deanship of Harvard Law School in 1870, Langdell made Pleading—along with Contracts—one of the first courses to adopt his “case method” of rigorously Socratic legal education. Until the fall of 1874, Langdell and his protégé James Barr Ames assigned individual cases while Ames compiled and edited a case book. A book on “Civil Procedure at Common Law” appeared, but Langdell never formalized

²⁶ Henry S. Redfield, “A Defect in Legal Education,” 25 *Annual Report of the ABA* 545 (1902), 550–52, 549 (quoting an address by Iowa’s Chancellor Emlin McClain), 554–55.

²⁷ This account is based on a survey of the extant catalogs from the law schools or law departments of Albany Law School, the University of California Hastings College of Law and Berkeley (Boalt Hall) School of Law, the University of Chicago Law School, Columbia Law School, Cornell Law School, Georgetown University Law Center, Harvard Law School, the University of Iowa College of Law, Indiana (Maurer) School of Law, New York University School of Law, Northwestern (Pritzker) School of Law, Notre Dame Law School, the University of South Carolina School of Law, the University of Texas Law School, Tulane Law School, Vanderbilt Law School, the University of Virginia School of Law, and Yale Law School. For a detailed guide to the extant archives and analysis of the catalog’s text, see Legal Curriculum Project, Making Law Modern, <https://legalmodernism.org/>.

a course on code procedure into a textbook. From 1874 to 1878, he offered an elective on Civil Procedure under the New York Code, but never resumed it afterwards even as he went on to teach Civil Procedure at Common Law for decades.²⁸

Whenever he taught procedure, Langdell picked a jurisdiction and period that was deliberately outmoded in order to present procedure as a “fixed and definite system.” His opening lecture announced that he would “confine myself wholly to” English practice before the King’s Bench and “fix upon 1830 as the standard” for analysis. Painstaking work by Bruce Kimball, Daniel Coquillette, and Pedro Reyes shows that Langdell often strayed from his baseline to comment on current developments, but that was the point. “In studying for practice,” he maintained, “one’s great object should be to acquire a knowledge of a system as such; every separate question should be considered with reference.”²⁹ Thus, Langdell taught legal practice from King’s Bench in the 1820s to law students in 1870s Boston precisely because the system he described was foreign, but not too remotely so. Langdell described the practices he taught as “uniform,” meaning they were confined to a single court in a single jurisdiction, and “fixed,” meaning they were frozen by history, standing still long enough for the student to observe them. Left unexplained was Langdell’s preference for King’s Bench over New York’s code. Perhaps the piecemeal, chaotic manner of the code’s passage and amendment in New York made it a poor candidate for a “fixed” system of procedure, or perhaps like others Langdell had begun to notice the gaps in the code’s coverage that left its system incomplete.

Whatever the reason, code procedure fell into severe neglect at Harvard, especially compared to other law schools. Whatever their proximity to New York or its codes, basically all American law schools by the end of the century offered courses on code procedure taught by full members of the

²⁸ Kimball & Reyes, “The ‘First Modern Civil Procedure Course,’” 266–68; Daniel R. Coquillette & Bruce A. Kimball, *On the Battlefield of Merit: Harvard Law School, the First Century* (Harvard 2015), 346–47, 376–77n.12. Langdell’s notes for his code procedure course—mostly a listings of cases covered—can be found in Miscellaneous (1871–1883) Handwritten Syllabi, Box 12, Folder 16, C. C. Langdell Research Notes and Correspondence, 1852–1902, Harvard Law Library.

²⁹ Quoted in Kimball & Reyes, “The ‘First Modern Civil Procedure Course,’” 271, 278–9.

academic faculty. Before the fall term in 1892, Langdell wrote in annoyance to Harvard's president to inform him that under student pressure, Langdell was returning code procedure to the curriculum, but the course would be offered only for an hour on Saturdays. The leading candidate for the position, a New York law office manager, had written a treatise on New York practice, but Langdell worried that while the man "would presumably know the routine of practice by heart," he would "know very little of its theory or principles." Langdell preferred finding "a graduate of our school" rather than taking "the great risk in bringing a total stranger from New York." Even decades after Langdell's deanship ended, code procedure occupied the same disfavored status at Harvard. It was offered usually every other year, as an after-hours elective, and never taught by a member of the faculty. Despite appropriating the code's title "civil procedure," Harvard steadfastly trained and examined students in the common law forms of action abolished by the code.³⁰

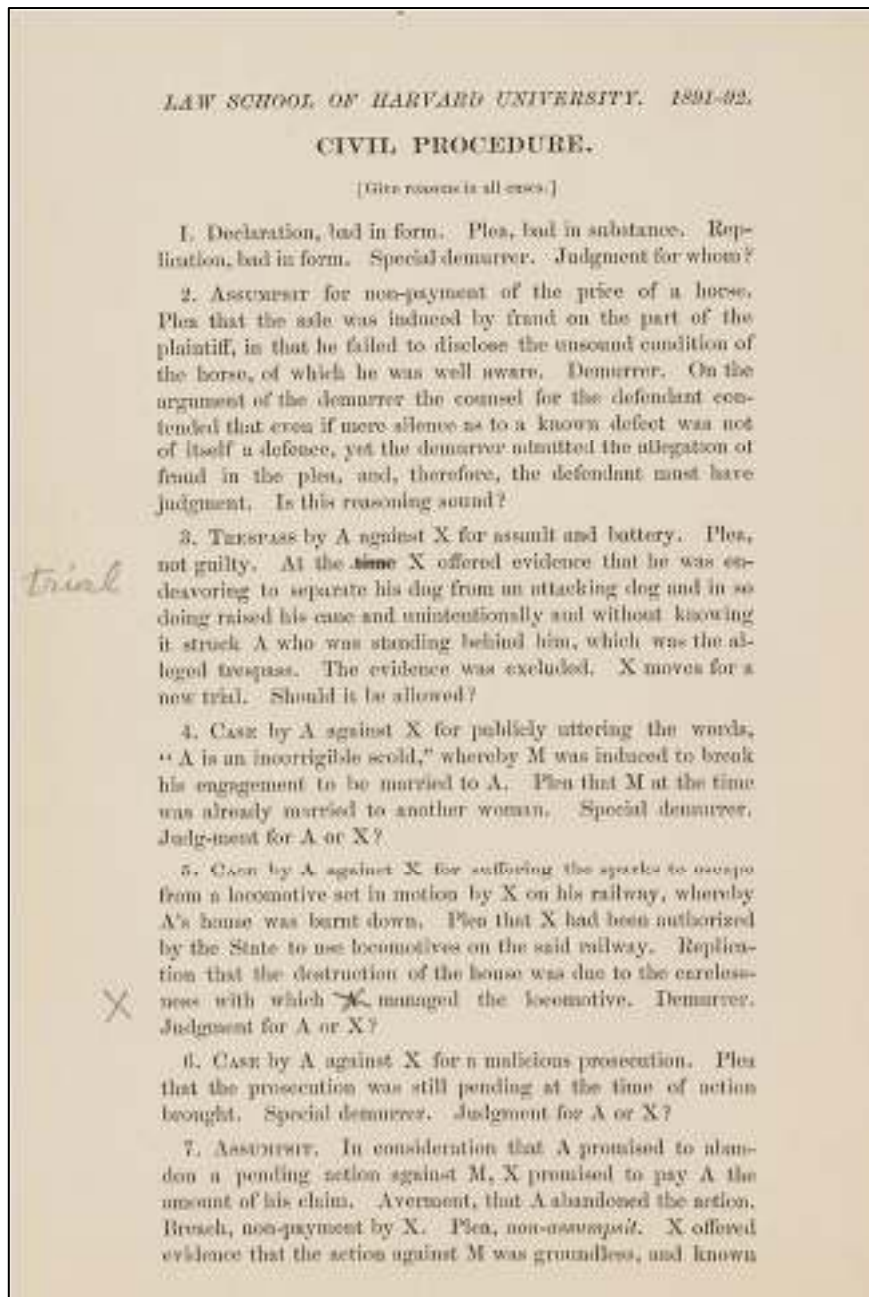
Others figured Langdell's method of teaching through the commentary of appellate cases could be productively applied to code procedure. The prolific digester Austin Abbott appears to have been the first to publish a case book on code pleading, which he used to teach code procedure at New York Law School in 1893.³¹ Not until the first decade of the twentieth century would the code find its heyday in the law schools, with case books appearing in the code states of Ohio, Missouri, and especially New York (with editions appearing specially for students at Columbia Law School).³² In 1913, Edson Sunderland a professor teaching in the decided uncodified state of Michigan, authored one of the more prominent code pleading case books for his four-part procedure curriculum on

³⁰ Christopher Columbus Langdell to Charles Eliot, August 22, 1892, Records of the President of Harvard University, Charles W. Eliot. UAI 5.150 Box 22, Folder: 1892, L-M. Harvard University Archives. See also "The Law School," 6 *Harvard Law Review* 150 (1892) (announcing the new course). The course bulletins of Harvard Law School are available at <https://listview.lib.harvard.edu/lists/drs-9045568>.

³¹ Austin Abbott, *Select Cases on Code Pleading with Notes* (2d. rev. ed., 1895).

³² Charles M. Hepburn, *A Selection of Cases and Statutes on the Principles of Code Pleading* (1901); Edward W. Hinton, *A Selection of Cases on the Law of Pleading Under Modern Codes* (1906); Henry S. Redfield, *Selected Cases on Code Pleading and Practice in New York* (1903).

Figure 9.



Draft civil procedure examination at Harvard Law School, 1892.

Harvard Law School Scrapbooks, 1870-1913, Historical & Special Collections, Harvard Law School Library.

common law pleading, code pleading, trial practice, and appellate practice.³³ But while casebooks on the code abounded, most treated their subject as a sub-part of the procedure curriculum, as it was in Sunderland's series.

The first attempt to treat code procedure the way Langdell regarded the old common law procedure at King's Bench, "as a unified whole" came in the form of Charles Clark's 1928 *Handbook of the Law of Code Pleading*, written just before Clark assumed the deanship of Yale Law School. The *Handbook* opened with an expression of regret that "except for local and semi-local practice and form books, one must go back to the early days of the codes to find any attempts to set forth the subject as a unified whole." Clark aimed to provide that unity "notwithstanding the chance intervention of state lines." That is, although Clark claimed a focus on "the code system of pleading which followed the New York Code reform of 1848," he was essentially describing code practice as a disembodied system, the practice of nowhere in particular. It was a construction of his own making so that students could grasp a sense of the system *as* system and to appreciate what Clark frequently praised as the "modern" innovations of the reformed system.³⁴

"Modern" seemed to be Clark's highest term of approbation. Much of his procedural scholarship declared one or another device the leading edge of legal modernity. "No procedure can be considered really modern which does not strive for the union of law and equity actually obtaining in the more advanced code States," he pronounced in one article. In another, he defended his preference for pleading in the alternative as "the most modern view."³⁵ As these illustrations suggest, Clark defined legal modernity not through high theory but through reference to practical procedural devices. So too before the ABA Clark professed to offer the "underlying philosophy" that "basic

³³ Edson R. Sunderland, *Cases on Procedure Annotated: Code Pleading* (1913). The other leading casebooks on code pleading before Sunderland's works appeared were Edwin Bryant, *The Law of Pleading under the Codes of Civil Procedure* (1894); Philemon Bliss, *A Treatise upon the Law of Pleading under the Codes of Civil Procedure* (1879).

³⁴ Charles E. Clark, *Handbook of the Law of Code Pleading* (West 1928), iii.

³⁵ Charles E. Clark, "Procedural Reform and the Supreme Court," 8 *American Mercury* 445 (Aug. 1926), 447; Charles E. Clark, "The Code Cause of Action," 33 *Yale Law Journal* 817 (1924), 826.

provisions” of his code shared with “all pleading reform of modern times.” But instead of discussing metaphysical principles of law or legality, Clark offered as his “basic philosophy” a description of mundane procedural devices only a lawyer could love: “the generality of allegation and the free joinder of claims and parties.”³⁶ For Clark, modernity inhered in processes, not philosophies.

At one point in his commentary on procedure codes Clark replaced the word “modernity” with “the universal trend of Anglo-Saxon procedural reform,” but the “Anglo-Saxon” in Clark’s usage had lost the civilizational weight it bore for earlier codifiers. “Anglo-Saxon” was a historically accurate descriptor, Clark believed, because he was talking about procedures in England and America since the seventeenth century, but history showed only a series of accidents, not destiny. “Common law pleading in all its various aspects and details is to be explained in the light of history which brought it about,” he wrote, contrasting that history against “some inherent or fundamental necessity.” Elsewhere he explained that legal history’s “most important function is still perhaps to demonstrate the falsity of so much of what passes in its name.”³⁷ Where earlier codifiers had surmised that the common law or civilian origins of a code could mark a disastrous departure down the path of servility, Clark maintained that modernity had no provenance. It instead inhered in the pragmatic experience of what worked and did not work in litigation over time. And for Clark, “the first modern system of practice,” was “the New York Code of 1848, the work of David Dudley Field and his associates, and the model of the code reform of pleading which has been adopted in a majority of American states.”³⁸

Despite his penchant for modernity, Clark opted to use the older term “pleading” in place of “procedure.” His *Handbook* omitted material on jurisdiction, trial, and enforcement, yet it exhibited the resilient capaciousness of “pleading” by covering summonses; remedies; “particular actions” such as those for debt, negligence, fraud, and title; and all manner of joinder actions, including class actions.

³⁶ Clark, “The New Federal Rules of Civil Procedure,” 976.

³⁷ Clark, “The New Federal Rules of Civil Procedure,” 977; Charles E. Clark, “The Challenge of a New Federal Civil Procedure,” 20 *Cornell Law Quarterly* 443 (1935), 444.

³⁸ Charles E. Clark, “The Handmaid of Justice,” 23 *Washington University Law Quarterly* 297 (1938), 305.

Figure 8.



Portrait of Charles Edward Clark, by Kaiden Kazanjian, taken around 1938, when Clark had just completed drafting the Federal Rules of Civil Procedure.

Legal Portrait Collection, Harvard Law School Library, olvwork176465.

But the most significant absence from the book was a systematic treatment of common law practice, which unlike Langdell and the host of casebook writers, Clark did not think necessary to understanding code pleading as a system. The history of the common law was set out in two pages, and the occasional section referenced practice “before the codes” but no more often under “later code provisions.”³⁹ Langdell had reached back fifty years into the semi-foreign jurisdiction of King’s Bench to find a representative model of procedure, a way to map and articulate practices that everywhere resisted articulation. Fifty years later Clark found his map in Field’s code. As Clark began his own efforts at procedural codification in the next decade he claimed his own code, one prepared for the federal courts, “represent[ed] a present-day interpretation and execution of what are at bottom the Field principles.”⁴⁰ When the federal code Field had dreamed of finally arrived, it bore the marks of Clark’s decades of study that treated code procedure with the reverence and gravity that only the common law had previously been granted.

NOTHING CAME IMMEDIATELY OF FIELD’S LOBBYING EFFORTS for procedural uniformity in the late 1880s. After his death in 1894, the drive for uniformity continued in the ABA but was carried on by a younger generation of accomplished administrator-lawyers who no longer shared Field’s Jacksonian vision of an artisan bar threatened by overwork and degrading fees. New technologies like the West digesting system and Frank Shepard’s citation indexing helped to guide practitioners through ever-multiplying precedents,⁴¹ while Field and Shearman had shown how lawyers could draw spectacular wealth from

³⁹ Clark, *Handbook of the Law of Code Pleading*, iii–viii.

⁴⁰ Charles E. Clark, “Code Pleading and Practice Today,” in Allison Reppy, ed., *David Dudley Field: Centenary Essays* (NYU 1949), 64. Stephen Subrin’s leading account argues that Clark “misled [students] about the relationship of the Field and the Federal Rules” because “calling on the past” was a way of “reducing opposition” in the political present. Stephen N. Subrin, “David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision,” 6 *Law & History Review* 311 (1988), 312–13. While Subrin is right that “Field’s nineteenth-century world and his codes are vastly different from the twentieth-century world and the Federal Rules of Charles Clark and the legal realists,” the word “vastly” is an overstatement, as the subsequent chapters of this study seek to illustrate.

⁴¹ On the West digesting system, see Robert C. Berring, “Full-Text Databases and Legal Research: Backing into the Future,” 1 *High Tech Law Journal* 27 (1986): 29–33; on Shepard, see Patti Ogden, “Mastering the Lawless Science of Our Law: A Story of Legal Citation Indexes,” 85 *Law Library Journal* 1 (1993).

corporate clients in an unregulated fee system. As late as 1888, Field had insisted that, given the research burdens of legal practice, the chief virtue of codification would be the comprehension of all law on a given subject within a single volume.⁴² But the loss of the Jacksonian language of law as artisan craftwork corresponded to a decreased interest in codification as a vehicle for comprehensiveness. Instead, for legal luminaries at the turn of the century such as Roscoe Pound, dean of Nebraska's College of Law and future dean of Harvard Law, and Elihu Root, McKinley's Secretary of War and Roosevelt's Secretary of State, the lure of codification was its systemization of law at a higher level of abstraction, not its comprehension of the details.

Once again, New York assumed the curious position of leading the way on theory while lagging behind in practice. The Throop Code's 4,000 sections satisfied hardly any practitioner, and new reform commissions devoted themselves to figuring out how to make the overdetailed and badly organized code workable in practice.⁴³ Reports from these commissioners were often cited and widely copied by ABA committees on uniform legislation, which were in turn reprinted in Congressional and Senate reports.⁴⁴ But the state did not pass a new Practice Act until 1920, decades after similar legislation had appeared in neighboring states like Connecticut.⁴⁵ In the federal debates, both sides pointed to New York as an example of a tedious system of practice combined with cutting-edge – yet unenacted – theories for reform.

For an ABA law reform committee in 1909, Pound drew up a guiding principle for turn-of-the-century codification: "Whenever in the future practice acts or codes of procedure are drawn up or

⁴² David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855); Field, "The Study and Practice of the Law," 14 *Democratic Review* 345 (1844): 345–47; *Report of the Eleventh Annual Meeting of the American Bar Association* (1888), 69 ("We mean by a code a condensed and classified collection of the general rules of law, settled or that should be settled, on a given subject or class of subjects.").

⁴³ Note, 29 *Albany Law Journal* (1884), 142 ("Mr. Throop spoiled Mr. Field's Code. Let us be careful to avoid another voluminous and obscuring glossary of this kind."). Current Topics, 1 *Kansas Law Journal* (1884), 393.

⁴⁴ For a fantastically detailed legislative history of the Rules Enabling Act and its many false starts in Congress, including the influence of New York reform proposals, see Stephen B. Burbank, "The Rules Enabling Act of 1934," 130 *University of Pennsylvania Law Review* 1015 (1982), 1035–36.

⁴⁵ *The Practice Act of the State of Connecticut* (1879); *The Civil Practice Manual of the State of New York* (1920).

revised, the statutes should deal only with the general features of procedure, . . . leaving details to be fixed by rules of court.”⁴⁶ In 1912, when the U.S. Supreme Court promulgated a new set of Equity Rules, Root issued a similar call: “The method [of code procedure] is wrong; the theory is wrong; and that the true remedy is to sweep from our statute books the whole mass of detailed provisions and substitute a simple Practice Act containing only the necessary, fundamental rules of procedure, leaving all the rest to the rules of Court.”⁴⁷

Pound, Root, and other codifiers generally credited the English Judicature Acts in the 1870s for their ideas on an ideal code system, but their proposals also sounded strikingly similar to the philosophy expressed in the great German civil code, the *Bürgerliches Gesetzbuch* (BGB), promulgated on the first day of the new century. In German legal theory, the point of a code was not to gather together all of the law currently in force—the early Anglo-American ideal shared by Field, William Sampson, and Jeremy Bentham—but to systematize the theory of law, to provide a framework and an outline, the details of which would only gradually be worked out later.⁴⁸ General principles were the stuff of codification. Details—including detailed exceptions to the general principles—were better left to be enumerated elsewhere. In England’s Judicature Acts, the American codifiers thought they saw an early illustration of this approach. Shorter than any American code, the English acts had in a dozen pages outlined a procedural system and then consciously turned that system over to case law and ministerial regulation for further refinement.⁴⁹

The codifiers preferred this route because in their view, the Field Code had failed precisely because it had aimed at comprehension of the law of practice. The New York jurist Learned Hand

⁴⁶ *Report of the Thirty-Fourth Annual Meeting of the American Bar Association* (1909), 595. For a biography of Pound that connects his common law reformism to the large-scale organization of litigation, see John Fabian Witt, *Patriots and Cosmopolitans: Hidden Histories of American Law* (Harvard 2007), 211–78.

⁴⁷ Elihu Root, “Reform of Procedure,” 34 *New York State Bar Association Report* 87 (1911), 89.

⁴⁸ See Roger Berkowitz, *The Gift of Science: Leibniz and the Modern Legal Tradition* (Harvard 2010), 137–58.

⁴⁹ The Supreme Court of Judicature Act, 36 & 37 Vict. c. 66 (1873); The Supreme Court of Judicature Act, 38 & 39 Vict. c. 77 (1875). See Roscoe Pound, “Some Principles of Procedural Reform,” 4 *Illinois Law Review* 388 (1910), 447; “The English Judicature Act and the American Codes,” 64 *Central Law Journal* 105 (1907), 105.

wrote in private correspondence that “I live in a State where the practice is as barbarous as could well be designed. . . . The truth is that judicial procedure is like history and that nation is happiest which has the least.” Throop’s attempt to consolidate the many amendments and interpretations of the original code only made matters worse by jumbling substantive categories and tediously describing every possible exceptional outcome to an otherwise clear rule. “The notion is at present thoroughly discredited I think in all responsible circles that procedure should be laid down in detail,” Hand concluded.⁵⁰

Paradoxically, as these comments indicate, codifiers had become disillusioned with legislation. Hand stated that “after repeated efforts,” it was clear “nothing can be done in the legislature.” Another lawyer wrote that “when the first codes of civil procedure were adopted they were comparatively short and simple.” But “the laymen have legislated for us until they have clothed every step in procedure, both civil and criminal, with a maze of technicality.” As one Seventh Circuit judge noted, the right legislation could take years of lobbying and still be derailed by horse trading politics, that is, if they could even secure “legislative attention” in the first place.⁵¹

Perhaps no reformer more adroitly combined an interest in codification with sharp criticism of legislators than Edson Sunderland, a law professor at Michigan who had studied in Berlin. Eventually one of the chief architects of the 1938 Federal Rules, in 1929 Sunderland began his advocacy for procedural codification by criticizing Field’s naïve reliance on the legislature:

If David Dudley Field had been a more thorough student of the history of the common law, he would not have been so readily fascinated by the novel principle of legislative control of judicial procedure. It was a principle which seemed to offer unlimited possibilities of relief from burdens long endured. But those who hoped to bring the

⁵⁰ Judge Learned Hand, U.S. Court of Appeals for the Second Circuit, to U.S. Senator Thomas Walsh, May 25, 1926, Thomas J. Walsh Papers, Library of Congress Manuscript Division, Washington, D.C. See also *New York State Bar Association Report* 16 (1893), 51; J. Newton Fiero, “David Dudley Field and His Work,” 51 *Albany Law Journal* 39 (1895), 43.

⁵¹ Hand to Walsh, May 25, 1926; C.L. Young, President of the North Dakota Bar Association, to U.S. Senator Thomas J. Walsh, May 21, 1926, Thomas J. Walsh papers; Judge Samuel Alschuler, U.S. Court of Appeals for the Seventh Circuit, to U.S. Senator Thomas J. Walsh, June 12, 1926, Thomas J. Walsh papers.

millennium through the magic of legislation, failed to appreciate the delicate adjustment of machinery necessary to an efficient administration of justice.⁵²

Remarkably, Sunderland kept up the codifier's use of the machinery metaphor but consigned even legislation itself to the realm of magic and mysticism. Thomas Shelton, the Senator in charge of crafting a congressional mandate for uniform legislation, likewise claimed that his proposed bill would "leav[e] to the court the preparation of the detailed machinery" and reserve to the legislature only the "fundamental and jurisdictional matters."⁵³ The Field commissioners had used the machinery image to safeguard control of procedural reform for the legislature. Now the architects of a federal code used the same imagery to wrest control *away* from a legislature. "Notwithstanding that bills dealing with legal procedure may be drawn by lawyer members, the political atmosphere of a legislative assembly is not friendly to the close and painstaking study of an intricate mechanism which is necessary for successful regulation," Sunderland explained. "Crude draftsmanship is characteristic of most of our legislation," but especially in procedure, crude drafting threatened "to disorganize the entire machinery of justice."⁵⁴

In Field's day, calling procedure "machinery" signaled its relative unimportance. As the "mere machinery" of the law, procedure was desacralized and left open to political experimentation on the legislative floor. Now "machinery" elevated procedure beyond the expertise of the legislature, and many codifiers cared little if removing legislative oversight sounded patently undemocratic. "The New York legislature believed that the courts could be entirely regulated by the clumsy and alien hand of the popular assembly, and yet suffer no loss either in technical skill or in capacity to respond to the public demand for service," Sunderland sneered. Another wrote privately, "It has long seemed to me that a popular body such as a legislature or congress is not well adapted to formulate procedural rules for courts." But procedure-as-machinery lessened the antidemocratic sentiment, the lawyer

⁵² Edson Sunderland, "The Regulation of Legal Procedure," 35 *West Virginia Law Quarterly* 301 (1929), 308.

⁵³ Hearings on ABA Bills Before the House Committee on the Judiciary, 63d Congress, 2d Session (1914), 22-23.

⁵⁴ Sunderland, "The Regulation of Legal Procedure," 305.

supposed, because “procedural matters, involving, as they do, only the means for bringing controversies to issue and adjudication, and in no sense involving governmental policies or political principles, may well be left in the hands of the courts through which the law is applied.”⁵⁵ Though the valence of machinery had reversed in seventy years, codifiers then and now agreed that only seasoned practitioners could control the regulation of legal practice. Supreme Court Justice Owen Roberts argued that “the whole genus of procedural things, from the start to the end of a litigation, ought to be in the hands of those who know best about it and who, from time to time, can make rules to meet situations as they arise in the actual practice of law.”⁵⁶ Practitioners might now include academics such as Sunderland or certain well-informed judges, but when it came to reforming practice, the true expert remained the lawyer.

The culmination of the new codifiers’ interests in Continental and English legal philosophy, combined with antidemocratic appeals to expertise and their abhorrence of legislators ended in a three-part system of codification. As spelled out in a 1915 New York commission report, procedure was best regulated through three devices. First, “substantive” law did not belong within the machinery of procedure, and should be left to the legislature to define and regulate. This included the jurisdiction of the courts as well as politically contentious rules such as executions of judgments. The New York report explained that the original Field Code had covered too many substantive topics in its quest for comprehension. But in the new rearrangement of the law, “so many provisions formerly in the code have been inserted in substantive statutes.” In the theorists’ view, all that would then remain was a depoliticized procedural machinery.⁵⁷

Second, procedure proper ought to be regulated in a relatively short set of simple, general principles or rules. Commentators frequently referred to this ideal device as a “practice act” to

⁵⁵ Sunderland, “The Regulation of Legal Procedure,” 310; Alschuler to Walsh, June 12, 1926.

⁵⁶ John Owen Roberts, “Trial Procedure—Past, Present and Future,” 15 *ABA Journal* 667 (1929), 668.

⁵⁷ *Report of the Board of Statutory Consolidation on the Simplification of the Civil Practice in the Courts of New York* (1915), 1:176–177.

distinguish it from the congressional legislation that would otherwise regulate substantive law and make choices among policy alternatives. Whether such a practice act would ultimately require some sort of congressional sanction raised concerns among the constitutionally scrupulous, but most agreed that Congress was not the proper body to draft the act. Instead, codifiers hashed out their ideas in debates ranging from 1914 to 1934, largely settling on the proposal that courts should be delegated rulemaking authority but should then in turn commission their own panel of experts to draft a practice code, perhaps with a final up-or-down vote of legislative approval.⁵⁸

Finally, the details of practice—left open by the terse generalities of a practice act—were to be filled in either by case law or by local court rules. By this provision codifiers hoped to remedy the chief defect of legislation: rules could be quickly and easily repealed or replaced by the action of a single judge without the delays of politicking for new legislation and without the improvidence of a legislator’s disorganized drafting and tedious accumulation of unsystematic rules.⁵⁹

Reform commissions in New York and the ABA agreed that such a “new system of rules will preserve all the merit of the common law and of the code procedure. It will occupy a middle state between the two extremes.”⁶⁰ In 1912 the ABA created a committee to report on Uniform Judicial Procedure while New York simultaneously created a Board of Statutory Consolidation to report on the “simplification of the civil practice in New York.” William Hornblower, a critic of Field, sat on both the New York board and the ABA committee, where he joined Shelton and the future Supreme Court Justice Louis Brandeis.⁶¹ Although the new codifiers praised the English model of the Judicature Acts, they believed it could use improvement. The New York board’s report proposed that a proper synthesis be made between Field’s scheme and that of the English. It declared that “there are three

⁵⁸ *Report of the Board of Statutory Consolidation*, 173–75.

⁵⁹ *Report of the Board of Statutory Consolidation*, 165–67.

⁶⁰ H.R. Rep. No. 462, 63d Congress, 2d Session (1914), 14–15.

⁶¹ For Hornblower’s critique of Field, see William B. Hornblower, *Is Codification of the Law Expedient? An Address Delivered before the American Social Science Association* (1888). An early proponent of procedural codification, Brandeis claimed to have changed his views after joining the Court (see below).

systems of procedure in common use from which to select.” The “statutory idea” was Field’s: the legislature regulated even the “details of practice by statute,” leaving to court rules only the most ministerial of decisions. The “English idea” went too far the other way, leaving to the legislature only the organization of the courts while making all procedure the subject of court rule. In between these the board described what it saw as a new system arising from the ashes of Field’s failed attempt at comprehensiveness: an “intermediate procedural system which might be called the advanced American system of a legislative act dealing with the important matters of procedure, jurisdictional and otherwise, leaving the details of practice to court rules.”⁶²

In 1917, with the support of the ABA, Senator George Sutherland (another future Supreme Court Justice) introduced a bill to bring this “American system” to the federal courts, but in a way that preserved Congress’s power over “fundamental” matters in theory but not necessarily in effect. The bill gave to the Supreme Court authority to prescribe “the forms for and the kind and character of the entire pleading, practice, and procedure to be used in all actions, motions and proceedings at law,” apparently sweeping in jurisdiction, remedies, execution, and all the other sub-departments of procedure that over the years had raised troubling substantive implications.⁶³ The ABA’s Committee on Uniformity explained that Sutherland’s bill “divides all judicial procedure into two classes, viz.: (a) jurisdictional and fundamental matters . . . and (b) the rules of practice.” The first class, it argued, “may be denominated the legal machine through which justice is to be administered, as distinguished from the actual operation thereof and lies exclusively with the legislative department.” But the Committee defended Sutherland’s delegation of authority to the Court, on the ground that “Congress can repeal it at its pleasure and . . . the proposed rules will not have the effect of a statute.”⁶⁴ Thus,

⁶² *Report of the Board of statutory Consolidation on the Simplification of the Civil Practice in the Courts of New York* (1912), 23–24, 29–30.

⁶³ S. 4551, 64th Congress, 1st Session (1916); see also Burbank, “The Rules Enabling Act of 1934,” 1066 n.228.

⁶⁴ “Report of the Committee on Uniform Judicial Procedure,” 6 *ABA Journal* 509 (1920), 517.

argued the ABA, the legislature would continue to safeguard the mere machinery of the law as it had, in theory, since the early days of the Field Code.

Although turn-of-the-century codifiers rejected Field's aims for codification and much of the artisan craft language that had supported it, the potent image of procedure as machinery continued to have a double-edged meaning for legislative authority. Procedure as the mere machinery of the law continued to be an object of legislative overhaul, yet it simultaneously pointed up the inadequacies of amateur legislators to rework its tools. Where the mere machinery argument had helped propel New York from reform proposal, to enabling legislation, to enacting a draft code in less than two years, the federal system took much longer. Neither Sutherland's bill, nor a substantially revised act by William Howard Taft (which threw the fusion of law and equity into the mix⁶⁵) became law, although the ABA continued to promote these efforts with annual statements of support during the 1920s.⁶⁶ Instead, the enabling legislation for the American system was continually stymied by a remarkable populist senator from the West, the heart of Field Code country.

THOMAS J. WALSH CAME FROM A TRUE FIELD CODE STATE. Not only had Montana operated under Field's procedure code for nearly half a century when Walsh became a U.S. Senator in 1913, the state had also enacted (via California) the oeuvre of Field's draft codes—civil, criminal, and political—in 1895.⁶⁷ Walsh was well aware of Field's aspiration to promulgate the Code American, a vision with which he sympathized. "Field entertained the hope that his code, or something modeled upon it, would come into universal use," Walsh noted in a speech on procedural reform. "I have never been able to understand why it has not. Having been bred under it, I am convinced it approaches as near simplicity

⁶⁵ S. 2061, 68th Congress, 1st Session (1924); see also 65 *Congressional Record* 1074 (1924); Burbank, "The Rules Enabling Act of 1934," 1075-1076.

⁶⁶ See Burbank, "The Rules Enabling Act of 1934," 1069-1098.

⁶⁷ See Andrew P. Morriss et al., "Debating the Field Civil Code 105 Years Late," 61 *Montana Law Review* 371 (2000).

and perfection as any mere human work may.”⁶⁸ But much as Walsh would have liked to see the states conform to Field’s proposals, he adamantly opposed Field’s plan to have the ABA lobby Congress into legislating a national uniform code.

Walsh arrived in the Senate just in time to thwart the best hope the ABA had had in years for enabling a federal code project. In 1915, Senator Shelton proposed a draft code of 381 sections – nearly the length of the original Field Code – to the judiciary committee.⁶⁹ After the House’s version of the bill died in a Senate committee, code proponents shifted their tactics, proposing enabling legislation for the Supreme Court or some future advisory commission to craft the detailed sections of a code.⁷⁰ Changing strategies hardly helped, for Walsh continued to stymie the enabling legislation after it was introduced in 1917 and for the entire duration of his twenty-year career in the Senate. Walsh tried to play down his reputation for singlehandedly blocking federal codification through Senate procedures. As he wrote to one disgruntled lobbyist, “I have never conducted anything like a filibuster against the bill before the committee or sought at any time to delay its consideration.” Walsh protested that he came to hearings prepared with arguments against the proposal but each time “found there was no quorum present.”⁷¹

Whether there was more than happenstance to Walsh’s missing quorums, the senator certainly devoted significant time to rallying opposition to a federal code. Walsh sent surveys to every federal district court and U.S. attorney’s office, as well as to appellate judges and the justices of the Supreme Court. He carefully updated his tabulations as responses, such as they were, rolled in. Twenty-seven federal judges opposed codification, along with six responding U.S. attorneys (against the nineteen

⁶⁸ Thomas J. Walsh, *Reform of Federal Procedure: Address Delivered at the Meeting of the Tri-State Bar Association at Texarkana* (April 23, 1926), 8. Walsh frequently referred correspondents to his Texarkana address to understand his foundational views on procedural reform and federal codification.

⁶⁹ See H.R. 15,578, 63d Congress, 2d Session (1914); 51 *Congressional Record* 10,615 (1914).

⁷⁰ S. 2061, 68th Congress, 1st Session (1924); see also 65 *Congressional Record* 1074 (1924) – what Burbank refers to as the “Sutherland Bill.” Burbank, “The Rules Enabling Act of 1934,” 1075–1076.

⁷¹ U.S. Senator Thomas J. Walsh to Charles B. Letton, May 27, 1926, Thomas J. Walsh papers.

judges and one U.S. attorney favoring it).⁷² Walsh received lengthy but shallow letters supporting codification from Supreme Court Justices Sutherland and McReynolds, while the letters in opposition were not much help. Justice Brandeis wrote back cryptically “I am unreservedly against the measure. Ten years ago—before my experience on the Court—I thought otherwise,” with no other explanation. Justice Holmes, mingling his characteristic deference to legislatures with his cynicism that any progress would thereby result, opined only that “I see the objection much more clearly than I can see the possible, I hesitate to say probable, advantages,” without stating what the objection was.⁷³

Walsh’s correspondents rehearsed the arguments against codification that had resounded through the debates of the past century. Codification required more skill than American legislators possessed, while delegating legislative authority contravened core principles of the separation of powers; procedure remained an undefined category, so a procedure code invited mischievous expansions of the codifiers’ mandate; procedural simplicity was a chimera—the simplest code would contain a host of ambiguities and gradually accrete hundreds of volumes of case law interpretations little better than the system the code was replacing.⁷⁴ Walsh had some sympathy with the separation-of-powers argument—his own state had not relied on an extralegislative commission either time it adopted Field’s codes—but as a supporter of codification in principle, Walsh’s objections to a federal code turned almost entirely on concerns about federalism. Walsh wrote to the prominent New York attorney (and yet another future Supreme Court justice) Robert H. Jackson that “I have been opposing it, not on the ground that the legislature rather than the courts ought to prescribe the practice and

⁷² Answers Received from United States Judges and District Attorneys to Letters Sent Asking Their Opinion on the Procedural Bill S. 477, undated memorandum, Thomas Walsh papers.

⁷³ Justice George Sutherland, U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, May 29, 1926; Justice Oliver Wendell Holmes Jr., U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, May 22, 1926; Justice Louis D. Brandeis, U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, May 14, 1926; Justice James Clark McReynolds, U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, June 9, 1926; Justice Harlan F. Stone, U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, May 17, 1926; Justice Willis Van Devanter, U.S. Supreme Court, to U.S. Senator Thomas J. Walsh, June 22, 1926, Thomas J. Walsh papers.

⁷⁴ See William L. Walls to U.S. Senator Thomas J. Walsh, October 26, 1927; Chester I. Long, President of the American Bar Association, to U.S. Senator Thomas J. Walsh, June 5, 1926; Judge George C. Scott, U.S. District Court for the Northern District of Iowa, to U.S. Senator Thomas J. Walsh, June 5, 1926.

procedure, but upon the ground that it would be an imposition to attempt to foist upon the public a system that would require ninety-nine out of every hundred lawyers to learn two procedures of practice.”⁷⁵ Procedure, as Walsh wrote to another lawyer, was “a subject which is, and should remain one, for local experiment in prompt effectiveness.”⁷⁶ From this concern for localism Walsh derived a populist slogan for which he became known: “I am for the one hundred who stay at home as against the one who goes abroad.”⁷⁷

Walsh repeatedly emphasized that for the lawyer who stayed at home, local procedure was all he knew and needed to know. Walsh’s adversaries turned this reasoning into an easy attack on Walsh’s localist populism. One Nebraska lawyer wrote to him that “I understand your opposition is based upon the fact that you fear the lawyers of the country who practice in the federal courts are so lazy or unintelligent that they cannot learn the new rules without great effort.”⁷⁸ Lawyers were always learning new law as the case required, how could Walsh protest learning new procedural law as a particular case might require—especially if the federal code happened to copy the Field Code and therefore align with many local practices anyway?

Walsh’s public statements and personal correspondence never rebutted the charge that he treated his constituents as too stupid to learn federal procedure. But in his personal papers Walsh preserved unpublished editorials from ardent localist common law lawyers fiercely criticizing the politics of federal uniformity. As an adroit politician, Walsh may have understood better the times and places for articulating such arguments. One of the lengthier pieces was an editorial rejected—multiple times—from the ABA’s journal of record, penned by Connor Hall, a West Virginian lawyer. Hall was frustrated because “the sponsors of the [federal uniformity] bill, . . . speak of uniformity as

⁷⁵ U.S. Senator Thomas J. Walsh to Robert H. Jackson, April 19, 1927, Thomas J. Walsh papers.

⁷⁶ U.S. Senator Thomas J. Walsh to S.R. Childs, June 25, 1926, Thomas J. Walsh papers.

⁷⁷ Walsh, Reform of Federal Procedure, 2. For an overview arguing for the “modernity” of a populism that both criticized centralization and corporatism but also emulated them for an effective politics, see Charles Postel, *The Populist Vision* (Oxford 2007).

⁷⁸ Charles B. Letton to U.S. Senator Thomas J. Walsh, May 22, 1926, Thomas Walsh papers.

if it were some excellence in itself, something transcendental and absolute; or at least as an undoubted blessing, as health, happiness, and virtue." But Hall saw the political interests that stood to gain from uniformity. "Uniformity would further augment the importance of large aggregations of men and depress the individual," he wrote. "Its tendency is toward centralization and the further destruction of local character and influence." The mechanism of corporate centralization was easy to see if one paused for a moment to question the virtue of federal uniformity. "For instance, a firm in a great city may represent a railroad, or an industrial company doing business in many states, if the procedure in the Federal Courts is uniform this city firm can, itself, conduct the main parts of the litigation and reduce the local lawyers substantially to filing clerks and advisors on jurors."⁷⁹ Although Walsh and Hall disagreed on the virtues of codes, here their populist politics aligned. Transnational corporations looked to hire elite corporate firms. At least for now, those firms had to rely on local counsel to effectively litigate beyond their corporate headquarters, but once create a transnational system of courts with perfectly uniform practices across both the periphery and the metropole, and those elite corporate lawyers would be at home everywhere.

Within this critique, the craft language of legal practice from the Jacksonian era made a real if feeble revival. "Uniformity," Hall contended, "increases the influence and importance of the great city firm, having at its head, perhaps, some business man masquerading as a lawyer" and "would correspondingly reduce local practice, local ability and local pride and drive the practice of law further on the downward road from a profession to a business."⁸⁰ Hall's fellow West Virginian, the U.S. district judge George McClintic wrote similarly that federal uniformity was "for the purpose of centralization, that is, to permit the lawyers living at distances, and the large, almost corporate law firms, to keep the business to themselves, and not be under any obligation, or necessity, of dealing

⁷⁹ Connor Hall, "Uniform Law Procedure in Federal Courts," unpublished editorial sent to the *ABA Journal*, dated October 15, 1926, Thomas J. Walsh papers. See also Stephen N. Subrin, "Federal Rules, Local Rules, and State Rules: Uniformity, Divergence, and Emerging Procedural Patterns," 137 *University of Pennsylvania Law Review* 1999 (1989).

⁸⁰ Hall, "Uniform Law Procedure in Federal Courts."

with any local law firms in the various states.”⁸¹ A hundred years after Jackson, the language of degraded craftsmen, perpetual journeymen unable to earn a competency, had transformed into the progressive era horror of professionals managing their own firms being turned into so many cogs in the machine of centralized Business.

If, as the West Virginians contended, uniformity was not an unalloyed good and had a political shape to it, so too did that ever expansive field of law known as “procedure.” Walsh especially was sensitive to category creep of procedure over time. Would a federal code prescribe statutes of limitation (periods of time beyond which an admittedly valid claim could no longer be brought)? Statutes of limitation were often classified as “substantive” because they were quintessentially policy judgments by local legislatures weighing the importance of claims against the efficiencies of resolution. But they were also usually included in the codes of procedure, which made eminent sense to Walsh, since they “appertain to the remedy and neither confer nor abridge any substantive right.”⁸² Would imprisonment be an allowable remedy in civil cases, Walsh asked? On a party’s affidavit, or on actual evidence of intent to defraud? What about jurors—were women eligible to serve? In articulating national rules to answer these questions, would the national government be speaking with the voice of a progressive Congress or a conservative Court?⁸³ With regard to all these areas of pluralism among the states, Judge McClintic wrote that “certainly the congress has no business trying to override the state and change its policy.”⁸⁴

In answering Walsh some proponents of federal codification embraced the political characterizations offered by the populists. The U.S. attorney for Wyoming wrote Walsh that “as a rule those appearing in important matters in the federal court make federal court practice more or less of

⁸¹ Judge George W. McClintic, U.S. District Court for the Southern District of West Virginia, to U.S. Senator Thomas J. Walsh, May 20, 1926, Thomas J. Walsh papers.

⁸² Walsh, Reform of Federal Procedure, 7-8.

⁸³ See Judge Walter C. Lindley, U.S. District Court for the Eastern District of Illinois, to U.S. Senator Thomas J. Walsh, May 26, 1926, Thomas J. Walsh papers.

⁸⁴ McClintic to Walsh, May 20, 1926.

a specialty and appear in more than one district.” The federal attorney did not want to “handicap” these elite lawyers any longer with the Conformity Act.⁸⁵ Similarly, a district judge in Alabama, Henry Clayton, who had twice introduced unsuccessful procedure bills as a member of Congress earlier in his career, readily adopted the image of legal practice becoming more like big business. Such was the way of the “complex condition of modern society in our highly commercial age.” “The real answer to the objection of the quiddity practitioner is that he can just as easily master the simple rules promulgated by the Supreme Court as he can keep up with the various rulings on pleadings in which the reported cases do most abound,” Clayton argued. Like most of his contemporaries, Clayton freely used the word “modern” without defining it, but his remarks made clear that the essence of modernity was systemization and efficiency. The slow growth of rulings across the federal courts would eventually lead to some kind of system—“a system by evolution” Clayton called it—but the path could hardly be considered efficient. A modern system was one worked out with the least amount of social cost by a single rationalizer or small committee who codified the results of long-running legal experiments that no longer needed to be repeated.⁸⁶

What the federal codifiers disputed was the political importance of procedure. “We know that the substantive law is the very essence of government, and that . . . the adjective law is in theory, and ought always to be in fact, the efficient aid of the substantive law,” Clayton stated. Without bothering to answer the difficult questions of where substantive rights ended and procedural remedies began, Clayton offered further analogies to trivialize procedure. Procedure was, first, merely the rules of the game, not the rules of law itself, and it was the duty of courts “at the lowest practicable cost, and, in our American spirit and in our American schoolboy vernacular, to every man ‘a fair show for his white alley,’ where the game is square and according to just rules.” Second, if the “substantive law” was the

⁸⁵ Albert D. Walton, U.S. Attorney for the District of Wyoming, to U.S. Senator Thomas J. Walsh, May 22, 1926, Thomas Walsh papers.

⁸⁶ Henry D. Clayton, *Uniform Federal Procedure: Address Before the State Bar Association of Missouri* (1916), 2, 19.

“very essence of government itself,” then “the means employed for its determination and operation” were “no more than its hand-maiden.”⁸⁷

Clayton’s description of procedure as the handmaiden to the substantive law was little remarked when he offered it in 1916, at the beginning of Walsh’s struggle to defeat federal codification. The image enjoyed a much more widespread reception when it was used by Charles Clark as the title of an article on the eve of the federal code’s successful adoption in 1938. For Clark, the crucial contrast to procedure as handmaid of the law was procedure as “mistress” of the law – by which Clark meant a female master, not a lover.⁸⁸ Procedure was to be subject to the rules of justice and not the other way around. Clark argued that he was not offering a new vision for procedure, but was describing what the law had always been. “Lawyers and judges in the old days might appear to worship form and obey formal rules,” he observed. “Yet they had a penchant for getting things done, and so they used the rules, with the aid now and then of some convenient fiction or subterfuge, to accomplish results without unnecessary trouble.”⁸⁹ In “modern” times, lawyers and judges had lost their capacity to use fictions and technicalities to arrive at just results.

The solution, to Clark, was not to codify the rules of procedure as Field had done but to essentially deregulate procedure by turning codes into flexible maxims designed *not* to be taken literally. “Regular procedure is necessary to secure equal treatment for all,” he seemed to concede, but then he followed with: “it is necessary, too, for the quite as important factor of the *appearance* of equal treatment for all.”⁹⁰ A code of principles rather than rules kept up a semblance of order and maintained the pretense that like cases were decided alike and all received equal justice, but “the Court ought not to be so far bound and tied by rules, which are after all only intended as general rules of procedure, as to be compelled to do what will cause injustice in the particular case.”⁹¹ Unlike the

⁸⁷ Clayton, *Uniform Federal Procedure*, 3, 16.

⁸⁸ Charles E. Clark, “The Handmaid of Justice,” 23 *Washington University Law Quarterly* 297 (1938), 297.

⁸⁹ Clark, “The Handmaid of Justice,” 309.

⁹⁰ Clark, “The Handmaid of Justice,” 299.

⁹¹ Clark, “The Handmaid of Justice,” 297, 308.

rules of justice, the rules of procedure were meant, like a servant, to bend and, if needed for the good of the household, to break.

Because a procedure code could consist of flexible rules, Clark thought it could actually achieve what had so long eluded the codifiers: simplicity. Here Clark retold the story of Walsh's opposition not in terms of populist distrust of elite centralizers but as a matter of "a complicated metropolitan practice" being "forced upon the lawyers of various remote states in place of the simple practice they knew."⁹² But by treating procedure as a handmaid, Clark believed the new code had achieved the simplicity Walsh was said to desire. No need to write out every exception and exception to the exceptions for every rule as they arose in the case law. Let the articulated principle stand, and let judges honor it in the breach as they saw fit.⁹³ By advocating a code of general, malleable principle, Clark significantly departed from Field's ideal for codification, but in his description of procedural law subordinated to a substantive law of right, Clark and Field could hardly have been in closer agreement, as the actual policy choices of Clark's code demonstrated.

THOMAS WALSH DIED IN MARCH 1933. Proving how effective Walsh had been at halting federal codification, the Senate approved a Rules Enabling Act with an uncontroversial one-page report less than a year after Walsh's passing. The Act—almost exactly the same words that had been proposed since 1924⁹⁴—enabled the Supreme Court to promulgate rules of procedure in both common law and equitable causes—or to combine the two jurisdictions if the Court wished. The Act further permitted the Court to rely on an advisory committee to recommend rules, and it swiftly became apparent that the committee would be the actual architects of procedural law, much as the state commissioners had

⁹² Clark, "The Handmaid of Justice," 319.

⁹³ Clark, "The Handmaid of Justice," 308, 320.

⁹⁴ See Burbank, "Rules Enabling Act of 1934," 1097-98.

been a century before.⁹⁵ The key figure on the committee would be the reporter, and Clark lobbied for the job about as strenuously as Field had sought his commission in 1847.⁹⁶

The legislative history of the Federal Rules bears a striking resemblance to the state code commissions of the Civil War era, a history that had been largely forgotten by 1938. Although the Rules Enabling Act retained a formal role for Congress to approve the rules, the federal commissioners swiftly exalted their own expert authority over the legislature. Clark argued that “attempts at reform by legislative acts run all the risks of indifference and political manipulation which inhere in popular bodies, coupled with the peculiar difficulties that the general populace is not interested in technical details of pleading.” Once again, procedure was regarded as a domain that the legislature could delegate, because of its superficiality, and should delegate to experts because of its technicality. And yet the boundaries between procedural and substantive law remained unclear. As late 1937 the Federal Rules advisory committee had only a working definition of procedure that seemed to be pragmatically based only on what they could get away with under Congress’s purview. As one member candidly wrote to another: “The general policy I have acted on is that where a difficult question arose as to whether a matter was substance or procedure and I thought the proposed provision was a good one, I have voted to put it in, on the theory that if the Court adopted it, the Court would be likely to hold, if the question ever arises in litigation, that the matter is a procedural one.”⁹⁷

The time for drafting the Federal Rules was similarly as constrained as it had been for the state codes. The advisory commission was named in June 1935 and had produced a draft code for revision in 1936 after sporadic meetings of the advisors working part-time. Clark, for instance, retained his deanship and teaching responsibilities while serving as reporter. When the draft came before Congress in the spring of 1938, Senator William King opposed it, much as New York senators had in

⁹⁵ Rules Enabling Act, 48 Stat. 1064 (June 19, 1934), codified at 28 U.S.C. § 2072.

⁹⁶ See Charles Hoffer et al., *The Federal Courts*, 300–01.

⁹⁷ Letter from William D. Mitchell to the Hon. George Wharton Pepper (December 19, 1937), quoted in Burbank, “Rules Enabling Act,” 1134 n.530.

1850, because of the lack of time Congress and interested parties had to examine the code. Former Attorney General William D. Mitchell, one of the advisors, testified indignantly that the committee's work "was not a star chamber process." He insisted the committee had spent three-and-a-half years of labor on the code and that "thousands of copies were printed" so that "every class of lawyers" and "every bar association" could review them.⁹⁸ Ultimately, Congress adjourned without taking action on the Rules – but there the genius of the Rules Enabling Act took effect. Under the Act, Congress had to affirmatively block the rules or they would go into force at the end of the session. Because Congress adjourned, ostensibly for lack of time to finish its consideration of the code, the Federal Rules took effect at the end of the first congressional session of 1938 without having received formal approval by the legislature.⁹⁹

Still, 1938 was not 1848. The science of the codifiers had traded comprehension, Field's ideal, for systemization, resulting in an even shorter, terser (and more ambiguous) code than Field's drafts. The early Protestant valorization of the written word gave way to the Legal Realist's veneration for the "situation sense" of judges, for whom words alone offered feeble constraints.¹⁰⁰ And with these changes in the philosophy of codification came a subtle but foundationally important change in the professional valence of the federal code. Field, as a consummate trial lawyer, had written his code to and for lawyers. His ideal of comprehension had been aimed at helping practitioners by condensing all relevant and useful rules to a convenient volume. The collection of rules in all their details (exceptions to exceptions included) would ensure that the litigator never missed a required step.¹⁰¹

⁹⁸ Rules of Civil Procedure for the U.S. District Courts, Hearing Transcript, Subcommittee of the Committee on the Judiciary, U.S. Senate, April 18, 1938, 2–8. King continued to press for a deeper examination of the rules, calling expert witnesses such as the Georgetown professor Charles Keigwin to testify on the doubtful constitutionality of the proposed Rules because, under the guise of regulating mere procedure, they had the potential to cause real impairments of state-conferred rights and obligations. Rules of Civil Procedure for the U.S. District Courts, Hearing Transcript, 20–24.

⁹⁹ Hoffer et al., *The Federal Courts*, 298–310.

¹⁰⁰ The classic statement of Realist "situation-sense" is Karl N. Llewellyn, *The Common Law Tradition: Deciding Appeals* (1960), 60–61, 122–23. See Shyamkrishna Balganesh, "The Constraint of Legal Doctrine," 163 *University of Pennsylvania Law Review* 1843 (2015); Shyamkrishna Balganesh & Gideon Parchomovsky, "Structure and Value in the Common Law," 163 *University of Pennsylvania Law Review* 1241 (2015).

¹⁰¹ See Field, *Administration of the Code*; Field, *A Short Manual on Pleading Under the Code* (1856).

Clark's professional sympathies ran in reverse. Clark described pleading from the lawyer's perspective as a "game where you try to catch the other fellow in an admission caused by his saying too much while you say as little as you can."¹⁰² Such strategic cynicism pervades Clark's writings about lawyers – what little there is. For, in the main, Clark usually imagined his reading audience as the judiciary. Clark was not yet a judge when he drafted the federal rules, but his twenty-year tenure on the Second Circuit – during which he relished instructing trial courts on how to improve their procedure – gives some indication of his early temperament. With Clark, the Field Code in substance became elevated to the federal level, but it was no longer a lawyer's code. Clark proposed that "the rules may be reframed to indicate the purpose sought to be achieved. They may give the *guiding principle* to the court, but this must be worked out by the court itself, and a large measure of discretion is necessary."¹⁰³ The new theory of codification went hand-in-hand with this outlook. A code of general principles was a code designed for judges. The structures of litigation might be imported from a nineteenth-century world of litigators, but it could not help but be transformed in a coming age of managerial judges.¹⁰⁴ Whether or not procedure under the Federal Rules would become the handmaid of justice, Clark's code would have it become the handmaid of the judiciary.

Like Field's code, the Federal Rules of Civil Procedure enjoyed remarkable influence beyond their original jurisdiction. Many states adopted the Federal Rules system either by emulation or by straightforward copying.¹⁰⁵ And in the law schools, Clark's system of federal practice became the fixed representation of civil procedure. Richard H. Field and Benjamin Kaplan's 1953 *Materials for a Basic Course in Civil Procedure* focused exclusively on practice under the Federal Rules in the federal courts.

¹⁰² Clark, "The Handmaid of Justice," 314.

¹⁰³ Clark, "History, Systems and Functions of Pleading," 551.

¹⁰⁴ See Judith Resnik, "Managerial Judges," 96 *Harvard Law Review* 374 (1982); Steven S. Gensler, "Judicial Case Management: Caught in the Crossfire," 60 *Duke Law Journal* 669 (2010). And because Clark so insistently pitched the Federal Rules as a judicial project, rather than a lawyerly one, I see a sharper break in the continuity of "adversarial" procedure than Kessler does. See Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of American Adversarial Legal Culture, 1800–1877* (Yale 2017), 323–54.

¹⁰⁵ See John B. Oakley, "A Fresh Look at the Federal Rules in State Courts," 3 *Nevada Law Journal* 354 (2003).

As one commentator notes, “reviewers praised this move because it gave the students a sense of direction. The advantages of using the federal system were also recognized: it was simple, and it was influencing the procedure of the states.”¹⁰⁶ Of course, federal practice could vary significantly from judge to judge, district to district, circuit to circuit. What Field and Kaplan offered was not procedure as practiced but an artificial system representing what procedure could be, just as Clark had done for the Field Code. A survey conducted in 1999 found that current procedure textbooks are “updated but fundamentally unchanged version[s] of the 1953 Field & Kaplan course.”¹⁰⁷

With the Federal Rules came new ideas about codification and a renewed focus on the role of the judge in litigation, but as the second half of this volume illustrates, the Rules themselves continued in force many of the practices innovated by the Field Code, practices that gave to lawyers new or intensified powers over the framing, conduct, and results of litigation. The magisterial comparativist R.C. Van Caenegem once argued that a jurisdiction’s distinctive legal history and legal culture were largely controlled by the institution that became preeminent during nineteenth-century codification controversies. In France, that institution was the legislature; in Germany, the professoriate. In England, codification was controlled—and thus successfully resisted—by the judiciary.¹⁰⁸ Van Caenegem largely ignored the United States as having no codification controversy to speak of, and many European accounts of codification have followed his lead. The political and intellectual history given here shows the incompleteness of this account. In America, it was the professional bar who gained in power and preeminence through the fortunes of codification. The United States did indeed witness a long-running controversy over codification, but one that is easy to miss if one adopts the codifiers’ assumption that procedure was an unimportant and therefore uncontroversial supplement

¹⁰⁶ McManamon, “The History of the Civil Procedure Course,” 436.

¹⁰⁷ Paul D. Carrington, “Teaching Civil Procedure: A Retrospective View,” 49 *Journal of Legal Education* 311 (1999), 329.

¹⁰⁸ R. C. Van Caenegem, *Judges, Legislators and Professors: Chapters in European Legal History* (Cambridge 1987).

to the real law. In fact, the controversial Code American a “mere” procedure code, but a lawyer’s code for all that, for it was in procedure that the lawyers found their power.

PART II

THE GARDEN

UPON RETURNING FROM A CELEBRATORY TRIP to England in 1852, David Dudley Field established a Law-Reform Association in New York City. Probably inspired by Lord Brougham, whose Law Amendment Society had received significant press coverage for its reform proposals and model legislation, Field's Association republished some of Lord Brougham's material for a New York audience.¹ But so far as the newspaper archives can tell, the American association never held a meeting, and no one ever claimed to be a member. The association seems to have existed only to publish a half dozen "Law Reform Tracts" in the 1850s that were otherwise anonymous. At least, technically anonymous. Even if Field's brother had not later revealed Field's authorship, his characteristically acerbic tone and intimate knowledge of New York's practice commission made the attribution obvious enough.²

Field's first tract in 1852 was his most trenchant. He wrote that "hostile judges" were "confounding, misconstruing, and denouncing" the code, "pervert[ing] an opinion upon its construction into a lecture upon its policy" in violation of the separation of legislative and judicial powers that was "essential to all free government, and especially to our republican form." The tract attacked two judges by name and indicated that voters should not return them to the bench. Then, on

¹ On the Law Amendment Society, see Michael Lobban, "Preparing for Fusion: Reforming the Nineteenth-century Court of Chancery," 22 *Law & History Review* pt. II, 565 (2004). The tracts containing the re-published Lord Brougham's material were *Law Reforms Tracts No. 2: Evidence on the Operation of the Code* (1852) and *Law Reform Tracts No. 4: Competency of Parties as Witnesses for Themselves* (1855).

² Henry Martyn Field, *The Life of David Dudley Field* (1898), 69. In addition to the two tracts in the note above, the Association published *Law Reform Tracts No. 1: The Administration of the Code* (1852); *Law Reform Tracts No. 3: Codification of the Common Law* (1852); and *Law Reform Tracts No. 5: A Short Manual on Pleading Under the Code* (1856).

second thought, with elections so far in the future, the tract urged legislative impeachment as a “remedy justly to be applied to a willful perversion of the law, or neglect to study and apply it.”³

Field expended most of his criticism on John Worth Edmonds, a trial judge in New York City. In an 1850 decision, Edmonds had declared that “the principles of pleading are left untouched” by the code reforms. “And as, before the Code, no party was obliged to use the forms then existing, it would seem to follow that the abolition of the forms, in reality, amounted to nothing.” Field marveled that “this could have been said by any rational and reflecting man.” Field considered the abolition of the medieval forms of pleading one of the central reforms of the code and counted Judge Edmonds’s decision a personal insult he was eager to return. Judges like Edmonds, he remarked, “are usually advanced beyond the middle period of life; trained from their majority in habits of subservience to precedent; reposing on other men’s studies; thinking the thoughts of their predecessors; looking only at the past, with their backs to the future.”⁴

As the code traveled to state after state, the conservatism of “old judges” and “elderly lawyers” became a byword of the codifiers. “In every state and country so far as we know [the code] has been violently opposed by some of the older members of the bar, and has received the cordial support of the younger members,” wrote a proponent of codification in Michigan (one of the few midwestern states to reject the code).⁵ Commentators from the time of the Legal Realists onward have

³ *Administration of the Code*, 6, 8, 9.

⁴ *Dollner v. Gibson*, 3 Code Rep. 153 (1850) is the typical citation for later treatises. I quote from Judge Edmonds’s hand-corrected copy published posthumously in *Reports of Selected Cases Decided in the Courts of New York* (1883), 2:253–57. *Administration of the Code*, 5, 18. See *First Report of the Commission on Practice and Pleadings* (New York 1848), 67–68. Despite the protest, Edmonds’s decision became widely cited precedent to the end of the century. See, for instance, *Abbot’s Digest of the New York Reports* (vol. 8 supplement) (New York: Baker, Voorhies, 1916), 21:505, 517. Henry Whittaker noted that *Dollner*, which had been decided at the special term in New York, may have been overruled at the general term, citing the *New York Herald*. The *Herald* reported that “the rule” in *Dollner* was reversed at the general term, but several points had been decided in the case, and no reasoned decision from the general term was reported. Henry Whittaker, *Practice and Pleading under the Codes of New York* (1852), 159–60; *New York Herald*, March 7, 1852.

⁵ Samuel Maxwell, “Alfred Russell’s Objections to a Code of Civil Procedure,” 2 *Michigan Law Journal* 367 (1893), 374; See also *Report of the Code Commissioners to the Eighth General Assembly of the State of Iowa* (Iowa 1859), 294; *Third Report of the Commissioners on Pleading and Practice* (New York 1849), 4. Sometimes the codifiers disagreed among themselves in their ageist arguments. The Missouri codifier Judge R. W. Wells insisted it was young law students who naturally opposed the code. “The young lawyer has also devoted too much time and labor to the system of special pleading, to

tended to agree that old conservative judges and lawyers stunted the code's progress in reforming the law. "Much of what is now accepted as a matter of course in legal procedure," wrote Roscoe Pound, Dean of the Harvard Law School, "could have been attained at least eighty years [earlier] if Field's Code of Civil Procedure had been developed and applied in its spirit."⁶ On this view, the codifiers were naïve to believe reform could be carried through a legislature alone, and the story of the Field Code is the story of how conservative judges used their powers to alter the statutes they received, turning texts towards the exact opposite result of what was intended.⁷

The following chapters challenge the premise of this reception history. They argue that the code must be taken seriously as a code before it can be understood as the product of judicial interpretations. The motive for this approach is simple: It turns out that some of the judges who most "misinterpreted" the code were not conservative adversaries of reform but some of its warmest supporters. Judge Edmonds, for instance, avidly supported the code and became the first sitting judge to publicly advocate its adoption in 1848. His remarks at the time show that he largely understood what Field was trying to accomplish and actively supported those goals. According to Edmonds, the code sought "the removal of the fictions which have encumbered the administration of justice; the abolition of useless and antiquated forms; the restoration to pleadings of their proper character of truthfulness" – all "which promise such great benefits, that I cannot persuade myself that we can soon return to the evils from which we are now so suddenly relieved." Like Field, Edmonds worried that an elderly bar "who have fitted themselves by a long period of preparation for [legal] practice, should

see it thrown away without reluctance," he wrote. R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (Missouri 1849), 113.

⁶ Roscoe Pound, "David Dudley Field: An Appraisal," in Alison Reppy, ed., *David Dudley Field Centenary Essays: Celebrating One Hundred Years of Legal Reform* (NYU 1949), 14.

⁷ Alison Reppy, "The Field Codification Concept," and Charles E. Clark, "Code Pleading and Practice Today," in Reppy, ed., *David Dudley Field Centenary Essays*, 7, 55; Lawrence M. Friedman, *A History of American Law* (Simon & Schuster, 2d. ed., 1985), 393–94; Charles M. Cook, *The American Codification Movement: A Study in Antebellum Legal Reform* (Greenwood 1983), 210; Robert Wyness Millar, *Civil Procedure of the Trial Court in Historical Perspective* (NYU 1952), 53–54.

resist every change.” But he urged on the profession “a ready and cheerful obedience” to the new legislation.⁸

And in the next term, Field called for Edmonds’s impeachment. Did Edmonds have a sudden change of heart? If not, how could two good-faith readings of the code arrive at opposite conclusions about its central reform? The dispute shows that we can be too quick to seek a reception history in the courts, to assume the coherence of statutory intention and focus on a code as an artifact of judgment rather than an artifact of legislation. Across the 800 pages of the final report of the code, the commissioners attempted a variety of reforms whose systematic coherence was questionable at best. In order to understand what appeared to be judicial opposition to the code, one must have a better sense of how the code itself could speak at cross purposes, draw on disparate cultural assumptions, and—despite its aim at comprehensiveness—leave huge gaps in the law of practice.

Critics of the code often understood, even if they could only imperfectly express, that practice had its own life and logic, and that a code could not simultaneously abolish practical logics while relying on them to fill in its gaps. Against the machinery metaphor of the procedure code-writers, their critics posed images of nature. Judges like Edmonds instructed the legislature that it could not accomplish what it had intended, not because of any constitutional bar in the modern sense of that term, but because the legislation ran up against natural barriers the legislature’s poor drafting could not surmount. “I do not deny that it was the intention of the legislature to blend the modes of proceeding at law and in equity,” wrote Judge Samuel Lee Selden. “But I insist that it would be unjust to the legislature itself to impute to it the design of abrogating differences which are inherent in the nature of things.” Against the insinuation that judges were repealing the code, Judge Seward Barculo replied, “It repeals itself. It has been meddling with a subject not understood; and has come into

⁸ John W. Edmonds, *An Address on the Constitution and the Code of Procedure* (1848), 3–4, 6.

collision with a 'higher law,' – the law of nature—which it cannot overcome. For the distinctions which mark law and equity are laid broad and deep in the nature of things."⁹

For the most part, these jurists were not trying to associate themselves in any deep way with the natural law tradition that had grown out of seventeenth-century liberal thought or to work out a systematic theory of law. On the contrary, they were making the point that the garden of legal practice was too complex, wild, and unpredictable for any systemization to succeed fully. Their aims in invoking nature sought to remind the codifiers that they did not draft on a blank slate. Legal practices had their reasons that Reason could not always articulate within the structured regulations of a code. Attempting to obliterate what was "natural" in practice was only to invite the garden to break in and through the machine in unpredictable ways and in unexpected places.¹⁰

Each chapter that follows takes one piece of the machinery the codifiers thought foundational to their reformed system of practice and considers the ways the code both altered and was altered by the logics of practice it encountered. Chapter 6 begins with what Field considered the code's central reform, the requirement to plead plain facts while ignoring the common law forms of action. Chapters 7 and 8 consider the code's changes to witness testimony and the closely related reforms to pretrial investigation. Chapter 9 takes up the philosophically complex puzzle of merging law and equity practice, and Chapter 10 concludes with an overview of the code's reforms to attorney fee structures and legal ethics.

⁹ *Wooden v. Waffle*, 6 Howard 145 (N.Y. Supreme Court 1851), 151; *Gould v. Cayuga County National Bank*, 86 N.Y. 75 (1881), 83; *Le Roy v. Marshall*, 8 Howard 373, 376 (N.Y. Supreme Court 1853).

¹⁰ The first part of this study followed J. Willard Hurst's insight to focus on lawyers and legislators – rather than judges alone – as America's "law makers." This second part echoes a key theme of Hurst's work that, as he phrased it in a late-career interview, law makers "are limited. They don't have endless stocks of energy to spend on anything. This is part of history." Quoted in Hendrik Hartog, "Snakes in Ireland: A Conversation with Willard Hurst," 12 *Law and History Review* 370 (1994), 375. Hurst's colleague and interpreter Robert W. Gordon agreed that "the legal forms we use set limits on what we can imagine as practical options The forms thus condition not just our power to get what we want but what we want (or think we can get) itself." Robert W. Gordon, "Critical Legal Histories," 36 *Stanford Law Review* 57 (1984), 111. The same principle is stated more positively by Oliver O'Donovan, *The Ways of Judgment* (Eerdmans 2005), 190: "Law is not a brute fact to plot our path around; on the contrary, it is only under law and through law that we have a path to plot in the first place. Law is the all-comprising order to which we belong, and within which the idea of a path to plot makes sense."

Chapter 6

No Magic in Forms

Fact Pleading and the Forms of Action

WHETHER JUDGES IN THE LATE 1840s thought the code reforms advisable or not, they generally kept their views to themselves. Two exceptions were both censured in David Dudley Field's tract calling for the impeachment of judges who misinterpreted his code. The first, Judge John Worth Edmonds, was a professed ally of the code's reform efforts. The second was decidedly not. Judge Seward Barculo despised the code and in his decisions openly mocked the codifiers. When counsel in one case argued that Barculo's interpretation overruled the code, the judge retorted, "It is said our construction repeals the Code. If this were true, I should deem it not an unpardonable offense."¹

After losing a case on a point of law before Judge Barculo, one plaintiff hired Field himself to argue the construction of the code on appeal to the general term, where Barculo, joined by a panel of two other judges, would rule on the same case. Barculo drew Field into a heated exchange after declaring that "to anyone acquainted with the law as it stood prior to the Code, it is quite obvious that this section is mainly an embodiment of the rules of pleading as they existed, with some omissions and numerous imperfections." A lawyer who attended the hearing reported that Field "after contending for his view of the case, exclaimed 'I know that was the *intent* of the legislature.'

'I beg your pardon,' said the judge, 'the legislature meant exactly what they have said and nothing else.'

'Well,' replied the counsel, 'I know the codifiers meant so.'

¹ See [David Dudley Field], *Law Reform Tracts No. 1: The Administration of the Code* (1852); John W. Edmonds, *An Address on the Constitution and the Code of Procedure* (1848), 12, 14. *Le Roy v. Marshall*, 8 Howard 373 (N.Y. Supreme Court 1853), 374, 376.

'Ah!' responded the judge, 'very likely! They seem to have *meant* one thing and *said* another very often, if your argument is good.'"

Barculo ruled against Field, concluding that "it seems to me quite clear that the terms of the section and the other provisions of the Code, as well as the settled principles of good pleading, are irreconcilable with the views of the learned expounding author."²

Shortly after this decision Field produced his scathing law reform tract expressing ill-disguised contempt for Barculo. "Embodiment of the rules of pleading!" he wrote. "What principles does he refer to? Is he ignorant, that there are other rules of pleading than those of the common law?" To Field, it was obvious the code had prescribed what used to be deemed equitable procedures for the case at hand, yet Barculo had judged it by common law formulas.³

Despite Barculo's unusually outspoken hostility to the code, his clash with Field demonstrates a number of common features in the early judicial reception of the code. It shows, for instance, how quickly the problematic role of code commissioners was effaced as the code came before judges for interpretation. Like Barculo, most judges shrugged off arguments about commissioner intent and attributed authorship of the code to a legislature which had passed it unexamined and largely unread. That move from commissioner intent to legislative intent was an easy one to make, because judges often discerned intent from the text itself or from their background understanding of common law practice, rarely or never referring to the political debates that had prompted constitutional conventions, reform commissions, or the various drafts of a code.⁴

What Field considered the code's most obvious and important reform as a matter of legislative intent produced one of the code's most obscure texts: a requirement to plead "facts constituting a

² Alger v. Scoville, 6 Howard 131 (N.Y. Supreme Court General Term 1852), 139-140. The description of the oral argument was provided in a eulogy of Barculo, who died in 1854. John Thompson, "Judge Barculo," in 20 Barbour 661 (appendix to New York reports) (1883 [1st. ed. 1855]), 668-69.

³ Field, *Administration of the Code*, 24-25.

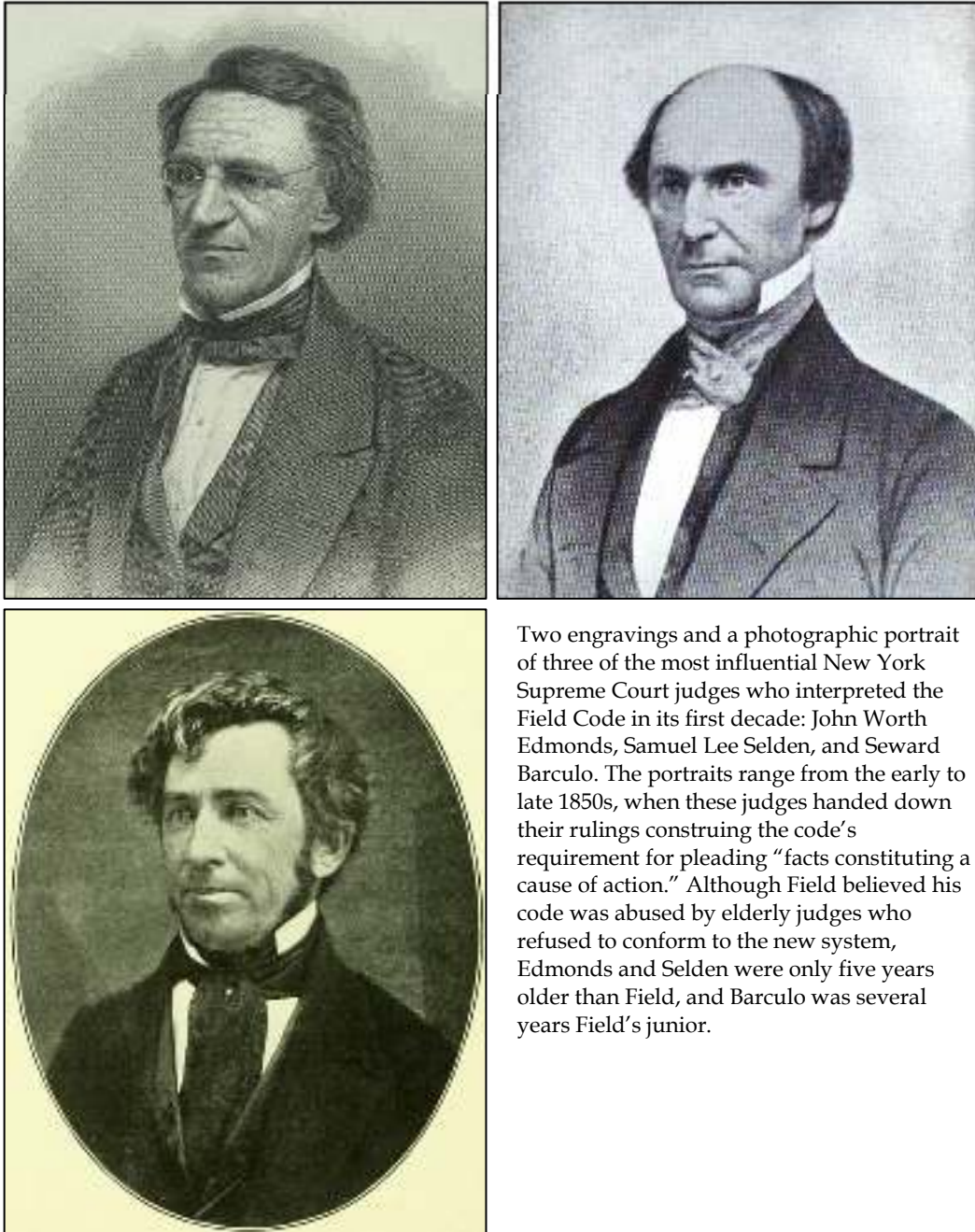
⁴ See, for instance, Linden v. Hepburn, 3 Sand. 668 (N.Y. Superior Court 1851); Giles v. Lyon, 4 N.Y. 600 (1851); Williams v. Hayes, 5 Howard 471 (N.Y. Supreme Court 1851); Millikin v. Cary, 5 Howard 272 (Supreme Court 1850); Knowles v. Gee, 8 Barbour 300 (Supreme Court 1850), as well as cases discussed in the text below.

cause of action.” Because the code required what we now call “fact pleading” without defining any of its operative terms, jurists were left to puzzle out how common law and chancery had distinguished material claims from frivolous arguments and whether those methods were compatible with each other in a fused system. Through extensive commentary and continual citation, treatises from the 1850s identified a number of cases as being particularly influential in the way New York jurists thought about the code’s requirements for factual veracity. Four cases in particular offer both a nice cross-section of New York’s civil litigation and the judicial personalities who ruled on the code. The earliest, *Boyce v. Brown*, concerned a trespass to land in rural upstate New York. *Dollner v. Gibson*, handed down by Judge Edmonds in New York City, adjudicated a simple commercial dispute that would have been pleaded with a pre-printed “money counts” form at common law. The Long Island controversy of *Alger v. Scoville* sparked the heated exchange between Field and Judge Barculo and involved dubious financial transfers that, before the code, would have required an equitable creditor’s bill to unwind. From Rochester came *Wooden v. Waffle*, in which Judge Selden presided over a complicated request for an equitable injunction that ran the pleadings to over five hundred pages.⁵ In all four cases, the supreme court judges found one of the party’s pleadings insufficient under the new code; and even when Field agreed with the outcomes, he disagreed with the reasoning in all four cases, believing the judges had misconstrued the code’s demands for untechnical truth.

Ultimately, the code’s aim to sunder substance and procedure was partially realized, but not in the way the codifiers, least of all Field, had intended. Through the slow development of case law and treatise literature, practitioners gradually came to think of the old common law pleading requirements as independent “elements” of a rights claim. In time, the practitioner’s sense inverted itself: instead of looking to pleadings to learn the law, apprentice lawyers could look to “the law” to

⁵ *Boyce v. Brown*, 7 Barbour 80 (Supreme Court 1849); *Dollner v. Gibson*, 3 Code Rep. 153 (N.Y. Supreme Court 1850); *Wooden v. Waffle*, 6 Howard 145 (N.Y. Supreme Court 1851); *Alger v. Scoville*, 6 Howard 131 (N.Y. Supreme Court General Term 1852).

Figure 10.



Two engravings and a photographic portrait of three of the most influential New York Supreme Court judges who interpreted the Field Code in its first decade: John Worth Edmonds, Samuel Lee Selden, and Seward Barculo. The portraits range from the early to late 1850s, when these judges handed down their rulings construing the code's requirement for pleading "facts constituting a cause of action." Although Field believed his code was abused by elderly judges who refused to conform to the new system, Edmonds and Selden were only five years older than Field, and Barculo was several years Field's junior.

Edmonds portrait from John Livingston, *Livingston's Law Register for 1852* (1852), front piece; Selden portrait from Ray B. Smith, ed., *History of the State of New York Political and Governmental* (Syracuse Press 1922), 2:432; Barculo portrait from Edmund Platt, *The Eagle's History of Poughkeepsie from the Earliest Settlements 1683 to 1905* (Platt & Platt 1905), 132. All scans by author.

figure out what to plead. But instead of this revolution bursting in with the passage of the code, it developed slowly, case by case, as jurists who were initially confused by the code's lack of guidance thought back through the logic of the writ system and wrenched its principles into something like a substantive law of right.

HISTORIANS HAVE WIDELY NOTED THE RISE OF A VICTORIAN CULTURE of sincerity and earnestness across the nineteenth century in England and America, although the roots of this broad cultural trend remain obscure. English scholars have drawn attention to a rising theology of evangelical authenticity early in the century, while historians of whig republican theory have traced an emphasis on the virtues of honesty and candor as critical to the health of the state.⁶ Of course, evangelical piety and republican virtue theory were widespread in the early United States as well, further cultivated by ideals of political and religious "plain speech."⁷ Although the literature on legal discourse is vast, few have investigated how legal modes of speech and an emphasis on candor changed over time, particularly in the early United States.⁸ But as one English legal historian has recently argued, Victorian earnestness in the quest for truth "was negotiated and manufactured in the courtroom as much as it was in the catechism."⁹

⁶ On piety, see Walter E. Houghton, *The Victorian Frame of Mind* (Yale 1957), 218–21, 425–26; Martin J. Weiner, *Men of Blood: Violence, Manliness and Criminal Justice in Victorian England* (Cambridge 2004), 13–14; V. Markham Lester, *Victorian Insolvency: Bankruptcy, Imprisonment for Debt, and Company Winding-Up in Nineteenth-Century England* (Clarendon 1995). On whig republicanism, see J.G.A. Pocock, *The Machiavellian Moment: Florentine Political Thought and the Atlantic Republican Tradition* (Princeton 1975); Daniel T. Rodgers, "Republicanism: The Career of a Concept," 79 *Journal of American History* 11 (1992).

⁷ Gordon S. Wood, *The Creation of the American Republic, 1776–1787* (UNC 1969); Daniel Walker Howe, *The American Whigs: An Anthology* (Wiley 1973). On the union of evangelical piety with republican theory, see especially Mark Noll, *America's God: From Jonathan Edwards to Abraham Lincoln* (Oxford 2002). On "plain speaking" in the Jacksonian era, see Kenneth Cmiel, *Democratic Eloquence: The Fight over Popular Speech in Nineteenth-century America* (Berkeley 1990), ch. 2.

⁸ For a guide to legal discourse theory, see Peter Brooks, "Narrative in and of the Law," in J. Phelan & P.J. Rabinowitz, eds., *A Companion to Narrative Theory* (Oxford 2008), 415–26; Robert Cover, *Narrative, Violence, and the Law* (Michigan 1992). A useful analysis of ritual discourse in colonial North Carolina is Richard Lyman Bushman, "Farmers in Court: Orange County, North Carolina, 1750–1776," in Christopher L. Tomlins & Bruce H. Mann, eds., *The Many Legalities of Early America* (UNC 2001), 388–413.

⁹ Wendie Ellen Schneider, *Engines of Truth: Producing Veracity in the Victorian Courtroom* (Yale 2015), 5–6.

In the Early Republic, courtrooms had long been hailed as “temples of justice,” but codifiers pushed the imagery further. Courts might not teach divine religion directly, reasoned the Iowa codifier Charles Ben Darwin, but “a court-house, is in a sort, a school” where “good morals” were preached. And, Darwin continued, “the lawyer is the priest who more than the judge announces those lessons,” since lawyers mediated the lessons of the law both to their clients and to the juries before whom they spoke.¹⁰ This reliance on priestly imagery was especially striking because codifiers generally railed against the “mystery” and “priestcraft” of traditional common law practice. Casting themselves as priests could only play into the hands of the anti-lawyers, who charged that lawyers used the mysticism of technical doctrine to keep their profession closed to ordinary citizens. Nevertheless, directly addressing the anti-lawyers, Darwin emphasized the comparison between priestcraft and lawyering: “Take these ministers of public vengeance from your court-houses, and . . . you have broken the chief altar, and silenced and ejected the priest, and your temple of justice, has become a mercenary shamble where profit and loss is selfishly bartered.”¹¹

Darwin’s statements echoed Field’s 1850 final report of the code. “The courts are, or should be, schools of morals,” Field wrote. “Of all the institutions in society, they should be most sacred to truth.”¹² A church-going Unitarian and brother to a prominent Presbyterian minister, Field was not casually forgetting about churches when he designated courtrooms the most sacred spaces for truth in American society. Field believed “the separation of church and state” (his exact phrase) to be one of the greatest accomplishments of American history, one that had succeeded in making religion a

¹⁰ *Report of the Code Commissioners to the Eighth General Assembly of the State of Iowa* (1859), 322–24. On courts as temples of justice, see Michael Kammen, “The Iconography of Judgement and American Culture,” in Maeva Marcus, ed., *Origins of the Federal Judiciary* (Oxford 1992), 248–80.

¹¹ *Report of the Code Commissioners* (Iowa 1859), 234. On the criticisms of the common law as “priestcraft,” see Kunal M. Parker, *Common Law, History, and Democracy in America, 1790–1900: Legal Thought before Modernism* (Cambridge 2011), 121–22.

¹² *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 274.

purely private affair.¹³ But, as the historian of religion Mark Noll has written, a fully privatized religion made the few remaining institutions of public morality all the more important to a republic that relied on public virtue to counter tyrannical corruption.¹⁴ Truth-speaking became a sacred obligation in court, one upon which the health of the polity depended. Monarchical England with its established church might tolerate falsehoods and the nonsense of traditional legal practice, but, codifiers argued, a republic required a legal priesthood to maintain the sanctity of its courts.¹⁵

Truth-telling became an obsessive focus of practice codification reports. “The tendency of our age, is to look for the truth wherever it may be found,” Field announced as a guiding principle for the code. “The commissioners feel that they would be sinning against the light of truth” if they did not adopt the Field reforms, wrote the Maryland codifiers. “The object of every rule of evidence ought to be to attain the truth,” wrote Judge Wells of Missouri. “The benefit of all may be lost, or turned to evil, unless there is provided a tribunal . . . with the means of arriving at the truth,” wrote the Kentuckians.¹⁶

All of these reports agreed with Field that no single rule could turn the prior practice of the courts from fiction and falsity towards truth and common sense. Rather they argued that three key reforms would work together as a system to bring the truth into court: pleading facts, verified by oath, with parties competent to stand the scrutiny of cross-examination at trial. In time, “fact pleading”

¹³ David Dudley Field, “American Progress in Jurisprudence,” 44 *American Register and Law Review* 541 (1896), 545–46 (“The greatest achievement ever made in the cause of human progress is the total and final separation of the state from the church . . . , an article of organic law that the relations between man and his maker were a private concern into which other men had no right to intrude.”)

¹⁴ Noll, *America's God*, 203–16. See also Perry Miller’s posthumously published account of the “tension between law and Christianity in America.” Perry Miller, *The Life of the Mind in America: From the Revolution to the Civil War* (Mariner 1965), 186–206.

¹⁵ For examples of overt application of Protestant religiosity to secular court practice among the codifiers, see especially [Jesse Higgins], *Sampson Against the Philistines, or The Reformation of Lawsuits* (1805); Thomas Smith Grimké, *An Oration on the Practicability and Expediency of Reducing the Whole Body of the Law to the Simplicity and Order of a Code* (1827).

¹⁶ *First Report of the Commission on Practice and Pleadings* (New York 1848), 246; *The Final Report of the Commissioners to Revise the Rules of Practice and Pleadings* (Maryland 1855), 150; R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (1849), 73; *Report of the Commissioners Appointed to Prepare a Code of Practice for the Commonwealth of Kentucky* (1850), iii. See also *Report of the Commissioners on Practice and Pleadings* (Ohio 1853), 20 (“The age is practical, real, and in earnest; and will have truth, plainness, and good common sense in its courts, as well as elsewhere.”).

became the label that represented the entire system of code remedies and procedure, what many jurists referred to simply as “the American system.”¹⁷

In the first report of the code to the New York legislature in 1848, Field argued that “truth, which ought to be the first essential in the proceedings of courts of justice” was “not only disregarded generally, and upon system” in traditional practice, “but that the disregard of truth is forced upon the parties by the present system of pleading.” In Field’s view, the requirement to plead fictions was a requirement to lie. In every use of the common counts or general issue, a litigant pleaded “a denial of what he would not deny in conversation.”¹⁸ Nevertheless, a solution seemed inherent in the system. Field believed that although parties often delayed until trial to do it, at some point they presented the “facts” upon which the “law” was to operate.

The distinction between law and fact was at least three centuries old by the time Field codified it in New York. In a wide-ranging rhetorical analysis, Barbara Shapiro argues that the very concept of facticity arose in sixteenth-century English legal practice and only later migrated to journalism, philosophy, and the natural sciences. In its early legal usage, “fact” did not denote “an established truth but an alleged act whose occurrence was in contention.” A man might be “taken in the Fact” of committing arson while others spoke of “false facts.”¹⁹ Facts were thus inherently disputed. They might be true or false, provable or not. Law, on the other hand, was fixed and knowable, even when very difficult to discern. Major jurists of the sixteenth century such as Lord Coke accordingly transformed the distinction between law and fact into an institutional distinction. After long training, judges declared the law and guided litigants in legal disputes; lay jurors weighed the proofs and decided which facts were so. The Field Code offered no definition of law or facts, although it often

¹⁷ See, for instance, E.F. Johnson, “The American (or Code) System of Pleading,” 2 *Michigan Law Journal* 376 (1893); Charles E. Clark, *Handbook of the Law of Code Pleading* (West 1928). As Douglas Laycock notes, the first work on the modern field of remedies was actually entitled *Remedies and Remedial Rights by the Civil Action According to the Reformed American Procedure*. Douglas Laycock, ed. *Modern American Remedies: Cases and Materials* (Wolters Kluwer, 4th ed. 2010) 1–2 (citing John Norton Pomeroy on Code Remedies (1st ed. 1876)).

¹⁸ *First Report* (New York 1848), 145, 153. See Chapter 1.

¹⁹ Barbara J. Shapiro, *A Culture of Fact: England, 1550–1720* (Cornell 2000), 11, 44–45

relied on the distinction. Instead, the code followed Lord Coke by resting the distinction not on metaphysics but on institutional competence: juries declared the facts, judges the law. Even for juryless courts like chancery and admiralty, the jury offered a paradigm by which to draw the distinction. Factual propositions could be related in “ordinary language” to laymen, who could evaluate their truthfulness based on the presentation of evidence. The legal effect of the facts, on the other hand, required technical training and might not be obvious to non-lawyers.²⁰

Many scholars have focused on traditional prohibitions of juries deciding questions of law, showing how often these rules were contested or at best honored in the breach.²¹ But even in the province of facts the boundaries could be murky. “Two parties signed a contract” was technically a legal conclusion, where “parties” and “contract” (and even “signed”) were terms of art. But the occurrence was so common and well understood that “ordinary language” might treat the statement as a factual proposition of what happened at a particular time and place. As one codifier explained, “[Party] A promised,” looks quite like a fact-statement, until the objector starts the question whether the promise was legal or not, and then the proposition is seen to be a legal one, capable of being divided into its elemental facts of consideration – capacity of promisor – illegal constraint, etc.”²² But then, even these “elemental facts” – consideration, capacity, and duress – involved legal conclusions.

Nevertheless, Field considered the difference between fact and law clear enough as a matter of practice. Whenever counsel summed up their arguments to a jury, the conclusions of those

²⁰ On the history of the law and fact distinction, see William Forsyth, *History of the Trial by Jury* (Clark, NJ: Lawbook Exchange, 1994), 216–248; Ellen E. Sward, “The Seventh Amendment and the Alchemy of Fact and Law,” 33 *Seton Hall Law Review* 573 (2003); Stephen A. Weiner, “The Civil Jury Trial and the Law-Fact Distinction,” 54 *California Law Review* 1867 (1966). *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:317-21.

²¹ See John Phillip Reid, *Controlling the Law: Legal Politics in Early National New Hampshire* (Northern Illinois 2004); Morton J. Horwitz, *The Transformation of American Law, 1780–1860* (Oxford 1977), 28–29, 141–43. The literature on juries deciding law frequently employs the problematic phrase “jury nullification,” which often assumes, rather than demonstrates, that what the jury is deciding is clearly “against the law.” On the theory of nullification, see Brenner M. Fissell, “Jury Nullification and the Rule of Law,” 19 *Legal Theory* 217 (2013). On American juries as a source of law, see especially Laura F. Edwards, *The People and Their Peace: Legal Culture and the Transformation of Inequality in the Post-Revolutionary South* (UNC 2009); Renée Lettow Lerner, “The Rise of Directed Verdict: Jury Power in Civil Cases Before the Federal Rules of 1938,” 81 *George Washington Law Review* 448 (2013).

²² *Report of the Code Commissioners* (Iowa 1859), 204.

arguments were the facts. Whenever judges instructed juries to return special verdicts stating the facts found (rather than the detailed evidence that pointed to the facts or the legal effects the jury hoped to see applied) they used the same practical reasoning. What was important to Field was that these factual statements appear at the beginning of a controversy, rather than on the day of trial. "Since the facts give the right to relief, it must be proper that they should be stated as they exist," Field wrote. "It is impossible, that there can be a good reason, why they should be stated untruly, or in any other language" from the outset.²³

Accordingly, Field began his code of practice with pleading as the cornerstone reform. "All the forms of pleading heretofore existing, are abolished" the code declared in its first title on civil actions. It further mandated that "there shall be in this state, hereafter, but one form of action" called a "civil action." In this single form of action, the complaint was to state "the facts constituting the cause of action, in ordinary and concise language, without repetition, and in such a manner as to enable a person of common understanding to know what is intended."²⁴

Field's phrasing met immediate derision from some quarters of the bar, who thought "ordinary language" and "common understanding" conceded too much to vulgar democracy and the impulse to make every man his own lawyer.²⁵ The code was not an attempt to democratize the bar, but Field did argue that courtroom procedure in a democratic republic ought to be legible to citizens in a democratic republic. "Heretofore the records of the courts, have been sealed books to the mass of the people. Though concerned in them as suitors, and participating in them as jurors, they were repulsed by strange forms, and technical language," the Final Report declared. Fact pleading would restore to public proceedings "at least the same regard to truth, that prevails between members of

²³ On Field's view of ordinary language in practice, see his *Short Manual on Pleading under the Code* (1856), 12-13, and discussed in the text below. *First Report* (New York 1848), 141.

²⁴ 1848 New York Laws 510, 521; *Final Report* (New York 1850), 225-26, 263-64.

²⁵ See for instance, *Diary of George Templeton Strong*, ed. Allan Nevins, Sept. 28, 1848 (Macmillan 1952), 1:301 ("this reduction of legal practice to a Hottentot standard of simplicity"); Orestes Brownson, "Cooper's Ways of the Hour," *Brownson's Quarterly Review* 5:3 (July 1851), 285.

society, in their daily communications with one another.”²⁶ In pleadings, the language of the law had to adopt the ordinary language of commerce, of electioneering, of preaching. Like the Puritans of his Massachusetts homeland, Field preferred public speech to be “plain.” The code produced a “plain and rational system of procedure” that required pleading “a plain statement” simple enough that “a plain man” could understand it.²⁷ “There is no magic in forms,” the first report of the code concluded. The forms of action were merely “old jingles of words, invented somewhere about the times of the Edwards.”²⁸ In Field’s view, their perseverance was not only an unreasoning superstition, but a commitment to falsehood in a republic that could not suffer corruption in its courts.

ALTHOUGH THE JURY WAS CRUCIAL TO MARKING THE DISTINCTION between law and fact, Field gave comparatively little attention to the jury as an instrument of truth-seeking. Across all their reports, the New York commissioners emphasized that fact pleading was the key to truth-seeking in the civil courts. “If the party be not confined in his pleading to what he believes, no adequate reform in pleading can ever be affected,” the Final Report concluded.²⁹ Other American codifiers echoed the New York emphasis on factuality, and, like Field, all generally treated the right to a jury trial as incidental to truth-seeking reforms. Because most state constitutions preserved the right to jury trial (at least in cases where it “has been heretofore used,” as New York’s did), codifiers were generally content to repeat these preservation clauses with little comment. Only those commissions that

²⁶ *Final Report* (New York 1850), v; *First Report* (New York 1848), 153.

²⁷ David Dudley Field, “The Study and Practice of the Law,” 14 *Democratic Review* 345 (1844). David Dudley Field, *What Shall be Done With the Practice of the Courts? Shall It Be Wholly Reformed?* (1847), 21–22.

²⁸ *First Report* (New York 1848), 141; David Dudley Field, *Legal Reform: An Address to the Graduating Class at the University of Albany* (1855), 20; Robert A. Yelle, *The Language of Disenchantment: Protestant Literalism and Colonial Discourse in British India* (Oxford: Oxford University Press, 2012); Field, “Study and Practice of the Law,” 349.

²⁹ *Final Report* (New York 1850), 274. See also *Second Report of the Commissioners on Practice and Pleadings* (New York 1849), 12 (“The Commissioners regard the verification of pleading of indispensable necessity in the system adopted by the code.”)

reported adversely on the Field Code, such as Maryland's, poeticized jury participation as "the great end of government."³⁰

The codifiers' indifference to the jury is at odds with historical commentary on the Field Code. Some accounts present the code as a jury-empowering attempt to thwart judicial tyranny, a product of Jacksonian democracy that expanded lay participation in civil justice.³¹ A literal reading of the law provides some support for these views. Since the codifiers hoped to provide "a uniform course of proceeding, in all cases," and since by constitutional mandate they had to make jury trial available in some cases, the codes accordingly allowed factual disputes in any case to be resolved by a jury.³² Commentary on the rules occasionally noted that equity's juryless proceedings arose when jurors "could neither read nor write" and might have been led astray by gullibility or ignorance. But, wrote Missouri's codifier, in modern America, "their daily business and intercourse with all classes enables them to know more of men, their passions, interests, feelings, and prejudices, and the influence these may exercise over them, than the judges do."³³

Most code reports had a different focus, however. Field thought his code a major advancement in American democracy—but for its principles of pleading rather than any expanded jury right. Plainspoken, factual pleadings created a system in which nothing "which any person of ordinary intelligence and education cannot understand."³⁴ Such a system might help a juror better understand his duty, Field granted, but he and the other codifiers hoped to excuse jurymen from that duty altogether. Along with an expanded right to a jury trial came an expanded right to waive a jury. Renée

³⁰ New York Constitution of 1846, art. 1, § 2. See *First Report* (New York 1848), 51 (expressing a preference for bench trial in "special proceedings" derived from equity: "They are not cases in which trial by jury 'has been heretofore used,' [citing the constitution] and may therefore be tried in any other manner"). *The First Report of the Commissioners to Revise the Rules of Practice and Pleadings* (Maryland 1855), 17.

³¹ See Stephen N. Subrin, "David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision," 6 *Law and History Review* 311 (1988), 318–19; 333–34. On the legal system's increasing reliance of the jury over time, see George Fisher, "The Jury's Rise as Lie Detector," 107 *Yale Law Journal* 575 (1997).

³² *First Report* (New York 1848), 76–77.

³³ Wells, *Law of the State* (Missouri 1849), 45–46, 70–71.

³⁴ *Final Report* (New York 1850), v.

Lettow Lerner has shown that the Field Code's encouragement of waiver represented a watershed moment in the gradual vanishing of the American civil jury. "One of the most burdensome duties of the citizen, is the performance of jury service," Field wrote. "If that burthen can be lessened . . . we shall regard it as a great benefit." If jurors were now better educated, more industrious, and generally wiser in the ways of the world, all the more reason for the legal system to stay out of their way and let them contribute to the bustling economy.³⁵

Critically for Field, nothing in the jury system inherently promoted the search for truth. The commissioners preferred "the rapid examination which takes place on common law trials before juries," but figured "a judge is as competent to estimate the weight of testimony as a juror, and can do it as rapidly," as the First Report argued. It was the oath-bound cross-examination by skilled counsel that "leads to the truth," rather than the presence of lay jurors.³⁶

In contrast to the jury, Field's code accorded much more power and responsibility to the judiciary than commentators have appreciated. Given the importance of candid pleading to his system, the code could hardly have done otherwise. Field chided conservative judges for being stuck in the past, but his ideal vision for pleading was inspired by an even deeper past. In the thirteenth and fourteenth centuries, English sarjeants-at-law conducted their pleadings orally before the judges, exchanging views on theories of liability and raising factual considerations until a dispositive issue arose for trial. "When the presence of the judge was withdrawn," Field observed, pleading "lost an essential part of its original character."³⁷

Oral pleading, as Field understood it, had involved an element of give-and-take among lawyers and judges. Judges could advise on the spot about the legal effects of any particular plea, and

³⁵ Renée Lettow Lerner, "The Failure of Originalism in Preserving Constitutional Rights to Civil Jury Trial," 22 *William & Mary Bill of Rights Journal* 811 (2014), 835-36; *First Report* (New York 1848), 189.

³⁶ *First Report* (New York 1848), 178. See also New York constitution of 1846, art. 6, § 10, and for background, Amalia Kessler, "Our Inquisitorial Tradition: Equity Procedure, Due Process, and the Search for an Alternative to the Adversarial," 90 *Cornell Law Review* 1181 (2005).

³⁷ *A Short Manual on Pleading*, 28-29.

lawyers could disclose the actual facts of their cases piece by piece until they reached a disputed point to be resolved by a jury. “The substitute for that now is the trial,” Field argued. The evasions of common counts and general issues in modern written pleadings allowed counsel to plead multiple causes and defenses and then present their best evidence at trial. Using procedures that mimicked medieval pleading, lawyers at the commencement of the trial orally negotiated disputed points and offered their proofs before the judge determined which points and which proofs would go to the jury. Field admitted that a system that relied exclusively on oral pleading would be impractical in a large commercial state where parties litigated complex multi-party and multi-issue transactions, but he nevertheless hoped to turn written pleading back towards the judicially managed give-and-take of medieval practice.³⁸ Factual pleadings rather than formulaic fictions would inform parties about the nature of the dispute and the proofs they would need to gather well before trial – so long as judges did their part to keep pleaders honest.

Accordingly, the code empowered judges “when the allegations of a pleading are so indefinite or uncertain, that the precise nature of the charge or defence is not apparent” to require the parties to amend. Further “at any time, in furtherance of justice,” the court could “amend any pleading or proceeding, by adding or striking out the name of any party, or by correcting a mistake . . . in any other respect, or by inserting other allegations material to the case.” If upon trial there arose a variance between the pleadings and the proofs, the court could order “immediate amendment” of the pleadings to conform to the evidence presented – this in addition to the direction that the court must grant “any relief consistent with the case made by the complaint.” Taken literally, all these provisions of the code granted judges full power to redraft pleadings, even to the extent of granting unrequested remedies against previously unnamed parties based on allegations or arguments never raised by counsel.³⁹ The

³⁸ *First Report* (New York 1848), 144; *A Short Manual on Pleading*, 28–29.

³⁹ 1848 New York Laws 525–26 §§ 145–52; 1849 New York Laws 648 §§ 159–60; *Second Report* (New York 1849), 29; *Final Report* (New York 1850), 281.

original draft of the code had restrained judges from “substantially” changing “the cause of action,” but Field dropped this language in the 1849 amendments, explaining “there is so little danger of the courts going too far, in allowing amendments, that the qualification can be omitted without danger. It is the intention of the commissioners to allow and encourage amendments of every kind, whenever justice will be promoted by them.”⁴⁰

Both treatises and the early cases that construed the code demonstrate that jurists largely understood Field’s aim to move the looser, more informal negotiations of oral pleading from trial to a preparatory pretrial phase. Judge Edmonds announced that before the code, “it has been very seldom . . . that I have taken occasion to examine the [written] pleadings.” He instead relied on legal counsel to inform him orally of the dispute at trial. Edmonds declared his optimistic hope that the code could bring the same level of candor to written pleadings before trial. In *Boyce*, Judge Augustus Hand expressed similar appreciation that the code was attempting to produce candor at an earlier, less hurried stage of proceedings. “When the law and the fact are decided by the judges, . . . the judge selects the points in the pleadings to which the proofs are to be applied,” he wrote. “But when this is done in the haste of a jury trial it is more difficult, and casts upon the court great power and responsibility, and this selection often takes the counsel by surprise.”⁴¹

Although he admired the attempt at upfront candor, Hand worried that Field’s effort to produce facts without any regard to rules of form and to accord liberal powers of amendment to judges would have troubling consequences. Without “certain settled principles by which good pleading is tested,” he reasoned, “doubt, uncertainty and perplexity, to say nothing of constant novelty and diversity, will tend to render the administration of justice at least tardy, precarious and irregular, if not capricious.”⁴² Indeed, although Field was one of the more prominent critics of “judge-

⁴⁰ 1848 New York Laws 526 § 149; *Second Report* (New York 1849), 29–30.

⁴¹ Edmonds, *An Address on the Constitution and the Code of Procedure*, 14; *Boyce*, 7 Barbour at 86.

⁴² *Boyce*, 7 Barbour at 87.

made law,” his code had the curious quality of legitimizing and extending the very activities of the oracular judge that had troubled reformers and codifiers like William Sampson. Upon the code’s enactment, judges gained new powers to declare the law by passing judgment on the sufficiency of pleadings apart from all traditional restraints of common law form or equitable analogy to those forms. And, as the cases showed, when “conservative” judges refused to apply the code “in its spirit,” they frequently acted to maintain the rule of law in the sudden absence of the rule of writs.

FOR TREATISE WRITERS SEEKING TO EXPLAIN THE CODE, the most striking feature of the legislation was that nowhere in an 800-page code of pleading could one find precise instructions on how to plead. “It *abolishes* but it does not *reconstruct*; it tears down an old system, but it does not build up a new and complete one in its place,” complained a prominent early expositor of code practice in New York, George van Santvoord. Another author, Henry Whittaker, wrote that under the code, “each step in pleading has its own peculiar rules as to sufficiency or insufficiency,” but the code contained few of these “peculiar rules.” It required sufficient facts “constituting the cause of action,” but defined none of those words and offered no guidance on what even a basic contract claim ought to look like.⁴³

By speaking of causes of action without defining any of them, the code appeared to incorporate the common law by reference. Van Santvoord argued that since “the act itself does not pretend to furnish rules to determine in all cases what shall be a sufficient ‘statement of the facts constituting a cause of action or defence’ . . . , this must still rest upon those well established general rules and principles of pleading which existed at common law.”⁴⁴

Field interpreted such claims as an attempt to overthrow his code and preserve common law practice exactly as it was, so he tried to supply the missing definitions in his law reform tracts. “What

⁴³ George van Santvoord, *A Treatise on the Principles of Pleading in Civil Actions under the New York Code of Procedure* (2d. ed. 1855), 12, 14, 62; Henry Whittaker, *Practice and Pleading under the Code* (2d. ed. 1854), 1:325.

⁴⁴ van Santvoord, *A Treatise on the Principles of Pleading*, 12, 14, 62.

are the 'facts' to be stated in a pleading, is really a question of no difficulty, if the code be read, and fairly administered," Field wrote in the tract criticizing New York judges. "The 'facts constituting the cause of action,' or 'constituting a defense,' are the facts, to which the law is to be applied."⁴⁵ Field's tautological definition was hardly an improvement. Neither did the Final Report of the code define "fact" (and indeed, it engaged in its own tautology by declaring that "judicial remedies are such as are administered by the courts"), nor were other codifiers able to offer more precision. "Indeed, facts are facts," the Iowa code affirmed.⁴⁶

As jurists continued to struggle with the requirements of fact pleading, Field's Law-Reform Association published another tract in 1856 titled "A Short Manual of Pleading Under the Code." Its second rule (after "pleadings must be true") declared "FACTS ONLY MUST BE STATED. This means the *physical facts*, cognizable to the senses, or capable of being shown to a jury without the aid of legal inferences; the *facts* as contradistinguished from *the law*, from *argument*, from *hypothesis*, and from *the evidence* of the facts." The rule that pleadings should not state the law or arguments, however, "does not imply that the rules of logic, the rules which lie inherent in the nature of things, exist for pleading no longer. They must exist in every system." How then, did one avoid pleading the frivolous details of evidence on the one hand without conclusory statements of law on the other? "What is and what is not essential, an uninstructed person might not readily discover," Field admitted, "but a lawyer ought not to be in doubt."⁴⁷ Thus even the codifier of pleadings and practice ultimately relied on unwritten practice in order to explain his codification of pleading.

Field did make a further attempt to articulate what it was lawyers did in practice. "The following question will determine, in every case, whether an allegation be material; Can it be made the subject of a material issue; in other words, if it be denied, will the failure to prove it decide the

⁴⁵ Field, *Administration of the Code*, 18.

⁴⁶ *Final Report* (New York 1850), 10 § 5; *Report of the Code Commissioners* (Iowa 1859), 204.

⁴⁷ *A Short Manual on Pleading*, 10, 13-14.

cause in whole or in part?" If so, it was neither evidence nor law but an "ultimate fact" that belonged in a pleading. Field, however, considered the material elements of a claim to be the essence of substantive law and thus inherently unable to be prescribed in a procedure code.⁴⁸ When Field undertook the codification of all civil law in the 1860s, he proceeded on this principle, defining property and contract rights as enumerated lists of material elements, the violation of which could be easily pleaded. In the meantime, Field argued that substance and procedure worked together in the same way – the substantive elements being merely scattered across case reports rather than collected in a code.⁴⁹ Elements were to be defined by substantive law and not by procedural form.

Thus Field paradoxically declared that "the facts vary, with the cases as they occur, and no fixed form can be given, which will correspond with their ever-changing phases" while he simultaneously produced a "book of forms" to guide pleaders.⁵⁰ While Field asserted that pleadings under the code had no stable form and that an attempt to force any two cases with their infinite variety of facts into one form could re-introduce artifice and technicality into the system, he nevertheless recognized "natural" classifications in the law that distinguished, for instance, claims arising on contracts from those based on physical injury, recovery from a trespasser on real property versus recovery of assets from one's trustee. The form book indicated that these various types of claims would indeed have standard elements pleaded across all claims of the same type, but Field imagined that the elements arose from a substantive body of law rather than being dictated by the form of pleading itself.⁵¹

It was on this point that practitioners struggled to follow Field, for most practitioners had learned the law not as discrete bodies of substantive doctrine (say, contract and tort), but as so many genres of pleading. One knew which contracts required express consideration not because of a

⁴⁸ *A Short Manual on Pleading*, 15.

⁴⁹ See *The Civil Code of the State of New York Reported Complete by the Commissioners of the Code* (1865).

⁵⁰ Field, *Administration of the Code*, 18. *Book of Forms Adapted to the Code of Procedure* (1860).

⁵¹ See *First Report* (New York 1848), 261-71; *A Short Manual on Pleading*, 18-28; *Book of Forms Adapted to the Code of Procedure*.

substantive law of contracts but because one knew which cases required consideration to be pleaded and which permitted it to be implicit. Such practitioners were astonished when a code of pleading offered none of this information, and treatise writers worked to supply the deficiency. Both Whittaker and van Santvoord devoted hundreds of pages of their treatises on pleading to provide a primer on the law of contracts, tort, real and personal property, and van Santvoord produced an additional treatise on pleading “in former equitable cases” that again offered an introductory guide to mortgages, guardianship, and other matters of equitable jurisdiction.⁵² “It is not true then,” van Santvoord explained, “as one on a cursory glance might be led to suppose, that the main *rules* of pleading, founded as they are in sound logic and solid reason, are utterly abolished, though the *forms* may be.” Just as treatises on “pleading and practice” before the code had run over a thousand pages covering major bodies of Anglo-American law, so early treatises on code practice continued to include broad surveys of legal rules in their treatments on pleading. “Pleading, as we have seen, is a matter of substance and not of form, under the Code,” van Santvoord concluded, but the old forms were the only guides to the new substance.⁵³

After writing his pleading manual and book of forms, Field took a further step towards clarifying his reforms by subsidizing a new treatise written by his clerk and soon-to-be-partner Thomas G. Shearman. Field had hired Shearman shortly after the latter had been admitted to the bar at twenty-seven years old, and in the course of his clerkship Shearman thoroughly adopted the outlook of his mentor. He wrote in preface to his treatise that “the conviction has grown upon me more and more, throughout the progress of the work, that the failure of the profession in general to

⁵² Whittaker, *Practice and Pleading under the Code*, 1:164–87 (surveying essential requisites in a variety of cases), 259–72 (surveying grounds for demurrer for insufficiency in a variety of case types); van Santvoord, *A Treatise on the Principles of Pleading*, 216–69 (contracts), 271–93 (tort, real and personal property – under the general heading of trespass), 293–08 (real property in equity); George van Santvoord, *A Treatise on the Practice in the Supreme Court of the State of New York in Equity Actions Adapted to the Code of Procedure* (1860).

⁵³ van Santvoord, *A Treatise on the Principles of Pleading*, 12, 14, 17 (“A full consideration, therefore, of the subject of the science of pleading might be said to embrace the discussion of the principles of law on which the action is grounded, and which determine the kind and measure of relief.”).

appreciate and accept the radical change effected by section 69 of the Code is, more than any and all things else, the source of the confusion and uncertainty which have infected our practice for the last sixteen years." At the time, section 69 was the one that "abolished" the forms of action and instituted only "one form of action . . . which shall be denominated a civil action."⁵⁴

Instead of "forms of action" Shearman preferred to speak of "kinds of relief." He introduced the term when defining a "cause of action," connecting the latter to the traditional idea that common law remedies rectified a defendant's wrongful act: "A cause of action, although for the sake of brevity we shall call it a *claim*, is nevertheless not accurately described by that word. For upon a single cause of action the plaintiff may be entitled to several distinct kinds of relief. The *cause* of action is the defendant's wrongful act, and not the remedy which the plaintiff seeks." Having pointed out the false equivalency of claims for relief and causes of action, Shearman nevertheless maintained the substitution through the remainder of his treatise. He classified claims for relief into those seeking recovery of a debt, those seeking damages for personal injury, and those affecting specific property. And like the other treatises, Shearman advised that in each claim, "every fact which, at common law or in equity, was necessary to sustain the pleader's case, must be alleged in his pleading." Thus, Shearman too included a long primer on the law of contracts, illustrating material elements case by case, although his presentation had a Fieldian cast to it. Decisions at common law and in equity were treated as providing a set of "rules" for contracts, and these rules informed the requirements for what facts ought to be pleaded in particular cases.⁵⁵

⁵⁴ John L. Tillinghast and Thomas G. Shearman, *The Practice, Pleadings and Forms in Civil Actions in the Courts of Record in the State of New York* (1870), v. See also John Townshend, *The Code of Procedure of the State of New York as Amended to 1868* (1868), 85 § 69. Although purportedly a second volume of Tillinghast's *Practice*, Shearman had become the sole author of the joint work in the mid-1860s and had largely rewritten the first volume after his own design. On Shearman's apprenticeship with Field, see Charles Parlin & Walter Earle, *Shearman & Sterling, 1873-1973* (Shearman & Sterling 1973), ch. 1.

⁵⁵ Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, 57, 17, 82-88 (equitable claims), 89-101 (contract claims), 102-10 (tort claims).

Thus despite the contentious tone taken by Field and several New York jurists, both sides basically agreed that substance and form might be distinguishable without being separable. In Shearman's rendering, substantive law defined the material elements of a right to recover a remedy, and the material elements dictated the form of pleading and procedure. Traditional practitioners, however, reversed this logic. When jurists like Edmonds wrote that "the principles of pleading are left untouched," they were not seeking to repeal the code. Rather they were replying to Field that substantive rules were in fact found in the old rules of pleading. Van Santvoord summarized his understanding of the code with the maxim: "The forms of action are abolished, but their substance and the principles which govern them are preserved." And Judge Barculo agreed that "there is *substance* in the distinction between actions." Either way, it was in the old rules of pleading where lawyers could inform themselves about the substantive content of the new rules.⁵⁶

Several decades after the rise of code practice, the English legal historian Henry Maine wrote his famous observation in *On Early Law and Custom* that "so great is the ascendancy of the Law of Actions in the infancy of Courts of Justice, that substantive law has at first the look of being gradually secreted in the interstices of procedure; and the early lawyer can only see the law through the envelope of its technical forms."⁵⁷ Maine did not fully appreciate that the reversal of his aphorism had occurred in his own lifetime. His "early lawyer" described American practitioners in the 1860s quite well. Applying the code in practice, jurists believed the old forms of action best apprised lawyers what elements of a claim they would have to prove at trial—the envelope of technical form continued to carry the substantive law within.

After a couple decades of self-consciously extracting substantive rules from old formulary pleadings, traditionalist lawyers gradually turned Field's theoretical prescriptions into an actual

⁵⁶ *Dollner v. Gibson*, 3 Code Rep. 153 (N.Y. Supreme Court 1850), 154; van Santvoord, *A Treatise on the Principles of Pleading*, 56; Le Roy, 8 Howard at 376. See also William Hornblower, "Fifty Years of Reformed Procedure," 6 *American Lawyer* 288 (1898), 290 ("Forms of actions are abolished, but kinds and classes of action remain.")

⁵⁷ Sir Henry Sumner Maine, *On Early Law and Custom* (London, 1890), 389. On Maine's historicism, see David M. Rabban, *Law's History: American Legal Thought and the Transatlantic Turn to History* (Cambridge 2013), 115–49.

description of the law in practice. Treatises on “practice” in general became scarce, while treatments of “procedure” grew slimmer as they focused less on the general rules of civil obligations. As G. Edward White has noted, with the abolition of the formulary system, tort became a distinct legal domain by the end of the century, a substantive body of law with its own doctrines and rules. As in torts, so also in contracts and a growing number of subfields: “substantive law” now defined the elements of rights claims, and pleaders had to learn their content from these substantive rules.⁵⁸

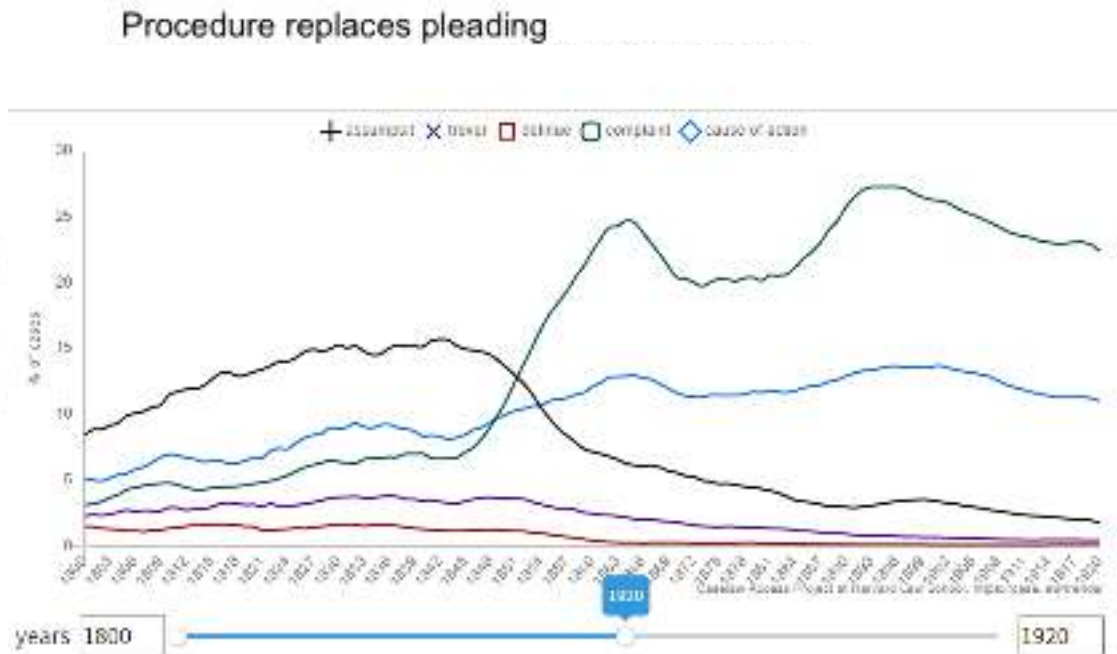
The separation of substance from procedure did not happen immediately and, as jurists tried to tell Field, could not happen immediately. “The science of pleading is broken up. Its foundations are now to be relaid,” wrote Judge Selden. “Let each one whose duty it may become to aid in the erection of the new edifice, lay his block; and if found not to fit, let more skillful masons remove it and fill the vacancy with another.”⁵⁹ Without any guidance from the code, the substantive elements of each common law claim would have to be formulated judge by judge and case by case. Each would have to inquire how a claim would have been pleaded under the old forms, which parts of those forms created material substantive elements, and which were mere “technical” or fictitious requirements. Some inquiries would be more difficult than others. In trover (money damages for wrongful taking of personal property), the allegation that one casually lost the goods was clearly a fiction that need no longer be pleaded. But what about an allegation that the plaintiff had demanded the return of the goods and been refused? Most trover cases never went to issue over the sufficiency of the plaintiff’s pretrial demands, but a few had. Was a demand then a disposable fiction or a material element the plaintiff had to plead to justify a recovery? Van Santvoord advised that in some cases the demand was material (e.g., bailment and the physical taking of goods) while in others it would be a needless fiction (e.g., the wrongful sale or destruction of property).⁶⁰

⁵⁸ G. Edward White, *Law in American History, Volume 2: From Reconstruction Through the 1920s* (Oxford 2016), 230–80.

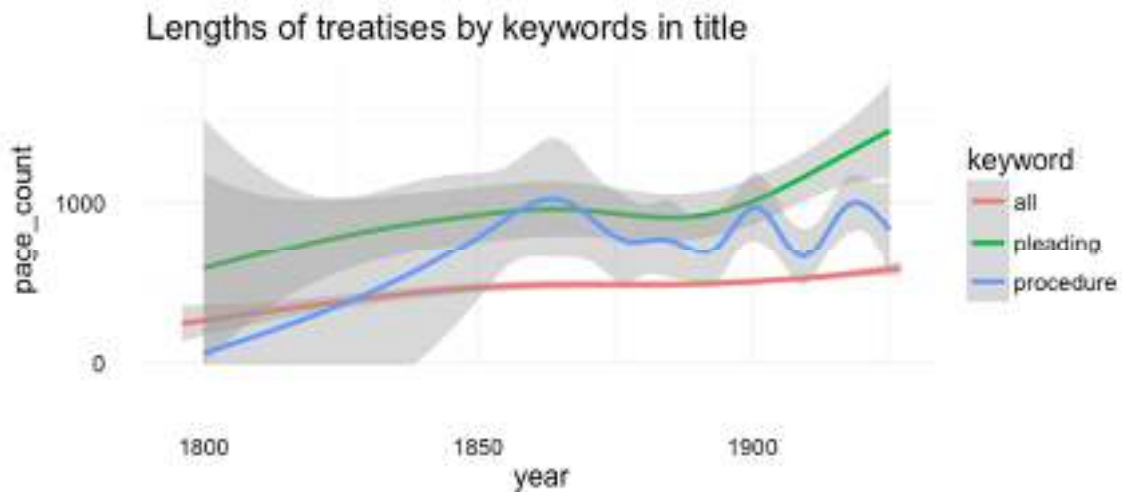
⁵⁹ Wooden, 6 Howard at 148.

⁶⁰ van Santvoord, *A Treatise on the Principles of Pleading*, 276–77.

Figure 11.



References to specific common law forms of action like assumpsit, trover, and detinue rapidly declined in reported cases after the advent of the code in 1848, while the code’s preferred locutions “complaint” and “cause of action” became standard vocabulary.



In the early nineteenth century, as in early modern England, “pleading and practice” were treated as synonymous to the law itself. Pleading treatises tended to be the bulkiest literature on the market, containing far more pages than the average treatise on more specialized topics. With the rise of the codes, “civil procedure” briefly came to encompass the same legal breadth but gradually shrank as it shed “substantive” categories such as the law of torts into their own legal domains. The spikes in the early twentieth century represent the rise of “case books” – long reprints of appellate cases for the purpose of academic instruction.

Data drawn from American treatises in Gale Group’s Making of Modern Law: Legal Treatises database and case citations in Harvard Law School’s Caselaw Access Project. For details, see <https://legalmodernism.org/>.

In its ultimate practical effect, the Field Code did not abolish the forms of action—it multiplied them, exponentially. Whereas before the code a pleading using the form of trover could introduce nearly a dozen claims relating to the wrongful conversion of personal property, now each individual theory had its own form, defined by its material elements, all of which had to be pleaded in proper order and with sufficient supporting facts. Shearman’s treatise provided over three hundred form pleadings, and even that was “much reduced from what was contemplated,” leaving out many forms for formerly equitable actions.⁶¹ Paradoxically, the procedure code may have contained much more material than civilians considered to be “procedure,” but it contained far less material than Anglo-American jurists had considered to be the law of “pleading and practice,” which the commission purported to codify.

Judges were left to fill in the gaps, defining the material elements of each remedial claim and thereby creating the very oracles that codification was supposed to destroy. By making causes of action substantive and leaving them undefined in the procedure code, Field created the conditions for judges to directly declare the substantive law rather than deciding mere rules of proof or pleading as early modern practitioners had described their practices. At times, judges expressed their worries that the code “casts upon the court great power and responsibility”; but instead of drawing attention to the need to declare substantive law, judges more often proclaimed faithful adherence “to certain settled principles by which good pleading is tested.”⁶²

THE TRANSFORMATION OF THE OLD FORMULARY SYSTEM into sets of substantive material elements for each claim raised a further complication in light of the code’s fusion of law and equity, because the

⁶¹ On the multiplicity of claims that could come under a single form of common law action, see Wells, *Law of the State* (Missouri 1849) 44; *First Report of the Commissioners* (Maryland 1855), 44–45. Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, iv. Cf. William P. LaPiana, “Just the Facts: The Field Code and the Case Method,” 36 *New York Law School Law Review*, 287 (1991), 313 (“Yet, whatever David Dudley Field hoped the changes would accomplish, the New York courts managed to limit the effect of the Code to the abolition of the forms of action as verbal formulas only, not as legal concepts.”).

⁶² Boyce, 7 Barbour at 86.

very notion of materiality appeared to differ in each tradition. “The allegations in a pleading at law, consist of a *chain* of facts, all tending to establish some definite legal right,” Judge Selden explained. “An equity pleading, on the contrary, frequently, if not generally, consists of an accumulation of facts and circumstances, without logical dependency, but the accumulated weight of which is claimed to be sufficient to raise or defeat an equity.” Following the same metaphor, Judge Barculo pithily explained that “the one is a chain which is worthless if a single link fail; the other a rope composed of numerous strands, some of which may give way, and yet enough remain to secure some relief.”⁶³ In effect, each system had used a different standard of materiality. At common law, “material” meant *dispositive* of the case; in equity, “material” meant *considerable*.

The dilemma judges faced was that any decision they made on defining the material elements of a claim was likely to run afoul of some provision of the code. Common law pleadings were plain and concise, but often conclusory. Equitable pleadings were factually detailed and devoid of fiction, but they were rarely “simple” and concise as the code seemed to require. An early consensus developed among New York judges that it was better to err on the side of decisive, conclusory statements of common law pleading.⁶⁴

One of these cases—a debt collection—was the one that opened the rift between Field and Judge Edmonds. Plaintiffs Dollner and Potter had sold nearly \$600 worth of stearin (a fat used in candle making) to Adam Maitland, an agent of defendant Gibson, but Gibson never paid the bill. How should Dollner have complained? Was it a material “fact” that the partners sold stearin “to the defendant”? That seemed to involve several conclusions of law, particularly the rules of how agents

⁶³ Wooden, 6 Howard at 152; Le Roy, 8 Howard at 375. Summarizing the case law, van Santvoord explained that “the words *material issue* are to be understood . . . as a single issue *decisive of the whole case*,” but in equity claims consisted of “a variety of facts and circumstances, one of which, if denied or disproved, was not entirely decisive against the party claiming; and yet such a fact might be, or might become in the failure of proof of other allegations, a material fact to entitle the party to the particular relief sought, and therefore properly set forth in the pleading.” van Santvoord, *A Treatise on the Principles of Pleading*, 75.

⁶⁴ See, for instance, Dollner, 3 Code Rep. at 153; Millikin v. Cary, 5 Howard 272 (N.Y. Supreme Court 1850); Boyce, 7 Barbour at 80; Shaw v. Jayne, 4 Howard 119 (N.Y. Supreme Court 1849).

bound their principals. Were the facts, then, that the partners sold to Maitland, and “Maitland acted with the knowledge and assent of said defendant, and as his agent”? That might stray too far into immateriality, for those statements would not have been decisive of the case at common law (express agency might be disproven, but Gibson’s liability would still stand). Dollner and Potter’s counsel opted for the latter strategy to include more facts.⁶⁵

In hearing the defendant’s motion to strike out the complaint, Edmonds, who had sympathetically explained the code to law students two years earlier, now showed some peevishness in having to apply the code in daily practice. He opined that “among the many questions of doubt and difficulty which have arisen under the Code—and those have been very numerous which flow from the imperfect and inartificial use of the language in which it is expressed—there has been none which has given rise to as much diversity of opinion as that in regard to pleading.” Even in the paradigm case of a simple creditor’s remedy, the line between evidence, fact, and law was difficult to draw. In Edmonds’s experience, pleaders “are misled by their familiarity with the old mode of pleading in equity That whole thing, however, is changed.”⁶⁶ Edmonds understood the requirement for “simple,” straightforward pleadings to refine the old common law forms by stripping away their fictions and leaving “the dry allegation of the fact, without detailing a variety of minute circumstances, which constitute the evidence of it.” In this case, the material element was the sale and delivery of goods, so the “dry allegation of the fact” should have stated merely that, not the immaterial actions of intermediate agents.⁶⁷

⁶⁵ Dollner v. Gibson, 3 Code Rep. 153; 2 Edmonds 253 (N.Y. Supreme Court 1850).

⁶⁶ At chancery, where *viva voce* trials were uncommon, written pleadings supplied the role of testimony by stating the detailed circumstances of a case. Equitable pleading, according to Edmonds, “was not merely a mode of setting out a claim, but was a means of obtaining evidence of particular facts to substantiate that claim, and it necessarily dealt in probative facts as well as in the legal effects of them.” 3 Code Rep. at 153–55; 2 Edmonds at 253–55. Numerous cases commented that although the code seemed to recommend equitable pleadings, the pleadings ought to have this critical difference of omitting the evidentiary examination. See, for instance, Wooden, 6 Howard at 155 (“The pleading can no longer be used as an examination. All that is inserted for that purpose, therefore, may be stricken out as redundant.”); van Santvoord, *A Treatise on the Principles of Pleading*, 79 (“Except to obtain a discovery, no necessity ever existed for detailing the evidence even in a bill in Chancery. It was useful only to enable a complainant to examine his adversary as a witness.”).

⁶⁷ 3 Code Rep. at 153–55; 2 Edmonds at 253–55.

Edmonds's rule was easy to administer in former common law actions, which may have been why so many other judges adopted it at first. Nearly the same pleadings as before could be used and reused, so long as overt fictions were discarded. The publishers of law blanks lost no time running off new common law-style pleadings for use under the new code. The standard was difficult to apply in equity-style claims, however. In one early case Judge Selden presided over a complicated real property controversy in which the plaintiff sought an injunction. The plaintiff's complaint consisted of 41 pages, the defendant's answer 458 pages. Even after Selden struck most of the answer for stating immaterial evidence and argumentation, he thought it clear "that the term 'material issue' can not be applied to an equity pleading in the common law sense, as an issue decisive of the whole case."⁶⁸

Further explaining his approach to interpreting the code, Selden argued that despite the code's attempt to abolish the distinction between law and equity, each tradition proceeded on fundamentally different ideas about disputed issues. Selden urged that the centrality of the jury to common law proceedings had created this difference. Through "the use of simple and settled forms of issues," Judge Hand agreed, "juries can generally respond yea or nay."⁶⁹ Because common law actions had developed through the binary judgment of the jury's yea or nay, material issues at common law could always be decisive. The plaintiffs either sold and delivered the goods to the defendants or they did not. That "fact" was not to be a question of degree, shifting with particular circumstances, but of stark occurrence or non-occurrence. As rule-bound and precedential as equity may have become by the 1840s, its dispositive issues nevertheless continued to raise questions of relative weight for a judge to assess. Was an injunction deserved, all things considered? For a limited time or permanently, given the circumstances?

Thus after initial consensus on adopting the common law standard of materiality, judges gradually reversed the early decisions, at least as they might apply to equitable claims and defenses.

⁶⁸ Wooden, 6 Howard at 152.

⁶⁹ Wooden, 6 Howard at 150; Boyce, 7 Barbour at 86.

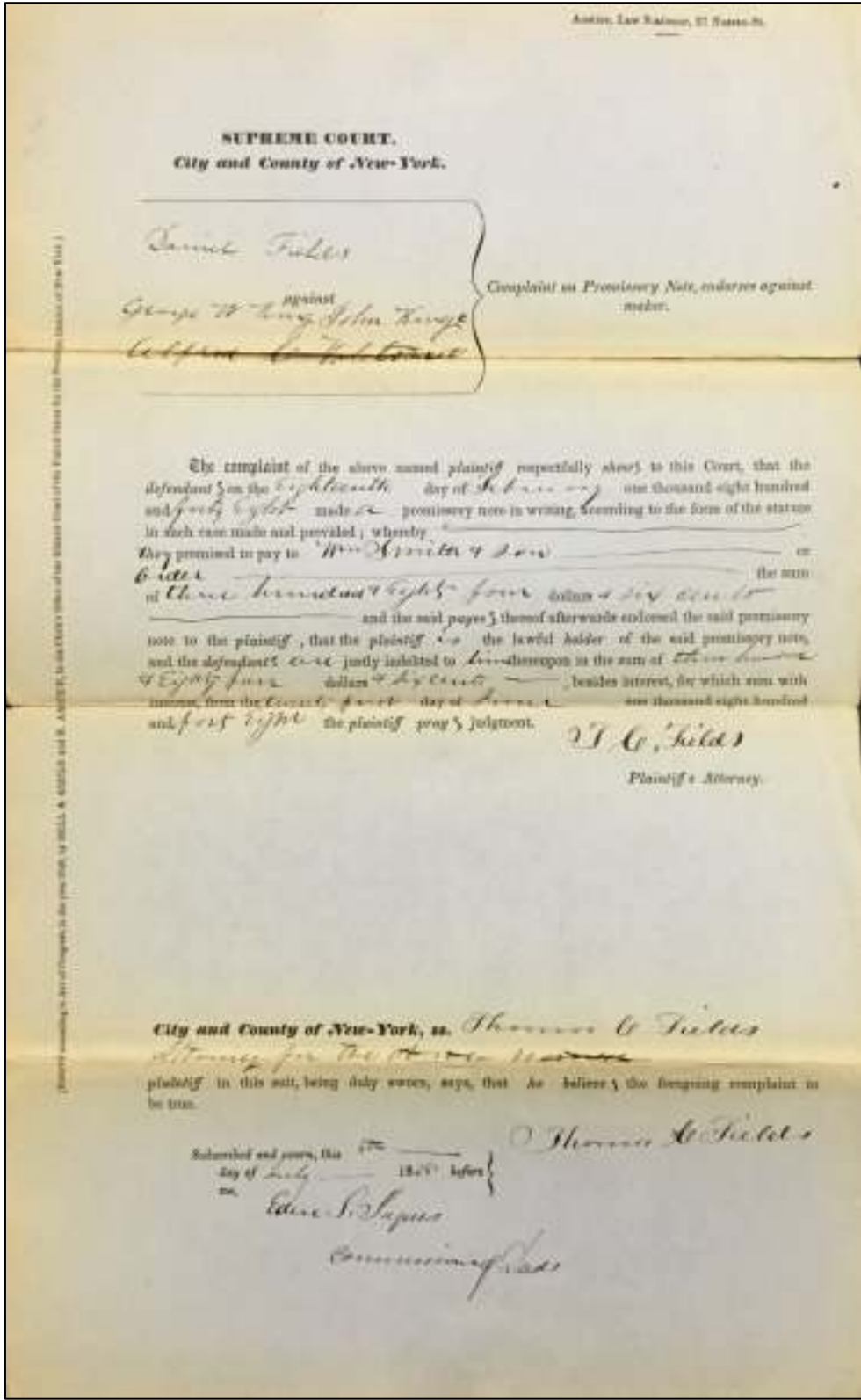


Figure 12.

A law blank complaint filed just a few days after the code went into effect.

Like the money counts in Chapter 1 (compare Figure 1), this complaint is based on an unpaid promissory note. The pleading is around 800 words shorter than the money counts, and it states the actual amount of the note (\$384.06).

The bottom of the form provides for a notarized verification that the litigant or his attorney believes the above material to be true.

New York City Municipal Archives, Office of the County Clerk, 31 Chambers St., Manhattan. Pleadings of the Supreme Court of Judicature Collection, PL-1848-F-26, Fields v. King et al. Photo by author.

Summarizing the new line of cases, van Santvoord reasoned that, despite the supposed fusion of law and equity, “the statement of facts in a pleading is to be made in accordance with the particular kind of relief demanded.” For common law remedies, say upon simple contracts, pleaders were to allege decisive facts with an eye to their “legal effects,” but for equity-style remedies, pleaders were best advised to state “a variety of facts and circumstances” any of which “might become in the failure of proof of other allegations, a material fact to entitle the party to particular relief sought.”⁷⁰

Field and Shearman disagreed with this newly developing consensus because it kept alive the distinction between law and equity that the code in its famous section 69 had expressly abolished. Moreover, pleading “legal effects” or “legal conclusions” in common law claims threatened to return pleadings to the “artificial system” that had obscured truthful facts beneath fictions pleaded simply in order to satisfy the elements of common law pleading. Field insisted “a legal inference, or conclusion from the facts, should not be stated; that is not the province of the pleadings under our system.” But Field and Shearman continued to struggle to define “facts” in a way that generally separated them from “legal inferences or conclusions” which were the exclusive “province of the court” and not of pleadings.⁷¹ Shearman wrote that:

Facts, within the meaning of the Code, are in general actual occurrences—physical facts, capable of demonstration by evidence without any reference to municipal law, and from which the court can draw the legal conclusions necessary to sustain the pleader’s case. . . . Thus, if A. borrows money of B., the borrowing is a fact, and the non-payment is a fact, but the consequent inferences that B. *owes* A. the money, and that A. is *entitled* to have it, are conclusions of law, and not actual facts.

Such subtlety, as courts frequently pointed out, could be difficult to apply in practice. How, for instance, could one factually state a claim to land without invoking “ownership” or “possession” or

⁷⁰ Van Santvoord, *A Treatise on the Principles of Pleading*, 75, 244. See Millikan, 5 Howard at 272; *Minor v. Terry*, 6 Howard 208 (N.Y. Supreme Court 1851); *Williams v. Hayes*, 5 Howard 471 (N.Y. Supreme Court 1851); *Fry v. Bennett*, 5 Sand. 54 (N.Y. Superior Court 1851); *Buddington v. Davis*, 6 Howard 401 (N.Y. Supreme Court 1851); *Field and Stone v. Morse*, 7 Howard 12 (N.Y. Supreme Court 1852).

⁷¹ *A Short Manual on Pleading*, 10, 13-14.

at the very least the “delivery” of a deed, yet all of these terms were legal constructions. Could they not, then, in Shearman’s phrasing, be “actual facts”?⁷²

Shearman admitted that “the rule excluding conclusions of law is not however to be enforced too rigidly. Mixed allegations of law and fact are frequently allowed, sometimes to avoid prolixity, and in other cases because such allegations are quite as much in harmony with the ordinary usages of speech.”⁷³ But in that case, responded Judge Selden, the code failed to state an administrable rule, and “to determine precisely *how great* an infusion of law will be allowed to enter into the composition of a *pleadable* fact, precedent and analogy are our only guides.”⁷⁴

Whittaker’s treatise advised lawyers “to state not one word, not on syllable more” than necessary, as “every unnecessary allegation” gave “an advantage to the adversary.” Nevertheless, out of caution most lawyers pursued the opposite strategy, and Shearman recorded by 1870 a consensus “that the rules of pleading applied in chancery to the *stating* part of a bill, are the best rules left from the old practice as a guide in the new.”⁷⁵ The eminent trial lawyer Charles O’Conor agreed with Shearman’s assessment. Like Edmonds, O’Conor had eagerly advocated for the code when it appeared in 1848. Well known as a “radical reformer,” O’Conor had sat on the constitutional convention’s judiciary committee that had created the practice commission, and O’Conor was the only member who argued for fusion and codification in the same measure.⁷⁶ But also like Edmonds, O’Conor had become disaffected by the code in practice. By the 1870s he supported his law partner James Coolidge Carter as he crusaded against codification. In O’Conor’s experience of code pleading,

⁷² Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, 9–10. See *Dows v. Hotchkiss*, 10 N.Y. Legal Observer 281, 283–84 (Supreme Court 1852).

⁷³ Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, 12.

⁷⁴ *Dows*, 10 N.Y. Legal Observer at 284.

⁷⁵ Whittaker, *Practice and Pleading under the Code*, 1:326; Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, 3.

⁷⁶ See Chapter 2, above. See also “Some Recollections of Charles O’Conor,” *29 Century* 725 (1885).

“the common practice is to tell your story to the court, precisely as your client tells it to you, and just as any old woman, in trouble for the first time, would narrate her grievances” to her neighbor.⁷⁷

Even accounting for O’Conor’s exaggerations, the striking feature of the code’s preference for equitable pleading was its rejection of earlier theories about judicial constraint. As code pleading eliminated the formal structures that had guided lawyers to a precise, decisive manner of coming to an issue, it abolished the “public adjustment” of litigation that the influential Sarjeant Henry John Stephen had vaunted as the systemic restraint on judicial discretion and private judgment. Not only did the code position judges to declare the substantive law, enhancing their oracular role, it removed the conclusory style of pleading that was supposed to prevent judges from managing and framing litigation so as to invite the production of new law. As another practitioner wrote in criticism of the code, “the net result” of the new system “has been to throw upon the courts the burden of analyzing the contents of the complaint and of determining in each instance what is the substance of the cause of action set forth or sought to be set forth, and whether equitable or legal, tortious or contractual rights are involved.” Stephen and Story’s treatises had warned that this was the precise danger of civilian pleading: it allowed judges to frame the very questions to which they were to provide the legal answers. Equity could make limited use of the power so long as it followed behind and analogized itself to the processes of the common law.⁷⁸ Those processes abolished, every case under the code became an equity case, and every judge an unrestrained chancellor.

WHEN JUDGE EDMONDS AGREED TO STRIKE the needlessly detailed facts of agency in the *Dollner* case, it left the complaint without any allegation of the defendant’s liability, and Edmonds accordingly ruled that the claim must fail. Under both the specific provisions of the code on amendments as well as the

⁷⁷ “Mr. O’Conor and the New York Code,” 1 *Albany Law Journal* 302 (1870), 303.

⁷⁸ Hornblower, “Fifty Years of Reformed Procedure,” 290. See generally Chapter 1; Henry John Stephen, *A Treatise on the Principles of Pleading in Civil Actions* (2d. ed. 1827 [1824]), 498; Joseph Story, *Commentaries on Equity Jurisprudence as Administered in England and America* (1836), 1:22. See also B. Tucker, *Principles of Pleading* (1846), 1–4; S. Crosswell & R. Sutton, eds., *Debates and Proceedings in the New-York State Convention* (1846), 444 (Worden).

general instruction that pleadings “must be liberally construed, with a view to substantial justice between the parties,” Edmonds could have merely amended the pleading to state that Dollner sold directly to Gibson, and Gibson was thus liable. Edmonds was well aware that “the subject of amendments is put forth quite prominently in the Code, as being as liberal as could be devised,” but like most judges, both in New York and elsewhere, he refused to assume the powers the code had conferred on him to edit party pleadings.⁷⁹

Another prominent code-friendly judge who refused such powers was Field’s own brother, Stephen, chief justice of the California supreme court from 1859 to 1863 and the legislator who had introduced the final draft of the New York code into California law in 1850. Like Edmonds, Stephen regularly expressed frustration with counsel who failed to heed the rule “that facts, and not the evidence of facts, should be alleged.” Stephen may have had an even harder time dealing with western lawyers who used the pleadings as a chance to spin colorfully detailed stories of frontier life that, Stephen thought, “subserve no useful purpose, and are only calculated, when read to the jury, to excite prejudice against the defendants.” In one such case, Stephen reproduced nearly the entirety of David Dudley’s pleading manual as the official decision in the case.⁸⁰ Nevertheless, like Edmonds, Stephen Field did not order an amendment on the court’s own motion; he granted motions to edit the pleadings only if raised by opposing counsel.

What, then, explains the apparent conservatism of judges under the code? Some, like Barculo, may have been reflexively hostile to its attempted reforms, but many like Edmonds and Stephen Field were professed allies of the reformed system. Even Barculo’s biographer declared him to be an earnest advocate of the code’s reforms until he had to administer them in practice.⁸¹ In some cases, judges professed the need to restrain themselves in light of the powers the code had placed upon them. In a

⁷⁹ 3 Code Rep. at 155–56; 2 Edmonds at 256–57; 1848 New York Laws 524; Edmonds, *An Address on the Constitution and the Code of Procedure*, 36. See also *First Report* (New York 1848), 158 (commissioners “provide a means of amendment of the most liberal character, as liberal, indeed, as we could devise”).

⁸⁰ *Coryell v. Cain*, 16 Cal. 567 (1860); *Green v. Palmer*, 16 Cal. 571 (1860).

⁸¹ Thompson, “Judge Barculo,” 659–61.

case that recognized both the expansion of equitable pleading under the code and the need for judges to declare anew the substantive elements of each remedy claimed, Judge Selden declared that “if there is any one who can meet the responsibility of acting judiciously . . . with unshaken nerve, I am not the man.”⁸² Whether or not all judges shared Selden’s sentiment, there were two other practical barriers that prevented judges from acting like the oracular chancellors the code proclaimed them to be.

The first problem was that, as Judge Barculo had written, the code seemingly “repeals itself” in the way it both demanded “liberality” in the joinder and amendment of claims yet also prohibited arguments in the alternative. Since Field’s “rule number one” was that “pleadings must be true,” both the code and Field and Shearman’s commentary on it made clear that arguments in the alternative could not be permitted in the reformed system. “Obviously,” Shearman wrote, code pleading’s central “purpose would be entirely defeated, if the plaintiff should be allowed to put his demand in an alternative or hypothetical form.” One of the earliest cases brought under the code provided an apt illustration. The defendant answered that he did not cross plaintiff’s land and trample the garden, but “if” he did, he had an easement which the garden obstructed. The court struck the answer as insufficient. It could not have been factually true that the defendant both did and did not cross the plaintiff’s land.⁸³

Field’s attempt to prohibit arguments in the alternative were at the root of his altercation with Judge Barculo. The code’s provision for the joinder of claims in the same action between the same parties enumerated seven classes of actions and stated that “the plaintiff may unite several causes of action in the same complaint,” provided that “the causes of action so united must all belong to one only of these classes.” The classes included contracts express or implied, injuries by force, injuries without force, injuries to character, claims to recover real property, claims to recover personal

⁸² Wooden, 6 Howard at 148.

⁸³ *A Short Manual on Pleading*, 10; Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, 114; Boyce, 7 Barbour at 80.

property, and claims against a trustee.⁸⁴ Field wrote elsewhere that “our own opinion is decided, that the plaintiff should be left free to unite, in the same action, all his controversies with the same parties, if he be so inclined,” citing to former practices in equity and admiralty. The intent of the joinder restriction seems to have been to ensure that plaintiffs did not resort to the old “common counts” of common law pleading, whereby the same claim could be argued under different theories of recovery and joined in one action. But with the code’s abolition of the forms of action, it was not entirely clear what claims fit into which categories. Did the failure to deliver goods give rise to a claim upon implied contract, or to recover property, or against a trustee on a theory of bailment? “Had the old phraseology with which the profession was familiar been retained, fewer mistakes would have been made in this respect,” van Santvoord wrote.⁸⁵ Almost all trusteeships were created by contract, so could trustee claims be joined with contract claims under the first class, or did they have to be separately litigated since they had their own class? That was the issue of the case Field argued before Barculo, and Barculo ruled that trust claims could not be joined to contract claims under the plain meaning of the code’s enumerated classes.⁸⁶

On joinder and amendment, the code thus instructed judges to simultaneous liberality and constraint. Actions could be freely united and amended at the option of the parties, but they could not be united or amended if doing so would become a means of arguing in the alternative, joining different theories of the same claim to improve one’s chances at trial or gradually amending answers to concede admissions. Of course the difficulty was that judges could not know in advance how parties and their counsel were strategically using their pleadings. That created the second problem for judicial activism under the code. Although the code required (and Field’s tracts urged) judges to be active in policing the pleadings to force candor from the parties, re-creating the give-and-take of oral negotiation, the

⁸⁴ 1848 New York Laws 525 § 143.

⁸⁵ Field, *Administration of the Code*, 21–24; van Santvoord, *A Treatise on the Principles of Pleading*, 346.

⁸⁶ *Alger v. Scoville*, 6 Howard 131 (N.Y. Supreme Court General Term 1852).

legislation provided insufficient details about how this process should work through written pleadings and motions. The entire regulation on this point, in the amended code of 1849 read:

§ 160. If irrelevant or redundant matter be inserted in a pleading, it may be stricken out, on motion of any person aggrieved thereby. And when the allegations of a pleading are so indefinite or uncertain that the precise nature of the charge or defense is not apparent, the court may require the pleading to be made definite and certain, by amendment.

Nowhere else did the code define or regulate “motions,” nor clarify how motions differed from demurrers which sought entire dismissal of an action for failure to plead a legal cause of action or defense.⁸⁷ Treatise literature recognized these issues would have to be resolved by case law.⁸⁸

In practice, litigants preferred to file demurrers – better to win a claim outright than to merely force an amendment on one’s adversary. But whether parties moved for amendments or demurrers, judicial decisions on these motions became matters of record that could then be challenged on appeal.⁸⁹ By attempting to formalize in written pleadings the informal oral negotiations that had taken place at trial, over time the Field Code essentially abolished those negotiation practices altogether. The oral back-and-forth between judges and counsel often escaped the record books and thus no precedents could accumulate to bind these practices to particular rules. By forcing those negotiations into the record, the Field Code made judges more reluctant to exercise their newfound powers. In

⁸⁷ David Graham’s treatise explained that “a demurrer is a pleading by either party, admitting the truth of the facts in the preceding pleading, but denying that they are sufficient to maintain the action.” David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (2d ed. 1836), 754. A demurrer permitted a party to argue that even if everything his adversary said was true as a matter of fact, it failed as a matter of law because there was no remedy a court could offer on that set of facts. The original code permitted demurrer on the grounds that 1) a plaintiff did not have capacity to sue, 2) the action was redundant with another action already pending between the parties, 3) there was a defect of joinder, either of parties or issues, and 4) the complaint did not “state facts sufficient to constitute a cause of action.” 1848 New York Laws 521–522, § 122. As in the rest of the code, that last phrase went undefined.

⁸⁸ 1849 New York Laws 648; van Santvoord, *A Treatise on the Principles of Pleading*, 348–54; Whittaker, *Practice and Pleading under the Code*, 1:352–55; Tillinghast & Shearman, *The Practice, Pleadings and Forms in Civil Actions*, passim, 131–201.

⁸⁹ See, e.g., 1849 New York Laws 680 § 329 (permitting an appeal after judgment to review any intermediate order, involving the merits, and necessarily affecting the judgment”). On the application of this provision to a demurrer, which in some cases operated as a final judgment and in other as an intermediate order, as well as motions to edit the pleadings, see Whittaker, *Practice and Pleading under the Code*, 2:200–05.

court the idea of editing written pleadings to create liabilities and requests for relief where they had not existed before seemed unthinkable.

Or, more probably, the idea seemed too lawyerly. As one western lawyer exclaimed, judicial power of amendment was “a monstrosity in judicial procedure.” It was for counsel to plead and amend pleadings, and if one side made a mistake, counsel on the other side could take tactical advantage of it by moving to strike.⁹⁰ And counsel, of course, wished only to strike defective pleadings, not cure them to help their adversary’s case. Rather than risk the appearance of impartiality by supplying winning arguments and formulas to defective pleaders, judges ignored the code and deferred to the lawyers, granting—only when requested—motions to remedy defective pleadings by striking them.

FIELD WOULD HAVE TO WAIT a generation to find his most sympathetic reader on the bench. And like Field himself, that reader was not overeager to name his direct influences. Nevertheless, Charles E. Clark, the young dean of the Yale Law School in the 1920s and ’30s, grasped Field’s aims better than many present-day commentators have, and accounts that portray Clark as “revolutionizing” practice tend overlook Clark’s deep and nuanced explications of code practice and unjustifiably discount his claim that the Federal Rules largely elevated the Field Code to the federal level. Almost the entirety of Clark’s academic work focused on the history of code pleading and remedies. Clark especially tried to rescue what he understood as the codifiers’ aims in pleading a “cause of action” and in defending their views on the fusion of law and equity.⁹¹

⁹⁰ “A Code Lawyer on the Code,” *Rocky Mountain News* (Denver, Colo.), January 24, 1877.

⁹¹ See, e.g., Charles E. Clark, “The Code Cause of Action,” 33 *Yale Law Journal* 817 (1924); Charles E. Clark, “Union of Law and Equity,” 25 *Columbia Law Review* 1 (1925); Charles E. Clark, “History, Systems, and Functions of Pleading,” 11 *Virginia Law Review* 517 (1925); Charles E. Clark, “The Complaint in Code Pleading,” 35 *Yale Law Journal* 259 (1926); Charles E. Clark, “Trial of Actions Under the Code,” 11 *Cornell Law Quarterly* 482 (1926); Charles E. Clark, “The Challenge of a New Federal Civil Procedure,” 20 *Cornell Law Quarterly* 443 (1935); Charles E. Clark, “Addresses on the Proposed Rules of Civil Procedure,” 22 *ABA Journal* 787 (1936).

On the two points Clark described as the basic “underlying philosophy” of the Federal Rules he crafted – namely “generality of allegation and the free joinder of claims and parties” – Clark closely echoed the Field commission. Where the Field Code abolished the forms of action and the distinction between law and equity and declared that “hereafter,” there would be “one form of action, denominated the civil action,” Federal Rule 2 declared simply, “There is one form of action – the civil action,” a committee note explaining that “reference to actions at law or suits in equity in all statutes should now be treated as referring to the civil action prescribed in these rules.”⁹² Rule 8’s requirement of a “short and plain statement of the claim showing that the pleader is entitled to relief” differed little from the Field Code requirement of “a statement of the facts constituting the cause of action, in ordinary and concise language, without repetition, and in such a manner as to enable a person of common understanding to know what is intended.”⁹³

Indeed, the ground on which Clark and Field were most in agreement was in their theory of pleading, though modern procedural scholarship has often missed this connection. From their inception, the Federal Rules were understood to implement a regime of “notice pleading” – pleading that suffices so long as it merely puts the opposing party on notice that a lawsuit concerning some particular event has been filed – as against the Field Code’s “fact pleading” with its technical distinctions between evidence, ultimate facts, and conclusions of law. The triumph of Clarkian notice pleading over Fieldian fact pleading was a cornerstone of Supreme Court doctrine for half a century, and the Field Code’s latest citations in Supreme Court opinions came in 2007 and 2009 dissents that criticized the majorities for mistakenly resurrecting fact pleading in the Federal Rules – a charge echoed by numerous other proceduralists.⁹⁴

⁹² Clark, “The New Federal Rules of Civil Procedure,” 976; Federal Rule of Civil Procedure 2 & cmt. 2 (1938). Compare with 1849 N.Y. Laws 630–631 § 59.

⁹³ Federal Rule of Civil Procedure 8 (1938). Compare with 1849 N.Y. Laws 645 § 142.

⁹⁴ See *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (“Rule 8 marks a notable and generous departure from the hypertechnical, code-pleading regime of a prior era.”); *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544, 574–75 (2007) (Stevens, J., dissenting). Kevin M. Clermont, “The Myths about *Twombly-Iqbal*,” 45 *Wake Forest Law Review* 1337 (2010).

The perceived opposition between Clark and Field is somewhat excusable, as the sense of a dramatic break between Clark's notice pleading and Field's fact pleading was cultivated by Clark himself. Clark's academic work was highly critical of New York's implementation of the code. One of his favorite quotations came from Chief Justice John B. Winslow of Wisconsin, who wrote of the "cold, not to say inhuman, treatment which the infant code received from the New York judges."⁹⁵ Clark was careful in his writings, especially before the enactment of the Rules, to make sure he was not understood to be elevating New York procedure to the federal system, leading him occasionally to conflate New York practice with the New York commissioners in his criticism. As often as he could, Clark claimed Livingston's Louisiana code or the English judicature and practice acts as progenitors of his work—or, more often, he combined both of them with the Field Code into a "modern" procedure of no clear provenance.⁹⁶ Other times, Clark sought to divorce criticism of New York from criticism of the New York code system. "New York is often pointed to as an example of the lack of success of the code system," he wrote. "But it is not actually one, for the . . . statutory enactments and diverse rulings of the court, have led to the unfortunate procedural uncertainty which exists there but does not exist throughout the state as a whole." Instead, "the success of such widely divergent states as California, Minnesota, and Connecticut indicates the real effectiveness of [code] procedure."⁹⁷

The joinder of claims also appeared to be a sticking point between Field and Clark, though the two were not as far apart in philosophy as their texts were in substance. Clark's desire "that all matters in dispute between litigants be brought to issue and settled as quickly and directly as possible" repeated Field's aim that "the plaintiff should be left free to unite, in the same action, all his controversies with the same parties."⁹⁸ Though Clark shared Field's aim, he believed the latter's

⁹⁵ *McArthur v. Moffet*, 143 Wis. 564, 567, 128 N.W. 445 (1910). Quoted, for instance, in Clark, "Addresses on the Proposed Rules of Civil Procedure," 787; Clark, "Union of Law and Equity," 2-3.

⁹⁶ See Clark, "History, Systems, and Functions of Pleading," 531-537; Clark, "Handmaid of Justice," 305; Charles E. Clark & James Wm. Moore, "A New Federal Procedure—I. The Background," 44 *Yale Law Journal* 387 (1935), 394.

⁹⁷ Clark & Moore, "A New Federal Civil Procedure," 393-394.

⁹⁸ Clark, "The New Federal Rules of Civil Procedure," 977; David Dudley Field, *The Administration of the Code* (1852), 24.

drafting might be improved. Clark figured Field's attempt to prevent pleading in the alternative through the rules of joinder had the unintended consequence of needlessly restricting the free joinder of claims. Clark also thought that pleading in the alternative should be allowable—indeed, was a positive good. Clark therefore advocated abandoning Field's joinder provisions, but only in order to better realize Field's aim as he understood it.⁹⁹

Clark also directly criticized Field and the other codifiers for their modernist view of facts, but Clark's own theory of fact pleading was not so much a departure from Field's ideas as a refinement of them. He wrote that "the codifiers and the courts failed to appreciate that the difference between statements of fact and statements of law is almost entirely one of degree only."¹⁰⁰ *A is married to B* might in one case be an uncontroversial background fact, but in another case (such as a prosecution for bigamy) it would be the ultimate legal judgment to be supported with a host of other factual evidence.¹⁰¹ But where common law lawyers drew the conclusion that pleading had to be guided by formulary systems gradually worked out by the peculiar reasoning of the common law, Clark saw the solution as simply less insistence on the factuality of the facts, to—as he put it—"expect less of pleading."¹⁰²

The problem with code pleading, Clark believed, was not fact pleading itself but fact pleading done poorly—pleading *just* facts. "We think of 'facts' as things definite and concrete, as representations of past events now a part of history and thus fixed and unchangeable," he explained, before countering: "Actually the stating of facts involves a mental process of *selecting* from among observed phenomena those which are important *in view of our particular purpose*, and *interpreting them in the light of that purpose*."¹⁰³ Clark agreed with the codifiers that merely stating legal conclusions did

⁹⁹ See Clark, "The Code Cause of Action," 826.

¹⁰⁰ Clark, "History, Systems, and Functions of Pleading," 534.

¹⁰¹ Clark, "The Complaint in Code Pleading," 264–265.

¹⁰² Clark, "History, Systems, and Functions of Pleading," 542.

¹⁰³ Clark, "The Complaint in Code Pleading," 264–265; David Dudley Field, *A Short Manual on Pleading under the Code* (1856), 12–13

not make for appropriate pleading. In that sense, Clark had no use for notice pleading if one meant simply giving notice to the other party that she was being sued on some legal ground and not another.¹⁰⁴ Elsewhere Clark explained that “we are helped, rather than hindered, by thinking of our problem as simply giving a bit of past history,” what Clark also called “a segment of private history between the litigants.”¹⁰⁵ In essence, skillful pleading in Clark’s ideal system would perfectly combine public law with private history. The public law of substantive rights gave pleadings their narrative organization and guided lawyers as to which facts from a private encounter between parties needed to be included. *A negligently breached his duty of care and damaged B* stated only the public elements, the plot points, and was insufficient even if it gave B pretty clear notice of the grounds of a law suit. *Jack, while driving his car blindfolded on June 15, struck Lucy on the knee; her knee immediately required \$10,000 of surgery to repair* tracked those same elements with case-specific facts. That advice too tracked with Field’s guidance in his manual on pleading.

But a private history of Jack’s antics and Lucy’s knee could be told in a thousand variations of more or less detail. Would the statement given above be a sufficient pleading? Clark’s answer was indefinite. To Clark, there was “no absolute definite definition, no mathematical test to be applied as a rule of thumb.” There was “no royal road to pleading for either bench or bar.” Like Field, Clark believed reformed procedure had to be essentially formless. But what then would constrain the pleaders, keeping them from being too taciturn and withholding crucial details or being too prolix and wasting the court’s time? Like Field, Clark trusted the judiciary to police the pleadings. “We still must decide how specific the plaintiff’s recital must be, and how much of the story we shall expect to hear from the defendant rather than the plaintiff,” he noted, concluding that the task would fall to judges to “work[] out in each case pragmatically with an idea of securing convenient and efficient dispatch of trial business.”¹⁰⁶

¹⁰⁴ Clark, “The Complaint in Code Pleading,” 265.

¹⁰⁵ Clark, “The Code Cause of Action,” 832; Clark, “Union of Law and Equity,” 5.

¹⁰⁶ Clark, “The Code Cause of Action,” 830–32, 837.

Clark lamented that it was “somewhat depressing, to observe the gradual development of an involved and technical practice from the piling up of precedents on an originally simple code.” To him, “the moral seems clear. The ministers of justice must be eternally on the job of keeping their tools keen and bright. It is not a misfortune for a code of procedure to require revision; it is its nature.”¹⁰⁷ Clark believed that by wresting control of procedure from the legislature and putting it into the hands of a more adroit rules commission, and by limiting the requirements of pleading to two terse rules, he had found a solution. What Clark never seemed to realize was that the cure he prescribed was the very cause of his problems, for it had been the same solution Field offered eighty years earlier. Seeking to decide like cases alike, jurists launched tens of thousands of opinions explaining what a “plain” statement of facts ought to look like in particular kinds of cases. In this they were even guided by Field and Shearman’s book of forms, despite the codifiers’ claims to have invented a formless procedure. Clark’s advisory committee too offered a book of forms.¹⁰⁸ And so in the twentieth century, as in the nineteenth, a formless procedure of fact pleading only resulted in multiplying the forms of action, from the common law’s twelve or so “technical” devices of fiction and flexibility to the hundreds and thousands of causes of action under modern American litigation, each now with its own generic – and no less “technical” form – for stating one’s private history before the public tribunals.¹⁰⁹

TO BE SURE, THE FIELD CODE and the Federal Rules that followed it dramatically changed significant aspects of the practice of pleading. Overt fictions like the finding and losing of trover quickly disappeared, and the length of pleading significantly diminished even as more straightforward

¹⁰⁷ Clark, “History, Systems and Functions of Pleading,” 545.

¹⁰⁸ See *Book of Forms Adapted to the Code of Procedure* (1860); Federal Rule of Civil Procedure 84 & cmt. (“Rule 84 clarifies that each form is sufficient, meaning that a paper that follows a form will meet the requirements of the corresponding rule. Of Course, Rule 84 speaks to procedural sufficiency, not substantive sufficiency; a paper that follows the form ‘to the letter’ may still be defective in its substance.”).

¹⁰⁹ For a short and humorous “parable” making much the same point, see Samuel L. Bray, “The Parable of the Forms,” unpublished manuscript (May 24, 2018), <https://dx.doi.org/10.2139/ssrn.3178122>.

common law claims became more factually detailed.¹¹⁰ Even by the time van Santvoord and Whittaker produced their second editions in the mid-1850s, lawyers were routinely organizing their allegations into enumerated propositions designed to track the settled “elements” of various classes of claims. Early confusion about whether statements of ownership or delivery were actual facts or legal conclusions became settled with positive answers from the courts.¹¹¹

But as they had done before the code, practitioners needed to consult the case law and the treatises to find these prescriptions. The code declared there to be but one form of action even as the commissioners’ official form book provided several hundred forms for different “classes” of actions. In his most sympathetic reading of the code, Judge Edmonds recognized that substantive law would ultimately fix procedural form. “So long as other parts of the Law, not connected with the pleadings or practice of the Courts, recognize substantial distinctions, . . . there will and must be substantial differences in the causes of action in respect to those subjects,” Edmonds declared in his laudatory address on the code. But while the “Code has swept away from our jurisprudence the old forms of action,” he remarked, “it has not blotted from our minds or our books the old learning on that subject.”¹¹² As Edmonds recognized, sheer truthfulness could not be an administrable principle. “The grand object being the creation of a certain and material issue upon some important part of the subject matter in dispute,” cases could hardly proceed if they had to “set out all the circumstances” as they actually happened.¹¹³ If the codifiers were ever to achieve their goal of a scientifically systematized and coherent substantive law, some artifice would be required to make the messy truths of any given case conform to the expected elements of legal rights. That was the magic of forms.

¹¹⁰ Twelve out of the first fifty cases in the B-plaintiff filings from 1849 were filed on a single page, for instance, a circumstance almost never attained before the Code. New York City Municipal Archives, Office of the County Clerk, 31 Chambers St., Manhattan. Pleadings of the Supreme Court of Judicature Collection, PL-1849-B-1-B-50.

¹¹¹ Whittaker, *Practice and Pleading under the Code*, 312, 369; 468–75; van Santvoord, *A Treatise on the Principles of Pleading*, 196, 537; 243–52.

¹¹² Edmonds, *An Address on the Constitution and the Code of Procedure*, 22–24.

¹¹³ Dollner, 3 Code Rep. at 155; 2 Edmonds at 255–56.

Chapter 7

The Swearer's Prayer

Oathtaking and Witness Testimony

ON A SUNDAY IN THE AUTUMN OF 1859, David Dudley Field's soon-to-be law partner Thomas G. Shearman sat awed by America's most famous preacher. "I never was so *quickly* affected by any sermon I ever heard—it seemed to reach my heart at once," Shearman scribbled in his journal, adding with winking humor that his public display of emotion made his wife "quite cross" with him. Although Shearman was still relatively new to the congregation, his journal marked that Sunday, October 9, as the day he found a spiritual home under the preaching of Brooklyn's Henry Ward Beecher.¹

The son of a revivalist Presbyterian and brother to the author of *Uncle Tom's Cabin*, Beecher was renowned for his imaginative metaphors and soothing pulpit oratory. Comparing Beecher to Charles Finney, the firebrand revivalist of an earlier era, Beecher's successor at the Plymouth Church in Brooklyn remarked that "Dr. Finney drove men to repentance; Mr. Beecher drew them." Indeed, the sermon that Shearman said "melted me right down from the very beginning," was titled "The Gentleness of God."²

While most of the sermon might strike more modern ears as so many comfortable bromides, Beecher's conclusion about eternal destiny ended with surprising ambivalence:

Sometimes, in dark caves, men have gone to the edge of unspeaking precipices, and, wondering what was the depth, have cast down fragments of rock, and listened for the report of their fall, that they might judge how deep that blackness was; and

¹ Diary of Thomas G. Shearman, October 9, 1859, Papers of Thomas G. Shearman, Shearman & Sterling Law Library, 575 Lexington Ave., New York.

² Henry Ward Beecher, "The Gentleness of God," Sermon Preached at Plymouth Church, Brooklyn, New York, October 9, 1859, in Gaius Atkins, ed., *Master Sermons of the Nineteenth Century* (Willett, Clark & Co. 1940) 84–102; Lyman Abbott, *Henry Ward Beecher: A Sketch of His Career* (1887), 94–95; Shearman Diary, October 9, 1859.

listening – still listening – no sound returns; no sullen splash, no clinking stroke as of rock against rock – nothing but silence, utter silence! And so I stand upon the precipice of life. I sound the depths of the other world with curious inquiries. But from it comes no echo and no answer to my questions. No analogies can grapple and bring up from the depths of the darkness of the lost world the probable truths.

Beecher left the connection of this passage to the theme of God’s gentleness implicit for his audience. The connection was clear to Shearman, though. When he wrote his memoirs in the 1880s, Shearman devoted the first hundred pages telling not how he became one of New York’s wealthiest lawyers, or an implacable courtroom litigator, but rather how his years-long struggle to remain a devout Christian while rejecting doctrines of perdition finally ended in repose at Beecher’s pulpit. In Beecher, Shearman found a kindred spirit, a respectable New Yorker of reputable orthodoxy who nevertheless relaxed Protestant teaching on damnation that had been so crucial to an earlier generation of American revivalists.³

In the same era that mainstream American evangelicals might publicly doubt that a gentle God could damn souls to hell, Field and Shearman’s practice code sought to sunder any remaining connection between the legal system and Christian ideas of perdition by transforming the civil law’s most explicit link to theology: the testimonial oath. While devout jurists and moral theologians in the eighteenth and nineteenth centuries insisted that the obligation of an oath depended on the swearer’s belief in supernatural and usually eternal consequences for oathbreaking, Field, Shearman, and their fellow codifiers sought to relocate the obligations of truth-telling fully within a temporal legal system. Under the code, perjury prosecutions and especially the skillful cross-examination of counsel were thought to sufficiently deter and detect falsehood without any further reliance on theology.

The codifier’s expectations for their work neatly tracks our received history of the rules of evidence. August accounts by George Fisher, Kenneth Abraham, and G. Edward White tell us that in

³ Beecher, “The Gentleness of God,” 98; see *Memoirs of Thomas G. Shearman*, volume 1, esp. 40-92, Shearman Papers. At this time, a confidant observed, “Mr. Beecher believed in retribution . . . more definitely than he did subsequently.” Abbott, *Henry Ward Beecher*, 94.

Figure 13.



Printed reproduction of a film portrait of Thomas G. Shearman (1834-1900) when he was twenty-seven years old, around the time David Dudley Field first hired him to perform clerical work on a treatise explaining Field's procedure code.

Papers of Thomas G. Shearman, Shearman & Sterling Law Library, 575 Lexington Ave., New York. Scan by author.

the nineteenth century Anglo-American law shifted from premodern modes of investigation, marked principally by a reliance on sacral oaths, to a rational system of proofs relying on forensic science and behavioral psychology. In Fisher's memorable imagery, the jury arose as the legal system's principal "lie detector," replacing God as the inscrutable "black box" of deliberation from which the legitimate oracles of judgment flowed.⁴

While this straightforward modernization tale has received some criticism from scholars of eighteenth-century England, it has held a strong sway in American legal history alongside a similar modernization story about race. The Fourteenth Amendment was the linchpin in the transformation of evidence law, Fisher contends, because its admission of racial minorities to the witness stand naturally prompted states to abolish longstanding disqualifications of testimony from parties and interested witnesses, leaving juries to sort through the conflicting testimony that then flooded in.⁵ Forensic rationality went hand-in-hand with a progressing racial egalitarianism—a tale as comforting as any Beecher sermon.

But history did not unfold as neatly as the codifiers expected, nor as smoothly as the accounts report. By ignoring the central place of the codes in the transformation of American evidence law, we have missed the ways "premodern" and "modern" evidence regimes did not succeed one another but rather swirled together as lawyers rethought their methods of truthseeking in a civil justice system. Instead of replacing oaths, the codes exponentially multiplied them, dramatically increasing the legal system's reliance on swearing. And although the theological ground underlying the oath shifted over time, many American lawyers remained committed to the notion that some threat of divine displeasure was required to make the oath do its work. Instead of spurring a secular rationalization

⁴ George Fisher, "The Jury's Rise as Lie Detector," 107 *Yale Law Journal* 575 (1997); Kenneth S. Abraham & G. Edward White, "The Transformation of the Civil Trial and the Emergence of American Tort Law," 59 *Arizona Law Review* 431 (2017).

⁵ Fisher, "The Jury's Rise as Lie Detector," 674. Barbara Shapiro has vigorously disputed Fisher's evidence that the legal system did not permit conflicts of testimony before the rise of party qualification, especially in civil cases. Barbara J. Shapiro, "Oaths, Credibility and the Legal Process in Early Modern England," I & II, 6-7 *Law & Humanities* 145, 19 (2012-2013).

of evidence law, the codifiers' uptake of racial science convinced them in time of the limits of forensic investigation. Concerned that racialized minorities could not be forced by temporal penalties into testifying truthfully, code lawyers ultimately refused to consign threats of perdition to a premodern legal past.

THE LEGAL OATH HAD A HISTORY EVEN MORE ANCIENT than the common law forms of action. Across the High Middle Ages, controversies could be resolved entirely upon the question of which party agreed to swear for the legitimacy of his claim. Ecclesiastical authorities at the time made clear that false swearing was a mortal sin, liable to everlasting punishment in the afterlife.⁶ Perhaps for that reason, civil authorities in the sixteenth and seventeenth centuries became extremely guarded in their allowance of oathtaking. Unwilling to become accessories to a witness's damnation, magistrates might permit criminal defendants, children, or "infidels" to speak in court, but they spoke unsworn, disallowed to stake the ultimate wager of their souls on the truthfulness of their testimony. Civil parties, those especially tempted to swear falsely for mere monetary gain, were largely banned from testifying. The only partial exception—discovery procedure at chancery—developed at the time the chancellery was an ecclesiastical office, and the chancellor could administer an oath in his dual capacity as priestly confessor and secular jurist.⁷

Like early treatments of pleading, early modern treatises on evidence were entirely focused on guiding practitioners through the technical details of practice. Guides on legal evidence elaborated the cases in which oaths were required or excused, but they usually did not undertake to explain what

⁶ John S. Bekerman, "Procedural and Institutional Change in Medieval Manorial Courts 1250–1550," 10 *Law and History Review* 197 (1992), 203–04; R. H. Helmholz, *The Ius Commune in England* (Oxford 2001), 101–02.

⁷ Discovery was technically a form of pleading, not testimony. See William Wake, *A Practical Discourse Concerning Swearing* (1696), 25–35; Jean Domat, *The Civil Law in Its Natural Order*, trans. William Strahan (1772), 462–66; Michael R. T. McNair, *The Law of Proof in Early Modern Equity* (Duncker & Humblot 1999), 204–19; John H. Langbein et al., *History of the Common Law: The Development of Anglo-American Legal Institutions* (Aspen 2009), 247–48. See also, R.H. Helmholz, *The Spirit of the Classical Canon Law* (Georgia 2010), ch. 6.

an oath was, what it was for, and how it was supposed to work.⁸ A limited exception was one of the earliest works on evidence, the mid-eighteenth-century treatise by Geoffrey Gilbert, who wrote that the exclusion of certain witnesses from swearing an oath was a matter of “Piety.” Gilbert tentatively explained that “the Reason seems to be” that such witnesses “are not admitted to hurt their Consciences by Swearing.”⁹

Commentators like Gilbert seemed reluctant to admit that jurists relied on religious devotion to make fundamental practices of the legal system workable. Barbara Shapiro has shown how frequently assize sermons before court sessions focused on the oath, explaining its theological significance and the necessity of religion to create, as one cleric stated, “the most firm and sacred bond that can be laid upon all that are concerned in the administration of public Justice.” But these ubiquitous sentiments in assize sermons do not appear to have been preserved in the judicial instructions or opinions actually handed down at the assizes.¹⁰ For all the advances of eighteenth-century jurisprudence, the law was not yet an autonomous domain, as jurists were loath to admit.

A similar division of labor continued into the nineteenth century: Treatises on evidence gave the rules on oath-taking without explaining the act’s significance, while moral theologians worked to make up the deficiency. William Paley’s *Principles of Moral and Political Philosophy* explained that “whatever be the form of an oath, the *signification* is the same. It is the calling upon God to witness, *i.e.*, to take notice of what we say, and it is invoking his vengeance, or renouncing his favor if what we say be false.”¹¹ Paley thought that English overuse of the oath might drain it of its solemnity, and he encouraged lawmakers to assess “penalties proportioned to the public mischief of the offence” of false

⁸ See, e.g., William Nelson, *The Law of Evidence* (1717); John Morgan, *Essays upon the Law of Evidence* (1789); S. M. Phillips, *Treatise on the Law of Evidence* (1816); John F. Archbold, *A Summary of the Law Relative to Pleading and Evidence* (1824).

⁹ Geoffrey Gilbert, *The Law of Evidence* (1756), 159.

¹⁰ Barbara J. Shapiro, “Oaths, Credibility and the Legal Process in Early Modern England: Part One,” 6 *Law and Humanities* 145 (2012), 151–52 (quoting John Tillotson, *The Lawfulness and Obligation of Oaths* (1681)).

¹¹ William Paley, *The Principles of Moral and Political Philosophy* (1785), 162. Paley therefore lamented the “obscure and elliptical form” of the English oath, which merely appended the words “so help me God” to the promise to tell the truth. *Ibid.* 160–61.

testimony. But so long as the legal system continued to rely on the oath, Paley insisted that oaths “carry with them no *proper* force or obligation, unless we believe that God will punish false swearing with more severity than a simple lie.”¹²

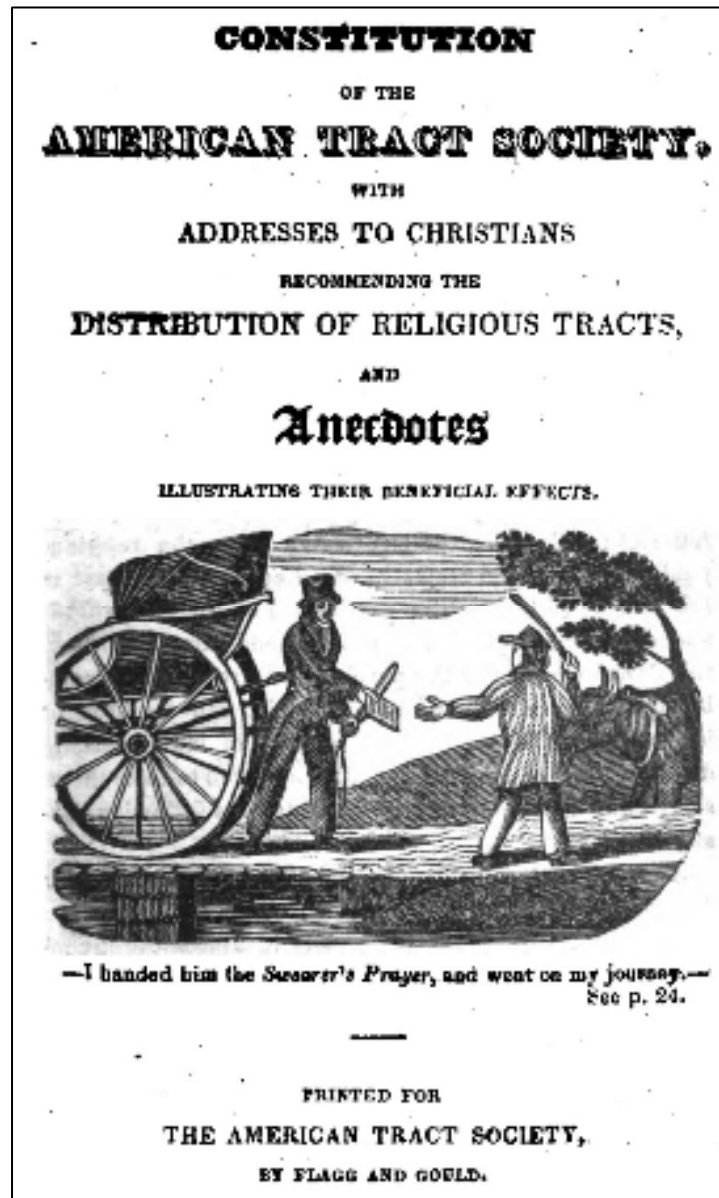
Half a century later, moral theologians widely cited and elaborated on Paley’s definition of the oath. While the everyday conversation of the marketplace appeared to some codifiers as offering ideal, unvarnished truth, the mid-nineteenth-century moral theorist William Whewell reasoned that common commercial talk was precisely the problem oaths were meant to correct. If juridical actors spoke “with the carelessness and perversion of truth and right, which men often allow themselves in common conversation; the administration of justice would be impossible,” Whewell wrote in his work, *The Elements of Morality: Including Polity*. Legal testimony required more solemnity and care than ordinary conversation, and oaths offered a “natural way of acknowledging and marking this moral solemnity,” by “declaring that we will act, as in the presence of God.” Professional jurists might be embarrassed to acknowledge the law’s heavy reliance on religious piety, but Whewell declared that oathtaking was the fundamental basis of legality itself, “for a State, not claiming a moral reality for its acts, by means of religious solemnities [i.e., oaths], could not stand against a great body of citizens bound together by religion.” Without due regard for the oath, the state itself and its legal apparatus vanished, leaving to any religious oathtaking body the right of revolution.¹³

Popular explications of the legal oath followed similar lines. During the first half of the nineteenth century, one of the most widely disseminated tracts—of any kind—was titled “The Swearer’s Prayer, or, His Oath Explained.” Its lengthy translation of “so help me God” ran in part: “O God! thou hast power to punish me in hell forever: therefore let . . . every lie that I have told . . . rise up in judgment against me, and eternally condemn me!” “Swearer,” the tract announced, “*this is thy*

¹² Paley, *The Principles of Moral and Political Philosophy*, 164–65. The leading American treatise on evidence law from within the legal profession was Simon Greenleaf, *A Treatise on the Law of Evidence* (1842); see also Abraham & White, “The Transformation of the Civil Trial,” 450 (“Greenleaf devoted 104 pages of his treatise to discussion of the rule, its permutations, and its exceptions” without addressing its purpose or policy).

¹³ William Whewell, *The Elements of Morality: Including Polity* (1845), 2:87–88.

Figure 14.



"The Swearer's Prayer" was such a popular tract, there were tracts about the tract, which compiled anecdotes about its widespread distribution and reported on its transformative reception. Here an illustration of the tract's distribution prefaces an annual report of the American Tract Society.

Frontpiece, *The Publications of the American Tract Society*, vol. 1 (1824). Scan by author.

*prayer!!!*¹⁴ And for some laymen, the threat of hell was the foremost, or even the exclusive, safeguard of an honest oath. As late as 1852, a poor Irishman could testify that “I know what perjury is, and that the punishment of perjury is damnation; I never heard that a man could be transported for perjury; I never heard that a man would be punished by the law of the land for perjury.”¹⁵

Accordingly, treatises that were pitched to justices of the peace or magistrates—those who straddled the line between laymen and professionals, were often more explicit about the need for piety to make oaths legally useful. Thomas Peake’s early *Compendium of the Law of Evidence* explained that children under the age of fourteen could be sworn only if they appeared to have “the sense of religion.” New Yorker Oliver Barbour’s “practical treatise,” *The Magistrate’s Criminal Law* likewise counseled that “a man wholly without religion . . . shall not be received to give evidence in any case whatever.”¹⁶

Whether or not the legal treatises made it explicit, the sacral logic of the oath remained largely undisturbed into the early days of the American Republic. When the liberal theorist John Locke famously excluded atheists from his plans for religious toleration, he did so on the basis that atheists denied an afterlife and therefore offered worthless oaths. Likewise, when George Washington urged in his Farewell Address that “religion and morality are indispensable supports” to “political prosperity,” his argument relied solely on civil oathtaking. “Let it simply be asked: Where is the security for property, for reputation, for life, if the sense of religious obligation desert the oaths which are the instruments of investigation in the courts of justice?” Accordingly, state after state received the common law rule barring non-Christians from oathtaking.¹⁷

¹⁴ [William Rust,] *The Swearer’s Prayer, or His Oath Explained*, Virginia Religious Tract Society (1813), 1-2; reprinted by the Newark Cent Society, 1814; the Religious Tract Societies in the Western Country, 1818; Lincoln & Edmands, 1820; the New-York Religious Tract Society, 1820; the Religious Tract Society (England), 1839; the Presbyterian Church in the Confederate States of America, 1861. The American Tract Society reported distributing 42,000 copies of the tract in Andover alone. *The Publications of the New England Tract Society* (1820), 5:236.

¹⁵ Testimony of Jordan, *Report of the Trials at the Petty Sessions of Achill* (1852), 20.

¹⁶ Thomas Peake, *A Compendium of the Law of Evidence* (2d. ed., 1804), 123; Oliver L. Barbour, *The Magistrate’s Criminal Law* (1841), 380.

¹⁷ John Locke, *A Letter Concerning Toleration* (1796), 56; Jeremy Waldron, *God, Locke, and Equality: Christian Foundations*

IF FIELD EXPECTED STATEMENTS OF FACT to disenchant pleadings, the second major reform in his system appeared at first to re-enchant them. "Every pleading," read section 133 in the original code, "must be subscribed by the party" and "verified by the party, his agent or attorney, to the effect that he believes it to be true." That is, as the note explained, the code proposed to "test" pleadings by requiring "a verification by the oath of the party."¹⁸ Oaths may have had a long history of crossing the sacred and secular divide in the common law tradition, but for that very reason they had not usually been required of so mundane an activity as pleading. The application of the oath to pleadings raised a number of immediate difficulties for the commissioners, but not the one that would have been obvious even a generation earlier: the risk of perdition. Far from reintroducing any "magic" eliminated with the forms of action, Field's expansion of the oath shows just how much American legal practice had become secularized by mid-century.

The conviction that the threat of hell secured the solemnity, and thus truthfulness, of an oath rapidly deteriorated in early nineteenth-century America. Recent scholarship suggests that the spread of Christian Universalism at the turn of the nineteenth-century directly contributed to the demise of state restrictions on oath-takers. Though they never attracted significant numbers, Universalists counted among their members leading statesmen and moral reformers, who seemed to prove by their example that virtue and veracity could be founded on something other than the fear of everlasting perdition. By the 1830s, the exclusion of Universalists and other varieties of Christian heterodoxy raised significant concerns that the judicial system was subverting constitutional law by preferring

in *Locke's Political Thought* (Cambridge 2002), 223; John C. Patrick, ed., *The Writings of George Washington: From the Original Manuscript Sources, 1745-1799* (Government Printing Office 1931-1944), 35:229; Sarah Barringer Gordon, "Blasphemy and the Law of Religious Liberty in Nineteenth-Century America," 52 *American Quarterly* 686 (2000).

¹⁸ 1848 New York Laws 525; *First Report of the Commission on Practice and Pleadings* (New York 1848), 145.

certain religious sects and denying religious expression to others.¹⁹ Many states at this time—including New York—amended their constitutions to forbid religious discrimination in oath-taking.²⁰

The speed at which the theological foundation of the oath disappeared was dramatic. As late as 1820, a New York appellate court had banned a Universalist from taking a testimonial oath.²¹ Yet the sacral logic of future divine retribution was completely absent from every commissioner report on civil procedure three decades later, both in New York and elsewhere. In his 1847 tract laying out an ideal procedure system, Field expressed incomprehension that “some persons are very tender of the consciences of parties, thinking that the temptation to perjury will prove too strong for human frailty, . . . if I understand the drift of their argument.” Focus on an individual’s conscience seemed misplaced to Field, for all that really counted was whether party oaths were more likely in the aggregate to disclose truth or conceal it. Gone was the concern that a court might become complicit in condemning a soul to hell, or that divine retribution secured veracity. Concern for conscience thus struck Field as a “palpable absurdity, that because, in some cases, the motive of interest is stronger than the principle of honesty, therefore those truths which are only known to interested parties shall forever be hidden.”²² A few truthful statements in the public record were more valuable than numerous falsehoods or nagging guilt within private consciences.

Rather than serving as a means to re-sacralize civil proceedings, Field meant oath requirements to be a further step in the disenchantment of procedure. In the Final Report, Field counseled the legislature to “abolish oaths altogether,” so long as pleading and other solemn

¹⁹ Jud Campbell, “Testimonial Exclusions and Religious Freedom in Early America,” *37 Law and History Review* 431 (2019); Kathryn Gin Lum, *Damned Nation: Hell in America from the Revolution to Reconstruction* (Oxford 2014), 28–35.

²⁰ See New York Constitution of 1846, art. 1, § 3 (“no person shall be rendered incompetent to be a witness on account of his opinions on matters of religious belief”—language that was directly copied into many constitutions and procedure codes; see Nev. Const. of 1864, art. I, § 3, *Fuller v. Fuller*, 17 Cal. 605 (1861)). On the broader debates over Christian oaths and office-holding or witness testimony, see David Sehat, *The Myth of American Religious Freedom* (Oxford, rev. ed., 2015), 17–23, 54–62; Steven K. Green, *The Second Disestablishment: Church and State in Nineteenth-Century America* (Oxford 2010), 142–49, 172–218.

²¹ *Jackson ex dem. Tuttle v. Gridley*, 18 Johns. (N.Y.) 98 (1820). Within three years the future Chancellor of New York confined the reach of *Jackson* by ruling that a witness could testify as long as he “believes that he will be punished by his God even in this world, if he swears falsely.” *People v. Matteson*, 2 Cow. 433, 433 (N.Y. Ct. Oyer & Terminer 1824).

²² David Dudley Field, *What Shall Be Done with the Practice of the Courts? Shall It Be Wholly Reformed?* (1847), 11.

affirmations still carried temporal penalties for perjury. The rest of the commentary was devoted to other secular concerns. In order to protect state constitutional rights against self-incrimination, the commissioners decreed that no admissions in civil pleadings could be used as proof in a criminal trial.²³

The secularity of the oath and of Field's code featured in a curious joke that appeared in the western newspapers in the 1870s. A woman rushed her husband into a clerk's office and demanded her husband take an oath "that he will not strike me again." The clerk protested that he was not empowered to administer oaths, but "'it don't make any difference,' said the woman. 'He's got to take an oath on the big book, before you, that he won't lick me again.'" His protests ignored, the clerk

took down from one of the shelves a copy of the code of Civil Procedure and laid it before the man, who placed his hand upon it and repeated what his wife told him, and which was as follows: "I solemnly promise that I will never beat or abuse my wife again, and if I should so far forget myself as to do so, this promise which I now make may be used against me in aggravation of punishment in any criminal proceeding." The woman then thanked the clerk, and turning to her husband said, "John, you are a good man after all, and I know you'll keep your promise."²⁴

In the anecdote, the penalty for oathbreaking was described in purely temporal terms – an aggravated criminal punishment. By literally replacing the Bible with Field's Code of Civil Procedure, the tale drew its humor from the understanding that there could be no magic, no objective spiritual consequence to such an oath. But like its more solemnly administered counterpart, the mock oath could perform its function, so long as those using it believed in it.

THE THIRD PRONG OF REFORMED PROCEDURE WAS closely related to the first two. If parties were now obligated to state the facts of their dispute under oath in their pleadings, it was but a short step to

²³ 1848 New York Laws 525; *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:275, 787. On the complicated conflation of party disqualification rules with privileges against self-incrimination, see John Fabian Witt, "Making the Fifth: The Constitutionalization of American Self-Incrimination Doctrine, 1791–1903," 77 *Texas Law Review* 825 (1999).

²⁴ "A Husband's Oath – How His Wife Made Him Swear on the Code of Civil Procedure," *Denver Daily Tribune*, January 24, 1877.

permit parties themselves to be called to the stand to testify under oath at trial. And if parties were competent witnesses, there could be no reason to exclude any other witness who might have an interest (usually defined as a financial stake) in the litigation. The short step towards party competency, however, turned into a decade-long struggle in New York, where legislators reluctantly incorporated party testimony into the code only in 1857.²⁵

The code's original enactment in 1848 permitted interested (non-party) witnesses to testify, but it allowed only a limited form of party testimony. As with the oath requirement, Field insisted that "the only just enquiry is this; whether the chances of obtaining the truth, are greater from the admission or the exclusion of the witness." In Field's experience, the likeliness of truthful testimony was clear. "In the great majority of instances the witnesses are honest, however much interested, and in most cases of dishonesty the falsehood of the testimony is detected, and deceives none," the First Report concluded.²⁶ Nevertheless, the commissioners did not extend their logic on interested witnesses to party testimony. Instead, they allowed party testimony only as a substitute for the old equitable bill for discovery (which the code then abolished). A party could be called to the stand only by an adverse party, and testimony on one's own behalf was discouraged. To replace discovery's function as a means of securing pretrial admissions, the examination could be conducted before trial, but then the party could not be called to the stand again at trial.²⁷

The continuing distinction between parties and interested witnesses showed the sizable gulf between written pleadings and oral statements before a court. When Lord Brougham's Law Amendment Society surveyed New York lawyers on their opinions about the code reforms, extending testimonial competency to parties received the most hostile answer, even among those who otherwise supported the new code. "If had at all," explained Myron Wilder, a lawyer from rural Canandaigua,

²⁵ See 1857 New York Laws 1:744.

²⁶ *First Report* (New York 1848), 246.

²⁷ 1848 New York Laws 559.

party examination should be conducted only “before the day of trial.” For “after the excitement of the trial has commenced” and lawyers had “animadverted upon the parties and ‘badgered the witnesses,’ it is in effect setting a trap for the soul when you call the party on the stand to testify.”²⁸ A written pleading solemnly prepared in a lawyer’s office—and with his careful counsel—guarded against perjury in ways the spontaneous and emotionally charged proceedings in a live trial would not.

But once again the commissioners spent no time arguing about traps for the soul. In the Final Report they declared that “in this completed code, we are for abolishing the remaining portion of the rule of exclusion, and for declaring parties competent as well as others” to testify. The completed code adopted an almost comically expansive rule that rendered any person having “organs of sense” a competent witness, regardless of interest or party status. The code exempted only children and the insane, and it privileged spouses, attorneys, clergy, and physicians from testifying. A party who chose to testify automatically waived all privileges. Even then, the commissioners worried they were being too liberal with privileges and invited the legislature to scale back. As under the 1848 code, parties could be deposed before trial to secure admissions, but then they could be called again to sift their testimony at trial.²⁹

The “excitement” of an oral trial might have dissuaded some lawyers from permitting party testimony, but the codifiers argued that it was precisely the live, oral proceedings that extracted the truth from parties. Generally opposed to technical, Latinate phrases, they made an exception in their frequent praise for *viva voce* testimony – testimony made with “the living voice” and open to challenge by the living voices of opposing counsel. “A written deposition taken in private, is not the best means

²⁸ *Evidence on the Operation of the Code*, 11–13.

²⁹ *Final Report* (New York 1850), 714 § 1708, 726–27, 767–72 §§ 1821, 1830–32. Stephen Subrin’s account of the Field Code overlooks this intended expansion of party testimony and pretrial examination and accordingly underweights the influence of equity on the Field Code. See Stephen N. Subrin, “David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision,” 6 *Law & Hist. Rev.* 311 (1988), 332–33, 338.

of eliciting the truth,” Field explained, because it was only in public trials before counsel and possibly before juries that witnesses “are subjected to the most searching and often offensive examination.”³⁰

“Offensive examination” was central to Field’s ideal system. Through cross-examination the skilled lawyer could overwhelm an obfuscating witness, frightening him with the consequences of perjury while probing his story from every direction. On this point, Field could draw on sources outside New York, as Connecticut and even England had begun experimenting with party testimony. The Final Report quoted at length a report by Lord Brougham, who reasoned that “the *party* knows that his testimony will be sifted with more than ordinary care, and this knowledge must have a tendency to restrain any inclination to falsehood.”³¹

“Sifting the conscience” was an old phrase that originated in ecclesiastical writings but was now frequently applied by Field and Lord Brougham to truthseeking in the secular civil courts. And the ministerial analogy did not end there. Renée Lettow Lerner and Sarah Barringer Gordon have traced the ways early nineteenth-century lawyers adapted the “emotional speechifying” of itinerant revivalists.³² If closing arguments mimicked the altar call, as Lerner contends, then cross-examination according to the codifiers sought the conviction of sin. Putting their own gloss on Field’s report, the Ohio commission, like contemporary preachers, detailed the terrors that awaited sinners on the witness stand. “The witness is aware of the suspicion which rests upon him,” by “this imposing array” of judge, jury, and opposing counsel. “They are fully determined not to be deceived. . . . Their eyes are bent upon him with the keenest solicitude, they watch with eagerness the most trifling movement; the slightest hesitation in his answers does not escape their notice; they observe the expression of his

³⁰ *First Report* (New York 1848), 244. See also Wells, *Law of the State* (Missouri 1849), 68–69.

³¹ Connecticut Revised Statutes tit. 1, ch. 10. § 141 (1849); An Act for Improving the Law of Evidence. 6 & 7 Vict. ch 85. § 1 (1843); An Act for the More Easy Recovery of Small Debts and Demands in England. 9 & 10 Vict. ch. 95, § 83 (1846). *Final Report* (New York 1850), 715–25.

³² See Samuel Warren, *A Popular and Practical Introduction to Law Studies Civil, Criminal, and Ecclesiastical* (1846), 234; Dennis R. Klinck, *Conscience, Equity and the Court of Chancery in Early Modern England* (Routledge 2010). Renée Lettow Lerner, “The Transformation of the American Civil Trial: The Silent Judge,” 42 *William & Mary Law Review* 195 (2000), 233–39; Gordon, “Blasphemy and Religious Liberty,” 691.

countenance, his attitude and demeanor, and the very intonations of his voice.”³³ Never mind perdition; cross-examination would be hell enough to deter dishonest litigants.

Deterrence was the crucial point. However much English and American reformers praised cross-examination as a means of detection, they did not expect they would have to use it that way very often. As Lord Brougham had phrased it, “the dread of detection and of consequent punishment, even in the absence of every moral sentiment, will in the great majority of instances check the commission of perjury.” The point was important, because Anglo-American evidence law continued to respect the sanctity of another kind of oath: the juror’s oath. By their oath, jurors too were risking their souls by participating in litigation (note that when Myron Wilder complained about “a trap for the soul,” he did not specify whose soul – the defendant’s or the jury’s – he had in mind). If two parties offered exactly conflicting testimony, at least one was committing perjury, and the jury would be called upon, in effect, to declare which soul was damned, a dangerous enterprise given Christ’s commandment to “judge not, lest ye be judged.”³⁴ But in their early reports, the codifiers did not believe that allowing party testimony would seriously increase conflicting testimony. “There is a natural tendency to declare the truth which is never wholly eradicated,” the Ohio codifiers wrote. Based on this tendency, the fear of detection would deter perjury from even occurring the first place.³⁵

THE CODE REPLACED THE THEOLOGICAL FOUNDATIONS of legal formulary systems, oathtaking, and examination with a secular rationale. Whatever the afterlife might hold for oathbreakers, the codifiers contended that the ultimate threat of a perjury prosecution and the penultimate unpleasantness of a live cross-examination would deter falsehood and render civil proceedings altogether more truthful.

³³ *Report of the Commissioners* (Ohio 1853), 130.

³⁴ Campbell, “Testimonial Exclusions and Religious Freedom,” 436. See John Longley, *Observations on the Trial by Jury* (1815), 30; Eli Price, *Discourse on the Trial by Jury* (1863), 19 (“But the conscience and oath of each juror who joins in the verdict, is pledged for its truth and justice to the parties, to society, and to God.”). For the medieval origins of this idea, see James Q. Whitman, *The Origins of Reasonable Doubt: Theological Roots of the Criminal Trial* (Yale 2016), 186–92.

³⁵ *Report of the Commissioners* (Ohio 1853), 140.

Although their commentary often traded in abstractions and generalizations, codifiers both in New York and around the states and territories specified the benefits of their system for one case in particular, that of a debt collection. When they tried to illustrate what they meant by fact pleading, when they argued for the necessity of an oath, and when they touted the efficiencies of extracting testimony from the parties themselves, they continually recurred to the example of an action on a promissory note or bill of sale as a paradigm case.³⁶

In their schedule of forms, the New York commissioners showed how fact pleading should work in the case of an unpaid debt. The pleader should not state, on the one hand, all the trivial details of a transaction through one's agents, nor, on the other, legal conclusions that one party contracted with or owed money to another. Rather, the complaint should state that the plaintiff sold goods and the defendant agreed to pay, but had not. The answer should state, if true, whether the defendant had in fact paid or whether the plaintiff's goods had been defective.³⁷

The oath would then secure the key piece of information: the exact amount owed. Under the "common counts" of former practice, a demand for \$100 might be stated four different ways, thus pleading \$400 damages, although the actual trial would limit the recovery to the original \$100. By forbidding repetition and abolishing the various forms of action to recover on an obligation, the commissioners expected to force plaintiffs to state in one line the exact amount owed, whatever the theory of recovery.³⁸

Upon this system of verified pleading, the commissioners provided additional rules to speed along remedies in proceedings upon debt. Default judgement would issue if a complaint were not answered within twenty days, and the code abolished the customary thirty-day waiting period

³⁶ As Jed Rubenfeld has explained in a constitutional context, a paradigm makes the abstract intentions of lawmakers more definite by providing concrete applications, usually in the form of cases the lawmaker was seeking to provide for or prohibit going forward. Jed Rubenfeld, "The Paradigm-Case Method," 115 *Yale Law Journal* 1977 (2006).

³⁷ *First Report* (New York 1848), 261-68.

³⁸ *First Report* (New York 1848), 139-40; Wells, *Law of the State* (Missouri 1849), 92-93, 99-102. See also *Report of the Code Commissioners to the Eighth General Assembly of the State of Iowa* (Iowa 1859), 185; *Report of the Commissioners* (Ohio 1853), 50-52, 65-66.

between judgment and enforcement. The Final Report offered even more summary proceedings that effectively cut the twenty days down to five. Default judgment could be entered by the clerk at any time in the year, not just during court sessions as under former practice. A defendant's answer might delay judgment until the court term, but as defendants too had to verify their answers under oath, the commissioners hoped to foreclose sham defenses that only caused delay. In fact, they expected most defendants would accept default judgment, and they cited this as a prime feature of the code. Courts would be relieved of cases where the amount owed was not really in dispute, and if defendants had to accept a default, at least they did not have to incur the additional expenses of hiring a lawyer.³⁹

Indeed, the commissioners sounded almost antilawyerly in how strongly they stated their desire "to relieve defendants, as far as possible, from the necessity of employing a lawyer." Default judgment could never exceed the damages stated in the original complaint. If "the defendant is not disposed to controvert" the pleaded amount, explained the report, "he may, with perfect safety, permit judgment by default, as the law limits the recovery, in that case, to the amount specified." Ideally, the commissioners wrote, most trials could be avoided when "credit requires that the remedy should be speedy."⁴⁰

The commissioners further explained that competent party testimony could then remedy "one of the worst evils of our judiciary system": nondisclosure of assets by defaulting debtors. The ability to call an adverse party was "designed to furnish a cheaper and easier method of discovering the concealed property of a judgment debtor," Field explained.⁴¹ The debtor himself might be the only person fully informed about his ability to pay his debts, but the disqualification of party testimony prevented disclosure unless a plaintiff resorted to the expensive and time-consuming discovery proceedings of a creditor's bill in chancery. Many smaller debts were not worth litigating at chancery,

³⁹ *First Report* (New York 1848), 182–83 § 202, 197; *Final Report* (New York 1850), 570–74.

⁴⁰ *Final Report* (New York 1850), 256, 571; *First Report* (New York 1848), 238–39.

⁴¹ *First Report* (New York 1848), 201

and thus, explained codifiers in Ohio, “there are innumerable cases, where the dishonest man escapes the payment of his debt or the performance of his obligations, by the inability of the adverse party to adduce the requisite legal proof, which his own testimony would always supply.”⁴²

Perhaps no one better embodied the exchange of traditional theologies of the oath for oaths of purely commercial significance than the New York trial judge John Worth Edmonds, a staunch proponent of Field’s code. After the death of his wife in 1850, Edmonds sought comfort in spiritualist séances, and by 1853 Edmonds had resigned his seat on the supreme court bench to become one of America’s more prominent spirit mediums and apologists for Spiritualism. In his memoirs, Edmonds recounted how spirit guides had revealed to him the true nature of the afterlife—not a binary of heaven and hell, but rather a graduated series of stages toward enlightenment. If anything like a hell existed, it was equivalent to earthly life in the here-and-now.⁴³

Sharing with Shearman a distaste for hell, Edmonds shared with Field a common juridical approach. Edmonds explained to law students in 1848 that temporal penalties alone would allow the oath to restore “to pleadings their truth-telling character.” Edmonds praised the democratic, plainspoken nature of code pleading and complimented code practice as “a valuable substitute for the creditor’s bill.” He concluded that testimonial qualification and oath-taking by parties marked “the shadowing forth of an important aid to creditors . . . against the efforts of a fraudulent debtor.”⁴⁴ From the parts to the whole, Edmonds understood the code on its own terms: terms of marketplace conversation and merchant credit.

In the debates over procedural codification, debt collection provided a concrete application through which codifiers could think about the metaphysics of formulary systems and testimonial oaths. When codifiers attempted to illustrate the absurdities of traditional practice, they most often

⁴² *Report of the Commissioners* (Ohio 1853), 135.

⁴³ Gin Lum, *Damned Nation*, 151–57; Hon. J. W. Edmonds, “Personal Experience,” 1 *The Shekinah* 265 (1852), 270–71.

⁴⁴ John W. Edmonds, *An Address on the Constitution and the Code of Procedure* (1848), 15, 31, 38, 42–43.

pointed to cases in trover and assumpsit—the actions used to recover on unpaid obligations.⁴⁵ Code opponents instead turned to noncommercial forms, such as those for assault and battery, to argue that pleadings were sufficiently clear and concise already.⁴⁶ When the English bar interrogated Field about the New York reforms, they peppered him with hypothetical cases of real estate encumbered with multiple mortgages of unclear priority. Field waved off realty questions as uninteresting or uncomplicated under the code, and instead he focused on the ways oath-bound pleadings and party testimony in cases of personalty settled “an immense mass of business, which occupies a great deal of time in your Court of Chancery.”⁴⁷ Tiring of all the focus on commercial credit, one western legislator observed that he “never knew one of these professionals who undertook to write up the beauties of the New York code, . . . that he did not also break out somewhere with ‘take for instance the case of an action on a promissory note,’ as though the collection of notes was about all there could be any law needed for!”⁴⁸

ON THE FACE OF IT, Field’s statute requiring all pleadings to be verified by oath seemed like it should have been easy to implement. In practice, the rules of oath-taking became one of the more complicated departments of code pleading. Remarkably quickly, lawyers in all the early code states abandoned their faith in cross-examination and prosecution as a deterrence to perjury, arguing instead that their skillful cross-examinations could, if not deter, at least detect the violation of the oath and thus secure the truth in court. Some argued that they were forced to this position when the code itself seemed to demand perjury from the parties.

⁴⁵ See, for instance, *Report of the Commissioners* (Ohio 1853), 6; Wells, *Law of the State* (Missouri 1849), 101–04.

⁴⁶ See, for instance, *Journal of the House of Representatives of the State of Minnesota* (1858), 514–15.

⁴⁷ *Evidence on the Operation of the Code*, 28–29, 33. After the survey of New York attorneys, the reform tract re-published the minutes of an examination of Field, “taken before the Commissioners appointed to inquire into the Process, Practice, and System of Pleading, the Court of Chancery. — Monday, December 22nd, 1851.” The questions were posed by Lord Romilly, the Master of the Rolls.

⁴⁸ “The Code,” *Denver Daily Times*, January 27, 1877.

From the earliest days of code practice, some lawyers doubted whether perjury could even be committed under code pleading. One New York attorney wrote in to the *Code Reporter*, a magazine founded to share judicial decisions and professional discussion on the new code. The lawyer noted that the code required pleadings to be verified, “but does not state, *in terms*, that it shall be *verified by oath*.” The attorney wondered, then, “Can a party who verifies a complaint or answer on oath, knowing it to be wholly false, be convicted of perjury?” The editor bemusedly answered, “We cannot imagine how any doubt can arise on the subject,” but in subsequent issues, the *Reporter* admitted the question was more difficult than it first appeared.⁴⁹

The literal provisions of the code seemed to put defendants in an intolerable dilemma. Although a plaintiff generally bore the burden of proof, the defendant could not put the plaintiff to his proof without denying a material allegation under oath, at the risk of perjury. But if a defendant could not deny an allegation he suspected or believed or even knew to be true, the plaintiff would be relieved of the burden of proof the law assigned to him. “Can a party be convicted of the crime of perjury,” a Minnesota lawyer exclaimed, “under a law *requiring* him upon *oath* to deny ‘*all the material facts in the case?*’” If so, the code basically forced defendants into testifying against themselves. If they sought to hold plaintiffs to their proof, as traditions of due process demanded, they opened themselves to criminal prosecution for perjury on their pleadings. Thus, the *Code Reporter* ultimately concluded, “the Code does not render it necessary to verify pleading on oath, but if it does, then it is unconstitutional.”⁵⁰

The commissioners remained resolute in their Second Report, waiving verification only when an admission would subject a party to prosecution for “an infamous crime” (other than perjury), and expressing “regret, that a more stringent rule in respect to the verification of pleadings is required,

⁴⁹ 1 Code Rep. 26-27 (1848-1849).

⁵⁰ Report of Aaron Goodrich, *House Journal* (Minnesota 1860), 220; 1 Code Rep. 2 (1848-1849). See also Henry Whittaker, *Practice and Pleading under the Codes* (1852), 169 (advising plaintiffs always to verify their complaints so as to effectively shift the burden of proof to defendants).

but they have reason to believe, that the spirit of the code in this respect has not been always regarded.”⁵¹ The legislature overruled the commissioners with two new provisions designed to ameliorate the oath requirement.

First, the oath was made optional unless the parties themselves insisted on it, which largely re-instituted the rules of discovery pleading at chancery. To force an admission under oath from the defendant, a plaintiff would himself have to swear to his own facts, often including an allegation that he could not come by the needed information any other way than the admission of the defendant. Under such a rule, it was no longer clear when an oath was “voluntary” or “required by law,” yet this distinction was crucial for the traditional laws of perjury. Under longstanding rules of equity, derived from biblical injunctions against needless swearing, a voluntary oath was an “unlawful” oath and could not support a charge of perjury. The same year as the New York amendment, the *Code Reporter* favorably cited an Ohio chancery decision restating the voluntary oaths rule, and New York courts applied the rule to code practice a few court terms later.⁵²

Second, the legislature took Field’s commentary on the code and made it a point of law. “It is not required of a party, that he state absolutely, that the matters pleaded are true, inasmuch as his knowledge may not extend to the whole case,” the Second Report had explained, “but it is intended to put him upon his veracity, and to require him to state nothing, that he does not believe to be true.” The legislative amendment accordingly specified that with the oath a party swore not that the facts were true, but that they were believed to be true at the time of pleading, a more difficult burden for a prosecutor to prove perjury.⁵³ Henceforth, parties were required to distinguish in their pleadings

⁵¹ *Second Report* (New York 1849), 28.

⁵² On the antiquity of the rule, see Helmholz, *The Spirit of Classical Canon Law*, 156. *Silver v. State* 17 Ohio 365 (Ohio Chancery 1847); 2 *Code Reporter* 29; *People v. Travis*, 4 *Parker’s Criminal Reports* 213 (Buffalo Superior Court 1854).

⁵³ New York law had made it perjury for any person to “wilfully and corruptly swear, testify, or affirm falsely, to any material matter,” making it ambiguous whether intentionally swearing to facts one did not know to be false constituted perjury. 2 Revised Statutes 681 § 1.

between their “knowledge” – that is, direct experience of the facts alleged – and facts known only by “information and belief.”⁵⁴

Together, the quasi-voluntary nature of the civil oath and a heightened knowledge requirement rendered perjury convictions on civil pleadings largely impractical. Over the next three decades, virtually no perjury prosecution on civil pleadings appears in either the case reports or newspapers. The sole exception is one peculiar case in 1875, when the county court in Tompkins upheld a perjury conviction when a defendant lied in his pleading about paying off a promissory note and sought to escape punishment by arguing that the pleading did not directly claim the note was paid, only that “the defendant says” it was paid, that is, a true allegation of a false statement.⁵⁵ About one or two perjury prosecutions per year arose from false affidavits gathered during discovery, but not from the pleadings.⁵⁶

When the English began admitting party testimony in civil cases, according to a recent study, perjury prosecutions (and convictions) nearly tripled in the early 1850s, gradually declining as lawyers came to trust cross-examination as the greatest “engine of truth” in civil trials.⁵⁷ In America, however,

⁵⁴ See John L. Tillinghast and Thomas G. Shearman, *The Practice, Pleadings and Forms in Civil Actions in the Courts of Record in the State of New York* (1870), 39.

⁵⁵ *People v. Christopher*, 4 (11) Hun 805 (Tompkins County Court, N.Y. 1875).

⁵⁶ See, e.g., Frank F. Brightly, *A Digest of the Decisions of All the Courts of the State of New York from the Earliest Period to the Year 1892* (1893), 3:5924–27; *People v. Burroughs*, 1 Parker Crim. 211 (Sup. Ct. Gen. Term 1851); *People v. McGinnis*, 1 Parker Crim. 387 (Sup. Ct. Gen. Term 1853); *People v. Sweetman*, 3 Parker Crim. 358 (Sup. Ct. Gen. Term 1857); *People v. McKinney*, 3 Parker Crim. 510 (Sup. Ct. Gen. Term 1857); *People v. Townsend*, 5 How. Prac. 315 (Sup. Ct. N.Y. Cnty. 1850); *People v. Albertson*, 8 How. Prac. 363 (N.Y. Cnty. Ct. 1853); *People v. Harriot*, 3 Parker Crim. 112 (N.Y. Oyer & Term. 1856); *Wood v. People*, 59 N.Y. 117 (1874); *Harris v. People*, 64 N.Y. 148 (1876); *Jones v. People*, 79 N.Y. 45 (1879); *Guston v. People*, 4 Lans. 487 (Sup. Ct. Gen. Term 1st Dep’t 1871); *Burns v. People*, 59 Barb. 531 (Sup. Ct. Gen. Term 3d Dep’t 1871); *Ortner v. People*, 4 Hun 323 (Sup. Ct. Gen. Term 4th Dep’t 1875); *People v. Christopher*, 4 Hun 805 (Sup. Ct. Gen. Term 3d Dep’t 1875); *Case v. People*, 14 Hun 503 (Sup. Ct. Gen. Term 1st Dep’t 1878); *Lambert v. People*, 14 Hun 512 (Sup. Ct. Gen. Term 1st Dep’t 1878); *People v. Vail*, 57 How. Prac. 81 (Sup. Ct. N.Y. Cnty. 1879); *People v. Pearsall*, 46 How. Prac. 121 (Sup. Ct. N.Y. Cnty. 1873).

⁵⁷ Wendie Ellen Schneider, *Engines of Truth: Producing Veracity in the Victorian Courtroom* (Yale 2015), ch. 1 & ch. 2. Schneider demonstrates that the British reluctance to rely solely on cross-examination as a deterrent stemmed largely from the professional and class divisions of the bar. Chancery solicitors avoided cross-examination techniques they associated with the low class pleaders of the Old Bailey criminal court, while common law barristers attempted to prove that cross-examination could be a gentlemanly art. The American bar remained comparatively less stratified before the Civil War, and many attorneys practiced in multiple court systems and borrowed one another’s procedures. New York solicitors, for instance, adopted live cross-examination techniques in chancery decades before the Field Code. See Kessler, “Our Inquisitorial Tradition.”

perjury trials based on civil pleadings were scarce, even as many lawyers recognized that parties lied with regularity. “Under the New York code the provisions concerning verification of pleadings are completely evaded and rendered of no avail,” griped one emigrating New York lawyer in the 1870s, “and no man has ever been convicted of perjury under them to this day, although the spirit of the provisions are violated in almost every action brought.”⁵⁸

Importantly, the English did not adopt Field’s rules for pleading under oath. American judges thus faced an additional pressure to overlook potentially perjured testimony, because such testimony was often offered just to be consistent with the pleadings. If it seemed unfair to relieve plaintiffs of the burden of proof through a defendant’s verified pleadings, it seemed abusive to prosecute parties for sticking to their pleaded stories when put on the stand. Commentators reported a common belief “that the verification of a pleading under the Code can not, under any circumstances, constitute perjury.” If that were true of the pleadings, critics complained, then both written and vocalized “perjury seems to be fast becoming legalized under the corrupting influences of the ‘Code.’”⁵⁹

Even in states that adopted Field’s more “stringent” rule, the threat of perjury prosecution failed to deter false pleading—or false testimony. In 1853, the Ohio commissioners adopted Field’s rules noting their trust “in the rigor of the criminal laws of the State to deter the dishonest from perjury.”⁶⁰ But by the end of that same decade, Ohio’s judges had abandoned the hope of deterrence and clung only to the promise of detection. The 1859 Iowa code commission solicited surveys from lawyers and law reformers across the Midwest, from New York, and even in London. When interviewed by the 1859 Iowa code commission, judges on the Ohio court of common pleas agreed that perjury had become rampant under the reformed system, but none found the epidemic particularly troubling. “If perjury is committed, it is very soon disclosed” Judge James L. Bates assured

⁵⁸ “A Code Lawyer on the Code,” *Rocky Mountain News*, (Denver, Colo.), January 24, 1877.

⁵⁹ *McCrory v. Skinner*, 2 Ohio 268 (1860); *House Journal* (Minnesota 1860), 220. See also *Report of the Code Commissioners* (Iowa 1859), 288 (Richard Busteed (New York): “I regard it as a direct inducement to frauds, and a terrible temptation to perjury. I am satisfied that the last crime has greatly increased through the instrumentality of this provision.”).

⁶⁰ *Report of the Commissioners* (Ohio 1853), 140.

his Iowa correspondents. Another responded, "Much perjury exists in the swearing of parties. It is really alarming, but in many cases does conduce to truth." Another judge, B.F. Hoffman wrote that it was "almost always . . . easy to see who has the truth on the point in dispute. The point must be naked and isolated indeed, the contradiction plump and evenly balanced in manner, matter, etc., not to tell where the real truth is."⁶¹

Rather than undertaking the English experiment of exemplary prosecutions, American lawyers largely made their peace with perjury. Ignoring criminal sanctions, Ohio's Judge Hoffman reasoned that perjurers "will soon find their true social and trading position at the lower end of the scale, and out of the good opinion of honest men." The handicap to bargaining was apparently all the just punishment perjury required. Some judges continued to insist into the 1860s that "where, in the course of legal proceedings, the oath of a party is required, the intention is to appeal to his conscience and to his religious sense." But in echoes of Field's codification reports, Judge Hoffman waved off such concerns, concluding that he "would not be tender of [parties'] internal mental condition, at the expense of others' rights and dues."⁶²

"ADMISSION IS THE RULE HERE," Field explained in defense of the rules making parties competent witnesses at trial. "Exclusion is the rule of the common law. Let in all the light possible, we ask. Not so the common law; exclude the light, it says, lest perchance it deceive you; unmindful, as it appears to us, that poor light is better than none." The apparent rise of perjured testimony under the code may have meant that the light was much poorer than Field had expected, but at least the compromises of the code allowed truthseeking that former practices had foreclosed. Even as it became evident that party testimony had opened the floodgates to falsehood, some truth, previously excluded, was streaming in as well, and Field shared the same confidence as the Ohio judges that lawyers could

⁶¹ *Report of the Code Commissioners* (Iowa 1859), 234–36.

⁶² *Report of the Code Commissioners* (Iowa 1859), 234–35.

easily elicit the truth. "Let us not fear, that judges and juries will be deluded into a belief of an improbable or untrue story, though the parties themselves be the persons who utter it," he urged.⁶³

Field's policy was commended outside of New York. "I entirely concur with your opinion, that all rules for the exclusion of evidence are rules for the exclusion of light," the Missouri codifier R. W. Wells wrote to Field. In his report, Field reprinted the recommendations of William Storrs, Chief Justice of the Supreme Court in Connecticut, a state that had recently abolished party disqualifications. "For although, it is obvious that there will be much false swearing by parties in their own behalf under it," Storrs admitted, juries could "make the proper allowance for the interest and situation of the witness, especially as he is personally before the Court, and is subjected to the searching operation of a cross-examination." The Ohio commission concurred: "The tests of truth are almost innumerable, and tried by them, falsehood is laid bare and recoils upon the head of him who utters it."⁶⁴

But just when lawyers in state after state were learning to live with perjury, confident in their ability to detect the truth, many states introduced a new policy of testimonial exclusion in their codes. It began in one of the earliest adopters of the code, California. As enacted by the legislature, the state's Practice Act tracked the 1849 version of Field's code by permitting the examination of adverse parties and abolishing the disqualification of non-party interested witnesses. The act then provided that "no black, or mulatto person, or Indian, shall be permitted to give evidence in any action to which a white person is a party, in any Court of this State." When his brother Stephen J. Field introduced David Dudley's completed draft in the next session, Stephen incorporated the racial exclusion, merely adjusting the blood quantum defining "black" (upward) and "Indian" (downward) from the levels set in 1850.⁶⁵ For the latter category, the state assembly briefly considered mitigating the absolute exclusion. Perhaps "Christianized Indians whom two disinterested white persons, citizens of the State,

⁶³ *Final Report* (New York 1850), 715; *First Report* (New York), 246.

⁶⁴ *Final Report* (New York 1850), 715-17; *Report of the Commissioners* (Ohio 1853), 129.

⁶⁵ 1850 California Laws 455 § 306; 1851 California Laws 114 § 394. Stephen Field's code changed the blood quantum to consider a person an Indian from one-half to one-fourth, and a Negro from one-eighth to one-half.

shall, on oath, testify, in open court, that they are known to them, and that they consider their testimony under oath worthy of credit” could testify, “leaving the credibility of such Indians to the jury.” With a tied vote, however, the assembly decided to leave the exclusion absolute.⁶⁶ Neither Stephen nor the other codifiers commented on their change to the New York code. Testimonial exclusions of racialized peoples were not new in American law, and the language of the California rule closely tracked the laws of midwestern states from which many Californians had emigrated.⁶⁷

Commentary would be provided three years later by an infamous case in the state supreme court, *People v. Hall*, which extended the testimonial exclusion of Indians to Chinese witnesses. *Hall* has become widely noted for its strained attempts to include Chinese people in the statutory construction of “Indian,” as well as for its reasoning that if “a race of people whom nature has marked as inferior” were admitted to testify, they would next clamor for “all the equal rights of citizenship, and we might soon see them at the polls, in the jury box, upon the bench, and in our legislative halls.”⁶⁸

What accounts have failed to notice, though, is how thoroughly the case subverted legislators’ professed faith in cross-examination as the great test for truth at trial. Most of the opinion in *Hall* sought semantic connections between Native American *Indians* and the West *Indies* in order to bring all Asian peoples under the terms of the statute. In the final pages, the opinion pivoted and argued that “even admitting the Indian of this Continent is not of the Mongolian type,” the legislature clearly intended a policy that excluded all non-white testimony in court. “The evident intention of the Act was to throw around the citizen a protection for life and property, which could only be secured by

⁶⁶ *Journal of the House of Assembly of the State of California* (1850), 990–91, 1000.

⁶⁷ See 1807 Ohio Laws 54; *Jordan v. Smith*, 14 Ohio 499 (1846); 1839 Iowa Laws 379.

⁶⁸ *People v. Hall*, 4 Cal. 399 (1854). The case was a criminal prosecution for murder committed by a white man, but all three witnesses to the murder were Chinese. As the criminal and civil procedure codes contained identical language on the exclusion of testimony, *Hall* was understood to apply to civil cases as well. See *Speer v. See Yup Co.*, 13 Cal. 73 (1859). William J. Novak, “The Legal Transformation of Citizenship in Nineteenth-Century America,” in Meg Jacobs et al., eds., *The Democratic Experiment: New Directions in American Political History* (Princeton 2003), 85–119; John R. Wunder, “Chinese in Trouble: Criminal Law and Race on the Trans-Mississippi West Frontier,” in Gordon Morris Bakken, ed., *Law in the West* (Garland 2001), 75–92; D. Michael Bottoms, *An Aristocracy of Color: Race and Reconstruction in California and the West, 1850–1890* (Oklahoma 2013), ch. 1.

removing him above the corrupting influences of degraded castes,” the majority wrote. In elaborating this racial degradation, *Hall* focused on a supposed inability to respect the oath among the Chinese, “whose mendacity is proverbial” and who were “incapable of progress of intellectual development” to respect a testimonial oath. The most vital clue to legislative intent, the opinion concluded, was the comparison to “domestic Negroes and Indians, who not unfrequently have correct notions of their obligations to society.” Surely the legislature did not mean to protect white citizens by excluding the oft true testimony of California’s black and native populations only to allow foreign races to testify without inhibition.⁶⁹

As a matter of legislative intent, *Hall* may have had the interpretation right. The point of the statute had not been to specifically exclude certain races but to generally exclude non-white testimony. The specific mention of “black” and “Indian” had been to set the legal levels of blood quantum that would assign race, and a later legislature affirmed *Hall* and clarified the law by adding “Mongolians” and “Chinese” to the Indian clause with its requisite one-half blood quantum.⁷⁰

Yet *Hall*’s concession that racial disqualifications excluded the frequently true testimony of racialized witnesses for sake of policy highlighted a tension with one of the code’s key reforms. If anyone’s mendacity had become proverbial by the early 1850s—as the codifiers themselves often reported—it was that of white parties and interested witnesses. Nevertheless, the codifiers had argued, within the totality of the trial truth was easy to discover and self-interested lying easy to detect. Sensing the contradiction that white lawyers in front of white juries could easily sift truth from white witnesses but not from “inferior” races, Montana’s governor Sidney Edgerton vetoed his territory’s entire code of civil procedure over its proposed borrowing of California’s racial exclusions. “Our Juries and Courts are composed exclusively of white men and I consider the Caucasian race

⁶⁹ 4 Cal. at 403.

⁷⁰ 1863 California Laws 60.

competent to weigh evidence coming from any witness of any race wisely, justly and well," he wrote to the territorial assembly. The legislature overrode the veto without comment.⁷¹

In the now standard account of the history of American evidence law, George Fisher argues that witness disqualification rules were an "anachronistic survival" of an age that trusted "the truth-assuring powers of the oath." Noticing that in New England especially, party disqualification was abolished close to the same time racial exclusionary rules were, Fisher surmises that states "maintained the old bar against civil parties because their lawmakers saw no good way to reconcile testimony by parties with their racial exclusion laws." Postbellum rights of equal protection then provide the turn in this history. Long after faith in oaths declined, legislators nevertheless "chose to avoid an awkward clash between [racial exclusion rules] and rules permitting testimony by civil parties simply by resisting the latter as long as they retained the former."⁷² But, concludes Fisher, the Fourteenth Amendment cleared away the anachronisms. Forced to admit testimony on a racially equal basis, states were then freed to admit party testimony in full.

By overlooking the codes that governed most American jurisdictions through most of the nineteenth century, the conventional account gets the history backwards in key ways. It misunderstands, first, that oaths and party examination were not one-for-one substitutes. The Field Code, as we have seen, dramatically expanded its reliance on both at the same time.⁷³ Second, it treats party qualification as an all-or-nothing proposition, thereby assuming that states (and so far histories of evidence have focused mainly on states, not territories) disqualified party testimony until they

⁷¹ *Journal of the House of the Territory of Montana* (1865), 201-02, 207-10.

⁷² Fisher, "The Jury's Rise as Lie Detector," 661-62, 673-74.

⁷³ See also Witt, "Making the Fifth," 885 ("By requiring that pleadings be verified, the Code considerably expanded the breadth of the assertions and denials that a party was required to make under oath."). That is not to say that Fisher's detailed history of party qualification in Massachusetts and the tensions it raised for Charles Sumner in the Reconstruction Congress is incorrect. The charge of "hypocrisy" to qualify racial testimony in the South while forbidding party testimony in the North may have indeed spurred party qualification along in New England. See Fisher, "The Jury's Rise as Lie Detector," 683-90. The point here is merely that it was not the procedural law of Massachusetts that governed half the nation at this time, and looking to New England can only get us so far towards understanding national developments.

completely abolished the disqualification. But the political history of the Field Code was more complicated. Its three drafts from 1848 to 1850 differed significantly on the scope of party qualification and the rigor with which it required sworn pleadings.⁷⁴ Those variant drafts made a difference as the code migrated west.

Start again with California. By so swiftly adopting Field's code in 1849, California enacted an intermediate draft of the code that did not completely abolish the disqualification of party testimony, but that nearly did so. Parties were not fully competent to testify as other witnesses, but they nevertheless offered oath-verified pleadings and could examine one another adversely at or before trial. Further, if an adverse examination did not produce anticipated admissions, the examining party could then introduce his own affirmative testimony. The difference between California's first code and full party competency was thus only a technical rule of sequence.⁷⁵

California's testimonial rules—both the near-qualification of party testimony and the disqualification of racial minorities—then migrated to other jurisdictions, enjoying an influence almost as widespread as the original Field Code. Altogether, fifteen states and territories—a majority of pre-Reconstruction adopters—overwrote Field's preferred competency rules with racial exclusions.⁷⁶ All did so while at the same time qualifying parties and interested witnesses to testify. Indeed, the only Field Code family that admitted party testimony without racial exclusions was in the postbellum South—a further sign, critics complained, that the code was the imposition of northern radicals. In southern states, the Field Code overwrote the infamous Black Codes, several of which had

⁷⁴ Compare 1848 N.Y. Laws 523, 559–60; 1849 N.Y. Laws 648, 691–92; *Final Report* (New York 1850), 272–73, 714–15, 784–86.

⁷⁵ 1850 Cal. Laws 455. See also 1851 Cal. Laws 117.

⁷⁶ In addition to California, the other code jurisdictions to exclude racialized testimony were Arizona, Idaho, Indiana, Iowa, Kansas, Kentucky, Missouri, Nebraska, Nevada, Montana, Oregon, Tennessee, Washington, and Wyoming. For details, see the second appendix to this chapter.

themselves qualified party testimony while at the same time barring “negro” testimony against whites.⁷⁷

Outside the South, Field Code jurisdictions maintained these rules for years or even decades before and after Reconstruction.⁷⁸ Nebraska was the extreme case. Its 1866 amended code excluded “Indians and Negroes who appear incapable of receiving just impressions of the facts respecting which they are examined, or of relating them intelligently and truly.” That too was a textual borrowing, from Field’s original exemption of children under ten-years-old from testifying. Because the provision “permit[ted] all persons of sufficient capacity to understand [the oath’s] obligations to be witnesses,” as the Nebraska Supreme Court reasoned in 1880, the exclusion arguably survived the Fourteenth Amendment’s equal protection requirements. Apparently, lawyers could in fact live with the “awkward clash” of rules allowing party testimony for the sake of truthseeking while excluding potentially truthful racialized testimony. Nebraska’s formulation remained in place until 1925.⁷⁹

OVER TIME, LAWYERS GAVE A VARIETY of explanations for the racially exclusionary “policy”—a frequently invoked term that indicated that code provisions on witness testimony did not sound in a constitutional or natural law register, but were simply matters of local politics. When the question arose whether a mulatto victim could testify against a white defendant in a criminal trial, Stephen Field—now as chief justice of the California Supreme Court—read the code to answer no, blithely noting that “instances may arise where, upon this construction, crime may go unpunished.” But, he

⁷⁷ The Black Codes often qualified party testimony while disqualifying testimony of black litigants in the same article. See 1866 N.C. Laws 102; 1866 S.C. Laws 263; Fla. Const. of 1865, art. XVI, § 2. Cf. 1866 Ala. Laws 98 (qualifying “free negroes and mulattos” as parties and witnesses, even in cases raising claims against whites); 1867 Ga. Code 334 (same).

⁷⁸ See the first appendix to this chapter. On southern complaints about the code and African American testimony, see for instance, Diary of David Schenk, January 19, 1864 to December 31, 1872, MSS volumes 5 and 6, David Schenk Papers, University of North Carolina Chapel Hill.

⁷⁹ 1866 Neb. Rev. Stat. 449; *Priest v. State*, 6 N.W. 468, 469 (Neb. 1880).

concluded (over a dissent), the “policy, wisdom, or consequences of legislature” were for the legislature to decide.⁸⁰

The New York Field commission itself showed how to reason about the policies underlying witness testimony. When the practice commission turned its attention to criminal procedure in 1849, it made clear that truthseeking could *not* be the animating policy behind witness examination. If it were, “the French practice” of using cross-examination to “extract from the defendant evidence of his guilt” might be appropriate. Under the New York constitution, however, truthseeking in criminal proceedings had to be secondary to protecting civil rights of the accused. The proposed code of criminal procedure thus did not make criminal defendants competent to testify, even though the commission pressed to abolish civil party disqualifications the same year. Rather, the criminal code allowed a defendant to offer exculpatory statements without facing the rigors of cross-examination “proceeding on the assumption of his guilt” and driving him “to the alternative of equivocating as to facts, or of denying circumstances plainly true, or of what is occasionally his resort, declining to answer.”⁸¹

Many of the jurisdictions that adopted Field’s code apparently refused to maintain this distinction between civil and criminal practice. If a policy of protecting civil rights could trump the purposes of factfinding on the criminal side, it might do so in civil practice as well. And in many western states, codifiers reasoned that the civil rights of white litigants—the protection of their property, their trades, and in some cases their liberty—outweighed the truth value of testimony from what the California supreme court had called the “degraded castes.”⁸²

Critics of the exclusions often used the same language of “policy” even as they disagreed about the animating principles behind the exclusionist policies. John Henry Wigmore’s foundational treatise

⁸⁰ *People v. Howard*, 17 Cal. 64, 65 (1860).

⁸¹ *Fourth Report of the Commissioners on Pleading and Practice* (New York 1849), xxv–xxix.

⁸² *People v. Hall*, 4 Cal. at 403 (1854).

on evidence sanguinely explained that “the condition of public feeling in [California] against the economic encroachments of Chinese laborers explains and extenuates (while it may not excuse) this blunder in the policy of the testimonial law.” The carpetbagger Albion Tourgée vehemently objected that underlying economic anxiety was “the idea that it would be a degradation of the white man to allow the colored man to take the witness-stand and traverse the oath of a Caucasian.” For that reason, Tourgée thought his adoption of the Field Code over North Carolina’s Black Code wrought “one of the hottest political struggles since the war.” One of Tourgée’s novels explained:

To reverse this [exclusionary] rule, grown ancient and venerable by the practice of generations, to open the mouths which had so long been sealed, was only less infamous and dangerous than to accord credence to the words they might utter. . . . [I]t passed the power of language to portray the anger, disgust, and degradation which it produced in the Southern mind. To be summoned before the [court], confronted with a negro who denied his most solemn averments, . . . was unquestionably, to the Southerner, the most degrading ordeal he could by any possibility be called upon to pass through.

Policy talk thus had its manifold uses. For Stephen Field as for Wigmore, it relieved responsibility over rules that could be safely criticized as local eccentricities. In Tourgée’s hands, policy safeguarded responsibility to remake laws no matter how venerable their pedigree or deep their entrenchment.⁸³

Where policy talk ran thin was in legislative justifications of racially exclusionary rules. In this context, lawmakers revived a language of nature and natural law to place their rules beyond the realm of policy and safeguard them in the realm of necessity. Key to this revived language was, indeed, the language of revival: of hell, afterlife, and spiritual consequences for violating sacred rites.⁸⁴ Cross-examination could make a witness sweat, shift his eyes, or stutter his speech, wrote one journalist, only because the witness was under oath and dreaded the cosmic penalties for oathbreaking. In the

⁸³ John Henry Wigmore, *A Treatise on the System of Evidence in Trials at Common Law* (1904), 1:645-46; Albion W. Tourgée, *Bricks Without Straw*, ed. Carolyn L. Karcher (Duke 2009 [1880]), 159, 204.

⁸⁴ American linkages between racial exclusions and religious orthodoxy were old indeed. A 1715 ordinance of Lord Baltimore’s forbid Negro or indian testimony in any cause “wherein any Christian White Person is concerned.” The following section permitted such testimony against other Negroes and Indians, implicitly defining them outside the category of Christian. Thomas Bacon, *Laws of Maryland at Large* (1785), 140.

case of California's Chinese, however, "it was difficult to shape an oath solemn enough to bind them." In their perception of Chinese spirituality, western lawyers concluded that merely temporal penalties did not, in fact, make witnesses nervous enough that their prevarication could be detected by cross-examination, even by skillful (white) lawyers. Notwithstanding ubiquitous constitutional and legislative provisions that "no person shall be rendered incompetent to be a witness on account of his opinions on matters of religious belief," codifiers transformed sacral capacities into racial ones, arguing that Chinese, Indian, or negro testimony had to be excluded, not because it was frequently untrue, but because it had become impossible to discern truth from falsehood in the mouths of racialized speakers.⁸⁵

Lawyers repeated these arguments numerous times before a California senate committee convened in 1870 to consider "the Chinese Question." At the time, California's procedure code continued to bar the testimony of Indians and the Chinese (although black exclusions had been abolished after the adoption of the Fourteenth Amendment).⁸⁶ San Francisco's white attorneys insisted the ban had to remain. Chinese "think no more of taking an oath than they do of eating rice," one lawyer testified, a sentiment echoed numerous times in the proceedings. "They do not appear to realize the sanctity of an oath," another testified, "and it is very difficult to enforce the laws, where they are concerned, for that reason." Despite widespread evangelization efforts among California's Chinese, the lawyers professed to know "not more than half a dozen" Chinese Christians, and even then, they doubted the religious sincerity of "Chinamen who pretend to be Christians." In contrast to the boastful codifiers who believed in their skills to detect perjury, the San Francisco bar frankly

⁸⁵ Frank Tuthill, *The History of California* (1866), 373. See also "On Chinese Oaths and Swearing," 3 *Chinese Recorder and Missionary Journal* 103, 105 (1871) ("As I have said, there is no oath so sacred that will bind a Chinaman."); Memorandum of a Conversation between William King, esq., of Savannah, and Carl Schurz, *Senate Executive Documents for the Thirty-Ninth Congress*, No. 29 (1866), 2:83-84 (on southern reasoning about the inability of negroes to respect an oath).

⁸⁶ See 1868 Cal. Practice Act 485-86, § 394.

admitted that the Chinese “will tell such well concocted stories that it is almost impossible to get at the truth as we can with white persons.”⁸⁷

Contending against the lawyers was the Reverend William Speer, a Presbyterian missionary who, as it happens, had been the interpreter for the Chinese witnesses in *People v. Hall*. In his *Answer to the Objections to Chinese Testimony*, Speer refuted the racist logics of *Hall* point by point. “If the Chinese are Indians, then *we* are Indians,” he declared in derision of *Hall*’s attempt at demography. The common law of England recognized no racial incompetencies, and statutes in derogation of the common law should have been more strictly construed. In short order, Speer had no doubt, immigrating Chinese would learn of the American “civil crime of ‘perjury’” and respect its temporal penalties.⁸⁸

Turning from *Hall*, Speer had to contend with an argument of recent innovation: “We are told that the advance of science has established an *ethnological difficulty*; that the Chinese are of a diverse, and inferior, species of mankind; a colored ‘caste,’ ordained by the Creator to serve.” Against this intermingling of theology and modern racial science Speer’s careful lawyerly argument broke apart into a revivalist’s polemic. Polygenesis was “no ‘advance’ of science,” but a “figment” of “national pride” and “heathenish ignorance,” a retrograde in civilization. “Call it ‘new’? It is as old as the primeval ages of barbarism Call it ‘science’? It exists in hideous shapes wherever superstition is moonless and starless, throughout the heathen world.”⁸⁹

In the next legislative session, California’s code commission silently repealed the remaining racial exclusions for witness testimony, but across the nation, the “ethnological difficulty” against which Speer had argued remained deeply entrenched. In case after case, racial and religious

⁸⁷ The Chinese Question: Report of the Special Committee on Assembly Bill No. 13 (California 1870), 48, 60, 75 – 76, 81–83, 93, 108, 112–18, 124, 143.

⁸⁸ William Speer, *An Answer to the Common Objections to Chinese Testimony and an Earnest Appeal to the Legislature of California for their Protection by Our Law* (1857), 7–8. Speer’s original address to the legislature was provoked by the *Hall* ruling. While the assembly considered the “Chinese Question” in 1870, Speer repeated his arguments in a book-length work, *The Oldest and the Newest Empire: China and the United States* (1870), 561–63, 628–30.

⁸⁹ Speer, *An Answer to the Common Objections to Chinese Testimony*, 8–9.

competencies to testify entangled as courts passed on the admission of evidence.⁹⁰ In these cases, what the legislature had decided as a matter of policy retreated into the background as courts decided as a matter of legal and natural necessity who could be believed.

In Nebraska, an Indian witness named Holly Scott:

Q. By Mr. Marks, (prosecuting attorney:) State whether or not you understand, if you tell a lie in this case, that God, the Great Spirit, would be displeased with you. A. I will tell the truth; I don't want to tell any lies.

Q. By the court: You may ask the witness if the Indians have anything in their affairs which answers or is like the oaths that we use. A. He says that they had some kind of a way to have that, but still he was going to tell the truth; and he thought that he was going to ask a question right away; so he was waiting for you to ask the questions of him.

Q. By the court: Do you know that it is wrong to swear to a lie? A. He don't know that. He says if you want him to testify he wants to know so; he wants to tell his evidence—that is all he is waiting for.

Q. By Mr. Marks: State whether or not you know that God, the Great Spirit, would be displeased if you should tell a lie. A. He says he don't know that. He says he is sworn to tell the truth, and thought that he was going to tell his questions. That is about all that he was waiting for, he says. He says if God was going to dislike him, or anything of that kind, he didn't know it.⁹¹

In New Mexico, a Chinese witness known as Jo Chinaman:

By Mr. Green:

Q. I will ask you if you believe in the Chinese Joss house where they worship, where they have their religious services? Do you ever go with Chinamen in this country where they worship? Do you understand what a God is? A. I don't know what it is. Yes, I believe the Chinese religion.

Q. Have you ever changed from Chinese to Christian religion since you came to this country? A. I am a Chinaman, and believe in the Chinese religion.

⁹⁰ See 1872 Cal. Code of Civil Procedure 493–94, §§ 1879–80. On the entanglement of Christian theology and nineteenth-century race science, see especially Terrence Keel, *Divine Variations: How Christian Thought Became Racial Science* (Stanford 2018); Jennifer Snow, *Protestant Missionaries, Asian Immigrants, and Ideologies of Race in America, 1850–1924* (Routledge 2006). On the emergence of race science generally, see Lee D. Baker, *From Savage to Negro: Anthropology and the Construction of Race, 1896–1954* (Berkeley 1998); Philip Gleason, “Americans All: World War II and the Shaping of American Identity,” *Review of Politics* 43 (1981): 483–518; Carl Degler, *In Search of Human Nature: The Decline and Revival of Darwinism in American Social Thought* (New York 1991), 187–211; Peggy Pascoe, “Miscegenation Law, Court Cases, and Ideologies of ‘Race’ in Twentieth-Century America,” *Journal of American History* 83, no. 1 (1996): 44–69; Matthew Frye Jacobson, *Whiteness of a Different Color: European Immigrants and the Alchemy of Race* (Harvard 1999); Henry Yu, *Thinking Orientals: Migration, Contact, and Exoticism in Modern America* (Oxford, 2001); George M. Fredrickson, *Racism: A Short History* (Princeton 2002).

⁹¹ *Priest v. State*, 6 N.W. 468, 469 (Neb. 1880). See also Deborah Rosen, *American Indians and State Law: Sovereignty, Race, and Citizenship, 1790–1880* (2007), 122–23 (surveying Indian incompetency rules in other jurisdictions).

Q. Was you ever a witness in Court before? A. Yes.

Q. Do you know anything about the obligations of an oath under the Christian religion? A. I don't know it.⁹²

In Tennessee, a freedman named Dick Johnson (related for the purpose of humoring a bar association):

Q. Squire, I wish to know whether this negro understands the solemnity of an oath. Let him swear to what he believes. . . . I want to know whether the witness believes in a state of future rewards and punishments, and I wish that question propounded to him. . . . Now, Dick, if you swear to a lie about this matter, what will be the result?

A. Judge, if they catch me, they would whip me.

Q. That is not the question. If you swear to a lie here, and they don't catch you in this world, and you go to the next world, what will be the result?

A. Judge, if they caught me there, they would whip me.

From this a Tennessee lawyer concluded that racial exclusions were no matter of policy, but of "experience and common sense from the time when the memory of man runneth not to the contrary," unaltered and unalterable by legislation, the natural roots of the common law itself.⁹³

In these and other cases, courts reached a variety of conclusions, sometimes admitting testimony based on far less than assurance of Christian orthodoxy, sometimes not. But even in cases in which testimony was admitted, racial others had to submit to a theological examination rarely administered to their white counterparts.⁹⁴ In cases in which proof lay in the testimony of the Chinese, Indians, blacks, or mixed-race speakers, a discarded theology of sacral oaths thus became powerful once again.⁹⁵ Lawyers who had dismissed the threat of hell and divine retribution in adopting the new law of civil testimony later pleaded that degraded races lacked the requisite spirituality to make

⁹² *Territory v. Yee Shun* (N.M. 1882), Trial Transcript, 49–50, San Miguel County District Court Records, New Mexico State Archives, Santa Fe, NM. The transcript is largely reprinted and discussed in John R. Wunder, *Gold Mountain Turned to Dust: Essays on the Legal History of the Chinese in the Nineteenth-Century* (UNM 2018), ch. 2.

⁹³ *Proceedings of the Tenth Annual Meeting of the Tennessee Bar Association* (1891), 18–19.

⁹⁴ See also Wunder, *Gold Mountain Turned to Dust*, 43 ("Chinese witnesses had to be examined with reference to religious beliefs in all trans-Mississippi West jurisdictions before they were allowed to testify, and courts allowed admission into evidence the discussion of Chinese mythic propensities to be less than truthful.").

⁹⁵ Perhaps the most striking codification of this phenomenon was Oregon's original procedure code, which in one section declared that no person "shall be disqualified from being a witness on account of the want of religious belief," and in the very next section required belief "in the existence of a Supreme Being, who will punish false swearing" in order to deem a witness competent to testify. 1854 Oregon Laws 111.

temporal perjury and keen cross-examination trustworthy instruments of seeking out the truth. Field might have been ready to abandon oathtaking and all pretense of spiritual punishment, but the reform ran headlong against the racial prejudices of the western bar, who insisted that cross-examination required some degree of Euro-American piety to work its magic.

Scholars have nevertheless persisted in seeing the nineteenth century as a movement from premodern modes of investigation, marked principally by a reliance on oaths, to a rational system of proofs relying on forensic and behavioral science. What such accounts miss is that in the Field Code—a central work in the construction of legal modernity—the use of oaths to measure “spiritual weight” did not decline but markedly increased. Just as the code multiplied legal forms in the attempt to abolish form altogether, the code’s abrogation of sacral oaths greatly multiplied their use and power in the civil trial. And with the oaths came popular conceptions of theological meaning and obligation. Codifiers like Field and Shearman may have learned to live without hell under a benevolent God, but across the American West their fellow codifiers dreaded to litigate without the fear of God.

Chapter 8

The Want of Information

Discovery before Trial

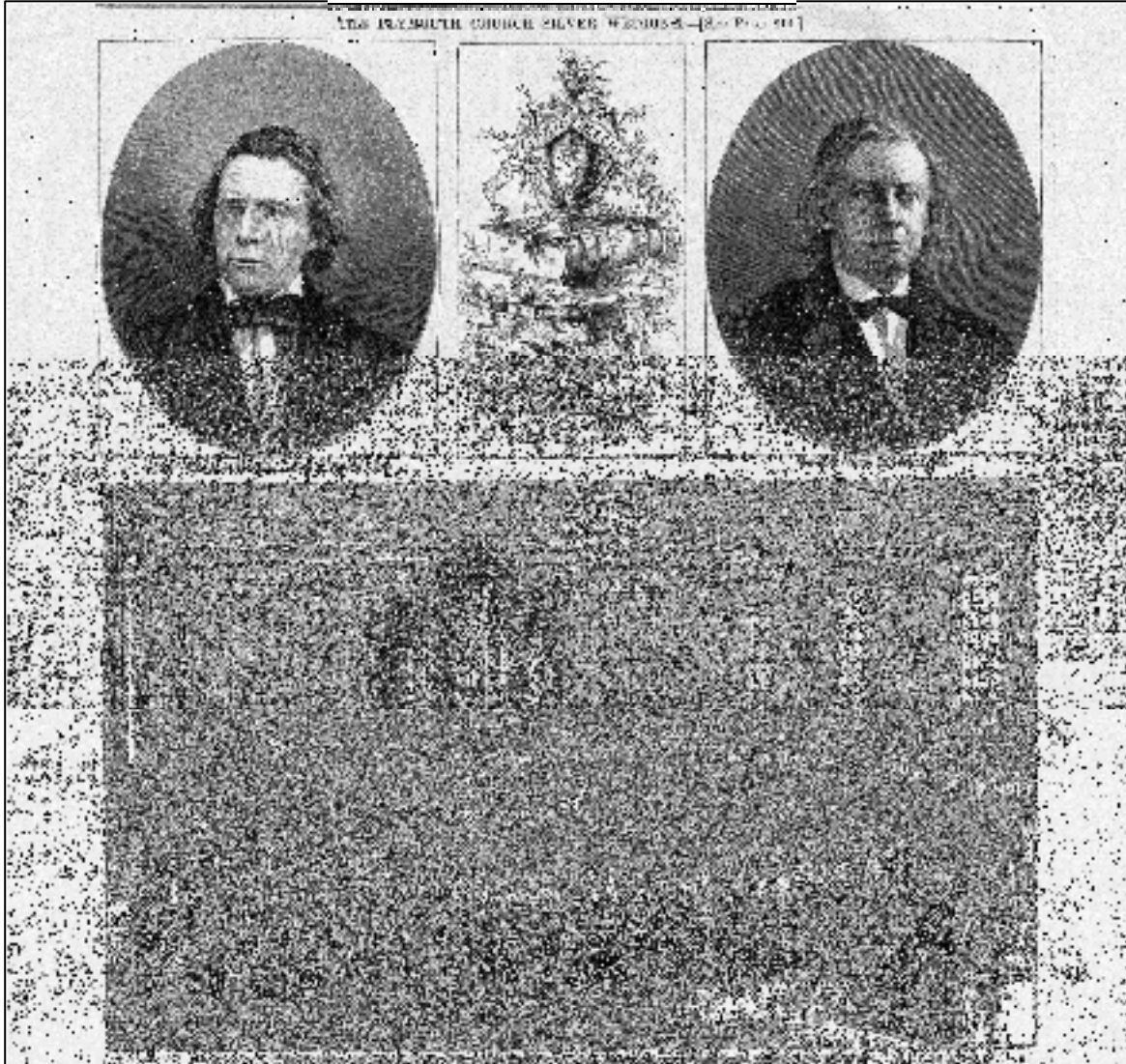
IN EARLY NOVEMBER 1872, Thomas G. Shearman paid a solemn visit to his pastor, the Rev. Henry Ward Beecher, at his home in Brooklyn. The prior month had seen both the zenith and the nadir of Beecher's storied career at the Plymouth Church. A week of services, lectures, and parties had celebrated Beecher's Silver Anniversary—twenty-five years of service as pastor. Shearman and his wife had rented rooms across the street to catch as much of the action as possible during the week and were among the 2,500 guests filling the auditorium to capacity night after night. Then on October 28, the polarizing women's rights activist Victoria Woodhull published an editorial vaguely but unmistakably accusing Beecher of adultery. Well known for upsetting the gender conventions of his day in preaching a "feminist" gospel, Beecher nevertheless adhered strongly to Victorian rules of chastity and monogamy. The adultery charge not only impugned his character and middle-class standing, it struck at the very root of his—and his congregation's—theology.¹

Over tea with the Beechers, Shearman relayed the advice of his law partner David Dudley Field, who urged Beecher "strongly to maintain absolute silence and to talk with no one upon the subject."² Beecher replied that a couple of other lawyer friends had offered the same advice that morning. The trouble was that Beecher had already spoken. For over two years, Beecher had been attempting to cover up something that had happened between him and Elizabeth Tilton, the wife (twenty years Beecher's junior) of Theodore Tilton, a charismatic orator and sometime editorial rival

¹ Clifford E. Clark, *Henry Ward Beecher: Spokesman for a Middle-Class America* (Univ. of Illinois 1978). The editorial appeared in the October 28, 1872 issue of *Woodhull & Claflin's Weekly*. Shearman's activities are recorded in his printed *Memoirs*, volume III, 390–94, Papers of Thomas G. Shearman, Shearman & Sterling LLP Law Library, New York.

² Shearman *Memoirs*, III: 394.

Figure 15.



Portraits of Henry Ward Beecher and the interior of the Plymouth Church in Brooklyn on the occasion of Beecher's twenty-fifth anniversary as pastor.

"The Plymouth Church Silver Wedding," *Harper's Weekly*, October 19, 1872.

of Beecher. To this day, it remains unclear what that something was. Theodore, the source for Woodhull's reporting, maintained that Beecher had confessed in 1870 to the act of adultery. Beecher would always maintain that his only sin was naively mistaking Elizabeth's love for chaste adoration of her spiritual advisor. The best modern accounts locate the truth somewhere in the middle: Henry and Elizabeth seem to have fallen in love to the extent Beecher had something to be ashamed about, even—perhaps especially—if it had stopped short of physical consummation. In any event, the trio had conferred multiple times and enlisted multiple confidants and referees since the first disruption, a dire illustration, Shearman's law partners thought, in the annals of "'working things out between ourselves' without consulting a lawyer."³

Shearman set about investigating the case right away—but not in the law courts. Careful to keep his influence off the public record, Shearman drummed up a Committee of Inquiry at the Plymouth Church to sift Tilton's account, making sure "we elected deacons with special reference to their fitness for the work of investigation."⁴ Theodore and Elizabeth were both members of the church, but Theodore's turn to Unitarian theology gave the committee ample reason, in conjunction with his "slandering" of Beecher, to excommunicate him. It was after the committee work resolved in 1874 that Tilton launched a civil suit against Beecher seeking damages from Beecher for the affair. Beecher immediately retained Shearman to lead the defense.⁵

The Great Brooklyn Scandal, as the Beecher-Tilton trial became known, is a set piece of Reconstruction history. Its verdict proved inconclusive on the fact of adultery but decisive on a broader cultural turn away from Beecher's liberal individualism and the "religion of gush" as one paper derided it, towards a more steely-eyed social gospel that would meld the public and private

³ See Richard Wightman Fox, *Trials of Intimacy: Love and Loss in the Beecher-Tilton Scandal* (Univ. of Chicago 1999), 97. Walter K. Earle, *Mr. Shearman and Mr. Sterling and How They Grew* (Yale Univ. 1963), 97.

⁴ Shearman Memoirs, III: 393.

⁵ On the Committee of Inquiry proceedings, see Barry Werth, *Banquet at Delmonico's: Great Minds, the Gilded Age, and the Triumph of Evolution in America* (Random House 2009), 80–82. For Shearman's retention, see the firm's journal entries in Earle, *Mr. Shearman and Mr. Sterling*, 102.

spheres as it addressed the ravages of urban industrialization.⁶ Many works have chronicled the 112-day trial that brought eighty-six witnesses to the stand, including Theodore and Henry but not Elizabeth. With only slight exaggeration, one account declares the trial the only thing that “drove Reconstruction off the front pages for two and a half years.”⁷

Yet so far the story of the scandal has not been told from the perspective of the lawyers involved. Turning to the litigators’ experience reveals a feat more impressive than the trial itself: Somehow, in the few months between Shearman’s retention on August 19, 1874, and the opening of the trial on January 11, 1875, Shearman and his law clerks had determined with reasonable confidence all the proofs that Tilton would bring to trial. To do so, they had to rely in no small part on Shearman’s church investigations carried out in the private realm and with the soft coercion of church discipline and negative publicity. For the rest, Shearman had to navigate the complex ways his law partner Field had modernized the ancient chancery device of “discovery” in the New York Code.⁸

Originally an equitable action used to interrogate one’s adversary (in writing), discovery is now used as a catchall term denoting pretrial fact investigation, whether consisting of subpoenas for the production of documents, written affidavits or stipulations, or oral depositions of parties and witnesses. Practice under the Field Code gave the term its capacious meaning. The Michigan law professor Edson R. Sunderland, the architect of modern American discovery, wrote in 1932 that “discovery before trial” covered the variety of devices that addressed “the want of information” that kept litigants and their counsel from knowing “the real nature of the respective claims and the facts upon which they rest.” Set aside trial reform, argued Sunderland, “no procedural process offers

⁶ See Fox, *Trials of Intimacy*, 36–39, 244–46; T. Jackson Lears, *No Place of Grace: Antimodernism and the Transformation of American Culture 1880–1820* (Univ. Chicago 1983), 22–24; “The Lesson of the Scandal,” *New York Herald*, Sept. 22, 1874, pg. 6.

⁷ Walter McDougall, *Throes of Democracy* (HarperCollins 2009), 551.

⁸ For a discerning reading of the lawyers’ strategies and constructions of the record, see Fox, *Trials of Intimacy*, 15, 19–20, 100, 105. Understandably, many have overlooked the lawyers’ internal papers and strategy documents because they remain housed in the law firms like Shearman & Sterling LLP and not in professional archives.

greater opportunities for increasing the efficiency of the administration of justice” than empowering lawyers to become more effective discoverers of the facts before trial.⁹

As the Beecher-Tilton trial illustrates, much more could be at stake in pretrial discovery than the efficiency of trial procedure. A history of Shearman’s firm estimated the costs of the investigation at \$118,000, a good deal more than the \$100,000 Tilton was seeking in damages.¹⁰ Never mind the plaintiff’s burden of proof, Shearman understood that for Beecher to be vindicated the defense would have to go as far as it could to affirmatively disprove Tilton’s claims, whatever they might be. Field’s code offered a number of resources for this endeavor, but their use was not without complication. Of all the code’s provisions, those allowing for the discovery of information before trial showed the most scars from what Shearman would call the “hasty codification of 1848.” As other states quickly outpaced New York in how far they would accept Field’s more deliberate experiments with discovery, the Beecher-Tilton trial exhibited the last gasps of an old order, one dedicated to the public control of private disclosures.

FOR MANY NEW YORK LAWYERS IN THE DAYS BEFORE THE CODE, discovery was more of a *who* than a *what*. The techniques of forcing or disclosing information were inseparable from chancery’s personnel who oversaw their use: the master, or in more minor actions, the examiner. These public officers were the workhorses of the chancery system. Since chancery was famously a one-judge court—only the decree of the lone chancellor terminated an action in the classical equity system—many more hands were needed to oversee the preliminary steps in chancery litigation and to prepare the record for the chancellor’s review. Even after New York expanded chancery’s staff to include ten vice chancellors (three full time and seven common law judges with expanded jurisdiction), the case load in equity

⁹ Edson R. Sunderland, foreword to George Ragland Jr., *Discovery Before Trial* (Callaghan & Co. 1932), iii. On Sunderland’s role in producing and promoting Ragland’s book, see Stephen N. Subrin, “Fishing Expeditions Allowed: The Historical Background of the 1938 Federal Discovery Rules,” 39 *Boston College Law Review* 691 (1998), 702.

¹⁰ Earle, *Mr. Shearman and Mr. Sterling*, 121 n.10.

was far beyond what the bench alone could process. New York did not keep exact records on its court personnel, but by 1846 Field estimated that the state's chancery system employed around 300 masters and examiners, giving equity a comparably sized staff as the common law system with its supreme court judges and their lower-level counterparts, the justices of the peace.¹¹

What masters were master of was the record in a case. Masters were chiefly responsible for gathering and compiling the proofs in a litigation, reducing everything to a series of written records and recommendations for the chancellor's review. That task often entailed examining witnesses and preparing synopses (not exact transcripts) of the testimony. As the name implied, examiners also conducted witness interviews. The difference between the offices was that masters had more discretion to expand the investigation beyond the lawyers' written interrogatories or to summon additional witnesses or subpoena additional documents to make up a sufficient record. The quasi-judicial nature of the office rewarded legal learning, as masters who understood the legal relevance of the materials could conduct their investigations more sharply and efficiently. Chancellor James Kent made this legal learning the basis of his defense of chancery when the New York legislature considered abolishing the master's office in 1821. "The masters in chancery are sworn officers, whose habits, and study, and knowledge, fit and prepare them for such duties," Kent submitted in a report. Because their "business is made a matter of distinct profession and science," Kent believed the public trust of the office cultivated "the skill and capacity" that should be rewarded with "exclusive employment" as state officers.¹²

¹¹ David Dudley Field, "Civil Officers," *New York Evening Post*, July 13, 1846 (on file with the Beinecke Rare Book and Manuscript Library, Yale University); Murray Hoffman, *The Office and Duties of Masters in Chancery and Practice in the Master's Office* (1824). See also Michael R. T. Macnair, *The Law of Proof in Early Modern England* (Duncker & Humblot 2013); Kellen Funk, "Equity without Chancery: The Fusion of Law and Equity in the Field Code of Civil Procedure, New York 1846-76," 36 *Journal of Legal History* 152 (2015).

¹² Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of American Adversarial Legal Culture, 1800-1877* (Yale 2017), 74-75, 90-92; James Kent, Report on an Act to Alter the Mode of Taking Evidence in the Court of Chancery, in *Reports of the Proceedings and Debates of the Convention of 1821* (1821), 506.

Herman Melville offered a fairly different view of the master's office in his famous short story *Bartleby the Scrivener*. The somewhat unreliable narrator of Bartleby's story is a former master in chancery, who despite an obvious effort to maintain a gregarious manner and easygoing style, cannot restrain his temper over New York's abolition of chancery in 1846. Steadfastly maintaining the philosophy that "the easiest way of life is best," the master presented himself—and those of his office—as "one of those unambitious lawyers who never addresses a jury, . . . but in the cool tranquility of a snug retreat, do a snug business among rich men's bonds and mortgages and title-deeds." The master's position "was not a very arduous office, but very remunerative," and the narrator was indignant at the "wrongs and outrages" of New York's lawmakers in prematurely terminating the master's "life-lease of the profits" of the office when the state's court of chancery was abolished in 1846.¹³

Melville implicitly rebuked Kent's emphasis on the public-minded character of the master by putting the workaday concerns of the private practitioner on full display. As the story indicated, a master's commission was usually not a full-time commitment to public service but rather contract work that could be layered on top of a lawyer's ongoing private practice. While Kent reported that "nothing is more complicated than the investigation and settlement of accounts between partners in a trade," Melville described the work of chancery as easy enough for a professional and typically overcompensated for the effort involved.¹⁴ And, central to the story, most of those efforts devolved not on the master but on the other critical personnel of chancery, the master's law-copyists, otherwise known as the scriveners.

Although centrally important to a jurisdiction that valued the written word as highly as chancery did, scrivening was understood to be a mere trade, unconnected to the science of law.

¹³ "Bartleby," in Herman Melville, *Piazza Tales* (1856), 31, 33. The story was first published in 1853 in *Putnam's Monthly* under the title "Bartleby, the Scrivener: A Tale of Wall-Street."

¹⁴ Kent, Report on an Act to Alter the Mode of Taking Evidence, 506; Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of Adversarial Legal Culture, 1800–1877* (Yale 2017), 73.

Copying was its own profession—even scribes who worked with legal documents for decades usually never practiced law themselves, as exemplified by the 60-year-old copyist nicknamed Turkey in the *Bartleby* tale. Lawyers avoided doing their own copy work whenever they could. Indeed, the dread that lawyers were becoming mere scribes was a constant theme of the lawyers’ complaints about law as a swiftly degrading craft. The chief problems with the forms of action, with repetitious fictions, and with filing law blanks were all of a piece: legal practice had been reduced to mere copying. A lawyer’s “labor is thrown away,” Field lamented, “and so many fine heads and strong hands are condemned to the servile, the belittling employment of writing out old jingles of words.” Whereas the legal profession should have been “first of professions, and its employments the noblest which the citizen can exercise in a free state,” the pressure to copy over forms in sufficient number to collect fees pegged to the page-count meant that only “a feverish restlessness, and an overtaken mind, are the present concomitants of a leading position in the profession.”¹⁵

Field’s sense of the “mere drudgery” of copying legal documents as opposed to practicing law found vivid expression in Melville’s *Bartleby*. Typically read as a young novelist’s struggle with either writer’s block or the stifling constraints of conventional literature, *Bartleby the Scrivener* chose the law office as its central site of professional ennui. Bartleby’s desultory reaction to common tasks, standing still with the repeated refrain, “I would prefer not to,” is both odd (for its nonconformity) but understandable, given the tedious and unending nature of the work of chancery. Bartleby first refuses work, then refuses to leave, taking up residence in the master’s office. The final straw for the master is Bartleby’s denial of the master’s authority in front of his lawyerly colleagues, a public display of what had been the master’s private indulgence. When “the room was full of lawyers and witnesses

¹⁵ David Dudley Field, “The Study and Practice of the Law,” *14 Democratic Review* 345 (1844). See also R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (Missouri 1849), 112–14. (It was as though a lawyer “is almost compelled by the system, to degenerate into a pettifogging cavalier about words and phrases and forms, which diminish his intelligence and usefulness; and by the injustice of which he is the instrument, he becomes odious and his profession disreputable.”) Michael Zakim’s labor history of merchant clerks in the nineteenth century would have accorded with the experience of law clerks as well. Michael Zakim, “The Clerk at Work,” in Michael Zakim & Gary J. Kornblith, eds., *Capitalism Takes Command: The Social Transformation of Nineteenth-Century America* (Chicago 2012), 223–47.

and business was driving fast," Bartleby tranquilly refused a request "to run round to [a] legal gentleman's office and fetch some papers for him," the most basic task of the master's charge. From there the tale spirals into a tragedy ending with Bartleby's imprisonment and death.¹⁶ Among the technical changes to discovery, Field's code set out to rescue lawyers from a similar intellectual confinement and atrophy. But unlike the law of pleading, Field was not out to build a system from the ground up.

CHANCERY'S WRITTEN PROCEDURE UNDERWENT dramatic transformation decades before the Field Code appeared. Equity's powers to compel the production of documents was granted to common law courts, while the oral adversarial culture of common law gradually crept into chancery proceedings.

Both common law and equity prohibited testimony from a party or witness interested in the outcome of the case. The answer to an equitable bill, however, was supplied by a party in writing and verified by oath, and the opposing party could then use the sworn statement in subsequent litigation both in equity and at common law.¹⁷ When the interrogation of a party was the only remedy sought, the bill was called a bill of "discovery." Discovery had a narrow purpose: to compel a defendant's admission to a material element of a case when other evidence was unobtainable. Equity courts intended discovery "to enable the applicant to prove his case: not to get information as to whether he had a case, much less to explore his adversary's case." It was the task of the pleadings to prove that a requested discovery was material and necessary and not "a mere fishing bill."¹⁸ Bills for discovery then appended long lists of "interrogatories" prepared by the lawyers. Masters and examiners dutifully read out and recorded the answers the interrogatories, but the records were kept secret until

¹⁶ "Bartleby," 70-72, 88-89, 90-106.

¹⁷ See Joseph W. Moulton, *The Chancery Practice of the State of New York* (1829), 1:181.

¹⁸ Christopher Columbus Langdell, *A Summary of Equity Pleading* (1877), 196; Moulton, *Chancery Practice*, 1:182-83. Joseph Story provided a classic definition of fishing bill as the effort of a plaintiff to "file a bill, and insist upon knowledge of facts wholly impertinent to his case, and thus compel disclosures in which he had no interest, to gratify his malice or his curiosity or his spirit of oppression." Joseph Story, *Commentaries on Equity Jurisprudence as Administered in England and America* (1836), 1:182-83, 283; 2:822.

all examinations were finished. Master, unlike examiners, had a certain freedom to range beyond the written interrogatories or to request additional witnesses or documents if needed to complete the record.¹⁹

At the turn of the nineteenth century, depositions by masters and examiners were conducted without the presence of lawyers, who could only submit their written interrogatories in advance and could not view the synopses of the testimony until the record had closed. As Amalia Kessler has shown, lawyers like Field gradually inserted themselves into the deposition process by the 1830s, reducing the master's role to referring the skirmishes between the lawyers' live, oral, and adversarial investigations.²⁰

Masters could also compel a party to deliver "books, deeds, letters, accounts, and other papers relating to the matters at issue" to the court for the other party's inspection. Often the interrogatory process was used to figure out what documents were available to subpoena. Relevance depended on a party having an "interest" in the document, for instance if the party were named in a deed or receipt of payment, or if he sought the accounting books for a business in which he was a partner. For documents held by a non-party witness, either party could request a subpoena *duces tecum* ordering a witness to produce the documents for examination by a master or the chancellor, but neither the documents nor any non-party witness was made available for pretrial examination by parties.²¹

Reformers in the 1830s and '40s frequently complained about the practice of reserving witness interviews only for trial in open court. Field's co-commissioner Arphaxad Loomis thought the rule contributed to verbose pleadings, as lawyers were "multiplying words to meet every possible contingency in the memory or expression of witnesses" they could not get on record until the hearing. Moreover, the uncertainty of what witnesses would say and what precise issues might resolve the dispute meant that in complicated matters, parties had to demand that all possible witnesses appear

¹⁹ See Moulton, *Chancery Practice*, 1:292-94; Kessler, *Inventing American Exceptionalism*, 32-33.

²⁰ Kessler, *Inventing American Exceptionalism*, 62-111.

²¹ Oliver Barbour, *A Treatise on the Practice of the Court of Chancery* (1843), 1:229-32, 279-80; 2:431.

on the day of trial, even if only one or two were ultimately needed – fees paid to attending witnesses all the while.²²

The one exception to the rule against witness examinations before trial was the deposition *de bene esse*, also known as the conditional deposition. Parties could seek permission from the trial court to examine a witness outside of court conditioned on the witness’s likely absence at trial due to a debilitating illness or impending relocation out of the jurisdiction of the state. The deposition was supposed to be taken and recorded by a neutral lawyer commissioned for the purpose, much like examination practice before chancery’s masters. In actual practice, the examining party’s counsel was often the one that conducted and recorded the deposition; objections from an adverse party were merely reserved for the judge to resolve at trial.²³

The Revised Statutes of 1829 extended “the principles and practice of the court of chancery in compelling discovery” to the common law courts, while equitable examinations increasingly looked like the oral and adversarial common law trial.²⁴ To the extent the code preserved these practices and continued the use of the subpoena *duces tecum* (while discarding the Latin) and the conditional deposition, the code was “non-revolutionary,” as Kessler describes it.²⁵

Yet discovery practices could not remain unaffected by one of the code’s most revolutionary changes, the admission of testimony from parties and interested witnesses. A signal reform in the quest for truthseeking, party qualification was expected to help solve Loomis’s problem of subpoenaing hosts of witnesses to meet every possible contingency. Joined with the power to amend the pleadings on the fly, party testimony would bring the most complete and accurate information

²² Arphaxad Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings* (1879), 5; *Report in Part of the Committee on the Judiciary in Relation to the Administration of Justice*, in *Documents of the Assembly of the State of New York*, 65th sess., no. 81 (1842), 5:6.

²³ *Revised Statutes*, 2:392, § 5, 398–99, §§ 35–41; Moulton, *Chancery Practice*, 1:94. A party could take a deposition in a judge’s chambers or at any other location agreeable to both parties. See Henry Whittaker, *Practice and Pleading under the Codes* (1852), 632. Although Whittaker concentrates on practice under the code, he demonstrates that the particulars of conditional depositions differed little from prior practice.

²⁴ See *Revised Statutes of the State of New York* (1829), 2:199–200, §§ 21–27; *Rules of Practice of the Supreme Court of the State of New York at Law and Equity* 12, Rules 27–28 (1847).

²⁵ See 1848 N.Y. Laws 560, § 355. N.Y. CONST. of 1846, art. VI, § 10. Kessler, *Inventing American Exceptionalism*, 112ff.

upfront and likely obviate the need for additional witnesses or theories of recovery – after all, it was usually the parties themselves that knew best what had happened between them.²⁶ But such a dramatic change in trial practice necessarily raised questions about how pretrial investigations would be affected. Codifiers were virtually unanimous in their agreement that live examination at trial was preferable to recorded examinations outside of court. “A written deposition taken in private, is not the best means of eliciting the truth,” Field wrote in his 1848 report. The report accompanying Missouri’s code the next year agreed that “private examination in an office is not so likely to obtain the truth” and explained why: “the witness will be less apt to prevaricate, when thus examined in open court and in the presence of the party against whom he is testifying.”²⁷ The code thus aimed to limit pretrial (written) investigations so as to facilitate the live, oral investigation at the trial itself.

The code’s first and primary change to pretrial discovery can be understood in this light. “No action to obtain discovery under oath in aid of [either party] shall be allowed,” the 1848 draft declared. Commentators have sometimes over-read the regulation to mean that the code “extremely limited discovery,” but the commissioners emphasis would have been on the opening words: no *action*—no separately filed case whose only remedy was the disclosure of information—would be permitted under the code. Instead, all of the code’s provisions for the discovery of information would be available in every proceeding. No longer would practitioners need to file one action in equity to aid another action proceeding in common law.²⁸

But what would those investigative powers involve? Here the multiple drafts of the code complicated matters. While Field would have preferred to admit party testimony without restriction while entirely abolishing pretrial procedures for written testimony, his initial draft compromised on

²⁶ See D. D. Field, Esq. of New York, on Law Reform, to Representatives John O’Sullivan, in *Documents of the Assembly of the State of New York*, 65th Sess., No. 81 (1842), 5:1; Loomis, *Historic Sketch*, 5–6.

²⁷ *First Report* (New York 1848), 244; R.W. Wells, *Law of the State of Missouri Regulating Pleadings and Practice* (1849), 68–69.

²⁸ 1848 N.Y. Laws 559, § 343; cf. Stephen N. Subrin, “David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision,” 6 *Law & History Review* 311 (1988), 332.

both. Parties could be put on the stand only by their adversaries for limited purposes, and like former practice in chancery, the examining party could make its examination in a pretrial deposition “in lieu” of calling the party to the stand. Any such deposition would be conducted by partisan lawyers instead of a court-appointed examiner, with objections reserved for the trial.²⁹ The commissioners’ report argued that a single examination in open court was sufficient to do justice between the parties. With that as the goal, depositions were unnecessary, but allowed as a kind of transitional phase in the code’s reform. The commentary explained that “if the examination be once had, we would not permit it to be repeated, else it might become the means of annoyance.”³⁰ To the commissioners, anything more than one examination of a witness was excessive.

In the final draft code, the one never enacted in New York but taken up by many other jurisdictions, Field succeeded in making parties and all other interested witnesses fully competent to testify at trial. Without explanation, however, the code’s provision for pretrial examination was continued, and the limitation that such an examination would be “in lieu” of calling the party or witness at trial was dropped.³¹ The edits may well have been accidental. Nothing in Field’s works indicate a change of heart in preferring all examination to happen once at a live trial. Field generally held discovery in low regard because of his belief that pleading could adequately inform adversaries of each other’s case and supply necessary admissions of fact. So long as the judge saw to it that the pleadings were properly conducted, the pleadings would “bring before the court, and to the knowledge of one’s adversary, the precise questions in dispute, and . . . insure truthful allegations by the sanction of an oath.”³² For Field, a lawyer more at home in the oral common law trial than in the scrivener’s office at chancery, the live trial remained the major site of fact investigation, not a stage on

²⁹ 1848 N.Y. Laws 559, § 343–56; Whittaker, *Practice and Pleading under the Codes*, 631–32.

³⁰ 1848 N.Y. Laws 560, § 354 (materiality requirement) & 559, § 345 (pretrial examination in lieu of examination at trial); *First Report*, 244–45, notes to § 350; David Dudley Field, *What Shall Be Done with the Practice of the Courts? Shall It Be Wholly Reformed?* (1847), 11.

³¹ *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:767–68 § 1821.

³² *Law Reform Tracts No. 1: The Administration of the Code* (1852), 17; see Field, *Practice of the Courts*, 11.

which to perform a recitation of what lawyers had learned elsewhere. While Field thought fact pleading would clear up major sources of surprise, he was comfortable with the occasional unexpected development at trial. The limits and frustrations of such a system would quickly become apparent in New York practice.

THE SCRIVENER'S CRAFT WAS WELL KNOWN to Theodore Tilton. As a teenager, Tilton began his literary career transcribing Beecher's sermons by shorthand and reporting on them for the papers.³³ The *Brooklyn Eagle* found it significant that Tilton "began as an imitator" of Beecher. Throughout the trial of Tilton's case, critics wondered whether Tilton's accusations stemmed from the copyist's jealousy of Beecher's literary renown. Even Tilton's original works had a derivative quality. The refrain of his most famous poem repeated the common Bartleby-like fatalism, "Even this shall pass away."³⁴ Still, Tilton's scrivening and later experience as Beecher's right hand editor at the *Independent* gave him supreme confidence with handling and selectively disclosing documents. Tilton's case before the public and the Brooklyn court would both be made and unmade by his editorial decisions.

Tilton and Beecher felt a severe "want of information" before their trial, but in different ways. Tilton had to prove a physical act of adultery, even though there were no eyewitnesses to what occurred between Henry and Elizabeth except the couple themselves. The only purported confession, written by Elizabeth, had been destroyed years earlier at Theodore's own hand in an act of Christian forgiveness (or self-preservation). Recent amendments to the New York Code forbid Theodore from calling his wife to testify, and putting New York's most famous orator on the stand in her place was hardly a consolation. The case had to proceed circumstantially, relying on vague apologies and grief that Henry and Elizabeth expressed in various writings over the years.³⁵

³³ Charles F. Marshall, *A True History of the Brooklyn Scandal* (1874), 94–95, 256. Indeed, it is likely thanks to Tilton's efforts that we know the text of the sermon that moved Shearman to tears – see the introduction to the previous chapter.

³⁴ "Theodore Tilton Dies in His Paris Home," *Brooklyn Eagle*, May 25, 1907. Theodore Tilton, *The King's Ring* (1867).

³⁵ On physical adultery as a material element, see Laura Hanft Kotobkin, *Criminal Conversations: Sentimentality and Nineteenth-century Legal Stories of Adultery* (Columbia 1998). In December 1870, Elizabeth wrote out a confession

On the other side, Beecher was desperate to know more about Tilton's inculpatory evidence. The complaint alleged adultery "on or about the tenth day of October, 1868, and on divers other days and times . . . before the commencement of this action."³⁶ That created a six-year span for which Beecher might have to produce alibis or rebut surprise witnesses. For sake of his public image, Henry made as sweeping a general denial of any improper relations with Elizabeth as he could, and although the code would have let Beecher's lawyers sign the answer in his case, Beecher insisted on applying his own oath, dragging Shearman along on a Beecher vacation to supervise the technicalities. Tilton had the burden of proof, of course, but his circumstantial case would be built out of any evidence of Beecher's sense of guilt, shame, or impropriety expressed during those long six years.³⁷ What might Tilton's lawyers dredge up? Beecher's lawyers had a few months to find out.

The most straightforward means of discovering Tilton's case would have been to ask him in a deposition. But Shearman ruled out the strategy from the start. New York still retained the half measures of Field's transitional code, so a deposition of Tilton would have been "in lieu" of his live testimony at trial. Beecher's lawyers were not interested in reading a cold deposition transcript to an exhausted jury. "Every lawyer knows how ineffective a cross-examination is when not conducted in the actual presence of the jury," Shearman complained at a preliminary hearing.³⁸ Shearman also thought he saw a way to keep Tilton silent through the whole trial, but that strategy would only work

confirming suspicions Theodore had expressed to her. The same day Henry Beecher read the confession he cajoled an ailing Elizabeth to write a retraction, and Theodore pressed her to write a retraction of the retraction the same night. Tilton destroyed the confession in 1872 after executing what came to be known as the Tripartite Agreement between himself, Beecher, and Henry Bowen, editor of *The Independent* who had been involved in a dispute with both men. The agreement was meant to settle all claims and extinguish rumors Bowen had threatened to make public. See Fox, *Trials of Intimacy*, 133-78.

³⁶ The conventional source for the Beecher trial transcript is the three-volume set published by the McDivitt, Campbell & Co. Law Publishers, *Theodore Tilton vs. Henry Ward Beecher, Action for Crim. Con. Tried in the City of Brooklyn* (1875). Shearman's law clerk Austin Abbott published a two-volume account which omits the daily commentary of the official version but includes transcripts of the preliminary arguments omitted in the official version. Austin Abbott, *Official Report of the Trial of Henry Ward Beecher* (1875). The complaint is available at 1 Abbott 1-2 and 1 McDivitt 3.

³⁷ On the strategy of the general denial, see Application for a Bill of Particulars, Sec. 5, 1 Abbott 42. Shearman's efforts to verify the complaint, which required three attempts before it was successfully completed, are described at 1 Abbott 29-30.

³⁸ See Code of Procedure of the State of New York, as Amended to 1870 (John Townshend, ed., 1870), 607-10, §§ 389-91. 1 Abbott 45.

if a deposition were avoided. New York's evolving law of marital privilege forbid testifying "against" one's spouse, but it was not clear if accusing a non-party spouse of adultery counted. The argument on that point eventually consumed two full days at trial, and Tilton ultimately prevailed, but Shearman worried the argument would be forfeited if he deposed Tilton in advance, since deposing an adverse party gave the party a right of rebuttal on the stand, giving "the plaintiff an opportunity of putting his own testimony before the jury."³⁹

In short, the code made Tilton speak both too much and too little for Shearman's purposes. On the one hand, it allowed Tilton's rebuttal testimony when Shearman sought to keep Tilton from speaking to the jury at all. On the other, the defense could compel Tilton to speak only in the form of a dry transcript that denied the forensic opportunity to make Tilton sweat under the gaze of the jury. That was the law of the code, anyway. But as a devoted member of Beecher's church, a congregation that often skirted the official law in the days of antislavery activism, Shearman knew there were other legal procedures that might offer him redress.⁴⁰

Indeed, Sherman, as clerk of the Plymouth Church, instigated church disciplinary proceedings even before Tilton filed his formal suit with the Brooklyn court. Tilton could have completely escaped church jurisdiction by resigning his membership, and indeed his first response pleaded that a four-year absence from the church made his affiliation defunct. Beecher, still hoping the rumors might be

³⁹ 1 Abbott 45. New York modified its marital privilege law in 1867, making husbands and wives generally competent and compellable to be witnesses, with the exception that spouses could not testify against their partners who were *parties* to an action for criminal conversation. 1867 New York Laws 2:2221. By the express provision of the statute, Elizabeth could not testify as the wife of the plaintiff party Theodore. Since it was Henry, and not Elizabeth, who was the defendant party, nothing in the statute prevented Theodore from testifying about his wife's adultery. Shearman's legal team sought to exclude Theodore's testimony nevertheless on grounds of equity and fairness, along with a (weak) argument that the common law would have barred the testimony and remained operative despite the 1867 statute. See Mr. Abbott's Brief on the Incompetency of Husbands and Wives to Testify For or Against Each Other, Papers of Thomas G. Shearman.

⁴⁰ On Beecher's fame as an antislavery activist, including the surreptitious export of rifles to Free Staters in Kansas (famously under the false label of "Bibles" on the crates), see Debby Applegate, *The Most Famous Man in America: The Biography of Henry Ward Beecher* (Doubleday 2006), 276–82. For a suggestion that nineteenth century evangelical culture constituted an alternative legality to the law and police power of the states, see Christopher L. Tomlins, *Law, Labor, and Ideology in the Early American Republic* (Cambridge 1993), 25.

laid to rest without the ordeal of a trial, exclaimed that God himself had inspired Tilton's maneuver.⁴¹ Apparently other forces inspired the church's response. A committee of examiners informed Tilton that they would strike him from the rolls, not because of his professed nonattendance, but for slandering the church's pastor. As expected, Tilton could not resist the bait. He wrote the Committee that he wished to "waive my non-membership" and appear to answer precisely one question: "Have you, Theodore Tilton, ever spoken against Henry Ward Beecher falsely?"⁴²

Tilton appeared at the church the same night he sent his letter, but it took months for the Committee to prepare for Tilton's formal examination now that its former clerk, Shearman decided to appear as counsel for Beecher. When the day of the examination at last arrived, Tilton offered a detailed statement accusing Beecher of adultery and including fulsome quotations of letters between the parties, their associates, and Elizabeth. To conduct the questioning, the Committee retained the U.S. Attorney Benjamin F. Tracy, who would later join Beecher's defense at the Brooklyn trial. Tracy's church examination of Tilton was almost a dress rehearsal for the civil trial, prefiguring the testimony Tilton would give on the stand and the attacks Beecher's counsel would make. Tilton acknowledged under oath to the church committee that he had previously given many contradictory assessments of Beecher's character over the years, that he had affiliated with free-love advocates like Victoria Woodhull, and that he had developed numerous political and professional rivalries with Beecher.⁴³

In one respect, however, the church inquiry did not produce as much evidence as a civil suit could have: the church committee could not persuade Tilton to surrender the original letters that were quoted in his statement. Tilton argued that some of those documents, including an (unspecific)

⁴¹ Marshall, *A True History*, 32. 1 McDivitt 143.

⁴² Marshall, *A True History*, 32-33; 1 McDivitt 47. On Shearman's actions as clerk of the Plymouth Church in 1873, see Marshall, *True History*, 33, 44, 48-54, 58-60. It appears that while Henry and Theodore were hoping to suppress investigation of the scandal through the church examination committee, Shearman was intent on pursuing the investigation at least up to the point he could declare Beecher exonerated.

⁴³ Tilton's full statement to the Committee is reproduced in Marshall, *A True History*, 112-29. The cross examination is given in *id.* at 130-77. The Committee members are briefly described in *id.* at 106-08. While Tracy conducted some cross-examination of Tilton's witnesses at the trial, the cross-examination of Tilton himself was handled by William M. Evarts, reputed to be the greatest of New York's trial lawyers at the time. See 1 McDivitt 453ff.

apology from Henry, were too valuable to release even temporarily, given the possibility that Tilton still might file a civil suit. Tilton also seemed nervous about how Beecher's lawyers could distort the written record, bluntly accusing the Committee itself: "You are six gentlemen determined, if possible, not to find the facts, but to vindicate Mr. Beecher." Adding Beecher's two retained lawyers to that number, Tilton grimly concluded, "There are eight of you . . . , and I am alone."⁴⁴

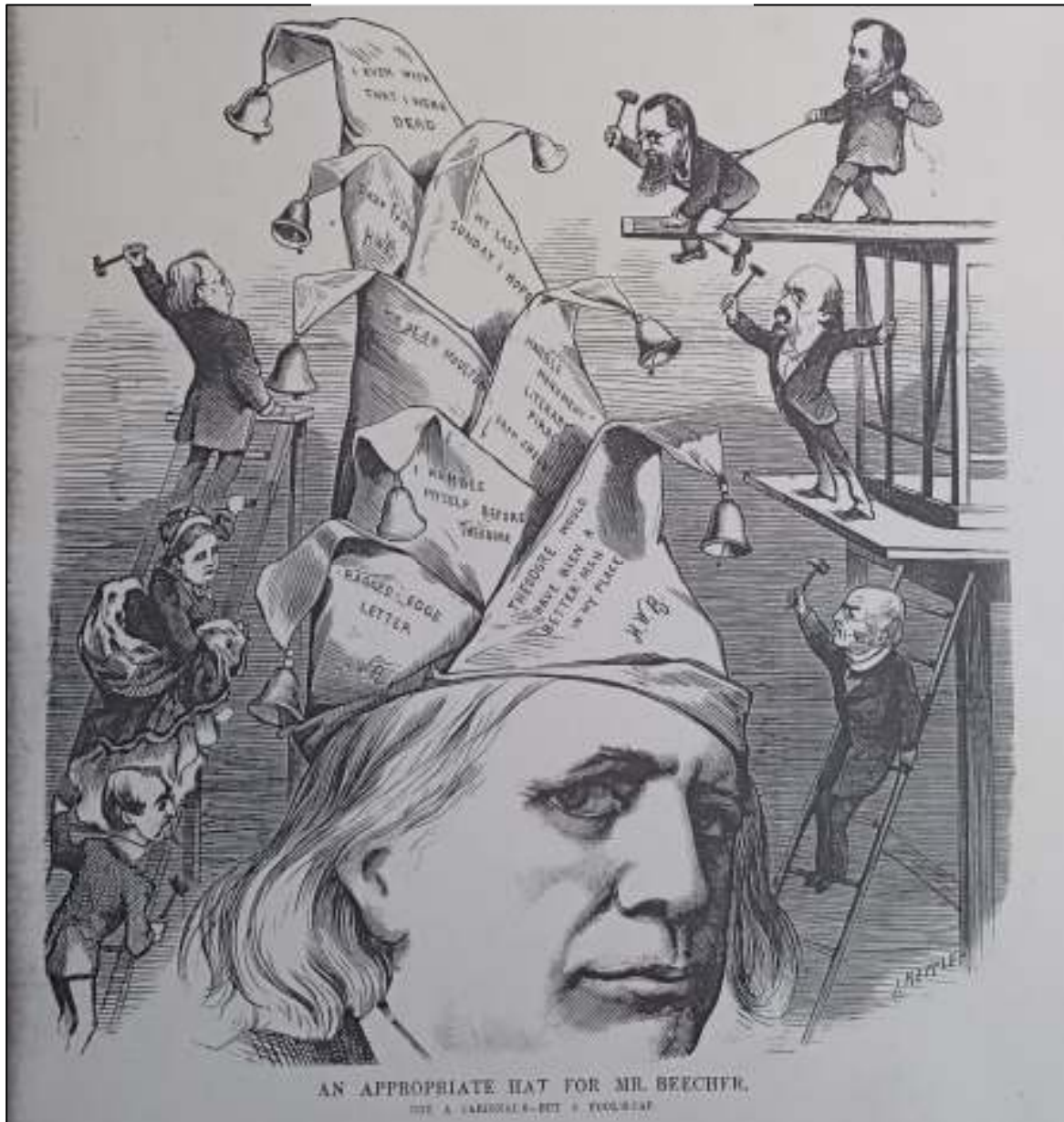
Tilton was not alone for long. The imbalance was somewhat remedied when Tilton hired a former judge, Samuel D. Morris, as his chief legal advisor. Eventually four more lawyers joined the team, but it was Morris who, upon filing the civil complaint, advised Tilton to also take to the offensive in the press. Under Morris's review, Tilton published in September 1874 twenty-five columns of fine print explaining his side of the case. (Tilton's church examination leaked to the *Argus* earlier that summer).⁴⁵ Tilton also shocked the literary world by publishing a purported decade of correspondence between himself and Elizabeth, taking up another thirty-two columns of print in the *Chicago Tribune*. (Morris advised the distant publication would be more tasteful than a Brooklyn rag). Newspapers across the nation enviously congratulated the *Tribune* on its scoop and predicted that the letters would join those of Abelard and Héloïse in the canon of star-crossed epistles. Not to be outdone, New York City's *Daily Graphic* used innovative technology to replicate some of Tilton's correspondence exactly, perhaps the first time in history that private letters were mass reproduced at photocopy quality.⁴⁶

⁴⁴ Marshall, *A True History*, 148–49, 177. After another month of negotiation, Tilton permitted a member of the Committee to view some of the original letters in the custody of a third party. It is not clear how much time was permitted for the examination. The allowance was made on August 11, 1874, one week before Tilton filed his civil action. *Id.* at 250–51.

⁴⁵ *Daily Argus* (Brooklyn, N.Y.), July 21, 1874; *Daily Graphic* (New York, N.Y.), Sept. 18, 1874 & Extra Supplement. For Morris's advice, see 1 Abbott 26, and for Tilton's testimony to the same effect, 1 McDivitt 485–86, 505.

⁴⁶ "The Tilton Letters," *Chicago Tribune*, Aug. 13, 1874; "The Chicago Tribune's Enterprise," *Chicago Tribune*, Aug. 17, 1874; "Letters which Speak for Themselves," *Daily Argus* (Albany, N.Y.), Aug. 17, 1874; *Daily Graphic* (New York, N.Y.), Sept. 3, 1874. In a follow-up article reproducing a portrait of Tilton's lead witness, Francis Moulton, the *Graphic* bragged that it used processes "no other daily journal in this country has the facility to produce." *Daily Graphic*, Sept. 11, 1874. On the "Leggotype" technology that came into use just before the letters were reproduced, see "Reproduction photomécanique et photographie d'amateur au Canada: quelques notes sur le rapport entre l'histoire d'une technique et le développement d'une pratique culturelle," 91 *Nouvelles de l'estampe* (1987): 22–25.

Figure 16.



The Beecher-Tilton correspondence became so well-known that particular letters became known by nicknames. In this parody image, the efforts of Beecher's legal counsel to explain away the letters only draws further attention to the most embarrassing passages. Thomas Shearman is depicted at the top, at the end of a rope held by General Benjamin Tracy. William M. Evarts stands on the ladder to the lower right.

Joseph Keppler, "An Appropriate Hat for Mr. Beecher," *Frank Leslie's Budget of Fun*, April 1875, cover.

Newspapers had obvious incentives to publish sordid details about the Brooklyn Scandal, but it is less clear what Morris expected his client to gain, when almost all of Tilton's material could have been withheld until the moment it was sprung upon Beecher at trial. Perhaps the best clue is an anxiety that Shearman expressed during preliminary arguments, that the Brooklyn court might empanel a "stupid juryman, such as we unfortunately have sometimes." Shearman feared that conniving lawyers might lead such a person toward a terribly unjust syllogism: "I concede there is no evidence that these parties ever met in Brooklyn; there is no evidence that they ever met in New York; but I don't think any man could ever have written these letters unless he was guilty of something, and I am going to find him guilty of something."⁴⁷ Criminal conversation was a rare allegation, and so far as the lawyers could determine, Beecher's case was the first since the code took effect in 1848. It was therefore difficult to predict the precise scope of jury instructions, including the jurors' leeway to rely on circumstantial evidence and the guilty tone of various letters. If Tilton's press releases could solidify a broad sense in society that anyone who wrote such letters was guilty, that might support similar factual conclusions inside the jury room. One newspaper at any rate congratulated Tilton and Morris for a "superb" presentation "to the supreme court of the people."⁴⁸

Tilton's gambit meant that Shearman, though he lacked the original letters, could sift an exceptional number of documents before the trial began. Nonetheless, Shearman still felt uneasy about his want of information. No matter how many news columns were published, there was always some chance that Tilton was holding something back for trial. Indeed, Tilton's publications frequently hinted that the darkest and dirtiest secrets had yet to be aired.⁴⁹

⁴⁷ 1 Abbott 125.

⁴⁸ On the rarity of the charge and the lack of guiding precedent, see Appellant's Brief for a Bill of Particulars, 5, Papers of Thomas G. Shearman. The only recent case of criminal conversation the Beecher team was able to find had terminated early in the proceedings when the plaintiff could not prove a valid marriage had been performed in the first place. See Mr. Shearman's Brief on the Competency of Plaintiff as a Witness, 5 (discussing *Dann v. Kingdom*, 1 Thomp. & Cook 492 (1873)), Papers of Thomas G. Shearman. *Daily Graphic*, Sept. 18, 1874.

⁴⁹ Tilton's statement to the church examination committee, for instance, concluded with the assurance that "in addition to the foregoing facts and evidences, other confirmations could be adduced if needed." Marshall, *A True History*, 127-28. In a newspaper publication that became known as Tilton's Last Statement, Tilton emphasized that his "whole case" had not yet been presented, and he continued to withhold information as to "the times, the places, the frequency,

To make the defense more secure, Shearman moved to deploy a peculiar common law device used to force information: the bill of particulars. Most commonly sought in actions concerning debt, a bill of particulars ordered the complaining party to supply an additional document, usually a sworn affidavit, providing more specific details about the claim than the complaint had given. Since common law pleadings were often general and fictitious, a bill of a particulars might be the defendant's one shot at learning about the plaintiff's case before trial. If a complaint alleged generally that a breaching defendant had not complied with the conditions precedent to performing on a contract, the bill of particulars forced the plaintiff to state which conditions had been breached and how. If the complaint generally alleged nonpayment for goods, the bill of particulars forced the plaintiff to itemize the unpaid accounts. To ensure a plaintiff was fully forthcoming with the facts in his possession, the bill of particulars contained an order limiting the plaintiff at trial to proving only the allegations offered in his affidavit. As one authority summarized it, the bill of particulars thus performed a "double office": it forced the preliminary disclosure of information, but then it also confined the trial to only the information so disclosed.⁵⁰

It was the second function of the bill of particulars that most attracted Shearman. True, a bill of particulars might tell Shearman something of Tilton's case he would not know from the many newspaper publications and church examinations, but his aim was not so much to learn more about Elizabeth and Henry but to confine the record to what had already been made public. Tilton's complaint mentioned only two specific dates—the 10th and 17th of October, 1868. The church examination revealed that Theodore's only evidence of adultery on those dates was Elizabeth's oral confession which had been subsequently retracted and which the defense could paint as fabricated to

together with other particulars which I feel a repugnance to name" because he could not "forbear to mention [them] again." *Daily Graphic*, Sept. 18, 1874, reproduced in Marshall, *A True History*, 516, 566.

⁵⁰ See David Graham, *A Treatise on the Practice of the Supreme Court of the State of New York* (1832; 2d. ed., 1836), 434; 1 Abbott 134.

ally Theodore's aggression against Elizabeth at the time.⁵¹ If the trial could be confined to Theodore's evidence on those two dates, Shearman might make quick work of the claims against his pastor.

The trouble for Shearman was best summarized in his own treatise on the matter. "As a general rule," Shearman had written in 1865, "a bill of particulars will not be ordered in an action for a *tort*."⁵² Torts, or personal injuries, were usually specified enough in the complaint itself. The code's drafting history illustrated this understanding. Originally, the code permitted courts to order a bill of particulars only in actions for account, that is, to itemize receipts and nonpayments. A later amendment proposed by Field permitted a court discretion "in any case" to award a bill of particulars but with the understanding that the discretion would not be exercised where the complaint was definite enough.⁵³ Where did that leave criminal conversation? On the one hand, adultery was a highly specific claim. It distinguished the charge from all other kinds of personal injuries and informed the defendant what kind of case he was to meet. On the other hand, adultery was not like a wrongful death suit or other kinds of uniquely disfiguring tort claims. Adultery was a repeatable act, and if it had been repeated, the plaintiff might choose to concentrate on one or another incident or shift grounds or dole out proofs as he liked at trial. That made a plaintiff in criminal conversation look more like the opportunistic creditor who ought to "itemize" his accounts upfront. Indeed, whether to order a bill of particulars became one of the thorniest legal issues of the Beecher trial. Shearman's motion occupied the Brooklyn court and the lawyers' arguments for over two months at the end of 1874 and involved three rounds of appeals, including to New York's highest tribunal. The power and discretion to award a bill of particulars was the only issue appealed from the trial and the only precedential law established by the Beecher-Tilton affair.⁵⁴

⁵¹ See and 1 McDivitt 3; Marshall, *A True History*, 112-29.

⁵² John L. Tillinghast & Thomas G. Shearman, *Practice, Pleadings, and Forms in Civil Actions in the Courts of Record in the State of New York* (1865), 48.

⁵³ Compare 1849 N.Y. Laws 648 § 158 with 1851 N.Y. Laws 888-89 § 158; Code of Procedure of the State of New York, as Amended to 1870, 242 § 158.

⁵⁴ See *Tilton v. Beecher*, 48 How. Pr. 175, 59 N.Y. 176 (1874).

In the opening round, Shearman (who personally argued all but the highest appeal of the motion), disclaimed any attempt to narrow the trial, focusing instead on the defendant's want of information. "We do not want to narrow the issue: we want to take in the whole issue, any issue that the plaintiff is prepared to make: we only want reasonable notice of it," he asserted at multiple points. Each side rested its arguments on the belief the other side's witnesses would act unethically. In an affidavit resisting the motion, Tilton charged that "Beecher and his interested champions in Plymouth Church have plentiful and opulent means at their disposal to purchase and procure false evidence in the coming trial." Pre-announcing the date and times Tilton's witnesses would testify too would only elicit alibis manufactured for the occasion. Shearman argued the chicanery would run the other direction. Witnesses with a grudge against the famously partisan abolitionist preacher might conjure up easily disproven episodes that would nevertheless surprise Beecher on the stand. With "no time to get those friends" who could prove an alibi, the jury might mistake Beecher's shock over a lie for guilt about the truth.⁵⁵

Whatever the dangers of coached witnesses, the trial court was more interested in the remedies offered by the code. If indeed Sherman's motive was not to constrain the evidence Tilton would offer at trial, why move for a bill of particulars instead of using the code's procedures for making pleadings themselves more definite? The foremost expositor of Field's pleading standards, Shearman had a ready answer. Tilton's specification of adultery on, among other "diverse" occasions, two enumerated dates was more than sufficient as a matter of fact pleading. In Shearman's theory, a bill of particulars was continued by the code because it performed a different function from pleading: it adduced the detailed evidence that was actually forbidden in a properly pleading complaint, which confined itself to "ultimate facts"—like adultery—without detailing the evidence of those facts. Relying on this distinction, Shearman had purposefully waited to move for a bill of particulars until Tilton declared

⁵⁵ 1 Abbott 9, 14, 17.

himself ready for trial. The point was not to reform the initial pleadings, Shearman explained, but “to give us the benefit of his efforts in searching for evidence, and to tell us now the dates and places he is prepared to prove in this case.”⁵⁶

The trial court was unpersuaded. To Shearman’s chagrin, the court quoted his treatise on the point that a bill of particulars was generally unavailable in tort suits. If a motion to reform the pleadings was inappropriate, as Shearman protested, then the only remedy the court believed available to find out more information was to depose Tilton.⁵⁷

An appeal to the general term of the court (a panel of two other trial judges) was equally unavailing for Shearman. Tilton’s counsel cited post-code authorities that refused to read the code’s reforms as establishing a party’s “right to have an inquisitorial examination of his adversary’s evidence.” One declared that “the law has always considered sacred the rights of both parties to keep secret their preparations and means of attack and defense” and confined the parties to a divorce to the traditional equitable rules of discovery, which barred one party from examining evidence that only the other party could introduce at trial.⁵⁸ To these citations the Brooklyn court added its own authorities, including an Irish case report: “It is said, Oh, it is a great hardship to the defendant to go to trial without knowing the precise times and places on which the plaintiff means to rely. But that is a hardship to which plaintiffs and defendants have been subject for hundreds of years—for as long as we have records of law.” Unmoved by Shearman’s protestations about surprise, the court concluded that “the parties can have a perfectly fair trial of the issues in the ordinary way.”⁵⁹

⁵⁶ 1 Abbott 21, 31, 42–43. For the code procedure to make pleadings more definite, see Code of Procedure of the State of New York, as Amended to 1870, 246 § 160. A motion to make pleadings more definite was premised on “the allegations of a pleading” being “so indefinite or uncertain that the precise nature of the charge or defense is not apparent.”

⁵⁷ 1 Abbott 31.

⁵⁸ 1 Abbott 47 (quoting *Hoyt v. Am. Exchange Bank*, 1 Duer 652 (N.Y. Sup. Ct. Gen. Term, 1853); 1 Abbott 23 (quoting *Strong v. Strong*, 1 Abb. Pr. N.S. 233 (N.Y. Sup. Ct., 1865)

⁵⁹ 1 Abbott 55–56 (quoting *Early v. Smith*, 12 Irish Com. Law R., App. 35 (Q.B. 1861) (Lefroy, C.J., dissenting)).

One could say that old habits were dying hard in Brooklyn, that chancery's rules for discovery were hanging on decades after chancery had been abolished. But the fissure Shearman had opened ran deeper than that. After all, the bill of particulars was equally as ancient as discovery devices at chancery. Granting the motion would not necessarily have been any less traditional than denying it. What troubled the court was not the unconventional devices Shearman was using, but the idea of the trial that lay behind them. For the Brooklyn court, a trial fundamentally remained an event at which the parties themselves learned about their own cases in public along with the judge and jury. In addition to facilitating the forensic quest for truth through oath-bound examinations, surprise was endemic to trial because surprise was endemic to the enterprise of discovering truth. Shearman's vision thus had too much a theatrical cast to it, a vision in which all-knowing narrator lawyers prepared a performance for the unwitting fact-finders. In Shearman's vision, the bill of particulars aided the narrator in crafting the story by revealing the hidden facts. But the Brooklyn judges denied Shearman—and the other lawyers—that role. In the court's view, a bill of particulars aided the trial narrative only in the same ways pleading at common law had done: not by revealing the plot points, but by narrowing them. In the same way common law pleading had prized narrowing a dispute to a single triable issue, the bill of particular's chief function was to limit the arguments that could be made and the things parties could say at trial. A modern lawyer might see the bill of particulars as forcing information at the cost of constraint. Jurists at the time saw it in reverse: the bill of particulars achieved constraint, but at the cost of preliminary disclosure.⁶⁰

Having lost twice in the trial court, Shearman and his co-counsel must have sensed that their vision of well-informed adversarial counsel was failing to gain traction. Beginning with an appeal to the Court of Appeals, New York's highest tribunal, Beecher's lawyers shifted their arguments to

⁶⁰ On the modern construction of trial narratives, see Robert P. Burns, "The Distinctiveness of Trial Narrative," in Antony Duff et al., eds., *The Truth on Trial: Truth and Due Process* (Hart 2005). For a mid-twentieth-century discussion of the vanishing role of surprise in common law trials, see Alexander Holtzoff, "The Elimination of Surprise in Federal Practice," 7 *Vanderbilt Law Review* 576 (1953).

emphasize the constraining power of the bill of particulars and their peculiar need to reign in Theodore Tilton.

The problem, as now formulated by Beecher's counsel, was that Theodore (once) and Henry (still) belonged to a world of hyper-Christian discourse that was likely to mislead a truthseeker unversed in its theology. However much critics might accuse Henry's "religion of gush" for going soft on sin and perdition, Shearman knew better. On matters of romantic affection and marital fidelity, the sentimentalist evangelicals could hold just as exacting standards as their hardline Calvinist forebears. Above all, they took seriously Christ's admonition—quoted often during the trial—that to "look upon a woman with lust" was equivalent to adultery. Indeed, as Shearman pressed in his later arguments for a bill of particulars, Theodore had published an essay in 1870 arguing that "adultery of the soul" was even more pernicious than adultery of the body. Tilton's advocacy of a more liberal divorce law (which brought him into Victoria Woodhull's ambit) flowed precisely from this conviction that spiritual adultery terminated a union as effectively as the physical adultery New York law recognized as the sole ground for divorce.⁶¹

But none of this, Shearman contended, was sufficiently "tangible to bring in a court of justice." Henry Beecher could be tried for adultery of the soul only in the world to come. In the here and now, Tilton would have to prove "a sublunary act, and we object to proof of adultery which is said to have taken place not on the earth." Taken to its extreme, Shearman's bill of particulars might have excluded all circumstantial evidence as proof only of a spiritual and not physical affair. "When we come into court shall we be prevented from proving frequent gifts," Tilton's counsel asked in alarm, or "visits by the defendant to the plaintiff's wife in the absence of the plaintiff? Certainly not." Yet who could list in advance all the tedious details like these that witness testimony might elicit? On that basis, Tilton's counsel concluded that adultery simply could not be itemized like debts for the sale of goods.

⁶¹ See Fox, *Trials of Intimacy*, 2-4, 115-16; Matt: 5:28; *The Independent* (Brooklyn, N.Y.), Dec. 1, 1870.

Under the code, they insisted, “a cause of action for *crim. con.* is one, entire and indivisible, and is not susceptible of severance or separation into parts or particulars.”⁶²

The Court of Appeals, by divided vote, sent the parties back to argue before the trial judges. Impressed by the array of divorce actions that allowed bills of particulars when adultery was alleged, the Court decided that criminal conversation was indeed an action in which a bill of particulars might be appropriate. That ruling said no more than what the code did already. The Court did not opine on how the trial court should exercise its discretion, and so the parties were back where they started.⁶³

What to do about the circumstantial evidence continued to bedevil the trial court. Shearman’s co-counsel was emphatic that “there is no such thing as a unanimous opinion of the jury that adultery has been committed without any opinion of the jury that it has ever been committed any particular time or place.” Supposing the court agreed, that entitled Beecher to know whatever times and places Tilton would attempt to prove at trial, but what limiting effect would such an order have on the circumstantial evidence? The judge assigned to the re-hearing tried to please both parties. He awarded the bill of particulars so that the plaintiff “designates the day [of alleged adultery] with such reasonable approximation as that the defendant is fairly apprised of the charge,” but made clear that at the trial Tilton could produce evidence of “alleged confessions” in which “no particular time or place shall have been referred to.”⁶⁴ Most of Tilton’s evidence did not consist of “confessions,” however, so the status of circumstantial evidence remained unclear. This time Tilton appealed to the general term.

Before the final round of argument, Tilton filed an affidavit explaining that he had already made all of his evidence public, that he had no precise dates to allege other than the two in the complaint, and that he had no further evidence for those dates than Elizabeth’s retracted confession and the witnesses (including Tilton and Beecher themselves) who had heard it. He could say no more

⁶² 1 Abbott 46, 78, 122, 125.

⁶³ See 1 Abbott 80–86.

⁶⁴ 1 Abbott 94, 107–09.

in response to a bill of particulars, since “as to the times and places where some of the acts of intercourse were committed, the plaintiff is now ignorant, and will remain so until this court, by aid of its process, compels . . . unwilling witnesses to disclose the same on the trial.”⁶⁵ By his own admission, Tilton himself was in the dark, and would only learn if he really had a case once the trial got underway.

Shearman gloated in victory. Through many statements and editorials, Tilton had “wanted to make the public believe that he had something dark and mysterious and dreadful behind, so shocking and so frightful that he dared not utter it.” But in the end Tilton had no more real idea of his wife’s behavior than did a common subscriber to the *Chicago Tribune*. To Shearman, that made Tilton an unworthy plaintiff. “A man may be justified in coming into court with an action upon contract, with a claim for the price of a few groceries, or for the amount of a butcher's bill, without being quite certain that he has the witnesses to prove the precise and specific facts,” Shearman lectured, but a charge like this? “A charge that either brands with infamy his own wife and another man, or brands with a thousand-fold infamy his own brow for having the audacity and the wickedness to make a false charge of this kind” —such a charge Shearman contended should limit Tilton to the proofs he had gathered before trial. To make the charge and then learn whether it was true in court would be a ruinous policy.⁶⁶

The court, however, thought Tilton’s affidavit undermined Shearman’s position. Now that Shearman knew Tilton was holding nothing back, there was no information for a bill of particulars to disclose. Any surprise at trial was a surprise that would strike both plaintiff and defendant alike. After all the affidavits in and out of court and the flurry of news publications, one judge opined that “in few cases could a defendant be as free from a chance of being taken by surprise.” If he were, the ordinary “ordeal to which unknown witnesses may be subjected on the trial” would be cure enough.

⁶⁵ 1 Abbott 48, 90-91.

⁶⁶ 1 Abbott 99.

Another judge concurred that since Beecher already had the advantage of disclosure, there was no further need to hamper Tilton with the constraint on his evidence.⁶⁷ In the end, Shearman got his information, but not the cabining effects of the bill of particulars. The final decision on pretrial disclosures came down December 29. The court began empaneling the jury the next week.⁶⁸

PRACTICALLY EVERY ACCOUNT OF THE BEECHER TRIAL emphasizes the extraordinary length of the trial: 112 days from seating the first juror to hearing the jury's final words. Left unmentioned is that the trial ran so long because the trial days were so short. The jury sat to hear arguments and evidence only on weekdays from 11 o'clock in the morning until 1 in the afternoon, and then again from 2 to 4 p.m., after a lunch adjournment. When the court suggested adding a Saturday session, or simply extending the morning and afternoon sessions by half an hour, counsel on both sides loudly protested. Speaking for Beecher's counsel, the renowned trial orator William M. Evarts explained that counsel depended on the "fragments of the day" before and after the sessions to prepare for and respond to requests for the production of evidence.⁶⁹

Production of previously unseen evidence was a near daily occurrence. The trial transcript is littered with the mundane negotiations of counsel to find and produce documents as witnesses mentioned them, usually with indications that opposing counsel had not seen the documents before trial, even if they were aware of their existence. Occasionally lawyers had to send for documents that had not been brought to court. Shearman and Evarts refused to produce documents from Plymouth Church when the plaintiff had only requested them from Beecher, coyly replying that "we have never thought Plymouth Church or the Christian religion was defendant here." On another occasion, they protested they had insufficient notice to search Beecher's papers for a requested letter. "I think an hour

⁶⁷ 1 Abbott 135-36.

⁶⁸ 1 Abbott 138ff.

⁶⁹ 1 McDivitt 385.

and a half is time enough to send to Mr. Beecher's house," retorted Tilton's counsel. The lawyers stipulated to reading a copy in the meantime.⁷⁰

Indeed, the transcript itself became key to these negotiations. Jury trials were not commonly recorded at the time, but a cause célèbre like the Brooklyn Scandal drew a crowd of shorthand journalists and clerks. One reporter for the *New-York Tribune* became the "official" reporter for the court, turning in rush transcripts to the judge and counsel at the end of each day's sessions. As Tilton's counsel was adamant that the documents in his possession could not leave his custody and could only be examined in open court, the lawyers spent entire days reading letters into the record. Out of court hours, the "fragments of the day" Evarts had referred to, could then be spent examining the transcript copy and searching for ways to undermine the witness at the next session. Tilton's counsel used even the business of reading documents as an occasion to appeal to the jury, the *Tribune* reporter noting that the lawyer "threw into the reading of them much sympathy and fervor." Beecher's counsel seemed to have only the transcript in mind, the reporter elsewhere noting "there was nothing all day but the monotonous reading of Mr. Shearman."⁷¹

With so much information to sift in the fragments of the day, specialized researchers and indexers became critical personnel. Shearman had hired reputable trial lawyers like Evarts and Tracy to be the face of the defense in court, but the decision that may have saved the trial was his hiring Austin Abbott to be the internal research engine of the team. Younger brother to a law reporter and older brother to Beecher's successor at Plymouth, Abbott was then at the start of a prolific career as a case reporter and treatise author.⁷² Abbott excelled at the work Field had hoped to make obsolete with codification: the hunt through case reports for precedent and persuasive authority. In internal memos and briefs, Abbott assured the Beecher team that no reported case of criminal conversation in New York was

⁷⁰ 1 McDivitt 103; 326-27; 328.

⁷¹ 1 McDivitt 436, 484.

⁷² See, e.g., Benjamin Vaughan Abbott & Austin Abbott, *A Collection of Forms of Practice and Pleading* (1867); Austin Abbott, *The Legal Remembrancer: Containing Concise Statements of the Law as It Now Is* (1871); Benjamin Vaughan Abbott & Austin Abbott, *A Treatise Upon the United States Courts, and Their Practice* (1871).

Figure 17.



Tilton worked with the *Daily Graphic* to print facsimiles of the letters between him, his wife, and Henry Ward Beecher. The *Daily Graphic* had developed its innovative photocopying technology just the year before. Inset: Thomas Shearman reads the Tilton correspondence into the official court record.

Daily Graphic, September 18, 1874. Inset: *Frank Leslie's Illustrated Magazine*, April 3, 1875, 56.

available to guide them. Instead the lawyers would have to draw analogies to divorce suits grounded on adultery charges, for which Abbott supplied numerous authorities going back decades in New York, England, and on occasion a few other American jurisdictions.⁷³

In later memos, Abbott turned his investigative method from the case law to the facts, closely scrutinizing, for instance, the church examination transcript to guess at Tilton's trial strategy.⁷⁴ Indeed, the investigation of the factual record could be just as wide-ranging as the search for helpful case authorities. One of Elizabeth's published letters to Henry used the odd locution "nest-hiding," a reference, it turned out, to an obscure passage in Henry's 1868 novel, *Norwood* (a book incidentally about a beatific woman pursued by two rivalrous suitors). Whatever surprises Tilton may have hoped to spring at the trial, the revelation of the coded reference was not among them. The Beecher team was ready with the page cite and an innocuous explanation. The research notes are no longer available to confirm, but likely it fell to Abbott's lot to sift the 550-page novel for such clues.⁷⁵

The inglorious work of the scribes and indexers at last produced a genuine surprise at trial and gave the Beecher team its big break. Careful scrutiny of the transcript compared to the *Chicago Tribune* and other publications of the Tilton correspondence revealed that Tilton had in fact extensively edited the letters before publication. Most of the edits were innocent enough, but Tilton had given the impression he had been operating as a scrivener, not an editor, in conveying the

⁷³ See Mr. Abbott's Brief on the Incompetency of Husbands and Wives to Testify For or Against Each Other; Mr. Abbott's Brief on the Nature of the Action; Mr. Abbott's Brief on Evidence as to Character; Mr. Abbott's Brief on the Limits of the Issue as to the Fact of Adultery; Mr. Abbott's Brief on Competency of Declarations of Husband and Wife, in General; Mr. Abbott's Brief on the Competency of Evidence of the Demeanor of the Parties and the Wife; Mr. Abbott's Brief on the Competency of Evidence of Confessions of Adultery, in General; Mr. Abbott's Brief on the Right to Give in Evidence the Whole Admission, and to Explain It; Mr. Abbott's Brief on Admissions "In Confidence" and Letters "Without Prejudice"; Mr. Abbott's Brief on the Cogency Requisite in Evidence to Establish Adultery; Mr. Abbott's Brief on the Weight of Confessions as Evidence; Mr. Abbott's Brief on the Competency of Extrinsic Evidence of Intent, Papers of Thomas G. Shearman.

⁷⁴ Mr. Abbott's Brief on the Competency, in this Action, of Letters and Declarations; Mr. Abbott's Brief on what Facts are Material; Mr. Abbott's Brief on the Competency of the Alleged Confessions of the Defendant or the Wife; Mr. Abbott's Brief on the Incompetency of Secondary Evidence of Destroyed Written Confession; Mr. Abbott's Brief on the Competency of the Wife's Retraction; Mr. Abbott's Brief on Circumstantial Evidence of Adultery; Mr. Abbott's Brief on Connivance, Condonation, Recrimination and Compromise as a Bar to the Action (manuscript), Papers of Thomas G. Shearman.

⁷⁵ Henry Ward Beecher, *Norwood: Or, Village Life in New England* (1867), 82. See Fox, *Trials of Intimacy*, 138-39 ("a tour de force of textual research and forensic strategy").

correspondence to the publisher. And some of the editorial decisions appeared significant. In one letter, Elizabeth apologized for her impurity, for which “I can nor will no denial take.” But Theodore had removed the next two lines: “Hereafter I will guard my temper. You shall have a soul-pure wife by and by.”⁷⁶ The restored text at trial showed a letter that seemed to hint at sexual indiscretion was really about Elizabeth’s short temper. Even the official reporter (who sometimes drew complaints from both sides for editorializing in the transcript) noted when the “uninteresting” reading of the letters was punctuated by “a discovery which caused some comment” by comparing Tilton’s published version of the letter to “an original copy of the letter itself.” A modern commentator estimates that Tilton’s selective publication did the most to discredit his testimony – then and now.⁷⁷

In the end, the want of information could not be sated, despite the thousands of pages of transcripts, publications, and gossip repeated in and out of court.⁷⁸ On July 1, the 111th day of the proceedings, the jury foreman announced that his peers could not come to an agreement. After stressing the “embarrassment” and “humiliation” of an inconclusive verdict in a case of such public interest, the presiding judge implored the foreman to ask any questions of law the court might clear up for the jury. But to no avail. “It is a question of fact,” the foreman replied, “a question of veracity of witnesses on which we do not agree, your Honor, and I would say I think there is not a possibility of agreement in this jury.” The judge returned the jury to its deliberations anyway but relented the next day, discharging the jury without a verdict.⁷⁹ Evarts telegraphed Beecher “my hearty congratulations.” Knowing a lack of verification was not quite the same thing as an exoneration,

⁷⁶ See Fox, *Trials of Intimacy*, 222, for the letter regarding Elizabeth’s temper. For a full comparison of the letters as published by Tilton and as printed in the court record, see Fox, *Trials of Intimacy*, ch. 8.

⁷⁷ 1 McDivitt 484; Fox, *Trials of Intimacy*, 222.

⁷⁸ In addition to Marshall’s *True History of the Brooklyn Scandal* prepared before the trial, McDivitt’s three-volume transcript and Abbott’s two-volume transcript, newspapers like the *New York Times* published single-volume reviews of the evidence afterward. See, e.g., *The Beecher Trial: A Review of the Evidence* (1875).

⁷⁹ 3 McDivitt 1040–42. It was later reported that the jury had taken fifty-two ballots before announcing its deadlock. “At the outset, they had been eight to four in favor of Beecher, and at the end they stood nine to three for him.” Robert Shaplen, “The Beecher-Tilton Affair,” *The New Yorker*, June 4, 1954.

Evarts took pains nevertheless to instruct Henry to “regard the result as a complete triumph of truth.”⁸⁰

THE SHARP CONSTRAINTS OF THE NEW YORK CODE pinched the lawyers at multiple points in the 1875 trial of Henry Ward Beecher. The plaintiff Tilton could not be asked about his allegations without forfeiting the power to cross-examine him on the stand. No other witness could be interviewed on the record in advance without a court agreeing that ill health or permanent relocation was likely to absent the witness from the trial. Document production could not be compelled until trial, when the custodian was called to the witness stand. If attorneys wanted more than the terse – and incomplete – statement of facts found in the opening pleadings they had to resort to the soft coercion and social pressures of private associations or public journalism.

But the New York code regulated only New York. Increasingly, as other code states adopted versions of what Field regarded to be the final and complete draft of his code, a new set of practices emerged to force information before trial. Over the course of a decade, at least four midwestern jurisdictions – Kansas, Nebraska, Missouri, and Ohio – all came to the same conclusion that the code, fairly read, permitted lawyers to explore their adversaries’ evidence before trial and even to incarcerate reluctant witnesses, all without court supervision.⁸¹ While New York retained a conventional model of court-supervised examinations that tolerated surprise at trial well into the twentieth century, the midwestern practice supplied a blueprint for what would become a distinctive and foundational American practice: lawyer-driven discovery.

A case out of Ohio was typical of the midwestern approach. In *Shaw v. Ohio Edison Installation Company*, the future president and chief justice William Howard Taft compared different versions of

⁸⁰ William M. Evarts telegram to Henry Ward Beecher, July 3, 1875, Box 10, Folder 406, Beecher Family Papers, Yale University.

⁸¹ See, e.g., *In re Abeles*, 12 Kan. 451 (1874); *In re Davis*, 38 Kan. 408 (1898); *Ex parte Munford*, 57 Mo. 603 (1874); *Ex parte Krieger*, 7 Mo. App. 367 (1879); *Dogge v. State*, 21 Neb. 272 (1887); *Shaw v. Ohio Edison Co.*, 9 O. Dec. Rep. 809 (1887).

the Field Code to arrive at the surprising conclusion that Ohio's code permitted far-reaching, law-driven discovery without the interference of judicial officers like himself. In states that dropped the early code's language about deposing a party "in lieu" of calling the party at trial, the pretrial deposition of a party was straightforward: The code allowed it, unreservedly, in all cases and circumstances. But *Shaw*, like many of the midwestern cases, involved the attempted deposition of a mere witness, not a party to the suit. A plaintiff suing an electric company subpoenaed a third party, George Altenberg, to appear before a notary public and have his deposition taken. Altenberg appeared at the appointed hour and handed over a written affidavit, but he refused to be sworn or submit himself to the lawyers' questioning. Using a special procedure, the notary petitioned Taft, the presiding superior court judge, to ask if the notary had the power to jail Altenberg for contempt.⁸²

Taft began his comparative textualism with the conditional deposition (*de bene esse*). The original Field Code had continued the chancery and common law practice of New York by permitting the live, adversarial deposition of a witness only if the witness was likely to be absent for the trial due to illness, relocation, or imminent death. The codes that traveled around the nation dutifully copied the provision, but with a significant variant: Some codes, like New York's, made clear that a judicial officer had to first decide that it was likely the witness would be unavailable before the deposition would be authorized. But as Taft noted, "no such discretion is given the courts of this state." The courts were not mentioned in the conditional deposition article. Instead, "notices upon opposing counsel and a subpoena for the witness are the only two preliminaries to a deposition before a notary." Nor was there an occasion to insert a judicial check on lawyers deposing witnesses who were quite likely to be available for trial. Probability of appearance, Taft observed, was a matter of degree. Technically, "it can never be proven that there is no possibility of loss of evidence," so a conditional

⁸² Shaw, 9 O. Dec. Rep. at 809-10. As Taft noted, Ohio code required notaries to commit recalcitrant witnesses to jail for contempt, from whence the witness could seek court review. *Revised Statutes and Acts of a General Nature of the State of Ohio in Force January 1, 1880*, 1281 § 5252. But an uncodified practice had developed, drawing on the chancery tradition, whereby notaries could certify questions to the court before taking action. See *Bradshaw v. Bradshaw*, 1 Russell & Mylne 358; *State ex rel. Lanning v. Lonsdale*, 48 Wisc. 348, 370 (1880).

deposition was always a guess at whether a possibility had become a probability. Since the code did not authorize judges to make that guess, inserting themselves into the process “savors of judicial legislation, and ought not to be followed,” Taft concluded.⁸³

Since the code “relieve[s] the court from any responsibility” over depositions, that necessarily meant that “under the statute the party was the whole judge of the necessity for taking such [a] deposition.” A witness who refused the deposition could be held in contempt and imprisoned by a notary’s order at the instigation of the party. Taft was sanguine about the possibility “that a party will go fishing for evidence” in such a privatized system of investigation. If the deposition turned out to be needless, “then the party taking it must pay the costs,” a sufficient deterrent, Taft thought, to groundless fishing. But so long as there was some relevance to the deposition, “the earlier a witness is committed to a statement the better for the sake of truth.” Since “witnesses do not belong to one party more than to another,” Taft argued, “what they know relevant to the issue should be equally available to both sides”—and to the court. Taft thus reconciled the midwestern codes’ wildcat discovery provisions with the original justification of all of Field’s reforms: on balance and despite the likelihood of abuse, more truth would filter in earlier to the trial.⁸⁴

The preeminent historian of law and society J. Willard Hurst once observed that towards the end of the nineteenth century, the United States developed new “uses of the bar.” Chief among these new uses, Hurst argued, was that lawyers had become “master[s] of fact.” By the 1890s, “the complex of facts of the economy in particular offered both the setting and the pressure for the lawyer to take on a new role—as a specialist in incisive, accurate, facts appraisal of snarled or complicated

⁸³ Shaw, 9 O. Dec. Rep. at 810–11. The New York code provided only that interested witnesses were not barred from testifying. Code of Procedure of the State of New York, as Amended to 1870, 612–13 § 398. Into the 1870s, pretrial examination of witnesses was still controlled by the Revised Statutes of 1829, which required parties to apply to a judge for leave to take a conditional deposition. See *id.* at 622–23, note e. Ohio’s code, like others of the Midwest, required only that parties apply to a clerk of court to issue a subpoena to witnesses and the officer tasked with overseeing the examination, usually a notary. *Revised Statutes of Ohio*, 1280 § 5246. Subsequent sections provided that a deposition could only be *used* at trial when the witness was unavailable, but the deposition could be *taken* without restriction “any time after service upon the defendant.” *Id.* at 1282 §§ 5265–66. See also *Compiled Statutes of the State of Nebraska to 1881* (1887), 534 § 7, 785 §§ 366, 372–73; *Compiled Laws of the State of Kansas to 1868* (1879), 647, §§ 340, 346–47.

⁸⁴ Shaw, 9 O. Dec. Rep. at 811–12.

situations.”⁸⁵ Indeed, many of the midwestern discovery cases featured a corporate defendant, a primary actor in the new economy that either resisted or tested the boundaries of what the code could offer to its new masters of fact. Field’s home state of New York doggedly retained the older view that factual investigation was a public function to be handled by public officials. Although New York’s constitution had abolished the office of master in chancery, New York’s code and the judges who administered it insisted that the courts remain the gateway to factual discovery, and well into the twentieth century the judges decreed that “examinations are not intended to enable a party to discover what his opponent’s testimony will be, so that he may obtain witnesses to contradict it.” The public trial remained the appropriate forum for learning about a case, and court, lawyers, and witnesses alike would learn about the case along with the public.⁸⁶

Outside New York, the final draft of the code and its transformation of privately retained lawyers into the new masters of fact became one of the code’s enduring legacies. Early in the twentieth century, the discovery practices authorized by Judge Taft attracted the attention of a young Michigan law professor, Edson R. Sunderland. Michigan was one of the few western states to reject the New York code, but Sunderland admired midwestern discovery rules because he believed “much of the delay in the preparation of a case, most the lost effort in the course of the trial, and a large part of the uncertainty in the outcome, result from the want of information on the part of litigants and their counsel” prior to trial. Sunderland tasked a graduate student at Michigan, George Ragland, to gather data on midwestern discovery practice. Ragland’s 400-page *Discovery Before Trial* became an intellectual foundation for Sunderland’s discovery regime under the Federal Rules of Civil Procedure

⁸⁵ James Willard Hurst, *The Growth of American Law: The Law Makers* (Little Brown 1950), 339–40.

⁸⁶ *Sheehan v. The A. & B. Turnpike Co.*, 8 N.Y.S. 14 (1889). See also *Beach v. Mayor*, 4 Abb. N.C. 236 (1878); *Chapin v. Thompson*, 16 Hun 53 (1878); *Knight v. Morgenroth*, 87 N.Y.S. 693 (1904). Law reformers in the state bar association continued to press the legislature for discovery reform, to little avail. See, e.g., *Report of the New York State Bar Association* (1899): 22:191; *Report of the Board of Statutory Consolidation of the State of New York on a Plan for the Simplification of the Civil Practice in the Courts of the State* (1912), 152–69.

of 1938, which closely followed the midwestern codes and eventually displaced the court-centered model in New York.⁸⁷

Describing the virtues of midwestern discovery, Ragland blended old common law fears about the oracular judge with new technological imagery that the codifiers had made familiar. The benefit of lawyer-controlled discovery, Ragland thought, was “the work of the judge is simplified. . . . A considerable part of the pre-trial machinery for the formulation of the terms of the controversy becomes extra-judicial in practical operation.” Like most machinery, discovery could produce efficiencies for the practitioner, “eliminat[ing]” a “great many cases” without trial and “expedit[ing]” trial for cases that remained. But Ragland’s reforms, like most procedural issues, concerned much more than simple efficiency. The new codes’ lawyer-driven discovery claimed to restore judges to their properly limited role. The codes empowered judges to edit the pleadings by forcing their amendment, even as far as changing the prayer for relief. Out-of-court discovery gave lawyers a countervailing power of mastery over the factual record, control over “clarity in the definition of the issues” before any judge could seriously frame or distort the parties’ case.⁸⁸

Edson Sunderland used another mechanistic metaphor for similar purposes: “Discovery procedure serves much the same function in the field of law as the X-ray in the field of medicine and surgery.” Both Ragland and Sunderland expected that discovery’s “extension” would eliminate surprise at trial, and litigation would “largely cease to be a game of chance.”⁸⁹ Instead of the public adjustment of disputes and discernment of the issues in open court, discovery gave lawyers an investigative machine that could be operated from private offices, much like a doctors’ x-ray device. The triumph of the Sunderland’s lawyerly investigator against the common law’s public adjustor required decades of rule changes and found only halting success in New York’s homeland of

⁸⁷ Edson R. Sunderland, Foreword, iii. See Subrin, “Fishing Expeditions Allowed,” 702–10, 713–17.

⁸⁸ Ragland, *Discovery before Trial*, 266.

⁸⁹ Edson R. Sunderland, “Improving the Administration of Civil Justice,” *Annals of the American Academy of Political and Social Science* 167 (1933), 74–75. Cf. Ragland, *Discovery before Trial*, 251.

codification. Until the twentieth century, New York judges retained many former chancery powers that other states readily gave away to the new lawyerly masters of fact. Indeed, despite its storied abolition in 1846, the Court of Chancery still had a hold on the minds and practices of New York lawyers, as Field and Shearman would soon discover.

Chapter 9

The Nature of Things

Law and Equity

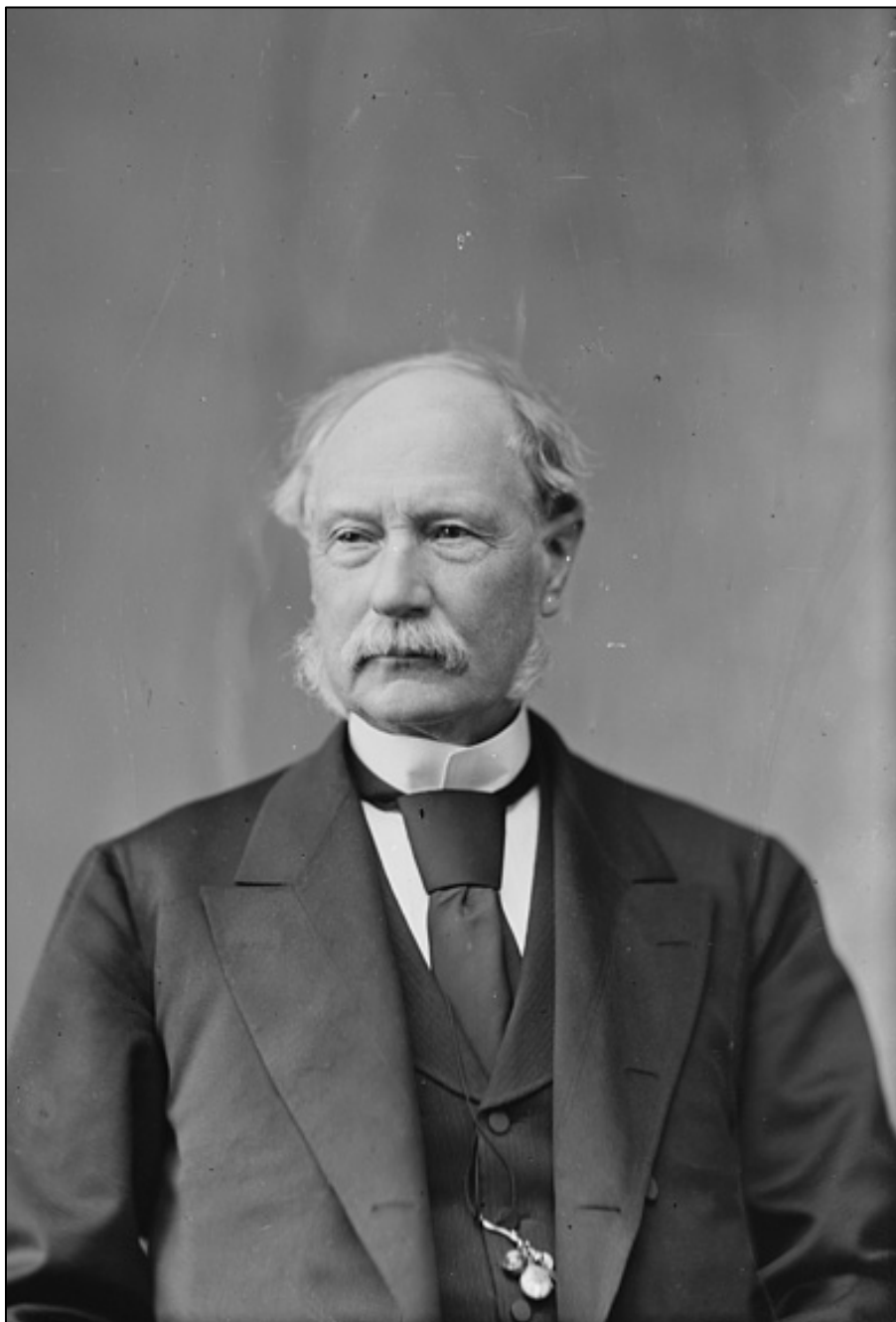
THE MOST FAMOUS PHOTOGRAPH OF David Dudley Field is Matthew Brady's, likely made around the time that Field traveled to Brussels promoting a two-volume draft international code in the 1870s. Brady's portrait casts Field as an elderly statesman of the bar, wearing the fine clothes and accessories fitting for an elite lawyer of international repute. This portrait was at least the fourth time Field had sat in Brady's studio. Brady had made an early daguerreotype of Field around the time of the original procedure code (see Figure 3 in Chapter 3), and on other occasions had photographed Field with his brother Cyrus and other board members of the transatlantic cable project.¹ The 1870s image was clearly meant to capture Field at the culmination of his career, America's premier lawgiver and leader of the bar.

But at nearly the same time, quite a different image of Field was in circulation. The New York political cartoonist Thomas Nast despised Field. No other lawyer became the target of Nast's satirical art as often as Field. Balding on top but boasting uncommonly thick mutton chops for a civilian, Field's visage was easily parodied and instantly recognizable. Throughout the 1870s, Nast depicted (the usually unnamed) Field binding Justice in procedural red tape or standing guard as a lion over his clients' wealth.² In Nast's final illustration of Field in early 1878, the Devil himself visits the brooding lawyer's office, seeking to retain Field's famous services.

¹ A Brady photograph of the six Field brothers is available at the Library of Congress Prints and Photographs Division, LC-USZ62-139570 (b&w film copy negative). The Field portraits in connection with the Atlantic cable project can be found at the Matthew B. Brady Studio Portrait Photograph Collection, Series I, New York Historical Society, 170 Central Park West, New York, NY.

² See Renée Lettow Lerner, "Thomas Nast's Crusading Legal Cartoons," 2011 *Green Bag Almanac* 2d 59 (2011).

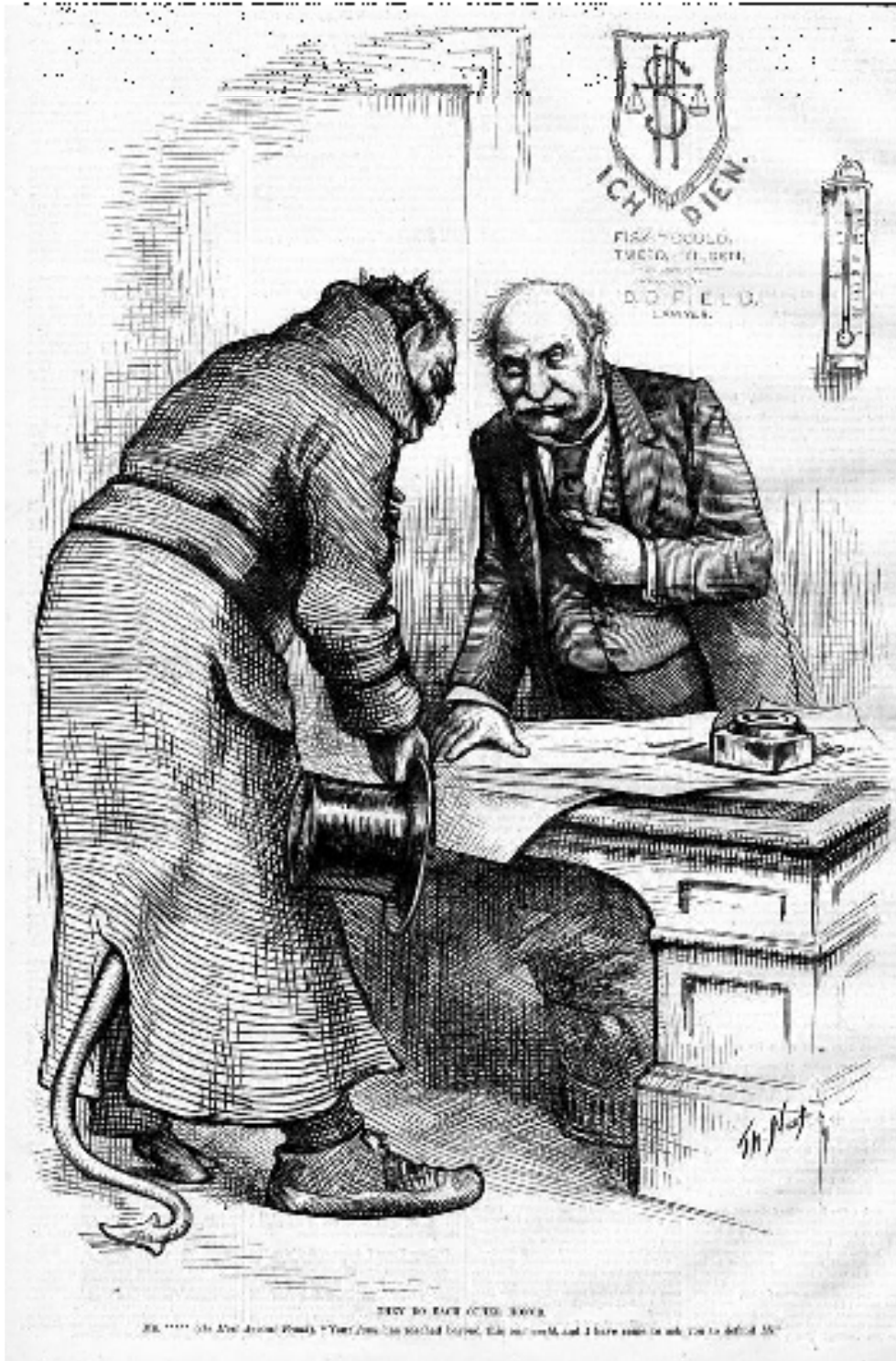
Figure 18.



Portrait of David Dudley Field, Jr., by Matthew Brady, taken around 1875.

Library of Congress Prints and Photographs Division, Brady-Handy Collection, Film Reproduction No. LC-DIG-cwpbh-05048.

Figure 19.



Thomas Nast, "They Do Each Other Honor," *Harper's Weekly*, February 24, 1877, 152.

Coincidentally, Nast invoked a core equitable concept by renaming the Devil "the Most Ancient Fraud."

Nast saw Field not as an eminent reformer and codifier but rather as the chief lieutenant of a legal corps who exploited technicalities to exonerate and protect the corrupt leaders of an especially corrupt age. Field first earned the disdain of Nast and other municipal reformers in the late 1860s when he and his law partner Thomas G. Shearman became lead counsel to the notorious robber barons Jim Fisk and Jay Gould.³ Field then defended the head of New York's Tammany Hall machine William "Boss" Tweed, against both civil and criminal prosecutions brought by Samuel Tilden and Charles O'Connor, making himself an even more frequent target of Nast's pen. Tilden deeply disappointed Nast by retaining Field in turn for the disputed presidential election of 1876 (which is why Nast listed Tilden in the rogues' gallery of his devil cartoon).

Nast's assessment of Field was largely shared by the railroad reformer Charles Francis Adams Jr. After the Civil War, American railroads became massive financial assets, offering their owners and managers abundant opportunities for profit and plunder. Although Fisk and Gould liked to call their acquisitions "raids," they excelled in using lawyers to keep their investments within arguably legal bounds—clandestinely buying up shares or the power to vote their proxies, trading stock on inside information (not yet regulated or forbidden), and extending themselves personal loans which, on paper, would be paid back to the railroad corporation.⁴ Before retaining Field in 1869, Fisk and Gould had wrested control of the Erie Railroad from Cornelius Vanderbilt in what Charles Francis Adams dubbed the "Erie War."⁵

Of particular interest to Adams was "an Erie raid" which unfolded after Vanderbilt had withdrawn. Seeking access to Pennsylvania's coal mines, Fisk and Gould commenced their distinctive style of raid against the Albany & Susquehanna Railroad, a 150-mile spur through western New York.

³ On Field's corporate clients and career, see Daun Van Ee, *David Dudley Field and the Reconstruction of the Law* (Garland 1986). See also George Martin, *Causes and Conflicts: The Centennial History of the Association of the Bar of New York* (Fordham 1997), 3-15.

⁴ On the securitization and personal profits in nineteenth-century railroad ownership and management, see Richard White, *Railroaded: The Transcontinentals and the Making of Modern America* (Norton 2011).

⁵ Charles Francis Adams & Henry Adams, *Chapters of Erie* (1871); John S. Gordon, *The Scarlet Woman of Wall Street: Jay Gould, Jim Fisk, Cornelius Vanderbilt, the Erie Railroad Wars, and the Birth of Wall Street* (Weidenfeld & Nicolson 1988).

Its president, Joseph Ramsey, proved more recalcitrant than Vanderbilt, and, with headquarters in Albany, had skillful legal counsel of his own. Each side continually won injunctions against the other over the summer. Field secured decrees from a New York City judge enjoining the issuance of new stock and the voting of recently transferred stock. Ramsey's lawyers secured a decree from an Albany judge enjoining the enforcement of the New York City injunction. Months of injunctions and counter-injunctions followed until the New York City judge granted Field's request to declare the A&S in receivership: The entire line and all its assets were transferred to two temporary receivers pending the next corporate election. But the court in Albany decreed its own receivership in favor of Ramsey and managed to issue process one hour earlier than New York City.⁶

The maneuvering came to a head at the annual corporate election in Albany on September 7, 1869. Per the bylaws, shareholder voting could not begin until noon, and the poll had to remain open an hour. Field and Shearman waited literally until the eleventh hour to spring their trap. Their reliable New York City judge had ordered the arrest of Ramsey and the other officers. At 11:45, Shearman proceeded to the officers' boardroom with the sheriff, while Field transferred the Erie party's proxies to a band of fifty Irish "roughs" brought to town (and plied with drink) for the occasion, and together they proceeded to the meeting room for the vote. The Erie-favored directors won handily.⁷

The tale was all that a muckraker could want, and Adams relished telling it, but how to explain it? Here in a land of liberty, fresh from a war of emancipation—"This, be it remembered, was . . . in New York, and not in Constantinople," Adams drolly reminded his readers—judges of the lowest trial courts were issuing secret decrees of imprisonment, seizing and redistributing property, and undermining one another's decrees. And so far as lawyers then and later could determine, none of it ran afoul of the code. As Adams saw it, the problem therefore arose from the code itself, under which

⁶ Adams & Adams, *Chapters of Erie*, 135-91; Lerner, "Thomas Nast's Crusading Legal Cartoons," 65-68.

⁷ Adams & Adams, *Chapters of Erie*, 174-81; George Ticknor Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations of 1869 and Mr. David Dudley Field's Connection Therewith* (1871); Albert Stickney, "The Truth of a 'Great Lawsuit,'" 14 *Galaxy* 576 (1872); Francis C. Barlow, *Facts for Mr. David Dudley Field* (1871).

“local judges . . . are clothed with certain . . . powers in actions commenced before them, which run throughout the State.” Adams relished the irony that the name of these “certain powers” that prospered injustice was “equity.”⁸

Like Field himself, equitable jurisprudence could at times appear stately and dignified, at other times as the diabolic assistant of the robber barons. This multifaceted quality makes it difficult to tell the story of equity in the United States. We can start by paying close attention to what lawyers meant by invoking “equity” in the mid-to-late nineteenth century. Then as now, jurists pointed to various features of the old English chancery system as the essence of equity, and depending on which feature received the focus, the Field Code could be said to abolish, transform, or significantly enhance equitable practice.

HISTORIANS OF NINETEENTH-CENTURY AMERICAN LAW have been hasty in their treatment of equity. Ignoring the cautious arguments of colonial legal historians that “Americans objected to chancery courts rather than to equity law,” some scholars have treated the gradual disappearance of chancery courts as if equity was disfavored, discarded, and “moribund” in America until coming to life again in the twentieth century. Influential jurisdictions like Massachusetts and Pennsylvania largely did without courts of chancery, it is noted, while New York and Virginia abolished theirs around mid-century, and new states in the West never created them. Not until late in the century did federal judges seem to rediscover the equitable injunction, which they deployed against striking laborers.⁹

The problem is that many of these accounts tend to reduce the sprawling and sophisticated system of chancery to one or another small subset of its functions and then eulogize the demise of

⁸ Adams & Adams, *Chapter of Erie*, 22, 175.

⁹ Stanley N. Katz, “The Politics of Law in Colonial America: Controversies over Chancery Courts and Equity Law in the Eighteenth Century,” in Donald Fleming & Bernard Bailyn, eds. *Perspectives in American History* (Little, Brown 1971), 5:257–84, 265; see also Daniel J. Hulsebosch, *Constituting Empire: New York and the Transformation of Constitutionalism in the Atlantic World, 1664–1830* (UNC 2008), 60. For the “moribund” view of equity, see Peter Charles Hoffer, *The Law’s Conscience: Equitable Constitutionalism in America* (UNC 1990), 147; Stephen N. Subrin, “David Dudley Field and the Field Code: A Historical Analysis of an Earlier Procedural Vision,” 6 *Law & History Review* 311 (1988).

“equity.” Thus Roscoe Pound and his admirers Charles Clark and Edson Sunderland (the main drafters of the 1938 Federal Rules of Civil Procedure), interested as they were in judicial discretion and pretrial investigation powers, thought they were reviving a long-dormant equity in their twentieth-century reforms.¹⁰ More recently, scholars have made “inquisitorial” devices like written, juryless process an essential feature of equity, while some have emphasized equity’s flexible moral maxims (“those seeking equity must come with clean hands”) over the “rigid” decrees of legislatures or common law courts.¹¹

In this respect, modern commentary differs little from that of the nineteenth century. What counts as equity in the United States has often been in the eye of the beholder. The law-and-literaturist Gary Watt offers a helpful prescription here. Instead of reducing equity to one or another practice—or even a combination of notable practices—Watt proposes that equity is best understood as four “clusters” of language involving maxims, remedies, doctrines, and property.¹² In respect to the Field Code, it is the language of remedy that is of most concern, for it was Field’s purpose to reduce equity entirely to the language of remedy.

One key feature of equitable remedies was that they supplemented the law (“followed the law,” in Story’s favorite maxim) by operating personally on a party, according to conscience, to keep that party from using the law as a tool of injustice. Watt offers as a paradigm example the very old case of an unrecorded land transaction with a credulous buyer.¹³ By the strict letter of the Statute of Frauds (1677), transactions in land not made in writing were not binding.¹⁴ But from the seventeenth century onward, the Court of Chancery would not allow an unscrupulous seller to use that technical

¹⁰ See Stephen N. Subrin, “How Equity Conquered Common Law: The Federal Rules of Civil Procedure in Historical Perspective,” 135 *University of Pennsylvania Law Review* 909 (1987); Hoffer, *The Law’s Conscience*, 91.

¹¹ Amalia D. Kessler, “Our Inquisitorial Tradition: Equity procedure, due process, and the search for an alternative to the adversarial,” 90 *Cornell Law Review* 1181 (2005); Morton J. Horowitz, *The Transformation of American Law: 1780–1860* (Harvard 1979), 266.

¹² Gary Watt, *Equity Stirring: The Story of Justice Beyond Law* (Hart 2009), 89–90.

¹³ Watt, *Equity Stirring* 111–113.

¹⁴ An Act for Prevention of Frauds and Perjuries, 29 Chas. 2 c. 3 (1677).

requirement “unconscionably” in order to renege against a good-faith buyer and keep the income. It is important to note how chancery would do that: the court did not “set aside” the normal rule, nor even, in theory, did it make an exception to the rule in a particular case. Instead, the court enjoined the seller personally from raising the Statute of Frauds as a defense to the buyer’s suit to perform the transaction.¹⁵ The law remained the law, fully in effect in even in the case at bar. The only coercion was, in essence, a restraint on pleading. Could the seller plead the statute, he would win. But at chancery, he simply could not plead it. It was as if equity could remove the aces from a deck of cards at the blackjack table. The rules of the game are still the rules. The player might still win. But certain strategic moves are now closed off, not by rule, but because chancery has put them physically out of reach. The question that remains is when and why chancellors might intervene in these ways “as shall be agreeable to equity and good conscience.”¹⁶

As with the traditional proscriptions of oath-taking, it was not always clear in equitable jurisprudence whether the conscience equity acted upon was the arbiter’s or the litigant’s. Dennis Klinck warns modern readers not to give the language of conscience too much of a subjective and individualistic (that is, Protestant) reading.¹⁷ Conscience might guide a chancellor’s rulings, but it was also what spurred a party to state the facts truly on oath in discovery, or to obey the chancellor’s injunction. Kinck observes that after the Protestant Reformation, the equation of conscience with personal—and therefore a possibly arbitrary—belief made chancery’s reliance on conscience problematic for critics of oracular law. Klinck argues that by the eighteenth century, conscience had

¹⁵ For a collection of equitable exceptions to the Statute of Frauds, see Roy Moreland, “Statute of Frauds and Part Performance,” 78 *University of Pennsylvania Law Review* 51 (1929).

¹⁶ See, e.g., Oliver Barbour, *A Treatise on the Practice of the Court of Chancery* (1843), 37.

¹⁷ Dennis R. Klinck, *Conscience, Equity and the Court of Chancery in Early Modern England* (Ashgate 2010), 5. See also Meg Lota Brown, *Donne and the Politics of Conscience in Early Modern England* (Brill 1995), 25–36; Michael G. Baylor, *Action and Person: Conscience in Late Scholasticism and the Young Luther* (Brill 1977), 201–02. Mike MacNair argues, convincingly, that the earliest meaning of *conscience* in equity had no spiritual or moral valence but was strictly literal: judgment “with knowledge,” specifically with knowledge of facts that could be learned only through chancery’s inquisitorial procedures and were foreclosed by the common law’s disqualification of parties and interested witnesses from testifying. Mike MacNair, “Equity and Conscience,” 27 *Oxford Journal of Legal Studies* 659 (2007).

ceased to hold independent analytic power in equitable jurisprudence. Conscience, that is, could only be understood in the precedential case law of the court of chancery. Traditional remedies granted in chancery were, *a fortiori*, in keeping with conscience. Novel twists on those remedies were not.¹⁸

For many ordinary lawyers in the mid-nineteenth-century United States, the description of equity as a set of procedures, remedies, and precedents probably summed up their views on the system. The workaday practitioner understood from experience which remedies could be pleaded at law and which required him to don the title of “solicitor” and file in chancery.¹⁹ In turn, that experience kept lawyers mindful, both that equity offered some space to explore alternative remedies where the common law proved inadequate, but also that this space could not be reached except as an extraordinary recourse after the common law failed. As the legal historian Frederick Pollock wrote at the end of the century, equity kept alive the hope that there might be no right (or more precisely, no wrong) without a remedy.²⁰

In addition to these workaday practitioners, an impressive number of lawyers—especially among those who would become America’s leading corporate counsel—devoted significant effort to think philosophically and systematically about their dual system of jurisprudence. For the most part, they never published their conclusions in books or pamphlets, and rarely did their views on jurisprudential abstractions enter their courtroom arguments. They did, however, speak up at the numerous constitutional conventions held around mid-century and in legislative reports each time the code was introduced or revised in a jurisdiction. One of the earliest and most influential of these

¹⁸ Klinck, *Conscience, Equity and the Court of Chancery in Early Modern England*, 270–73. On conscience in early English equity, see Timothy S. Haskett, “The Medieval English Court of Chancery,” 14 *Law & History Review* 245 (1996); J. L. Barton, “Equity in the Medieval Common Law,” in R.A. Newman, ed., *Equity in the World’s Legal Systems* (Brussels 1973), 139–155; Helmut Coing, “English Equity and the *Denunciatio Evangelica* of the Canon Law,” 71 *Law Quarterly Review* 223 (1955). Mike MacNair argues that conscience traditionally meant only “private knowledge of facts,” but this meaning was significantly obscured by the nineteenth-century practice. Mike MacNair, “Equity and Conscience,” 27 *Oxford Journal of Legal Studies* 659 (2007).

¹⁹ The leading treatises on equity practice in pre-code New York include J.W. Moulton, *The Chancery Practice of the State of New York* 2 vols. (1829–1832); Joseph Parkes, *The Statutes and Orders of the Court of Chancery and the State Law of Real Property of the State of New York* (1830); David Graham, *A Treatise on the Organization and Jurisdiction of the Courts of Law and Equity in the State of New York* (1839); Oliver L. Barbour, *A Treatise on the Practice of the Court of Chancery* (1844).

²⁰ Frederick Pollock, “The Continuity of the Common Law,” 11 *Harvard Law Review* 423 (1898): 424–25.

occasions, New York's 1846 constitutional convention, featured the arguments and themes that would be debated across the country. Through the month of August 1846, twenty of the state's leading attorneys spoke one after the other, each describing in detail an ideal judicial system and the role of law and equity within that system.²¹

Legal history was a favorite starting point among lawyers debating law and equity, and practitioners showed an impressive facility with the history of Roman, Greek, and English law. Most agreed on the general outlines, though they disputed the lessons this history presented. Many accounts began with Aristotle's distinction between Law, which was necessarily universal in its nature, and *Epieikeia*, "a correction of law, where by reason of its universality, it is deficient."²² Roman praetors were said to have introduced laws of *Æquitas* "for the sake of helping out, supplementing, and correcting the Civil Law."²³ As for the English tradition, the story ran that after the writs had become fixed in number and form, the chancellor began making new writs returnable to his own court, establishing jurisdiction over extraordinary remedies. As the early chancellors were high church officials holding the title "keeper of the king's conscience," their jurisprudence emphasized the ability to rule according to discretion to do justice between the parties when the law by its ordinary processes and general rules was deficient. During the reign of Elizabeth I, it was settled that chancery could enjoin the enforcement of a common law judgment, but chancery would not interfere where common law could adequately address a case.²⁴

²¹ See S. Croswell & R. Sutton, eds., *Debates and Proceedings in the New-York State Convention* (1846); William G. Bishop & William H. Attree, eds., *Report of the Debates and Proceedings of the Convention for the Revision of the Constitution of the State of New York* (1846). For debates as the code spread, see *Report of the Commissioners Appointed to Prepare a Code of Practice for the Commonwealth of Kentucky* (1850); *Revision of 1860 Containing All the Statutes of a General Nature of the State of Iowa* (1860); H. Fowler & A.H. Brown, eds., *Report of the Debates and Proceedings of the Convention for the Revision of the Constitution of the State of Indiana* (1850).

²² Anthony Laussat Jr., *An Essay on Equity in Pennsylvania* (1826), 17.

²³ William Whewell, *The Elements of Morality* (1845), 329.

²⁴ *Report of the Code Commissioners to the Eighth General Assembly of the State of Iowa* (Iowa 1859), 440-43; Whewell, *Elements of Morality*, 330-32; Laussat, *An Essay on Equity in Pennsylvania*, 13-17; Bishop & Attree, *Report of the Debates*, 600-02 (Nicoll). For a twenty-first century account of seventeenth-century equity, see David Ibbetson, "The Earl of Oxford's Case (1615)" in Charles Mitchell and Paul Mitchell, *Landmark Cases in Equity* (Hart 2012), 1-32.

As New Yorkers looked at the judicial systems of other states, they noted that those without courts of chancery—the favored examples were Massachusetts and Pennsylvania—either incorporated or mimicked equity jurisprudence and devices over time. Pennsylvania may not have had a “court of chancery,” but from the colonial period onward it maintained an Orphans Court in which equity powers and procedures pertaining to guardianship were administered. Unwilling to grant judges the equitable power to imprison for civil contempt, state lawmakers approximated chancery’s injunctive powers to compel performance with “conditional judgments”: juries returned catastrophically high damages awards but execution was conditioned on the defendant’s failure to perform what the court determined—following equity jurisprudence—he or she should do.²⁵

A STRIKING FEATURE OF THE NEW YORK CONVENTION debates was how much the opponents agreed that equity would continue and might even prosper in a reformed system.²⁶ The question was in what form, but that question provoked weeks of rancorous debates.

The opponents of fusing law and equity in a single institution of uniform procedures—call them “separatists” for ease of reference—worked out a taxonomy of law that to the New York lawyer George Simmons proved that the “division of remedies into legal and equitable, is founded on a natural distinction.” In Simmons’s taxonomy, capital-e Equity was synonymous with justice itself. It encompassed all of morality, from the “voluntary” precepts of religion to obligations “established by the State. *This [latter] part is the law,*” Simmons explained. Written law was equity calcified, a subset of justice whose principles had been articulated by judges and legislators. But even the best of human wisdom was fallible and incomplete; its expressions of justice aimed at universality but were

²⁵ See Laussat, *An Essay on Equity in Pennsylvania*, 56–57, 105–08. The Orphans Court took written proofs, relied on bench trial, and could decree injunctions and contempts. On equity in Massachusetts, see Phyllis Maloney Johnson, *No Adequate Remedy at Law: Equity in Massachusetts 1692–1877*, Yale Law School Student Legal History Papers, Paper 2 (2012), available at http://digitalcommons.law.yale.edu/student_legal_history_papers/2.

²⁶ A confidence that is at odds with the conventional accounts of equity’s demise. See, e.g., Subrin, “David Dudley Field and the Field Code”; Kessler, *Inventing American Exceptionalism*, 144–50; Horwitz, *Transformation of American Law*, 265–66.

insufficiently nuanced and failed to account for all the accidents and contingencies of life. A third subset of equity, then (in addition to morality and positive law) was the technical, little-e equity administered in chancery, the discretionary search for as-yet unexpressed or half-expressed principles of justice that could correct the occasional mishaps caused by human pretensions to universalize short-sighted legal principles.²⁷

By reserving discretion to these extraordinary cases, Simmons believed the rule of law was maintained without granting too much arbitrary power to the courts. He concluded that human wisdom could “only divide the great mass of such cases into classes of actions, to be followed by the ordinary courts, and then constitute an extraordinary tribunal to take charge of the residue.” Simmons, like other separatists, readily granted that the development of distinct institutions of law and equity was a historical accident, but he argued that the institutional separation pointed to a conceptual separation that was real, founded “in the nature of things” and thus impervious to historical contingency. So long as general laws used classifications to efficiently organize the great mass of human actions into categories of judgment, an extraordinary jurisdiction would have to intervene when the general categorizations failed.²⁸

The fusionists’ mistake, according to New York City lawyer Lorenzo Shepard, was their belief that all wrongs could be “reduced to the same class, and be comprehensible in the same general remedies.” Abstracting a menu of remedies and making them available for all cases ignored how “wrongs are infinitely diversified in their natures and infinitely diversified in their remedies.” Without the traditional confines created by the jurisdictional distinction between law and equity, the only alternatives Shepard saw were for courts to expand their injunctive powers – an act of tyranny –

²⁷ Bishop & Attree, *Report of the Debates*, 664, 667 (Simmons). See also J. T. Humphry, “Lecture at the Incorporated Law Society” 51 *Legal Observer* 67 (1856); Whewell, *Elements of Morality*, 316–27.

²⁸ Bishop & Attree, *Report of the Debates*, 666 (Simmons). See also Humphry, “Lecture,” 68–69.

or for the legislature to enumerate every possible case in which the device would be permitted—a hopelessly tedious task that would inevitably remain incomplete.²⁹

These remarks on the infinite diversity of wrongs and the difficult classifications of law show that what was at stake for the separatists, at the twilight of the rule of writs, was the fundamental legitimacy of the legal order. Equity and the rule of law required that like cases should be treated alike, but even this principle involved a manifest legal fiction, for no two cases in human experience were completely alike. It was the artifice of the lawmaker to discern commonalities between cases and invest them with legal significance, usually by applying a particular remedy to a certain set of common harms.³⁰ Abolishing the classification and making all remedies available to every case would not “simplify” procedure, but make it enormously more unwieldy, one separatist concluded, “as each case would rest upon its own particular circumstances and [become] its own form.” Every case, that is, would become an equity case, but separatists argued that it was “dangerous to convert [New York’s] standing army of judges into so many chancellors, with all the arbitrary power of that court.” Equitable discretion was tolerable only because there were so many definite categories of legal cases to which it could not apply. It had taken centuries to enumerate the categories of remedies that worked for the run of cases and excluded equitable discretion. “To unite law and equity would be to retrograde for three centuries,” another separatist therefore warned.³¹

“Retrograde” was an epithet usually hurled at the separatists, but lawyers like Simmons and Shepard insisted they were at the leading edge of legal modernization. Like craftsmen seeking to return to feudal labor practices, it was the fusionists who, Shepard argued, were “at variance with a principle that has done more for the development of human industry, both physical and mental, than any other. I allude to the division of labor.—This has been the great cause of perfection in every art.”

²⁹ Bishop & Attree, *Report of the Debates*, 622, 624 (Shepard).

³⁰ For a succinct contemporary discussion on this point, see Beverly Tucker, *Principles of Pleading* (1846), 1–4.

³¹ Bishop & Attree, *Report of the Debates*, 591 (Marvin); *ibid.*, 491, 668 (Simmons); Crosswell & Sutton, *Debates and Proceedings*, 446 (Marvin).

The division of labor, hailed as the infallible principle of economic modernization, ensured that “the tendency of society is to separate the courts of law and equity, and so to secure more expert and competent judges, more prompt and perfect remedies,” developments Simmons perceived in all modernizing jurisdictions.³²

Behind division-of-labor ideal lay the suspicion that the jury posed a problem for the fusionists. Separatists lauded the value of the common law jury – so long as it was confined to actions at common law – but, said Shepard, “it may be accounted among our misfortunes that [there] are causes to which it cannot be applied.”³³ The fusionists thus faced a dilemma: To truly achieve fusion, they would either have to abandon the jury – an important safeguard of democratic liberty, at least within its sphere – or make all cases triable by jury – reducing New York’s sophisticated business law to amateurism. Separatists recognized that in many instances equity’s supposedly extraordinary intervention had become routinized and bound to precedent as tightly as any common law form of action, but this did not mean the court could be abolished and its cases transferred to law. It was rather an indication of how successfully the division of labor and the absence of the jury had fitted New York law for modern commerce. “The exceeding complication of many subjects of equity jurisdiction, though it may be regretted,” Shepard reasoned, “is one of the necessary incidents to high civilization – to extended commerce, and to the vast and involved circle of the transactions of men.”³⁴

If separatists did not convince fusionists with the ontological claim that, as Shepard put it, the distinction of law and equity was a “difference resting not solely in the will of the Legislature – nor in any great degree dependent on or controlled by it, but existing in the unalterable nature of things themselves,” the separatists did at least win over a few lawyers with the argument that, at the very

³² Bishop & Attree, *Report of the Debates*, 622 (Shepard); *ibid.*, 663, 662 (Simmons) (“The jurisprudence of the modern states of Europe is progressively developing equity, as a distinctive branch of remedial justice, just in proportion to their progress in liberty and civilization.”). See also *ibid.*, 572 (Jordan).

³³ Bishop & Attree, *Report of the Debates*, 621 (Shepard). See also Croswell & Sutton, *Debates and Proceedings*, 446–49 (Jordan).

³⁴ Bishop & Attree, *Report of the Debates*, 621 (Shepard). See also *Report of the Commissioners* (Kentucky 1850), vi.

least, fusion could not be accomplished merely through the abstraction of procedure from substance, with only the former undergoing reformation. As Simmons argued, “the very *forms* of proceedings stick so close to the *substance*—the practice of courts is so adhesive to their doctrines—that” fusion would prove impracticable if it were attempted. Sympathetic fusionists like Charles Kirkland and Ira Harris agreed that fusion could be achieved only gradually and would involve many substantive changes. Merely redrafting the rules of pleading and expanding available remedies would not result in fusion, for “the present modes are incorporated and interwoven with all our habits of business, and I may say, almost with all our legal notions and ideas.”³⁵ To these lawyers, traditional practices ran deep through the legal order and would not disappear within a generation—and certainly not within a single legislative session.

In sum, separatists claimed that at least a notional distinction between law and equity fundamentally inhered “in the nature of things,” or at least in the nature of the common law tradition that, on all accounts, was to continue on in New York. So long as the law traded in general classifications, an extraordinary jurisdiction would have to vest in some arbiter to declare that a particular case was inadequately remedied by the general classifications and required something more specifically tailored to the circumstances. Separatists maintained that institutionally separating ordinary from extraordinary jurisprudence could enhance expertise in both and could allow for tailored procedures—factually detailed pleadings when the contextual circumstances mattered, conclusory statements presented to a jury when they did not. In none of these statements did the delegates treat these procedures—whether “inquisitorial” examinations, fact pleading, or the absence of the jury—as the essence of equity. If equity had an essence, it was its ability to go beyond the classifications of the common law to provide a more adequate remedy in a particular case.

³⁵ Bishop & Attree, *Report of the Debates*, 621 (Shepard); *ibid.*, 664 (Simmons); see also *ibid.*, 590 (Stetson) (“The forms of practice he believed were not the result of arbitrary rules, but existed in reasons behind the causes themselves. An uniformity of practice might be effected, but he did not believe that the distinction in the various actions at law and equity could be abolished.”); *ibid.*, 575 (Kirkland); *ibid.*, 639–41 (Harris).

Strikingly absent from separatist arguments was a robust defense of equity as a system of conscience. Simmons offered the classic defense of equity as a system of “discretion and good conscience” over against the common law system of “strict law.” But by invoking conscience, Simmons argued, it was not “just as if the rules of equity jurisprudence were the dictates of the personal conscience and personal discretion of the judge,” but were instead “the conscience and discretion of the law.” Equitable conscience as the objective conscience of the law rather than the personal convictions of an arbiter was an idea as old as Lord Coke’s tenure in the seventeenth century. What Simmons meant by it was that apart from any specific rule enforceable in a court of common law, the law expressed clear and objective principles that guided jurists on when to abate the strict enforcement of any particular rule.³⁶ Simmons warned his co-delegates that if a formal and regularized mechanism for taking account of the law’s conscience were not maintained, conscience would not disappear but would break through “irregularly and at random; so abolish equity jurisdiction in civil cases, and it will be exercised by courts and juries *without* law or rule, under the seductive influences of particular hard cases.” Simmons maintained that states that had not developed courts of chancery ran an informal system of equity in precisely this way, relying on unpredictable spurts of remedial legislation or the oracular jury to get around strict enforcement of the law, but in only a half-principled and certainly unarticulated way.³⁷ He concluded by urging his colleagues not to put New York on the same path.

TO COMMITTED FUSIONISTS, the history of legal development in England and America proved only that the distinction between law and equity “has no foundation in the nature of things,” as Field put it. “Its existence is accidental, and continues till now only because we have been the slaves of habit.” Unlike

³⁶ For these propositions, Simmons cited William Whewell’s treatise, *The Elements of Morality*, discussed in the Part II Introduction and in Chapter 5. Bishop & Attree, *Report of the Debates*, 664 (Simmons) (“I can only commend my young friends to *Whewell* [sic] to learn, not merely that there is a national conscience, common to all of one nation and expressed by its laws; but a universal conscience, common to all nations and expressed by the *Law* of nations.”).

³⁷ Bishop & Attree, *Report of the Debates*, 663–64.

his more moderate colleagues, Field was confident these old habits of thought could be transformed if lawyers better understood that names like “equity” and legal forms of action were not “real existences” but “rather ancient formulas, scholastic in their structure and origin, whose vitality has long since departed.”³⁸

This strong form of nominalism commonly appeared in fusionist arguments. The “natural” distinction between law and equity was “the erroneous conclusion of minds warped and contracted by long continued habits and prejudices, and by the ‘set forms of speech’ to which they have invariably been accustomed,” argued Kirkland at the New York convention. After the delegates agreed to create “one supreme court, having general jurisdiction in law and equity,” the New York City corporate attorney Charles O’Conor regretted that the phrase “law and equity” entered the constitution, fearing that “as long as we spoke of law and equity as distinct things in our constitution, . . . the legislature would not feel at liberty to unite and blend them into one.” Arphaxad Loomis, the future co-drafter of the Field Code, agreed. “Law and equity” seemed to have talismanic power to his colleagues, but “the difference was more in words than in reality. . . . There might as well be any other hieroglyphical symbol by which to proceed as to retain those under which the practice was now conducted.”³⁹

To support their point, fusionists spent entire days at the convention arguing that equity had lost its distinct emphases on discretionary justice and had become indistinguishable from law in its precedent-bound jurisprudence. The separatists’ fears about arbitrary discretion dated back to the early seventeenth-century, when John Selden famously joked that equitable “conscience” could be as variable as the size of “a Chancellor’s foot.” But, O’Conor argued, after two centuries of building precedents, “there was not at present any such thing recognized in jurisprudence, as the will or arbitrement of a good and conscientious man finding some measure of justice between neighbors. . . .

³⁸ [David Dudley Field], “The Convention,” *New York Evening Post*, August 13, 1846.

³⁹ Bishop & Attree, *Report of the Debates*, 576 (Kirkland); Croswell & Sutton, *Debates and Proceedings*, 440 (O’Conor); Bishop & Attree, *Report of the Debates*, 590 (Loomis). See also *Report of the Code Commissioners* (Iowa 1859), 440 (“soon they came to confound *names* with *things*”).

The maxim that our rights were to be measured by the length of the chancellor's foot was exploded long ago." The New York City lawyer Henry Nicoll agreed that "conscience" no longer informed the work of chancery, and "the court had long since ceased to be a tribunal of mere discretion. It administered justice in obedience to positive rules and in strict conformity to its own established precedents."⁴⁰

Fusionists declared equity's "extraordinary" jurisdiction and its power to "supply the deficiencies" of the law were likewise empty phrases. The elderly Jacksonian lawyer Michael Hoffman insisted that "for more than a hundred years no court of equity has claimed or exercised the power to modify or soften the rigor of the law – or grant relief on mere grounds of moral right, or conscience, that was not given it by fixed rules of law." On this point, the fusionists boasted the support of so eminent a jurist as William Blackstone, who had written that both systems "are now equally artificial systems, founded on the same principles of justice and positive law, but varied by different usages in the forms and modes of their proceeding."⁴¹

Blackstone's distinction between principles of justice and modes of proceeding inspired the fusionists to argue that procedural fusion could be accomplished without disturbing the substantive law. "The difference between law and equity, and the only difference," O'Connor claimed, "was in the form of pleading and the remedies." Following up that argument, Nicoll encouraged the legislature to "amalgamate" the systems, "altering no rule of law or equity – but simplifying the forms of bringing causes into court." Again and again, delegates drew contrasts between "form," "mode,"

⁴⁰ Frederick Pollock, ed., *Table Talk of John Selden* (1927), 43. Crosswell & Sutton, *Debates and Proceedings*, 443 (O'Connor); Bishop & Attree, *Report of the Debates*, 601 (Nicoll). See also *ibid.*, 576 (Kirkland) ("The judge who administers 'equity' is bound by authority alike with him who administers 'law': the one can no more exercise his own unregulated 'discretion' than the other."); *ibid.*, 638 (Loomis) (If he "knew anything of the principles of equity, they were as well settled as those of the common law. Nor could [the chancellor] construe away a statute law as the gentleman supposed. He was bound just as much by rigid rules of law as the common law judge."). On the regularization of equity in the late seventeenth century, see Dennis R. Klinck, "Lord Nottingham's 'Certain Measures,'" 28 *Law & History Review* 711 (2010).

⁴¹ Bishop & Attree, *Report of the Debates*, 679 (Hoffman); 3 *Blackstone's Commentaries* 434.

“proceedings” on the one hand and “substance” on the other. “The difference between ‘law’ and ‘equity’ is a difference in the *remedies* and *substantially* in nothing more,” Kirkland concluded.⁴²

Concerning those remedies, equity judges could decree money damages as at common law, but they also administered a variety of other injunctive and declarative remedies backed by their power to hold parties in contempt. No case in equity required pleading the forms of action; rather, bills in chancery consisted of (often quite detailed) factual statements, usually verified under oath.⁴³ Fusionists commonly understood, then, that uniting law and equity basically involved extending equitable procedure—perhaps with some alterations to diminish verbose pleadings—to all cases. O’Conor’s view “was that the forms of pleading used in chancery, reduced and cut down to the extent they might be, were the true forms by which civil justice might be administered in all cases.”⁴⁴

This view of equity’s straightforward proceedings provided the fusionists with a rebuttal to the separationist argument that law and equity improved the law through a division of labor. As in any trade, the division of labor spurred progress only when it created “efficiency,” a term favored by the fusionists. When two courts performed similar functions, and when the same case often had to seek remedies in both courts, law and equity did not sharpen expertise but created needless redundancies. “Why may not the judge have the power to administer to the party, what in his case the law determines to be a proper and necessary remedy,” asked Hoffman. “Why should he be obliged, if he wants one remedy, to go to one court, and if he wants another to go into another?”⁴⁵

⁴² Croswell & Sutton, *Debates and Proceedings*, 443 (O’Conor); *ibid.*, 464 (Nicoll); Bishop & Attree, *Report of the Debates*, 576 (Kirkland).

⁴³ See Barbour, *Practice of the Court of Chancery*, 1:115–19.

⁴⁴ On equitable remedies, see generally David Graham, *A Treatise on the Organization and Jurisdiction of the Courts of Law and Equity in the State of New York* (1839); Barbour, *A Treatise on the Practice of the Court of Chancery*. Bishop & Attree, *Report of the Debates*, 562 (O’Conor). See also *ibid.*, 648 (Morris) (“All your causes being commenced in the same tribunal, under the same practice, the rough corners of the common law will be smoothed by the principles of equity, and the law will be applicable to human nature as it is.”).

⁴⁵ Bishop & Attree, *Report of the Debates*, 676 (Hoffman); see also *Report of the Code Commissioners* (Iowa 1859), 444. On efficiency, see especially Bishop & Attree, *Report of the Debates*, 643–46 (Harris); *First Report of the Commission on Practice and Pleadings* (New York 1848); *Opinions of Lord Brougham, on Politics, Theology, Law* (1841), 227.

Enough lawyers wished to see jury trial preserved that fusionists adjusted their plans to accommodate a possible expansion of jury trial into formerly equitable proceedings, generally optimistic that the factual complexities of equity were perhaps no worse than certain cases at common law. Even if equity proved too complicated for jury trial, Hoffman argued fusion might have a salutary effect on equitable jurisprudence if judges and lawyers had to make equitable jurisprudence clear enough that it could be presented to a jury in the course of a few hours.⁴⁶

In all these points, Field was the consummate fusionist. Perhaps no colleague exceeded Field's legal nominalism and legislative positivism. To Field, the supposed distinctions of equity were "little more than a play upon words"; "law and equity ought to mean precisely the same thing." In the past century, "it would not at any time have been thought proper or safe for the Courts to disregard an established precedent," and "in almost every instance where an improvement has been made in the laws, it has come from the Legislature." The only reason New York had separate court systems, "if reason it may be called, was purely historical," which was to say, accidental. As positive law kept the courts distinct, so positive law could unite them and eliminate the distinction forever.⁴⁷

Field insisted that the distinction between law and equity "grows out of legal procedure; it does not spring from distinct, inseparable rights; it does not inhere in the nature of things." The only difference between law and equity were the remedies each court could decree; there was no such thing a "legal right" distinct from an "equitable right." Lawyers commonly spoke that way, "but only because there are legal remedies and equitable remedies. Once abolish the distinction between the latter, and the distinction between the former perishes with it." By defining rights as "substantial" and remedies as "procedural," Field thought he saw a way through the legitimacy problems raised by the separatists. The latter worried that in a fused system every case would become a long recitation of

⁴⁶ Bishop & Attree, *Report of the Debates*, 616 (Brown); *ibid.*, 678 (Hoffman); *ibid.*, 600–01 (Nicoll).

⁴⁷ David Dudley Field, "Legal System of New York" (1866) in A. P. Sprague, ed., *Speeches, Arguments, and Miscellaneous Papers of David Dudley Field* (1884), 1:338, 340; David Dudley Field, "Law and Equity," 18 *Albany Law Journal* 509 (1878), 510–511; David Dudley Field & Alexander Bradford, *The Civil Code of New York Reported Complete* (1865), xxvii.

facts. Unmoored from the precedents that defined which facts legally triggered a cabined set of remedies, judges could rule arbitrarily. But Field argued that the rule of law was secured not by stringently defining remedies and their availability, but by positively defining rights. The written law enumerated the rights of social actors. When those rights were violated, pleading need only show the fact of violation without contorting itself to fit a particular remedy. Instead of cabined remedies, comprehensive legislation—a substantive code if the legislation were properly organized—would protect against judicial arbitrariness. If no positive right had been violated, a judge had no discretion to grant a remedy; if a right had been violated, then *any* remedy that vindicated the right would be appropriate. Field was not particularly concerned that judges would decree the “wrong” remedy. Professional experience would guide lawyers and judges towards appropriate remedies, and the appellate process would correct any windfall awards. As with his theory of pleading generally, Field once again relied on lawyers’ ingrained habits of thought to dodge a conceptual difficulty of his prescribed remedial system.⁴⁸

In sum, Field and his fellow fusionists believed the distinction between law and equity could be easily and cleanly replaced by making a distinction between substantive right and procedural enforcement. They denied that chancery offered a unique approach to vindicating rights, certainly not one that was more concerned with doing justice according to conscience. Chancery’s precedential jurisprudence convinced them that equity’s methods of defining substantive rights or rendering judgments upon them were indistinguishable from those of the common law. “If equity be designed to supply the defects of law,” Field reasoned, “it is as easy to incorporate the supplement into the body of the law itself as to keep it forever a distinct system.”⁴⁹

⁴⁸ Field, “Legal System of New York,” 340; Field, “Law and Equity,” 510-11. “This object [to vindicate rights] is not peculiar to any form of remedy, whether it be legal or equitable, or whether it fall within any one of the subordinate classes of actions, as they now exist at law, but is common to all.” *First Report* (New York), 74-75.

⁴⁹ Field, “The Convention.”

AFTER NEW YORK ABOLISHED ITS COURT OF CHANCERY, Field and the other commissioners crafted the code ostensibly to provide “a uniform course of proceeding, in all cases, legal and equitable.”⁵⁰ Acting on his belief that fusion was a problem only of procedure, Field sought to solve it in the code of procedure. “The distinction between actions at law and suits in equity [is] abolished,” the opening section read.⁵¹ Complaints had to contain “a statement of the facts constituting the cause of action” and a demand for relief, but no matter what remedy a plaintiff requested, the court could grant “any relief consistent with the case.”⁵² Judges were empowered to order sheriffs to arrest defendants, seize their property, or, if it appeared the plaintiff might suffer irreparable injury, enjoin a defendant’s actions.⁵³ As New York now had only one court of general jurisdiction, these powers were conferred on the thirty-three district court judges across the state. Under the code, every trial judge became a chancellor.

Overall, the commissioners insisted that “the basis” for code procedure “was substantially that upon which courts of equity were originally founded.”⁵⁴ Looking back in 1878, Field observed that some states had adopted the code with “an express provision that, when the legal and equitable rules clash with each other, the latter shall prevail. Such a provision may be expedient, from abundant caution, but I conceive it nevertheless to be unnecessary,” Field argued, “because it is implied in the blending of the procedure.” Field’s co-commissioner Arphaxad Loomis concurred; in his view, the code had produced a “system [that] approaches and assimilates more nearly with the equity forms than with those of the common law” by granting a plaintiff “any relief the facts warranted.”⁵⁵

⁵⁰ David Dudley Field, *What Shall Be Done with the Practice of the Courts: Shall It Be Wholly Reformed?*, (1847), 7.

⁵¹ 1848 New York Laws 510 §. 62.

⁵² 1848 New York Laws 522 § 120, 540 § 231.

⁵³ 1848 New York Laws 510 § 62; 1848 New York Laws 522 § 120; 1848 New York Laws 540 § 231; 1848 New York Laws 527–35 tit. 7.

⁵⁴ *Second Report of the Commissioners of Practice and Pleadings* (New York 1849), 7.

⁵⁵ Field, “Law and Equity,” 510; Arphaxad Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings* (1879), 25–26. For decades, proceduralists took the commissioners at their word, but modern accounts now reject the idea that the code sought to extend equitable practices to all cases. On the centennial anniversary of the code, Roscoe Pound claimed that the features of the indisputably equitable Federal Rules of 1938 “could have been attained

The fusion of law and equity was a common project across the common law world in the nineteenth century.⁵⁶ In general, one might say that Field Code states sought to accomplish fusion largely through equity's diffusion.⁵⁷ Under the code, every trial judge became a chancellor, every case a potential application of equitable remedies.⁵⁸ Most other states that adopted the code abolished their separate chancery courts (or started out with the code and thus never established such courts). Codifiers directed judges to assess pleadings by the former standards of chancery rather than the conclusory statements of the common law writs, and they directed practitioners to plead equitable and common law actions and defenses together without signaling a distinction.

None of this is to say that the code actually did make every case an equity case, or that traditional structures of common law practice suddenly disappeared. In the early years of the code,

at least eighty years [earlier] if Field's Code of Civil Procedure had been developed and applied in its spirit," especially in its spirit of "equitable shortcuts" to remedies. Roscoe Pound, "David Dudley Field: An Appraisal," in Alison Reppy, ed., *David Dudley Field: Centenary Essays* (NYU 1949), 14. But in a pair of articles written in the early 1980s, Stephen Subrin declared Pound's view a "myth" meant to hide the radicalism of the Federal Rules by anchoring them to a deeper past. "Equity conquered common law" for the first time in the Federal Rules, said Subrin, but the Field Code "leaned as much, or more, toward the view of common law procedure as to equity." Subrin, "How Equity Conquered Common Law," 909; Subrin, "Field and the Field Code," 337-38. I have sketched a refutation of Subrin's thesis in significant technical detail elsewhere. Kellen Funk, "Equity without Chancery: The Fusion of Law and Equity in the Field Code of Civil Procedure, New York 1846-76," 36 *Journal of Legal History* 126 (2015). Suffice it to say here that Subrin's account suffers from relying exclusively on the first, partial, report of the code in 1848 and ignores the commissioners' final draft and report as well as much of their contemporary writings. Subrin also falls prey to essentializing equity as "discretion," thereby ruling out a lengthy code of detailed rules as necessarily inequitable; yet he does not consider the actual practices of equity in the nineteenth century or in New York, the technical rules of which were described in treatise literature in significantly more rigorous detail than used in the Field Code. These are important points to note, because the literature declaring American equity "moribund" until the twentieth century relies on Subrin's conclusion that, as one account puts it, "the drafters of the [Field Code] had no use for equity." Hoffer, *The Law's Conscience*, 91.

⁵⁶ See especially P. G. Turner, John Goldberg & Henry Smith, eds., *Equity and Law: Fusion and Fission* (Cambridge 2019).

⁵⁷ See Funk, "Equity without Chancery." My article joins a growing literature showing how much procedural fusion had been accomplished in America and England before the more celebrated dates of fusion in the 1848 Field Code and the 1873 Judicature Act. See, for instance, Kessler, *Inventing American Exceptionalism*, ch. 3; Patricia I. McMahon, "Field, Fusion and the 1850s: How an American Law Reformer Influenced the Judicature Act of 1875," in P.G. Turner, ed., *Equity and Administration* (Cambridge 2018), 424-62.

⁵⁸ Even jurisdictions that did not adopt the Field reforms vested equity powers in many more judges than England's lone chancellor (before 1813) and vice-chancellors (after 1841). See Michael Lobban, "Preparing for Fusion: Reforming the Nineteenth-century Court of Chancery," 22 *Law & History Review* 389, 565 (2004). Most southern states employed two to four chancellors early on, before granting equity jurisdiction to county or district courts in the 1820s and 1830s. Federal district judges received a uniform equity code from the Supreme Court in 1822. Most code jurisdictions and an increasing number of reform states allowed the joinder of legal and equitable claims and encouraged the use of equitable practices—temporary injunctions and bench trial—in all litigation. Charles M. Hepburn, *The Historical Development of Code Pleading in America and England* (1897); Kristin Collins, "A Considerable Surgical Operation": Article III, Equity, and Judge-Made Law in the Federal Courts," 60 *Duke Law Journal* 249 (2010); Laussat, *Essay on Equity*, 153-57.

Field and other fusionists dashed off pamphlets and law review articles criticizing judicial decisions that distinguished between law and equity or forced “common law” litigants to follow the old forms of action.⁵⁹ Among New York’s trial judges, Alexander Smith Johnson received the praise of fusionists for disregarding the distinction and allowing nontraditional joinders and remedies. Henry Selden on the Court of Appeals received their condemnation. It was “plain,” Selden wrote, that the state constitution’s grant of jurisdiction “in ‘law and equity,’ has not only recognized the distinction between them, but placed that distinction beyond the power of the legislature to abolish.” Lawrence Friedman has written of these judges that “it was as if upper courts tried, not cases, but printed formulae, and tried them according to warped and unreal distinctions.”⁶⁰

Such criticisms tend to overlook how much the code itself seemed to require a separatist jurisprudence. This was partly owing to the commissioners’ haste to produce multiple drafts of the code in the late 1840s. Many of the proceedings surrounding complicated equitable remedies such as the partition of property (and related actions for account, dower, and waste) were defined and regulated by the 1829 Revised Statutes. Rather than go through these proceedings one by one and re-codify or reform them in the spring of 1848, the commissioners left the Revised Statutes in force as to many formerly equitable remedies. In their final draft in 1850, they largely re-copied the Revised Statutes, explaining it as a matter of path dependence that had developed over the previous two years. The commissioners insisted that “the form of civil actions under the code, is in its nature adapted to almost every case requiring the interposition of judicial authority.” Nevertheless, they retained special procedures for “actions in particular cases” – all of which had formerly been equitable and regulated

⁵⁹ See [David Dudley Field], *The Administration of the Code* (1852); “Progress of Union of Law and Equity,” 5 *United States Monthly Law Magazine* 1 (1852); John Norton Pomeroy, *Remedies and Remedial Rights by the Civil Action, According to the Reformed American Procedure* (1875); J.N., “The Codification of the Law,” 3 *Albany Law Journal* 101, 121 (1871). And in a somewhat later era, Charles E. Clark, “The Union of Law and Equity,” 25 *Columbia Law Review* 1 (1925); Charles W. Joiner & Ray A. Geddes, “Union of Law and Equity, A Prerequisite to Procedural Revision,” 55 *Michigan Law Review* 1059 (1957).

⁶⁰ Clark, “The Union of Law and Equity,” 4 (citing *Marquat v. Marquat*, 12 N.Y. 336 (1855) and *New York Ice Co. v. North Western Insurance Co.*, 23 N.Y. 357 (1861)); *Reubens v. Joel*, 13 N.Y. 488, 497 (1859) (Selden, J.). Friedman, *History of American Law*, 400.

by statute—for the “advantage of following the beaten track already enlightened by the judicial consideration to which the code has been subjected.”⁶¹

Another barrier to fusion-by-diffusion was the constitutional requirement to preserve the right to jury trial “in all cases in which it has been heretofore used.”⁶² Although that prevented the commissioners from making the equitable bench trial the only mode of trial under the code, they could have accomplished fusion either by mandating jury trial in every case or, theoretically, leaving the mode of trial to the choice of plaintiffs, who could insist on the constitutional right of a jury trial if they wanted to. Instead, the commissioners gave the parties the choice to waive or claim the right to a jury but also set default rules that differed based on the remedy sought. Actions seeking the recovery of real property or money damages defaulted to a jury trial, while “all other cases” defaulted to bench trial. With these differing modes of trial came different procedures in regard to timing and summonses as well, a distinction between legal and equitable traditions in all but name.⁶³

A final barrier proved to be the codification of debtor protection laws which had been the impetus towards fusion reforms in the 1830s. Common law courts could not order the arrest of fraudulent debtors to execute their decrees of money damages. Chancery could, but only after going through the procedures of examination to establish that a defendant was fraudulently concealing assets. The Field Code made parties competent to be examined on oath at trial, thus extending equity’s power to ferret out fraud in ordinary contract cases if the need arose. But in order to safeguard New York’s act to abolish imprisonment for debt, the code abolished *capias* procedures (which treated the initiation of a civil suit the same as a criminal suit—with the arrest of the defendant until bail was granted), and it enumerated claims in which a party could be arrested at the outset or during the progress of a suit (*mesne* process).⁶⁴ In effect and by explicit decree, defendants could not be arrested

⁶¹ *Final Report* (New York 1850), 378, note to tit. 11.

⁶² N.Y. Constitution of 1846, art. I, § 2.

⁶³ 1848 New York Laws 547 §154, 536 §203; *Final Report* (New York 1850), 227–33, 318–19.

⁶⁴ *Final Report* (New York 1850), 451–53 § 1071 & note.

in contract claims. Thus, throughout the code, both initially and as finalized by the commissioners, rights to certain remedies and modes of proceeding depended on the form of the complaint, which in turn depended on the remedy sought, which in turn depended on the traditions distinguishing legal from equitable relief.

After judges and treatise writers reasoned that such rules preserved a distinction between law and equity and bound certain remedies to the form of the pleadings, Field responded with a hypothetical: Imagine there used to be separate courts for men and women, with different proceedings. Those who could not see that the code accomplished fusion were arguing in effect that there was something “in the nature of things” which prevented a fusion of men and women’s proceedings using “uniform pleadings, a uniform manner of taking testimony, trial by jury in every case in which a man was the suitor, and the reexamination of a verdict only after the manner practiced in men’s courts.”⁶⁵ The analogy may have been apt but was not very instructive, because even the language of this hypothetical formula preserved the old conceptual distinctions on which separatists relied.

Rather than distinguish between cases for money damages and “all other cases,” the code states of Kentucky, Iowa, Oregon, Tennessee, and Arkansas explicitly preserved an institutional distinction between law and equity. Because these states – like most others – scheduled different court sessions for jury trial and for bench trial, they referred cases to either the “law” or “equity” calendar and forbade the joinder of legal and equitable claims so as not to disrupt the schedule. Even New York continued this scheduling practice, while judges spoke in their decisions of sitting “in equity” or “at law.” “They tend to keep up a distinction that no longer exists,” Field lamented of his home state in 1878, “and go far to confuse and mislead.”⁶⁶ What Field did not say was how much his own legal

⁶⁵ See Henry Whittaker, *Practice and Pleading Under the Code, Original and Amended, With Appendix of Forms* (2d ed., 1854), 1:56 (“Although . . . the preamble [of the Code] seems to contemplate the abolition of all distinction between legal and equitable remedies also, that abolition is, to some extent, and must always continue to be, impracticable.”). Field, “Law and Equity,” 510–11.

⁶⁶ Field, “Law and Equity,” 510–11.

practice had contributed to the hardening distinction between law and equity, not least in the Albany & Susquehanna litigation.

COMPARED TO THE MANY COMPLICATED FINANCIAL SCHEMES executed during his career, Jay Gould's raid on the Albany & Susquehanna Railroad – which New Yorkers would refer to afterwards as “the Great Lawsuit” – was fairly straightforward.⁶⁷ As the newly installed president of the Erie Railroad, Gould sought in the summer of 1869 to purchase the A&S, ostensibly to connect the two lines. To do so, Gould needed to win over a majority of the board, because the A&S's president Joseph Ramsey was, by all accounts, genuinely fearful Gould would plunder the corporation without adding value to the line, so he adamantly opposed the sale.

Gould's opening moves raised no legal (or equitable) complaints. Per the A&S charter, the towns along the line had each received a share of stock that they were free to vote or transfer as their governing bodies wished. Gould began purchasing stock from towns eager to see their holdings go at par value (or to receive Gould's finder's fee). Gould used straw purchasers so as not to tip off Ramsey prematurely, but by the end of July it became clear that Ramsey and the directors loyal to him would be in the minority by September's annual board meeting. Though most observers of the coming duel judged Ramsey's motives pure, Ramsey was the first to grasp the sword of litigation.⁶⁸

The suing started in Oneonta, a tiny town about halfway between Albany and the Pennsylvania border. A Ramsey loyalist petitioned for an injunction in the nearest supreme court to

⁶⁷ Besides the litigation documents, only a couple of which were printed, the main primary sources for the A&S fight are Albert Stickney, “The Truth of a ‘Great Lawsuit,’” 14 *Galaxy* 576 (1872), and Francis C. Barlow, *Facts for Mr. David Dudley Field* (1871), two partisans for Ramsey and fierce critics of Field's; George Ticknor Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations of 1869 and Mr. David Dudley Field's Connection Therewith* (1871), a staunch (and well compensated) defender of Gould and Field; and *Charges of the Bar Association of New York Against Hon. George G. Barnard and Hon. Albert Cardozo and Hon. John H. McCunn* (1872), a quasi-legislative hearing prompted by the newly formed New York City Bar Association. Of the three, Curtis clearly wrote with the (often unpublished, sometimes lost) litigation documents in hand, and he provides a more detailed account of those documents as to date, time, party, and legal theory. With cautious regard for Curtis's clear incentives to paint Field in the best light, the following account relies largely on Curtis for its chronology.

⁶⁸ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 5–8.

restrain the town from selling its stock. The code permitted an injunction to be imposed *ex parte*—without hearing from the other side—“upon its appearing satisfactorily to the court . . . that sufficient grounds exist therefor.” The code did not state what grounds were sufficient for an *ex parte* injunction; New York’s annotated 1868 code listed in small type over the span of eight pages all the reported cases in which such injunctions had been granted and refused so that practitioners could consult the case law and try to make analogies in their own cause.⁶⁹ The Oneonta petition claimed that town leaders were planning to accept payment for less than par value in contravention of their public trust. Judge J.M. Parker granted the *ex parte* injunction on August 2 but dissolved it on August 5 when a Gould-allied director appeared and offered proof that Gould was paying full par value for the stock.⁷⁰

Between the August 2 and August 5 Oneonta proceedings, Field and Shearman got to work, filing three separate lawsuits in New York City. One, on behalf an A&S investor, targeted 3,000 shares of stock that had reverted to the A&S and that the suit claimed Ramsey had re-issued to his allies without receiving payment. (New York did not criminalize the issuance of watered stock until 1912, but in civil suits, investors or directors could seek to restore value that had been lost in such transactions.) The petition requested both that the re-issuance be declared void but also that a neutral party be appointed to “receive” and hold the stock until it was stricken from the firm’s books. A second suit, on behalf of a director, sought an *ex parte* injunction ordering Oneonta’s town stock transferred to Gould’s purchaser. Importantly, the writ ran against the corporation’s bookkeeper to record the sale, not against the town that was already under Judge Parker’s injunction not to sell. That injunction was instantly granted by the New York City Judge George Barnard. The third suit, on behalf of the same director, once again targeted the 3,000 shares of re-issued stock but sought a different remedy from the investor suit. This time, Field and Shearman asked that Ramsey be removed as

⁶⁹ 1868 New York Code of Civil Procedure 398–406, notes to §§ 219–220.

⁷⁰ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 8–9.

director for his malfeasance and that the corporation be enjoined from issuing further stock except at a public sale. Barnard granted that injunction the same day as well, on August 4.⁷¹

Having dislodged the first stone, Ramsey was also busying himself with an avalanche of legal filings at precisely the same time. On August 5—it is unclear whether it was before he was served with notice of Judge Barnard’s injunction suspending his authority—Ramsey filed suit in Albany in his own name attempting to have Gould-allied directors removed from office. Ramsey’s *ex parte* affidavit alleged a conspiracy among the directors to transfer possession of the A&S to the Erie Railroad for private ends rather than for the good of the company. Judge Rufus Peckham of Albany granted the injunction on the spot.⁷²

Ramsey then attempted to shore up his position in the coming elections. To do so, he mortgaged the A&S for bonds which he then loaned to allied purchasers. The purchasers used the money to buy 9,500 shares of stock that the board—now bereft of Gould directors—issued. Remarkably, Ramsey was engaging in the very behavior he had accused Gould of conspiring to commit, using corporation assets to funnel money into private hands so those hands could acquire more of the corporation’s assets. To prevent any further stock sales from upsetting the new balance of power, Ramsey had the corporation’s books transferred offsite—more sensational journalists claimed he hid them in an Albany graveyard.⁷³

All of these Ramsey activities transpired on August 5. On August 6, the dueling litigants filed two more suits—one in Albany, one in New York—seeking the same relief: that the entirety of the A&S rail system be taken from the control of its board and president and transferred to a receiver pending the next corporate election. Barnard granted the New York receivership the same day, appointing as one of the “neutral” receivers Gould’s close associate Jim Fisk. Judge Peckham in

⁷¹ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 11–18.

⁷² Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 10–11

⁷³ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 10–11

Albany, unaware of the New York filings, also granted a receivership and, being already on the spot, installed a Ramsey ally named Robert H. Pruyn as the receiver.⁷⁴

Crucially for Field and Shearman, the next day, August 7, was a Saturday. When their clerk John W. Sterling arrived in Albany to serve the receivership papers on the corporation's headquarters, he found Pruyn already claiming to act as receiver. But time was on Gould's side. An obscure section of the code provided that in New York County only, orders took effect immediately upon being signed by a judge. In all other counties, judicial orders took effect only within business hours.⁷⁵ Sterling telegraphed his predicament to his Shearman, who sought a "writ of assistance" from Barnard, received the signature, and telegraphed the writ back to Sterling the same day. The A&S litigation became legendary, but the telegraphed writ was probably its most famous episode among professionals, apparently the first time a lawyer had been so audacious to attempt to serve process through this new technology. And the writ itself was uncommon. A writ of assistance authorized the use of necessary force to counter resistance to an equitable receivership. By professional accounts, it had hardly if ever been issued in New York, and Shearman may have only known about it because he has spent the previous decade scrutinizing practice treatises in order to prepare a work on code pleading.⁷⁶

The grant of a writ of assistance did not result in the parties coming to blows. Pruyn filed suit to enjoin the sheriff from acting on Shearman's writ on the theory that writ was void for improper service. On Monday, Pruyn's injunction was granted. Rather than test the validity of a writ of force, Field raced to Albany and sent an emergency telegraph to Governor John Hoffman at West Point. Hoffman dispatched the militia before the dueling receivers could rally their mobs to fight for control of the railroad.⁷⁷

⁷⁴ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 24–30.

⁷⁵ 1868 New York Code of Civil Procedure §§ 24, 401.

⁷⁶ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 30–34. On Shearman's treatise-writing, see Chapter 4.

⁷⁷ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 38–44.

Having lost temporary control of most the A&S's assets to the militia, all efforts now focused on the September 7 board meeting. Judge Barnard ordered the 3,000 re-issued shares into a receivership, appointing Field's former law clerk W.J.A. Fuller as receiver. Like the writ of assistance, the use of a receivership for shares of stock under § 244 of the code was – as the 1868 annotated code again shows – basically unprecedented. Receivers were commonly appointed to oversee estates, not a single slice of intangible property which was unlikely to be “materially injured or impaired” as the code stated. Barnard also ordered an injunction in a suit by Gould to prevent the 9,500 shares of watered stock from being voted at the meeting. Nevertheless the day before the meeting, an Albany judge ordered that no stock be voted *unless* the 9,500 shares were also voted.⁷⁸

That same day, September 6, Field and Shearman worked out their final preparations for the meeting. They faced two problems: they needed access to the corporate books to record the stock Gould had purchased since the books were withdrawn in early August, and they needed to prevent Ramsey from voting the proxies of his 9,500 shares of watered stock. They believed § 179 of the code could address both problems at once. That was the section that abolished imprisonment in civil cases except for the fraudulent debtor – that is, one who concealed personal property that rightfully belonged to the plaintiff. Field drew up a pleading framing the corporation's books as just such property and seeking the arrest of Ramsey and his closest allies who had aided in the concealment. Judge Barnard signed the order the same day, as had become his custom, but Field and Shearman waited to serve it on the Albany sheriff until 11:45 the next day, fifteen minutes before the meeting began.⁷⁹

Though it may seem incredible, this account has significantly simplified the A&S litigation. Ramsey's allies alone secured at least six more injunctions concerning the shareholders' meeting. My purpose in summarizing this dizzying array of injunctions, receiverships, and more exotic equitable

⁷⁸ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 44–47.

⁷⁹ Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 63–64.

remedies is to make three points. First, the litigation illustrates vividly (more than a treatise could) how fully equity—especially in its provisional remedies—did not inhere in articulable principles of substantive law but in chancery’s traditional power to change the game without changing the rules. No party sought, and no judge granted, relief that was directly contrary to what another court had ordered (setting aside the simultaneously granted receiverships, when one court could not have known what another was ordering elsewhere). One judge ordered a town not to sell stock, another ordered a bookkeeper to record the transaction as if it had already happened. One judge ordered shares not to vote, another ordered the remaining shares not to vote without the first group. One judge ordered a writ of force, another—in desperation—enjoined the sheriff from executing writs. In all these cases the first judgment remained technically undisturbed, but the game could not be played out—the aces had been removed.

But, second, these equitable maneuverings show how, as George Simmons argued at the convention, “the very *forms* of proceedings stick so close to the *substance*. . . . The practice of courts is so adhesive to their doctrines” that they could not be pulled apart without serious damage to the fabric of legality.⁸⁰ After attempting to reduce equity to a list of procedures and remedies on a page, Field showed how greatly those remedies had depended on traditional structures of uncodified thought to keep them within practical bounds, especially the bounds of conscience. By requiring “sufficient grounds” for an equitable remedy, Field was not alluding to substantive rules to be codified elsewhere, because there was no substance to codify. In the 1860s, there were no “elements” of an injunction as there were of a breach of contract claim. The grounds were sufficient or insufficient only in the mind of the judge, hopefully illuminated by hundreds of cases deemed sufficient for an injunction—and by hundreds of cases deemed insufficient. Codifiers scoffed at the notion that conscience had any part left to play in modern equity, or that the law could have a conscience. Their

⁸⁰ Bishop & Attree, *Report of the Debates*, 664 (Simmons). And the damage from the A&S litigation would indeed be serious—see Chapter 7.

own litigations demonstrated otherwise, showing how greatly their system depended on conscience. But instead of the conscience of the law, their code had substituted the conscience of (the probably bribed⁸¹) Judge Barnard.

Finally, the litigations illustrate what Douglas Laycock calls “the death of the irreparable injury rule.” Laycock proposes that in a post-fusion system, the traditional requirement that equity intervene only if common law damages are shown to be inadequate (“irreparable injury”) has functionally disappeared. It is always found automatically satisfied, if indeed the question arises at all. Laycock suggests we accept the bargain of the codifiers. Every case is now an equity case, no case is extraordinary, and litigants may seek whatever relief they desire.⁸² The A&S litigation suggests that Laycock is right, up to a point. Once again, the ambiguities of “procedure” and “substance” produced the slippage. Was the traditional requirement to show the inadequacy of damages a substantive rule of equity, an “element” of showing entitlement to relief? Or was it merely a pleading requirement, a talismanic phrase one uttered when invoking equity’s jurisdiction and one that could accordingly be abandoned once all cases fell within equity’s jurisdiction? By leaving the rule out of their reformed code of procedure, the commissioners implicitly opted for the second answer.

But in another sense, the irreparable injury rule did not die with fusion; rather its traditional effects became all the more deeply entrenched. That is perhaps why negligent manufacturers pay tort victims money damages instead of entering into receivership. It is also why Field and Shearman could arrest Ramsey by plausibly arguing their claim sounded not in contract but in the law of corporations, a former preserve of equity. The irreparable injury rule may no longer be invoked, but to this day, the “adequacy” of money damages remains hardwired into practice, even for victims who lose life or limb, while the “extraordinary” decrees of equity remain available to corporate litigants, even when

⁸¹ See *Charges of the Bar Association of New York Against Hon. George G. Barnard* (impeaching Barnard for bribery).

⁸² Douglas Laycock, “The Death of the Irreparable Injury Rule,” 103 *Harvard Law Review* 687 (1990); Douglas Laycock, “The Triumph of Equity,” 56 *Law & Contemporary Problems* 53 (1993).

only lost profits are on the line. The forms of proceedings have stuck close to the substance.

FIELD AND SHEARMAN'S DEPLOYMENT OF EQUITY in what could have been the culminating battle of the Erie War had been nearly flawless. Through their strategic combination of injunctions, receiverships, and arrests for attachment, they cobbled together a shareholder majority at their September 7 meeting while their Albany rivals were being arrested. But whether through lack of nerve or simple miscalculation, the sheriff did not remove President Ramsey from the building but merely detained him in the boardroom. It took Ramsey only half an hour to draw up the proper bond paperwork and secure bail – \$25,000 apiece for him and his allied directors. (Ramsey's arrest in the same room where a young J.P. Morgan was present proved fortunate.) The liberated directors then held their own meeting within the bylaws' conditions and elected their own slate of directors before one o'clock. After all the *ex parte* injunctions and receiverships, an actual trial would finally determine who controlled the Albany & Susquehanna.⁸³

At the conclusion of the trial the following January, Judge Darwin Smith of Rochester employed yet another power of equity to cut through the knot of injunctions and receiverships: the power to declare acts of fraud void. Smith found that from the beginning, Gould's Erie party had been engaged in a fraudulent conspiracy. Barnard's first injunction had been decreed in a "suit instituted for a fraudulent purpose," and all the receiverships of track and stocks since then had been procured "in aid of fraudulent purposes." Thus, "in equity" these acts were void, the votes of Erie-received stock were void, and the Ramsey directors were duly elected and remained rightfully in possession of the railroad. "As the case was on the equity side of the court," Charles Francis Adams commented, approvingly, "there was no intervention of a jury, no chance of an inability to agree on a verdict."⁸⁴

⁸³ See Adams & Adams, *Chapters of Erie*, 181-85.

⁸⁴ Adams & Adams, *Chapters of Erie*, 188 (quoting *People v. Albany & Susquehanna Railroad Co.*, 1 Lans. 308, 337-38 (1870)).

The mess that equitable remedies had created, equitable precepts had cleared away. The Albany party swept the field, as Thomas Nast exulted.

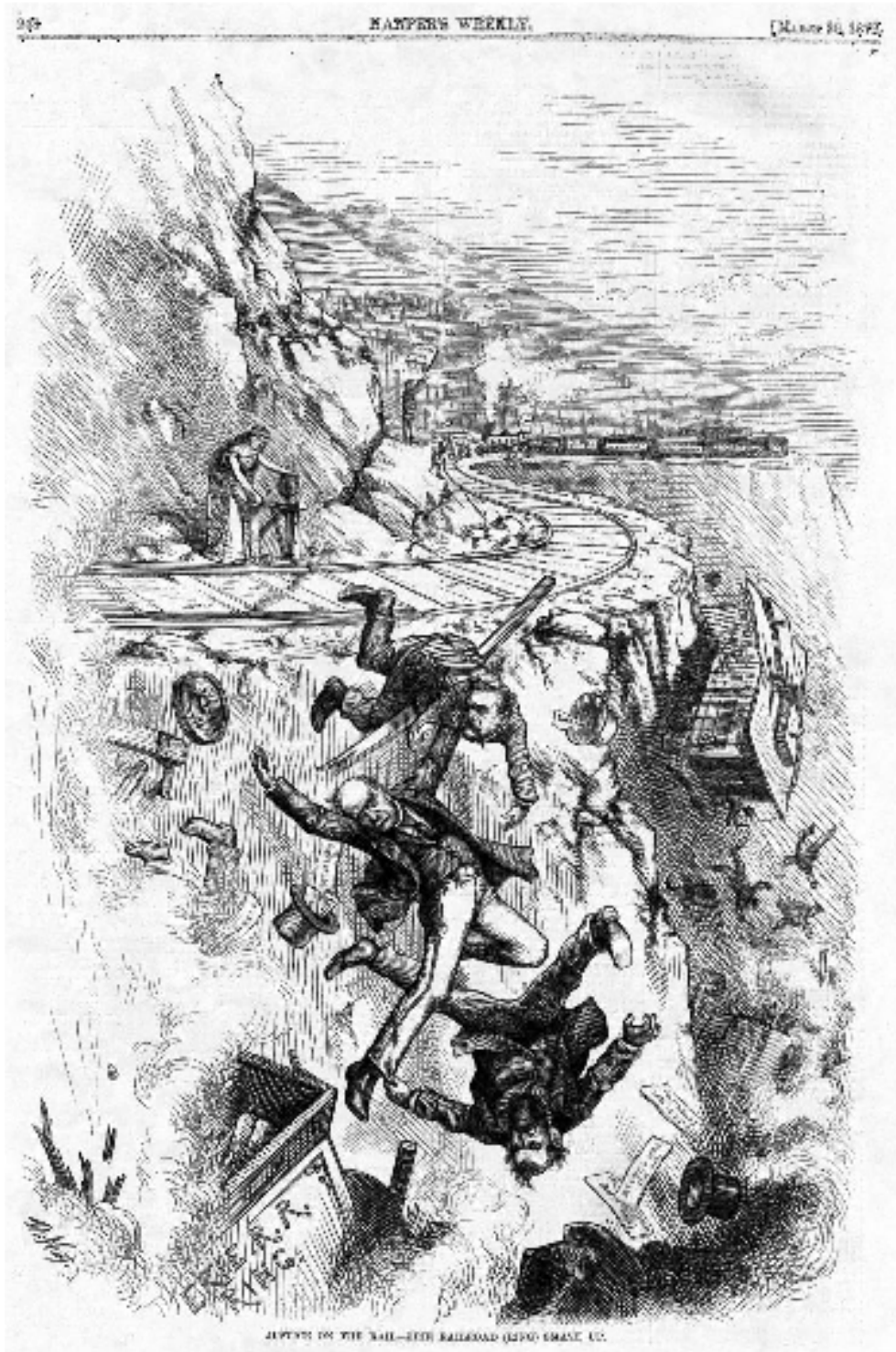
As with the “sufficient grounds” needed for an injunction, no list of substantive elements defined “fraud” for purposes of equitable remedies. But acting to restrain fraudulent parties from taking advantage of the strictness of the writ system had been one of chancery’s oldest functions, and one most closely identified with the equitable conscience. Had he looked, George Simmons might have seen his prophecy of equitable conscience—no longer part of the formal regularized law—breaking through informally and irregularly in the law’s uncodified gaps.⁸⁵ Smith’s opinion used the phrases “I think” or “seems to me” over twenty times, reflecting both the fact that fraud was ultimately a matter of discretion for the judge to decide and that Smith had to rely on his own conscience to make the decision. Smith concluded by remarking on his “deep sense of oppression, from the weight of the great responsibility involved in [the case’s] decision.” But he found “relief . . . from the fact that my decision is not necessarily conclusive upon the parties, if I have erred in judgment or opinion, the error is not irrevisable.”⁸⁶ Other consciences would weigh the matter.

Fortunately for Gould, Smith was correct about those other consciences. As Erie’s lead counsel, Field appealed Judge Smith’s decision, and the absence of a jury became the basis for his remarkable appeal. The foundation of Field’s argument was the 1860 case *Hartt v. Harvey*. Fusionists usually did not regard *Hartt* important enough to include on their lists of offensive cases, but its reasoning followed Selden’s insistence on the natural distinction between law and equity: “Although the distinction between actions at law and in equity is abolished,” its key section read, “yet the inherent distinction between legal and equitable jurisdiction and relief exists, and it is not in the power of

⁸⁵ Bishop & Attree, *Report of the Debates*, 663–664 (Simmons).

⁸⁶ *People v. Albany & Susquehanna Railroad Co.*, 38 How. Pr. at 308.

Figure 20.



Thomas Nast, "Justice on the Rail—Erie Railroad (Ring) Smash Up," *Harper's Weekly*, 30 Mar. 1872, 248.

From top to bottom: Judge George Barnard, David Dudley Field, Jay Gould.

constitutions or legal enactments to abolish it.” The decision claimed that even the code recognized this truth “in prescribing different modes of trial for the two classes of action.” Accordingly the *Hartt* court held that in a suit to remove a corporate officer on the basis of fraudulent voting, equitable remedies were inappropriate, and the plaintiff should have sought a common law writ of *quo warranto*. Well before its abolition, the New York court of chancery had strongly established the precedent that chancellors would not become deeply involved in corporate elections. So long as duly installed inspectors collected and counted the votes, equity would not allow the losers to re-run an election through litigation. Common law courts could remove officers who lacked a proper basis for holding office, but the *quo warranto* writ carried the procedural requirements that the “people of New York” be joined as litigants (effectively a public interest requirement) and the claim of official authority be subjected to jury trial. When the plaintiff in *Hartt* sought to remove two directors without joinder of the people or jury trial, the court dismissed the complaint.⁸⁷

As much as *Hartt* must have offended Field’s vision of reform, the precedent was invaluable to his appeal. “As a court of equity,” Field argued, Judge Smith’s court “could not entertain jurisdiction . . . respecting the title to the office of directors.” It was a settled principle that “equity cannot interfere in the government of corporations,” and since “the action was one in the nature of *quo warranto*,” the “defendants had the right of trial by jury.” Justice Johnson—the same who was lauded by fusionists for his sympathetic views—approved Field’s arguments. “Elections to office” were never “matters of equitable consideration. They depended only on legal inquiries and legal principles,” Johnson ruled. That the case was “eminently proper for jury trial is obvious,” and thus the court vacated the more important judgments of Judge Smith and ordered a new trial.⁸⁸

⁸⁷ *Hartt v. Harvey*, 32 N.Y. 55 (1860), 66.

⁸⁸ *People v. Albany & Susquehanna Railroad Co.*, 57 N.Y. 161 (1874), 164–65 (presentation of Field), 171–72, 176 (Johnson, J.). The Albany party successfully outmaneuvered Fisk and Gould once again, by leasing the road while the appeal was pending to the Delaware & Raritan Canal Company, a mega-corporation with sufficient wealth and legal counsel to withstand further litigation by the Erie party. Field’s successful appeal vacated punitive damages Judge Smith had assessed. Contented with that outcome, Fisk and Gould turned their attention to other ventures. See Adams & Adams, *Chapters of Erie*, 190–91.

One could, of course, treat these cases only as an instance of Field's mercenary lawyering, his ability to set aside his personal philosophy of law in order to use every precedent that advantaged his clients.⁸⁹ But the *Hartt* line of cases totally belied the fusionists' claims that there were no "substantial" distinctions between law and equity that would be affected by a merger of the courts. So much of New York's corporation jurisprudence had arisen out of church disputes that its chancery court had long established precedents that equity would not invade corporate ballot boxes and remove officers (the disputed election in *Hartt* itself was in a church, not a business enterprise).⁹⁰ By sending corporate litigants to seek their remedy at law, the chancellors preserved the legitimacy of their functions by creating a rule that was indistinguishably substantive *and* procedural. Equitable discretion was too invasive for corporate elections, but a jury drawn from the community – in a case with a sufficiently high public interest – might arrive at a remedy that was both just and socially approvable. In Field's ideal jurisprudence, either Gould or Ramsey had the right to corporate office, and a judge sitting without a jury could vindicate that right – which is precisely what happened when Judge Smith ruled against Field. Field's appeal, however, drew on the logic that procedure itself created rights – the right to a jury trial, to corporate office, to vindication of the public's interest – but as they had for centuries, these rights depended upon which remedy a litigant sought.

WRITING TO THE *ALBANY LAW REVIEW* IN 1878, Field succinctly, if unwittingly, highlighted the ambiguities of law and equity in the United States. "Fusion of law and equity is an expression common in England, though little used in this country," he explained. "We express the same general idea by the phrase, union of legal and equitable remedies." Indeed, American commentators since the time of Joseph Story had discussed the "union" of law and equity in ways resonant of the more famous Union

⁸⁹ Commentators then and now have emphasized Field's mercenary lawyering. See especially Michael Schudson, "Public, Private, and Professional Lives: The Correspondence of David Dudley Field and Samuel Bowles," 21 *American Journal of Legal History* 194 (1977).

⁹⁰ On New York chancery's reluctance to enter into church disputes, see *Robertson v. Bullions*, 11 N.Y. 243 (1854).

formed by America's federated constitutional system. But while the Constitution's "more perfect Union" left its component states distinct and intact, fusionists like Field insisted that "the perfect union of law and equity" required, "to express differently the same idea, . . . the complete obliteration of every distinction between them."⁹¹

Although the project to fuse law and equity and sunder rights from remedies remained incomplete, its attempt in the Field Code powerfully influenced the development of American law. When the Massachusetts native Walter Ashburner produced his *Principles of Equity* in 1902, he insisted that "the two streams of jurisdiction, though they run in the same channel, run side by side and do not mingle their waters."⁹² Ashburner's views became influential around the world, especially in Australia, where jurists insisted Americans were pursuing a "fusion fallacy."⁹³ Nevertheless, Ashburner had little influence in his native country. In the United States, trans-substantive procedure became the dominant paradigm, law- or equity-specific procedures the oft-overlooked anomalies.⁹⁴

As diffuse as equity became, several jurisdictions remained committedly separatist. Illinois, Delaware, and New Jersey maintained separate courts of chancery and left common law procedures relatively unaltered until the mid-twentieth century. By the late 1870s, fusionists liked to joke that Illinois and New Jersey were "the Yellowstone Park of common law pleading."⁹⁵ But despite their "retrograde" procedures, Illinois and New Jersey prospered commercially. That the leading edge of finance and corporate capitalism—futures trading in Illinois, general incorporation in New Jersey—could originate and flourish in these Yellowstone Parks indicated that modern capitalism might find sufficient "certainty" and "efficiency" in the forms of action as it could under fact pleading. Charles

⁹¹ Field, "Law and Equity," 509.

⁹² Walter Ashburner, *Principles of Equity* (1902), 23.

⁹³ See especially M. Tilbury, "Fallacy or Furphy?: Fusion in a Judicature World," 26 *U. New South Wales L.J.* 357 (2003).

⁹⁴ See Robert M. Cover, "For James Wm. Moore: Some Reflections on a Reading of the Rules," 84 *Yale Law Journal* 718 (1975). On the agendas of normal science and perceived anomalies within a closed scientific discipline, see Thomas S. Kuhn, *The Structure of Scientific Revolutions* (Chicago, 3d ed., 1996 [1962]).

⁹⁵ See, for instance, "Current Topics," 32 *Albany Law Journal* 161 (1885); Charles E. Clark, "The New Illinois Civil Practice Act," 1 *University of Chicago Law Review* 209 (1933).

O'Connor (one of Field's opponents in the coming Tweed litigation) admitted as much during the 1846 convention. Although O'Connor favored fusion and codification at the time, he conceded that the forms of action and the law-equity distinction were "tolerably understood by the profession generally," who could use the devices "to bring in such a verdict as worked out the ends of justice."⁹⁶ By the 1870s, O'Connor had abandoned the drive towards fusion, and the question facing "the profession generally" was how to calm the public's outrage over the Great Lawsuit.

⁹⁶ Croswell & Sutton, *Debates and Proceedings*, 441 (O'Connor).

Chapter 10

How Shall the Lawyers Be Paid?

Fees & Costs

A LONG AND LABYRINTHINE PAPER TRAIL stretching from 1850s California wound its way to the witness stand of a New York courtroom in 1865, where sat the famed explorer and first (failed) Republican presidential candidate John C. Frémont. In odd ways, the litigation was all about Frémont and not about him at all. Before the Democrats had fixed on what seemed to be the inspired choice of General George B. McClellan for their presidential nominee in 1864, a fractured Republican Party had briefly considered unseating Lincoln to replace him with Frémont. That was, partly, what brought Frémont to the center of New York political squabbles as the Civil War was winding down.¹ But in the suit that brought Frémont to the stand, he was only a minor witness, called in primarily to discuss David Dudley Field's retainer fees.

Field had been an early champion of Frémont in the Republican Party and had eagerly joined Horace Greeley of the New York *Tribune* and Salmon Chase, Lincoln's Treasury Secretary, in Frémont's 1864 bid. Their bitter opponents in '64, going back to the Democratic-Whig rivalry, were William Seward and his chief journalist lieutenant Thurlow Weed. After Weed accused George Opdyke, a former mayor of New York City and one of Chase's major banking allies, of corruptly making "more money . . . than any fifty sharpers, Jew or Gentile, in the City of New York," Field sued, hoping to use a wide-ranging libel suit to air his and Opdyke's many grievances against Weed.²

¹ See Sven Beckert, *Monied Metropolis: New York City and the Consolidation of the American Bourgeoisie, 1850–1896* (Harvard 2001), 126; T. Harry Williams, *Lincoln and the Radicals* (Wisconsin 1965), 326–29; Allan Nevins, *Frémont: Pathmarker of the West* (Longmans, Green & Co. 1955), 573–79.

² On Field's connections to Opdyke and his management of the libel case, see Daun Van Ee, *David Dudley Field and the Reconstruction of the Law* (Garland 1986), 138–61.

One of the libel claims concerned Weed's allegation that Opdyke had fleeced an unsuspecting Frémont. However, most of Frémont's examination concerned not his dealings with Opdyke, but rather the striking revelation elicited by Weed's counsel that Frémont had paid Field a retainer of \$200,000 before his 1856 presidential run, a staggering sum for a single legal representation at the time. As the defense counsel had hoped, Field could not help but take the bait, stretching out the examination on a tertiary point in order to justify his fee, and by implication, his integrity as a lawyer conducting a high stakes litigation (the libel suit sought \$50,000 in damages). Field walked Frémont back through a bewildering array of transactions structured to offload a mining interest that had gone bad before the presidential run. Field's fee, Frémont acknowledged, was paid in stock with a par value of \$200,000 but whose market value was uncertain. Frémont had no objection "at all" to it when it was negotiated, and had told Field at the time that he "richly deserve[d] it."³ In sum, the two had contracted freely, and privately.

Turning from Frémont to the gallery, Field made a miniature speech taunting his opposing counsel. "My friend [Edwards] Pierrepont need not waste his thoughts" on such a high fee, Field snarled, "for nobody will ever make him such an offer, and he would not earn so much were he to live a hundred years." As for William M. Evarts, the future architect of the modern federal court system, Field invited him to "sit down with me and compare the fees he has received from the public treasury" for representing New York and the federal government at various times. "I will promise to make no public inquiry into the amount he has received, and we will both cry quits and be even."⁴ Defending himself publicly a few years later after the Albany & Susquehanna litigation, Field deployed the same tactics: insulting his fellow lawyers as unskilled and therefore envious of the high fees he could command, while simultaneously threatening to reveal his opponent's own dubious compensation schemes.

³ *The Great Libel Case, Opdyke Against Weed: A Full Report of the Speeches of Counsel* (1865), 8, 63-64.

⁴ *The Great Libel Case*, 148-49.

Field was not the only lawyer who found it difficult to discuss his fees apart from his professional ethics. His code regulated both, with far-reaching consequences. Fees, however, must be understood in their relation to legal “costs” – by no means a mere synonym in the nineteenth century. Costs were the legal expenses, including fees, chargeable to the loser in a litigation. Before the code, New York strictly regulated the costs that victorious lawyers had to be paid by their adversaries. It was unclear whether the limits on costs were also the limits on fees that lawyers could negotiate with their own clients, but lawyers at the time commonly spoke as if the limits were the same, and they loudly complained that theirs was the only craft burdened by legislative price fixing.

Cost-shifting, including making the loser of a litigation pay the victor’s attorney fees, is typical in western legal systems, so much so that the prevalent practice of the United States in requiring each party to bear its own litigation costs and fees is seen as a distinctive feature of American legality, commonly dubbed “the American rule.”⁵ As the Supreme Court explained in its first invocation of the term, “the rule here has long been that attorney’s fees are not ordinarily recoverable in the absence of a statute or enforceable contract,” on the premise that “litigation is at best uncertain and one should not be penalized for merely defending or prosecuting a lawsuit, and that the poor might be unjustly discouraged from instituting actions to vindicate their rights if the penalty for losing included the fees of their opponents’ counsel.”⁶

The leading account on the history of the American rule by John Leubsdorf echoes the Court’s formulation. “In a sense, the American rule has no history,” he writes. “As far back as one can trace, courts in this country have allowed winning litigants to recover their litigation costs from losers only to the extent prescribed by the legislature.”⁷ These formulations can be misleading, however, because

⁵ See Robert V. Percival & Geoffrey P. Miller, “The Role of Attorney Fee Shifting in Public Interest Litigation,” 47 *Law & Contemporary Problems* 233 (1984); Thomas D. Rowe, Jr., “The Legal Theory of Attorney Fee Shifting: A Critical Overview,” 1982 *Duke Law Journal* 651 (1982).

⁶ *Fleischmann Distilling Corp. v. Maier Brewing Co.*, 386 U.S. 714, 717-18 (1967). For the Supreme Court’s modern explication of the rule, see *Alyeska Pipeline Svc. Co. v. Wilderness Soc’y*, 421 U.S. 240, 247-71 (1975).

⁷ John Leubsdorf, “Toward a History of the American Rule on Attorney Fee Recovery,” 47 *Law & Contemporary Problems* 9 (1984), 9.

rarely in American history had there been an “absence” of cost-shifting statutes. Most U.S. jurisdictions for most of the nineteenth century had comprehensive cost-shifting regulations, and for the majority of those jurisdictions, those regulations were in (or were superseded by) the Field Code. Although the code deregulated lawyer fees, it preserved the traditional logic and practices of cost-shifting, largely expanding the equitable practice of having lawyers petition the court for costs after each victorious motion or phase of litigation.

We can get a sense of how pervasive cost-shifting was, even during the supposed heyday of the American rule in the late nineteenth century, from a popular lawyer joke at the time. A lawyer was called on to pray at a community picnic. “Not being experienced in such duty, he rose and attempted the Lord’s prayer, and succeeded very well until he came to the passage ‘Give us this day our daily bread,’ when, from the force of habit, he immediately added, ‘with costs.’” Cost-shifting was, almost until the time the Supreme Court declared it to be a foreign practice, the reflexive vocabulary of the American lawyer.⁸

What lawyers at the time called “the American rule” was not the regulation of cost-shifting, but actually the Field Code’s proclamation that lawyers were entitled to contract for and enforce their fee agreements instead of adhering to the English and civilian traditions of accepting fees as a mere gratuity.⁹ In time, the one American rule gave rise to the other as Field’s system of unregulated fees put increasing strain on the code’s justification for cost-shifting. Rather than deterring meritless or unscrupulous litigation practices through cost-shifting, Field and other elite lawyers turned increasingly to local bar associations to police attorney ethics. And in Field’s case, the local bar association was the one that arose directly in response to his Erie Wars litigation.

⁸ The earliest instance of the joke I have found is the *Bellows Falls Times* (Bellows Falls, Vt.), November 13, 1868. The joke circulated widely in 1869, but continued to run around the code states as late as the 1890s. See, for instance, *Yorkville Enquirer* (Yorkville, S.C.), October 31, 1896. See, e.g., New York Civil Practice Act (1921), §§ 1432 *et seq.* (detailing the rules for cost shifting, which was required in nearly every kind of action).

⁹ See, for instance, H. Gordon McCouch, “Pierce v. Kyle: Agreement for Compensation Between Attorney and Client,” 40 *American Law Register & Review* 751 (1892), 752.

DESPITE THE CENTRAL IMPORTANCE OF LAWYER COMPENSATION to the structure of legal practice and professionalism, legal historians know surprisingly few details about how lawyers were paid in the nineteenth-century United States, beyond close studies of the legal careers of a few exceptional figures such as John Adams and Daniel Webster.¹⁰ We can discern some things from contemporary case law – for instance, that the American colonies and states of the Early Republic did not enforce English rules against champerty (essentially, a payment by a lawyer to a client to instigate litigation) and therefore permitted a variety of contingency fee arrangements from early on in their history.¹¹ But although cases appear in every jurisdiction of lawyers suing former clients, no doubt the choice to do so was not taken lightly, and lawyers appear to have been especially careful to keep from inviting negative precedents that would affect their fundamental ability to earn a living through the law.

Two dangers confronted a lawyer suing to collect a promised fee. The first was that the action might be disallowed entirely. Summarizing a civil tradition running back to republican Rome, Blackstone's *Commentaries* had asserted that "a counsel can maintain no action for his fees, which are given . . . not as a salary or hire, but as a mere gratuity, which a counselor cannot demand without doing wrong to his reputation."¹² In 1790s England, Lord Kenyon emphasized in a series of opinions the rule that medical and legal professionals practiced for gratuitous honoraria, not compensation to which they had any colorable right in the law of property or contract.¹³ Although a few states early after the Revolution repudiated the gratuitous fee rule by statute, New York was not one of them, and

¹⁰ L. Kinvin Wroth & Hillier B. Zobel, eds., *Legal Papers of John Adams* (Harvard 1965), lxix–lxxii; Alfred Konefsky & Andrew King, eds., *The Papers of Daniel Webster: Legal Papers* (University Press of New England 1982), 246–49.

¹¹ Peter Karsten, "Enabling the Poor to Have Their Day in Court: The Sanctioning of Contingency Fee Contracts, a History to 1940," 47 *DePaul Law Review* 231 (1998), 234–40.

¹² 3 *Blackstone's Commentaries* 28.

¹³ See *Chorley v. Bolcot*, 4 T.R. 317 (1791); *Turner v. Phillips*, 1 Peake's N.P.C. 123 (1791); *Fell v. Brown*, 1 Peake's 96 (1791). See also *Lipscome v. Holmes*, 2 Camp. N.P. 441 (1810).

courts there would not confront the question of a lawyer's entitlement to compensation until the surprisingly late date of 1840.¹⁴

The second danger, particularly in New York, was that courts might recognize an entitlement to fees but then limit those fees to the amounts prescribed by statute. At the time, it was by no means clear whether "fees and costs" meant the same thing in the law. Generally speaking, "costs" were the charges that were shifted by the court from the loser to the winner of a litigation at its conclusion. These charges included both actual costs such as those for paper goods as well as fees paid to clerks and to the adversary's lawyer. That is, what made a charge a "cost" – even if it was nominally a "fee" – was that a loser at trial could be forced to pay it. Lawyers called these "taxable" charges.¹⁵ Not all states provided for taxable costs, and most certainly did not provide the depth and detail of regulation that New York gave to the subject. It was clear enough that New York's many limits on the charges per "folio" of attorney work product were meant to limit taxable costs imposed on an adversary; but were they also limits on what lawyers could receive from their own clients?

That was one popular interpretation in 1830s New York, even as lawyers attempted to find ways to charge beyond what the low limits of the Revised Statutes arguably allowed. Theodore Sedgwick chronicled both views in his explosive tract, *How Shall the Lawyers Be Paid?*, one of the clearer windows into how lawyer compensation actually worked in nineteenth-century New York. Sedgwick wrote that clients typically conflated costs with fees. When clients discovered the amount of costs shifted at the end of trial, "they make this same tariff the rule of compensation between the attorney and his client." If attorneys tried to charge more, some clients held "out all the terrors of the law," by which Sedgwick meant the threat that lawyers would have to litigate for their fees, and possibly lose

¹⁴ At least, no New York court had confronted the question in a case subsequently reported on the record. See *Stevens & Cagger v. Adams*, 23 Wend. 57 (New York Supreme Court 1840) (discussed below and collecting cases from other states that had abolished the English rule of gratuitous fees).

¹⁵ See generally Walker Marshall, *A Practical Treatise on the Law of Costs in Suits and Proceedings in All the Courts of Common Law* (2d ed., 1862).

if the courts ruled their fees a gratuity. Other terrors could have been in store, as the Revised Statutes made it a misdemeanor for public officers to charge more than the fees “provided for by law.”¹⁶

Nevertheless, Sedgwick acknowledged, lawyers did charge more than the folio fees made taxable by the Revised Statutes. These were called “counsel fees” in a technical attempt to evade the statute should the courts ever decide that prescribed costs were indeed the limits on what “attorneys” could charge their clients. The idea was that a “counsellor” who advised on the law was a different sort of professional and provided a different service from an “attorney” who appeared in court, standing in the place of their client. Just as America had not generally followed the English separation of barristers from solicitors, attorneys and counsellors were often the same person in the same cases, but at least arguably the client was paying two different fees to two different professionals. Unlike the prescribed attorney fees in the Revised Statutes, which were low amounts tagged to the number of folios in a filing (generally 25 cents a folio at common law and 28 cents a folio in chancery), counsel fees could be charged by the task or for a total representation and could range up to hundreds of dollars. In time, counsel fees too were covered by statute. The Revised Statutes provided that counsel fees, including a retaining fee between three and four dollars, could be taxed to the other side.¹⁷ Sedgwick recognized that lawyers opened themselves to claims of extortion if they insisted on counsel fees over and above the statutory rates, “but in point of fact,” he concluded, “no lawyer can or will work, and no client expects that he can or will work, without them.”¹⁸

Sedgwick’s admission about counsel fees is an interesting one, because it undercut the two most prominent points in his tract: his depiction of lawyers as degraded artisans and his argument that fees had to be reformed to give lawyers the proper incentives in their craft practices. Sedgwick complained that “no other workman,” such as the “physician, the sculptor, [or] the tailor . . . is paid

¹⁶ Theodore Sedgwick, *How Shall the Lawyers Be Paid?*, 5–6. *Revised Statutes of the State of New York* (1829), 2:518 § 7.

¹⁷ *Revised Statutes of the State of New York* (1829), 2:621–32.

¹⁸ Sedgwick, *How Shall the Lawyers Be Paid?*, 9–10.

according to statute . . . without any reference to the individual qualification of talent, industry or integrity” of his craftsmanship.¹⁹ But of course, thanks to counsel fees, eminent lawyers could expect their compensation to rise with their talent and industry.

Sedgwick was on somewhat firmer ground in claiming that, counsel fees notwithstanding, lawyers had an incentive to “make all our papers prolix, and to create useless labor and expense” by litigating technical points of pleading that, if won, shifted costs their way independently of the ultimate merits of the suit. Counsel fees were flat rates that clients agreed to usually before a representation began; they would be paid regardless. A lawyer could thus increase his compensation by inflating the page count of filings and then winning, if not the case, at least “interlocutory” motions arguing the finer points of pleading and practice. But in Sedgwick’s telling, lawyers faced not a mere incentive but an “inevitable tendency,” an “eternal and irresistible temptation of pecuniary interest.”²⁰

Again, Sedgwick might have had a stronger argument if lawyers had to subsist solely on the taxable fees they won. But instead of recognizing how counsel fees could mitigate the incentives to over-file, Sedgwick spoke as if the lawyers’ practice was entirely economically determined by the Revised Statutes. “There is no justice in condemning the conduct of the individual,” he concluded. “It is the system that must be reprobated . . . for the sake of justice.” Perhaps that was because Sedgwick was just such an “individual” who would stand condemned otherwise. As he admitted about pleading an unpaid debt, “Here I can tell the story in two lines, yet if I were to narrate it to a court, I should think it very unprofessional to put it in less than twelve hundred words, or thereabouts” which he claimed he and all other lawyers naturally had to do.²¹

Despite his complaint that lawyers were the only craftsmen to have their fees regulated by statute, Sedgwick’s solution was to leave those regulations in place. It was a “rule of inherent justice”

¹⁹ Sedgwick, *How Shall the Lawyers Be Paid?*, 7.

²⁰ Sedgwick, *How Shall the Lawyers Be Paid?*, 7, 19.

²¹ Sedgwick, *How Shall the Lawyers Be Paid?*, 19. See also *ibid.*, 7 (“There are checks upon this it is true, but they are inoperative compared to the sleepless interest of the pleader or practitioner.”).

that losers in litigation had to pay the winner's costs, and so public law would have to continue making sure that only the true "expenses of the controversy" shifted, not necessarily the luxurious expenses of employing "counsel of . . . extraordinary ability." Sedgwick moreover believed that taxable costs might become the sole compensation of counselors—as clients were continually insisting—so long as the rates were raised to sufficiently compensate those who engaged in such "a toilsome, an honorable and an expensive science." Sedgwick suggested that fees should attach not to the folio of work product but to the amount of money demanded as a remedy (or a monetized equivalent of an equitable remedy), with interlocutory costs abolished and a penalty applied to those who dragged out delays. Doing so would ensure that "time is paid for instead of the services, and time represents with sufficient accuracy the services that are performed" by the lawyer.²²

Sedgwick's brief reform track raised a number of themes that became central to the Field Code reforms. As late as 1840, the relationship between lawyer fees and taxable costs remained uncertain in New York. Although lawyers had found a way to charge fees above the taxable rates in the Revised Statutes, it was uncertain whether such fees would hold up if challenged in court. Lawyers like Sedgwick commonly spoke as if the fee regulations were their only certain source of income, regulations with which no other craft workers had to contend. Sedgwick cast lawyers as virtually powerless to act contrary to financial incentives, an idea that would have a long history in debates about professional ethics, not least in debates about Field's professional ethics. Finally, by turning from fees based on page counts to an early form of the billable hour, Sedgwick showed how difficult it could be to measure and monetize the value of a lawyer's services with precision.

AT ALMOST THE SAME TIME SEDGWICK was penning his tract, a New York court was finally confronting the question of whether lawyer fees were mere gratuities as a matter of state practice. Stevens &

²² Sedgwick, *How Shall the Lawyers Be Paid?*, 10–11, 17.

Cagger, a prominent firm known for its appellate practice, argued two appeals for a Mr. Adams in the New York Court for the Correction of Errors, New York's highest court of appeal at the time.²³ Adams explicitly agreed to pay \$300 for Samuel Stevens to conduct the oral arguments. Stevens expertly structured the transaction as a counsel fee. Another lawyer acted as "attorney" and filed the actual writ of error (the appellate pleading), while Stevens confined himself to the oral argument as "counsel." But when it came time to collect, Adams insisted on paying only the taxable cost of an oral argument under the Revised Statutes—a mere \$3.75.²⁴

The case was so perfectly structured to favor the lawyers, one wonders if it was not manufactured for that purpose. For one, the fact that there was an express agreement removed the thorny problem of how courts should value a lawyer's service if lawyers could indeed collect more than the taxable amount. The stark disparity—almost literally a hundredfold—between the agreed amount and the actual payment surely could not have endeared Adams as a defendant before the court. Perhaps most importantly, the fact that the case concerned appellate argument helped the lawyers get past what New York's highest court noted were "the plain words of a statute." The Revised Statutes prescribed fees for "services . . . done or performed in the several courts of law and equity in this state, by the officers thereof." Although the Revised Statutes did not expressly define officers to include lawyers, Adams's defense counsel pointed out that so many other statutes and cases had declared lawyers to be officers of the court that it had basically become a truism.²⁵ The problem, then, was Title 4, Section 5 of the Revised Statutes' fee regulations: "No judge, justice, sheriff, or other officer whatsoever, . . . shall take or receive any other or greater fee or reward" than those declared in

²³ On the firm's prominence, see George Rogers Howell, *History of the County of Albany, N.Y., From 1609 to 1886* (1886), 1:146-47.

²⁴ *Stevens & Cagger v. Adams*, 23 Wend. 57 (New York Supreme Court 1840), 59.

²⁵ *Stevens & Cagger v. Adams*, 26 Wend. 451 (N.Y. Court for the Correction of Errors 1841), 461 (Senator Gulian C. Verplanck, concurring); *Adams*, 23 Wend. at 57-58.

the preceding regulations.²⁶ If lawyers were public officers of the courts, than they were included in the “other officer” category, and prohibited from charging more than the prescribed fee.

Both the trial court and the Court for the Correction of Errors recoiled from that plain reading, however. The trial court ruled that taking the Revised Statutes literally would “run into an absurdity” that revealed the legislature could have intended only that the fee regulations limited costs taxed between the parties, not fees paid by clients to their counsel. One clue was that the Revised Statutes limited the taxable costs in an appeal (but not necessarily in trial litigation) “only to one counsel on each side, who shall have been actually employed and rendered the service charged.”²⁷ But many appellate lawyers worked in two-lawyer teams as Stevens & Cagger did. Clearly, the court reasoned, the statute was designed to keep such firms from taxing double costs, not from keeping one advocate from being compensated entirely. Second, the court noted that the Revised Statutes not only prohibited officers from collecting higher than their prescribed fees, it actually criminalized the act, deeming it a misdemeanor. Given the prevalence of counsel fees, the court was sure the statute was not intended to criminalize the vast majority of the practicing bar.²⁸

Finally, the court reasoned that Section 5, directed as it was explicitly to sheriffs and “other” officers, “applies only to such officers as are compellable on the requisition of parties to render the services appertaining to their offices, but has not application to counsel.” The logic of that decision accords with recent work by Nicholas Parrillo on the nineteenth-century shift from a fee- and bounty-based regulatory culture to one of salaried judges and bureaucrats.²⁹ Parrillo finds one key stage of that development in changing notions about whom public officers served, and how they should serve. By mid-century, he argues, most states were moving away from fee system that encouraged public officers to treat their clientele as a “customer class” and render extraordinary services for bonus fees

²⁶ *Revised Statutes of the State of New York*, 2:650 § 5.

²⁷ *Revised Statutes of the State of New York*, 2:518 § 4; Adams, 23 Wend. at 61–62.

²⁸ *Revised Statutes of the State of New York*, 2:518 § 7; Adams, 23 Wend. at 61–62.

²⁹ Adams, 23 Wend. at 59; Nicholas R. Parrillo, *Against the Profit Motive: The Salary Revolution in American Government, 1780–1940* (Yale 2013).

and profits. Instead, officers were increasingly expected to expend their best efforts serving all of the public at once. Fee caps became a way not just to limit an officer's total compensation from ballooning to unseemly proportions, but also to destroy any incentive for officers to cultivate a clientele and provide extraordinary services for extraordinary pay.³⁰

The restrictiveness of New York's Revised Statutes seems to map onto these newly developed views about public service quite well, but as the *Adams* court recognized, the prescription of lawyer fees fit uneasily into this emerging world of public servants. The problem was that in the craft logic of practice, some lawyers would naturally exhibit, as Sedgwick argued, more "talent, industry or integrity" than others, and would see their services in higher demand. Were the eminent leaders of the bar to be paid the same as neophytes? Could a lawyer who won a high-stakes case with technical sophistication and skill really receive no monetary reward for the effort? Here the *Adams* court noted that the Revised Statutes were stricter than previous New York fee statutes, in that the Revised Statutes prohibited "tak[ing]" or "receiv[ing]" a higher fee. Earlier laws had required that lawyers not "exact, demand, or ask" any greater fee. Under a strict reading of the Revised Statutes, even the English and European idea of fees as gratuities was out of bounds. Ultimately that reading was too implausible for the court. The principle was too deeply ingrained that lawyers of disparate skill ought to have their superior craftsmanship specially remunerated.³¹

Once past the difficulty of taking the statute literally, neither the trial court nor the court of appeal had much trouble deciding against the civilian rule of fees as gratuities and in favor of enforcing lawyers' contractual rights to their compensation. "The reward of the Roman advocates was influence with the people, from which grew political distinction and power," Stevens argued. But

³⁰ Parrillo, *Against the Profit Motive*, 93–101.

³¹ Sedgwick, *How Shall the Lawyers Be Paid?*, 7. See, for instance, *Laws of the State of New York* (Kent & Radcliffe 1802), 2:66. Amalia Kessler argues that lawyers' self-conceptions in the Early Republic centered on an ideal of gentlemanly combat, giving an adversarial cast to legal professionalism that left limited conceptual space for alternatives to zero-sum contests between disparately skilled and strategic lawyers as the primary mode of dispute resolution. Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of American Adversarial Legal Culture, 1800–1877* (Yale 2017), 152–67.

“with us, the reverse is the case The relation between the counselor and his client is created by contract, and like all other contracts may be enforced in a court of law.”³² Chancellor Reuben Walworth made the chain of reasoning even more explicit in the decision of the high court. “The [Roman] distinctions of patron and client . . . ceased in this state when slavery was abolished,” he declared in the Court for the Correction of Errors. But in the American Republic, no “business or profession . . . is so much more honorable than the business of other members of the community.”³³ Professional honoraria belonged to a world of status, where lower classes served the higher as slaves. But a republic of free and equal men, on Walworth’s reasoning, was a world of contract.³⁴ Walworth affirmed that Stevens & Cagger could collect on their contract; no jurist on the court (comprising the entire state senate at the time) dissented.

The *Adams* case resolved that New York lawyers had the right to sue for their contractual fees, even when those fees vastly exceeded the prescribed rates of the Revised Statutes, which were now defined away as taxable costs. The decision received an unsurprising amount of acclaim among the bar, but it left open the question of how to value a lawyer’s services in the absence of the kind of express agreement Stevens had with Adams. The case that would decide that question was litigated on the very eve of the Field Code, in the spring of 1848, just before the code took effect in July. The case was something of the reverse of *Adams*. James T. Brady was the lead lawyer for the City of New York, called the “corporation counsel.”³⁵ By 1848 (on track with Parrillo’s timeline), the corporation counsel was a salaried position, at \$2,000, but Brady prosecuted a number of successful suits for the city in chancery that resulted in \$8,511 of costs recovered to the city as victor. Brady brought an action

³² *Adams*, 23 Wend. at 57.

³³ *Adams*, 26 Wend. at 452.

³⁴ For an early formulation of the status-to-contract idea, see Henry Maine, *Ancient Law, Its Connection with the Early History of Society, and Its Relation to Modern Ideas* (1861), 170. On a recent assessment of Maine’s thesis, see Katharina Isabel Schmidt, “Henry Maine’s ‘Modern Law’: From Status to Contract and Back Again?” 65 *American Journal of Comparative Law* 145 (2017).

³⁵ The term reflected New York City’s legal origins as a municipal corporation. See Hendrik Hartog, *Public Property and Private Power: The Corporation of the City of New York in American Law, 1730–1870* (Cornell 1989).

essentially to add the taxed costs to his personal compensation, more than quadrupling his salary. Since his contract with the city did not mention taxable costs and did not explicitly limit his compensation to his salary, there was no express agreement as there had been in *Adams*.³⁶ Whereas Stevens had sought to escape the low statutory rates of common law appeals, Brady was seeking to reap a windfall from the high statutory rates of chancery.

The New York City judge and case reporter Lewis Sandford ruled that Brady was entitled to the costs. He interpreted Brady's salary to be his "counsel fee" only, so Sandford laid down the rule that lawyers who actually engaged in litigation as attorneys (or solicitors in chancery) were presumed to be owed *at least* the taxed costs that resulted. Although lawyers had been reluctant to have their services valued only at the prescribed rates, in this particular case full of chancery litigation, the rule happened to net Brady a windfall.³⁷ A brief assembly report on fees in 1845 made clear that "custom and the decisions of the courts" had established that "the counsel is entitled to all, over the amount allowed by the fee bill, that competent witnesses may swear his services are worth." Competent witnesses were "lawyers, of course, just as a farmer, mechanic, or laborer, would in all cases be the best judge of the time, labor and value of any piece of work." In sum, the value of a lawyer's services was a matter to be proved case by case in court – by the defendant if it was argued the value was less than the taxable costs, by the plaintiff if it was argued to be more. Responding to a petition to "equalize" lawyer fees by requiring all practitioners to collect no more than the prescribed rates, the assembly committee refused to create "any legislation compelling the profession of law to submit to restrictions not placed upon any other class of society," and to leave lawyers to "the great principles

³⁶ Brady v. The City of New York, 1 Sand. 568 (N.Y. Superior Court 1848).

³⁷ Sandford was not terribly distressed at the windfall, which he blamed on the city's litigiousness and poorly drafted contracts. Brady, 1 Sand. at 592 ("If it is said that our conclusion awards to the plaintiff an enormous compensation for his services while corporation counsel, it must be answered that if such be the result, it is to be attributed to the immense extent of the litigation in which the city has been involved, and to the defective legislation of the corporate authorities on the subject.").

of supply and demand, and of the free moral and intellectual capacity of man, to regulate and control his ordinary business operations.”³⁸

Thus, by the time of the Field Code, New York lawyers had won an unequivocal right to their compensation; but unless they secured an express agreement from their clients or put on proof at trial, their services were presumed to be valued at the amount prescribed by the Revised Statutes as taxable costs, a presumption clients and legislators were trying to make a hard and fast rule as late as 1845. Lawyers were still public officers of the court, but new conceptual separations of public office from private gain had not attached to them as it had to sheriffs and other servants of judicial process. And despite both the law on the books and the law in practice declaring their freedom from the prescribed rates of the Revised Statutes, lawyers continued to present themselves as the only craft profession in the Republic that had its rates set by legislation.

OF ALL THE REFORMS UNDERTAKEN BY THE 1848 CODE, fee reform received some of the lengthiest and certainly the most passionate commentary in the commissioner’s report. The report completely effaced the steady work of the courts in the 1840s to secure lawyers’ contractual rights to their compensation. Instead, one could easily come away from reading the First Report with the impression that the Field Code was the first time in world history lawyers gained rights to their fees and freedom from legislative regulation. If the code was not so revolutionary in effect, it was at least unabashed in articulating the logic of its rules: “We cannot perceive the right of the state, to interfere between citizens, and fix the compensation which one of them shall receive from the other, for his skill or labor. . . . It is not [government’s] province, to make bargains for the people or to regulate prices.”³⁹

³⁸ *Journal of the Assembly of the State of New York* (1845), 837; Report of the Select Committee on Lawyer’s Fees and Costs in Courts of Law, in *Documents of the Assembly of the State of New York*, 68th Sess., No. 227 (1845), 66:1–9.

³⁹ *First Report of the Commissioners on Practice and Pleadings* (New York 1848), 204–05.

Accordingly, the code welcomed lawyers to a world of free contract. Section 258 abolished “all statutes establishing or regulating the costs or fees of attorneys, solicitors and counsel in civil action,” as well as “all existing [court-created] rules and provisions of law, restricting or controlling the right of a party to agree with an attorney . . . for his compensation.” It declared that “hereafter the measure of such compensation shall be left to the agreement, express or implied, of the parties.”⁴⁰

The report agreed with Sedgwick that the unreformed system “encourages the multiplication of processes, and . . . is not proportioned to the real labor performed.” The commissioners’ main objection was to the Revised Statute’s many pages of tabulated folio fees. “The real labor bestowed upon a lawsuit, is proportioned, not so much to the number or length of proceedings in the courts, as to the difficulty of the questions of law or fact,” the report explained. “One case requires little thought; and almost takes care of itself; another requires a vast amount of study, careful preparation, and great learning. These cannot be measured by any table of fees.”⁴¹ As Sedgwick had argued, it was chiefly the lawyer’s time that was his product, not his paper filings.

But the commissioners did not follow Sedgwick’s recommendation to abolish interlocutory appeals or costs or to penalize parties who delayed a suit by raising objections to form and practice. Instead, they believed the code had already eliminated those tactics precisely because it was a code. The commissioners expected that under their system, technical objections would be few and readily resolved because of the comprehensive clarity of their code; and by holding parties to plead just the facts, verified by oath, they expected judges could cut to the essence of a claim without getting held up by form or “sham defenses.”⁴² Fee reform was to fit hand-in-glove with fact pleading. By eliminating fees based on the folio of work product, any incentive to inflate pleadings with fictions

⁴⁰ 1848 New York Laws 544 § 258.

⁴¹ *First Report* (New York 1848), 205–06.

⁴² *First Report* (New York 1848), 70–73; See also *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:274–75; *Report of the Commissioners Appointed to Prepare a Code of Practice for the Commonwealth of Kentucky* (1850), ii.

and redundancies for the sake of compensation would be removed, and lawyers could make the best use of their valuable time by quickly and succinctly stating only the necessary and relevant facts.

As in the tracts and reports from earlier in the 1840s, the commissioners' report emphasized the equality of the legal profession with other crafts and professions, despite the fact that lawyers already had the freedom to charge what their clients were willing to pay. The state "may prescribe the salary of the clergyman, or the fee of the physician, with as much reason as the compensation of the attorney," they wrote – which was to say, without reason at all. They reiterated the republican dictum that equality under contract was "the only just rule."⁴³

The *Adams* court had had to wrestle with the question of whether lawyers were public officers for purposes of the Revised Statutes' fee regulations; having abolished the Revised Statutes, the practice commission went further and declared lawyers to be members a fully privatized profession. After comparing lawyers to physicians and clergy, the report anticipated the objection "that the attorney is an officer, admitted by the courts, and therefore, in a position different from the others." But it answered simply "that he is not a public officer, chosen to perform public duties." The lawyer, in this account, was "a private agent" admitted to the court "for private purposes, and on behalf of private persons."⁴⁴

The 1848 report's account of the lawyer as a purely private actor, engaged in the "freedom of industry" alike with any other citizen, stood in tension with the 1850 Final Report of the code regulating admission to the bar. By extending the domain of "procedure" over attorney admissions, the commissioners faced an awkward choice. Compromises with and between the anti-lawyers had left the 1846 constitution unclear. It provided that "any male citizen, of the age of twenty-one years, of good moral character, and who possesses the requisite qualifications of learning and ability, shall be entitled to admission to practice in all the courts of this state," but it placed the clause in the same

⁴³ *First Report* (New York 1848), 205–06.

⁴⁴ *First Report* (New York 1848), 205.

section that regulated the judiciary's appointment powers, implicitly leaving it to the courts decide who would be admitted to the bar.⁴⁵ The Whig legislature, continuing its cooperation with the anti-lawyers, had passed a bill permitting anyone to appear as "a special attorney" on behalf of any litigant, but the courts struck the provision down as unconstitutional.⁴⁶ The commissioners stated that they did not want to insert themselves into the constitutional debate and were "not expressing an opinion of our own" in codifying the rule that only the courts could admit persons to the bar.⁴⁷

Nevertheless, the Final Report gave an extensive policy justification for maintaining the prerogative of courts to control access to the bar. Because "the profession of a lawyer is essential to society," the report argued, "its character and honor are public interests." To show why, the commissioners sketched a straight line from the bar to the political health of a republic. Because "the judicial department is recruited from the legal profession," the "character of the judges" necessarily reflected "the character of the lawyers. Made at the bar; their moral characters there take their complexion. To degrade the bar therefore leads directly and inevitably to the degradation of the bench." Therefore, "anywhere a corrupt legal profession is to be found it is found in the midst of a corrupt and corrupting people."⁴⁸ So despite the First Report's declaration of "the right of the citizen to engage, at will, in any honest calling" and to "receive such reward as he can agree for it," the Final Report came down on the side of regulated admission to the bar.

In defending this choice, the commissioners took special exception to an idea recently propounded by the leading English legal reformer Lord Henry Brougham, who had declared that "an advocate, in the discharge of his duty, knows but one person in all the world, and that person is his client. To save that client by all means and expedients, and at all hazards and costs to other persons . . . is his first and only duty." Brougham explicitly privileged the lawyer's private duty to his client

⁴⁵ *First Report* (New York 1848), 205; New York Constitution of 1846, art. 6 § 8.

⁴⁶ See *Final Report* (New York 1850), 202; *Devries v. McKoan*, 1 Code Reporter 6 (N.Y. Supreme Court 1848).

⁴⁷ *Final Report* (New York 1850), 202.

⁴⁸ *Final Report* (New York 1850), 206.

above his public duties to the state, arguing that “in performing this duty [a lawyer] must not regard the alarm, the torments, the destruction which he may bring upon others . . . though it should be his unhappy fate to involve his country in confusion.”⁴⁹ Such a view, the New York commissioners wrote, “betrays not only an unsound heart, but an unsound understanding.” A lawyer’s duty “as a moral being requires him to advise justice,” the report explained, and “his position as a legal adviser does not exempt him from the moral duties which bind other men.” A lawyer, that is, was in some sense a public officer, making public scrutiny and regulation of his profession necessary.⁵⁰

It may be tempting to suppose that different commissioners wrote different notes, one pressing for the full privatization of the legal profession, the other advocating separately for public mindedness and its consequent public regulation. An editor of Field’s collected writings claimed Field’s authorship only of the paean to professional duties,⁵¹ but his other published writings advocated both for the view of lawyers as private contractors and of lawyers as public actors whose moral duties were to restrain their zeal for their clients’ causes.⁵² To hold these views together, Field departed from Sedgwick on the determinative power of compensation. Sedgwick had written of economic incentives as “irresistible” to the lawyer. He therefore advocated their continued public regulation so long as the incentives were realigned away from technicality and over-filing. Although Field shared many of Sedgwick’s concerns, he did not share the language of incentives. Field regretted that the Revised Statutes compensated the most meaningless parts of the lawyer’s craft, but that is how he spoke of it: as inadequate compensation rather than as a powerful incentive. Field proposed

⁴⁹ *The Trial at Large of Her Majesty, Caroline Amelia Elizabeth, Queen of Great Britain; in the House of Lords, on Charges of Adulterous Intercourse* (1821), 2:3.

⁵⁰ *Final Report* (New York 1850), 207–08.

⁵¹ See A. P. Sprague, ed., *Speeches, Arguments, and Miscellaneous Papers of David Dudley Field* (1884), 1:296–302. Given the public criticism of Field’s fees at the time his writings were being collected (see below), one should not make too much of the exclusion of the privatization passages from Field’s collected works.

⁵² A Letter from D. D. Field, Esq. of New York, on Law Reform, to Representatives John O’Sullivan in *Documents of the Assembly of the State of New York*, 65th Sess., No. 81 (1842), 5:55–60 (hereafter “Field, Letter to Representative John O’Sullivan”); David Dudley Field, *Legal Reform: An Address to the Graduating Class of the Law School of the University of Albany* (1855), 9.

that lawyers could make any amount of compensation for which they contracted, but doing so need not impugn their professional integrity. A paid advocate could, he surmised, “in civil cases present defenses recognized and provided by law, although he may himself disapprove of the principle and policy of the law. But here the advocate should stop.” The “law and all its machinery” were means towards the end of justice, and no lawyer “in his zeal for the means” could forget the ends.⁵³

CRITICS THEN AND NOW REVISITED Field’s words in light of the Erie Wars. Field’s advocacy for Gould seemed to take the precisely the outline Brougham had cast, using every means for the private advantage of the client while “involv[ing] his country in confusion.” Field’s Final Report had declared that “to assent to the bad scheme of an unjust client, is to become equally guilty with him, and the two are as much conspirators to effect a wrong, as if they had originally concocted a plan of iniquity with the view of sharing in the plunder.” What then of Judge Darwin Smith’s equitable findings that Gould and his “associates” had engaged in a pervasive conspiracy to fraudulently wrest control of the Albany & Susquehanna for private gain? After Darwin’s decision but before Field’s successful appeal, the *New York Times* rebuked Field without naming him. Gould should have found a lawyer at the “Tombs bar,” meaning the disreputable low-class lawyers who hung around the Manhattan jail. Instead, he opened his pocketbook to “a leading jurist and law-reformer of the State . . . and, instead of being shown the door, found no difficulty in employing him in his worst cases.” The paper went on to describe Jim Fisk’s visit to Henry Ward Beecher’s Sunday school to pluck Field’s partner Thomas G. Shearman from the pew.⁵⁴

Field ignored the *Times*, a longtime political antagonist of his. But when Samuel Bowles, editor of the *Springfield Republican* reprinted and commented on some of the New York material, Field lashed out. “What gives you, sitting in private and writing anonymously, authority to render ‘judgment’

⁵³ *Final Report* (New York 1850), 207–08.

⁵⁴ *New York Times*, December 5, 1870.

upon me?" Field wrote to Bowles at the end of 1870. Field then invoked the two central ideals of his code: public facts and private practitioners. "I am not disputing your right, as a collector of news, to publish any *facts* concerning anybody," Field wrote, "but you certainly have no greater right to publish your *opinions* respecting the character or conduct of a private person, than you would have to publish them to his face in a private company."⁵⁵ Bowles countered that although a lawyer might be responsible to private clients, he also "takes a responsibility to the public, on which it may arraign, dispute and judge him."⁵⁶ An exchange of twenty letters followed between Field, Bowles, and Field's son Dudley, now a junior partner in Field's firm.⁵⁷

The lengthy correspondence never strayed far from the opening point: what did it mean for Bowles, or any member of the public, to "judge" Field's actions as a lawyer? From where did that authority arise, and what standards applied in such a judgment? Conversely, what gave Field the power to dodge public inquiry into his practices, and how could a lawyer really hold himself aloof from a fraudulent conspiracy joined by his chief clients? Field kept his attention focused on the latter question. Suppose his clients were bad men, what then? Should only "saints . . . have a monopoly of lawsuits"? Here Field picked up the old Whig language of "the independence of the bar." If Gould was wicked, so much more did he need skilled counsel to protect what rights he legitimately had in a democratic society. "I speak for [my clients] in the courts of the country, stand between them and popular clamor, just as I would stand between them and power, if they were menaced by power of any kind, monarchical or republican," Field concluded.⁵⁸ On this account, the lawyer checked arbitrary power—of both king and mob—by adhering to professional standards that the public, as outsiders, could not judge. "The lawyer is responsible, not for his clients, not for their causes, but for

⁵⁵ David Dudley Field & Samuel Bowles, *The Lawyer and His Clients* (1871), 5 (on file with the New York Historical Society, 170 Central Park West, New York, N.Y.).

⁵⁶ Field & Bowles, *The Lawyer and His Client*, 15.

⁵⁷ The contours of the debate are covered in Michael Schudson, "Public, Private, and Professional Lives: The Correspondence of David Dudley Field and Samuel Bowles," 21 *American Journal of Legal History* 191 (1977).

⁵⁸ Field & Bowles, *The Lawyer and His Client*, 6.

the manner in which he conducts their causes," Field wrote in one of his final letters to Bowles. "Here I admit the fullest responsibility," he closed, but that was not a responsibility to Bowles, who could not possibly judge the manner in which a lawyer practiced his technical craft.⁵⁹

In a final editorial, Bowles recognized that Field was attempting to make the lawyer's moral code coterminous with expert legal practice. So long as the lawyer's techniques were within the letter of the law, Field was immune to public scrutiny. That argument might be sound, Bowles argued, if the law were an exact science, in accord with divine law in every way. "But if human imperfection is to be recognized in law and lawyers,—if we admit the moral element into their work,—if there is such a thing as a private conscience, and a public conscience as well,—[Field's principles] are all wrong."⁶⁰ Nevertheless, Bowles conceded the ground to Field's technical argument. Disclaiming any knowledge of New York law or legal practice, Bowles admitted that so far as he knew, "You have sinned against no statute; I will not undertake to say, even, that you have violated any prescript of the code professional."⁶¹ That was all Field needed to triumph on his opening question. Whoever may have swayed public sympathies, Field was adamant that a knowledge of craft was necessary to understand what Field had done, much less to judge it. Bowles, by admitting his ignorance of craft, had divested himself of jurisdiction to judge.

Recognizing Field's maneuver, the New York City lawyer Francis Barlow, known among the bar as General Barlow for his decorated Civil War service, took up Field's offer to condemn him for his manipulation and abuse of technical procedures. In a series of long letter-articles to the *Tribune*, Barlow recounted the Albany & Susquehanna raid day by day, highlighting the unusual and dubious procedures Field and Shearman had deployed, such as the service of summons by telegraph; the last-minute arrest of Ramsey; and the many *ex parte* orders obtained from Judge George Barnard,

⁵⁹ Field & Bowles, *The Lawyer and His Client*, 8-9.

⁶⁰ *Springfield Republican* (Springfield, Ill.), January 30, 1871.

⁶¹ Field & Bowles, *The Lawyer and His Client*, 10.

including one obtained by rushing Barnard back to New York at midnight from his mother's home in Poughkeepsie.⁶² Barlow especially sought to demonstrate Field's orchestration of Ramsey's arrest, noting that Gould had paid Field \$10,000 to be onsite in Albany the day of the shareholder's meeting.⁶³

Called upon to justify himself with the actual facts and technical procedures involved in his representation, Field drowned Barlow's essays with a detailed counter-response. Field not only responded in massive editorials himself, he also commissioned another lawyer, George Ticknor Curtis, to write a volume-length account of the A&S litigation that highlighted the nefarious tactics of the Ramsey side and sympathetically explained and exonerated Field's conduct.⁶⁴ Though Curtis presented his account as that of a neutral observer, Field's brother Cyrus reimbursed him \$3,500 for his efforts.⁶⁵ Field gathered other letters from colleagues attesting to his integrity and professionalism. Critics responded that the letters were no doubt "worth what was paid for them."⁶⁶ Field specifically denied receiving any special fee for appearing in Albany at the disputed election, which he explained as a matter of pure happenstance.⁶⁷ In response, Barlow produced the receipt from the Erie Railroad's accounts.⁶⁸

But just as Bowles had done, Barlow made a tactical blunder at the close his correspondence with Field. Barlow first appealed to the reading public to see "whether Mr. Field has made a fair, candid and responsive answer to the charges which I have brought against him." Then perhaps concerned that the morality of Field's practices was being buried under piles of facts and technical

⁶² Francis C. Barlow, *Facts for Mr. David Dudley Field* (1871).

⁶³ Barlow, *Facts for Mr. David Dudley Field*, 12. See also Chapter 6.

⁶⁴ George Ticknor Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations of 1869 and Mr. David Dudley Field's Connection Therewith* (1871).

⁶⁵ Curtis reported only that he was "requested by an intimate friend of Mr. David Dudley Field, to examine the proceedings." Curtis, *An Inquiry into the Albany & Susquehanna Railroad Litigations*, 2. Thomas Shearman recorded Cyrus as the source of the payment in his memoirs, noting that the firm eventually reimbursed Cyrus. Shearman noted that Jeremiah S. Black "wrote one or two telling articles in our favor," leaving it unclear whether Black too was commissioned to write in Field's defense. *Memoirs of Thomas G. Shearman*, 1:188, Papers of Thomas G. Shearman, Shearman & Sterling Law Library, 575 Lexington Ave., New York, N.Y.

⁶⁶ *New York Herald*, December 11, 1872.

⁶⁷ Barlow, *Facts for Mr. David Dudley Field*, 41-42.

⁶⁸ Barlow, *Facts for Mr. David Dudley Field*, 54-55.

arguments, Barlow closed with the promise to “take care that his conduct is investigated before a body of men who cannot be deceived by small tricks and petty evasions.”⁶⁹ Field leaped at the offer, interpreting it as a pledge to take the matter before the nascent Association of the Bar of the City of New York. “After all, the professional tribunal is the true one” that should judge him, Field wrote. It had been founded “for the mutual advantage of its members, and as well to protect them from unfounded attacks as to maintain the purity and dignity of the profession.”⁷⁰ Whether or not Field was winning on the merits, he was certainly winning on procedure. Once again he shifted jurisdiction, this time from the court of public opinion to a private bar association.

That association had been founded in early 1870, during the midst of the Field-Bowles correspondence. Its leaders were a mix of municipal reformers as well as lawyers who had directly participated in the A&S litigation on one side or the other. Although they founded the association in direct response to the public outcry over Field’s lawyering, the latest history notes that “it seems incredible, but the first three histories of the Association . . . never mention Field by name.”⁷¹ Bar associations were nothing new by the late nineteenth-century, but many early bar associations had gone defunct around mid-century. The New York City association became the first of many modern bar associations and, like New York’s code, it provided a model the others could emulate.⁷²

The founding documents and speeches of the Association of the Bar of the City of New York were shot through with appeals to public interest and public service, both implicit and explicit rebukes of Field’s privatized ideal of the lawyer. The call to organize the association, circulating in the papers in December 1869, advertised that the association would “sustain the profession in its proper position in the community, and thereby enable it, in many ways, to promote the interests of the public.”⁷³

⁶⁹ Barlow, *Facts for Mr. David Dudley Field*, 68.

⁷⁰ Barlow, *Facts for Mr. David Dudley Field*, 68–69.

⁷¹ George Martin, *Causes and Conflicts: The Centennial History of the Association of the Bar of the City of New York* (Fordham 1997), vi.

⁷² John A. Matzko, “‘The Best Men of the Bar’: The Founding of the American Bar Association,” in Gerard Gawalt, ed., *The New High Priests: Lawyers in Post-Civil War America* (Greenwood 1984), 76, 79.

⁷³ Papers of the Association of the Bar of the City of New York, 42 W. 44th St., New York, NY.

Refusing to be cowed by his colleagues and former associates, Field made sure to be one of the earliest subscribers to the call. At the first meeting, George Templeton Strong counted two hundred lawyers. “The decent part of the profession was well represented . . . , and among them was the virtuous D. D. Field,” he wryly commented.⁷⁴ With Field in the room, his opponent from the Opdyke litigation William M. Evarts used the opening discussion to ensure all understood that Field’s censurable activities made the association necessary:

Why, Mr. Chairman, you and I can remember perfectly well (and we are not very old men), when, for a lawyer to come out from the chambers of a Judge with an *ex parte* writ that he could not defend before the public, before the profession and before the Court, would have occasioned the same sentiment toward him as if he came out with a stolen pocket-book.⁷⁵

It was clear enough to Evarts that Field could not defend his injunctions to the public. Now he would have to defend them to the profession.

More implicit barbs came from Samuel Tilden, then in the midst of his multi-pronged political and legal offensives against Boss Tweed. Tilden expressly opposed the public-mindedness of the bar to private fee-seeking. In the midst of breaking up municipal “rings” of all sorts, Tilden declared that he did “not desire to see the Bar combined, except for two objects. The one is to elevate itself . . . ; the other object is for the common and public good.” But “if the Bar is to become merely a method of making money, making it in the most convenient way possible, but making it at all hazards, then the Bar is degraded.” Tilden closed by linking his concern for public mindedness over fees in a peculiar fusion with New York imperialism. If New York was to remain “the commercial and monetary capital of this continent” it had to “establish an elevated character for its Bar, and a reputation throughout the whole country for its purity in the administration of justice.” Tilden then reiterated that the commercial wealth of the state depended on its bar not pursuing its fees at all costs.⁷⁶ To gain the world for New York, its lawyers had to keep their souls.

⁷⁴ *Diary of George Templeton Strong*, ed. Allan Nevins (Macmillan 1952), 4:273.

⁷⁵ *Report of Proceedings of the Bar Association of the City of New York* (1870), 28.

⁷⁶ *Report of Proceedings of the Bar Association of the City of New York*, 20–21.

Field maneuvered as expertly in the bar association as he had in the courts. Within the first year of the organization, he gave the “committee on amendment of the law” its first assignment by referring to them proposed code amendments that restricted the equitable appointment of receivers. The association crafted the amendments into a bill and sent it to the legislature, where no action was taken.⁷⁷ Field not only got to retain his title as the great law reformer, he scored the implicit point that his actions had been legally sanctioned at the time and, given the legislature’s indifference, were legal still. Field was also active in amending the association’s by-laws to establish and regulate a grievance committee to hear members’ professional complaints about one another. Crucially, the by-laws provided that any proceedings would remain private until the committee ordered publication.⁷⁸

Sometime after Barlow pledged to have Field investigated by the profession, the grievance committee instituted proceedings on Field’s litigation practices but never issued a report. By September 1872, some of the members had organized a special committee to investigate lawyers implicated by the recent state impeachment proceedings against Judge Barnard. Field, of course, was one such lawyer, given all the *ex parte* orders granted by Barnard in the A&S litigation. But as with the grievance committee, the special committee delayed reporting, continually asking for more time.⁷⁹

Finally, Field professed to have had enough, and during a December meeting of the association, he gave one of the most remarkable speeches of his career. “I mean to meet this now and here,” he declared, demanding that the association print the original records from the grievance committee, “every word [of which] was taken in shorthand and remains of record.” Once again, Field’s main complaint was that his private practices were being submitted to public judgment. Despite the duly conducted secret investigation of the grievance committee, “these raiders have chosen to make their charges publicly before the whole body in a way to have them reported and

⁷⁷ Martin, *Causes and Conflicts*, 56–57.

⁷⁸ Martin, *Causes and Conflicts*, 58; *Charter and Constitution of the Association of the Bar of the City of New York* (1873), 16.

⁷⁹ Martin, *Causes and Conflicts*, 57–60, 91–92.

published to the world without giving the member assailed an opportunity to defend himself." Field reminded his colleagues their professional duties were "judicial in their character." Judgment on Field's career was pending, but the "raiders" were seeking to stir up "public opinion" to influence it.⁸⁰

Field then unleashed his scorn on those he considered to be the chief "raiders," Barlow above all. Field claimed that the grievance committee would not publish its records because Field had revealed "evidence of disreputable practices by most of [his opponents] and a clue to further evidence." He then named some of them. Barlow he charged with public embezzlement while attorney general. Joshua Van Cott he claimed had forged a bond with his dead brother's signature, and down the list Field went. But more terrible in Field's eyes than the lawyers' corruption was their practical incompetence. Field went on at length detailing Barlow's blunders in a particular suit before the Marine Court. He concluded that all his opponents "have so little knowledge or experience of difficult lawsuits that they do not know whether an order is right or wrong." Given their lack of technical sophistication, how could they possibly judge Field's actions? "I might as well talk to a child as to [Barlow] about a course of action in a difficult case," Field sneered. "Would you have me justify my action to such a man—so incompetent, so ignorant?"⁸¹

If the Chicago journalist could not judge Field's professional conduct, nor could the New York Attorney General, nor could the gathered bar of New York City, who could? Field landed on the only practical answer left available: the courts. Litigations from the A&S and Erie suits were still playing out. Let them run their course, Field reasoned. "Must we have two suits of practitioners—one for the courts and another for this association?" In time, judges would pronounce on the litigation tactics of the lawyers, as Judge Smith had done in the A&S suit. And in time those opinions would be reviewed. (Smith had been reversed on Field's technical jury argument by the time of the grievance proceedings

⁸⁰ *New York Herald*, December 11, 1872.

⁸¹ *New York Herald*, December 11, 1872.

before the association.) Implicitly, Field was once again arguing what he had urged from the first with Bowles: whatever was found legal by the courts was moral as a matter of practice.

The association undertook no further proceedings on Field, and he was never censured. The next decade Field was elevated to the presidency of the national American Bar Association. The “public conscience” Samuel Bowles had argued for had been transfigured into a professional conscience of the organized bar. But in reality, the professional conscience was little different from the private conscience that had exonerated Field all along. The historian of the city bar association notes that all records from the grievance proceedings and from the special committee have gone missing from the archives.⁸² Perhaps Field did indeed introduce evidence about his unscrupulous colleagues. A project to privatize the bar that began with the deregulation of fees ended in the utterly private proceedings of a bar association founded with express purposes of public interest. Whatever the association’s professional judgment of Field and his accusers, it remains private to this day.

WHILE FIELD EXPECTED THE ABOLITION of fee limitations to work a revolution in the bar, his views on taxable costs were quite traditional. The code made it “a general rule” that “the losing party, ought . . . to pay for the expense of the litigation.” The reason was the conventional one. “He has caused a loss to his adversary unjustly, and should indemnify him for it.” As with many departments of practice under the original code, the paradigm given was of a debt collection. “The debtor who refuses to pay, ought to make the creditor whole,” the report reasoned, not just for the unpaid debt, but for the legal hassles of trying to collect it.⁸³ Both the reasoning and the example were featured in Theodore Sedgwick’s tract a decade earlier, which declared, “It is intolerable that a person should without the payment of a just demand, drive the plaintiff to bring suit, . . . keep him at bay for years, and at last when he is finally compelled to discharge the demand, be released on mere payment” of the debt.

⁸² Martin, *Causes and Conflicts*, 91, 100 n.5.

⁸³ *First Report* (New York 1848), 206–07.

Justice demand that the defendant, and by extension any losing litigant, make good “the onerous expenses which his folly or injustice has occasioned.”⁸⁴

On this ground, the code disagreed with the critics of the loser-pays rule both in spirit and in prescription. By the 1840s, a host of lawyers and laymen alike had criticized cost-shifting rules and especially the theory that cost-shifting corrected the “injustice” of a litigant filing or defending a suit ultimately adjudged to be without merit. In practice, critics charged, suits were concluded on technical points of procedure so often that characterizing one litigant as virtuous and the other as unjust was a mistake. “If a promissory note was mis-recited by a word, a non-suit was the result,” complained Field’s co-commissioner Arphaxad Loomis. Could it really be said the loser of the suit was an unjust actor, inflicting a needless harm on his adversary?⁸⁵ No, critics answered. Losing a suit was more a misfortune than an act of malice. Like the rain falling on the just and unjust, one account observed, lawyers “take fees from both plaintiff and defendant in collecting debts” without any real regard for fault. Taxable costs were more a measure of “skill in law jugglery,” than the justice of the cause.⁸⁶ For these reasons, a number of states abandoned or severely scaled back English cost-shifting rules, most prominently Massachusetts and Pennsylvania.⁸⁷ And some, like Iowa, declined to import the code’s cost-shifting provisions.⁸⁸

Nevertheless, New York commissioners insisted on cost-shifting. The leading account on cost-shifting in America generally credits the Field Code for launching states towards the “American rule” where each party bore its own litigation costs, including attorney’s fees, but it calls the code itself a

⁸⁴ Sedgwick, *How Shall the Lawyers Be Paid?*, 10.

⁸⁵ Arphaxad Loomis, *Historic Sketch of the New York System of Law Reform in Practice and Pleadings* (1879), 6.

⁸⁶ John W. Pitts, *Eleven Numbers Against Lawyer Legislation and Fees at the Bar* (1843), 29, 53. See also Hiram P. Hastings, *An Essay on Constitutional Reform* (1846), 26; Michael Hoffman, “Letter on Reforms Necessary in the Body of Law, in the Written Pleadings, and in the Practice of the Courts” (Mar. 21, 1846), in Thomas Prentice Kettle, ed., *Constitutional Reform in a Series of Articles Contributed to the Democratic Review* (1846), 68.

⁸⁷ Sedgwick, who agreed with Field’s traditional views of cost-shifting, said of Massachusetts and Pennsylvania that they left righteous suitors “to pay for having had the pleasure of a law suit.” Sedgwick, *How Shall the Lawyers Be Paid?*, 10.

⁸⁸ *Report of the Code Commissioners to the Eighth General Assembly of the State of Iowa* (Iowa 1859), 381, note to § 845.

“paradox” and “incoheren[t]” for permitting free contract between clients and their attorneys but then imposing nominal charges on litigants who had no contract to compensate the other side’s attorney.⁸⁹ Yet jurists at the time recognized that “free contract” could coexist with *quantum meruit*—a remedy to compensate work performed on the fiction that there had been an implied contract. For all the code’s abolition of fiction, it made sure that “implied contracts” remained cognizable between attorneys and those they served.⁹⁰ Field adopted the conventional logic that the winner deserved—had earned—compensation from the loser because his code was supposed to make it so. By requiring courts to reach the merits of a claim, and by severely restricting the grounds on which a case could be dismissed, Field believed that losing a claim on “technical” points was no longer likely. By eliminating “fiction and evasion” in pleading, Field argued the code system would finally bring about the world the treatises had for so long described in theory, where to proceed on a losing claim was tantamount to acting in bad faith.⁹¹

Keeping a system of cost-shifting required commissioners to face again the question of how to value a lawyer’s services. They agreed that clients’ freedom to contract with their lawyers did not include the freedom to stick their opponents with the total bill, but they did not proceed to offer a valuation. Instead, the one task they left to the legislature in reporting the code was to fill in the blanks for the costs that would follow each phase of litigation, offering only the lame advice that any amount selected would be too little to compensate for the lawyer’s time in some cases, and too much in others.⁹² The 1848 legislature decided seven dollars would be awarded for litigation that terminated before trial, twenty dollars after trial, and fifty dollars after appeal.⁹³ The commissioners reasoned that their phase system approximated the costs “generally upon the difficulty of the case, and the amount

⁸⁹ Leubsdorf, “Towards a History of the American Rule on Attorney Fee Recovery,” 17–21.

⁹⁰ 1848 New York Laws 544 § 258.

⁹¹ *First Report* (New York 1848), 206–07; Field, Letter to Representative John O’Sullivan, 56; David Dudley Field, *What Shall Be Done with the Practice of the Courts? Shall It Be Wholly Reformed?* (1847), 33–37.

⁹² *First Report* (New York 1848), 207.

⁹³ 1848 New York Laws 545 § 262.

at risk.”⁹⁴ It also served to encourage litigation to settle rather than continue, unlike the system that rewarded the multiplication of filings.⁹⁵

The other major question was how to shift costs. Judicial discretion over awarding costs had been about the only distinction between the Revised Statutes’ provisions for costs at common law, where shifting happened automatically at the end of a litigation, and in equity, where lawyers had to petition for costs and courts had discretion to grant or deny the petition.⁹⁶ Once again, the commissioners punted. Costs shifted automatically in cases involving claims for money damages or the recovery of real property; costs shifted in all other cases at the discretion of the court. Cost-shifting thus became yet another ground on which the commissioners inadvertently preserved the traditional distinction between law and equity.⁹⁷

The Field Code did not spawn the “American rule” in 1848, but over time, the commissioners’ attempt to preserve cost-shifting did indeed fall victim to their abolition of regulated lawyer fees, in three ways. First, the Field Code made clear that taxable costs were untethered from the value of a lawyer’s services. In the theory propounded by the code reports, taxable costs were based on penalizing an unjust actor for prolonging litigation, not on an approximation of the value of services rendered. Before the code, Judge Sandford had articulated a legal standard that made the taxable costs the presumed value of the attorney’s fee on an implied contract until the parties proved otherwise.⁹⁸ After the code, the presumption disappeared, and lawyers had to prove their implied contracts by deposing their brethren to testify about the market rates of their services.⁹⁹

⁹⁴ *First Report* (New York 1848), 205–07.

⁹⁵ Field, Letter to Representative John O’Sullivan, 56 (“[T]he indemnity ought to be so adjusted, as to furnish no temptation to litigation.”).

⁹⁶ *Revised Statutes of the State of New York*, ch. 10, tit. 1, §§ 2 (“[T]he costs of all suits and proceedings in equity . . . shall be paid by such party as the court shall direct.”), 3 (specifying cost-shifting for “any action or proceeding at law”).

⁹⁷ See 1848 N.Y. Laws 544–45 §§ 259–61.

⁹⁸ *Brady v. The City of New York*, 1 Sand. at 568.

⁹⁹ See Benjamin Vaughan Abbott and Austin Abbott, *Digest of New York Statutes and Reports* (1884), 387–89.

Second, as the Supreme Court noted in its 1967 articulation of the American rule, “it has been argued that since litigation is at best uncertain one should not be penalized for merely defending or prosecuting a lawsuit.”¹⁰⁰ That is, the pre-code view persisted that a loser of a litigation was, as one Wisconsin assemblyman put it, an “unfortunate victim.” The 1852 Wisconsin legislature was considering New York’s code. An assembly committee advised against the code’s cost-shifting provisions, or having any cost-shifting at all. It argued that, given the imperfections of human justice, most losing litigants were more likely to be “a defeated though honest party” rather than user of “chicane and trickery.” It likened fee bills to the indiscriminate destruction of a natural disaster, and it encouraged tribunals “to be lenient in general, even towards the unsuccessful party; for such is the [courts’] imperfection, that could a change of venue be taken to the court of Heaven, who knows how many of their decisions would be reversed.”¹⁰¹

Even the Field commentary from 1850 recognized that not all losing litigants were knowingly inflicting an injustice on their opponents. In the same commentary disputing Lord Brougham’s ideal of the zealous advocate, Field wrote that, even in a codified system, “the law, moreover, is not so clear and precise, but that it may be mistaken or perverted. A strong mind at the bar, and a weak one on the bench, lead often to erroneous judgments. . . . Before ordinary tribunals, more depends on the advocate than is generally imagined.”¹⁰² Field’s rebuke of Brougham not only undercut his reasons for cost-shifting, it also showed why the old view of a losing litigant as misfortunate rather than malicious could not but be amplified under Field’s fee system. If so much depended not on merit but on counsel, and if magnates like Gould and the corporations they controlled could pay exorbitant rates for the “best” counsel, what was the point of penalizing losers? Of course the haves were going

¹⁰⁰ *Fleischmann Distilling Corp*, 386 U.S. at 718.

¹⁰¹ Report of the Committee Relating to Fees To Be Allowed the Party Recovering Judgment, in *Journal of the Assembly of the State of Wisconsin* (1852), 344–52.

¹⁰² *Final Report* (New York 1850), 207–08.

to come out ahead.¹⁰³ Such was the logic that underlay much of the uproar when Field agreed to represent William “Boss” Tweed after his corruption prosecutions. Few articulated any legal objection to Field’s argument—Tweed had been sentenced to eleven years in prison under a statute that provided for a maximum penalty of only one year. What both lawyers and laymen alike found galling was that Tweed, freshly convicted of embezzling \$6 million from the City, could nevertheless pay high rates to a lawyer who would inevitably find some technical defect with the prosecution.¹⁰⁴ By deregulating compensation, the Field Code only fueled the objection that litigation came down to who could afford the best lawyer, undercutting a reason to shift those costs from the loser.

Finally, the Field Code gave further momentum to the other reason stated in the Supreme Court’s articulation of the American rule: “that the poor might be unjustly discouraged from instituting actions to vindicate their rights if the penalty for losing included the fees of their opponents’ counsel.”¹⁰⁵ As Peter Karsten has shown, contingency fees were widely used in early American practice, but lawyers employing that fee structure often ran a risk of seeing their fees ultimately disapproved by courts wishing to hold them to English champerty rules. By abolishing all former statutes and court rules regulating attorneys’ fees, the Field Code and its imitators unequivocally sanctioned the contingency fee and other alternative fee arrangements that permitted lawyers to bring claims on behalf of those who could not pay up front.¹⁰⁶ Courts thereafter might set aside contingency fees that were “unconscionable” in their rate or manner of negotiation, but the principle itself had to be allowed under the new statute. “Many a poor man with a just claim would find himself unable to

¹⁰³ Marc Galanter, “Why the ‘Haves’ Come Out Ahead: Speculations on the Limits of Legal Change,” 9 *Law & Society Review* 95 (1974).

¹⁰⁴ See Renée Lettow Lerner, “Thomas Nast’s Crusading Legal Cartoons,” 2001 *Green Bag Almanac* 2d 59 (2001), 63–75; Kenneth D. Ackerman, *Boss Tweed: The Rise and Fall of the Corrupt Pol Who Conceived the Soul of Modern New York*, (Carroll & Graf Pub. 2005), 239–71; Martin, *Causes and Conflicts*, 104–19.

¹⁰⁵ *Fleischmann Distilling Corp.*, 386 U.S. at 717.

¹⁰⁶ Karsten, “Enabling the Poor to Have Their Day in Court,” 234–42.

prosecute his rights, could he make no arrangement to pay his advocate out of the proceeds of his suit," a judge explained in the code state of Missouri.¹⁰⁷

By the 1920s, academic commentators cited the prevalence of suits by poor litigants under contingency fees and other arrangements as a further reason that cost-shifting might be inappropriate in the general run of cases. Here, the "misfortune" of losing a litigation coincided with the larger misfortune of poverty and all its constraints on pursuing rights claims in the courts.¹⁰⁸ The gradual elimination of cost-shifting also ensured that lawyers could offer their services pro bono without running the risk of a disastrous cost award should they prove unsuccessful. Thus, an attorney like Louis Brandeis, in the heyday of his litigations as "the People's Lawyer," could explain his pro bono representations as a "luxury cost" of time rather than money. "Some men buy diamonds and rare works of art, others delight in automobiles and yachts," Brandeis famously pronounced. "My luxury is to invest my surplus effort . . . to the pleasure of taking up a problem and solving, or helping to solve, it for the people without receiving any compensation."¹⁰⁹ That, too, was a fee arrangement made possible by the code.

BY ELIMINATING THE RESTRICTIONS PLACED ON LAWYERS' FEES, the code made possible both David Dudley Field's adventures in corporate lawyering as well as Louis Brandeis's public service for no fee at all. That of course does not make the value of the code's policies a historical wash. Robert W. Gordon has frequently argued that the lionization of figures like Brandeis is one of the American legal profession's central problems. By celebrating the occasional public-minded attorney, lawyers and legal historians implicitly normalize the far higher percentage of the profession that confined itself to

¹⁰⁷ *Duke v. Harper*, 2 Mo. App. 1, 10-11 (1876).

¹⁰⁸ See Arthur L. Goodhart, "Costs," 38 *Yale Law Journal* 849 (1929).

¹⁰⁹ Quoted in Melvin Urofsky, *A Mind of One Piece: Brandeis and American Reform* (Scribner's 1971), 36.

private gain.¹¹⁰ By acknowledging that the Field Code made both paths possible, we should not lose sight of which path its own author ultimately chose.

Field's argument that the procedural judgment of the courts set the outer boundaries on professional ethics became something of a de facto rule. Field's partner Thomas Shearman invoked it shortly after proceedings wound down in the bar association. When a new slate of directors finally ousted Gould from the presidency of the Erie Railroad, the new head counsel Samuel L. M. Barlow (no relation to Francis) dismissed Shearman. Sherman's "only subsisting obligation" was that he "not act against the Company, in matters in which [he had] special knowledge."¹¹¹ As Gould's personal counsel, Shearman protested that he would go on representing Gould against his former client the Erie Railroad. He assured Barlow that he had "consulted some professional friends, entirely disinterested, all of whom agree with my view of duties," but he also offered to submit the question to a presiding appellate or trial court judge "and to abide by the decision of either Judge."¹¹²

Barlow wrote back with a tone both bemused and irate by turns. "I, too, have consulted disinterested professional friends, who agree with me," he opened. Barlow refused to submit to any judge "a hypothetical case, which might not, probably would not, contain the facts necessary for their proper determination." Instead, he appealed to Shearman's fee, reminding him that he and Field had collectively taken "out of the funds of the company over \$300,000, and apart from any strict rule of professional etiquette, this fact alone would in the judgment of the company be a sufficient reason why you should take no part" in further litigation.¹¹³

¹¹⁰ See, for instance, Robert W. Gordon, "Law and Lawyers in the Age of Enterprise," in Gerald Geison, ed., *Professions and Professional Ideology in America* (North Carolina 1983), 70-110; Robert W. Gordon, "The Ideal and the Actual in the Law': Fantasies and Practices of New York City Lawyers, 1880-1910," in Gerard Gawalt, ed., *The New High Priests: Lawyers in Post-Civil War America* (Greenwood 1984), 51-74; Robert W. Gordon, "The Independence of Lawyers," 68 *Boston University Law Review* 1 (1988); Robert W. Gordon, "The Lawyer Citizen: A Myth with Some Basis in Reality," 50 *William & Mary Law Review* 1169 (2009).

¹¹¹ Samuel L. M. Barlow, *Correspondence with Thomas G. Shearman* (1872), on file with the St. Louis Mercantile Library at the University of Missouri-St. Louis.

¹¹² *Correspondence with Thomas G. Shearman*, 3, 6-7.

¹¹³ *Correspondence with Thomas G. Shearman*, 6-8.

“The amount of fees received by me cannot possibly affect the questions under consideration,” Shearman shot back, arguing that in all the time he spent on the railroad’s affairs, he had never “received more than a fair and just compensation.” Barlow having turned down the offer of submitting a “hypothetical” case, Shearman followed Field’s rule and threatened to meet him in a real one.¹¹⁴ Shearman did indeed continue as Gould’s chief counsel in subsequent litigation against Erie, a further episode in Gould’s career as colorful as any other.¹¹⁵ Because Gould ultimately settled with the Erie, in-court appearances were few, and Barlow had no chance to lodge an objection to Shearman’s representation. (Shearman tried to provoke Barlow into seeking an *ex parte* injunction, but Barlow seems not to have taken the bait.¹¹⁶) Now considered a textbook violation of professional canons, Shearman’s representation against his former client was essentially sanctioned by silence—silence of the court procedurally, and silence of the bar professionally. Deregulation in its many forms had become an American rule.

¹¹⁴ *Correspondence with Thomas G. Shearman*, 7, 10–11.

¹¹⁵ In short, Gould had embezzled some \$12 million from the Erie Railroad. To pay it back, he colluded with the new president of the railroad to announce their amicable settlement but then publicly broke off relations several times, each time buying Erie stock as it dropped and selling it as it rose. See Trumbull White, *The Wizard of Wall Street and His Wealth, or The Deeds of Jay Gould* (1892), 79–87; *Proceedings of the Special Committee on Railroads (Hepburn Commission)*, 5 vols. (1879). For evidence of Shearman’s continuing representation of Gould, see *New York Tribune*, November 25, 1872; *New York Herald*, December 6, 1872; December 20, 1872; December 21, 1872.

¹¹⁶ *Correspondence with Thomas G. Shearman*, 10–11.

CONCLUSION

Even if, in all present events, men did act justly and legislate justly, still there would remain traces of the ancient order of things.

—William Whewell, *The Elements of Morality: Including Polity* (1845)

“IN THE LAW SCHOOLS THE STUDY OF PROCEDURE in the past has been pushed into a corner as dull, uninteresting, and unimportant,” acknowledged Charles Clark, dean of the Yale Law School and chief codifier of federal procedure in 1938. Clark spoke from experience in observing that students showed little interest in the development of practice, a study that could only guarantee they would be learning about obsolete devices irrelevant to their contemporary careers. But as much as Clark considered himself an apostle of legal modernity, he thought his students’ boredom with procedural history a serious mistake. “It is most necessary for the understanding of what has gone on in the past,” he concluded, “not to speak of the social need of knowing what effective law administration is.” Clark felt so confident in the modern reforms he was advocating in part because he believed history vindicated their effectiveness.¹

An older generation of legal historians certainly did not think procedure boring, but neither did they share Clark’s optimism that the study of procedure’s history would extol the genius of modern legal practice with its emphasis on substantive rights and procedural remedies. The nineteenth-century English legal historian Frederic Maitland posited that the fundamental contradiction navigated by legal practices is that any human system of justice must commit at the outset to tolerating harms that lie without a remedy. Time is too short; the facts are too complicated and abundant, for every case—perhaps even for any case—to be judged aright. So how did people abide this contradiction in the past? Where did they, and where must we, let the gaps lie in a system

¹ Charles E. Clark, “The Handmaid of Justice,” 23 *Washington University Law Quarterly* 297 (1938), 304.

of justice? For a startling number of cases, as Maitland recognized, the answer to those questions could not be found in a substantive rule of rights, at least not originally, but in the procedures that culled the facts and the time into a manageable if artificial problem that was then capable of resolution.² It “may seem true enough to us,” Maitland lectured at the end of his career, “that in order of logic Right comes before Remedy. There ought to be a remedy for every wrong.” But legal history was not logic. Political struggle and compromise gradually legitimated certain forms of proceeding in the public courts. From then on, Maitland concluded, “the forms of action are given; the causes of action must be deduced therefrom.”³ Rights that could not be made to fit the compromised and limited forms of vindication available were, therefore, no rights at all.

The preeminent historian of law and society in the United States, J. Willard Hurst, thought something similar. Although both Hurst and Maitland wrote well before the historical turn towards cultural anthropology, both had a keenly developed sense, anticipating that future literature, that practice was not reducible to abstract propositions on a page but inhered in embodied rituals and performances. Because practice is embodied, it is subject to real constraints, above all the constraint that human life is not infinite. As Hurst put it, “something that modern enthusiasts . . . tend to overlook” is that “people are limited. They don’t have endless stocks of energy to spend on anything. This is part of history.”⁴ That is especially so where inherited practices have already navigated and addressed, if uneasily and temporarily, where to spend the time and resources available to a system of public justice.

The historians’ assessments echoed those of code skeptics from the mid-nineteenth century. In a survey of legislative and equitable theory, the English polymath William Whewell warned law reformers in the 1840s that “the influence of the past Facts of History upon Law, though constantly

² See F. W. Maitland, *Equity and the Forms of Action at Common Law: Two Courses of Lectures*, ed. A. H. Chaytor & W. J. Whittaker (Cambridge 1910), 304–05; Frederick Pollock & Frederic W. Maitland, *The History of English Law Before the Time of Edward I* (2d. ed., Cambridge, 1898), 561–62.

³ Maitland, *Equity and the Forms of Action at Common Law*, 300.

⁴ Hendrik Hartog, “Snakes in Ireland: A Conversation with Willard Hurst,” 12 *Law & History Review* 370 (1994), 375.

wearing out, can never be quite obliterated." Even if through sudden, perfect insight "men did act justly and legislate justly, still there would remain traces of the ancient order of things."⁵ On that reasoning, lawyers in the anglophile state of Maryland became one of the rare codification commissions that did not attempt to borrow Field's text, opting instead for a few rules that encouraged reforms towards factual pleadings without specifying details of oath-taking, examination, and trial. The defects of the old system, they explained, were "not inherent in the system, but result from the same cause as the defects in all other human inventions—the inability of man to make anything perfect."⁶

If that sounds almost theological, perhaps it is.⁷ Since the third century, church historians have been fond of affirming the maxim that "the rule of prayer is the rule of faith." Among other things, the maxim helps to remind them that Christianity, like most religions, is first of all embodied in practices before it is articulated in doctrine—beliefs begin as a matter of worship before they become a matter of creeds. Ultimately, the maxim affirms that practice is, quite apart from formal theology, both a source of knowledge and a way of knowing. What is religious belief? Look at how the religious pray, and what they pray for.⁸

So too in Anglo-American legality, law as a system of substantive rules followed well behind law as a set of practices whose logic became articulable only partially and gradually. What is procedure? It is both something to know about the law and a way of knowing law. The legal term "pleading" itself originates from religious supplication, and across the Anglo-American legal tradition

⁵ William Whewell, *The Elements of Morality* (1845), 1:326–27.

⁶ *The First Report of the Commissioners to Revise the Rules of Practice and Pleadings* (Maryland 1855), 91–92.

⁷ Hurst credited the writings of Reinhold Niebuhr for inspiring and structuring his thoughts about human limitations within legal history. See Hartog, "Snakes in Ireland," 375–76. I have a sympathetic affinity, though I prefer to return to the source of Niebuhr's theology in Augustine, or at least Augustine's political theory as interpreted by Oliver O'Donovan, *The Ways of Judgment* (Eerdmans 2008) and Charles T. Mathewes, *A Theology of Public Life* (Cambridge 2008). The problem of limitations as I have framed it here also owes much to R.A. Markus, *Saeculum: History and Society in the Theology of St. Augustine* (Cambridge 1988).

⁸ On the maxim in the history of Christian doctrine, see Jaroslav Pelikan, *The Christian Tradition, Vol. 3: The Growth of Medieval Theology (600–1300)* (Chicago 1978), 66–80.

to this day a primary component of pleading is the “prayer for relief.”⁹ In procedure, the rule of prayer is literally the rule of law. What is the law? Look at how the lawyers pray, and what they pray for.

With unrelenting faith in positivism, the word without the practice, the codifiers of procedure frequently overlooked this crucial dimension to knowing—and changing—the law. Like theology students sneering at the people in the pews, the codifiers genuinely believed that procedure could easily be cabined off and subordinated to a legal theory of rights and correlative duties, and practitioners would fall in line.¹⁰ But the entanglement of procedure with practice, and practice with the actual workings of the law, made procedure at once more capacious than the codifiers expected and exceedingly difficult to change on the ground. In the Anglo-American tradition of practice, pleadings inhered so closely to remedies that both became defined as procedural in the codes. Yet remedies hewed so closely to substantive rules that procedure expanded far beyond the boundaries within which the codifiers’ political arguments promised it would stay confined. At the same time, the prayers of the lawyers could not remain formless. Over the run of cases, categories of remedies seemed to naturally elicit certain kinds of prayers, and so the forms of the action and the distinction between law and equity lived on in the lawyer’s prayers, even as they were abolished from the law books. But the law books were not the only, or for most lawyers even the primary, way of knowing the law.

⁹ The Federal Rules followed the Field Code in exchanging “prayer” for “demand.” See 1848 N.Y. Laws 521 § 120; Federal Rule of Civil Procedure 8 (1938). But the habitual expression continues in use in the case reports, as any Westlaw search can show, and it was often used by the New York code commissioners in their commentary. See, for instance, *Final Report of the Commissioners on Practice and Pleadings*, in *Documents of the Assembly of the State of New York*, 73d sess., No. 16 (1850), 2:8–9. During my clerkship in the Southern District of Texas in 2017, a pro se plaintiff mistakenly took the guidance for a “prayer for relief” literally – he inscribed a Psalm-like supplication to the Christian God at the end of his pleading. See ECF Document No. 1, Case 4:17-cv-02177, Southern District of Texas, July 14, 2017.

¹⁰ For two contending theories of how legal rights could operate apart from the procedures that vindicated them, see Pomeroy, *Remedies and Remedial Rights by the Civil Action*; and Wesley Hohfeld, “Some Fundamental Legal Conceptions as Applied in Judicial Reasoning,” 23 *Yale Law Journal* 16 (1913). Clark expressed himself partial to Hohfeld’s account. Charles E. Clark, “The Code Cause of Action,” 33 *Yale Law Journal* 817 (1924), 828.

MUCH OF THIS STUDY HAS BEEN DEVOTED to showing how surprisingly little legal practice in the United States changed in the century after the Field Code. Early modern, even medieval, structures of thought and habit continued to tether civil remedies to writ-based reasoning, Euro-American Christian theology, and a conceptual distinction between generalized law and case-specific equity. These structures persisted not just in the face of the code's explicit abolitions, as a matter of resistance from the profession, but rather inhered in the code's foundational assumptions, as a matter of background practical logic. Even the code's more enduring changes – to pretrial discovery, lawyers' fees, and cost-shifting – all sprang unexpectedly from the codifiers' adherence to traditional dogmas about needless "fishing expeditions" for evidence and the justice of losers paying for a litigation. And when the codifiers sought to elevate their system to a uniform practice in the national courts, they continued to carry these latent habits and modes of thought with them.

But in time – and in the law schools – code practice itself eventually became the bedrock of subterranean habits and modes of thought. Students now learn about Charles Clark's standards for "notice pleading" against the background of nineteenth century "fact pleading," rather than of the common law writs. Code pleading is the original fact, the before-time, while the writs recede from view.¹¹ Fusion of law and equity is spoken of as accomplished fact, the only debate being whether it was accomplished in the Field Code or the Federal Rules, a debate that has to assume the codifiers' definitions of equity as mere procedure and remedy even to be legible.¹² Most significantly, the pedagogy of code procedure has shrunk the domain of "pleading" so that scholars today conceive of it only as a narrow sub-department of "procedure" rather than the all-encompassing structure of legality nineteenth-century pleading contained.¹³

¹¹ See, e.g., Kevin M. Clermont, "Three Myths about Twombly-Iqbal," 45 *Wake Forest Law Review* 1340 (2010). As Chapters 4 and 8 have shown, the modern construction of "fact pleading" bears almost no resemblance to what either Field or Clark meant by the term.

¹² See, e.g., Stephen N. Subrin, "How Equity Conquered Common Law: The Federal Rules of Civil Procedure in Historical Perspective," 135 *University of Pennsylvania Law Review* 909 (1987).

¹³ See, e.g., McManamon, "The History of the Civil Procedure Course," 407.

As with the accounts of Hurst, Maitland, and Whewell, there is an undercurrent of tragedy to the legal modernization wrought by the codifiers. Even if the machine of procedure could not totally remake the garden of legal practice in the industrial image the codifiers preferred, still their major innovations managed to shift much of what had been under public control in legal practice—the investigation of facts and their deployment in civil remedies, the regulation of lawyers’ compensation and ethics, the very framing of disputes and their possible resolutions—into the hands of private parties and their mercenary legal counsellors. While this movement sharpened the legal tools at the disposal of civil rights crusaders like Albion Tourgée and Louis Brandeis, the diminishment of equity and the abolition of chancery ensured that no public body remained to educate or police the law’s conscience. Tourgée and Brandeis stand out precisely because of the individual choices they made with their careers, no thanks to the legal system in which they trained.

The code’s bedrock grounding in legal thought did not totally displace the medieval English common law, which to this day continues to structure much of American legal practice. But as many of the code’s innovations and heterodoxies became an assumed part of the fabric of legality itself, they became endowed with a much weightier pedigree that obscured their novelty. This is not just another way of saying the substance-procedure distinction is overblown. That critique has been a project of academic proceduralists since at least the 1960s when the Supreme Court began a more rigorous and often futile policing of the substance-procedure divide.¹⁴ But much of that critical literature supposes an origin of the substance-procedure distinction in the deep past of classical legal thought established, if not by the time of Bentham and Blackstone, then at least around the time of the American Revolution.¹⁵ What the history of the Field Code reveals is that the substance-procedure distinction

¹⁴ The critical commentary largely arose after *Hanna v. Plumer*, 380 U.S. 460 (1965). As John Hart Ely recalled, “We were all brought up on sophisticated talk about the fluidity of the line between substance and procedure.” John Hart Ely, “The Irrepressible Myth of Erie,” 87 *Harvard Law Review* 693 (1974). See also Jay Tidmarsh, “Procedure, Substance, and Erie,” 64 *Vanderbilt Law Review* 877 (2011) (reviewing the post-Ely literature).

¹⁵ See, e.g., William E. Nelson, *Americanization of the Common Law: The Impact of Legal Change on Massachusetts Society, 1760–1830* (Georgia, rev. ed., 1994), 69–88; Charles Donahue Jr., “‘The Hypostasis of a Prophecy’: Legal Realism and Legal History,” in Matthew Dyson & David Ibbetson, eds., *Law and Legal Process: Substantive Law and Procedure in English*

was a far more recent creation, less a hoary ancient myth being exploded by the critics than a recently completed project of the critics' own law professors. The substance procedure-divide was the creation of political arguments in the 1840s, whose reach expanded during Reconstruction, but which gained almost no purchase in actual legal practice until several decades after the promulgation of the Field Code—and no widespread purchase in the law schools until after the promulgation of Clark's code in 1938.

This history as presented thus agrees with the recent work of Amalia Kessler in arguing for the novelty of the substance-procedure divide, and for the prominence of the Field Code in this history. But whereas Kessler describes adversarialism as the essential feature of American procedural culture, this study has avoided picking one element of procedure as essential. It has, instead, followed the advice of ritual theorists to “circumambulate” around legal practice and ritual to map it from multiple vantage points, exploring arguments from the authors of the codes of procedure, attending to the complaints from both professional and lay receivers of the codes, and reconstructing—to whatever limited degree—the practices and practical logics that took shape under the codes.¹⁶

What these materials show is that from 1828 to 1938, procedure's most enduring feature was its surprising (given the law's discursive obsession with precision) ability to evade precise definition. It was, to some, the “adjective,” the “machinery,” the “handmaid,” of the law: a tool to apply substantive rules without drawing attention to itself. To others procedure was indeed form, but the very form of justice itself, methods of vindicating rights that were inseparable from vindication itself. Procedure as machinery became the dominant paradigm of the period, providing an effective political argument for severing procedure from “the law” that had to be respected and preserved in its observance from time immemorial. Machinery could be improved and experimented on, tinkered

Legal History (Cambridge 2013), 12–16; Daniel J. Hulsebosch, “Writs to Rights: ‘Navigability’ and the Transformation of the Common Law in the Nineteenth Century,” 23 *Cardozo Law Review* 1049 (2002).

¹⁶ Amalia D. Kessler, *Inventing American Exceptionalism: The Origins of Adversarial Legal Culture, 1800–1877* (Yale 2017), 10–12. Ronald L. Grimes, *The Craft of Ritual Studies* (Oxford 2014), 73–75.

with, but only by the expert machinists. Thus procedure as machinery was politically double edged. It was both safe *for* democracy – it could be legislated in an age that distrusted legislation – but it also had to be saved *from* democracy, entrusted to expert lawyers to keep the overall mechanism running.

The eventual institutionalization of procedure in the law schools highlights the centrality of lawyers and their practices in establishing the field's metes and bounds. From the time that Christopher Columbus Langdell introduced sequenced courses in American legal education, law schools have usually required students to take procedure as a first-year course. This requirements stands in stark contrast to English and continental legal education, where procedure is either omitted from the curriculum entirely or held off until post-graduate apprenticeships.¹⁷ In part, this requirement demonstrates the continuing constitutive power of procedure in American legal thought, but it also shows the prominence of the lawyer-as-litigator paradigm that arose in the years after trial lawyers promulgated the code that redefined American legal practice. The code imagined its primary audience to be the practitioners using it rather than the judges administering it. So too did the earliest civil procedure courses. Langdell defined civil procedure in his inaugural course as defined by five topics: "1) getting the defendant into court, 2) pleading, 3) trial, 4) judgment, and 5) execution of the court's decision," a sequence geared to teaching students litigation tactics well after most elite law practice had become law-office lawyering.¹⁸

In 1938, the year the Federal Rules went into force, Charles Clark expressed regret at how intensely the procedure curriculum focused on litigators navigating a single case. In his view, procedure pedagogy needed to incorporate more of the history of procedure as a system with many component parts that might interact in unexpected ways. As in his codification efforts generally, Clark was turning his pedagogy to focus on judges. Clark worried that too many judges, trained to think

¹⁷ See Robert Stevens, *Law School: Legal Education in America from the 1850s to the 1980s* (UNC 1983), 41.

¹⁸ On law's constituting consciousness, see Robert W. Gordon, "Critical Legal Histories," 36 *Stanford Law Review* 57 (1984); Susanna L. Blumenthal, "Of Mandarins, Legal Consciousness, and the Cultural Turn in US Legal History," 37 *Law & Social Inquiry* 167 (2012). On the turn towards office lawyering, see John H. Langbein et al., *History of the Common Law: The Development of Anglo-American Legal Institutions* (Aspen 2009), 1021–28

like litigators with their horizons limited to the case before them, were making “expedient” rules against technicality, creating disastrously more technical practices elsewhere in the system.¹⁹

Although Clark directed his efforts towards the judiciary, his insistence that legal history held one key to “the social need of knowing what effective law administration is” helps to illuminate one final consequence of the lawyers’ code that governed American practice from 1848 to 1938. Sean Farhang and others have argued that an exceptional feature of the United States is that what other countries regulate through robust administrative regimes, the United States shunts off into private litigation for enforcement. America has become a “litigation state” that governs more through private litigation than through public bureaucracy. Farhang begins with the Civil Rights Act of 1964 as the “foundations” of his story.²⁰ What the history of the Field Code suggests is that these foundations are far broader, far deeper, and for that reason far more intractable, running back to the time that Americans put litigators in charge of writing the rules of litigation. By the time of the 1964 Act, there had been more than a century of structured habits of thought that made it seem possible and even desirable for Congress to turn to the Litigation State as the best way to vindicate civil rights. The long reign of the lawyers’ code gave the United States a deep tradition of relying on litigators as a primary mode of civil governance, a tradition that itself would not be easily effaced, even with the changing of the codes.

¹⁹ Charles E. Clark, “The Handmaid of Justice,” 23 *Washington University Law Quarterly* 297 (1938), 304.

²⁰ Sean Farhang, *The Litigation State: Public Regulation and Private Lawsuits in the U.S.* (Princeton 2010); Martha Minow, “Public and Private Partnerships: Accounting for the New Religion,” 116 *Harvard Law Review* 1229 (2003); Trevor W. Morrison, “Private Attorneys General and the First Amendment,” 103 *Michigan Law Review* 589 (2005). Farhang’s thesis is reminiscent of an older literature focusing on the United States’ administration by litigation rather than by bureaucrat. See Louis L. Jaffe, “The Citizen as Litigant in Public Actions: The Non-Hohfeldian or Ideological Plaintiff,” 116 *University of Pennsylvania Law Review* 1033 (1968); Abram Chayes, “The Role of the Judge in Public Law Litigation,” 89 *Harvard Law Review* 1281 (1976).